

The 1976 Continental

A Pre-Introduction Portfolio

Lincoln Continental Town Car

Town Car—a name reminiscent of the gracious elegance of an earlier era. This distinctive formal edition of the Lincoln Continental four-door sedan, shown with a Dark Jade Metallic exterior, captures the stately dignity and beauty of the past with a fully padded Normande grain vinyl roof, coach lamps and opera windows. Its classic Continental design, subtly evolved and refined over the years, is both timeless and contemporary. The interior is designed for those who know and demand the best and features luxurious soft pillow seats trimmed in a choice of standard leather and vinyl or optional Media velour.

Town Car buyers can satisfy their personal tastes with a variety of Lincoln Continental options such as a power glass Moonroof, Forged Aluminum Wheels, AM/FM multiplex radio with new Quadrasonic-8 tape player, Premium Bodyside Molding, luxury wheel covers and many more.

The Town Car performs as well as it looks—a plush ride with independent coil springs at each wheel, steel-belted radial tires, and extensive sound proofing that “tunes out” road noise. Lincoln Continental Town Car—a prestige car for today and tomorrow.



Lincoln Continental Town Car interiors can be made even more luxurious with optional Twin Comfort Lounge Seats trimmed in a choice of Media velour cloth (shown here) or in leather with vinyl, each sewn in a plush loose-pillow treatment. For added passenger comfort, customers can select an optional reclining passenger seat.



Lincoln Continental



The luxury, comfort and durability of real leather adds to the traditional elegance of the Lincoln Continental. Beautiful, supple leather seating surfaces in a variety of colors are available on all Lincoln Continental models. The optional tan Twin Comfort Lounge leather and vinyl seats (shown below) illustrate the standard Lincoln "biscuit" pattern sew style.



Lincoln Continental for 1976—a motorcar so superior in appearance, ride, quiet and comfort that it challenges comparison with other luxury cars. Both the four-door Sedan and the two-door Coupé feature a vertical grille design inspired by the Continental Mark IV.

For 1976, buyers of Lincoln Continental four-door models have a choice of roofline styling. Both vinyl roof and opera windows are available as options. The car shown illustrates the vinyl roof option without opera windows. There are seven new exterior colors, including the optional Medium Chestnut Diamond Fire shown here.

Two new options—an AM/FM/MPX Search Radio and a Quadrasonic-8 stereo tape player—are available for greater listening convenience and pleasure. The Search Radio features both seek and scan mechanisms. The seek mechanism automatically moves the station selector to the next highest station on the band and stops. The scan mechanism pauses at each station for approximately eight seconds letting the listener judge program content until the desired station is found. The Quadrasonic stereo tape system has a separate sound track for each of four speakers which can be balanced individually for "center of the orchestra" sound.

All Town Coupé interiors have the same luxurious soft pillow upholstery design as the Town Car. A full bench seat with leather seating surfaces is standard and Twin Comfort Lounge Seats trimmed in leather (shown at right) or Media velour cloth are available as an option. Thick cut-pile carpeting, unique door trim panels and special identification are standard interior features.



Lincoln Continental Town Coupé—a handsome embodiment of sheer elegance and quiet good taste for those who prefer their luxury with a two-door look. Formal roofline styling and large fixed quarter windows with a gold Continental star laminated into the glass are distinctly individual Lincoln Continental Coupé features.

The Landau vinyl roof option, shown in the illustration, is highlighted with an attractive wide band molding and includes coach lamps on the center pillar. The optional Premium Bodyside Molding, also shown, adds a special touch of luxury to the gracefully formed side panels as well as providing protection. The deep-dished Forged Aluminum Wheels are a new option for 1976.

Lincoln Continental Town Coupé



Continental Mark IV

Continental Mark IV—a personal luxury car in every way. The quiet elegance of its coachwork, the meticulous craftsmanship of its interior appointments, and precision engineering have made it one of the world's most desired motor cars.

For 1976, Continental Mark IV retains its bold front-end and distinctive grille design, a design not shared with any other car. Ten new paint choices—including the optional Dark Red Moondust shown here—and six new vinyl roof colors offer Mark IV buyers an even more varied selection of exterior color combinations than last year. Other “personal touch” options include Forged Aluminum Wheels, wide band white sidewall tires, and a custom Landau Vinyl Roof, all of which are shown in the illustration.

