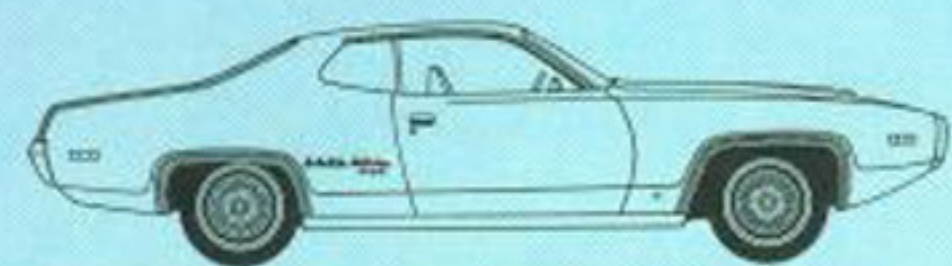


1971 Plymouth Satellite, Road Runner, GTX

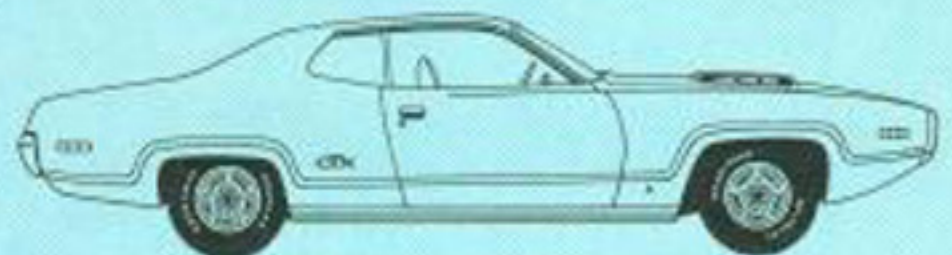


**Coming
Through.**

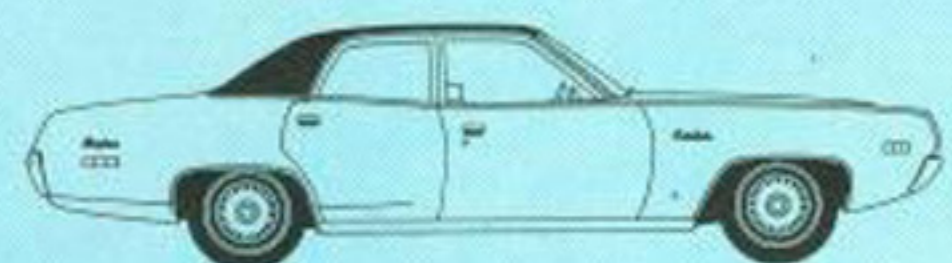
While everyone else is busy announcing new cars, we come through with a new idea.



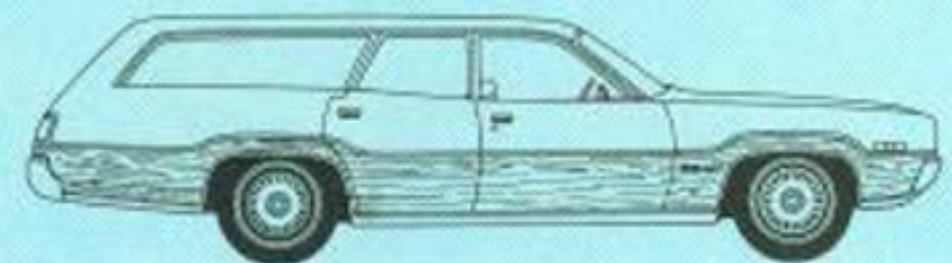
Satellite Sebring-Plus, Satellite Sebring, Satellite Coupe . . . Pages 4-9



Road Runner, GTX . . . Pages 10-13



Satellite Brougham, Satellite Custom, Satellite . . . Pages 14-19



Satellite Wagons . . . See 1971 Plymouth Wagon Catalog

Fold out back cover for: Engines, Options, Colors

We designed and built our 2-door Satellite hardtop to be a personal 2-door hardtop. Not just a chopped-down version of a 4-door. The result? You get the styling and handling of a specialty car, all for the price of an intermediate one.

Our 4-door models received the same special consideration. They were especially designed to be a 4-door. Not just a stretched out 2-door model. We lengthened the floor and designed in more rear head room. The result? More room and comfort for sedan owners.

For 1971, Satellite's coming through with a totally new shape, new features, new design, new engineering and outstanding new value. The kind you can't get on any other line of comparably sized or priced cars.

Satellite comes through for you.

Coming through with new features. Two-door hardtop especially designed for the sporty look • Four-door sedans especially designed for family fun • Massive front bumper • Recessed door handles and ventless side glass for the smooth look • Concave grille • All-new total-body styling • High-level ventilation • Totally new interior design • New options: Stereo Tape Cassette System with the ability to record off the radio plus a microphone for dictation • Sun roof • And we're just getting started.

