

2011
Outback



Love. It's what makes a Subaru, a Subaru.



Plans are great. Stories are better.

The 2011 Subaru Outback.



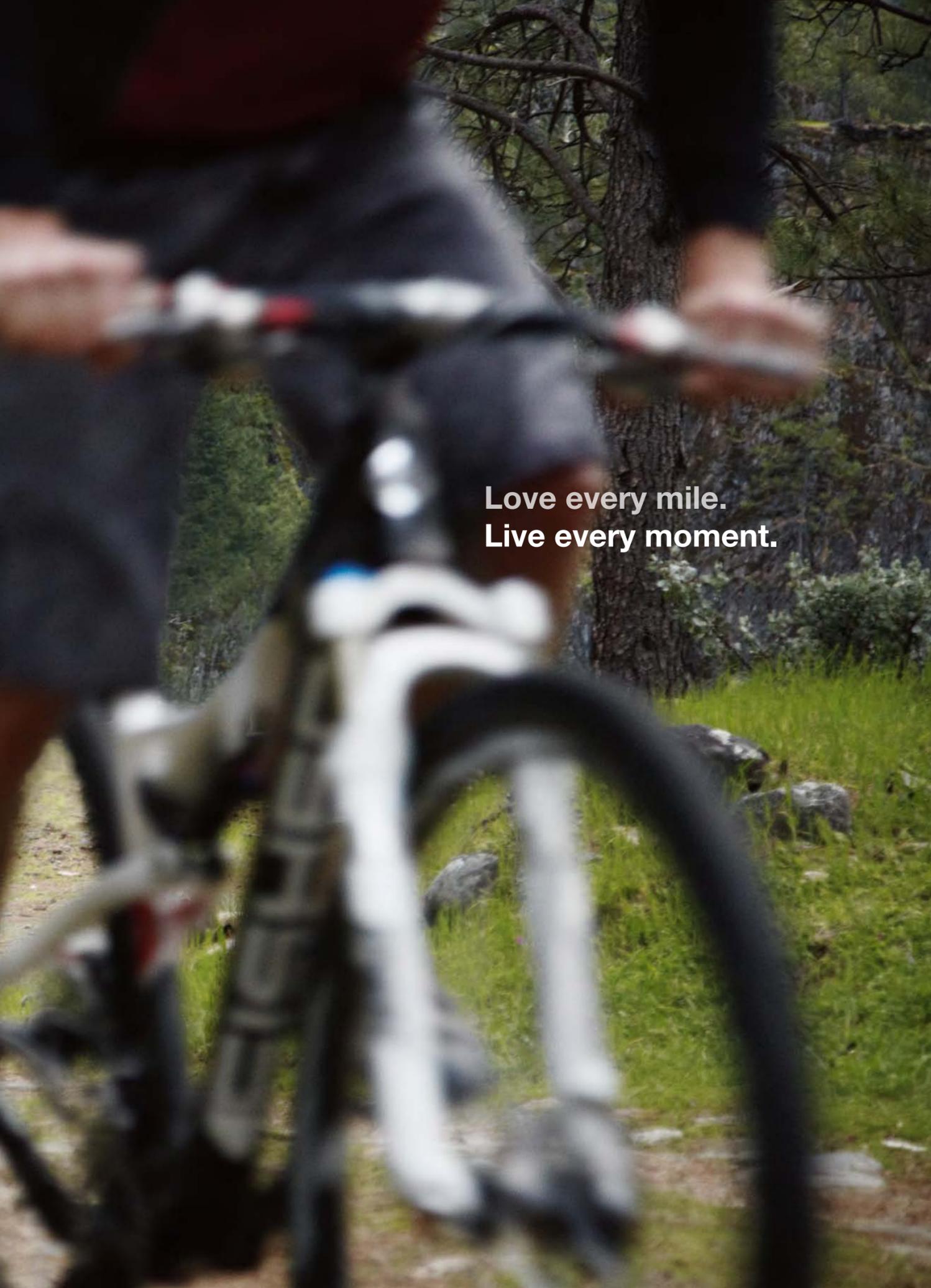


Outback 2.5i Limited with Warm Ivory leather, optional Power Moonroof and Navigation Packages.

New car smell soon to be replaced with wet dog smell.

It'll never look as clean as it does the first day, but that's okay, because where some see smears of mud, boot scuffs, or embedded sand you'll see mountain biking in Moab, the pursuit of perfect powder, and kayaking in crystal-clear water. And you'll see the way your Outback, with its spacious cargo area and clever design solutions, easily handled all the gear you and your fellow adventurers needed. And how the traction and stability of Subaru Symmetrical All-Wheel Drive took on all the bad roads and worse weather along the way. Where some may see dirt, you'll see another great story.





