



ONE OF 3 SENSIBLE SPECTACULARS  
1965 RAMBLER CLASSIC

*New intermediate-size Rambler*

## RAMBLER CLASSIC 770 CONVERTIBLE

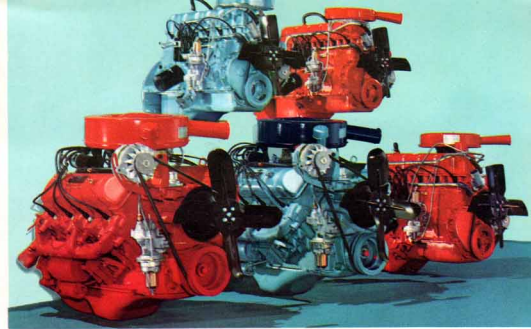


**SPECTACULAR  
SPIRIT**  
**SENSIBLE  
NEW SIZE**

Rambler Classic—the new intermediate-size Rambler—is one of three Sensible Spectaculars from Rambler for 1965. These are the biggest, most powerful Classics ever built. All offer new Spectacular Performance—Sensible Gas Mileage—Five Engine Choices—Six and V-8. All the fresh new spirit, the increased overall length and advanced styling are exemplified in this happiest of models—the all-new 770 Convertible. Here is the vitality of youth—the promise of fresh-air fun in a rock-solid car that extends for 195 beautiful inches. Power-operated convertible top is standard in white, black, blue and aqua. Weather-resistant all-vinyl upholstery and trim are standard on this smart, new Classic Convertible.



Weather-resistant, all-vinyl upholstery and trim are standard on the new Classic Convertible. Bucket seats, console, stick shift, headrests, optional.



Take your pick of five high-performance engines in your Classic. Two V-8's and three Sixes, including the world's most advanced engines, the new Torque Command Sixes.







## RAMBLER CLASSIC 770-H HARDTOP V-8 or 6

**SPECTACULAR  
GLAMOUR  
SENSIBLE  
COMFORT**

Rambler's All-Season Air Conditioning keeps you fresh and cool in hottest weather (opt.). Famous Weather Eye Heater is a new standard feature for '65.

Spectacular as all outdoors, yet snug as your living room when you want it to be! That's the all-new Rambler Classic Hardtop for 1965. The Classic's vigorous new styling is apparent in the tastefully sculptured hood and body lines. You can tailor your Classic Hardtop to your own taste with seven beautiful interior colors and wide choice of seat options, including slim bucket seats with console. 770 model on cover.



Wide bucket seats are standard on the Classic 770-H



Spectacular Beauty—Sensible Room—1965 Rambler Classic 770-H Hardtop





1965 Rambler Classic 770 4-Door Sedan



The Rambler Classic instrument panel is all-new in style and concept. Padded panel and visors, optional.

## RAMBLER CLASSIC 770 4-DOOR SEDAN

**SPECTACULAR  
RIDE  
SENSIBLE  
ROOM**

Imagine a spectacular Rambler Classic with more rear-seat legroom . . . more trunk room than ever! Imagine all-new, advanced styling from bumper to bumper! Imagine a choice of 14 Lustre-Gard Acrylic Enamel body colors for longer lasting beauty and life. Imagine sensible ease of entrance and exit . . . big room and comfort . . . the smoothest ride you've ever experienced. Imagine a smart, new interior, with unexcelled beauty of trim. That's the new Rambler Classic 4-Door Sedan . . . the new intermediate-size Rambler. But stop imagining. Drive one today. In 770, 660 and 550 models.

Fabric and vinyl upholstery, standard on Classic 770. Individual reclining seats, optional.







## RAMBLER CLASSIC 660 2-DOOR SEDAN

**SPECTACULAR NEW STYLE**  
**SENSIBLE SAVINGS**

For all its spectacular 6-passenger room and comfort, the Classic turns like a polo pony with its trim 37-foot turning diameter . . . parks where most other cars can't. The sensible 2-Door Sedans in 660 and 550 models are ideal for families with small children. New swing-pivoting front seat-back gives easy entrance to rear seat. Stronger and solid-sounding door locks. Wheel discs, opt.

Shift-Command Flash-O-Matic lets you shift manually—or it shifts by itself. Optional on Classic 770 or 770-H models with optional 155-hp Torque Command 232 or V-8 engines plus slim bucket seats and console. Three forward speeds.