The little things that count. We gave all our Satellites a two-inch

wider rear track than any 1970 mid-size car. So you'd get more stability. Greater comfort. Superior handling.

We came through with plenty of comfortable room. We designed a car with a smooth uncluttered line.

With ventless side glass. Hidden windshield wipers. Curved door glass. Recessed door handles. A simple yet elegant grille that blends with the total design.

We came through with new convenience features.

Like keyless door locking. Gauges for an engine-monitoring system instead of warning lights as on many other cars. Optional lights that warn when fuel is low, and remind you to "fasten seat belts." Optional power windows. An optional Tilt steering wheel that adjusts to you. Carpeting that's color-keyed to the rest of the interior. Loop bumpers front and rear on two-door models, for extra protection, better looks. That's just a sampling.

Enough choices to satisfy the most finicky dreamer.

We're coming through with sporty Satellites, family-size Satellites, performance Satellites, and beautifully executed combinations of these. If you've been looking for a mid-size car that offers maximum luxury, without a 'maximum' price . . . look no further. You can now choose between an ultimate-luxury 2-door hardtop (Sebring-Plus) and an ultimate-luxury

4-door sedan (Satellite Brougham). We even have a luxury/high-performance car (GTX). And don't forget America's original low-priced high-performance car (Road Runner).

Engines: A clear choice.

Chrysler engineers have long been leaders in developing cleaner air devices for our engines. This year is no exception. Most of our standard engines are capable now of running on regular gas. And you have a wide selection of power teams to choose from. Seven different engines with transmissions engineered to match the power. From the fully-synchronized 3-speed, up to the TorqueFlite automatic, or all the way to the optional 4-speed synchromesh with Pistol-Grip shifter.

As extensive a list of options as you could want.

Choose from over 50 options. Add optional color-keyed bumpers to GTX, Road Runner and Sebring-Plus. Or a special optional light package for all Satellites. It includes fender-mounted turn signals (another Chrysler Corporation exclusive) plus an ignition light that makes key insertion easy, no fumbling in the dark.

Coming through. For you.

On the following pages you'll see how beautifully in-shape our new Satellites are. The engineering, the styling, the value you're looking for are here. 1971 Satellite coming through for you.

Satellite Sebring-Plus, Satellite Sebring, Satellite Coupe, Satellite Brougham, Satellite Custom, Satellite Standard Features

225 cu. in. Six or 318 cu. in. V-8* • Three-speed fully synchronized manual transmission • All-vinyl interior** (Satellite and Satellite Sebring-Plus only) • Color-keyed rubber floor covering (Satellite only) • Front armrest with bright bases (4-doors, except Satellite) • Rear seat armrest with bright bases and ashtrays (4-doors, except Satellite) • Cigar lighter (except Satellite Coupe) • Glove box lock • Dome light • Transistorized voltage regulator • Hubcaps (Deluxe wheel covers standard on Satellite Brougham and Sebring-Plus) • Self-adjusting brakes • Clean air system • Coat hooks • Heater and defroster • Dual horns (except Satellite) • Padded instrument panel • Inside, rearview, day/night mirror (except Satellite Coupe) • Padded sun visors • Bias-belted tires

*318 CID V-8 only on Satellite Brougham and Sebring-Plus
**Bucket Seats on Sebring-Plus

Road Runner Standard Features

(Satellite standard features plus the following)
383 cu. in. 4-bbl. V-8 • Three-speed manual fully synchronized floor-mounted transmission • Heavy-duty suspension • Deep pile carpet • Performance hood • Low-restriction dual exhaust system • "Beep-Beep" horn • Rallye instrument cluster with 150 mph speedometer • Road Runner trim and ornamentation

GTX Standard Features

(All of the above plus the following)
440 cu. in. Super Commando V-8 • TorqueFlite automatic transmission • Bucket seats Exhaust trumpets with low-restriction dual exhaust system • Dual horns • GTX trim and ornamentation

Standard Safety Features

Large rear reflectors and lights • Fuel-tank impact protection • Lane-change turn signals • Locking steering column • Recessed rollover-resistant outside door handles • Energy-absorbing instrument panel, front seat-back and armrests • Seat belts, all seating positions • Shoulder belts, front • Manual door locks—levers with non-override lock feature, except driver's door • Keyless door locking • Cushioned sun visors with dual supports • Dual braking system with warning lights • Side marker lights and reflectors • Hazard warning light system • Back-up lights • Windshield wipers, 2-speed electric • Head restraints, 2 front • Locking latch on all folding front seat-backs • Left outside rearview mirror • Inside rearview mirror (vinyl edged, shatter-resistant glass and deflecting double joint support) • Bias-belted tires with tire tread wear indicators • Dual action safety hood latches • Parking lights that illuminate with headlights • Electric windshield washers • Energy-absorbing steering column • Safety door latches and hinges • Thick-laminate safety glass windshield • Safety glove box door latch • Safety skid-type windshield header • Increased roll-over-protection roof structure

Satellite Dimensions

	Hardtop	Sedan
Wheelbase	115.0	117.0 in.
Overall Length	203.2	204.6 in.
Overall Width	79.1	78.6 in.
Overall Height	52.0	54.5 in.
Track, Front	59.7	59.7 in.
Track, Rear	61.6	61.6 in.
Shoulder Room (Front)	58.9	59.2 in.
Shoulder Room (Rear)	57.8	59.3 in.
Head Room (Front)	37.3	38.6 in.
Head Room (Rear)	36.4	37.3 in.



