

Buick 1973

LeSabre • Centurion • Electra 225 • Riviera • Estate Wagon





LeSabre is the standard big Buick. But let's have a clear understanding of what Buick means by standard.

Standard features in every Buick include a very quiet, supremely comfortable ride. Rich fabrics and refined appointments. Effortless driving through a Turbo Hydra-matic transmission, Variable-Ratio power steering and

Some of the equipment shown or described is optional at extra cost.

power front disc/drum rear brakes.

All those Buick standard features are yours with LeSabre. And much more.

Like all Buicks, LeSabre's front and rear seats are made of molded foam that will hold its shape and retain its comforting qualities for years.

All Buicks have the famed AccuDrive front suspension sys-

tem. LeSabre is no exception. AccuDrive helps maintain good steering control even on rough roads.

So your LeSabre tracks straight and true.

Elegant interiors are a Buick trademark. And this year LeSabre and LeSabre Custom offer new interiors with their most sumptuous decor ever. Beautiful Gothic



LeSabre bench seat in all-vinyl.



LeSabre bench seat in cloth and vinyl.

Cloth and vinyl is standard with LeSabre. And if you prefer all vinyl, it's yours for the asking.

LeSabre Custom seats are upholstered in Granada Cloth and vinyl. Or you may choose an all-vinyl interior. Both are standard.

If you'd like even more luxury in LeSabre Custom, you may choose an optional notchback (Please turn the page.)



front seat with a fold-down arm-rest. Or choose the 60/40 notch-back front seat that allows you and your passengers to adjust the seat separately for maximum comfort. And there are many more options on page 21 of this brochure.

LeSabre. Everything a Buick should be. Because the things that are standard in Buick are standard in LeSabre.

Some of the equipment shown or described is optional at extra cost.

LeSabre gives you all this and more: 350-2 V8 engine. Turbo Hydramatic transmission. Power brakes with front discs/drum rear. Variable-Ratio power steering. AccuDrive front suspension. Improved front and rear bumper system. Full carpeting. Full-Flo ventilation system. Molded foam seats. H78 x 15 Bias Belted Tires. Semi-closed cooling system.

LeSabre Custom: (All LeSabre features plus:) Choice of Granada Cloth or Oxen-Grain bench seats. Deluxe wheel covers. Rear quarter lower molding. Custom rocker panel molding. Front and rear wheel opening moldings.



LeSabre Custom bench seat in cloth and vinyl. Available in all-vinyl.



LeSabre Custom optional Notchback seat in cloth and vinyl. Available in all-vinyl.



LeSabre Custom optional 60/40 Notchback seat in all-vinyl. Available in cloth and vinyl.



This is Centurion. A Buick that combines the plush qualities of a town car with sporting and responsive performance.

All with the ability to handle a family as only a Buick can.

Centurion interiors for 1973 reflect Buick's tradition of surrounding Buick owners with comfortable and tasteful accoutrements.

A notchback front seat with a

Some of the equipment shown or described is optional at extra cost.

convenient folding armrest is standard. Order a Centurion Convertible and a 60/40 notchback seat is yours as standard equipment.

Centurion gives you a custom steering wheel.

And your choices of upholstery are most extensive.

Oxen-Grain expanded vinyl and Madrid-Grain are combined to

make up the standard interior for all Centurion models.

Beautiful Manchester Cloth with Madrid-Grain vinyl trim is an extra trim choice available on Centurion 4-Door Hardtops. And it's yours for the asking—no extra cost.

If you desire the extra comfort and convenience of a 60/40 notchback seat, you may order it on

Centurion 2-Door Hardtop and 4-Door Hardtop models. Upholstery choices include Oxen-Grain expanded vinyl with Madrid-Grain trim and Manchester Cloth with Madrid-Grain trim.

But elegant surroundings are only one aspect of Centurion's story. Spirited performance is yours, too.

A 350 CID V8 with 4-barrel

carburetor is standard. The Turbo Hydra-matic transmission shifts with smooth precision. And you have the reassurance of power front disc/rear drum brakes.

If you require even more power, you may order your Centurion with the optional 455 CID V8.

While we're under the hood of the Centurion, we'd like to point out a few features that represent the

kind of attention to details Buick's engineers put into their work.

Centurion, like all Buicks, has a semi-closed cooling system that assures a full coolant system at all times, and allows a visual check of the fluid level.

This year there's a new one-piece engine fan shroud that incorporates an extra large wind- (Please turn the page.)

Centurion Convertible
Centurion Hardtop Sedan

1973 Centurion.



shield washer fluid container. It holds more fluid. So you won't run out as quickly and refills are less frequent.

The generator and voltage regulator are an integral unit that's more reliable and easier to service.

And there are many more Buick comfort, reliability and value features.

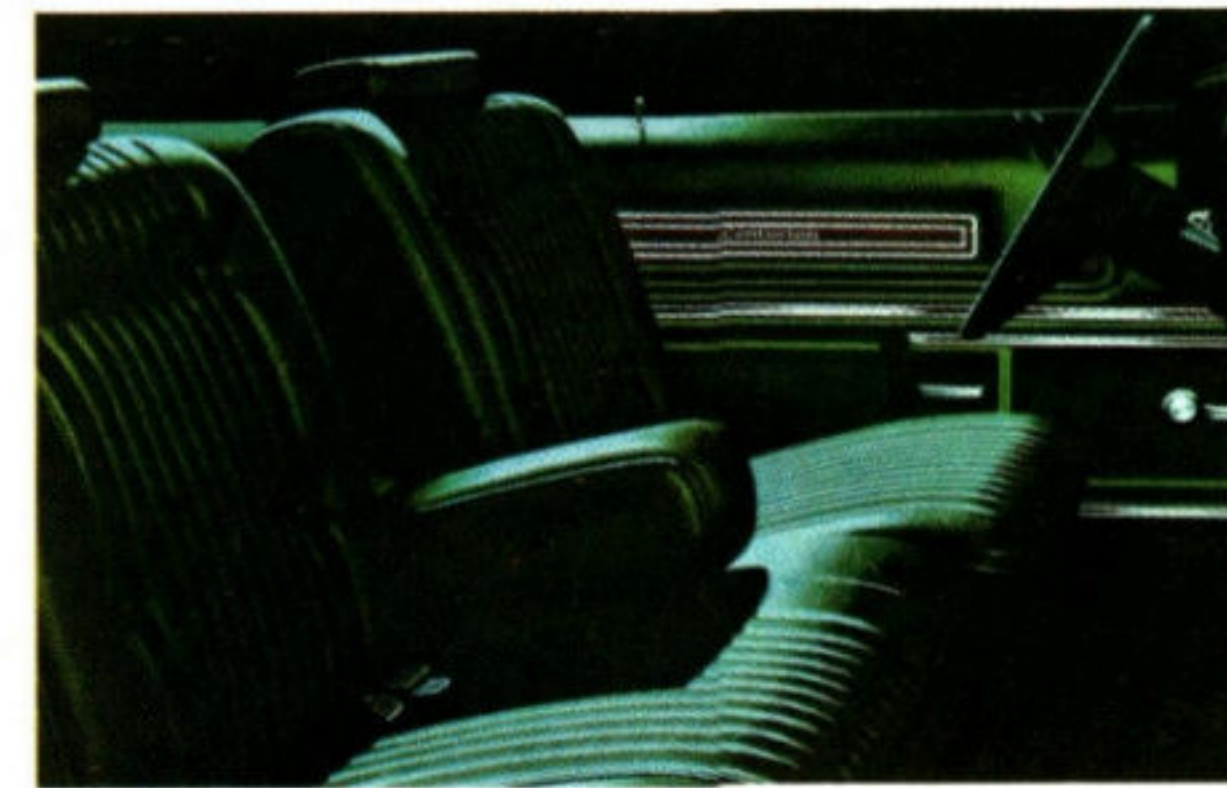
Some of the equipment shown or described is optional at extra cost.

Centurion gives you all this and more:

350 CID V8 with 4-barrel carburetor. Notchback front seat. Custom steering wheel. Deluxe wheel covers. Turbo Hydra-matic transmission. Variable-Ratio power steering. Power front disc/rear drum brakes. Rear quarter lower moldings. Front and rear wheel opening moldings.



Standard Centurion Notchback seat in cloth and vinyl. Available in all-vinyl.

