

2013 FORD COMMERCIAL TRUCK BUYER'S GUIDE

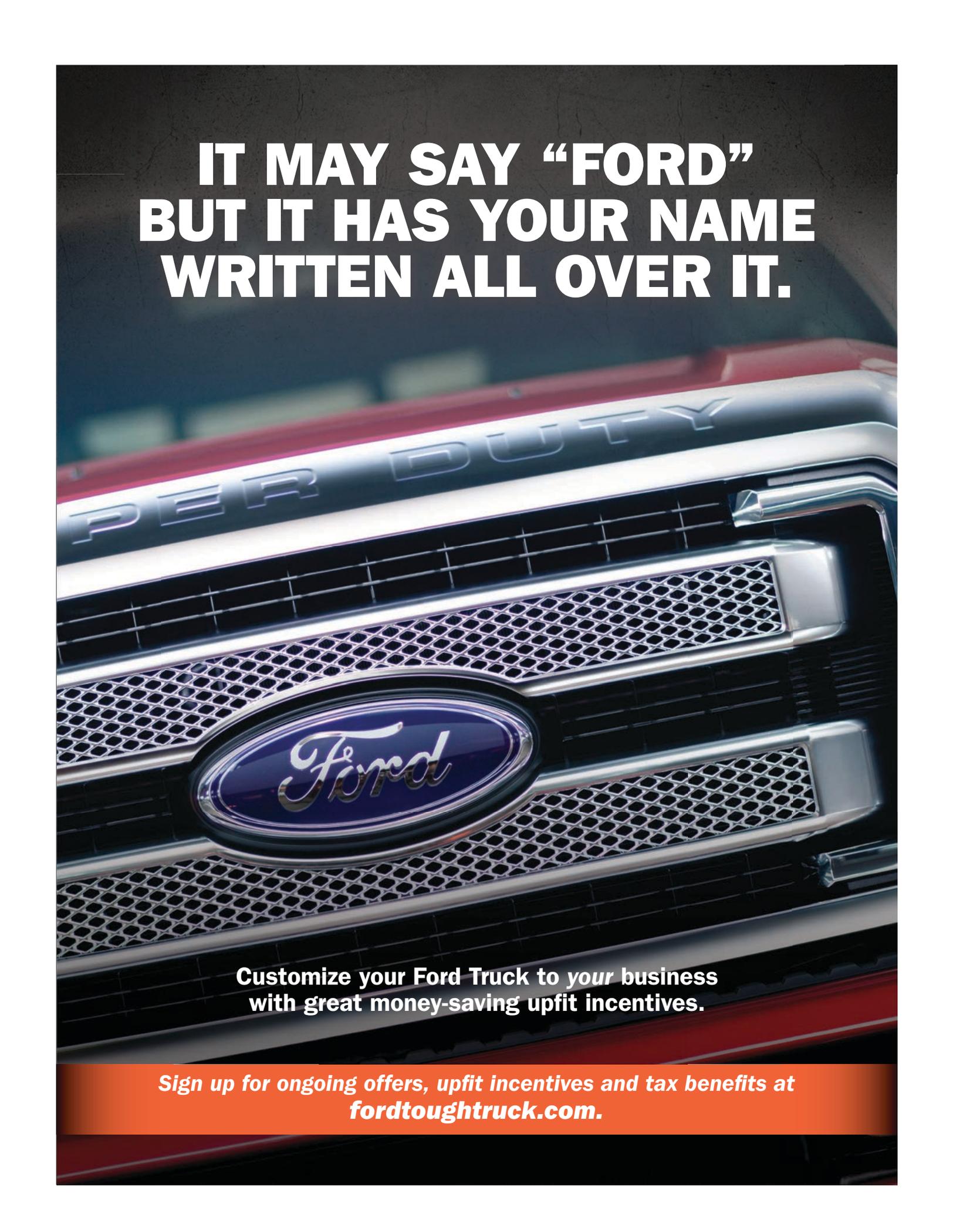
SUPER DUTY® PICKUPS | SUPER DUTY CHASSIS CABS | E-SERIES VANS & WAGONS | TRANSIT CONNECT | MEDIUM DUTY



Program Period: August 1, 2012 – July 31, 2013

 fordtoughtruck.com



A close-up, low-angle shot of the front grille of a red Ford Super Duty truck. The grille features a prominent chrome mesh and a central oval Ford logo with the word 'Ford' in its signature script. Above the grille, the words 'SUPER DUTY' are embossed in a chrome bar. The lighting is dramatic, highlighting the metallic textures and the red paint of the truck's body.

**IT MAY SAY “FORD”
BUT IT HAS YOUR NAME
WRITTEN ALL OVER IT.**

**Customize your Ford Truck to *your* business
with great money-saving upfit incentives.**

**Sign up for ongoing offers, upfit incentives and tax benefits at
fordtoughtruck.com.**



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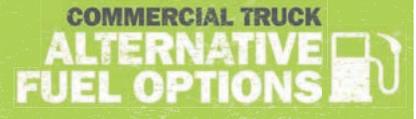
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/// Get connected to Ford Truck Commercial Connection and check out current retail incentives at fordtoughtruck.com

LOWER YOUR EMISSIONS WITH YOUR POWER OF CHOICE

Choose from six types of Alternative Fuel for lower emissions and potential fuel savings.