Satellite Sebring-Plus



Satellite Sebring-Plus

Satellite Sebring-Plus

The most luxurious mid-size hardtop we make. And it's all-new for '71. The track is over two inches wider. The control is more certain. If you like, you could set off its low, sporty look with the new optional canopy vinyl roof, pictured at left. We're coming through with Sebring-Plus for the first time this year. You could own a classic.



Satellite Coupe



Satellite Sebring 2-Door Hardtop

Satellite Sebring and Coupe

If you're looking for a lavish measure of beauty, performance, and comfort, consider our 1971 Satellite Sebring and Satellite Coupe. As you can see, they come through with sporty good looks. Other virtues include a standard 318 cubic inch V-8 that runs on regular gas, and comfortable, roomy interiors.

Satellite Interiors

Our engineers and stylists designed an all-new car with the finest vinyls, cloths, weaves and other materials

available. Plus new buttons, knobs, switches, door panels. Each interior comes through in both comfort and style.

A. Our high-style Satellite Sebring-Plus standard seating. All-vinyl buckets with integral head restraints (console

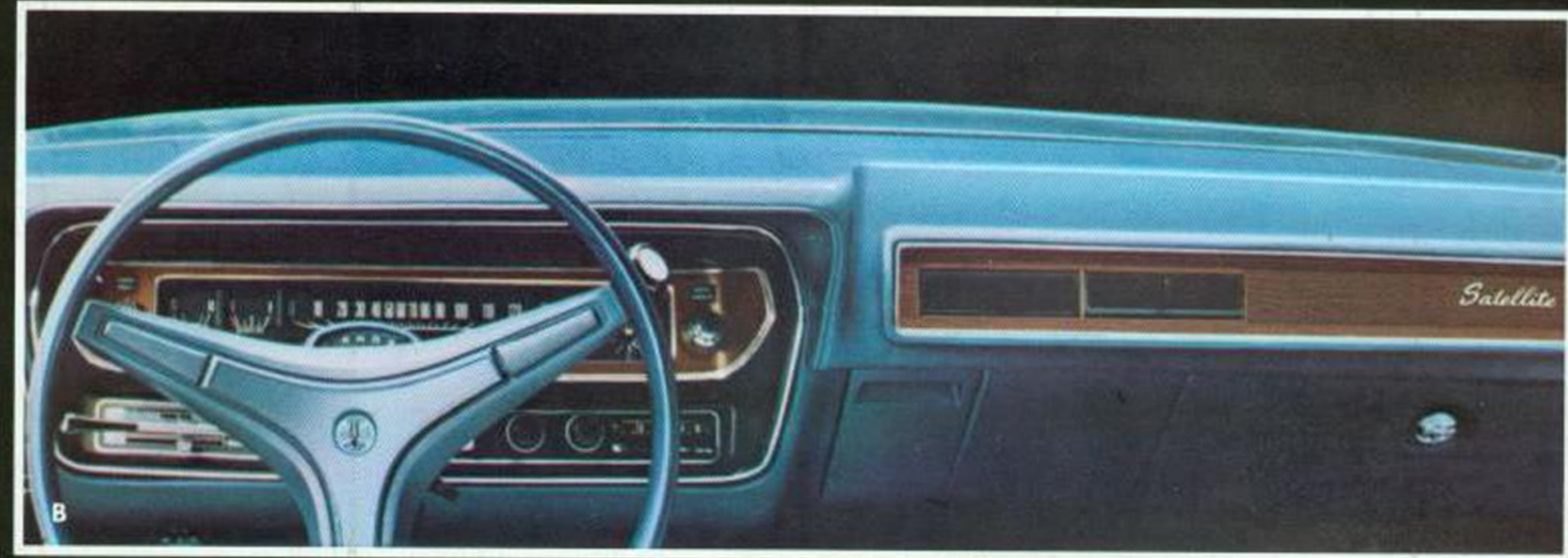
optional). Available in seven colors. **B.** All-new Satellite Sebring instrument panel places all controls and gauges

where you can operate and see them best. **C.** Satellite Sebring standard cloth-and-vinyl split back bench. In

blue, black, green, tan. **D.** Satellite Sebring-Plus optional cloth-and-vinyl buckets and console. Black only.