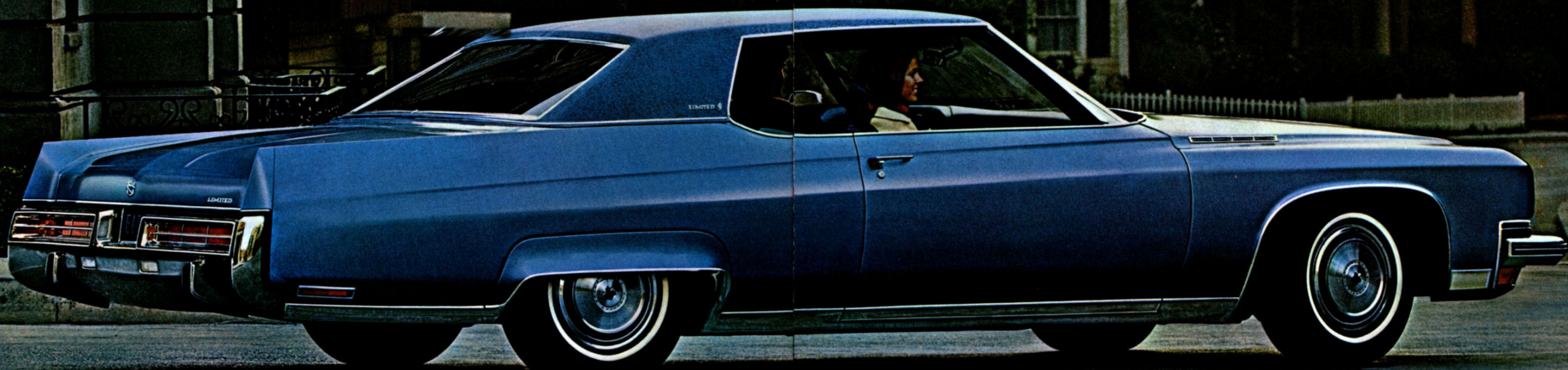


Optional Centurion 60/40 Notchback seat in vinyl. Available in cloth and vinyl.



Buick instrument panels put everything up where it's easy to see and easy to reach. Simulated woodgrain trim adds a luxury look.

Thick foam padding is a standard safety feature.



Buick's fine car tradition finds its ultimate expression in the 1973 Electra 225.

Electra's ride is exceptionally smooth thanks to its full-coil suspension and long-striding 127-inch wheelbase.

Inside Electra, discover a new world of peace and quiet.

Buick's engineers have made extensive use of insulating materials

throughout your Electra.

Even the roof has been designed with an inner roof that helps absorb sound.

Silence. A Buick virtue brought to perfection in Electra 225.

Electra comfort?

Everything you would expect from Buick.

You and your passengers ride on seats of molded foam.

Carpeting covers the floors and lower portion of the door panels.

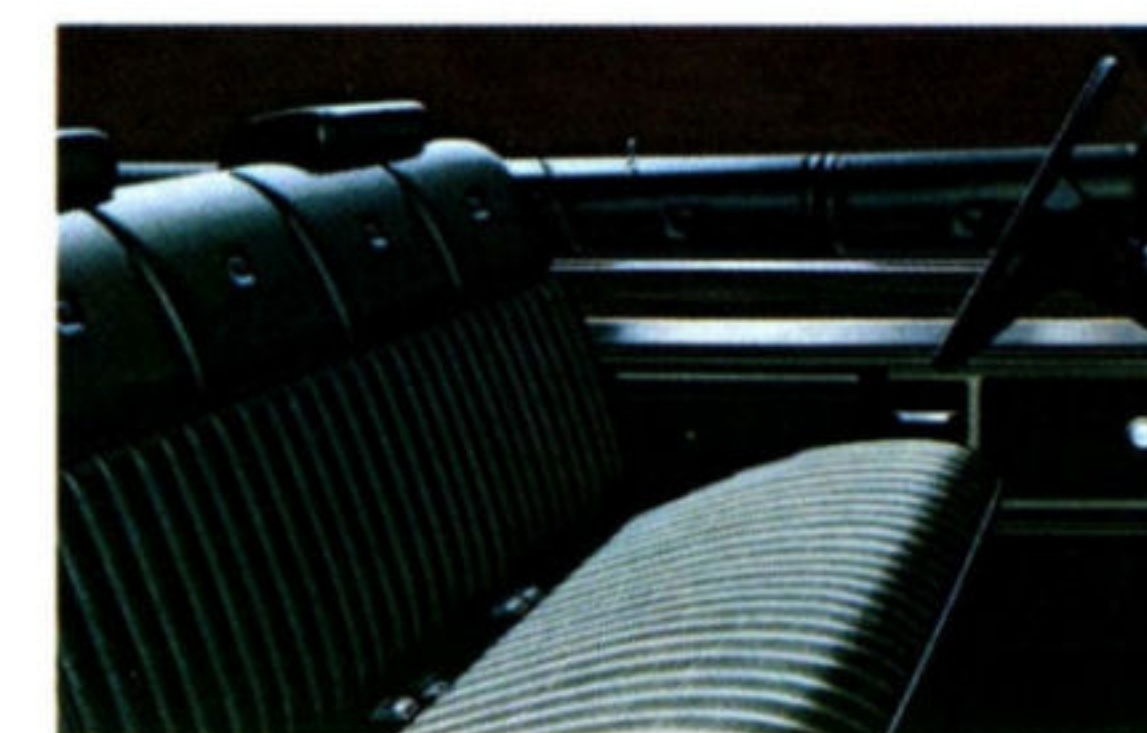
A powered ventilation system keeps a constant supply of fresh air circulating through the interior when the engine is running.

All yours with Electra 225. Or choose Electra 225 Custom.

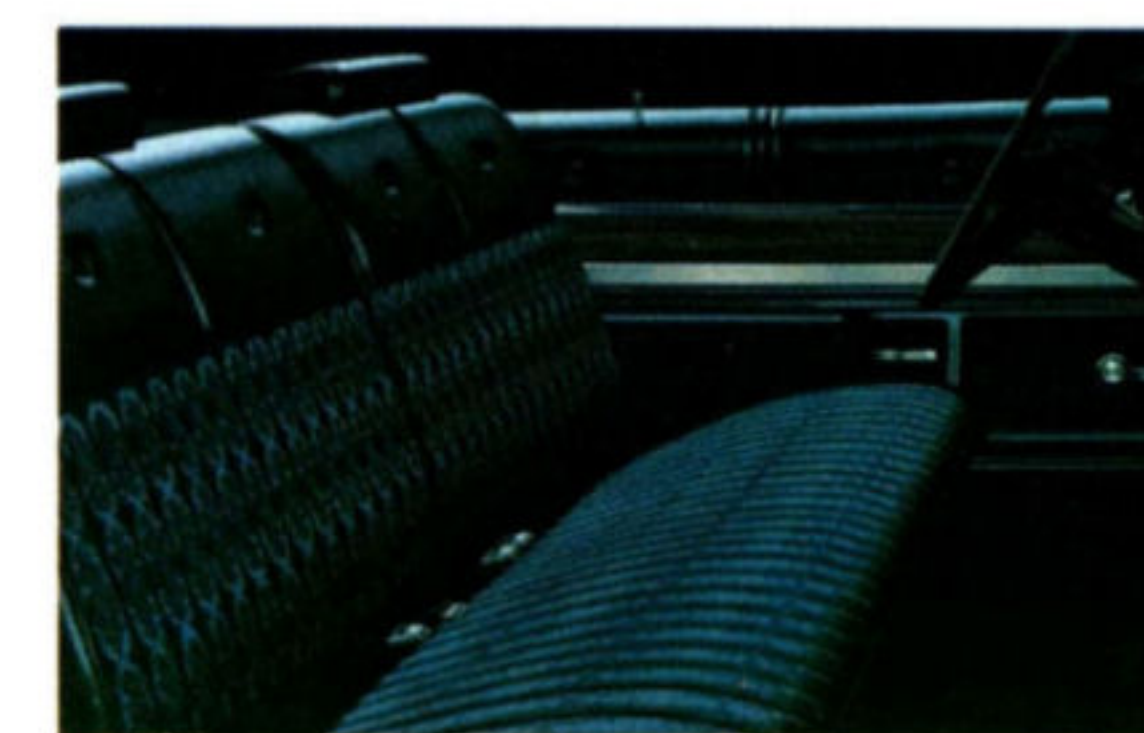
Electra 225 Custom models feature a convenient fold down centre armrest in the front seat.

And both Electra 225 and Electra 225 Custom give you such thoughtful touches as door pull straps and a remote-control outside rear view mirror.

Something else that is yours with Electra 225—pride of ownership. The pride that comes with owning a car that can be counted among the world's few remaining luxury automobiles.



Standard Electra 225 bench seat in all-vinyl.



Bench seats also available in cloth and vinyl.



Electra 225 gives you all this and more:
 455-4 V8. Turbo Hydra-matic transmission. Variable-Ratio power steering. Power front disc/rear drum brakes. Custom steering wheel. Super Deluxe wheel covers. Heavy-duty Energizer. Spare tire cover. Luggage compartment lamp. Distinctive body moldings.

Some of the equipment shown or described is optional at extra cost.

Electra 225 Custom:
 (All Electra 225 features plus:)
 Contoured seat cushions and backs. Notchback front seats.
Electra 225 Custom Limited:
 (All Electra 225 Custom features plus:)
 Elegant Georgian cloth and Madrid-grain vinyl interior trim. "Limited" exterior nameplate.



Electra 225 Custom bench seat with fold down armrest in cloth and vinyl.



