

1976 LINCOLN CONTINENTAL

For more than half a century, the graceful styling and precision engineering associated with the Lincoln name have helped to place it among the finest of the world's luxury cars.

Some, with a less competitive spirit, might willingly rest upon such a reputation.

The Lincoln Continentals, however, have for four years now matched their riding performance and other features directly against Cadillac models in independent televised tests—and, in each of them, won the preference of the majority of the participating Cadillac owners. And last year, on the basis of 28 comparative tests, 44 of 50 professional men rated a Continental model superior overall to a Cadillac.

This year, the Lincoln Continentals are designed to justify your high expectations of riding comfort, style and luxury—and to continue their winning ways with much that is new for 1976.

The degree to which you can personalize your 1976 Continental, for example. This year, many more option choices are available for individualizing the model you choose to your own taste and needs. Especially with more colors: eight of 20 exterior colors are new for 1976.

Your choice of options includes a contemporary version of the gracious elegance of an earlier automotive era: the distinguished Coach Roof, available only on the Town Car and Town Coupé. This new padded vinyl half roof is trimmed in chrome molding with a matching vinyl insert.

Around the backlight, and around the quarter windows of the Town Coupé, the vinyl is frenched, a special seamless turned-under treatment unique to the Coach Roof.

Even at rest, the Town Car is graceful, majestic. And on the road, you perceive other assets: the quiet in which you ride, the confident response of hydraulic power-assisted braking and steering. In sum, near-effortless motoring.

For 1976 Continental owners, this is a year of fine performance—and a year of individualization, in which the luxury car becomes even more personal.

*The Lincoln Continental Town Car in Dark Jade Metallic shown with optional Coach Roof, custom paint stripes, forged aluminum wheels, wide-band white sidewalls, appearance protection group, premium bodyside molding and electric rear window defroster.*