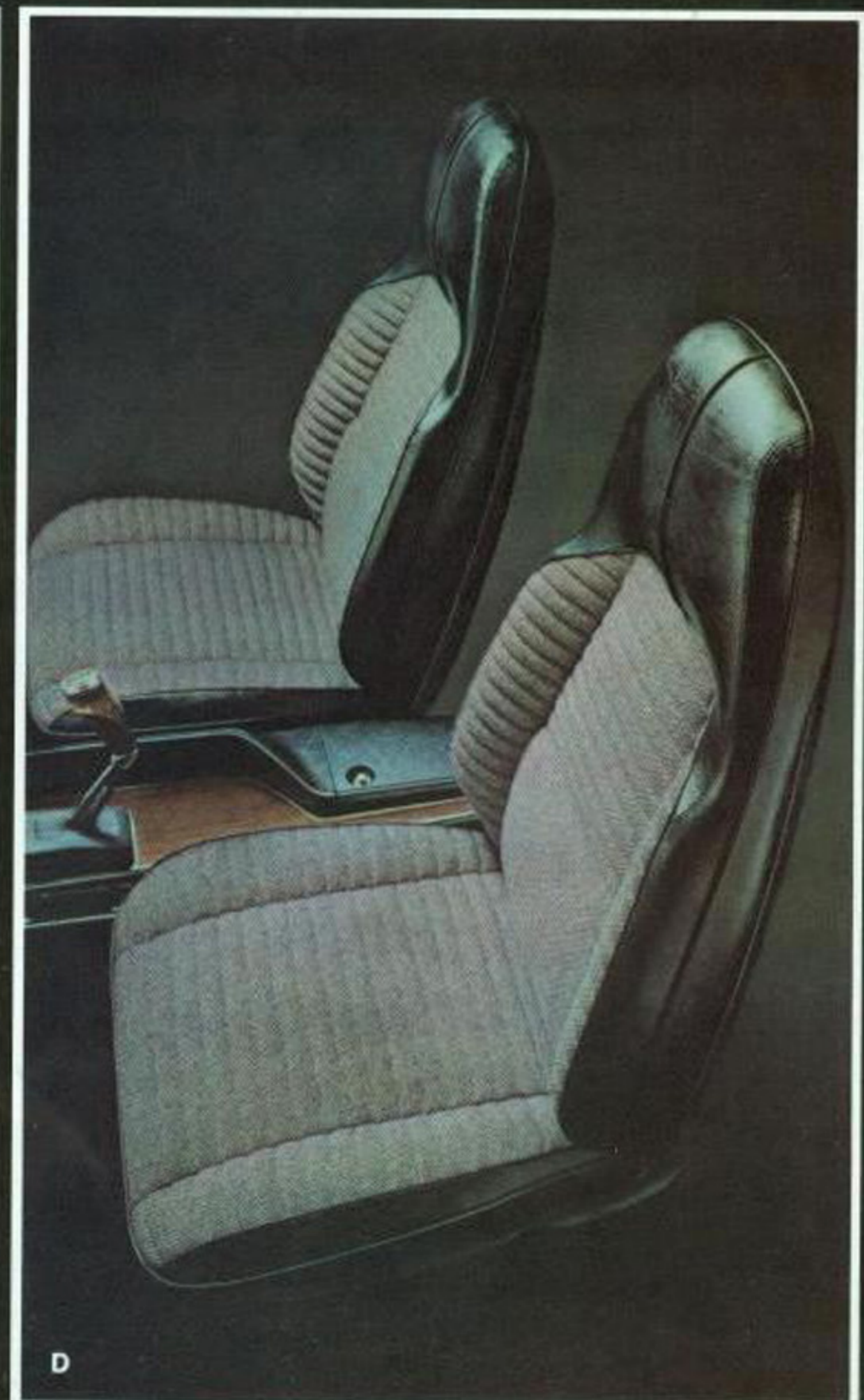
A



B



C



D



GTX 2-Door Hardtop



Road Runner 2-Door Hardtop

GTX and Road Runner

Our luxury high-performance GTX comes standard with a 440 4-barrel V-8, TorqueFlite automatic transmission, Buckets. And more. It's a great teaming of styling, performance and luxury. The Road Runner is our low-cost high-performer (Beep-Beep). Both cars come through with heavy-duty suspension and fat bias-belted tires.