To learn more about alternative fuel and available options go to fordtoughtruck.com and download the Alternative Fuel Buyers Guide for complete details.



Natural Gas

Compressed Natural Gas (CNG)

Extremely clean-burning, with a high octane rating (130).



Organic Diesel Fuel

Biodiesel

Burns cleaner than petrodiesel, with lower emissions.



Petroleum Gas

Liquefied Petroleum Gas (LPG)

Less carbon build-up, less maintenance, LPG is typically 30-40 percent cheaper per gallon than gasoline.



Electric/Gas

Hybrid

Great fuel economy and lower emissions.



Ethanol/Gas Blend (E85)

Flexible-Fuel Vehicles (FFV)

Clean-burning, maintains horsepower and burns cooler.



Rechargeable Battery

Battery Electric Vehicles (BEV)

No warm-up, silent, excellent performance and zero tailpipe emissions.



E-SERIES
CARGO VAN

TRANSIT
CONNECT

LOWER YOUR COSTS

INCENTIVES TO BUILD YOUR BUSINESS

Ford Truck Commercial Connection (FTCC) was built to build your business with incentives and commercial savings that help to increase your purchasing power.



INCENTIVES
TO BUILD YOUR
BUSINESS

Get connected to incentives online at fordtoughtruck.com

FTCC UPFIT INCENTIVES AT-A-GLANCE							
New Retail Purchase or Lease	E-Series Cargo Vans	E-Series Cutaways & Stripped Chassis	E-Series Wagons	F-Series Pickups	F-350 - F-550 Super Duty® Chassis Cabs	F-650/ F-750 Super Duty Chassis Cabs	Transit Connect
Up to \$350 Upfit Assistance ¹	-	-	-	-	-	-	X
Up to \$500 Upfit Assistance ²	-	-	-	X	-	-	-
\$750 Upfit Assistance ³	-	-	-	-	X	-	-
\$1,000 Snow Plow Upfit Assistance ⁴	-	-	-	X	-	-	-
\$1,200 Upfit Assistance ³	X	X	X	-	-	-	-
\$1,500 Upfit Assistance ³	-	-	-	-	-	X	-
No Charge Interior System ⁵	X	-	-	-	-	-	-

COMMERCIAL TRUCK UPFIT EXAMPLES		
<p>TRANSIT CONNECT VANS:</p> <ul style="list-style-type: none"> Leggett & Platt® Interior Systems Sortimo® Interior Systems Adrian Steel® Interior Systems Racks & Bins, Partitions <p>F-SERIES PICKUPS:</p> <ul style="list-style-type: none"> Plows Salt Spreaders Tool Boxes Rear Lift Gates Side Racks Ladder Racks Winches Spray Tanks and Spreaders 	<p>SUPER DUTY® CHASSIS CABS:</p> <ul style="list-style-type: none"> Beverage Body Box/PDV Body Crane Body Dump Body Tow Body Plows & Spreaders Service/Utility Body Flat-Bed/Stake Body <p>E-SERIES CARGO VANS:</p> <ul style="list-style-type: none"> EconoCargo® Interior Systems QuietFlex® Racks & Bins Masterack® Racks & Bins Vocational Upgrades 	<p>E-SERIES WAGONS:</p> <ul style="list-style-type: none"> Shuttle <p>E-SERIES CUTAWAYS:</p> <ul style="list-style-type: none"> Ambulances Box/Parcel Delivery Shuttle Buses Utility Body <p>Also available, professionally created and permanently installed paint or vinyl company graphics and logos.</p>

¹ No upfit minimum required. Receive upfit assistance for the entire cost of the upfit up to \$350. Not available on factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. ² No upfit minimum required. Receive upfit assistance for the entire cost of the upfit up to \$500. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. ³ Available on upfits costing \$1,200 or more. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. ⁴ F-Series Super Duty Pickups are eligible for \$1,000 Upfit Assistance with a snow plow upfit. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. ⁵ Cargo Vans equipped with a No Charge Steel Racks and Bins System by Masterack®, EconoCargo® Interior System or QuietFlex® Storage System are ineligible for any other Ford Truck Commercial Connection incentive except for the Low Cost Vocational Upgrades and require rear vinyl floor covering (Option Code 163). Masterack® is a registered trademark of Leggett & Platt, Inc.

Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible.

F-250, F-350 & F-450

SUPER DUTY® PICKUPS

Ford Super Duty pickups get the job done right, right away – outstanding towing and fuel economy (Gas or Diesel).

2012 SUPER DUTY PICKUP FEATURES:

- **Two Ford Designed and Built engines:** 6.7L Power Stroke® V8 B20-capable Turbo Diesel and 6.2L Gas V8 FFV
- Available CNG/LPG Prep Package for 6.2L Gas Engine
- TorqShift® 6-speed SelectShift Automatic™ Transmission
- 5th-wheel/Gooseneck hitch prep package
- Outstanding towing – tows up to 17,500 lbs. (Conventional) and 24,500 lbs. (5th-wheel)²
- Up to 33,000 lbs. GCWR²
- Trailer Sway Control with Hill Start Assist
- Ford SYNC® with SYNC® AppLink™
- 4.2-inch LCD Productivity Screen
- Cable Lock System by Master Lock®
- Crew Chief™ (See page 18 for details.)