Love every mile.
Live every moment.



Getting out there. Getting going. Getting to where your life is lived. Whether you're taking a new turn or simply taking a break, we build every Subaru to help you take it all in. With Symmetrical All-Wheel Drive, you have the stability and control to drive with confidence where you want, when you want. Smart features help you do more of what you live for, and award-winning safety helps you do it with assurance. It's the joy of having a car that you don't just love to drive, but one built for life. And we think that's why owners always tell us, "I love my Subaru."

Love. It's what makes a Subaru, a Subaru.

The only brand to receive *Motor Trend's*
Sport/Utility of the Year® two years in a row.

“Thoughtfully engineered, cleverly detailed and
competitively priced, Outback is a terrific
all-rounder with broad appeal.”

—*Motor Trend*



Quicker Response

There are only four small patches of rubber that keep you in control of your vehicle. The more your tires are engaged the more control you have. Subaru keeps more power routed to all four tires than some other systems that only fully engage as a reaction to slippage that has already occurred.

Better Balance

Every Subaru is built for AWD from the ground up. This allows us to build a balanced, symmetrical drivetrain that is free of the extra components some other systems need to get power to all four wheels. This symmetry and balance means stability that helps make driving your Subaru safer and agility that makes it more fun.



All wheels. All roads. All the time.

Subaru Symmetrical All-Wheel Drive

Wherever, whenever, or however you drive, control and confidence come from one place—where your tires meet the road. Subaru has spent nearly 40 years developing a system to get the most of those few points of contact, for traction and control that will help you feel empowered on rough roads and in bad weather. A system that can make smooth roads more engaging, and can help you avoid danger with greater surety. Discover the balance and stability that Subaru Symmetrical All-Wheel Drive delivers, knowing that your Subaru is ready to get you out there—wherever that may be.

Efficient Design

Because power in some systems must route through extra components, these systems not only sacrifice efficiency, but also can incur more wear and tear. Subaru routes power directly from the engine to all four wheels to keep components—and frictional power losses—to a minimum.



Low profile. Big difference.

Subaru Boxer Engine

Better engines start with better ideas. That's why we think about engines a little differently. And it's why every Subaru is powered by the SUBARU BOXER® engine. It features a unique horizontally opposed design and symmetrical layout. The design advantages it has over "V" or inline engines means it provides powerful, yet smooth acceleration, while at the same time helping to create a more stable and balanced vehicle. It's an insightful difference that has the power to make driving more engaging.



Horizontally Opposed Design

The pistons move in 180-degree opposition to each other on a horizontal plane, so each naturally cancels out the vibration of the piston opposite it.

Durable Construction

The engine's flat design is inherently rigid, and reduces the amount of vibration that "V" or inline engines—with more upright pistons—are subjected to during operation.

Lower Center of Gravity

The flatter profile and perfectly symmetrical design of the engine block, and the fact that it sits lower in the chassis, make the overall vehicle more stably balanced and resistant to side-to-side motion than other designs.

Smoother Operation

Step on the accelerator and the revs come on smooth. While there's plenty of power when you need it, it never compromises your comfort or control.

Increased Durability

An engine subjected to less vibration lasts longer. It's no wonder 95% of Subaru vehicles built in the last 10 years are still on the road today.¹

¹ Based on R. L. Polk & Co. registration data in the U.S. 1999 to 2009.

Greater Agility

The vehicle responds more quickly to changes in direction, which gives a feeling of tightness in turns. And it's less likely to become unstable during maneuvers, giving you an increased feeling of being in control at all times.



Find out more about
how our engine compares.
subaru.com/boxer-engine

Ruggedly capable.
Incredibly driveable.



All-condition Performance

Remote hiking trails? Muddy single track? Powdery ski runs? Whatever fills you with wanderlust, the Outback has what it takes to fill you with confidence on your journey there. Subaru Symmetrical All-Wheel Drive holds tight to virtually any surface you encounter on the way. Opt for the efficient 2.5i and get smooth, reliable performance to power you through. Or, get the 3.6R and have 256 horsepower seamlessly on tap. If the way turns rough, 4-wheel independent suspension and 8.7 inches of ground clearance will help you take it on. And the Outback features a double-wishbone design rear suspension and impressive wheel articulation to combine smooth-riding comfort with inspiring responsiveness.