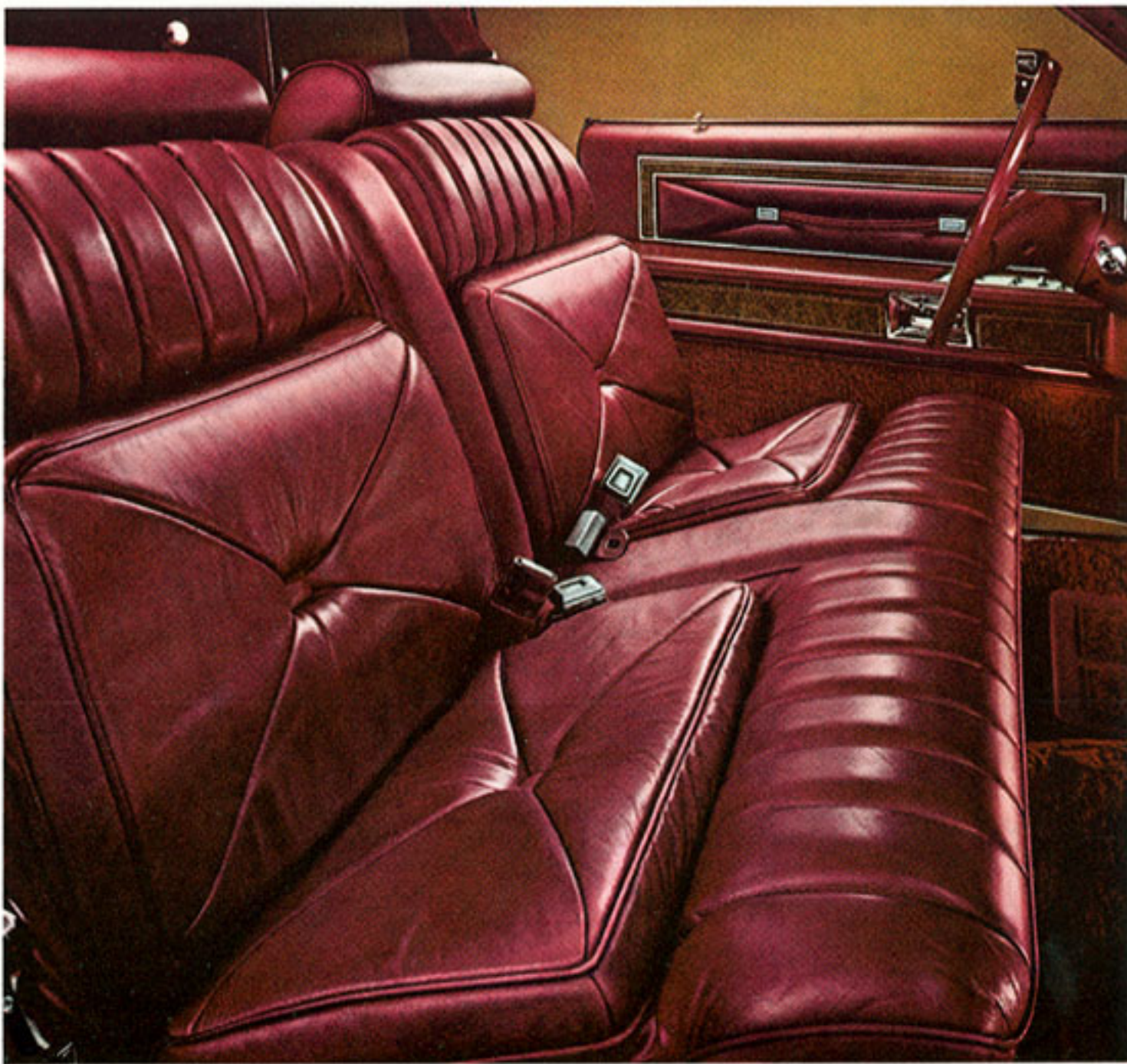


The fully-padded vinyl roof, in matching or contrasting color, is a hallmark of the formal Lincoln Continental Town Car and its counterpart, the Town Coupé. As are the power-operated vent windows and distinctive coach lamps on the center pillars. Town Cars: the elegant embodiment of quiet good taste, made more impressive by their smooth and steady performance on the road.

*The Lincoln Continental Town Car in Light Ginger Diamond Fire shown with optional opera window, custom paint stripes, premium bodyside molding and appearance protection group.*

*The Town Car's optional Twin Comfort Lounge Seats provide separate center armrests that remain comfortably adjacent to driver or passenger, regardless of the other seat's adjustment. At left, in the tan crushed Media velour interior. At right, in tan leather with vinyl.*





In keeping with the spirit of personalization, this formal Town Coupé displays a distinctive touch with the optional Landau roof trimmed across its leading edge with brushed chrome molding.

The exercise of your discretion plays a larger role in the building of 1976 Lincoln Continentals—but certain things are never optional: quiet luxury, superb riding comfort, fine handling and performance.

*The Lincoln Continental Town Coupé in White shown with optional Landau roof, custom paint stripes, premium bodyside molding, luxury wheel covers, wide-band white sidewalls and appearance protection group.*

*When you open either door of a 1976 Lincoln Continental Coupé, an electric solenoid automatically unlocks the front seat backs: a courteous touch of convenience for your rear seat passengers. At left, the standard Town Coupé leather-with-vinyl interior in red. At right, optional Twin Comfort Lounge Seats in red crushed Media velour. Both with the unusual floating pillow look that's standard on 1976 Continental Town models.*







Styled with crisp authority, the Lincoln Continental Coupé and the four-door Continental Sedan challenge comparison with other luxury cars.

In graceful good looks. In quiet riding comfort. In handling ease.

Care has been taken to make each 1976 Lincoln Continental undeniably elegant, a car from which you can expect a high level of prestige and performance.

And this year, you have more ways to order your Continental to suit your personal preferences. Formal or informal. Bright or subdued. The choice is your own.

For all the traditional reasons, and many that are new, we urge you to judge any luxury car by our car.

*The Lincoln Continental Coupé in Medium Blue Diamond Fire shown with optional vinyl roof, premium bodyside molding, dual upper-body paint stripes and passenger side remote-control mirror.*

*Among the options for 1976 is an AM/FM/Multiplex Search Radio that can pause at each station to let you listen before automatically moving on to the next . . . or a Quadrasonic 8-track tape system. Melodious luxuries. Shown at left, optional Twin Comfort Lounge Seats with blue accents around the white leather-with-vinyl upholstery. At right, the standard bench seat in blue Luxury cloth.*

## STANDARD FEATURES ON ALL 1976 LINCOLN CONTINENTALS

### Functional

• 460 CID 4V V-8 engine with solid-state ignition • Select-Shift automatic transmission • 77 amp. hr. battery and 60 amp. alternator • Power steering • Power brakes, front disc/rear drum • Power windows • Automatic temperature control air conditioning • Tinted glass • WSW steel-belted radial ply tires • Spare tire lock • Super-quiet sound package • Stay-Full radiator system • Dual-note horn

### Exterior

• Bright rocker panel moldings with rear quarter extensions • Front and rear bumper guards with pads and rub strips • Bright wheelip moldings • Remote-control left-hand mirror • Concealed dual headlamps • Cornering lamps • Personalized owner's initials • Deluxe wheel covers • Full length fender peak moldings • Fender skirts • Fully-lined luggage compartment with spare tire cover • In-glass star on fixed rear quarter windows (Coupé only)