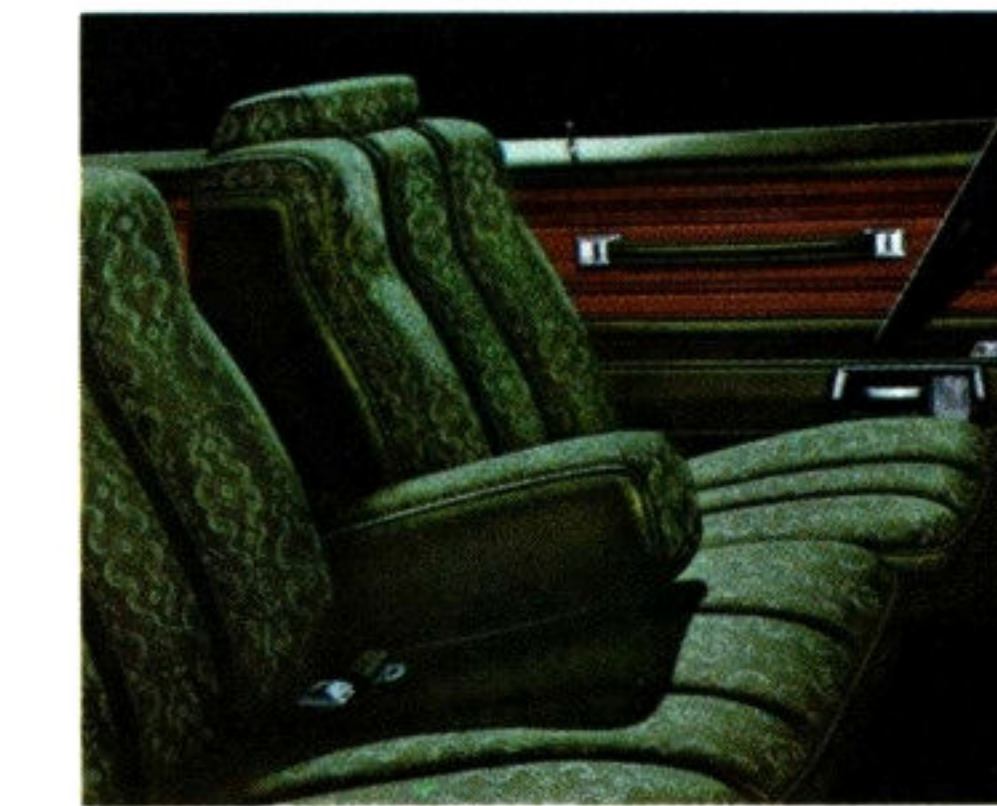
Electra 225 Custom optional Notchback seat in all-vinyl.



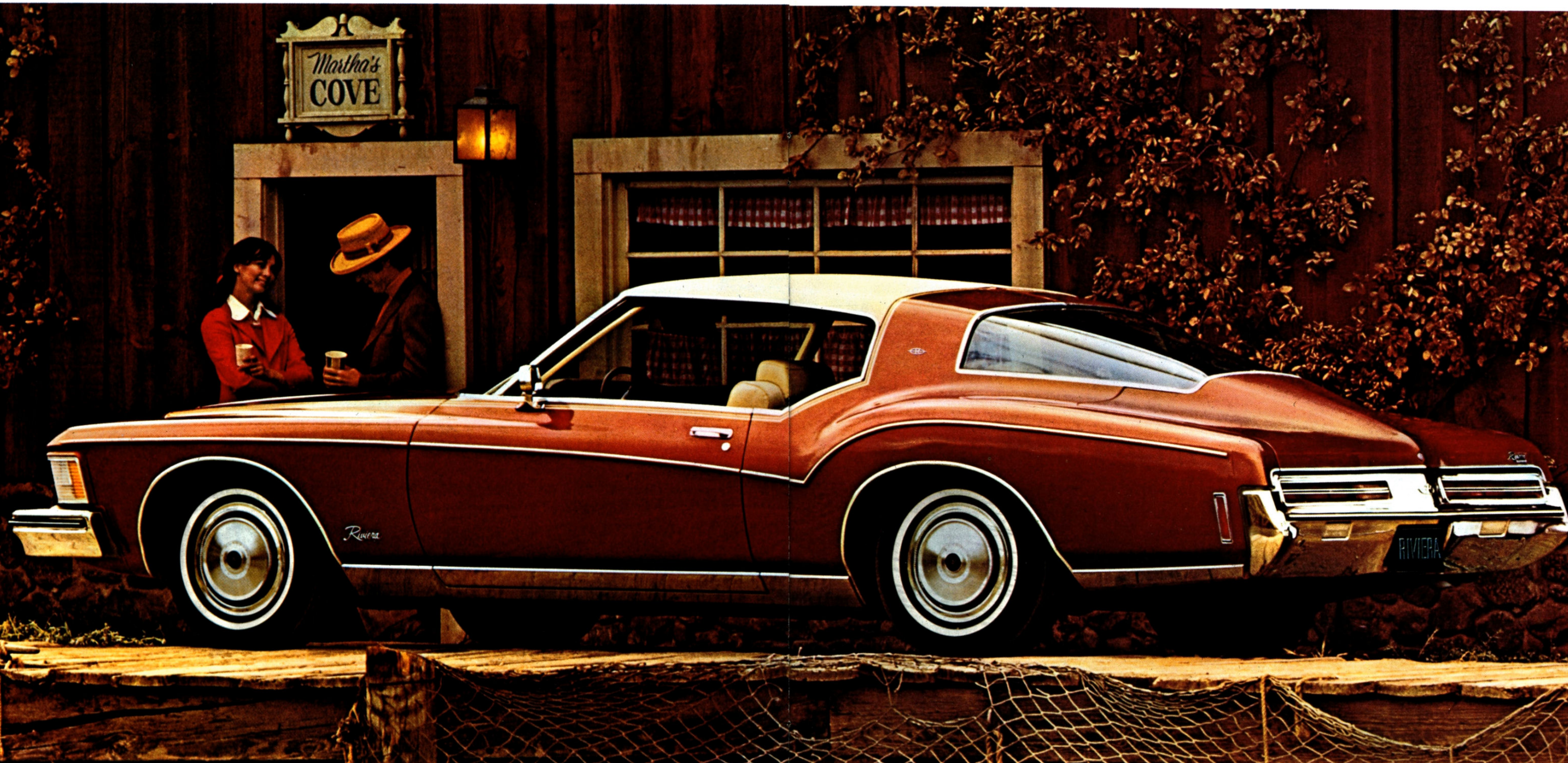
Electra 225 Custom optional 60/40 Notchback seat in cloth and vinyl.



Electra 225 Custom Limited bench seat in all-vinyl. Available in cloth and vinyl.



Electra 225 Custom Limited optional 60/40 Notchback seat in cloth and vinyl. Available in all-vinyl.



Riviera is Buick's personal luxury car. An automobile for the person who appreciates original design and innovative engineering. Look at the new Riviera.

The styling is most distinctive. Sample the luxury of Riviera. You ride in an automobile that lavishes you with comfort, sumptuous interior appointments and thoughtful features like a tilt steer-

ing wheel that adjusts to your personal driving position.

Drive a Riviera and you will appreciate the attention to detail the Buick engineers have taken in every step of Riviera's design.

A 455 CID V8 with four-barrel carburetor supplies the power.

The three-speed Turbo Hydramatic transmission shifts smoothly and precisely.

Riviera's excellent handling characteristics are a result of a Buick innovation called Accu-Drive. It's a front suspension design that maintains good steering on the roughest roads, so Riviera tracks straight and true.

Acceleration on wet, slippery roads can be controlled by a computer system called MaxTrac. When the rear wheels start to

spin, the computer takes over to control the amount of power supplied to the rear wheels.

It's a Buick exclusive. And an option well worth considering. And there are many other engineering highlights you will appreciate on your Riviera.

Like the semi-closed cooling system that assures a full coolant system at all times and allows a

quick visual check of the fluid level.

And Variable-Ratio power steering that gives you solid road feel in highway driving and parking ease around town.

And power front disc/rear drum brakes help assure straight-line stops.

Riviera interiors reflect Buick's strong emphasis of personal luxury.

Individual front seats are standard. And there is a convenient center storage compartment mounted between the seats.

Newport Knit vinyl and Madrid-Grain vinyl trim your Riviera's seats.

A Custom 60/40 notchback seat is available. It allows the driver and front seat passengers to individually adjust the seating position (Please turn the page.)

Some of the equipment shown or described is optional at extra cost.

1973 Riviera.

Riviera individual seats in all-vinyl. Shown with Custom trim.



Riviera's elegant yet purposeful personality is best exemplified by its instrument panel.

Elegance abounds.

Woodgrain trim accents the steering wheel spokes.

Woodgrain panels surround the gauges.

And thick foam padding covers the top and front of the dash.

All instruments are big, well lit and easy to read.

Controls have been placed within easy reach.

And if servicing is ever required, all lamps and gauges may be

removed from the front of the panel. A feature that cuts service time and costs.