Lineartronic™ CVT

The price of performance has just been reduced. Lineartronic™ CVT (Continuously Variable Transmission), available on Outback 2.5i models, can save you gas money and shrink your carbon footprint. This innovative technology infinitely adjusts the transmission to match your acceleration needs—maintaining the optimal rev range at all times. The need to shift is removed, and vehicle momentum is preserved, thereby reducing fuel consumption. And for tackling steep grades, or for even more control, 6-speed manual mode and paddle shifters give you immediate access to higher revs and more engine power.

Up to 256 Horsepower

8.7-inch Ground Clearance

Up to 29 MPG¹

¹ EPA highway estimate. Actual mileage may vary.

Outback 2.5i Premium in Graphite Gray Metallic with accessory Chrome Tailgate Trim.



Get out there. **Fit it in here.**



Cargo Capacity

From mountain bikes to water bottles, the Outback is equipped to conveniently load all the gear that goes along with embracing your adventurous side. Keep more items conveniently at hand with an array of compartments, pockets and holders. You'll have eight cup holders, door handle pockets sized perfectly for a cell phone or an MP3 player, and a two-stage center console bin, among others. In the back, cargo hooks that fold flush when not in use help keep items where they belong. And the underfloor cargo-area storage compartment keeps valuables safely and discreetly stowed, as well as having a spot perfect for storing the retractable cargo cover.

Exclusive Roof Rack System

When gear has to go on the outside, the Outback can easily accommodate some pretty heavy-duty equipment. The easy-to-reach roof rack system will hold up to 150 pounds and can be equipped to handle just about anything you need to take with you. What's more, this unique roof rack features retractable cross bars, which fold up and tuck away into the body of the integrated roof rails. It's a convenient way to reduce wind noise, improve vehicle aerodynamics and to avoid the problem of storing the cross bars when not in use. What's more, they come standard on every Outback.

Passenger Comfort

The clever designs and features found on every Outback make getting in, getting out, and everything in between easier for you and your passengers. Generous legroom in the back, plenty of hip room in the front, and spacious headroom all around make everyone more comfortable. Features like 60/40 folding rear seats let you haul large items and passengers together. And the 2011 Outback features reclining rear seats, allowing rear passengers to pull a lever and enjoy ever greater comfort.

Capable, comfortable
and connected.

Outback 2.5i Limited with Warm Ivory leather and optional Navigation Package.

Interior Features

Every Outback passenger enjoys a spacious cabin with generous room to make things comfortable. Dual-zone automatic temperature controls, convenient steering-wheel-mounted controls and a 10-way adjustable driver's seat are available to let you customize your environment with ease. The available voice-activated navigation system helps you find your way, and the available 440-watt, 9-speaker harman/kardon premium audio system—with standard XM® Satellite Radio¹ and Bluetooth hands-free calling—keeps you immersed in your music. With the navigation system comes USB connectivity, giving you easier access to your playlists.

¹ Activation and monthly subscription sold separately. Includes 3-month trial subscription. See your dealer.

Subaru Mobile Internet

The accessory Subaru Mobile Internet turns your Outback into a secure WiFi hotspot. Using 3G network infrastructure, this unique technology manages data as you travel between cell phone towers, keeping your passengers connected to the Internet.¹

¹ Driver use only when vehicle is safely stopped with parking brake engaged. 3G network not available in all areas. Required activation and monthly subscription sold separately. See your dealer.



**We love the things
that matter most.**

Supporting Partners That Care

Subaru has spent decades building relationships with dozens of organizations that believe in building a cleaner, greener, and more hopeful world as much as we do. That's why you'll see us supporting events like Dining Out for Life, or promoting responsible recreation with Leave No Trace. Our year-end Share the Love sales event raises money for the ASPCA, Habitat for Humanity, National Wildlife Federation, Meals on Wheels and Boys & Girls Clubs of America. With the help of our generous customers, in 2010 we donated almost five million dollars to these worthy causes. We hope to see even more love in 2011.

Building Cars That Last

Life is too important to slow down with a car you can't rely on. That's why we build each of our vehicles with the highest standards of manufacturing, with designs that are inherently tough, and with engineering that can keep you going—all with quality and consistency. This commitment is why 95% of all the vehicles we've built in the last 10 years are still on the road today.¹ It's also why Subaru vehicles keep their value so well. In fact, Subaru was named the number one automotive brand for residual value by ALG for 2010.²

¹ Based on R. L. Polk & Co. registration data in the U.S. 1999 to 2009.
² Based on ALG's 2010 Residual Value Awards Brand Rankings for Mainstream Brands.



Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Subaru Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. Subaru Added Security offers the only mechanical and maintenance plans backed by Subaru of America, Inc., and because we've been backing them for more than 25 years, they're agreements you can trust. Your dealer has full coverage details.

Ensuring You're Fully Covered

We know you love your Subaru, but sometimes accidents happen. Subaru Equity Shield™ GAP could help you avoid further sorrow by paying all or most of a possible difference between what your insurance company covers for your Subaru that was totaled, or stolen and not recovered, and what you still owe in payments. It will even cover your deductible for up to \$1,000. Also, being part of the Subaru family may save you money on some types of insurance, such as auto and homeowners. Subaru owners may be eligible for exclusive rates through Subaru Advantage Insurance by Liberty Mutual. Find out more at subaru.com.





Discover in-depth the Subaru safety advantage. subaru.com/safety

It's more than engineering. It's a promise.

The only manufacturer with 2010 IIHS Top Safety Picks for all models.¹

—Insurance Institute for Highway Safety (IIHS)

Subaru Active and Passive Safety

You'll find our commitment to safety in almost every aspect of Subaru design. From a uniquely poised All-Wheel Drive system, to a one-of-a-kind engine that can help protect you in an accident, we've created each of our vehicles with active and passive safety systems that make a Subaru—in a worst-case scenario—one of your best possible bets. This passionate commitment to your confidence was the reason Subaru was the only manufacturer to have each of its models named a 2010 IIHS Top Safety Pick,¹ and why we continue to win safety accolades year after year.

Exceptional Control

Safety begins with avoidance. The traction and balance of Subaru Symmetrical All-Wheel Drive and the stability of the SUBARU BOXER® engine provide you with the outstanding control you need to react to hazards. Every Outback also comes standard with VDC electronic stability control, which can detect a loss of control and intervene to help keep you on your intended path.



Stopping Power

Powerful and reliable vented disc brakes are teamed with advanced technologies to help you stop short of danger. Antilock brakes help make sure you don't lose traction, and the advanced Brake Assist system helps ensure maximum pressure is applied to the brakes as quickly as possible in an emergency situation.

Increased Awareness

Before you can avoid danger, you have to see it coming. The Outback features the available rear-vision camera that gives you a clearer view of the area behind your vehicle, so you can be in charge of your surroundings.



All-around Protection

Our Ring-shaped Reinforcement Frame is exceptionally strong for maximum resistance to impact energy, while its unique configuration helps divert that energy away from occupants. Also, front, front-side and side-curtain airbags²—standard on every Outback—surround outboard occupants in the event of a crash to further help prevent injury.

¹ Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at www.iihs.org.
² Always wear seatbelts. Children should be properly restrained in the rear seat.

Love means never having to say, "I can't."



Make your Subaru truly yours.



All-weather Floor Mats

Custom-fitted, heavy-gauge protective mats. Helps protect vehicle's carpet from sand, dirt and moisture.

Not intended for use over top of carpeted floor mats.



Dog Guard/Compartment Separator

Separates pets and cargo from the passenger area.

Not for use with child seats requiring tether straps.



Trailer Hitch

Heavy-duty rated at 2,700 lbs. towing capacity and 200 lbs. tongue weight.

Hitch ball not included. Trailer brakes may be needed.



BlueConnect®

Bluetooth® wireless technology with advanced voice recognition allows you to make and receive calls, store phonebook information, and recognize up to seven different cell phones.

Some phones may not be compatible. Details at subaru.com/bluetooth.



Ski and Snowboard Carrier

Holds up to 6 pairs of skis or 4 snowboards. May also be used to carry fishing rods.



Puddle Lights

L.E.D. lights activate when vehicle doors are unlocked using the keyless entry. A soft glow illuminates the ground, aiding entry and exit of the vehicle.



Auto-dimming Mirror with Compass and Homelink®

Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three integrated Homelink buttons that are programmable for most garage-door openers and other Homelink-compatible devices.



Kayak Carrier

Cradles and securely transports most kayak hull shapes. Includes straps with padded buckles.



Body Side Moldings

Attractive color-matched moldings coordinate with the styling of the vehicle, while helping to protect doors from unsightly dings.

Available in late Fall 2010.



Remote Engine Starter

Allows vehicle to start by pushing a button from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle's interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.



Side Window Deflectors

Let the fresh air in while helping to keep the weather out. Deflector design includes integrated chrome insert to match window frame trim.