GTX and Road Runner Interiors

Our engineers don't believe in sacrificing comfort—even our Road Runner comes through and puts the padding where it belongs. Our GTX interior adds

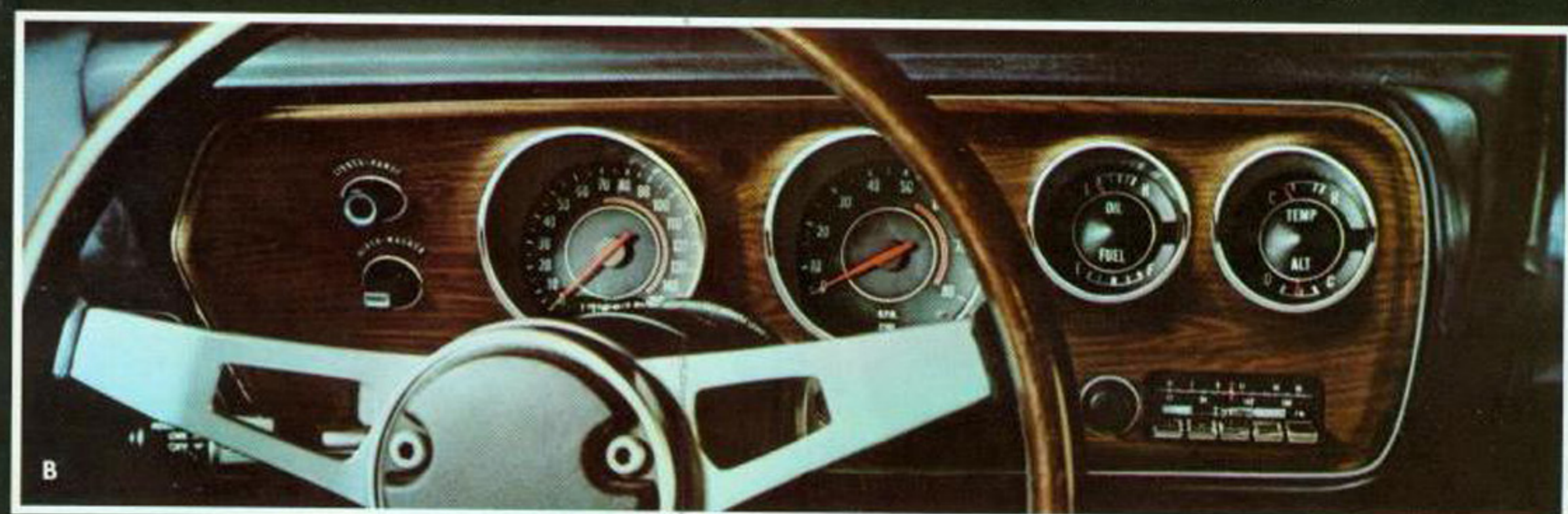
some extras. Such as simulated wood-grain touches on doors, instrument cluster and crash pad. And the upper doors are covered with supple new vinyl.

A. Road Runner optional all-vinyl buckets. Pleated. Integral head restraints. Choice of blue, green, tan, gold, black, white, gunmetal, black/

orange. (Standard on GTX.) B. Road Runner and GTX Rallye Cluster. Designed for easy reading and working. Our new optional steering wheel's no

slouch either. C. All-vinyl standard Road Runner bench. With individually adjustable head restraints. Even our lowest-priced performance car comes

through. D. Road Runner optional all-vinyl bench with adjustable head restraints. In blue, green, tan, gold, black, white, gunmetal.





Satellite Brougham

Coming through with another never-before car from Plymouth. The "Brougham" designation means luxury. The kind you don't expect in a mid-size car. But, here it is. In a four-door sedan that's all-new everywhere you look. And where you don't. Never has this much luxury been so easy to own or look at.

Satellite Brougham 4-Door Sedan



Satellite 4-Door Sedan



Satellite Custom 4-Door Sedan

Satellite Custom and Satellite

Nice thing about our four-door Satellites. You can literally pick how much luxury you want. For those who like tasteful economy, there's Satellite. Want a lot more luxury for just a little more price? Choose the Satellite Custom. Either way, you'll find we've come through with big value.

Satellite Interiors

Some day you're going to want to trade your Satellite. When you do, it's nice to know you've got Chrysler engineers and stylists coming through