Riviera gives you all this and more: 455 CID V8 with 4-barrel carburetor. Power front disc/rear drum brakes. Variable-Ratio power steering. Three-speed Turbo Hydra-matic transmission. Adjustable tilt steering wheel. Individual front seats. Electric clock. Delcotron Alternator. Powered Full-flow ventilation system. Semi-closed cooling system. AccuDrive front suspension. Full-foam molded front seats and rear. Side-terminal

battery. Inner-fender construction. Energy-absorbing bumpers front and rear. Distinctive side molding strip. Nickel-plated exhaust valves. Exhaust emission controls. Anti-theft steering column lock. Three-position seat and shoulder belts for outboard front seat passengers.

Stage I option.

High performance 455 CID V8 with chrome-plated air cleaner. Ride and handling suspension. Performance Positive Traction Axle.

for maximum comfort. Upholstery choices include Bravo Cloth inserts trimmed with Madrid-Grain vinyl and all vinyl.

Other luxury touches you will discover in your Riviera's interior include wide woodgrain accents on the door panels. A door pull strap assists you in closing the door. And

the lower portion of the door is carpeted for a warm appearance.

Riviera interiors are elegant, and maybe even more important, inside Riviera you ride in peace and quiet.

Buick's soundproofing engineers have painstakingly studied interior noise problems. As a result, they

have devised a method of body mounting and soundproofing that will assure you a ride of uncommon quietness.

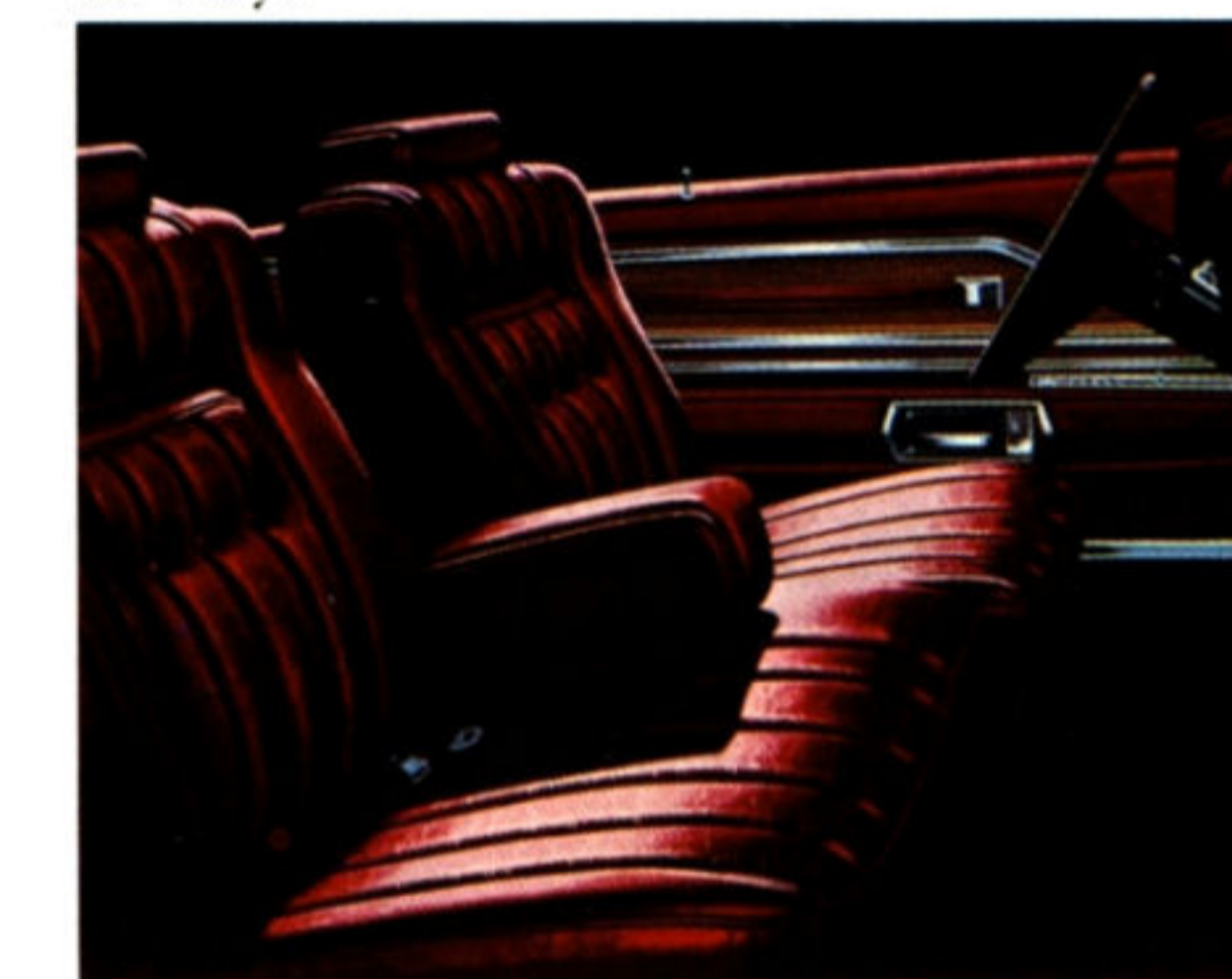
Riviera may be Buick's personal luxury car, but you can make it even more personal if you wish.

Is this the year you order optional air conditioning? You'll

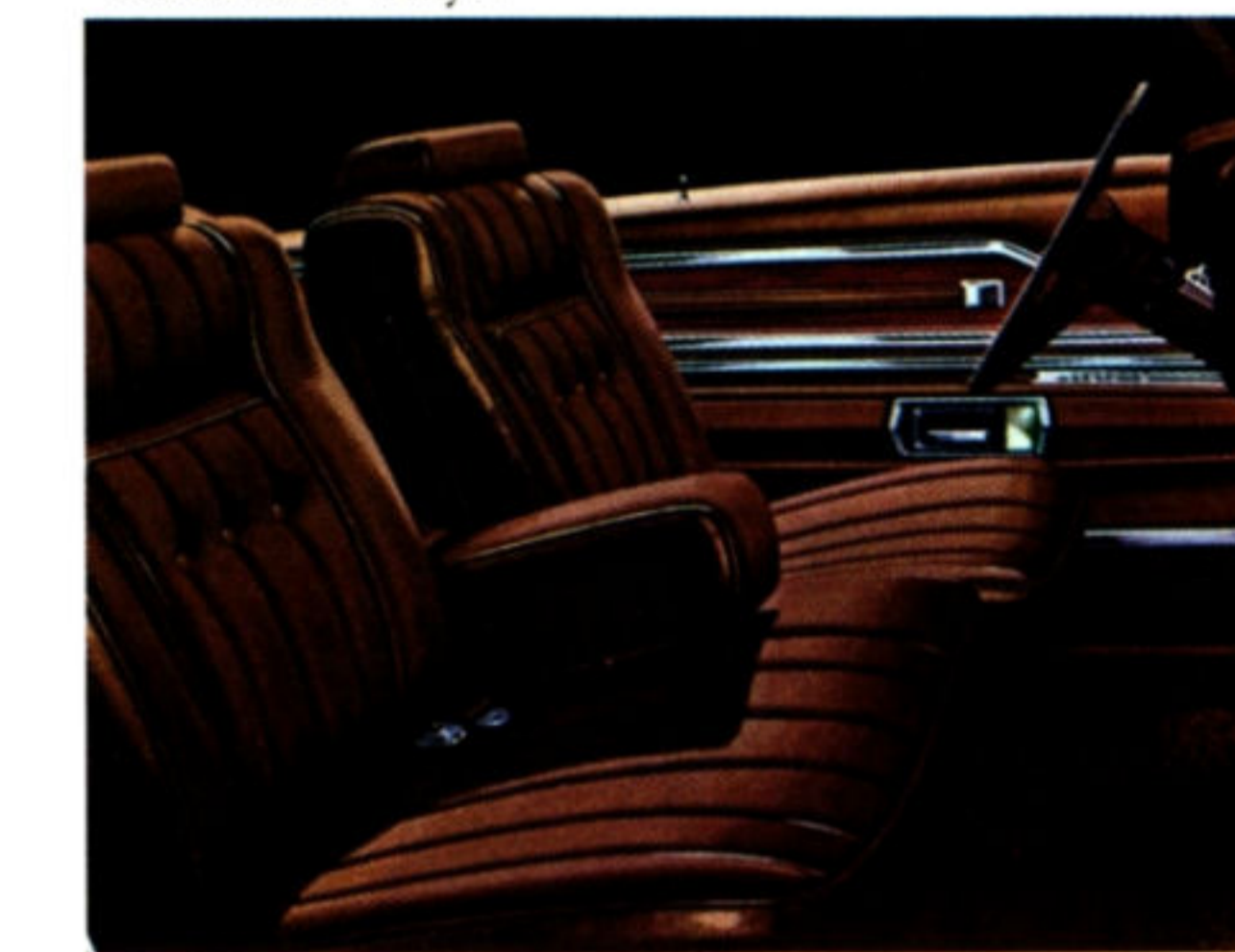
Riviera standard individual seats in all-vinyl.



Riviera optional 60/40 Notchback seat in all-vinyl.