SAFETY & SECURITY:

- AdvanceTrac® with Roll Stability Control™
- SecuriLock® anti-theft ignition
- Tire Pressure Monitoring System (SRW)
- SOS Post Crash Alert System™
- Fail-Safe Engine Cooling System (6.2L Gas Engine)



SUPER DUTY® PICKUPS

INCENTIVE OFFER:

Up To \$500 Upfit Assistance¹

SUPER DUTY® PICKUPS UPFIT EXAMPLES:

- Plow
- Salt Spreaders
- Tool Boxes
- Rear Lift Gates
- Side Racks
- Ladder Racks
- Winches
- Spray Tanks and Spreaders
- Professionally created and permanently installed paint or vinyl company graphics and logos

OR CHOOSE

\$1,000 Plow Upfit Assistance¹



F-450 LARIAT CREW CAB, F-350 XLT SUPERCAB AND F-250 XL REGULAR CAB

¹ No minimum required. Receive Upfit Assistance for the entire cost of the upfit up to \$500. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. F-Series Super Duty Pickups are eligible for \$1,000 Upfit Assistance with a snow plow upfit. Restrictions apply. See dealer for details. ² On F-450 when properly equipped. Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible. Not all features listed are standard or are available on all models. 2012 vehicle information shown. See dealer for details.

2012 F-250 – F-450 SUPER DUTY® PICKUPS ENGINES AND TRANSMISSIONS

MODEL	Engine	Transmission	Horsepower (hp @ rpm)	Torque (lb.-ft. @ rpm)	Availability
F-250	6.2L 2V V8 FFV	TorqShift® 6-speed Automatic	385 @ 5,500	405 @ 4,500	Standard
	6.7L Power Stroke® V8 Turbo Diesel		400 @ 2,800	800 @ 1,600	Optional
F-350	6.2L 2V V8 FFV	TorqShift 6-speed Automatic	316 @ 4,179	397 @ 4,179	Standard
	6.7L Power Stroke V8 Turbo Diesel		400 @ 2,800	800 @ 1,600	Optional
F-450	6.7L Power Stroke V8 Turbo Diesel	TorqShift 6-speed Automatic	400 @ 2,800	800 @ 1,600	Standard

2012 F-250 – F-450 SUPER DUTY PICKUPS MAXIMUM CAPACITIES (LBS.)

MODEL	Conventional Towing	5th-wheel Towing	Payload	GVWR	GCWR
F-250	14,000	16,700	4,290	10,000	23,500
F-350 SRW	14,000	16,600	4,940	11,500	23,500
F-350 DRW	17,500	22,700	7,110	13,300	30,000
F-450	17,500	24,500	5,260	13,300	33,000



2013 F-350
PLATINUM
CREW CAB

OUTSTANDING TOWING & FUEL ECONOMY

F-350, F-450 & F-550

SUPER DUTY® CHASSIS CABS

Our capable chassis cabs are just as versatile, with three engine options, Heavy Duty Ford TorqShift transmissions and a Live-Drive Power Takeoff (PTO).

2012 SUPER DUTY CHASSIS CAB FEATURES:

- **Three engine options:** 6.2L Gas V8 FFV, 6.8L Gas V10 and 6.7L Power Stroke® V8 B20 -capable Turbo Diesel
- Heavy Duty TorqShift 5-speed Automatic (6.8L) or 6-speed SelectShift Automatic™ (6.2L and 6.7L) Transmissions
- Available CNG/LPG Gaseous Engine Prep Package for 6.2L and 6.8L Gas Engines
- Live-Drive Power Takeoff (Diesel Engine)
- Up to 35,000 lbs. GCWR²
- Integrated Trailer Brake Controller³
- Up to 68 gallons of fuel capacity
- Standard Upfitter Switches (4)
- Trailer Sway Control with Hill Start Assist (SRW)
- Up to 26,600 lbs. towing capacity²
- Ford SYNC® with SYNC® AppLink™

SAFETY & SECURITY:

- Belt-Minder® – chime & flashing warning light on I/P if belts not buckled
- Fail-Safe Engine Cooling System (Gas Engines)
- SecuriLock® anti-theft ignition
- Side-intrusion door beams
- SOS Post Crash Alert System™



SUPER DUTY® CHASSIS CABS

INCENTIVE OFFER:

\$750
Upfit Assistance¹

SUPER DUTY® CHASSIS CABS UPFIT EXAMPLES:

- Beverage Body
- Box/PDV body
- Crane Body
- Dump Body
- Tow Body
- Plows & Spreaders
- Service/Utility Body
- Flat-Bed/Stake Body
- Professionally created and permanently installed paint or vinyl company graphics and logos



TRAILER BRAKE
CONTROLLER



SELECTSHIFT
WITH TOW HAUL



F-550 LARIAT
CHASSIS CAB WITH
A DUMP UPFIT

¹ Available on upfits costing \$1,200 or more. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details.

² When properly equipped. ³ Trailer Brake Controller verified to be compatible with electronically actuated drum brakes only.

Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible.

Not all features listed are standard or are available on all models. 2012 vehicle information shown. See dealer for details.