New Disc Brakes that go down mountain grades with greater confidence, stop surely in the wettest weather; option with Power Brakes. Plus the extra protection of the standard Double-Safety Brake System.



1965 Rambler Classic 660 Four-Door Sedan



1965 Rambler Classic 550 Four-Door Sedan



1965 Rambler Classic 550 Two-Door Sedan

◀ 1965 Rambler Classic 660 2-Door Sedan





1965 Rambler Classic 550 Cross Country



1965 Rambler Classic 660 Cross Country

## RAMBLER CLASSIC 770 CROSS COUNTRY

**SPECTACULAR  
FAMILY CAR  
SENSIBLE  
USEFULNESS**

Whether it be for sensible cross-country travel on family vacation trips or workaday shopping and business jaunts around town, you'll find the versatile Rambler Classic Station Wagon just right for you. Handy Roof-Top Travel Rack is standard on all 1965 Classic Station Wagon models. Spectacular in appearance and provides extra carrying capacity. Hidden compartment under rear deck safeguards valuables. The large Cross Country cargo area has lots of room for family travel gear and equipment.



1965 Rambler Classic 770 Cross Country with optional 3rd Seat and Side-Hinged Tailgate Door

1965 Rambler Classic 770 Cross Country



ONLY RAMBLER  
GIVES YOU ALL  
THESE EXTRA-VALUE  
FEATURES AT  
NO EXTRA COST.  
TOP RESALE, TOO!



Every Ramblar series has Advanced Unit Construction, with exclusive one-piece inside members on Sedans, Station Wagons.



Every Ramblar body takes a Deep-Dip proofroofing bath up to the roof in a rust-fighting primer-paint solution. Best safeguard against rust and corrosion.



Ceramic-Armored exhaust system resists rust and corrosion.

PLUS! Double-Safety Brakes, Weather Eye Heating... and lots more!



Full-coil seat springs—both front and rear—give greater riding comfort and posture support than old-fashioned "zigzag" or formed-wire springs of other cars.



Exclusive Cushioned-Acoustical Ceiling of molded fiber glass.



## RAMBLER for '65—The Sensible Spectaculars...

AMERICAN—The Compact Economy King  
CLASSIC—The New Intermediate-Size Ramblar  
AMBASSADOR—Largest and Finest of the New Ramblers

AMERICAN MOTORS—DEDICATED TO EXCELLENCE

## SPECIFICATIONS—CLASSIC V-8 or 6

Wheelbase 112". Length 195" (193" on wagons). Loaded height, 53.3" hardtop, 54.4" sedans, 54.8" wagons, 54.5" convertible. Width 74.5". Front tread 58.2", rear tread 57.4". Loaded ground clearance 6.0". Hypoid-gear differential. Choice of rear-axle ratios on some models. Coil springs on all four wheels. Direction-act, independent front suspension, with sway bar on V-8's. Brake diameter 9", 153.8-sq.-in. lining area on Sixes; 10" diameter, 167.5-sq.-in. lining area on V-8's. Step-on parking brake. Tire size 6.95 x 14 on Sixes (7.35 x 14 and 7.35 x 15 opt.); 7.35 x 14, standard on V-8's. Four LifeGuard Safety Tires, standard on wagons with 3rd-seat option, optional on other models in sets of four or five tires. (7.35 x 14, 7.75 x 14 optional for V-8's). Torque-Tube drive. Fuel-tank capacity, 19 gallons (17 gal. on wagons with 3rd-seat option). 35-amp. electronic alternator and transistorized voltage regulator are standard, 40 amp., standard with air conditioning.