### Interior

• AM radio with two speakers and power antenna • Automatic seat-back release on Coupé models • Six-way power bench seat interior with Luxury body cloth • Digital clock with Cartier signature • Full-width headrests • Instrument panel gauges for engine temperature and alternator output • Right-hand visor vanity mirror • Cut-pile, color-keyed carpeting • Luxury steering wheel • Trip odometer with reset button • Instrument panel warning lights • Deluxe color-keyed seat and shoulder belts • Parking brake with automatic release • Door-closing assist straps • Convenience and courtesy lights

## STANDARD AND OPTIONAL EXTERIOR COLOR CHOICES

**STANDARD COLORS**—Black, Dark Red, Dark Blue Metallic, Light Blue, Dark Jade Metallic, Dark Brown Metallic, Cream, Tan, Dove Grey and White.

**OPTIONAL COLORS**—In optional Diamond Fire Metallic, there is a choice of Medium Blue, Silver Blue, Light Ginger, Medium Taupe, Silver, Medium Chestnut, Yellow Gold, Bronze and Light Jade.

In optional Moondust Metallic, Dark Red is available.

**VINYL ROOF COLORS**—Normande Grain vinyl is standard for 1976. Choose from 10 colors: Black, Blue, Red, Taupe, Silver, Silver Blue, White, Gold, Dark Jade and Dark Saddle. Four additional colors with optional coach roof: Gold Flare, Cream, Light Jade and Dove Grey.

## STANDARD FEATURES ON THE CONTINENTAL TOWN CAR AND TOWN COUPÉ

• Power vent windows • Vinyl roof • Coach lamps • Unique sew style bench seat with leather seating surfaces • Unique door trim panels • Long-shear cut-pile carpeting • Carpeted luggage compartment • Town Car/Town Coupé identification

## STANDARD AND OPTIONAL INTERIOR SELECTIONS

|   | Black | Med. Blue | Dark Red | Jade | Taupe | Tan | Gold | Dove Grey | White w/Black | White w/Blue | White w/Red | White w/Jade | White w/Taupe | White w/Tan | White w/Gold |
|---|-------|-----------|----------|------|-------|-----|------|-----------|---------------|--------------|-------------|--------------|---------------|-------------|--------------|
| <b>Sedan &amp; Coupé Bench Seat</b>                 |       |           |          |      |       |     |      |           |               |              |             |              |               |             |              |
| Luxury Cloth  |       | •         | •        | •    | •     | •   | •    |           |               |              |             |              |               |             |              |
| Leather with vinyl*                                 | •     | •         | •        | •    | •     | •   | •    | •         | •             | •            | •           | •            | •             | •           | •            |
| <b>Sedan &amp; Coupé Twin Comfort Lounge Seats*</b> |       |           |          |      |       |     |      |           |               |              |             |              |               |             |              |
| Luxury Cloth  |       | •         | •        | •    | •     | •   | •    |           |               |              |             |              |               |             |              |
| Leather with vinyl*                                 | •     | •         | •        | •    | •     | •   | •    | •         | •             | •            | •           | •            | •             | •           | •            |
| <b>Town Car/Coupé Bench Seat</b>                    |       |           |          |      |       |     |      |           |               |              |             |              |               |             |              |
| Leather with vinyl                                  | •     | •         | •        | •    | •     | •   | •    |           |               |              |             |              |               |             |              |
| <b>Town Car/Coupé Twin Comfort Lounge Seats*</b>    |       |           |          |      |       |     |      |           |               |              |             |              |               |             |              |
| Media velour cloth                                  | •     | •         | •        | •    | •     | •   | •    | •         |               |              |             |              |               |             |              |
| Leather with vinyl                                  | •     | •         | •        | •    | •     | •   | •    | •         | •             | •            | •           | •            | •             | •           | •            |

\*Optional at extra cost

**QUALITY REPLACEMENT PARTS FROM FORD**—Your new Lincoln Continental comes equipped with factory engineered and approved parts including a dependable Motorcraft battery, Autolite Power-Tip Spark Plugs, Motorcraft shock absorbers, ignition parts and Long Life oil filter. For continued top performance, be sure to specify genuine Motorcraft parts and Autolite Spark Plugs whenever replacement is necessary.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue models or options at any time, or change specifications, equipment or designs without notice and without incurring obligation. Standard and optional equipment listed are subject to change. Some features described are optional at extra cost. Some options are required in combination with other options. Availability of some models and features may be subject to a slight delay.