F-350 – F-550 SUPER DUTY® CHASSIS CABS ENGINES AND TRANSMISSIONS

MODEL	Engine	Transmission	Horsepower (hp @ rpm)	Torque (lb.-ft. @ rpm)	Availability
F-350	6.2L 2V V8 FFV	TorqShift® 6-speed Automatic	316 @ 4,179	397 @ 4,179	Standard
	6.7L Power Stroke® V8 Turbo Diesel		300 @ 2,800	660 @ 1,600	Optional
F-450	6.8L 3V V10	TorqShift 5-speed Automatic	362 @ 4,750	457 @ 3,250	Standard
	6.7L Power Stroke V8 Turbo Diesel	TorqShift 6-speed Automatic	300 @ 2,800	660 @ 1,600	Optional
F-550	6.8L 3V V10	TorqShift 5-speed Automatic	362 @ 4,750	457 @ 3,250	Standard
	6.7L Power Stroke V8 Turbo Diesel	TorqShift 6-speed Automatic	300 @ 2,800	660 @ 1,600	Optional

F-350 – F-550 SUPER DUTY CHASSIS CABS MAXIMUM CAPACITIES (LBS.)

MODEL	Conventional Towing	5th-wheel Towing	Payload	GVWR	GCWR
F-350 SRW	12,500	16,200	4,756	11,500	23,500
F-350 DRW	15,000	16,600	7,512	13,300	24,500
F-450	16,000	21,600	9,977	16,500	30,000
F-550	16,000	26,600	12,692	19,500	35,000



F-450 XLT CHASSIS CAB
WITH A UTILITY BODY UPFIT

TORQSHIFT® SELECTSHIFT™ TRANSMISSION MODES

AUTOMATIC OR FULL MANUAL – SELECT THE MODE THAT’S BEST FOR YOUR APPLICATION

F-650/F-750

SUPER DUTY® CHASSIS CABS

Strength meets dependability in the F-650 and F-750 Super Duty Chassis Cabs. With a Cummins® Turbo Diesel engine (standard), up to 145-gallon fuel tank capacity and a wide range of upfit possibilities, no wonder they're some of the most relied-upon commercial vehicles in America.

F-650/F-750 CHASSIS CAB FEATURES:

- The only 4-door SuperCab in its class²
- F-750 is Class 8 capable with a GVWR of 37,000 lbs.³
- Standard 6.7L Cummins® Turbo Diesel engine delivers up to 360 hp and 800 lb.-ft. torque
- Class exclusive³ CNG/LPG fuel capable 6.8L V10 gas engine⁴
- Standard Allison (diesel) and TorqShift® 6-speed (gas) automatic transmissions
- Quadraulic™ 4-channel Anti-Lock Brakes
- Chrome-steel front bumper
- Up to 145-gallon fuel tank capacity³
- 10-gallon DEF tank
- Three cab styles: Regular Cab, SuperCab or Crew Cab
- Ford SYNC® Voice-Activated Communications System



F-650 XL CREW CAB



F-650 XLT REGULAR CAB UPFITTED FOR FLATBED TOWING



F-650/F-750 SUPER DUTY® CHASSIS CABS

INCENTIVE OFFER:
\$1,500
Upfit Assistance¹

F-650/F-750 SUPER DUTY® CHASSIS CABS UPFIT EXAMPLES:

- Beverage Body
- Box/PDV Body
- Crane Body
- Dump Body
- Tow Body
- Plows & Spreaders
- Service/Utility Body
- Flat-Bed/Stake Body
- Professionally created and permanently installed paint or vinyl company graphics and logos



AVAILABLE CLASS-EXCLUSIVE 6.8L CNG/LPG
FUEL CAPABLE GAS V10 ENGINE

¹ Available on upfits costing \$1,200 or more. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. ² Class 6 and 7 Chassis Cab. ³ When properly equipped. ⁴ Available on F-650.

Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible.

Not all features listed are standard or are available on all models. 2012 vehicle information shown. See dealer for details.



F-750 XLT REGULAR CAB
WITH A DUMP UPFIT

F-650 / F-750 CHASSIS CAB RATINGS			
RATINGS	F-650 Pro Loader Min. – Max.	F-650 Min. – Max.	F-750 Min. – Max.
Diesel engine hp/torque (lb.-ft.)	200/520 – 360/800	200/520 – 360/800	200/520 – 360/800
GVWR (lbs.)	20,500 – 26,000	20,940 – 29,000	25,999 – 37,000
Front axle (lbs.)	8,500 – 10,000	8,500 – 10,000	10,000 – 14,000
Rear axle (lbs.)	13,500 – 17,500	17,500 – 19,000	21,000 – 23,000
Rear springs (lbs.)	17,500	15,500 – 20,000	23,500 – 31,000
Rear air suspension (lbs.)	12,000 – 18,500	18,500 – 20,000	20,000 – 23,000

F-650 / F-750 CHASSIS CAB DIMENSIONS (INCHES)			
DIMENSIONS Wheelbase/Cab-to-axle	F-650 Pro Loader Min. – Max.	F-650 Min. – Max.	F-750 Min. – Max.
Regular Cab	134/60 – 242/168	146/72 – 281/207	146/72 – 281/207
SuperCab	155/60 – 239/144	167/72 – 281/186	167/72 – 281/186
Crew Cab	170/60 – 254/144	182/72 – 278/168	182/72 – 266/156

LEGENDARY HAULING AND TOWING STRENGTH

TRANSIT CONNECT

VAN & WAGON



TRANSIT CONNECT

The Transit Connect is the perfect size for a business your size. Available in a variety of van and wagon configurations that fit into tight spots, like alleyways and parking structures, Transit Connect offers your business the utility of a truck with the versatility of a van.

