

2009 Tiguan



Das Auto.

All around the world, it's

Did you know that Volkswagen makes the fastest shifting transmission in the world? Or that we're the first to make clean diesel available in all 50 states? Or that we're the first and only ones to offer eight airbags in a compact car? How about that right now, the VW forest is growing in Mississippi thanks to the Volkswagen Carbon Neutral Project — The first U.S. carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. And that's okay. In the pages to come, you'll meet our latest innovation — the Volkswagen Tiguan.



What will we do first, next?

what the people want.



SE Wild Cherry





The people want to play. But they want to play nice.

The Tiguan is the first Compact SUV from Volkswagen. It also was named Europe's SUV of the Year by *Auto Bild*.^{*} It's designed with the belief that you only need as much SUV as you need. Just enough to get you and your stuff to the playground. Whether that playground is at the corner park, or Rocky Mountain National Park. Everything you need, nothing you don't.

**Playing nice.
I learned that back in kindergarten.**



*Auto 1 Trophy in the category of Off-Roaders and SUV.





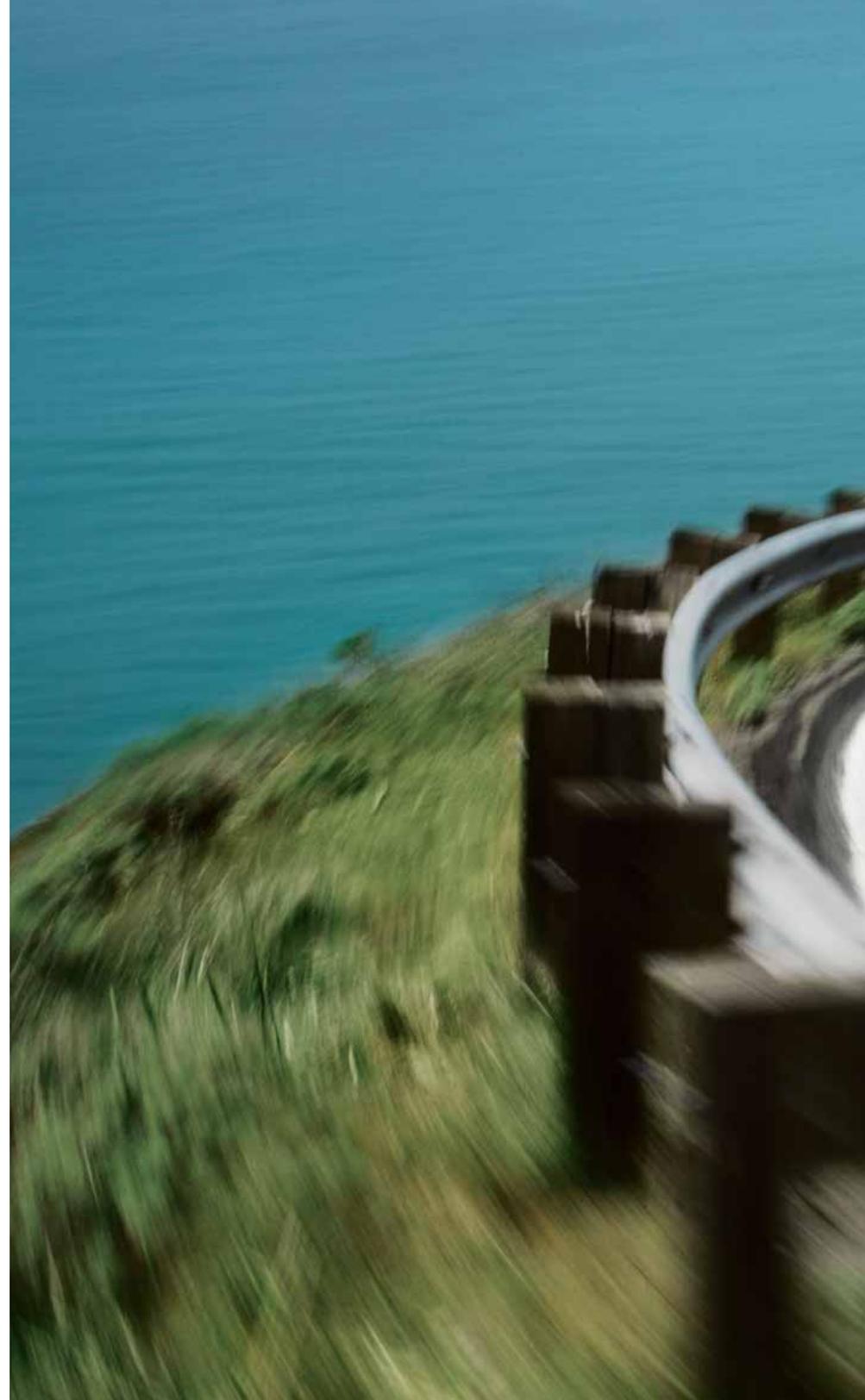
MOTION + MOTION + MOTION + MOTION = 4MOTION®

