

2010 CC



Das Auto.

All around the world, it's

Did you know that a Volkswagen was named the 2009 World Car of the Year?*

Or that Volkswagen has ESP® standard on all 2010 vehicles? Or that we provide a Carefree Maintenance™ Program** on all our 2010 cars? Or that we were the first to make clean diesel available in all 50 states? Or that we have more autos with 25 highway mpg or better than any other brand?†

And that we have more cars and SUVs named 2009 IIHS Top Safety Picks than Volvo?‡ How about that right now, the VW forest is growing in Louisiana thanks to the Volkswagen Carbon Neutral Project—the first US carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. In the pages to come, you'll learn a bit more about a feat of German engineering that's also a work of art—the Volkswagen CC.

What will we do first, next?



*The 2009 Volkswagen Golf was awarded "2009 World Car of the Year" by World Car of the Year Awards. See www.wcoty.com for details. **The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance intervals for 3 years or 36,000 miles, whichever occurs first. Coverage is during the term of the new vehicle limited warranty, at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details. †Based on MY09 highway EPA estimates for all car brands. Your mileage will vary. ‡Top Safety Pick" based on 31mph side-impact crash test, 40mph frontal-offset crash test, 20mph rear-impact test, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features.

what the people want.



Designed to stir souls. Engineered to stop hearts.

May we present the CC, the elegantly dynamic sedan from Volkswagen. Designed with emotional curves and mathematical genius, this innovative vehicle breaks down the barriers between you and a truly exceptional German sedan. The CC inspires with beautiful lines, VIP treatment for four passengers, and available 280hp performance to back it all up. Its sleek shape boasts one of the lowest drag coefficients in its class. Which simply means it slips through the air and glides past gas pumps.*