2013 TRANSIT CONNECT FEATURES:

- 2.0L Duratec® I-4 engine, 4-speed automatic transmission
- Available CNG/LPG Gaseous Engine Prep Package
- 1,600 lbs. maximum payload³
- Front independent MacPherson-strut suspension with stabilizer bar and rear multi-leaf spring suspension with stabilizer bar
- Sliding side cargo doors and 180° opening rear doors (255° option on XLT and Fleet XL Power Group)
- 129.6 cu. ft. cargo capacity
- Available in 2-seat van and 5-seat wagon models
- Reverse Sensing System
- Rear air/heat blower with passenger controls (Taxi only)
- Flexible interior storage systems available from Katerack®, Sortimo®, Leggett & Platt® Commercial Vehicle Products and Adrian Steel®
- Crew Chief™ (See page 18 for details.)

SAFETY & SECURITY:

- AdvanceTrac® with Roll Stability Control™
- Collapsible steering column
- Tire Pressure Monitoring System
- Electronic Passive Anti-Theft System (XLT)
- 4-wheel Anti-Lock Brakes

INCENTIVE OFFER:

Up To \$350 Upfit Assistance¹

TRANSIT CONNECT UPFIT EXAMPLES:

- Leggett & Platt® Interior Systems
- Sortimo® Interior Systems
- Adrian Steel® Interior Systems
- Racks & Bins, Partitions
- Professionally created and permanently installed paint or vinyl company graphics and logos

TRANSIT CONNECT

ENGINE	2.0L Duratec I-4
Horsepower (hp @ rpm)	136 @ 6,300
Torque (lb.-ft. @ rpm)	128 @ 4,750



KATERACK INTERIOR SYSTEM



SORTIMO INTERIOR SYSTEM



LEGGETT & PLATT SYSTEM



ADRIAN STEEL SYSTEM

TRANSIT CONNECT TAXI

With its spacious passenger and cargo capacity, agile handling, and impressive 24 mpg² (combined), Transit Connect Taxi leaves the average cab at the curb.



¹ No upfit minimum required. Receive upfit assistance for the entire cost of the upfit up to \$350. Not available on factory-installed options. Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. ² EPA-estimated 22 city/27 hwy/ 24 combined mpg for Transit Connect Wagon. ³ When properly equipped. Not all features listed are standard or are available on all models. See dealer for details.

E-SERIES

CARGO VANS

E-Series Cargo Vans are ideal for moving products, supplies and equipment – with up to 278 cu. ft. of cargo room, standard double-wall construction and a variety of trade-specific upfit packages.

2013 E-SERIES CARGO VAN FEATURES:

- Three engine options: 4.6L V8 FFV, 5.4L V8 FFV or 6.8L V10
- Available CNG/LPG Gaseous Engine Prep Package
- 10,000 lbs. maximum towing capacity²
- Available Upfitter Switches
- Available E-Guard Cargo Protection System™
- Standard 172° rear cargo door opening
- Available 155-amp and 225-amp alternators
- 33-gallon fuel tank capacity
- Crew Chief™ (See page 18 for details.)

SAFETY & SECURITY:

- AdvanceTrac® with Roll Stability Control™
- Side-intrusion door beams
- Tire Pressure Monitoring System
- 4-wheel Anti-Lock Disc Brakes

¹ Available on upfits costing \$1,200 or more. Excludes available factory-installed options. Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. ² With 6.8L V10. When properly equipped. Not all features listed are standard or are available on all models. See dealer for details.



E-SERIES CARGO VANS

INCENTIVE OFFER:
\$1,200
Upfit Assistance¹

E-SERIES CARGO VANS UPFIT EXAMPLES:

- EconoCargo® Interior Systems
- QuietFlex® Racks & Bins
- Masterack® Racks & Bins
- Vocational Upgrades
- Professionally created and permanently installed paint or vinyl company graphics and logos

E-SERIES CARGO VAN ENGINE AVAILABILITY

AVAILABILITY	Engines	Transmissions	Horsepower (hp @ rpm)	Torque (lb.-ft. @ rpm)
E-150 and E-250				
Standard	4.6L V8 FFV	4-Speed Auto. O/D	225 @ 4,800	286 @ 3,500
Optional	5.4L V8 FFV	4-Speed Auto. O/D	255 @ 4,500	350 @ 2,500
E-350				
Standard	5.4L V8 FFV	4-Speed Auto. O/D	255 @ 4,500	350 @ 2,500
Optional	6.8L V10	TorqShift™ 5-Speed Auto. O/D with Tow/Haul Mode	305 @ 4,250	420 @ 3,250

E-SERIES CARGO VAN PAYLOAD AND GROSS VEHICLE WEIGHT RATINGS (GVWR)