The Tiguan has optional 4MOTION® to tame the toughest driving conditions. It's ready to spring into action, and adjust during hazardous road conditions. That's because it constantly monitors the individual traction of each wheel, and makes adjustments. If a tire has less traction, 4MOTION® reduces power to the wheel. If a tire has more traction, 4MOTION® sends over a little extra power. It's all-wheel drive technology that all-ways has your back.



The people want their car to know what they're thinking.

The National Highway Traffic Safety Administration mandates that electronic stability control be included on all vehicles by 2012. So we figured we'd get a head start by making ESP (Electronic Stabilization Program) standard on every Tiguan. It helps the driver stay the intended course by detecting slick and slippery road conditions, and kicking in corrective forces. ESP is most effective when the driver is taking evasive action during sudden maneuvers, like when avoiding an accident. Incidentally, ESP also stands for Extra Sensory Perception. Coincidence?





The people want GPS. Except for the people who work at the map store.

Tiguan features a state-of-the-art touch screen navigation system that combines a sophisticated radio with a precise touch screen navigation system and easy-to-use map views through its 6.5-inch high-resolution wide screen display. Its 30-GB hard drive can store map data and audio files that can be brought into the device via the optical drive or SD card slot. The optical drive is capable of reading CD, DVD and DVD audio formats. In conjunction with the media device interface (MDI), the system can interface with any MP3 device or USB stick. And the display screen doubles as a backup cam, so you can view everything over your shoulder without ever looking over your shoulder. It even offers available SIRIUS® Satellite Radio with over 130 channels, plus SIRIUS® Traffic service that streams real-time traffic data into the navigation system.



SIRIUS
SATellite RADIO



You know where you've been.
The touch screen navigation
knows where you're going.





Prepare to have your eardrums massaged.

The available Dynaudio® sound system* allows the best sound quality found in any Compact SUV. Featuring 8 Dynaudio® loudspeakers, digital signal processing (DSP) and 300 watts of digital amplification, the Dynaudio® system is tailored specifically to the acoustics of the Tiguan's interior, delivering powerful sound quality to every seat.

*A feature only available in SEL models.



SUV or racecar? Depends on who you ask.

Tiguan is outfitted with a 2.0L turbocharged direct injection engine that's the next generation of the one found in our famously fast GTI, named one of Ward's 10 Best Engines three times in a row. With 200 hp and 207 lb/ft of torque, the Tiguan is the first ever Compact SUV that feels kinda like a racecar.

Direct injection technology also makes the Tiguan ultra efficient by aiding in fuel economy, emissions control, and responsiveness all at the same time. Pumping fuel directly into the combustion chamber equals less waste and less lag time. That means lower emissions, higher MPG (26 hwy)*, and more power. It's a win, win, win scenario.

*Based on EPA estimates, city/highway 19/26. Your mileage may vary.







Above and beyond the above and beyond.

Tiguan is loaded with lots of features you know you want, and a few you'll want once you find out they exist. Like rear seats that not only fold down, but also slide forward or back to allow more rear cargo room and rear passenger leg room. Tiguan also has an adjustable cooling glove box that keeps items cool, and one-liter bottle holders in the front door pockets. Oh and please don't let the Tiguan's little stature fool you. Every one comes with 2,200 pounds of towing capacity, and 56 cubic feet of cargo capacity. Now that's one big little auto.





Accessories and factory options.

Panoramic Sunroof

An optional 12.7 cubic foot double panoramic sunroof, the largest ever offered in its class. Great for cloud watching, star gazing, sun spotting, moonlighting...really anything that involves looking up.

Barracuda Bike Holder

Durable and rugged, the easy-to-use arm secures bicycles, securely. Base carrier bars can handle up to 3 Barracuda racks.