Side Window Deflectors may not be legal in all states. Please check the laws of your state.



Splash Guards

Help protect the vehicle's paint finish from stones and road grime.

ENGINE AND DRIVETRAIN

	2.5i	3.6R
Engine	2.5-liter SOHC aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU BOXER® engine with i-Active Valve Lift System.	3.6-liter DOHC aluminum-alloy 24-valve 6-cylinder horizontally opposed SUBARU BOXER engine with Dual Active Valve Control System.
Power	170 hp @ 5,600 rpm	256 hp @ 6,600 rpm
Torque	170 lb-ft @ 4,000 rpm	247 lb-ft @ 4,400 rpm
Manual transmission	Fully synchronized 6-speed manual 2.5i and 2.5i Premium: Standard 2.5i Limited: Not available	Not available
Automatic transmission	Lineartronic™ CVT (Continuously Variable Transmission) with 6-speed manual mode and paddle shifters. 2.5i and 2.5i Premium: Optional 2.5i Limited: Standard	Standard 5-speed automatic with manual mode, paddle shifters and downshift rev-matching control
CA Emissions	SULEV2 (PZEV) ¹ and LEV2	LEV2/ULEV2

TRACTION AND STABILITY

Symmetrical All-Wheel Drive	Standard	Standard
Vehicle Dynamics Control (VDC)	VDC electronic stability control utilizes sensors which constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.	
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed traction control system which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.	

FUEL

Fuel economy (city/highway) ²	Manual: 19/27 mpg CVT: 22/29 mpg	18/25 mpg
Fuel requirement	Unleaded gasoline (87 octane)	
Fuel capacity	18.5 gallons	18.5 gallons

CHASSIS

Steering	Engine-speed-sensing variable power-assisted rack-and-pinion. Turning circle: 36.8 feet.	
Suspension	4-wheel independent raised suspension. Front: MacPherson strut type. Rear: Double-wishbone. Front and rear stabilizer bars.	
Brakes	4-wheel disc (2.5i models: ventilated front. 3.6R models: ventilated front and rear). 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).	
Brake discs (front/rear)	11.6 inches/11.3 inches	12.4 inches/11.4 inches
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	

WHEELS AND TIRES

Wheels	2.5i: 16 x 6.5-inch steel with covers 2.5i Premium and 2.5i Limited: 17 x 7.0-inch, 6-spoke aluminum-alloy.	17 x 7.0-inch, 6-spoke aluminum-alloy.
Tires	2.5i: 215/70 R16 99S all-season 2.5i Premium and 2.5i Limited: 225/60 R17 98T all-season	225/60 R17 98T all-season

EXTERIOR AND INTERIOR DIMENSIONS

Length/Width/Height	188.2 inches/71.7 inches/65.7 inches (with roof rails)	
Wheelbase	107.9 inches	
Track (front/rear)	61.0 inches/61.0 inches	
Headroom (front/rear)	40.8 inches/39.3 inches (with available moonroof: 38.7 inches/39.3 inches)	
Legroom (front/rear)	43.0 inches/37.8 inches	
Shoulder room (front/rear)	56.3 inches/56.1 inches	
Passenger volume	105.4 cubic feet (with available moonroof: 102.4 cubic feet)	
Cargo volume	34.3 cubic feet	
Maximum cargo volume	71.3 cubic feet with rear seat lowered	
Base curb weight (manual/automatic)	2.5i: 3,386 lbs/3,495 lbs 2.5i Premium: 3,428 lbs/3,536 lbs 2.5i Limited: N/A/3,564 lbs	3.6R: N/A/3,544 lbs 3.6R Premium: N/A/3,634 lbs 3.6R Limited: N/A/3,658 lbs
Ground clearance (at base curb weight)	8.7 inches	
Towing capacity	2,700 lbs	3,000 lbs

Warranties

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries
Rust Perforation Limited Warranty	5 years, unlimited mileage.

