

HERE BY POPULAR DEMAND

THE NEW **Rambler American**

FOR 1959



HOME DECORATIVE SHOP



**BRAND NEW RAMBLER AMERICAN 100" WHEELBASE
SUPER STATION WAGON (ALSO AVAILABLE IN DELUXE)**



America demanded it! Rambler builds it! The new Rambler American with the top economy of all American-built cars, plus more room and comfort than any small European car. The Rambler American combats rising gasoline costs by giving more miles per gallon . . . is the answer to congested traffic conditions because it is easier to park, garage and handle. Now for 1959, the Rambler American presents a brand new station wagon that combines the outstanding economy and maneuverability of a small car with the family room and carrying capacity of a station wagon.

Today's big buy in small cars is the new Rambler American for 1959. See and drive it now at your Rambler dealer's.

Ample Cargo Space for all the luggage and gear needed by a family of five. You'll be amazed how much you can stow away in the cargo deck . . . and still have room for more.



1959 RAMBLER AMERICAN SUPER CLUB SEDAN

The Rambler American's clean, crisp lines will remain in style for years to come. Already considered an American classic, it does not require drastic yearly style changes. Resale value remains high, year after year. The Super Club Sedan illustrated above is an ideal family car, with more room than any foreign small car . . . top economy of all American-built cars.

Interiors are Roomy and Richly Appointed

. . . color-keyed to harmonize with a wide choice of solid and two-tone exterior colors. Long-wearing, easily cleaned fabrics and complementary hardware add to the distinctive appearance of the Rambler American.



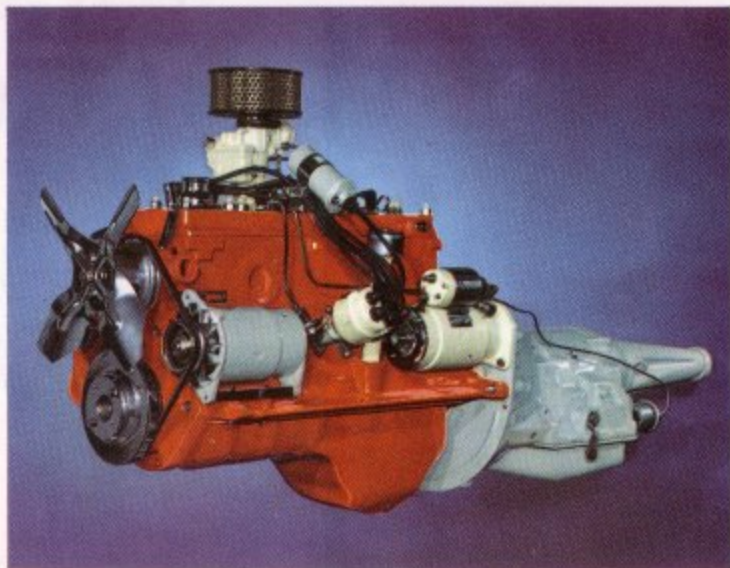


1959 RAMBLER AMERICAN DELUXE CLUB SEDAN

Need a thrifty business car that doubles as a personal family sedan? Then the new Rambler Deluxe Club Sedan is the buy for you. Here is lowest first cost and top economy, *plus* smooth, quiet comfort not obtainable in any other small car.



Stronger, Safer, Quieter. The Rambler American is built with all-welded Single Unit Construction. Body-and-frame are one integral unit. Huge box girders completely surround and protect driver and passengers. Result: Greater strength and safety—plus lasting freedom from body-bolt-squeaks and rattles.



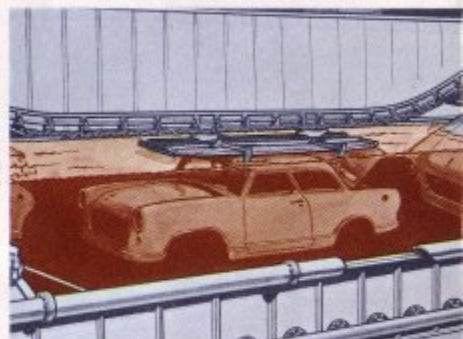
Pep A-plenty and Economy, Too! The Rambler American 6-cylinder Super Flying Scot engine gives you lively pick-up and performance with record-breaking economy—without the high noise-level usually associated with small car power plants. The Rambler American engine is whisper-quiet.

Fully Automatic Transmission with all its convenience is available on the new Rambler American. Overdrive and standard Synchronesh transmissions are also available.



The Rambler American Offers You So Much More . . . EVEN FULLY AUTOMATIC TRANSMISSION!

No other smaller car can even begin to compare with the Rambler American's comfort and convenience features. Cars costing twice as much do not have many of these features. You have to see and drive the Rambler American to appreciate this unique, modern-as-tomorrow automobile.



Full 5-Passenger Room. The Rambler American provides lots of space to stretch out and relax. It has more legroom than many high-priced American cars.