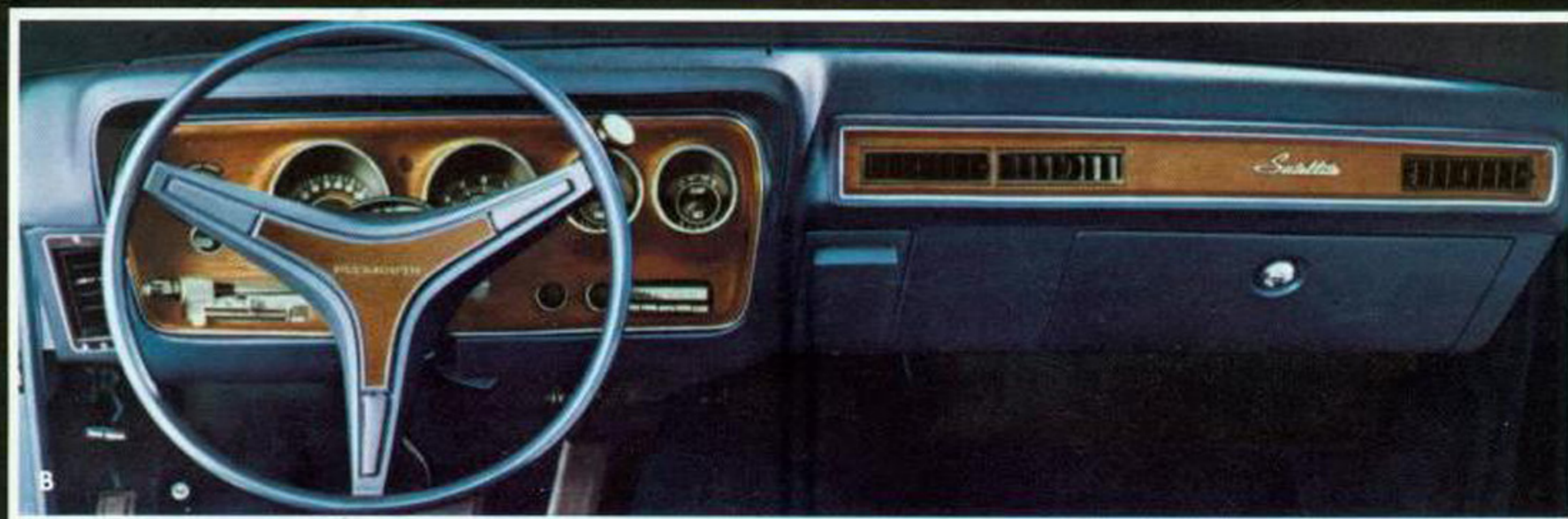
for you . . . building in the kind of quality that will make things last. Years from now, these interiors will still make your Satellite look good.

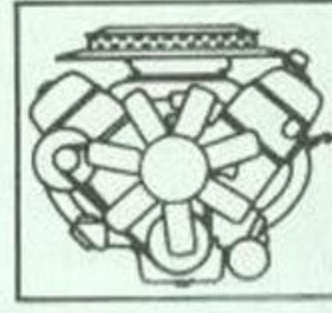
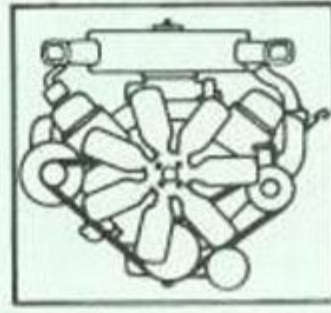
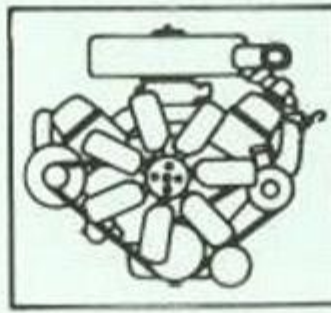
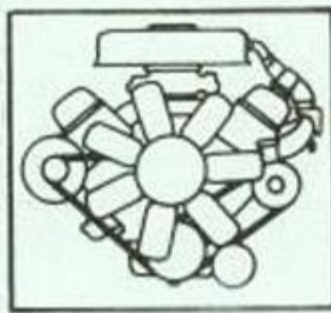
A. Satellite Brougham standard cloth-and-vinyl bench seat. Available in blue, green, black and tan. **B.** Satellite Brougham instrument panel. With easy-

to-read gauges **C.** Satellite Custom standard cloth-and-vinyl bench with individually adjustable head restraints.

Available in tan, green, black, gold, blue. **D.** Satellite 4-door optional all-vinyl bench seat with applied head-

rests. Black only. **E.** Satellite 4-door standard all-vinyl bench seat with applied headrests. Blue and tan only.





Displacement	Carb.	Horsepower Rating		Comp. Ratio	Air Cleaner	Exhaust System	Satellite	Satellite Custom	Satellite Brougham	Satellite Sebring	Satellite Sebring-Plus	Road Runner	GTX
		Gross	Net**										
225 "6"	1-bbl.	145	110	8.4 to 1	Single Snorkel	Single	Std.	Std.	—	Std.	—	—	—
318 V-8	2-bbl.	230	155	8.6 to 1	Single Snorkel	Single	Std.	Std.	Std.	Std.	Std.	—	—
383 V-8	2-bbl.	275	190	8.5 to 1	Single Snorkel	Single	Opt.	Opt.	Opt.	Opt.	Opt.	—	—
383 V-8	4-bbl.	300	250	8.5 to 1	Single Snorkel	Dual	Opt.	Opt.	Opt.	Opt.	Opt.	Std.	—
440 V-8	4-bbl.	370	305	9.5 to 1	Dual Snorkel	Dual	—	—	—	—	—	—	Std.
440 V-8	3, 2-bbl.	385	330	10.3 to 1	Unsilenced*	Dual	—	—	—	—	—	Opt.	Opt.
426 Hemi V-8	2, 4-bbl.	425	350	10.2 to 1	Unsilenced with Air Grabber*	Dual	—	—	—	—	—	Opt.	Opt.