EXTERIOR

	2.5i	2.5i Premium	2.5i Limited	3.6R	3.6R Premium	3.6R Limited
Projector-beam low-beam (with Auto-on) and multireflector high-beam headlights	●	●	●	●	●	●
Fog lights	-	●	●	●	●	●
Front underguard	-	-	●	-	-	●
Black folding side mirrors	●	-	-	-	-	-
Body-color folding side mirrors	-	●	●	●	●	●
Windshield wiper de-icer and heated side mirrors (All-Weather Package)	-	○	●	-	●	●
Roof rails with integrated and retractable cross bars (150 lbs maximum capacity)	●	●	●	●	●	●

SEATING AND TRIM

6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	-	-	●	-	-
10-way power adjustable driver's seat with power adjustable lumbar support. 4-way manually adjustable front-passenger's seat.	-	●	-	-	●	-
10-way power adjustable driver's seat with power adjustable lumbar support. 4-way power adjustable front-passenger's seat.	-	-	●	-	-	●
Heated front seats (All-Weather Package)	-	○	●	-	●	●
Reclining rear seats	●	●	●	●	●	●
60/40-split flat-folding rear seatback	●	●	●	●	●	●
Cloth upholstery	●	●	-	●	●	-
Leather-trimmed upholstery	-	-	●	-	-	●
Silver metallic trim on doors and console	●	●	-	●	●	-
Woodgrain-patterned accent trim on doors and console	-	-	●	-	-	●

CONVENIENCE FEATURES

Electronic parking brake with hill-holder function	●	●	●	●	●	●
Driver's auto up/down power window	-	●	●	●	●	●
Electronic cruise control	●	●	●	●	●	●
3-spoke steering wheel with audio system and cruise control buttons	●	-	-	●	-	-
Leather-wrapped 3-spoke steering wheel with audio system, cruise control and (if equipped) Bluetooth® wireless phone on/off, navigation system voice-command buttons	-	●	●	-	●	●
Manually adjustable tilt/telescoping steering column	●	●	●	●	●	●
Automatic manual mode or Lineartronic™ CVT transmission paddle shifters	○	○	●	●	●	●
8 cup holders	●	●	●	●	●	●
Overhead console with dual maplights and sunglasses storage	●	●	●	●	●	●
Retractable/removable cargo-area cover	-	●	●	●	●	●
2 cargo-area grocery bag hooks and 4 cargo tiedown hooks	●	●	●	●	●	●
Cargo-area underfloor storage	●	●	●	●	●	●
Removable cargo-area tray	●	●	●	●	●	●

AUDIO AND COMMUNICATION SYSTEMS

4-speaker audio system with CS audio enhancement and MP3/WMA/AAC capability	●	●	-	●	●	-
harman/kardon® Audio Package: 440-watt 9-speaker harman/kardon® premium audio system with amplifier, subwoofer, MP3/WMA/AAC playback capability, XM® Satellite Radio ³ and Bluetooth wireless phone capability	-	○	●	-	○	●
Single-disc in-dash CD player	●	●	-	●	●	-
6-disc in-dash CD changer	-	○	●	-	○	●
Auxiliary audio jack for portable media players	●	●	●	●	●	●
SIRIUS® Satellite Radio ³	○	○	-	○	○	-
XM® Satellite Radio ³	○	○	●	○	○	●

INSTRUMENTATION

Analog speedometer, tachometer, "eco" fuel economy and fuel level gauges	●	●	●	●	●	●
Digital trip computer displaying fuel economy, digital clock and ambient temperature	●	●	●	●	●	●

CLIMATE CONTROL

Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and airflow direction	●	●	-	●	●	-
Dual-zone automatic digital climate control system with controls for temperature, 6-speed fan, airflow direction, dual-zone lockout and CFC-free air conditioning	-	-	●	-	-	●

SECURITY

Keyless entry system with answer-back electronic chirp	●	●	●	●	●	●
Antitheft security system with engine immobilizer	●	●	●	●	●	●

SAFETY

	2.5i	2.5i Premium	2.5i Limited	3.6R	3.6R Premium	3.6R Limited
ACTIVE						
Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●	●	●	●
SUBARU BOXER® engine	●	●	●	●	●	●
4-wheel antilock brakes (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●	●	●
Brake Assist	●	●	●	●	●	●
Vehicle Dynamics Control (VDC)	●	●	●	●	●	●
Traction Control System (TCS)	●	●	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●	●	●
Daytime Running Lights (DRL)	●	●	●	●	●	●
PASSIVE						
Dual-stage deployment driver and front-passenger front airbags (SRS) ⁴	●	●	●	●	●	●
Subaru advanced frontal airbag system (SRS) ⁴	●	●	●	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS) ⁴	●	●	●	●	●	●
Seat-mounted front side-impact airbags (SRS) ⁴	●	●	●	●	●	●
Height-adjustable front seat head restraints	●	●	●	●	●	●
Three individual rear head restraints	●	●	●	●	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point rear seatbelts at all seating positions.	●	●	●	●	●	●
Rear child-safety door locks	●	●	●	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●	●	●	●
Rollover sensor	●	●	●	●	●	●