E-SERIES MODEL	Max Payload (lbs.)	Max GVWR (lbs.)
E-150	3,260	8,600
E-150 Extended Length	3,190	8,600
E-250 Super Duty®	3,630	9,000
E-250 Super Duty Extended Length	3,480	9,000
E-350 Super Duty	4,050	9,500
E-350 Super Duty Extended Length	3,920	9,500



INTERIOR SYSTEMS

FOR E-SERIES CARGO VANS

NO CHARGE Interior Systems and Vocational Upgrades



QUIETFLEX FEATURES:

- Composite shelving and storage that reduce noise from rattling cargo
- Removable modular tool/parts box
- Snap-in shelf dividers (12)
- Lockable storage door
- Reduced weight from composite materials that help increase efficiency and payload benefits
- Plumbing/HVAC and Electrical contractor upgrades available



QUIETFLEX®

INCENTIVE OFFER:

\$2,595
Retail Value¹ At
NO CHARGE
Option Code 96Q²

E-SERIES QUIETFLEX COMPOSITE RACKS AND BINS PACKAGE – SUPERIOR TO THE COMPETITION		
ELEMENT COMPARISON	Ford E-Series QuietFlex Racks and Bins Package (Option Code 96Q) ²	GM Commercial Bin Package
Total Shelf Surface Area	42.1 Sq. Ft.	38.5 Sq. Ft.
Lockable Storage	Standard – 4.9 Cubic Feet	Not Available in Base Package
Utility Hooks	Standard – Triple Hook	Not Available in Base Package
Adjustable Dividers	12 Standard	8 Standard
Sound Dampening Impact Resistant Composite Shelves	Standard	Not Available in Base Package

masterack®

MASTERACK FEATURES:

- Over 47 square feet of shelf space and more than 49 cubic feet of storage volume
- Two 37-inch shelf modules and one 51-inch shelf module with more than ten feet of storage bins
- High-strength steel, formed-in stiffeners, fully hemmed shelves and a hard-as-nails finish for assurance of strength and durability
- Full-length steel partitions with a lockable door



MASTERACK®

INCENTIVE OFFER:

\$2,395
Retail Value¹ At
NO CHARGE
Option Code 96G³

E-SERIES STEEL RACKS AND BINS PACKAGE BY MASTERACK		
ELEMENT COMPARISON	Ford E-Series Racks and Bins Package By Masterack (Option Code 96G) ³	GM Commercial Bin Package
Total Shelf Surface Area	42.1 Sq. Ft.	38.5 Sq. Ft.
Lockable Wheel Well Storage Cabinets	Two Standard - 8 Cubic Feet	Not Available in Base Package
3-Drawer Cabinets	Two Standard	One Standard
Utility Hooks	Triple Hook Standard	Not Available in Base Package

ECONOCARGO®

ECONOCARGO FEATURES:

- **High Density Polyethylene (HDPE) panels** cover the interior sidewalls from floor to ceiling, internal wheel well and fuel-filler housings and all door panels in the cargo area; the same style panels are also used to cover all swing-out cargo doors
- **Molded-in ribbing** provides rigidity and the convenience of a raised rub rail, while an E-Track on each side panel provides a quick and secure way to tie down large items. Each EconoCargo Interior System comes with one cargo strap for each side (2 provided)
- **Thermal insulation**, an aluminum and polyethylene film composite insulating material that covers the interior sidewalls, ceiling and door panels of your van. Helps EconoCargo equipped E-Series Cargo Vans warm up fast in the winter and cool down quickly in the summer
- **Roof and cargo door material** is constructed of water-resistant laminated fiberboard with an aluminum foil facer to help with controlling cargo temperature
- Full-width steel partition with a lockable door and an additional 3" setback for additional front seat comfort



ECONOCARGO®

INCENTIVE OFFER:

\$2,195

Retail Value¹ At

NO CHARGE

Option Code 96B⁴

VOCATIONAL UPGRADES

LADDER RACK UPGRADE

(Option Code 667)

Available with 96Q², 96G³ or 96B⁴

- Lockable Ladder Rack
- Crossbow



VOCATIONAL UPGRADES

INTERIOR SYSTEM UPGRADES:

\$480

EACH¹

ELECTRICAL CONTRACTOR/APPLIANCE REPAIR UPGRADE

(Option Code 668)

Available with 96Q² or 96G³



FEATURE	96Q ²	96G ³
12-Drawer Cabinet	-	X
Tilt Shelf	-	X
Wire Spool Rack	X	X
Additional Triple Hook	X	X
Removable Parts Drawer	X	-

PLUMBING, HEATING, VENTILATION & AIR CONDITIONING (HVAC) SERVICE UPGRADE

(Option Code 669)

Available with 96Q² or 96G³



FEATURE	96Q ²	96G ³
12-Drawer Cabinet	-	X
Tilt Shelf	-	X
Refrigerant Tank Rack (holds up to three 30-lb. tanks)	X	X
Removable Parts Drawer	X	-

ADD A HANDY ECONOCARGO GENERAL PACKAGE DELIVERY SHELF

(Option Code 66C)

Available with 96B⁴



This highly functional EconoCargo Interior System Upgrade adds both value and efficiency to your E-Series Cargo Van.

