

*As of today,
family transportation
will never be the same.*

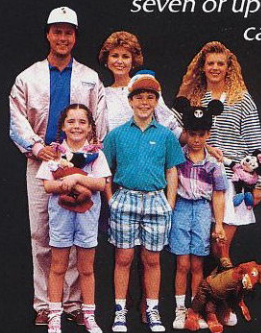


LUMINA

Welcome to
the 1990 Family Lumina.

Welcome to three new Chevrolets so full of innovative features, thoughtful engineering and beautiful design that family transportation will never be the same.

Lumina™ APV: A versatile new-size all-purpose vehicle like nothing you've ever seen, with a resilient, rustproof composite body wrapped around a high-strength-steel space-frame and modular bucket seating available for seven or up to 104.6 cu. ft. of cargo space.



Lumina Coupe: A spacious new sport coupe with the available performance of a V6 with Multi-Port Fuel Injection.

Lumina Sedan: An elegant new 6-passenger car with more people room than anything in its class and

a smooth ride that'll spoil you for other cars. A new car so perfectly suited for today's families that it's been named the Official Car



of the new Disney-MGM Studios Theme Park. Treat your family to a brighter line of thinking. The 1990 Family Lumina.



Lumina Sedan (at your Chevy dealer's now), Lumina APV (coming fall 1989), Lumina Coupe (coming summer 1989) at the entrance to "The Great Movie Ride" at the Disney-MGM Studios Theme Park in Florida.

THE
Heartbeat
OF AMERICA
TODAY'S CHEVROLET

LUMINA

Welcome to the new standard for family cars. Lumina Sedan.

To build a better car, it makes sense to consult the people who build it. So Lumina was designed from Day One with the critical input of its actual assembly workers, to stop quality problems before they start. Because an advanced design is only as good as the people who put it together. You can call that a breakthrough, or just smart. But whatever you call it, you'll find a lot of it in The 1990 Family Lumina Sedan.

It's the first Chevrolet sedan equipped with 4-wheel disc brakes.

It's the first family car ever with a Corvette-inspired 4-wheel independent suspension with a unique transverse fiberglass rear leaf spring in a "Lubed for Life" design. The result is a ride so smooth and straight that you'd swear you were riding on rails.

It's a 6-passenger family car with a computer-designed sleekness for less aerodynamic drag than a Ford Taurus.

It's a car loaded with standards you'd expect to pay extra for: electronic fuel-injected engine with 3-speed automatic transmission, extensive use of two-sided galvanized steel for significant corrosion protection, lustrous base-coat/clear-coat paint, intermittent "wet arm" windshield wipers, a huge lighted and carpeted trunk. It is backed by

GM's comprehensive 3-year/50,000-mile Bumper to Bumper Plus Warranty.*

In short, Lumina was designed to be the family car by which all the others will soon be judged.



Lumina Sedan at the Backstage Studio Tour entrance of the Disney-MGM Studios Theme Park in Florida.

*See your Chevrolet dealer for terms of this limited warranty.

THE
Heartbeat
OF AMERICA
TODAY'S CHEVROLET 

L U M I N A



*The Family Lumina.
Designed to
make you feel welcome.*



Imagine a car so well thought out that its base model seats use Scotchgard™ Fabric Protector for stain resistance and easy cleanup. A car with rear doors

that open unusually wide for easy entrance and exit. A car with the roomiest interior in its class.

Even its seats are different. Each has a steel spring suspension for better support and durability than conventional full-foam designs.

Its elegant analog instrumentation was designed to be read at a glance, and backlit for optimum legibility at night. In fact, the entire cluster was actually assembled



separately off the line, to simplify assembly and to help

assure quality workmanship.

That's Lumina. A host of little breakthroughs that add up to a big difference in your family's comfort.

The 1990 Family Lumina. Welcome aboard.

THE
Heartbeat
*OF AMERICA
TODAY'S CHEVROLET* 

The New 1990 Family Lumina World Premiere Sweepstakes.

Register to win a Lumina and a vacation to the new Disney-MGM Studios Theme Park.



Your next family vacation could be your best. See your participating Chevrolet dealer for a chance to win a 1990

Lumina Sedan, a vacation to the new Disney-MGM Studios Theme Park, and an opportunity to appear in a



DELTA
We Love to Fly And It Shows.

Disney-MGM Studios Production. You'll fly Delta Air Lines, The Official Airline of Walt Disney World, to Orlando. There are thousands more prizes. So come to the premiere of The Family Lumina at your Chevrolet dealer's now!

THE *Heartbeat*
OF AMERICA
TODAY'S CHEVROLET



Witness a classic gangster shoot-out in "The Great Movie Ride."



Experience live soundstage productions behind the scenes.



Take a fascinating backlot stroll down a classic New York street.



No purchase or test drive necessary. Open to residents of continental U.S. possessing a valid driver's license as of July 31, '89. Void in Alaska, Hawaii, Puerto Rico and where prohibited by law. Entry forms and rules available at participating Chevrolet dealers in the U.S. through July 31, '89 or while supplies last. Limit one entry per person per day. Entry forms and rules are also available by sending a stamped, self-addressed #10 envelope to: Chevrolet Family Lumina World Premiere Request, P.O. Box 4284, Blair, NE 68009. Limit one request per outer mailing envelope. Residents of WA only need not affix postage to return addressed envelopes. Requests **MUST BE RECEIVED** by August 7, 1989. Sweepstakes ENDS September 5, 1989.

The Disney-MGM Studios in Florida, part of the Walt Disney World® Resort near Orlando, feature an exciting interactive theme park for the entire family and a complete working movie and TV production facility with a Backstage Studio Tour. Delta is The Official Airline of Disneyland® and Walt Disney World.

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