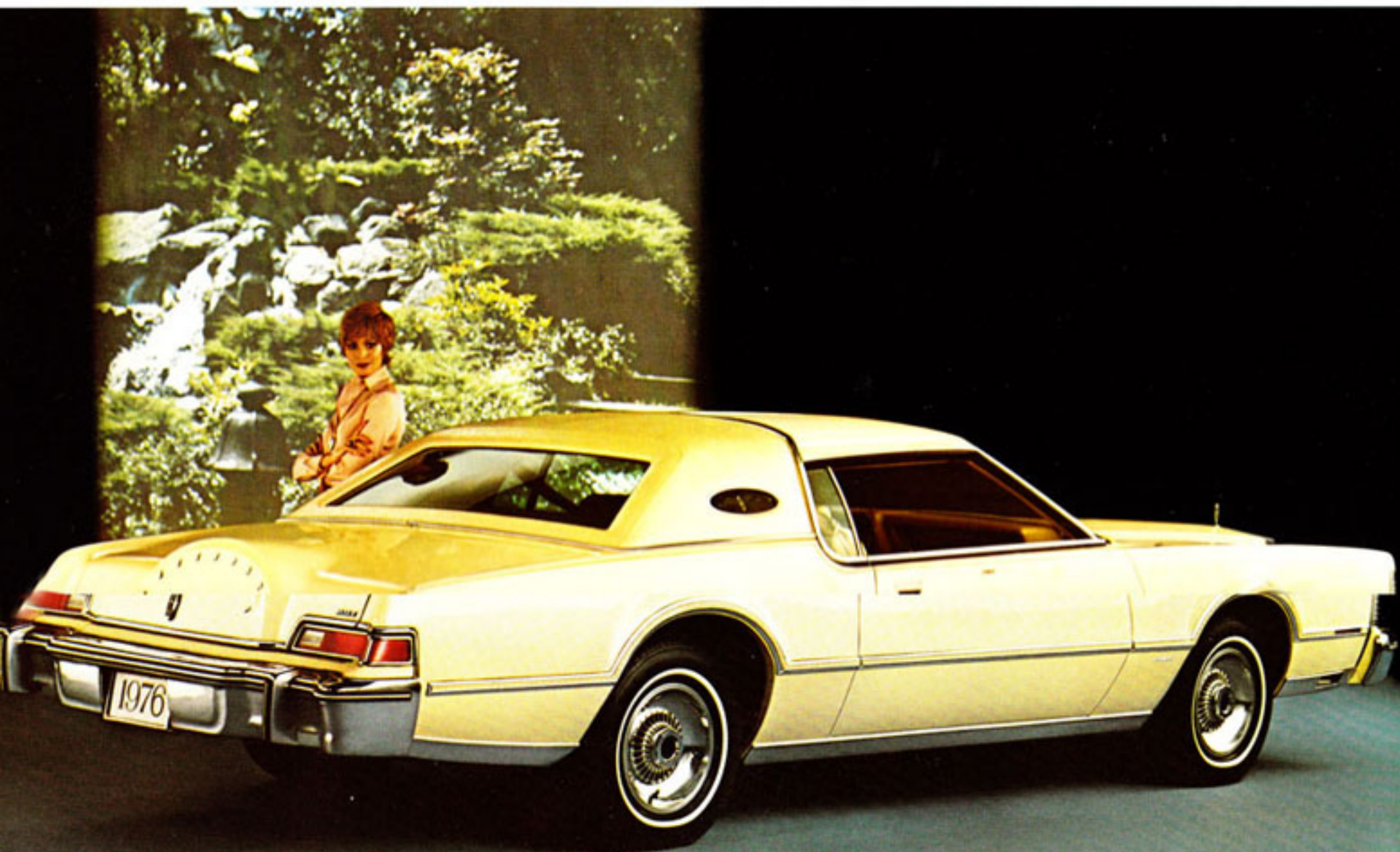
The Mark IV offers superb luxury car performance as well as beauty. Its standard four-wheel disc brakes bring the Mark IV to a smooth, almost effortless stop. An ultra-luxurious ride is provided by Mark IV's coil spring front and rear suspension and body-on-frame construction.



The optional Versailles Mark IV interior is exquisitely luxurious in the best regal tradition. Seats, upper door panels, headlining and other interior components are covered in crushed Majestic cloth with a velvety soft appearance. Available in dark red (shown here), medium blue or dark jade.