- Two wire shelf modules 48" wide by 16" deep (Driver's Side)
- Easily adjustable
- Designed for a perfect fit

¹ MSRP includes installation fees, but does not include sales tax. E-Series Cargo Vans equipped with a No Charge QuietFlex® Storage System, Steel Racks and Bins System by Masterack® or EconoCargo® Interior System are ineligible for any other Ford Truck Commercial Connection incentives and require rear vinyl floor covering for an additional cost (Option Code 163). Low Cost Vocational Upgrades are available as additional incentives for only \$480 MSRP. See dealer for details. ² QuietFlex® Composite Racks and Bins Package. ³ Steel Racks and Bins Package by Masterack®. ⁴ EconoCargo® Interior System. Masterack is a registered trademark of Leggett & Platt, Inc.

E-SERIES WAGONS

E-Series Wagons combine capability and comfort, with six seating configurations, progressive styling and up to 10,000 lbs of towing power – no wonder it’s America’s favorite, year after year.

2013 E-SERIES WAGON FEATURES:

- Three engines available: 4.6L V8 FFV, 5.4L V8 FFV and 6.8L V10
- Available CNG/LPG Gaseous Engine Prep Package
- E-150 Wagons tow up to 7,000 lbs.²
- E-350 Super Duty® Wagons tow up to 10,000 lbs.²
- Seating configurations for 7, 8, 11, 12 or 15 passengers³
- Rear cargo doors open a full 172°
- 33-gallon fuel tank capacity
- Available rear backup camera
- Available premium audio system with HD radio, DVD/CD/MP3 player, navigation system and SIRIUS® Satellite Radio capability⁵
- Crew Chief™ (See page 18 for details.)

SAFETY & SECURITY:

- AdvanceTrac® with Roll Stability Control™
- Side-intrusion door beams
- Tire Pressure Monitoring System
- Belt-Minder® – front safety belt reminder
- 4-wheel Anti-Lock Disc Brakes



E-SERIES WAGONS

INCENTIVE OFFER:
\$1,200
Upfit Assistance¹

E-SERIES WAGONS UPFIT EXAMPLES:

- Shuttle
- Professionally created and permanently installed paint or vinyl company graphics and logos



SEATING CONFIGURATIONS FOR UP TO 15

E-Series Wagons Engines and Transmissions				
E-Series Model	Engine	Transmission	Horsepower (hp @ rpm)	Torque (lb.ft. @ rpm)
E-150	4.6L V8 FFV	4-Speed Automatic	225 @ 4,800	286 @ 3,500
	5.4L V8 FFV	4-Speed Automatic	255 @ 4,500	350 @ 2,500
E-350 Super Duty	5.4L V8 FFV	4-Speed Automatic	255 @ 4,500	350 @ 2,500
	6.8L V10	TorqShift® 5-speed Automatic	305 @ 4,250	420 @ 3,250



E-350 XLT WAGON

E-SERIES SUPER DUTY® CUTAWAYS & STRIPPED CHASSIS

E-Series Super Duty Cutaways and Stripped Chassis will adjust for any application. From emergency service to shuttle transport, they're ready for any upfit.

2013 E-SERIES CUTAWAYS & STRIPPED CHASSIS FEATURES:

- GVWR up to 14,500 lbs., up to 9,747 lbs. of payload and up to 10,000 lbs. of towing⁴
- Available CNG/LPG Gaseous Engine Prep Package
- Up to 55-gallon fuel tank capacity
- Available Integrated Trailer Brake Controller
- Standard 120-amp alternator, available 155-amp or 225-amp alternators
- Available Instrument Panel Message Center
- Available Upfitter Switches (4)
- Available Ford SYNC®
- Available premium audio system with HD radio, DVD/CD/MP3 player, navigation system and SIRIUS® Satellite Radio capability⁵
- Crew Chief™ (See page 18 for details.)



E-SERIES SUPER DUTY® CUTAWAYS & STRIPPED CHASSIS

INCENTIVE OFFER:
\$1,200
Upfit Assistance¹

E-SERIES CUTAWAYS UPFIT EXAMPLES:

- Ambulances
- Box/Parcel Delivery
- Shuttle Buses
- Utility Body
- Professionally created and permanently installed paint or vinyl company graphics and logos

SAFETY & SECURITY:

- 4-wheel Anti-Lock Disc Brakes
- Belt-Minder® – front safety belt reminder

E-SERIES SUPER DUTY CUTAWAYS & STRIPPED CHASSIS HORSEPOWER AND TORQUE RATINGS

E-SERIES MODEL	Engine	Transmission	Horsepower (hp @ rpm)	Torque (lb.-ft. @ rpm)
E-350 & E-450	Triton 5.4L V8 FFV	TorqShift® 5-Speed Auto. with Tow/Haul Mode	255 @ 4,500	350 @ 2,500
E-350 & E-450	Triton 6.8L V10	TorqShift 5-Speed Auto. with Tow/Haul Mode	305 @ 4,250	420 @ 3,250

¹ Available on upfits costing \$1,200 or more. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. ² When properly equipped. ³ Passenger and load capacity limited by weight distribution. ⁴ Select series when properly equipped. ⁵ Subscriptions to all SiriusXM services are sold by SiriusXM after 6-month trial expires. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com. Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc.

Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible. Not all features listed are standard or are available on all models. See dealer for details.

