

CADILLAC  
NINETEEN FIFTY-SEVEN





*Introducing  
A New 300 h.p.  
Cadillac Engine  
And Revolutionary  
New Frame Design*

The Cadillac engine for 1957 features a higher compression ratio . . . a redesigned four-barrel carburetor . . . new, larger combustion chambers . . . and a full 300 horsepower. Available on Eldorado models is an advanced engine providing 225 horsepower. Both provide power and eagerness and responsiveness that set a new standard of automotive performance. To cradle these dynamic new power plants, Cadillac has developed a completely new tubular-center X frame. This new frame provides greater structural rigidity and resistance to twisting forces and, at the same time, permits lowering the car without sacrificing space.



## SPECIFICATIONS

**ENGINE:** Designed and precision-built by Cadillac. Eight-cylinder, overhead 90° V-type, bore 4.6", stroke 5.625", displacement 262 cu. in. Engine mounted in rubber at three points. Compression ratio 25 to 1. Optional dual-carburetor engine available on Eldorado Biarritz and Seville only.

**PISTONS:** Aluminum alloy, slipper-type to reduce friction surfaces and permit seating between mainshaft counterweights. Two compression rings, one oil ring with expander; top compression ring chamfered to minimize wear on cylinder walls; piston crowns are chamfered to allow better seating position and seal retention.

**CARBURETOR:** Four-barrel downdraft with equalized manifolding; mechanical fuel pump; oil-bath type air cleaner; intake silencer; automatic choke. A special engine with dual, two-barrel carburetors is optional on the Eldorado Biarritz and Seville only.

**LUBRICATION:** Full-pressure, oil flow standard.  
**ELECTRICAL SYSTEM:** 12-volt.  
**CAROLINE TANK CAPACITY:** 20 gallons.

**HYDRA-MATIC DRIVE:** Fully automatic, step-gear type. Controlled fluid coupling on forward gear set for smoother shifts. Provides two Drive Ranges, Lo Range and Reverse.

**REAR AXLE:** Hypoid, semifloating. Differential housing offset to provide straight-line drive. Ratio is 3.31 on all except Series 71. A 3.34 axle is provided on Eldorado with the 225-h.p. engine, on Series 71, on air-conditioned models and optional on all other models. A 3.17 is optional on Series 71.

**FRONT SUSPENSION:** Subframe joint with Cadillac independent, bellows-seal type springs.

**REAR SUSPENSION:** Hotchkiss drive. Rear springs are leaf, semielliptic, 36 1/2" long, 2 1/2" wide (Series 71, 4.6-cu.).

**SHAKES:** Cadillac Power Brake System standard equipment. Low-pedal type with master brake cylinder mounted on the fudge and the vacuum power cylinder mounted on the heel. Effective brake lining

area, 219.31 sq. in., 225.72 sq. in. on Series 71 models.  
**STEERING:** Cadillac Power Steering standard equipment with an over-all steering ratio of 19.3 to 1.

**FRAME:** Cadillac tubular-center X frame provides increased rigidity while permitting lowering of body for improved appearance and greater stability.

**TIRES:** Low-pressure, 4-ply, tubular. Size—4.00 x 12 (Series 71, 6-ply, size—4.20 x 12). White sidewall tires\*, optional at extra cost.

**OPTIONAL SIGNALS:** Standard equipment.

**BACK-UP LIGHTS:** Standard equipment.

**LARGE-SPOKE WHEELS\*** Heavy-gauge steel and aluminum. Optional at extra cost.

**TREAD:** Front and rear, 61".

**WHEELBASE:** 49 Special, 121"; Series 62, 129.1"; Series 71, 143.7".

**OVER-ALL LENGTH:** 49 Special, 204.4"; Series 62 Coupe, Convertible and Coupe de Ville, 205.8"; Series 62 Sedan and Series de Ville, 211.8"; Eldorado Seville and Biarritz, 222.1"; Series 71, 228.2".

\*Standard on Eldorado Seville and Biarritz.

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION

PRESENTING THE MOST  
SIGNIFICANT ADVANCEMENTS  
CADILLAC HAS EVER  
ACHIEVED IN STYLING AND DESIGN!

*Never before has a motor car in a single year established so many milestones for the world's automotive designers and engineers as does the 1937 Cadillac. For the Cadillac of 1937 is brilliantly new in beauty and performance—bringing to the world's motorists a new concept of automotive excellence. Many of its spectacular and revolutionary advancements achieve the perfection that motor car engineers have long been striving to attain. As you learn them— one by one—we know you will agree that this is, indeed, Cadillac's finest year.*



*The Magnificent Fleetwood Sixty Special Sedan*



The new Cadillac Fleetwood Sixty Special Sedan is a superlative blend of classic symmetry and functional design. It is almost three inches lower in overall height, providing a more graceful silhouette and greater highway stability. The new grille stumbles forward, for the first time, an important safety innovation—molded rubber bumper guard inserts. The smart, new rear fenders are advanced by fender fairings that taper gracefully into head taillight and directional signal light assemblies. The spacious Fleetwood Sixty Special interior is fashioned in a selection of ten luxurious new fabric and leather combinations.