**It has curves.
I have curves.
I love curves.**

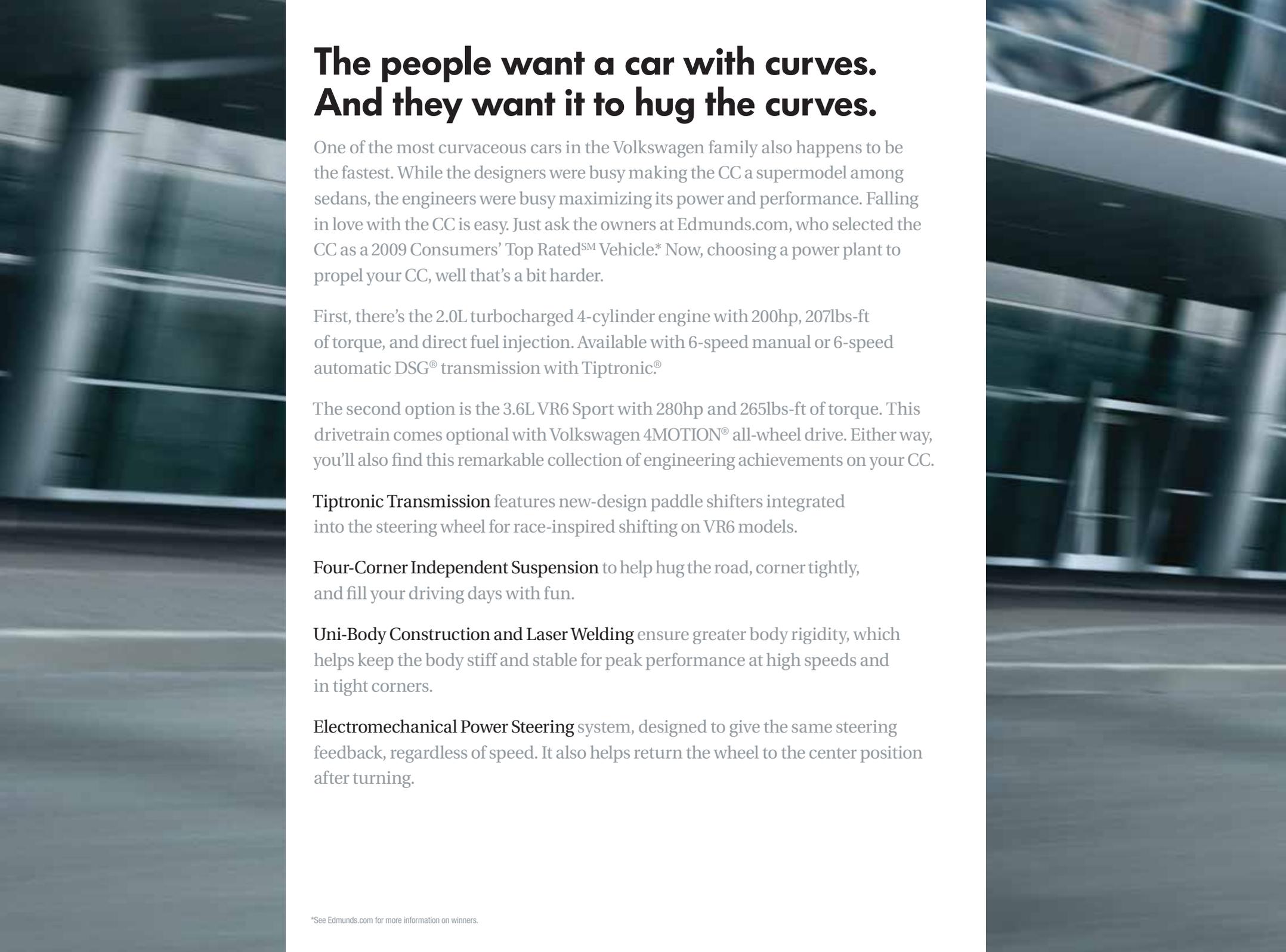


*21 city/31 highway mpg (2.0L, manual). EPA estimates. Your mileage will vary.





VR6 Sport, Reflex Silver Metallic, 18" Interlagos Wheels



The people want a car with curves. And they want it to hug the curves.

One of the most curvaceous cars in the Volkswagen family also happens to be the fastest. While the designers were busy making the CC a supermodel among sedans, the engineers were busy maximizing its power and performance. Falling in love with the CC is easy. Just ask the owners at Edmunds.com, who selected the CC as a 2009 Consumers' Top RatedSM Vehicle.* Now, choosing a power plant to propel your CC, well that's a bit harder.

First, there's the 2.0L turbocharged 4-cylinder engine with 200hp, 207lbs-ft of torque, and direct fuel injection. Available with 6-speed manual or 6-speed automatic DSG[®] transmission with Tiptronic[®].

The second option is the 3.6L VR6 Sport with 280hp and 265lbs-ft of torque. This drivetrain comes optional with Volkswagen 4MOTION[®] all-wheel drive. Either way, you'll also find this remarkable collection of engineering achievements on your CC.

Tiptronic Transmission features new-design paddle shifters integrated into the steering wheel for race-inspired shifting on VR6 models.

Four-Corner Independent Suspension to help hug the road, corner tightly, and fill your driving days with fun.

Uni-Body Construction and Laser Welding ensure greater body rigidity, which helps keep the body stiff and stable for peak performance at high speeds and in tight corners.

Electromechanical Power Steering system, designed to give the same steering feedback, regardless of speed. It also helps return the wheel to the center position after turning.



VR6 4MOTION, Deep Black Metallic, 18" Daytona Wheels



Luxury, Cornsilk Beige Two-Tone, Leather



Someone clearly had a great time designing this car.

From the outside, the CC is eye-catching to say the least. One look at the interior, and it's clear to see the dynamic partnership between Volkswagen engineers and designers. Four individual sport seats, subtle ambient lighting, and optional 2-tone color design make for an unforgettably plush interior, while polished aluminum trim or optional Vavona wood trim punctuates the look perfectly. The heatable, 12-way power front seats are available with 3-position memory for the driver's seat. Also available:

Climatronic® dual-zone climate control lets front seat occupants control their own climate zones, optimizing comfort.

HomeLink® garage door opener integrated into the sunvisor. A programmable system of buttons that can be trained to operate multiple garage doors.

Panoramic tilt sunroof bathes the interior in light, and pops up to vent the cabin.

Leather-wrapped, 3-spoke, multi-function steering wheel introduces an entirely new design for the Tiptronic paddle shifters. This 12-button marvel controls nearly every aspect of the driver's life. Feedback is provided in the driver's information window via the instrument cluster display.

Trunk opens wide with the touch of a button and is fully lit. Rear seats also fold down for extended storage capability. Storage barriers in the trunk help keep loads in place.

Power rear sunshade keeps important passengers cool in the back seats.





VR6 Sport, Island Gray Metallic, 18" Interlagos Wheels



The people want high design. And the pinnacle of German engineering.