Ski/Snowboard Rack Deluxe

This easy-to-install rack holds 2 snowboards or 4 pairs of skis.

Visit drivergear.vw.com for more.



SEL Reflex Silver



S Wheel-16" San Diego



SE Wheel-17" Los Angeles



SEL Wheel-18" New York



Accessory Wheel-19" Savanna

The people want safety standards to be standard.

Every Volkswagen comes standard with 43 safety features that make up the Prevent and Preserve Safety System™. The features work in harmony to both help you avoid an accident, and protect you if an accident is unavoidable. And we are constantly updating it because, when it comes to safety, there's always room for improvement. Visit vw.com/safehappens to learn more.

Dual Front and Side Airbags

Can deploy within five hundredths of a second.

Side Curtain Protection

Airbags deploy down the roofline from the A-pillar to the C-pillar, to help reduce head and upper torso injury in the event of side impact.

LATCH

Lower Anchors and Tethers for CHildren. A standardized child-safety seat system.

ASR and EBA

Help improve handling and prevent compression-induced skidding in slippery conditions.





S Reflex Silver

**I have a sense of humor
about lots of things.
Safety isn't one of them.**





Additional Tiguan features above and beyond the Prevent and Preserve Safety System.™

Electromechanical Power Steering System

Tiguan has variable power steering, which means you'll get a consistent response no matter how fast (or slow) you're driving. It also helps bring the wheel back to center quickly on turns. Plus it doesn't use steering fluid so it is a completely sustainable solution. Which makes it an environmentally responsible solution too.

LED Technology

The stop lamp is illuminated using Light Emitting Diodes that light up instantly and shine brighter, to help keep your backside optimally visible and out of harm's way. Plus they use less power, for a 59% longer life span than traditional bulbs.

Bi-Xenon

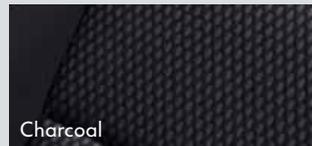
Optional Bi-Xenon headlamp system shines brighter than halogen or normal filament bulbs. Bi-Xenon headlights move with the steering wheel to provide better visibility through turns, regardless of speed. The powerful light beam is created by an arc of electricity inside the light bulb filled with xenon gas, to give you super-human vision and visibility in even the murkiest road conditions. So much for carrots.



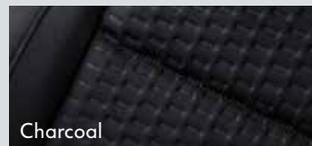




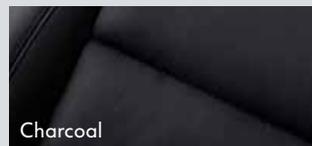
S-Metro Class



SE-Urban Class



SEL-Stadt Leather



The people want substance over style. But they still want style.

We're firm believers that it's what's on the inside that counts. And that sentiment extends beyond what's under the hood. Inside the cabin of the Tiguan, you'll find high quality materials and minimal use of plastic, including premium trims like baseball stitching, and chrome finishings. In addition, Tiguan is the first Compact SUV to option a 12.7 cubic foot double panoramic sunroof, the largest ever offered in its class.

Exterior colors



Deep Black Pearl



White Gold



Candy White



Reflex Silver



Alpine Gray



Sapphire Blue



Standard Features/Packages

S

Package includes: 16" San Diego alloy wheels with 215/65 R 16 all-season tires, ESP,[®] ASR, ABS, 2.0T Engine with front and rear disc brakes, Tire Pressure Monitoring System (TPMS), 8-speaker sound system with MP3-compatible in-dash CD player and center-console AUX-in, cloth interior, climatic manual climate control, cruise control, manual 8-way adjustable drivers and passengers front seats with lumbar, fold-flat passenger seat, split-folding 60-40 rear seat, (3) 12V power outlets, front and rear head-curtain airbags.

SE

Package includes all S features plus: 17" Los Angeles alloy wheels with 235/55 R17 all-season tires, fog lights, silver roof rack, chrome window surrounds, privacy glass, upgraded interior cloth and trim, cold-weather package (heatable seats and washer nozzles), leather-wrapped shift knob and multi-function steering wheel, inside roof console storage, 8-speaker sound system with MP3-compatible in-dash 6 disc CD changer and center-console AUX-in, SIRIUS[®] Satellite Radio, comfort 8-way partial-power driver's seat.