## MAJOR SPECIFICATIONS

|                                  |              |              |
|----------------------------------|--------------|--------------|
| Wheelbase .....                  |              | 127.2"       |
| Overall Length .....             |              | 232.9"       |
| Overall Height (a) .....         |              | 55.5"        |
| Wheel Tread—Front .....          |              | 64.3"        |
| —Rear .....                      |              | 64.3"        |
| Luggage Capacity (cu. ft.) ..... |              | 20.2         |
| Fuel Capacity (gals.) .....      |              | 24.2         |
| <b>FRONT*</b>                    | <b>Sedan</b> | <b>Coupé</b> |
| Head Room (b) .....              | 38.5"        | 38.4"        |
| Leg Room .....                   | 42.0"        | 42.0"        |
| Shoulder Room .....              | 61.2"        | 61.2"        |
| Hip Room .....                   | 56.5"        | 56.5"        |
| <b>REAR*</b>                     |              |              |
| Head Room .....                  | 38.6"        | 38.1"        |
| Leg Room .....                   | 41.6"        | 40.8"        |
| Shoulder Room .....              | 61.1"        | 59.9"        |
| Hip Room .....                   | 60.6"        | 60.3"        |
| Curb Weight (lbs.)               |              |              |
| Sedan/Coupé .....                | 5,298        | 5,248        |
| Town Car/Town Coupé .....        | 5,343        | 5,287        |

\*Interior dimensions with 6-way power seat in rearmost position  
(a) Coupé: 55.3" (b) Front head room 1" less with optional sunroof

## OPTIONAL FEATURES\*

- Landau vinyl roof • Full vinyl roof • Coach Roof (Town models only)
- Opera windows for sedans • Coach lamps (std. on Town models) • Luxury wheel covers • Twin Comfort Lounge Seats, includes 6-way power passenger seat • 4-wheel power disc brakes • Sure-Track brake system • Power Moonroof—one-way glass panel (Silver, Gold, Light Jade, Brown or Rosé Tint)
- Power sun roof—steel panel • Wide-band white sidewalls • Forged aluminum wheels • Premium bodyside moldings • Narrow black protective bodyside moldings • Custom paint stripes • Power vent windows (std. on Town models) • Diamond Fire paint • Moondust paint • Traction-Lok differential
- Higher ratio rear axle • Interval select windshield wipers • Illuminated visor vanity mirrors • Right-hand remote-control mirror • Speed control • Tilt steering wheel • Leather seating surfaces • Reclining passenger seat • AM/FM/MPX radio with 4 speakers • AM/FM/MPX radio with stereo tape player • AM/FM/MPX radio with "Search" feature • AM/FM/MPX radio with Quadrasonic 8-track tape system • Power lock convenience group—includes power door locks and remote deck-lid release • Engine block heater
- Appearance protection group

\*Unless standard on certain models

## 1976 FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES

### Operating Safety

- Safety rim wheels and load-rated tires • Dual hydraulic brake system with warning light • Corrosion-resistant brake lines • Turn indicators with lane-changing signal feature • Hazard warning flasher • Back-up lights • Side marker lights • Parking lights coupled with headlamps • Two-speed or variable speed windshield wipers • Windshield washers • Outside rearview mirror, driver's side • Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub and windshield pillars • Uniform transmission shift quadrant • Illuminated controls (wiper/washer/defrost/defog, climate control) • Continuously-variable control illumination intensity • Safety hood latch system • Impact-resistant bumper system

### Occupant Protection

- Safety-designed front end structure • Safety-designed roof structure • Steel guard rails in side doors • Double-yoke safety door latches and safety hinges • Integral lap and shoulder belts with individual lap and shoulder belt retractors for front outboard occupants • Positive reminder warning light and buzzer for driver • Lap belts with mini-buckles for center front and all rear seating positions, with retractors for rear outboard occupants • Energy-absorbing steering column and steering wheel • Energy-absorbing armrests and safety-designed door handles • Energy-absorbing instrument panel with padding for right and center front passenger • Padded sun visors • Energy-absorbing front seat back tops with padding • Self-locking front seat backs on two-door vehicles • Safety-designed coat hooks • Safety-designed radio control knobs and push buttons • Head restraints for front outboard occupants • Safety glove-box latch • Inside yield-away rearview mirror • Impact-absorbing laminated safety glass windshield • Flame-resistant interior materials

### Anti-Theft

- Locking steering column with warning buzzer • Non-reversing odometer
- Visible vehicle identification number

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LINCOLN-MERCURY DIVISION