1971 Satellite Options

** Installed.

*Dual Snorkel air cleaner used on California cars.

Options	2- & 4-Dr. Satellite	Rd. Run.	Sebring, Sat. Cust.	Satellite Brougham, Sebring-Plus	GTX
Air Conditioner	0	0	0	0	0
Air Grabber	NA	0	NA	NA	0
Alternator—50 Amp	0	0	0	0	0
Automatic Speed Control	0	0	0	0	0
Brakes—Heavy-Duty	0	S	0	0	S
Brakes—Power	0	0	0	0	0
Brakes—Front Disc (Power Req.)	0	0	0	0	0
Clock	0	0	0	0	0
Console	NA	0	NA	0*	0
Rear Window Defogger	0	0	0	0	0
Sure-Grip Differential	0	0	0	0	0
Glass—Tinted, All	0	0	0	0	0
Glass—Tinted, Windshield	0	0	0	0	0
Headlight Time-Delay	0	0	0	0	0
Hood Pins	NA	0	NA	NA	0
Light Package:					
Map/Courtesy	0	0	0	0	0
Ignition Time-Delay	0	0	0	0	0
Fender Mtd. T/Sign.	0	0	0	0	0
Trunk Light	0	0	0	0	0
Glove Box Light	0	0	0	0	0
Rear-Door Courtesy	0	NA	0	0	NA
Light Switches(1)	0	0	0	0	0
Ashtray Light	0	0	0	0	0
Luggage Rack (2-Dr. only)	0	0	0	0	0
Mirror-Racing, Left Remote (2-Dr. only)	0	0	0	0	0
Mirror-Racing, Right Manual (2-Dr. only)	0	0	0	0	0
Mirror-Conventional, Left Remote (4-Dr. only)	0	NA	0	0	NA
Mirror-Conventional, Right Manual (4-Dr. only)	0	NA	0	0	NA

O—Optional S—Standard NA—Not Available

Options	2- & 4-Dr. Satellite	Rd. Run.	Sebring, Sat. Cust.	Satellite Brougham, Sebring-Plus	GTX
Vinyl Body Side Protection(1)	0	NA	0	0	NA
Reflective Tape Stripes	NA	0	NA	NA	0
Steering—Power	0	0	0	0	0
Windows—Power	0†	0	0	0	0
Radio—AM	0	0	0	0	0
Radio—AM/FM Stereo	0	0	0	0	0
AM Radio/with Stereo-Cassette	0	0	0	0	0
Single Rear Speaker	0	0	0	0	0
AM/FM Stereo with Stereo Cassette	0	0	0	0	0
Microphone	0	0	0	0	0
Inside Hood Release	0	0	0	0	0
Simulated Wood-Grain	0	0	0	0	0
Rim-Blow Steering Wheel	0	0	0	0	0
Tuff Rallye Steering Wheel	0	0	0	0	0
Spoilers—Front & Rear	NA	0	NA	NA	0
Backlight Louvers (2-Dr. models only)	0	0	0	0	0
Suspension—H.D.	0	S	0	0	S
Tachometer	NA	0	NA	0	0
Trailer-Towing Pkg.	0	0	0	0	0
Vinyl Roof—Full	0	0	0	0	0
Vinyl Roof—Partial	NA	0	NA	0*	NA
Urethane-Painted Frt. Bumpers	NA	0	NA	0*	0
Rear Bumper Tape Stripe	NA	0	NA	NA	0
Vari. Speed Electric Wipers	0	0	0	0	0
Deluxe Wheel Covers	0	0	0	S	0
Wire Wheel Covers	0	0	0	0	0
Rallye Road Wheels—14" or 15" (2-Dr. only) (Set of four)	0	0	0	0	0
Chrome-plated Road Wheels—14" (Set of four)	0	0	0	0	0

*Not available on Satellite Brougham (1) 4-Dr. only †Not available on Satellite Coupe

COLORS. The key is to color-key. Check salesman to see how you can match optional vinyl roofs, protective vinyl side moldings, and with some models, bumper and racing mirror colors so they all match. Vinyl roofs are available in black, white, green, and gold.