SEL

Package includes all SE features plus: 18" New York alloy wheels with 235/50 R18 all-season tires, Bi-Xenon headlamps with AFS, premium Dynaudio[®] sound system, 12-way power driver's seat with memory function (including side mirrors), dual-zone Climatronic,[®] leather seating surfaces, rain-sensing windshield wipers, self-dimming rearview mirror, adjustable ambient floor-mounted lighting, automatic headlamps with coming/leaving-home feature.

SIRIUS[®] Satellite Radio provides over 130 channels, including 100% commercial-free music. Enjoy six complimentary months of everything from news to sports to classical to metal to hip hop to honky tonk, SIRIUS[®] has it all. And if there's such thing as hip tonk or honky hop, you better believe you're getting that too.

SIRIUS
SATELLITE RADIO



Specification overview

S SE SEL

S SE SEL

Exterior

Glass	Privacy glass	-	S	S
	Rear glass window with defrost	S	S	S
Grille	Chrome front grille surround	S	S	S
	Daytime Running Lights (DRL)	S	S	S
Lights, Front/Rear	Fog lights	-	S	S
	Bi-Xenon with AFS feature with automatic headlights with coming/leaving home	-	-	S
Mirrors	Power exterior heatable mirrors, with integrated turn signals	S	S	-
	Driver and passenger side power exterior mirrors, power folding and heatable with integrated turn signals	-	-	S
Moldings/Panels	Chrome applications to exterior side window frames	-	S	S
Roof	Roof Rack (Silver)	-	S	S
	Power sliding Panoramic Sunroof (12.7 sq. ft)	-	O	O
Wheels	16" alloy wheels with anti-theft wheel locks	S	-	-
	17" alloy wheels with anti-theft wheel locks	O	S	-
	18" alloy wheels with anti-theft wheel locks	-	O	S
Wipers/Washer	Windshield wipers, variable intermittent, including rear wiper	S	S	S
	Heated windshield washer nozzles, front	-	S	S
	Rain sensor, automatic wiper speed control	-	-	S

Interior

Air Conditioning	Climatic, manual air-conditioning	S	S	-
	Dual-zone climate control (Climatronic). Driver and passenger side	-	-	S
Alarm/Anti-theft	Anti-theft vehicle alarm system for doors, hood, hatch, radio, and starter interrupt, with warning LED in door top sill and with audible and visual activation and Immobilizer III	S	S	S
Cruise Control	Cruise control	S	S	S
Cup Holders	Dual front cup holders integrated into center console with rear cup holders in armrest	S	S	S
Defroster	Electric rear window defroster and electric side mirror defroster/defogger	S	S	S
Hatch/Cargo Area	Cargo area carpeted, trunk cover with 4 tie down hooks in cargo area	S	S	S
Instrument Cluster	Speedometer, tachometer, odometer, trip odometer, fuel gauge, vehicle temperature gauge, oil gauge, gear indicator, clock, outside temperature	S	S	S
	Multi-function trip computer: Featuring trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, and miles to empty, included compass	-	S	S
Lighter/Outlets	3 - 12V auxiliary power outlets	S	S	S
Lighting	Dual front lights, illuminated glove box and luggage compartment light	S	S	S
Locks	Central power locking system with key operated closing feature for power glass sunroof, opening and closing feature for power windows	S	S	S
	Radio-frequency remote locking system with lock, unlock, rear hatch release and panic button on transmitter	S	S	S
	Child safety locks and rear doors	S	S	S
	Dual driver and front passenger visor vanity mirrors, illuminated with cover	S	S	S
Mirrors, Interior	Interior rearview mirror, auto dimming with switch	-	-	S
	CD player system, in-dash, MP3 format capable with Auxiliary input, AM/FM radio and 8 speakers	S	-	-
Radio/Audio	SIRIUS® Satellite Radio 6 month complimentary subscription included	-	S	S
	6 CD changer system, in-dash, MP3 format capable with Auxiliary input, AM/FM radio and 8 speakers	-	S	S
	Dynaudio® 8-channel 300 watt stereo system with DSP and 8 Dynaudio® speakers	-	-	S
	Driver and front passenger front and side thorax airbag supplemental restraint system	S	S	S
Restraint Systems	Side Curtain Protection™ head airbags, front and rear	S	S	S
	Rear Side Thorax Airbags	O	O	O
	Safety belt pretensioners for driver, front passenger, and rear outboard seating positions	S	S	S
	LATCH - Lower Anchors and Tethers for CHildren. Child seat lower anchorage points and top tether, rear outboard seating positions	S	S	S