OPTIONAL EQUIPMENT

Lineartronic™ CVT (Continuously Variable Transmission)	○	○	●	-	-	-
SIRIUS® Satellite Radio ³	○	○	-	○	○	-
XM® Satellite Radio ³	○	○	●	○	○	●
harman/kardon® Audio Package: 440-watt 9-speaker premium audio system with amplifier, subwoofer, MP3/WMA/AAC capability, XM® Satellite Radio ³ and Bluetooth wireless phone capability	-	○ ⁵	●	-	○ ⁶	●
Navigation Package ⁶ : Voice-activated 8-inch high-resolution touch-screen GPS navigation system and single-disc CD/DVD ⁷ player with Bluetooth wireless phone and streaming audio capability, MP3/WMA playback capability and auxiliary audio USB/iPod® port. Auto-dimming rearview mirror with compass and HomeLink®	-	-	○	-	-	○
Power Moonroof Package: Power tilt/sliding-glass moonroof, auto-dimming rearview mirror with integrated rear-vision camera	-	○ ⁵	○	-	○	○
All-Weather Package: Windshield wiper de-icer, heated side mirrors and heated front seats	-	○	●	-	●	●

● Standard ○ Optional - Not available

¹ 2011 Subaru Outback non-turbo 2.5-liter models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New Mexico, New York, Rhode Island and Vermont are eligible for the 15 years/150,000 mile emission warranty. See your warranty maintenance booklet for additional information. ² 2011 EPA fuel economy estimates. Actual mileage may vary. ³ Available as an accessory when ordered individually. XM® Satellite radio hardware standard as part of harman/kardon® Audio Package. Activation and required monthly subscription sold separately. Includes 3-month trial subscription. See your dealer. ⁴ The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon bag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. ⁵ Requires optional All-Weather Package. ⁶ Requires optional Power Moonroof Package. ⁷ DVD player only with vehicle stopped and parking brake engaged.

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Log on and take off.

What makes an Outback, an Outback.

Making the final decision to purchase a vehicle can be complex. That's why you'll find everything you'll need to know about being an Outback owner at subaru.com. Not only will you find images of the Outback and detailed information about it, but you'll also be able to check out special offers, ratings, reviews, and news about Subaru. We've also provided a wealth of interactive tools to help you decide if a Subaru is right for you.

subaru.com/outback



subaru.com/gear
subaru.com/partners
subaru.com/drive

2.5i



- ▲ 170-hp 2.5-liter 4-cylinder SUBARU BOXER® engine
- ▲ Subaru Symmetrical All-Wheel Drive
- ▲ 6-speed manual transmission or optional Lineartronic™ CVT (Continuously Variable Transmission)
- ▲ 16-inch steel wheels with covers
- ▲ Cloth upholstery
- ▲ Silver metallic interior trim
- ▲ 6-way manually adjustable driver's seat, 4-way manually adjustable front-passenger's seat.
- ▲ 4-speaker audio system with CS audio enhancement
- ▲ Roof rails with integrated and retractable cross bars

2.5i Premium



- ▲ 170-hp 2.5-liter 4-cylinder SUBARU BOXER engine
- ▲ Subaru Symmetrical All-Wheel Drive
- ▲ 6-speed manual transmission or optional Lineartronic™ CVT (Continuously Variable Transmission)
- ▲ 17-inch aluminum-alloy wheels
- ▲ Fog lights
- ▲ Cloth upholstery
- ▲ Silver metallic interior trim
- ▲ Leather-wrapped 3-spoke steering wheel
- ▲ 10-way power adjustable driver's seat, 4-way manually adjustable front-passenger's seat.
- ▲ 4-speaker audio system with CS audio enhancement

2.5i Limited



- ▲ 170-hp 2.5-liter 4-cylinder SUBARU BOXER engine
- ▲ Subaru Symmetrical All-Wheel Drive
- ▲ Lineartronic™ CVT (Continuously Variable Transmission)
- ▲ 17-inch aluminum-alloy wheels
- ▲ Fog lights
- ▲ Leather-trimmed upholstery
- ▲ Woodgrain-patterned accent interior trim
- ▲ Leather-wrapped 3-spoke steering wheel
- ▲ 10-way power adjustable driver's seat, 4-way power adjustable front-passenger's seat.
- ▲ Dual-zone automatic climate control system
- ▲ harman/kardon® Audio Package
- ▲ All-Weather Package