The CC is the seamless fusion of design and engineering, with its head-turning curves and neck-wrenching Autobahn-tuned torque. The CC's low stealthy aerodynamic frame slices through the air with a drag coefficient lower than that of a speeding bullet, helping it hit an impressive 31mpg on the highway.* An artfully engineered C-pillar allows the roofline to stretch elegantly into the past, while putting air to work and helping keep the rear wheels firmly planted on the ground right here in the present. Looking for more engineered beauty in the CC? Peek at the frameless doors, the massive available panoramic tilt sunroof, the wide low ground-hugging stance, and just about anything else on this intelligent vehicle.

I've officially been upstaged.



*21 city/31 highway mpg (2.0L, manual). EPA estimates only. Your mileage will vary.

**Anti-lock Brake System (ABS)
with Brake Assist**

Helps the CC come to a safe stop in most conditions, while brake assist increases braking force in emergency situations.

Automatic Dimming Rearview Mirror

Uses light-sensing technology to dim the mirror, helping to prevent bright lights from hampering nighttime driving.

Crash Response Features

Following airbag deployment, doors unlock, hazard lights turn on, and fuel pump is shut off to help ensure the safety of the crash scene.

Electronic Parking Brake with Auto-Hold

Simple to use, button technology applies brake easily, and holds the vehicle on steep inclines.

Bi-Xenon™ Headlights with AFS Technology

Available ultra-bright, highly focused lights which 'bend' around corners to safely illuminate the road.

Rearview Camera

Works with the navigation unit and an available camera hidden in the rear VW badge to display a video feed from the rear of the car, as well as backup paths, based on steering wheel position.



Tire Pressure Monitoring System (TPMS)

Warns the driver when tire pressure is low, helping to avoid crashes and increase mileage. Additionally, Mobility Tires include Nailguard technology to create a self-sealing puncture resistance to road hazards.

Electronic Immobilizer

Part of the key fob technology, helping prevent theft.

Six Standard Airbags*

With 2 optional rear side airbags.

Park Distance Control

Available feature gives audible and visual warnings when close to other cars.

Lower Anchors and Tethers for CHildren (LATCH)

A standardized child-safety seat system.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Safe happens.

The CC came to life when designers and engineers worked synergistically and found the best of both worlds. In between these elegant lines and undeniable German engineering lies a backbone of pure safety. Volkswagen's Prevent and Preserve Safety System uses a network of 40 safety features to help you avoid crashes in the first place and helps keep you safer, should one occur.



This is an illustration and does not depict what will happen in a crash. All bags will not inflate in real-world crashes and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.



Luxury, Island Gray Metallic, 17" Spa Wheels



Safety comes standard.

The National Highway Traffic Safety Administration mandates that electronic stability control be included on all vehicles by 2012. So we figured we'd get a head start by making ESP (Electronic Stabilization Program) standard on every 2010 Volkswagen. It helps the driver stay the intended course by detecting slick and slippery road conditions, and kicking in corrective forces. ESP is most effective when the driver is taking evasive action during sudden maneuvers, like when avoiding a crash. Incidentally, ESP also stands for Extra-Sensory Perception. Coincidence?

I have a sense of humor about a lot of things. Safety isn't one of them.



The beautiful sound of German engineering.

Standard on every CC is Volkswagen's touchscreen Premium VIII radio with 8 speakers, an in-dash, 6-disc CD changer (with MP3 and WMA compatibility), an SD Memory Card reader, and a generous dose of German audio technology. An AUX-in jack lets you plug in your favorite MP3 player.*

The joy of driving mingles with the joy of getting there with CC's optional state-of-the-art touchscreen navigation and entertainment system. The user-friendly unit combines a sophisticated radio with precise touchscreen navigation and an easy-to-read 6.5-inch monitor. Its 30GB hard drive stores map data and audio files that can be brought into the device via the SD card slot. The optical drive is capable of playing back audio CD, video DVD, and CDs/DVDs with MP3 audio formats. In concert with the available Media Device Interface (MDI), the system can interface with practically any MP3 or USB device.* And to make sure you always know where you're going, front or back, the CC has an integrated rearview camera that appears on the navigation unit.

Also included are 6 introductory months of SIRIUS® Satellite Radio with 100% commercial-free music, plus the best in sports, news, talk, and entertainment, and 3 introductory months of SIRIUS Traffic,™ delivering real-time traffic data into the optional navigation system.