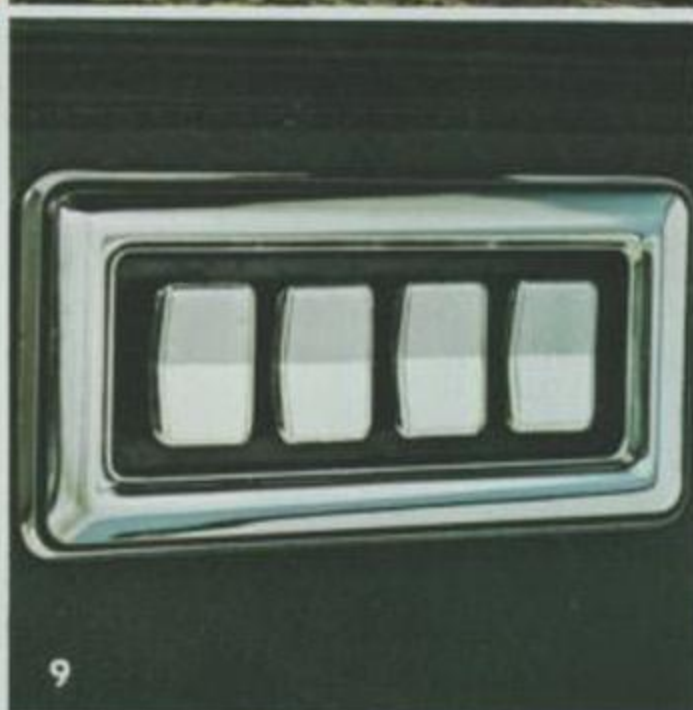
*Optional at extra cost

Options

1. **Stereo Cassette Tape System.** Able to record off the radio. Optional microphone for dictating. 2. **Air Grabber Hood.** Get it on either Road Runner or GTX. 3. **Auto-Speed Control.** Set and forget. Touch the

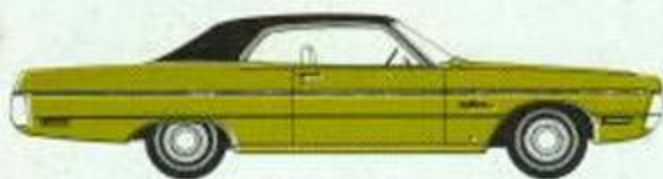
brake pedal and it disengages. 4. **Luggage Rack.*** Chrome-plated. 5. **Front Disc Brakes.** The advantages of fade-resistant, surer stops. 6. **Rim-Blow Steering Wheel.** Touch the interior rim and the horn sounds. 7. **Spoilers.** For that sporty look. 8. **Rallye Road Wheels.** Another sporty touch. Set

of four. 9. **Power Windows.** 10. **Sun Roof*.** Bring the sunshine and fresh air in. 11. **Road Wheels.** Chrome-plated. Set of four. 12. **Backlight Louvers.*** Give your Satellite a sporty look. 13. **Racing Mirrors.*** Available in eleven colors or chrome.

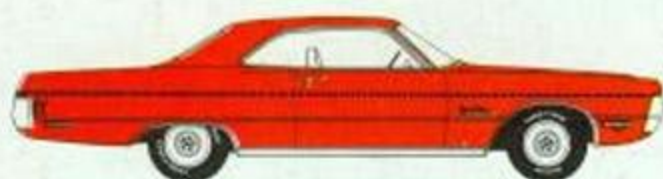


1971 Plymouths

FURY



Sport Fury (4-door sedan and hardtop, 2-door hardtop and formal hardtop—V-8)



Sport Fury GT (2-door hardtop—V-8)



Fury III (2-door formal hardtop, 4-door hardtop—V-8; 4-door sedan and 2-door hardtop—V-8 or Six)



Fury II (2-door hardtop and 4-door sedan—V-8 or Six)



Fury I (2-door coupe and 4-door sedan—V-8 or Six)



Fury Wagons (Sport Suburban 2- and 3-seat models—V-8) (Custom Suburban 2- and 3-seat models—V-8) (Suburban 2- and 3-seat models—V-8)

SATELLITE



Satellite Sebring (Sebring-Plus 2-door hardtop—V-8) (Sebring 2-door hardtop—V-8 or Six)



GTX (2-door hardtop—V-8)



Road Runner (2-door hardtop—V-8)



Satellite (2-door coupe—V-8 or Six)



Satellite Brougham (4-door sedan—V-8) (Satellite Custom 4-door sedan—V-8 or Six) (Satellite 4-door sedan—V-8 or Six)



Satellite Wagons (Satellite Regent 2- and 3-seat models—V-8) (Satellite Custom 2- and 3-seat models—V-8 or Six) (Satellite 2-seat—V-8 or Six)

BARRACUDA



Barracuda Gran Coupe (2-door hardtop—V-8)



Barracuda (convertible, 2-door hardtop—V-8 or Six) (Barracuda 2-door coupe—V-8 or Six)



'Cuda (convertible, 2-door hardtop—V-8)

VALIANT



Duster (2-door coupe—V-8 or Six) (Duster 340 2-door coupe—V-8)



Scamp (2-door hardtop—V-8 or Six)



Valiant (4-door sedan—V-8 or Six)

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Motors Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. Specifications and product descriptions apply to North American-built vehicles only.



customer
care

Keep your Plymouth coming through in top condition. Service it with men who know it best. See your Plymouth Dealer.

Plymouth



CHRYSLER
MOTORS CORPORATION