The 1976 Continental Mark IV retains its classic and distinctive rear deck styling. The optional fully-padded Custom Landau vinyl roof (shown below) has a true frenched rear window and an attractive wide chrome molding system. This new all-cream Mark IV combines a new cream exterior paint color with a matching vinyl roof and body-side moldings. It represents only one of several beautiful exterior mix-and-match combinations possible with the new Gold/Cream Luxury Group. The gold and cream two-tone leather with vinyl interior (right) is standard with the Gold/Cream Luxury Group. For 1976, Continental Mark IV buyers can choose from seven Luxury Groups, four of which are illustrated on the facing page.



Optional Luxury Groups for 1976 Continental Mark IV

GOLD & CREAM LUXURY GROUP

Interior



Cream Natural Grain Leather seating surfaces with Gold leather accents (DV); Gold carpeting and interior components; and Gold cut-pile carpeting in luggage compartment.

Exterior Paint



Choice of Cream (6P) or Yellow Gold Diamond Fire (6Y).

Normande Grain Vinyl Roof



Choice of Cream (V) or Gold (Y).

Optional Premium Bodyside Molding: Cream (V) or Gold (Y).

LIGHT JADE & DARK JADE LUXURY GROUP

Interior



Light Jade Natural Grain Leather seating surfaces with Dark Jade leather accents (DK); Dark Jade carpeting and interior components; and Dark Jade cut-pile carpeting in luggage compartment.

Exterior Paint



Choice of Dark Jade Metallic (46) or Light Jade Diamond Fire (7B).

Normande Grain Vinyl Roof



Choice of Dark Jade (R) or Light Jade (M).

Optional Premium Bodyside Molding: Dark Jade (R) or Light Jade (M).

RED & ROSÉ LUXURY GROUP

Interior



Rosé Natural Grain Leather seating surfaces with Dark Red leather accents (DH); Dark Red carpeting and interior components; and Dark Red cut-pile carpeting in luggage compartment.

Exterior Paint



Choice of Dark Red Moonburst (75) or Rosé Diamond Fire (74).

Normande Grain Vinyl Roof



Choice of Dark Red (D) or Rosé (H).

Optional Premium Bodyside Molding: Dark Red (D) or Rosé (H).

LIPSTICK & WHITE LUXURY GROUP

Interior



White Natural Grain Leather seating surfaces with Lipstick Red leather accents (DN); Lipstick Red carpeting and interior components; and Dark Red cut-pile carpeting in luggage compartment.

Exterior Paint



Choice of Lipstick Red (73) or White (9D).

Normande Grain Vinyl Roof



Choice of Lipstick Red (N) or White (W).

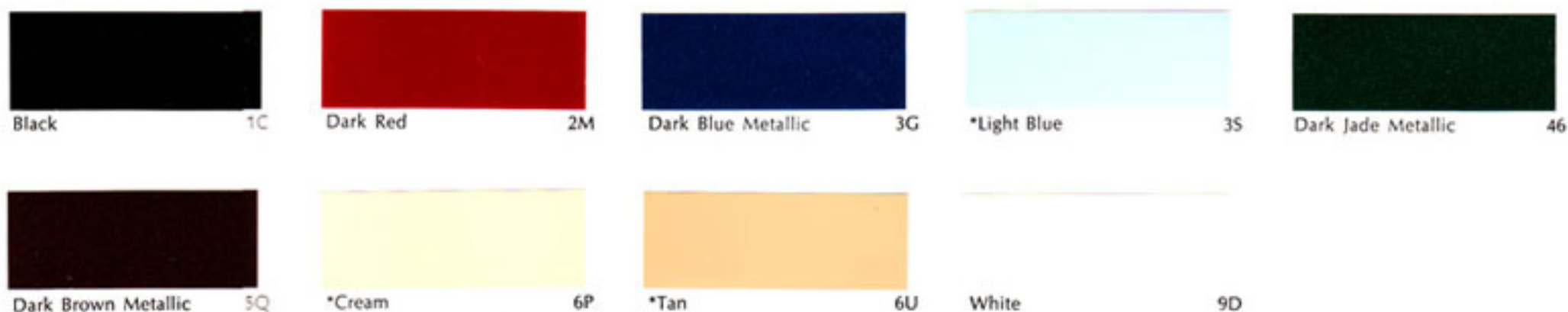
Optional Premium Bodyside Molding: Lipstick Red (N) or White (W).