Riviera optional 60/40 Notchback seat in cloth and vinyl.



soon discover that it has year 'round usefulness.

In the summer it cools. You will find yourself staying cool and alert under the hot sun. You will appreciate being able to shut out outside noises, because you can drive with the windows up.

You and your passengers will

arrive at your destination refreshed and relaxed. And you will discover that clothing stays pressed and dust free longer.

In winter, your air conditioning helps keep the inside of your windows from fogging.

And there are many more options you'll want to consider.

Options like power windows, AM/FM radio, eight track stereo tape deck and power seats. (Please see page 21 for more options.)

Personalize the way you like with Buick's personal luxury car. Riviera.

Some of the equipment shown or described is optional at extra cost.



You're a special kind of person. You want the luxury, comfort and performance of a Buick. And you want it in a wagon. Buick's answer? Estate Wagon.

A big 455 CID V8 delivers smooth Buick performance.

Power brakes with front discs/rear drum are standard equipment.

You have Variable-Ratio power steering to give you the feel of the

road on highways and easy parking downtown.

Estate Wagon's three-speed Turbo Hydra-matic transmission shifts smoothly, surely.

Up front where your Estate Wagon is a car you have Buick's AccuDrive front suspension that maintains good steering control for true tracking over the roughest roads.

And out back where your Estate Wagon is a wagon, you have the added support of hefty leaf springs to shoulder the load.

And speaking of loads, how does 106-cubic-feet of cargo space sound?

Big?

There's still another 5.2 cubic feet available on 2-seat models in a hidden storage area under the

rear floor!

Estate Wagon's tailgate is something special. The window slides up into the roof, and the tailgate glides out of the way under the rear floor.

So access to the rear is completely unobstructed.

And with no tailgate protruding, you'll find that loading or unloading in tight quarters is much easier.

Power tailgate window control is standard equipment. And if you'd like to be able to operate the tailgate by power, just ask your Buick dealer to order it.

Estate Wagon is definitely a wagon.

And it's definitely a Buick, too.

All seats are made of molded foam six inches deep. There are no seat springs to break or sag. Just

six inches of foam that will keep its shape and comfort qualities for years.

A full-width bench seat is standard. And you may choose Oxen-grain or Madrid-grain vinyl upholstery. Both are beautiful yet durable for family use.

If you'd like a little more Buick luxury, it's yours for the asking. (Please turn the page.)



2.

Optional woodgrain exterior panels are available.

A 60/40 notchback seat is available with a convenient fold down centre armrest. Typical Buick comfort you'll appreciate.

Estate Wagon. Everything a Buick should be. Everything you want in a wagon.



3.

Estate Wagon gives you all this and more:

455-4 V8. Power front disc brakes. Variable-Ratio power steering. Three-speed Turbo Hydra-matic transmission. Glide-away tailgate with power tailgate window. Forward-facing third seat on three-seat models. Leaf rear springs.



4.

1. Optional Estate Wagon 60/40 Notchback seat in cloth and vinyl. Available in saddle on three-seat wagon only.
2. Estate Wagon standard all-vinyl bench seat.
3. Estate Wagon optional all-vinyl Notchback seat.
4. Estate Wagon optional 60/40 all-vinyl Notchback seat.

Options



AIR CONDITIONING

Buick's Climate Control air conditioning does much more than just cool the air.

It filters out dust and irritating pollen particles.

It dehumidifies the air so you're cool and dry in the summer, and in cold, damp weather, your Buick's windows stay free of inside mist.

Climate Control lets you drive with the windows up and street noises shut out.

You arrive relaxed, refreshed and well groomed because your Buick has Climate Control.

Other air conditioning options include: (1) Four-Season Air Conditioning that lets you control the weather inside your Buick with two sliding levers, and (2) Automatic Temperature control that lets you set the temperature you want and forget it. It's fully automatic all year around.



Chrome plated wheel cover



Wire wheel cover



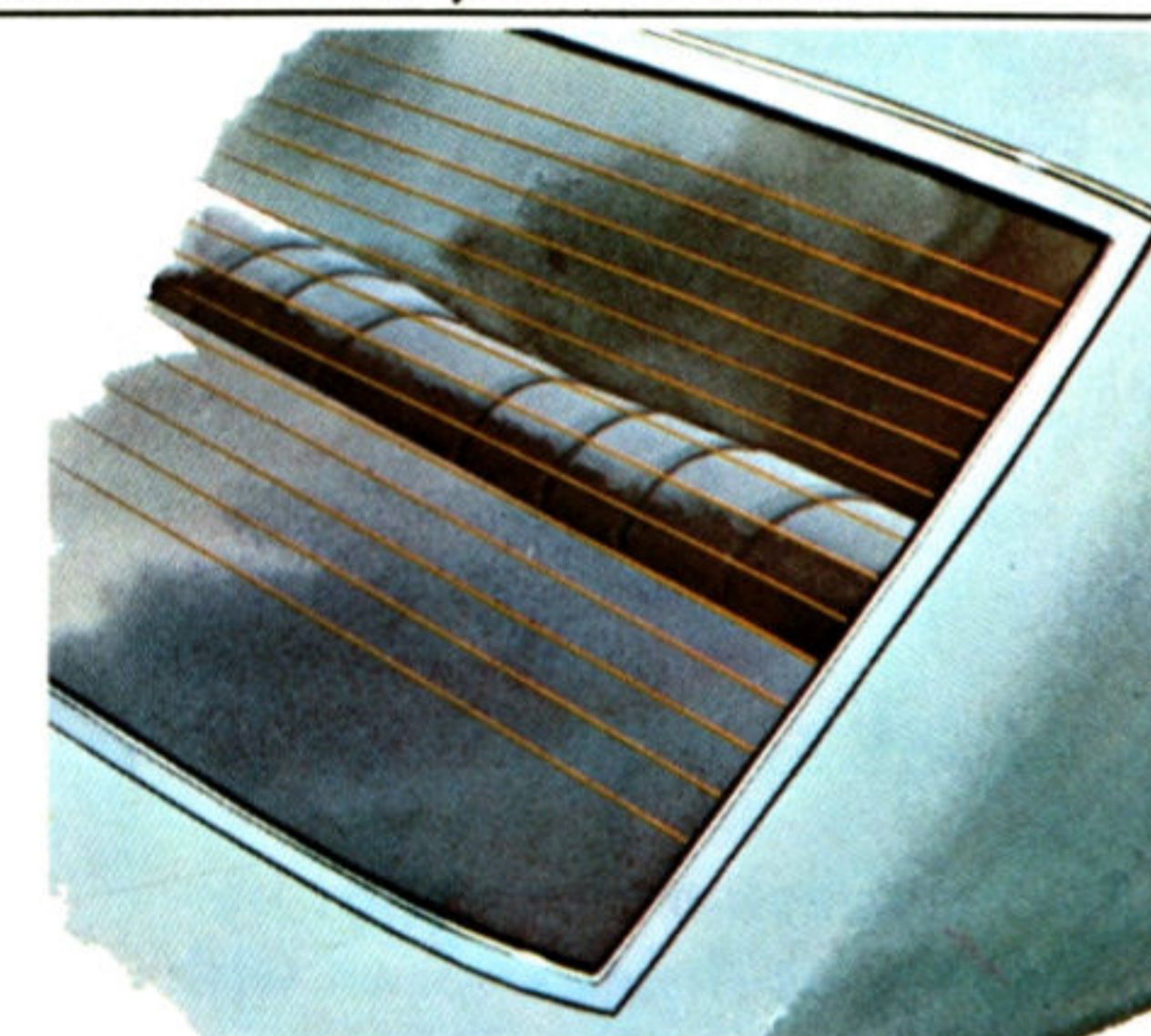
Deluxe wheel cover



Super Deluxe wheel cover

WHEEL COVERS

Add your own personal touch to your new Buick with one of these beautiful dress-up options. Choose the Deluxe wheel discs (standard on all Buicks except LeSabre), wire-styled discs for a classic look or the sporting chromed wheels.



REAR WINDOW DEFOGGER

Buick's rear window defogger helps keep the rear window free of mist and frost on cold, damp days. It blows a stream of warm interior air on the window. So you have a safe, clear view to the rear.

Also available is an electrically heated rear window. It helps make clearing ice from the rear window an easy chore. Ask your dealer for availability.

POWER WINDOWS

Power windows are a real convenience. You control all the windows from the driver's seat. No more long stretches to open or close the windows. And each passenger has an individual control for his or her window.

Other Buick power options you may wish to consider are the power door locks that allow you to lock all the doors without unnecessary stretching, the power trunk release that lets you open the trunk from the dash, and power front seat that adjusts to your most comfortable position with a touch of a button.



RADIO

Choose from a wide selection of AM, AM/FM or AM/FM stereo pushbutton radios for your new Buick. Or if you like, combine the AM or AM/FM radio with an eight-track stereo tape player.

Rear seat speakers are standard with all stereo systems and a rear seat speaker is available with the mono AM and AM/FM radios.

SUN ROOF

Put a little sun in your life with Buick's happy sun roof option. The rugged steel top slides easily for effortless opening and closing. A power top is also available.