E-SERIES SUPER DUTY PAYLOAD AND GROSS VEHICLE WEIGHT RATINGS (GVWR)

E-SERIES MODEL	Max Payload (lbs.)	Max GVWR (lbs.)
E-350 Super Duty Cutaway (DRW)	7,376	12,500
E-350 Super Duty Stripped Chassis (DRW)	7,967	12,500
E-450 Super Duty Cutaway	9,040	14,500
E-450 Super Duty Stripped Chassis	9,747	14,500

FORD TRUCK COMMERCIAL CONNECTION ADVANTAGES

Ford CREW CHIEF™

Ford Crew Chief powered by Telogis keeps you in control of your fleet no matter where your vehicles are. Get real-time alerts on a wide range of driver and vehicle metrics – including reports on anything from unsafe driving and fuel efficiency, to asset utilization and vehicle maintenance.

POWERED BY  Telogis®



For more information on Ford Crew Chief, visit fordcrewchief.com or ask your Ford Dealer

Certify your business for your Ford Commercial Truck Incentives

- Who?** Businesses that purchase a Ford Commercial Vehicle.
- What?** All Ford Truck *Commercial Connection* Incentives.
- Where?** Visit fordtoughtruck.com and click on the “Certify Your Business” link near the top of the page. Follow the quick and easy directions to certify your business for great

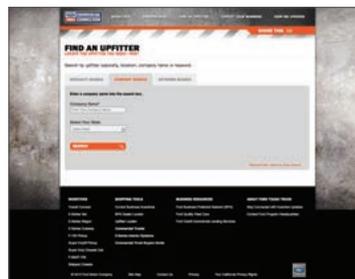
incentives. Once you’re finished, print out your certificate and bring it to your Ford Dealer.

- When?** Before you visit your dealership to purchase your first or next Ford Commercial Vehicle.
- Why?** To certify your business for available incentives and to help save time at the dealership.

Get connected to Ford Truck *Commercial Connection*, certify your business and check out current retail incentives at fordtoughtruck.com

Online Upfitter Directory

Find upfitter business information, hours and locations on the new online Ford Truck *Commercial Connection* Upfitter Directory.



Search the Upfitter Directory at fordtoughtruck.com, or contact your Ford Dealer for more info on their upfitter connections.

Ford Credit – Committed to Customer Care



FORD CREDIT
Commercial Lending Services

Striving to satisfy before, during and after the sale – Ford Credit Commercial Lending Services* has the right products and services for your fleet.

It doesn't matter if your business is large or small. Ford Credit Commercial Lending has the right tools to help your business acquire the vehicles that keep your business moving.

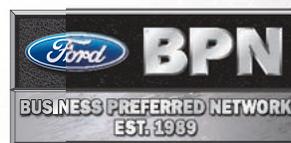
- **Commercial Retail Finance** – When financing, you decide what's best for you. Ford Credit has many finance options that can be tailored to meet your business needs. Ford Credit's Commercial Retail Finance Plan offers competitive rates, flexible terms and a combined billing option for those with multiple vehicles.
- **Commercial Red Carpet Lease (RCL)** – A closed-end lease available for non-upfit vehicles with no residual risk – an ideal option for predictable-use vehicles. At lease end, when you complete your lease as agreed, simply bring the vehicle to your dealer. You are only responsible for excess mileage and wear and use charges.
- **Commercial Lease** – Convenient, flexible and affordable leasing, for large or small businesses. Commercial Lease, or TRAC Lease, is a customizable, open-ended lease that provides flexible terms and residuals based on your business requirements. With a TRAC Lease there

is generally no down payment requirement, no security deposit. Additionally, no excess mileage or wear and use charges are applicable.

- **Commercial Line of Credit (CLOC)** – No matter how large your fleet, Ford Credit can help you acquire vehicles easily and quickly with a CLOC. Once you establish a CLOC you can acquire additional vehicles whenever you need to – just sign and drive.**
- **Add Ford Commercial Service PlusSM** to any Ford Credit finance or lease product for a total fleet solution. This full service program provides time saving fleet management services such as maintenance management programs, fuel card service, vehicle registration and more. Ask your dealer about enrollment details or call **(888) 443-2257 ext. 4** to speak to an account representative.
- **Commercial GAP Coverage** – Provides protection when an insurance settlement does not satisfy the payoff balance of a financed vehicle.
- **Ford ESP** has the plan for your driving, budget and business needs. Ask your dealer about component and maintenance plans or call 877-794-6434 for more information.

//// Ask your dealer about Ford Credit's Commercial Lending programs or visit credit.ford.com/comlend for more information.

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They recognize that business vehicles are often critical tools for assuring both individual livelihood and corporate success. Every participating BPN Ford Dealer member is committed to providing the best in customer satisfaction and owner loyalty.

- Dedicated service for Commercial Customers
- A Commercial Account Manager who specializes in small-to-medium sized business customers
- Expert commercial marketplace experience and product knowledge
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//// Visit ford.com/commercial-trucks/business-preferred-network for more information about Ford Commercial Trucks, to find a BPN Dealer near you, and to configure a vehicle.

* Participation in the Ford Credit Commercial Lending Services listed is subject to credit approval.

** Subject to initial approval, ongoing eligibility and periodic reviews. Not all customers will qualify.



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