## STANDARD EQUIPMENT

Weather Eye Heater. Column-shift 3-speed manual transmission. Turn signals. Double-Safety Brake System, self-adjusting brakes, bonded linings. Engine-oil filter. Fuel filters in tank and fuel pump. Windshield-wiper power-booster fuel pump. Anti-smog engine-vent system (regular type). Cellulose-fiber carburetor air cleaner. Automatic choke. Heavy-duty lights set. Front armrests. Rear armrests (exc. 550). Dual sun visors. Cigarette lighter. Two front ashtrays (one on 550). Rear ashtrays (exc. 550). Trunk or cargo floor covering. Floor carpeting (rubber on 550). Front-seat foam cushion. Coil-spring seat construction. Dome or side-pill lights. Non-retractable front-seat belts. Fresh-air ventilators. Tubelabs blackwall tires, (four Life Guard tires, standard with 3rd-seat wagon option). Ceramic-Armored muffler, tailpipe and exhaust pipe. Station-Wagon Roof-Top Travel Rack. Glove-box lock (exc. 550). Two coat hooks (exc. convertible). Power-Guard "24" Intercell Battery (50 amp. on Sixes; 60 amp., standard on all V-8's, and on Sixes with air conditioning; 70 amp., optional). Power-operated convertible top. Every 1965 Ramblar carries a new car warranty for a period of 24 months or 24,000 miles, whichever occurs first.

## OPTIONAL EQUIPMENT

Optional items listed here are in addition to engines, transmissions, power assists, tire sizes, colors, upholstery materials and optional seats shown or listed elsewhere: Transmissions: Overdrive, Twin-Shift, Power Shift, Flex-O-Matic, Shift-Command Flex-O-Matic, AM or FM radio, Music or Vibra-Tone rear-seat speakers (sedans and hardtops). All-Season Air Conditioning. Power steering. Power brakes. Disc Brakes (also order Power Brakes). Power lift windows (exc. convertible). Power lift tailgate window. Twin-Grip differential. Porous-vinyl upholstery. Engine, windshield wipers. Exterior appearance group for 550, 660, 770. Adjust-O-Tilt steering wheel. Whitewall tires. Solex Glass, all or windshield only (except rear on convertible). Power-Saver V-8 engine fan. Electric clock (std. on 770, 770-H). Rear-seat foam cushion (std. 770, 770-H). Wheel discs (std. on 770-H). Wheel discs with spinners. Wire-wheel covers with spinners. Padded instrument panel. Padded visors (std. on convertible). Light Group: trunk or cargo light, glove-box light, courtesy lights, parking-brake warning light and backup lights (also single opt.). Visibility Group "A": windshield washer, left outside mirror, inside tilt mirror and visor vanity mirror (all available separately). Visibility Group "B" same as "A", except for remote-control left outside mirror. 3rd seat for wagons. Side-hinged tailgate (std. with 3rd-seat option). Retractable front-seat belts, non-retractable rear- and 3rd-seat belts. Downward Full-Fill Coolant. Heavy-duty cooling system (includes H. D. radiator, H. D. fan and fan shroud, std. with air conditioning). Heavy-duty shock absorbers. Heavy-duty springs and shock absorbers. Bumper guards.

## EXTERIOR COLORS

New long-wearing, triple-coated Lustre-Gard Acrylic Enamel. Select from 44 optional two-tones, plus 8 top-line models. 14 solid colors that are standard: Classic Black, Antigua Red, Legion Blue, Seaside Aqua, Montage Rose, White, Yellow, Blue, Silver, White, Yellow, Blue, Silver, White, Seaside Aqua, Atlantis Aqua, Barcelona Taupe, Coral Cordovan, Woodside Green. Convertibles offer 4 top colors—Black, White, Blue and Aqua, standard.

## PERFORMANCE SELECTOR

Engine Type	Torque Command Six	Torque Command Six	Torque Command Six	OHV V-8	OHV V-8
Standard Engine On	550	660 770 770-H	None	None	None
Optional On	None	None	550, 660 770 770-H	550, 660 770 770-H	550, 660 770 770-H
Displacement, Cubic-Inch	199	232	232	287	327
Bore and Stroke	3 1/4"x3"	3 1/4"x3 1/2"	3 1/4"x3 1/2"	3 1/2"x3 1/4"	4.00"x3 1/4"
Compression Ratio	8.5:1	8.5:1	8.5:1	8.7:1	9.7:1
Horsepower @ RPM	128 @ 4400	145 @ 4300	155 @ 4200	198 @ 4700	270 @ 4700
Torque @ RPM	182 @ 1600	215 @ 1600	215 @ 1600	280 @ 2600	360 @ 2600
Carburetor	1-barrel	1-barrel	2-barrel	2-barrel	4-barrel
Fuel	Regular	Regular	Regular	Regular	Premium