MIX AND MATCH YOUR OWN PERSONALIZED LUXURY GROUP: Any one of the four optional luxury groups shown above will let you create the color combinations most pleasing to you. In the Gold & Cream Luxury Group, for example, choose a Cream exterior paint and top it off with a Gold vinyl roof. Or go Gold all the way with Yellow Gold Diamond Fire paint and a Gold vinyl roof. Whatever combination you choose can be further highlighted with an optional Premium Bodyside Molding in a coordinated color. Continental Mark IV is a personal luxury car—so personalize it to your own taste.

1976 Exterior Paint Colors

Lincoln Continental and Continental Mark IV

Standard Colors



Optional Colors at Extra Cost



Exclusive Lincoln Continental Colors

Standard



*Light Jade 7A

Optional at Extra Cost



Medium Taupe Diamond Fire 2P



Bronze Gold Diamond Fire 54

Exclusive Continental Mark IV Colors

Optional at Extra Cost



Aqua Blue Diamond Fire 45



*Lipstick Red 2U



*Rosé Diamond Fire 2T



*Light Jade Diamond Fire 7B

1976 Standard and Optional Equipment

Major Standard Equipment on all Lincoln Continental and Mark IV Models

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| Functional <ul style="list-style-type: none"> • 460 CID 4V V-8 Engine with Solid State Ignition • Select-Shift Automatic Transmission • 77 Amp. Battery and 61 Amp. Alternator • Power Steering • Power Windows • Automatic Temperature Control Air Conditioning • Tinted Glass • 230 x 15 WSW Steel-Belted Radial Ply Tires • Spare Tire Lock • Super Quiet Sound Package • Stay-Full Radiator System | Exterior <ul style="list-style-type: none"> • Bright Rocker Panel Moldings with Rear Quarter Extensions • Front and Rear Bumper Guards and Rub Strips • Bright Wheelcap Moldings • Remote Control Left-Hand Mirror • Concealed Dual Headlamps • Cornering Lamps • Personalized Owner's Initials Interior <ul style="list-style-type: none"> • AM Radio with Four Speakers and Power Antenna • Automatic Seat Back Release on 2-Door Models | <ul style="list-style-type: none"> • Right-Hand Visor Vanity Mirror • Front and Rear Center Fold-Down Armrests • Cut-Pile, Color-Keyed Carpeting • Simulated Walnut Appliqué on Instrument Panel, Steering Wheel and Door Trim Panels • Luxury Steering Wheel • Trip Odometer • Instrument Panel Warning Lights • Deluxe Color-Keyed Seat and Shoulder Belts • Parking Brake with Automatic Release • Door Closing Assist Straps • Convenience and Courtesy Lights |
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Lincoln Continental Standard Equipment

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| <ul style="list-style-type: none"> • Power Brakes, Front Disc/Rear Drum • 6-Way Power Bench Seat, Controls on Armrest • Bench Seat Interior with Luxury Body Cloth • Digital Clock with Cartier Signature | <ul style="list-style-type: none"> • Instrument Panel Gauges for Engine Temperature and Alternator Output • Deluxe Wheel Covers • Full Length Fender Peak Moldings | <ul style="list-style-type: none"> • Fender Skirts • Fully Lined Luggage Compartment with Spare Tire Cover |
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Town Car/Town Coupé Standard Equipment

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| <ul style="list-style-type: none"> • Power Vent Windows • Normande Grain Full Vinyl Roof • Coach Lamps | <ul style="list-style-type: none"> • Unique Sew Style Bench Seat with Leather Seating Surfaces • Unique Door Trim Panels | <ul style="list-style-type: none"> • Long-Shear Cut-Pile Carpeting • Carpeted Luggage Compartment • Town Car/Town Coupé Identification |
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Continental Mark IV Standard Equipment

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| <ul style="list-style-type: none"> • 4-Wheel Power Disc Brakes with Hydro-Boost System • Padded "Halo" Style Vinyl Roof • Luxury Wheel Covers | <ul style="list-style-type: none"> • Opera Window with Continental Star • Integrated Opera Window Reading Lamps • Twin Comfort Lounge Seats with 6-Way Power • Media Velour Seat Trim | <ul style="list-style-type: none"> • Time Piece with Cartier Signature • Instrument Panel Warning Lights for Alternator and Engine Temperature • Fully Carpeted Luggage Compartment |
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Major Options for all Lincoln Continental and Mark IV Models