## *The Beautiful Sixty-Two Coupe*

Never before has the Cadillac Sixty-Two Coupe been so dramatically beautiful and luxurious as it is for 1957. From the smooth, flowing sweep of the front fender line to the high-sweeping fins of the rear fender, it is completely new in design. Wheel openings are higher and are framed in chrome . . . twin circular housings prominently display tail lamps, back-up and stop lamps . . . and the new exhaust outlets are gracefully formed in the rear bumper. The 1957 Sixty-Two Coupe is indeed an outstanding Cadillac accomplishment in quality and practicality . . . dignity and elegance.



## *The Luxurious Sixty-Two Sedan*



Brilliantly new in styling for 1967, the Sixty-Two Sedan, like the Sixty Special Sedan, combines the spaciousness and convenience of a four-door model with the openness and visibility of a hardtop design. Window areas are unusually generous, and there is no center pillar to obstruct side vision. Interiors of the Sixty-Two Sedan and Coupe are elegantly tailored in matching combinations of gray, blue, beige or green Neptune with Glacier Mist cloth bolsters. There are also three choices of Glacier cloth with harmonizing Elacofab bolsters.

*Fashions by Henri Bendel*



## *The Inspiring Sixty-Two Sedan de Ville*



Introduced last year, the Sedan de Ville quickly captured the hearts of motorists everywhere. Styled in the spirit and brilliance of its companion car—the Coupe de Ville—it is a model of truly enchanting beauty. Interiors of the 1957 de Ville models are brilliantly conceived and exquisitely executed. They are available in a choice of gray and silver Sahara cloth with white leather, blue Sahara cloth and leather, beige Sahara cloth and leather, green Sahara cloth and leather, black and Mountain Laurel Christian cloth with matching leather, gray and silver brocade with white leather, blue brocade with blue leather or green brocade with green leather.



## *The Glamorous Sixty-Two Coupe de Ville*

In the Coupe de Ville, Cadillac's styling artistry is displayed in its fullest glory. The very name "de Ville" is synonymous with great beauty . . . brilliant luxury . . . and magnificent performance. And never have these virtues been more evident than they are in this 1967 creation. Seen from without, it is an inspiration to behold. While within, the occupants are surrounded by appointments . . . luxuries . . . and fabrics that will inspire even the most seasoned of Cadillac owners. Add to all this visible elegance the hidden excellence of fine design and master craftsmanship and the result is a truly extraordinary motoring achievement.





## *The World Famous Sixty-Two Convertible*



Seen here is the 1957 edition of the famous Cadillac Sixty-Two Convertible— one of the most renowned motor cars ever to travel the world's highways. Its new rise-to-the-road look is immediately apparent in the forward slope of the hood and in the low, massive grille. At the rear, the fenders and luggage compartment lid are of equal height to produce an effect of greater width. Interiors are available in a colorful array of fine leathers in single or two-tone choices. The 1957 Sixty-Two Convertible is, in every respect, a masterpiece of Cadillac styling and design.



## *The Spectacular Eldorado Biarritz*

Seldom has a motor car created such intense excitement on the American motoring scene as has the fabulous Eldorado Biarritz. Its shimmering chrome or gold grille . . . its dual-winged front fender ornaments . . . its dramatic rear panel line . . . and its chrome rear panels that sweep gracefully into a rounded rear deck . . . all give the Eldorado Biarritz a unique beauty. Interiors are available in a wide selection of luxurious and exquisite leathers. Its performance, paired by either the standard 200-h.p. Cadillac engine or the special 225-h.p. Eldorado engine, is a revelation. Here, without question, is an automobile that has no counterpart on the world's highways.



## *The Sensational Eldorado Seville*



Instantly recognizable as a motor car of special distinction, the Eldorado Seville is a showcase for Cadillac's styling artistry and engineering genius. Its graceful and trim lines envision a whole new era of motor car design. Its fine workmanship and the painstaking care with which it is assembled are a tribute to Cadillac's skill and knowledge. This attention to detail is equally evident in its luxurious interior—beautifully designed and impeccably tailored with imported Cape buffalo-skin leathers in black and white, Samoilite, Klyden green or Kiowa red and white and in four elegant fabric and leather combinations.



## *The Distinguished Fleetwood Seventy-Five Sedan And Limousine*

Perhaps in all the world there is no other motor car more celebrated for its elegance and distinction than the magnificent Cadillac Fleetwood Seventy-Five. And certainly for 1957, it will add still greater lustre to its unique reputation. Both the new Fleetwood Seventy-Five Sedan and Limousine are far more elegant . . . far more richly crafted . . . and far finer in performance than ever before. The Seventy-Five Limousine is fitted with an electrically operated glass partition between the front and rear compartments. The front seat of this model is furnished in luxurious black leather. As the ultimate in motoring ease and safety—for personal or for company use—the Cadillac Fleetwood Seventy-Five Nine-Passenger Sedan and Limousine stand uniquely alone.