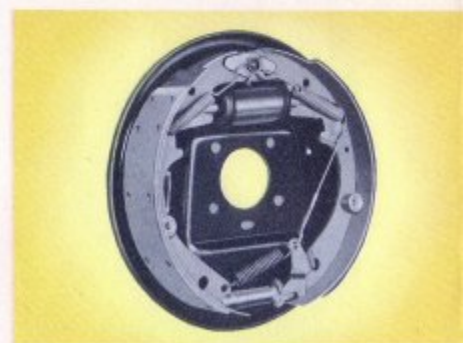
Shortest Turning Radius of any American-built car. The Rambler American out-parks and out-turns all American built cars, many foreign built cars.

Deep-Dip Rustproofing. Body is completely submerged in rustproofing paint primer bath for lasting protection against rust and corrosion.

Airliner Reclining Seat (upper left) adjusts to five positions, even becomes a restful nap couch for children. Optional.

Weather Eye Heating and Ventilating, (center left) the industry's most efficient system, circulates warm air throughout the car, filters, removes dust and smoke. Optional at slight extra cost.

Smart, Continental Rear Tire Mount—Add the new style note to your Rambler American . . . saves luggage space in trunk. Optional for 1959.



Deep Coil Front Springs, longer and softer than those used on most other cars, make the Rambler American the smoothest riding of all smaller cars.

New Self-Adjusting Brakes eliminate brake adjustment problems forever . . . improve braking capacity. Optional equipment on all 1959 Rambler Americans.



All-Time NASCAR Coast-to-Coast Economy Record!

35.4 MILES PER GALLON



Los Angeles



Miami

Traveling from Los Angeles to Miami . . . 2837 miles over all types of terrain . . . in stop-and-go city driving, over desert highways and mountain passes, a Rambler American with overdrive set the all time

NASCAR-supervised coast-to-coast economy record of 35.4 M.P.G. with regular grade gasoline. Rambler American's record-breaking economy can save you hundreds of dollars each year.

SPECIFICATIONS

MODELS: Deluxe and Super 2-Door Club Sedan. Deluxe and Super 2-Door Station Wagon.

MECHANICAL: Wheelbase 100". Overall length 178.32" (185.44" with opt. continental tire). Width 73". Loaded height 57.32" (57.80" Sta. Wag.). Front tread 54.62". Rear tread 55". Optional axle ratios available at no extra cost. Standard tire size 5.90 x 15—4 ply rayon tubeless. Optional tire size 6.40 x 15—4 ply rayon or nylon tubeless. Station Wagon tire sizes 6.40 x 15—4 ply rayon, nylon optional. Optional white sidewall tires. Coil springs front. Leaf springs with Hotchkiss drive rear. Direct action shock absorbers. Servo-action 9" diameter hydraulic brakes.

ENGINE: L-Head six. Displacement 195.6 cu. in. Bore 3.13".

Stroke 4.25". Compression ratio 8.0:1. Solid valve lifters. Horsepower 90. Torque 150. Carter YF single-barrel downdraft carburetor. Fuel filter. Vacuum booster fuel pump. 20 gallon fuel tank. Operates on regular grade gas.

STANDARD EQUIPMENT:—*Deluxe:* Directional signals. Hood ornament. Double-coat baked enamel single colors. Left hand sun visor. Front ash tray. Manual dome light. Vacuum booster fuel pump. Fuel filter. Dry type air cleaner. 12 volt electrical system. Vinyl-fabric or all-vinyl upholstery. Adjustable rear window.

Super: Above Deluxe items plus following: Front arm rests. Right hand sun visor. Cigarette lighter. Foam cushion front. Rear arm

rests with ash tray on Club Sedan. Trunk or cargo mat. Automatic dome light. Stainless steel windshield and belt mouldings. Two-tone interiors.

OPTIONAL EQUIPMENT: Flash-O-Matic. Overdrive. Weather Eye heater. Manual transistor-powered radio. Undercoating. Airliner reclining seats. Two-tone colors. Front foam cushion (std. on Super). Rear foam cushion. Outside rear mirror (left). Inside anti-glare mirror. Self-Adjusting brakes. Continental tire mount (Club Sedan). Oil filter. Oil bath air cleaner. Electric clock. Custom steering wheel. Wheel discs. Heavy duty rear springs and shocks. Solex glass. Windshield washers. Optional tires as listed in "Mechanical" section.

AMERICAN MOTORS, WHOSE POLICY IS ONE OF CONTINUOUS IMPROVEMENT, RESERVES THE RIGHT, HOWEVER, TO DISCONTINUE OR CHANGE SPECIFICATIONS, MODELS OR PRICES AT ANY TIME WITHOUT NOTICE AND WITHOUT INCURRING OBLIGATION.

OVER 2700 RAMBLER DEALERS — COAST-TO-COAST ARE AT YOUR SERVICE!

When you drive a Rambler American you can forget all the worries about parts, service. No matter where you drive throughout the United States or Canada, you are never far from a Rambler dealer. American Motors Parts Warehouses are strategically located throughout the country to assure

overnight parts service to any dealer should it be necessary. Because of the remarkable simplicity of the Rambler American, many owners find they can perform certain service operations themselves. The Owner's Manual contains useful service instructions.