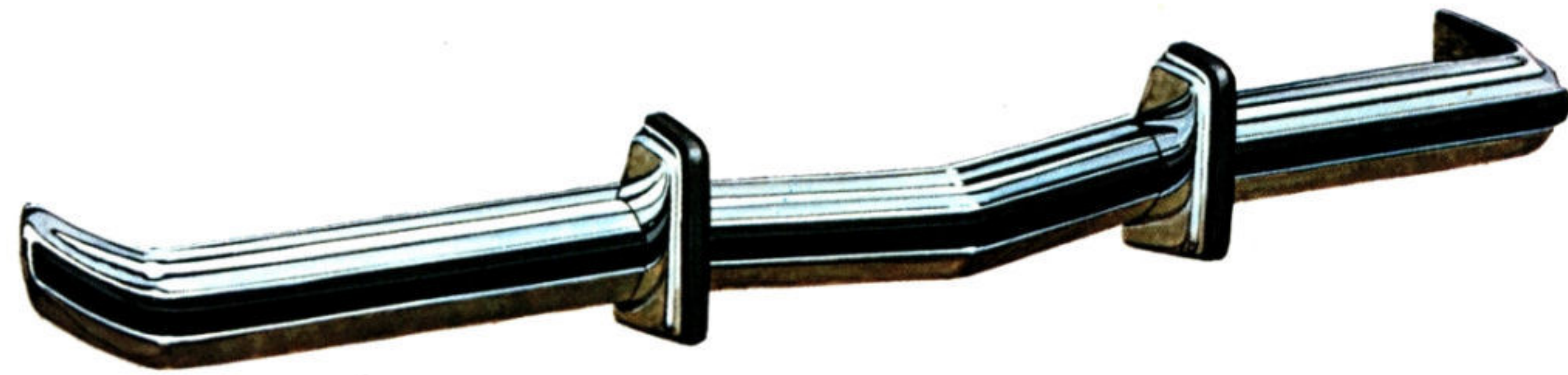
The sun roof is available on all Buick Coupes.

So let the sun shine in.

TRAILER TOWING

If you expect your Buick to haul an extra load, be sure you ask your Buick dealer to tell you about the various trailer towing options. The Buick engineers have designed them to assure you a happy holiday on wheels.

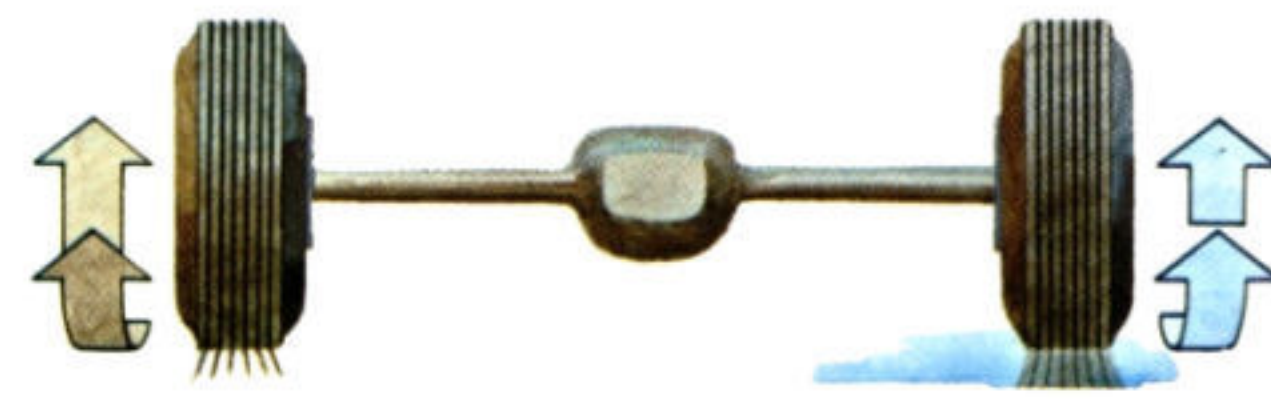
Options



BUMPER GUARDS

Front rubber-faced bumper guards provide an added measure

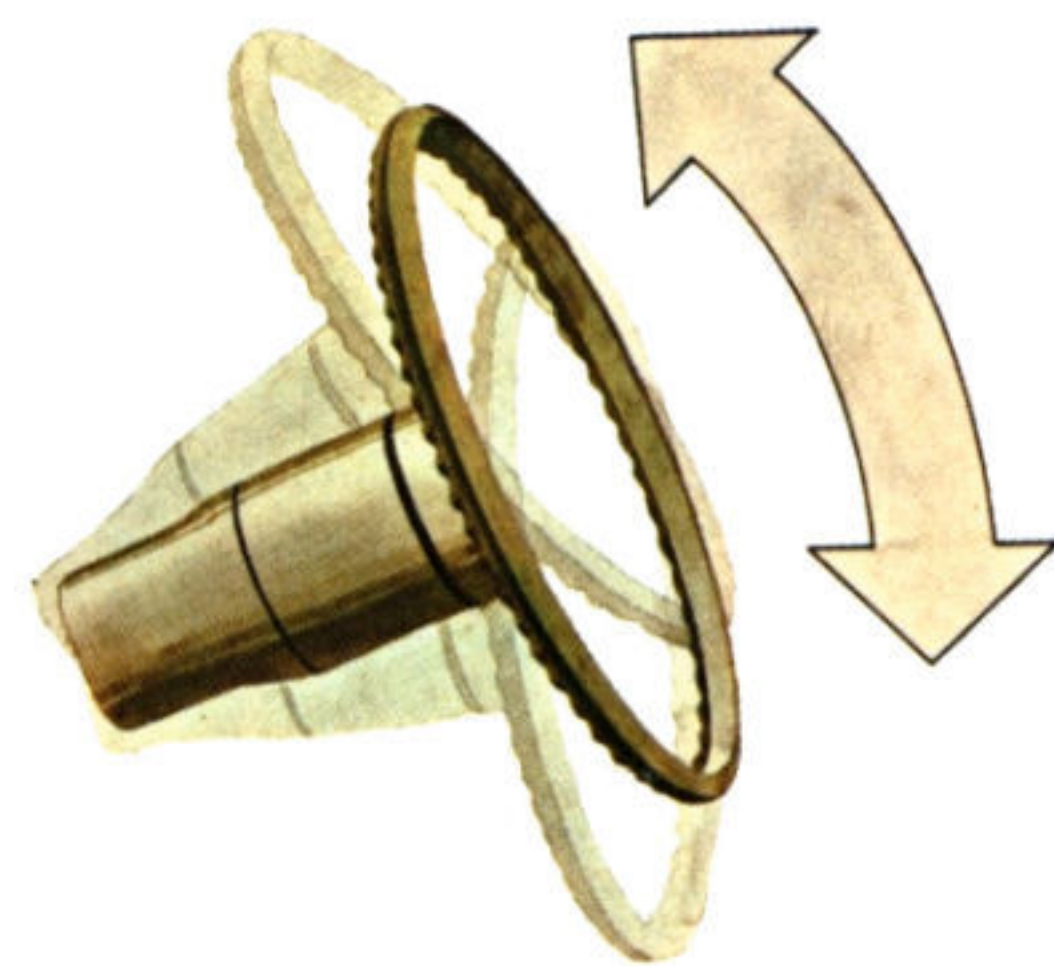
of protection in parking lots. Full-width rub strips are also available for Buick's new improved front and rear bumpers.



POSITIVE TRACTION

All Buicks are available with a Positive Traction rear axle that automatically shifts the power to the wheel with the most traction. It improves acceleration on wet, slippery surfaces.

Buick LeSabre, LeSabre Custom, Estate Wagon, Electra 225, Centurion and Riviera purchasers may wish to order Buick's revolutionary MaxTrac computerized rear wheelspin control system. It controls power to the rear wheels to prevent wheelspin.