Interior

Seating, Front	8-way manual driver seat with adjustable lumbar support	S	-	-
	8-way manual passenger seat with adjustable lumbar support with fold-flat function	S	-	-
Seating, Rear	Comfort 8-way partial power driver seat with adjustable lumbar support and rear seat pockets (2-way power recline; 6-way manual)	-	S	-
	Comfort 8-way manual passenger seat with adjustable lumbar support, fold-flat function, and rear seat pockets	-	S	S
	12-way power adjustable front driver's seat. Memory function for driver's seat and exterior mirrors	-	-	S
Special Features	Heatable front seats	-	S	S
	60/40 split folding rear seat, one-touch fold flat feature, slide adjustment and recline function	S	S	S
Steering Wheel	Touch Screen Navigation system, touch screen with 30 gig hard drive. Provides visual and audible commands through color center console display and through multi-function onboard computer display in instrument cluster. Features an auxiliary multimedia connector, SD card slot and a rear view camera	-	O	O
	Trailer hitch preparation (wiring, bumper, cross bar with mounting plate)	S	S	S
Storage, Interior	3-spoke steering wheel, height adjustable and telescoping steering column	S	S	S
	Leather multi-function steering wheel (audio), leather shift knob	-	S	S
Upholstery	Front center armrest with dual cup holders and single storage compartment	S	S	S
	Glove box, lockable and illuminated upon opening, with adjustable cooling feature	S	S	S
	Metro cloth	S	-	-
Windows	Urban cloth	-	S	-
	Stadt leather	-	-	S
	Power windows with pinch protection. Front windows with automatic one-touch feature, operable from driver's side only. Window lockout feature available on driver's side door	S	S	S

Technical

All-Wheel Drive	4MOTION™ all-wheel drive system with adaptive torque distribution	-	O	O
Brakes	Power assisted front vented disc brakes (312 mm X 25 mm), rear disc brakes (286 mm X 12 mm)	S	S	S
Engine	2.0L, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection (FSI)	S	S	S
Side Impact	Anti-intrusion side door beams	S	S	S
Steering	Electro-mechanical power steering with variable assistance and active return	S	S	S
Suspension	Independent front McPherson struts with stabilizer bar	S	S	S
	Rear fully independent four-link suspension with coil springs, telescopic shock absorbers and stabilizer bar	S	S	S
Traction Control	Anti-lock Brake System Plus (ABS) and Anti-Slip Regulation (ASR)	S	S	S
	Electronic Differential Lock (EDL) and Engine Braking Assist (EBA)	S	S	S
	Electronic Brake Pressure Distribution (EBD)	S	S	S
	Electronic Stabilization Program (ESP®) with Hydraulics Brake Assist (HBA)	S	S	S
Transmission	6-speed automatic with Tiptronic, Sport mode and Dynamic Shift Program (DSP)	O	S	S
	6-speed manual	S	-	-
Towing	2,200 lbs maximum weight	S	S	S
Dimensions	Wheelbase	102.52 inches (2604 mm)		
	Interior Length (Maximum)	69.21 inches (1758 mm)		
	Trunk Capacity	23.77 feet (673 liters)		
	Trunk Capacity with folded Down Backrest (Maximum)	56.10 feet (1589 liters)		
	Length	174.29 inches (4427 mm)		
	Width	71.22 inches (1809 mm)		
	Height	66.30 inches (1683 mm)		

Introducing our Tiguan Carefree Maintenance Program.

Volkswagen is proud to offer three years of complimentary scheduled maintenance on the Tiguan. The program* includes oil and filter changes, brake checks, fluid checks, tire rotation, battery replacement, and airbag checks, just to name a few.



*The Tiguan Carefree Maintenance Program covers the vehicle's 10K, 20K and 30K scheduled maintenance intervals, during the term of the new vehicle limited warranty, at no additional charge. See dealer or vehicle maintenance program booklet for details.





**Volkswagen
Carbon Neutral Project**

The Carbon Neutral Project is a partnership with Carbonfund.org designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. So far the VW community has planted 271,800 trees and offset 405,000 metric tons of carbon. And that's just the beginning. Learn more at vw.com.



vw.com

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