3.6R



- ▲ 256-hp 3.6-liter 6-cylinder SUBARU BOXER engine
- ▲ Subaru Symmetrical All-Wheel Drive
- ▲ 5-speed automatic transmission
- ▲ 17-inch aluminum-alloy wheels
- ▲ Fog lights
- ▲ Cloth upholstery
- ▲ Silver metallic interior trim
- ▲ 6-way manually adjustable driver's seat, 4-way manually adjustable front-passenger's seat.
- ▲ 4-speaker audio system with CS audio enhancement

3.6R Premium



- ▲ 256-hp 3.6-liter 6-cylinder SUBARU BOXER engine
- ▲ Subaru Symmetrical All-Wheel Drive
- ▲ 5-speed automatic transmission
- ▲ 17-inch aluminum-alloy wheels
- ▲ Fog lights
- ▲ Cloth upholstery
- ▲ Silver metallic interior trim
- ▲ Leather-wrapped 3-spoke steering wheel
- ▲ 10-way power adjustable driver's seat, 4-way manually adjustable front-passenger's seat.
- ▲ All-Weather Package

3.6R Limited



- ▲ 256-hp 3.6-liter 6-cylinder SUBARU BOXER engine
- ▲ Subaru Symmetrical All-Wheel Drive
- ▲ 5-speed automatic transmission
- ▲ 17-inch aluminum-alloy wheels
- ▲ Fog lights
- ▲ Leather-trimmed upholstery
- ▲ Woodgrain-patterned accent interior trim
- ▲ Leather-wrapped 3-spoke steering wheel
- ▲ 10-way power adjustable driver's seat, 4-way power adjustable front-passenger's seat.
- ▲ Dual-zone automatic climate control system
- ▲ harman/kardon® Audio Package
- ▲ All-Weather Package

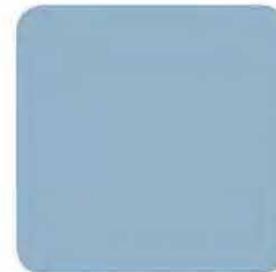
Paint



Satin White Pearl



Steel Silver Metallic



Sky Blue Metallic



Cypress Green Pearl



Ruby Red Pearl



Caramel Bronze Pearl



Azurite Blue Pearl



Graphite Gray Metallic



Crystal Black Silica

Upholstery



Warm Ivory Cloth (WIC)



Warm Ivory Leather (WIL)



Off-Black Cloth (OBC)



Off-Black Leather (OBL)

Color Combinations	2.5i-2.5i PREMIUM 3.6R-3.6R PREMIUM	2.5i LIMITED 3.6R LIMITED
Satin White Pearl	WIC	WIL
Steel Silver Metallic	OBC	OBL
Sky Blue Metallic	OBC	OBL
Cypress Green Pearl	WIC	WIL
Ruby Red Pearl	WIC	WIL
Caramel Bronze Pearl	WIC	WIL
Azurite Blue Pearl	WIC	WIL
Graphite Gray Metallic	OBC	OBL
Crystal Black Silica	WIC	WIL

The earth isn't disposable. Neither is a Subaru.

The Outback may be uniquely designed for getting out there, but at Subaru, we put just as much emphasis on not leaving it out there. First, we build vehicles for maximum durability, because more time spent on the road is less time in a landfill. It's why 95% of the vehicles we've built in the last 10 years are still on the road today.¹ We also work diligently to cut waste before the car ever rolls out of the factory. In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru facilities in Japan have achieved similar goals in reusing and recycling. And, because clear skies are just as important as clean landscapes, the Outback is one of the few SUVs to achieve Partial Zero Emission Vehicle—PZEV²—status. It achieves such cleanliness without the negative environmental impact required to manufacture many vehicles with battery-based drive systems, and without compromising performance and versatility.



Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment



These brochures were printed with vegetable-based inks and produced using a "Green Printing Process" and FSC standards. The Forest Stewardship Council (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 128 trees preserved for the future; 369 lbs water-borne waste not created; 54,288 gallons wastewater flow saved; 6,007 lbs solid waste not generated; 11,827 lbs net greenhouse gases prevented; 90,524,490 BTUs energy not consumed.

¹ Based on R. L. Polk & Co. registration data in the U.S. 1999 to 2009. ² 2011 Forester, Legacy and Outback 2.5L non-turbo models certified as Partial Zero Emission Vehicle (PZEV) are available in all 50 states. Only those sold and registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New Mexico, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty.