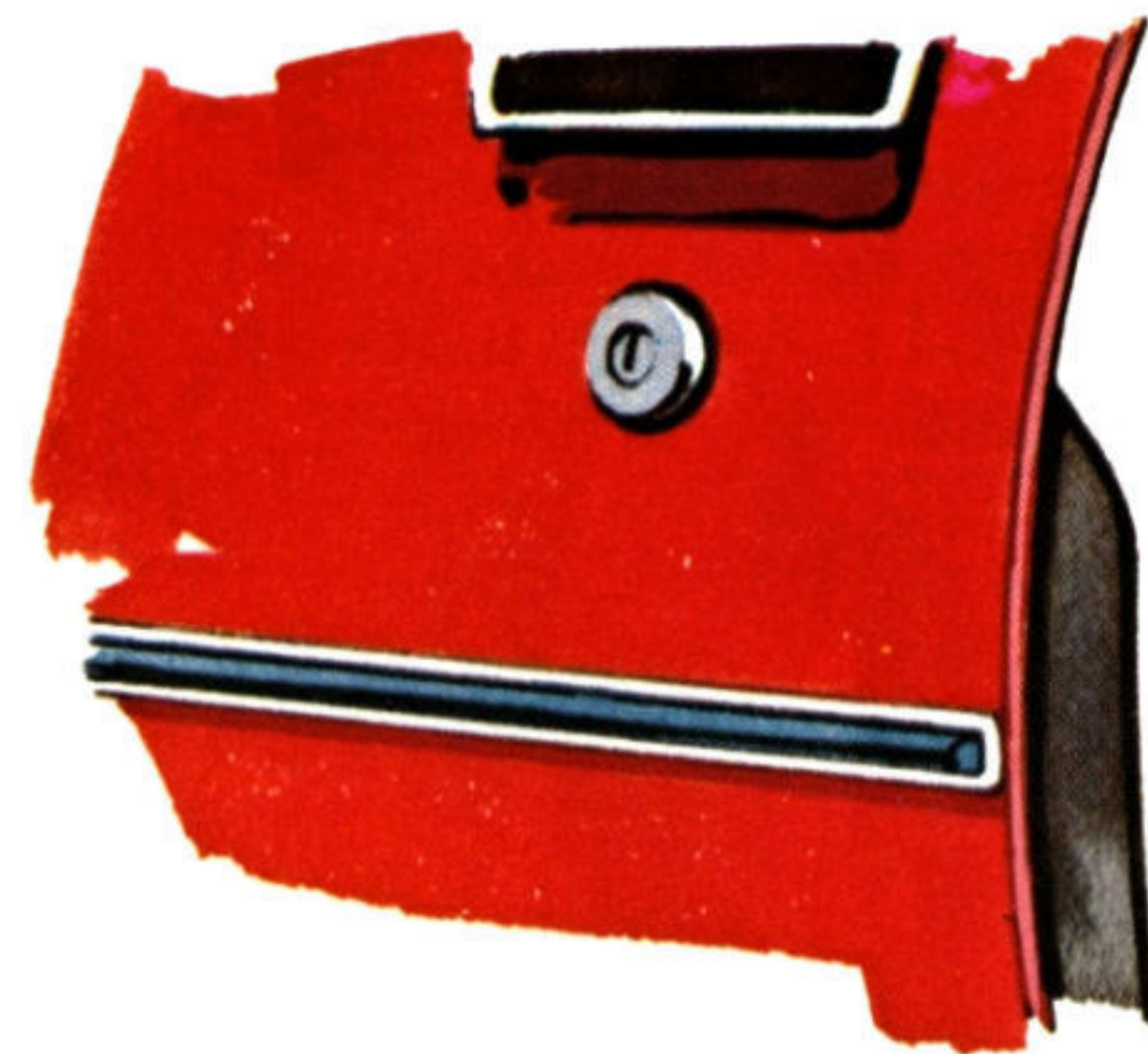


TILT STEERING WHEEL

Buick's tilt steering wheel lets you adjust the wheel to any one of six different positions to suit your personal driving comfort. It's standard equipment on Riviera and available on all other Buicks.

SIDE MOLDINGS

Protect your new Buick with these attractive side moldings. They absorb the bumps of other people's doors in tight parking lot situations. Over the years they'll cut down on annoying paint chips and nicks. And your Buick will be a better looking car.



CRUISE MASTER

Take a break on long trips by setting your Buick's speed with Cruise Master. Accelerate to the desired speed, push the button and take your foot off the gas pedal. Cruise Master will hold your Buick to the speed you've set. To release, just touch the brake pedal.

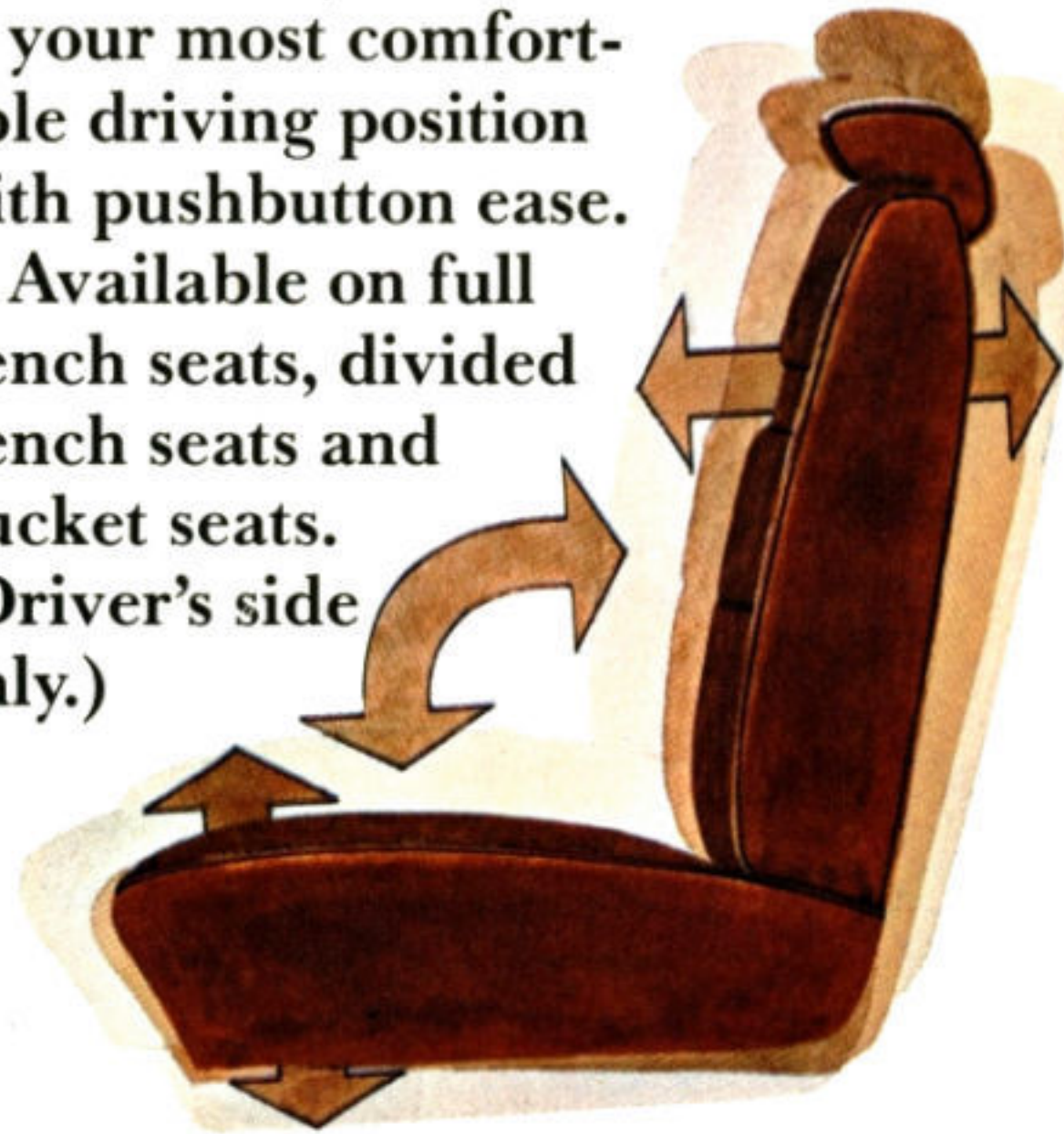


POWER SEATS

Add to the pleasure of driving your new Buick and to its trade-in value.

Power seat controls allow six seat adjustments. (2-way power control standard with Electra 225 Custom seat). Set the seat to your most comfortable driving position with pushbutton ease.

Available on full bench seats, divided bench seats and bucket seats. (Driver's side only.)



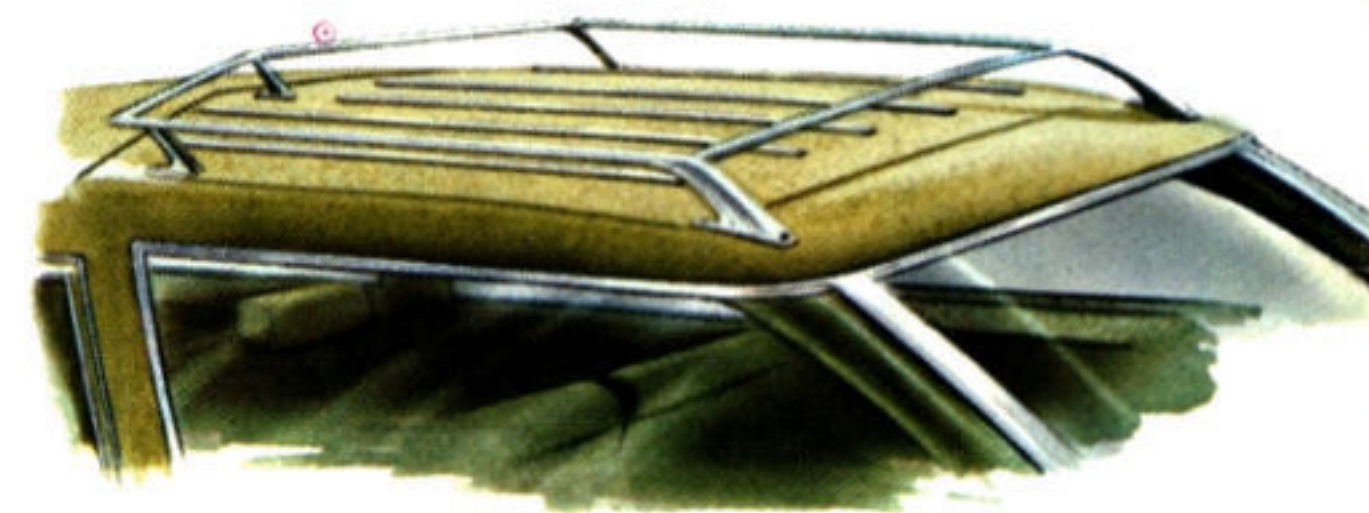
DELCO X

Optional Delco X battery never needs maintenance. Battery is sealed to prevent corrosion and is more efficient. Order it and forget about battery worries.