And you'll connect yourself with your mobile technology via the Bluetooth® Hands-Free Calling with voice control. The CC provides the feature of phonebook import and touchscreen operation via the optional navigation system.

I'm a bit more analog
than my friend here.



*Requires optional cables.

SIRIUS
SATELLITE RADIO





Luxury, Cornsilk Beige Two-Tone, Leather, RNS-510 Navigation Option

The people want just a bit more.

What do you add to the car that has everything? Here's what:

Touchscreen Navigation System with 30GB hard drive and rearview camera.

Dynaudio® Premium Sound System with 10 high-end speakers (4 tweeters, 2 midrange, 4 woofers) plus 600-watt amp, and Digital Sound Processor technology.

Wheels. Four Autobahn-tested styles available, depending on trim kit.

MDI with iPod® cable lets you plug and play your iPod into the touchscreen Premium VIII radio. Seamlessly navigate via iPod playlists, albums, song titles, and more.

VW gear for VW gearheads: drivergear.vw.com



Sport-17" Phoenix



Luxury-17" Spa



VR6 Sport-18" Interlagos



VR6 4MOTION-18" Daytona





VR6 Sport, Reflex Silver Metallic, 18" Interlagos Wheels



VR6 4MOTION, Cornsilk Beige Two-Tone, Leather, RNS-510 Navigation Option



V-**Tex**



Cornsilk Beige Two-Tone



Black

Leather



Cornsilk Beige Two-Tone



Black

The design is impeccable. The choice is unbearable.

Choices abound for the interior of your new German auto. Choose the rugged V-**Tex** leatherette seating surfaces (available on Sport packages) for comfort and durability, or the leather sport seating surfaces for pure indulgence. Color options are Cornsilk Beige Two-Tone and Black.

Your interior makes
me feel a bit inferior.



Standard Features

Sport

Includes: 2.0L, 200hp, TSI engine; 17" Phoenix alloy wheels with all-season tires; Chrome grille slats; Halogen reflector lens fog lights; Climatic manual air conditioning; Leather-wrapped, multi-function steering wheel; Heatable 12-way power front seats with 4-way power lumbar; Touchscreen Premium VIII radio system with 8 speakers, built-in MP3 and WMA compatible, 6-disc CD changer and SD Memory Card reader, AUX-in for portable audio players, and 6-month free SIRIUS Satellite Radio trial service; Bluetooth; Automatic headlights with Coming Home feature; Automatic rain-sensing wipers; Self-dimming rearview mirror; V-Tex leatherette seating with Matte Chrome interior trim; Foldable rear armrest with pass-through storage and 2 cupholders; 6-speed manual transmission; Electronic Stabilization Program (ESP); Anti-lock Brake System (ABS) with front and rear disc brakes; Anti-Slip Regulation (ASR); Tire Pressure Monitoring System (TPMS).

Luxury

Includes Sport features, plus: 17" Spa alloy wheels with all-season tires; Climatronic dual-zone automatic climate control; Power panoramic sunroof with tilt function; Leather seating surfaces; 3-position memory for driver; Heated exterior mirrors with memory; Full Brushed Aluminum interior trim; Heated windshield washer nozzles; Park Distance Control system with front and rear proximity sensors; Sunvisors with HomeLink integrated garage door opener; 6-speed DSG automatic with Tiptronic.



Exterior colors

VR6 Sport

Includes: 3.6L, 280hp, VR6 engine; All Luxury features, plus: 18" Interlagos alloy wheels with all-season tires; Vavona wood interior trim; Tiptronic paddle shifters on multi-functional steering wheel; Bi-Xenon™ headlights with AFS; Dynaudio Premium Sound System; Power rear sunshade.

VR6 4MOTION

Includes VR6 Sport features, plus: 18" Daytona alloy wheels with all-season tires; 4MOTION all-wheel drive.

With over 130 channels, SIRIUS Satellite Radio brings you more of what you love. Get 69 channels of 100% commercial-free music, plus all your favorite sports, news, talk, and entertainment. Everything worth listening to is now on SIRIUS.