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| <ul style="list-style-type: none"> • Power Moonroof—Glass Panel (Silver, Gold, Light Jade, Brown or Rose Tint) • Power Sun Roof—Steel Panel • Forged Aluminum Wheels • Premium Bodyside Moldings • Bodyside Paint Stripes • Power Vent Windows ✓ • Diamond Fire Paint • Moondust Metallic Paint • Sure-Track Brake System • Traction-Lok Differential • Higher Ratio Rear Axle • Interval Windshield Wipers | <ul style="list-style-type: none"> • Right-Hand Remote Control Mirror • Speed Control • Tilt Steering Wheel • Leather Seating Surfaces • Reclining Passenger Seat • AM/FM/MPX Radio with 4 Speakers and Power Antenna • AM/FM/MPX Radio with Stereo Tape Player • AM/FM/MPX Radio with "Search" Feature • AM/FM/MPX Radio with Quadrasonic-8 Tape System • Power Lock Convenience Group—includes Power Door Locks and Remote Deck Lid Release ✓ | <ul style="list-style-type: none"> • Electric Rear Window Defroster • Anti-Theft Alarm System • Security Lock Group—includes Locking Gas Cap ✓ and Inside Lockable Hood Release • Right-Hand and Left-Hand Illuminated Visor Vanity Mirrors • Appearance Protection Group—includes Front and Rear Floor Mats, License Plate Frames and Door Edge Guards ✓ • Headlamp Convenience Group—includes Automatic Headlamp Dimmer and "Autolamp" On/Off/Delay System ✓ • LR78 x 15 Wide Band White Sidewall Tires ✓ |
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Lincoln Continental Options

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| <ul style="list-style-type: none"> • Landau Vinyl Roof • Normande Grain Full Vinyl Roof • Opera Window with Continental Star • Coach Lamps | <ul style="list-style-type: none"> • Luxury Wheel Covers • Twin Comfort Lounge Seats, Non-Reclining—includes 6-Way Power • 4-Wheel Power Disc Brakes | <ul style="list-style-type: none"> • Extended Range Fuel Tank • Luggage Compartment Trim—includes Fully Carpeted Compartment in 12 oz. Color-Keyed, Cut Pile Carpeting |
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Continental Mark IV Options

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| <ul style="list-style-type: none"> • Custom Landau Vinyl Roof ✓ • Luxury Group Option—includes vinyl roof, exterior paint color, and Twin Comfort Lounge Seats with unique sew style for several possible "Mix-and-Match" combinations. In addition to the four Luxury Groups shown | <p>in this book, three other Mark IV Luxury Groups are available: Blue Diamond Saddle/White and Jade/White.</p> <ul style="list-style-type: none"> • Versailles Interior Option—includes unique sew style with seats, upper door panels and other interior components covered in Majestic cloth. | <p>Also includes Illuminated Visor Vanity Mirrors and Carpeted Luggage Compartment.</p> <ul style="list-style-type: none"> • Power Lumbar Seat • Quick Defrost Rear Window/Windshield • Space Saver Spare—L78 x 15 (regular spare tire included) |
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1976 Specifications and Dimensions

Lincoln Continental and Lincoln Continental Town Cars

Wheelbase	127.2"	Tread, Rear	64.3"
Overall Length	232.9"	Luggage Capacity	19.3 cu. ft.
Overall Height (Coupé)	55.3"	Fuel Tank Capacity	24.2 gals.
Overall Height (Sedan)	55.5"	Curb Weight (Coupé)	5,248 lbs.
Tread, Front	64.3"	Curb Weight (Sedan)	5,298 lbs.

Continental Mark IV

Wheelbase	120.4"	Tread, Rear	62.6"
Overall Length	228.1"	Luggage Capacity	14.9 cu. ft.
Overall Height	53.5"	Fuel Tank Capacity	26.5 gals.
Overall Width	79.8"	Curb Weight	5,264 lbs.
Tread, Front	63.1"		

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue models or options at any time, or change specifications, equipment or designs without notice and without incurring obligation. Standard and optional equipment listed are subject to change. Some features described are optional at extra cost. Some options are required in combination with other options. Availability of some models and features may be subject to a slight delay.



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