ROOF RACK

Luggage space is one of the important reasons for buying a station wagon. And Buick's luggage roof rack gives you extra hauling



ability. Load up with passengers and put the suit cases or camping gear on the roof.

Buick's luggage roof rack is made of sturdy chrome-plated steel. It fastens securely to the wagon roof for safe hauling.

Specifications

		Le Sabre	Le Sabre Custom	Centurion	Estate Wagon	Electra 225 & Custom	Riviera
Body Style		Hardtop Coupe Hardtop Sedan 4-dr. Sedan	Hardtop Coupe Hardtop Sedan 4-dr. Sedan	Hardtop Coupe Convertible Hardtop Sedan	2-Seat 3-Seat —	Hardtop Coupe Hardtop Sedan —	Hardtop Coupe — —
Engines	Standard V8 Optional	350-2 350-4 455-4	350-2 350-4 455-4	350-4 350-4 —	455-4 — —	455-4 — —	455-4 455-4 Stage 1 —
Transmission	Standard	Hydra-matic	Hydra-matic	Hydra-matic	Hydra-matic	Hydra-matic	Hydra-matic
Brakes (dia.)	Front Rear Power	11.8 in. Disc 11.0 in. Drum Standard	11.8 in. Disc 11.0 in. Drum Standard	11.8 in. Disc 11.0 in. Drum Standard	11.8 in. Disc 12.0 in. Drum Standard	11.8 in. Disc 11.0 in. Drum Standard	11.8 in. Disc 11.0 in. Drum Standard
Turning Diameter (ft.)	curb-to-curb	43.1	43.1	43.4	43.5	44.0	43.4
Energizer	Standard Optional	61 amp. hr. 70 amp. hr.	61 amp. hr. 70 amp. hr.	61 amp. hr. 70 amp. hr.	70 amp. hr. —	70 amp. hr. —	70 amp. hr. —
Suspension		Full Coil	Full Coil	Full Coil	F.—Coil R.—Leaf	Full Coil	Full Coil
Frame		Perimeter	Perimeter	Perimeter	Perimeter	Perimeter	Perimeter
Wheelbase		124.0 in.	124.0 in.	124.0 in.	127.0 in.	127.0 in.	122.0 in.
Length (overall)		224.2 in.	224.2 in.	224.2 in.	229.5 in.	229.8 in.	223.4 in.
Height	4-door	54.4 in.	54.4 in.	53.8 in.	57.3 in.	54.9 in.	54.0 in.
Width		79.6 in.	79.6 in.	79.6 in.	79.6 in.	79.3 in.	79.9 in.
Weight (lbs.)	4-door	4364	4394	4459	5110	4724	4647
Tread	Front Rear	63.6 in. 64.0 in.	63.6 in. 64.0 in.	63.6 in. 64.0 in.	63.6 in. 64.0 in.	63.6 in. 64.0 in.	63.6 in. 64.0 in.
Tires	Standard	H78-15	H78-15	H78-15	L78-15	J78-15	H78-15
Wheel Size		15 x 6 in.	15 x 6 in.	15 x 6 in.	15 x 6 in.	15 x 6 in.	15 x 6 in.
Road Clearance	4-door	5.5 in.	5.5 in.	5.5 in.	5.5 in.	5.6 in.	5.5 in.
Head Room	Front (4-dr.) Rear	38.9 in. 38.0 in.	38.9 in. 38.0 in.	38.4 in. 37.4 in.	39.6 in. 39.4 in.	39.3 in. 38.2 in.	38.2 in. 37.0 in.
Leg Room	Front Rear	42.6 in. 38.8 in.	42.6 in. 38.8 in.	42.6 in. 38.8 in.	42.6 in. 39.9 in.	42.6 in. 41.3 in.	42.5 in. 35.4 in.
Shoulder Room	Front Rear	64.4 in. 63.5 in.	64.3 in. 63.3 in.	64.3 in. 63.3 in.	64.3 in. 63.3 in.	64.3 in. 63.4 in.	64.3 in. 59.3 in.
Hip Room	Front Rear	62.0 in. 61.9 in.	62.0 in. 61.9 in.	62.0 in. 61.9 in.	62.2 in. 62.1 in.	62.3 in. 62.8 in.	62.3 in. 56.0 in.
Fuel Tank Capacity (app.)		21.6 imp. gal.	21.6 imp. gal.	21.6 imp. gal.	18.3 imp. gal.	21.6 imp. gal.	21.6 imp. gal.
Usable luggage space (cu. ft.)		20.5	20.5	19.5	—	20.5	—
Cargo Volume (cu. ft.)		—	—	—	106.0	—	—

Engines

	350-2 V8	350-4 V8	455-4 V8	455-4 V8	455-4 V8 Stage 1
Displacement (cu. in.)	350	350	455	455	455
HP @ rpm (net)	150 @ 3800	175 @ 3800	225 @ 4000	250 @ 4000	260 @ 4400
Torque @ rpm (net)	265 @ 2400	270 @ 2400	360 @ 2600	375 @ 2800	380 @ 2800
Compression Ratio	8.5:1	8.5:1	8.5:1	8.5:1	8.5:1
Carburetion	2 bbl.	4 bbl.	4 bbl.	4 bbl.	4 bbl.
Fuel	Regular	Regular	Regular	Regular	Regular
Exhaust System	Single	Single	Single	Dual	Dual

General Motors Progress Report

Convenience, comfort, pleasure and value for your money.

We try to do our best every year to offer a little more of all these qualities in our cars.

And we have other goals.

To build cars that help protect their occupants while helping to prevent accidents.

And to build cars that run cleaner.

General Motors is making significant progress in both areas.

For 1973 General Motors passenger cars, for instance, have steel Side-Guard beam protection in all doors. There is an alert system to warn the driver and the

right front passenger to buckle up lap and shoulder belts. All new GM cars have improved front bumpers. And these features are standard equipment.

Cleaner running cars. Over the years, as a result of many engine improvements and the installation of various emission control systems, the amount of pollutants from our cars has been dramatically reduced in the areas of hydrocarbon emissions, carbon monoxide emissions and oxides of nitrogen. For instance, in 1973 we have added an Exhaust Gas Recirculation system which will further reduce oxides of nitrogen.

In addition, all our engines are able to operate efficiently on unleaded, low leaded, or any leaded regular gasolines with a research octane number of 91 or higher.

Nevertheless new systems are continuously being explored and tested that should help us achieve our goals.

Meanwhile you can help by maintaining your own car in good operating condition and by having it tuned regularly.

And, in the area of safer motoring, you can help by having everyone in your car wearing seat belts when in motion and by driving defensively at all times.

Reassurance Features

Occupant Protection. Seat belts with pushbutton buckles for all passenger positions. Single buckle seat and shoulder belts for driver and right front passenger with reminder light and buzzer (shoulder belts not on convertibles). Two front seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward mounted lock buttons. Safety door latches and hinges. Folding seat back latches. Energy-absorbing padded instrument panel and front and intermediate seat back tops. Contoured windshield header (except convertibles). Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo Guard (except wagons). Side Guard Beam. Fuel tank impact security. Contoured full roof inner panel (except convertibles). Smooth

contoured door and window regulator handles. Glovebox and console door latch impact security. Automatic locking seat belt retractors—front and rear outboard passengers. Shoulder belt anchorages for rear seat outboard occupants. Pressure-lock radiator cap. High-strength front seat anchorages and construction. Soft, low profile window control knobs, coat hooks, dome lamp. High-strength rear seat retention. Stamped steel door hinges.

Accident Prevention. Side marker lamps and reflectors (front side marker lamps flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lamps. Lane change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night

mirror (vinyl-edged, shatter-resistant glass and deflecting support). Outside rear view mirror. Dual master cylinder brake system with warning lamp. Starter safety switch. Dual-action safety hood latches. Improved bumper systems. Headlamp aiming access provision. Low-glare instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces. Safety wheel rims. Uniform shift quadrant. No winged wheel nuts, discs and caps. Self-adjusting brakes. Illumination of windshield wiper and washer, heater and defroster controls. **Anti-theft.** Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release. Multiple key combinations. Visible vehicle identification. Tamper-resistant odometer with telltale feature.



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