Deep Black Metallic



Candy White



Mocha Anthracite Metallic



Iron Gray Metallic



Reflex Silver Metallic



Island Gray Metallic



Shadow Blue Metallic



Light Brown Metallic



White Gold Metallic

Specification overview

Sport VR6 VR6
Luxury Sport 4MOTION

Sport VR6 VR6
Luxury Sport 4MOTION

Exterior

Body	Fully galvanized sheet metal	S	S	S	S
Glass	Tinted glass	S	S	S	S
Lights	Halogen headlamps with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	S	S	-	-
	Adaptive Front-lighting System (AFS), directionally adjustable lighting automatically responds to driver input, included with Bi-Xenon™ high intensity gas discharge headlamps and Daytime Running Lights (DRL)	-	-	S	S
	Halogen reflector lens fog lights, integrated into front bumper	S	S	S	S
Mirrors	Power exterior rearview mirrors with integrated turn signals	S	-	-	-
	Power exterior rearview mirrors, heatable with memory, and integrated turn signals	-	S	S	S
Roof	Panoramic power tinted glass sunroof with tilt function	-	S	S	S
Special Features	Park Distance Control (PDC) system, consists of front and rear proximity sensors	-	S	S	S
Wheels	Tire Pressure Monitoring System (TPMS)	S	S	S	S
	17" alloy wheels with anti-theft wheel locks	S	S	-	-
	18" alloy wheels with anti-theft wheel locks	-	-	S	S
Wipers/Washers	Rain-sensing windshield wipers	S	S	S	S
	Heated windshield washer nozzles	-	S	S	S

Interior

Air Conditioning	Climatic manual single-zone climate control with pollen filter	S	-	-	-
	Climatronic dual-zone electronic climate control with pollen filter	-	S	S	S
Alarm/Anti-Theft	Anti-theft vehicle alarm system for doors, hood, trunk, radio; Starter interrupt, with Autolock function and with audible and visual activation	S	S	S	S
	Immobilizer III theft-deterrent system	S	S	S	S
Audio	Touchscreen Premium VIII radio with MP3 and WMA compatible, in-dash, 6-disc CD changer, AUX-in for external audio source, and 8 speakers	S	S	S	S
	SIRIUS Satellite Radio with introductory 6-month service	S	S	S	S
	Dynaudio Premium Sound System, with 10 high-end speakers (4 tweeters, 2 midrange, 4 woofers); Amplifier delivers 600 watts and includes DSP (Digital Sound Processor) technology	-	O	S	S
	Media Device Interface with iPod cable	O	O	O	O
	Bluetooth Hands-Free Calling with voice control	S	S	S	S
Cruise Control	Cruise control	S	S	S	S
Defroster	Electric rear window defroster	S	S	S	S
Instrument Cluster	Speedometer, tachometer, odometer, trip odometer, fuel gauge, coolant temperature, clock, outside temperature	S	S	S	S
	Multi-function trip computer featuring compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, oil temperature, radio station display, and personalizing function	S	S	S	S
Keys	2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, panic button for central locking, and selectable access valet key feature	S	S	S	S
Lighter/Outlets	(3) 12V power outlets; 1 in front center console, 1 in center console for rear seating positions, and 1 in cargo area	S	S	S	S
Lighting	Interior ambient lighting, dual front and dual rear reading lights, luggage compartment lighting	S	S	S	S
Locks	Automatic locking feature, doors lock when vehicle reaches 8mph; Doors unlock automatically upon airbag deployment	S	S	S	S
Mirrors	Driver's and front passenger visor vanity mirrors, illuminated with covers	S	S	S	S
	Self-dimming rearview mirror with on/off switch	S	S	S	S
Ornamentation	Metallic-look Matte Chrome interior trim	S	-	-	-
	Full Brushed Aluminum interior trim	-	S	-	-
	Vavona wood interior trim	-	-	S	S
Restraint Systems	Driver's and passenger front and side thorax airbag supplemental restraint system*	S	S	S	S
	Side Curtain Protection® head airbags, front and rear*	S	S	S	S
	Rear side thorax airbag supplemental restraint system*	O	O	O	O

Interior

Restraint Systems (Cont.)	3-point safety belts, for all 4 seating positions; Includes belt-force limiters for all 4 seats, and belt tensioners for front seats	S	S	S	S
	LATCH (Lower Anchors and Tethers for Children) child seat anchor points	S	S	S	S
Seating	4-passenger sport seating	S	S	S	S
	12-way power adjustable front seats with 4-way power lumbar support	S	-	-	-
	12-way power adjustable front seats with 4-way power lumbar support and 3-position memory function for driver's seat and exterior mirrors	-	S	S	S
	Heatable front seats	S	S	S	S
Special Features	Navigation and Entertainment System "RNS-510" with 6.5" color touchscreen in center console. Includes 3-month trial SIRIUS Traffic and 6-month trial SIRIUS Satellite Radio. Built-in SD card slot allows for transferring pre-stored destinations and music from PC onto the built-in 30GB hard disk. Generic AUX-in jack for media players and optional iPod interface "MDI"	-	O	O	O
Steering Wheel	3-spoke leather-wrapped multi-function steering wheel, height adjustable with telescopic steering column	S	S	-	-
	3-spoke leather-wrapped multi-function steering wheel with Tiptronic paddle shifters	-	-	S	S
Storage	Center front armrest with integrated storage box	S	S	S	S
	Rear center armrest, foldable with storage compartment	S	S	S	S
	4 cupholders, 2 front and 2 rear	S	S	S	S
	Glovebox, lockable and illuminated upon opening, with adjustable cooling feature	S	S	S	S
Upholstery	Leather-wrapped shift knob	S	S	S	S
	Fully upholstered luggage compartment	S	S	S	S
	V-TEX leatherette seating surfaces	S	-	-	-
	Leather seating surfaces	-	S	S	S
Windows	Power windows with pinch protection; Front windows with automatic 1-touch feature, operable from driver's side only	S	S	S	S

Technical

All-Wheel Drive	4MOTION all-wheel drive system	-	-	-	S
Brakes	Power-assisted, front vented disc brakes (312 mm); Rear solid disc brakes (286 mm)	S	S	-	-
	Power-assisted, front vented disc brakes (345 mm); Rear solid disc brakes (310 mm)	-	-	S	S
	Electronic parking brake with button mounted in dash	S	S	S	S
	Auto-hold start-off assistance on automatic transmission	S	S	S	S
Engine	2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection (FSI), 200hp, 207lbs-ft of torque	S	S	-	-
	3.6L, 24-valve, DOHC, narrow angle V6 with direct fuel injection (FSI), 280hp, 265lbs-ft of torque	-	-	S	S
Steering	Electromechanical power steering system with variable assistance and active return	S	S	S	S
Suspension	Sport suspension with independent front MacPherson struts and rear fully independent 4-link suspension	S	S	S	S
Traction Control	Anti-lock Brake System (ABS) and Anti-Slip Regulation (ASR) with Electronic Brake-pressure Distribution (EBD)	S	S	S	S
	Electronic Stabilization Program (ESP) with brake assist and disc wipe feature	S	S	S	S
	Electronic Differential Lock (EDL)	S	S	S	S
Transmission	6-speed manual	S	-	-	-
	6-speed DSG automatic with Tiptronic	O	S	-	-
	6-speed automatic with Tiptronic	-	-	S	S
Dimensions	Wheelbase	106.7 inches (2,710 mm)			
	Front Track	61.2 inches (1,553 mm)			
	Rear Track	61.3 inches (1,557 mm)			
	Length	188.9 inches (4,796 mm)			
	Width	73.1 inches (1,856 mm)			
	Height	56.0 inches (1,422 mm)			
	Ground Clearance	4.6 inches (116 mm)			

S Standard, at no additional charge O Option, at additional charge - Not Available

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

The Volkswagen Carefree Maintenance Program.*

Volkswagen is proud to offer 3 years or 36,000 miles of no-charge scheduled maintenance on the 2010 CC. The program includes oil and filter changes, brake checks, fluid checks, tire rotation, and airbag checks, just to name a few.



*The Volkswagen Carefree Maintenance Program covers the CC's 10K, 20K, and 30K scheduled maintenance intervals for 3 years or 36,000 miles, whichever occurs first. Coverage is during the term of the new vehicle limited warranty, at no additional charge. Some limitations apply. Does not include routine wear and tear on parts such as brakes, tires, wiper blades, light bulbs, etc. See dealer or vehicle maintenance program booklet for details.



VR6 4MOTION, Iron Gray Metallic, 18" Daytona Wheels



The Carbon Neutral Project is a partnership with Carbonfund.org, designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. So far, the VW community has planted over 300,000 trees and offset 419,343 tons of carbon. And that's just the beginning. Learn more at vw.com.



vw.com

The ideas in this book are new. The paper, however, is recycled. Please remember to recycle. The book. Not the ideas in it. Thanks.



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