

# IMPERIAL

**1968 COLOR  
AND TRIM**

**Selecting  
the  
Color  
&  
Trim  
for your  
1968  
Imperial**

Turn to the page that shows the color and trim combinations for your particular Imperial. There is a list of the recommended exterior paints with each trim picture, and a picture of the seat types for which the trim is available.

The exterior paint colors for all Imperials are shown on the color chip pages, along with vinyl roof, convertible top, two-tone and body stripe selections. Match the exterior recommendations with the upholsteries you like and select the combination that is most attractive to you.

**IMPERIAL PAINT IS SPECIAL!**

The showroom beauty of your Imperial will last because the body is dipped and sprayed seven times in cleaning and rust-protection solutions. Then two coats of epoxy primer are baked on to provide a base for two coats of acrylic enamel in the color of your choice. This finish is not only tough, but it can be buffed to shine like new even after years of service.

**THIS BOOK . . .**

. . . presents color illustrations of the Imperial color and trim choices. A separate large color and trim book contains fabric swatches, which let you feel the texture and see the color in an actual sample.

Refer to the order code lists when ordering a car, since they will show any changes in availability.

**Note:** The selections shown in this book are the recommended combinations. However, any combination ordered will be built.

# IMPERIAL | COLOR & TRIM COMBINATIONS

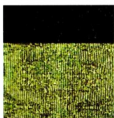
## IMPERIAL 4-DOOR SEDAN cloth and vinyl standard



DARK BLUE

**M1D**

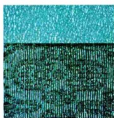
Exteriors: A, B, C, D, E, W, 5



GREEN

**M1F**

Exteriors: A, B, F, G, H, J, T, W, X, Y



TURQUOISE

**M1Q**

Exteriors: A, B, K, W, 5



RED

**M1R**

Exteriors: A, B, H, P, R, W, X, 5



TAN & CHESTNUT

**M1T**

Exteriors: B, G, H, T, W, X, Y



BLACK

**M1X**

Exteriors: All Imperial colors



Imperial Bench

## CROWN 2-DOOR & 4-DOOR HARDTOPS cloth and leather standard



DARK BLUE

**M2D** 2-dr. H.T.

**M2D** 4-dr. H.T.

Exteriors: A, B, C, D, E, W, 5



GREEN

**M2F** 2-dr. H.T.

**M2F** 4-dr. H.T.

Exteriors: A, B, F, G, H, J, T, W, X, Y



TURQUOISE

**M2Q** 2-dr. H.T.

**M2Q** 4-dr. H.T.

Exteriors: A, B, K, W, 5



RED

**M2R** 2-dr. H.T.

**M2R** 4-dr. H.T.

Exteriors: A, B, H, P, R, W, X, 5



TAN & CHESTNUT

**M2T** 2-dr. H.T.

**M2T** 4-dr. H.T.

Exteriors: B, G, H, T, W, X, Y



BLACK

**M2X** 2-dr. H.T.

**M2X** 4-dr. H.T.

Exteriors: All Imperial colors



Crown 4-door Hardtop Split Bench  
(Includes passenger recliner.)



Crown 2-door Hardtop Bench

**CROWN CONVERTIBLE** leather standard  
**CROWN 2-DOOR & 4-DOOR HARDTOPS** optional at extra cost  
**LeBARON** optional at extra cost



LIGHT BLUE

**M3B** Crown 2-dr. H.T., Conv.  
**M8B** Crown 4-dr. H.T.  
**H9B** LeBaron  
 Exteriors: A, B, C, D, E, W, 5



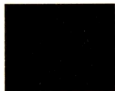
DARK BLUE

**M8D** Crown 4-dr. H.T.  
**H9D** LeBaron  
 Exteriors: A, B, C, D, E, W, 5



ANTIQUE GOLD & BLACK

**M3E** Crown 2-dr. H.T., Conv.  
**M8E** Crown 4-dr. H.T.  
**H9E** LeBaron  
 Exteriors: B, F, G, H, J, T, W, X, Y, 5



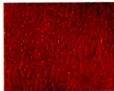
GREEN

**M3F** Crown 2-dr. H.T., Conv.  
**M9F** Crown 4-dr. H.T.  
**H9F** LeBaron  
 Exteriors: A, B, F, G, H, J, T, W, X, Y



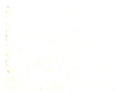
TURQUOISE

**M3Q** Crown 2-dr. H.T. only  
**M9Q** Crown 4-dr. H.T.  
**H9Q** LeBaron  
 Exteriors: A, B, K, W, 5



RED

**M3R** Crown 2-dr. H.T., Conv.  
**M9R** Crown 4-dr. H.T.  
**H9R** LeBaron  
 Exteriors: A, B, H, P, R, W, X, 5



WHITE

**M3W** Crown 2-dr. H.T., Conv.  
**M9W** Crown 4-dr. H.T.  
**H9W** LeBaron  
 Exteriors: All Imperial Colors



BLACK

**M3X** Crown 2-dr. H.T., Conv.  
**M9X** Crown 4-dr. H.T.  
**H9X** LeBaron  
 Exteriors: All Imperial colors

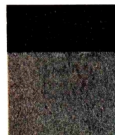


CHAMPAGNE GOLD

**M3Y** Crown 2-dr. H.T. only  
**M9Y** Crown 4-dr. H.T.  
**H9Y** LeBaron  
 Exteriors: B, G, H, J, W, 5



**LeBARON** cloth and leather standard



GRAY & BLACK

**H8A**  
 Exteriors: A, B, C, D, E, G, H, K, P, R, T, W, 5



DARK BLUE

**H8D**  
 Exteriors: A, B, C, D, E, W, 5



TAN & CHESTNUT

**H8T**  
 Exteriors: B, G, H, T, W, X, Y



# CONVERTIBLE TOPS

**FORMAL BLACK or POLAR WHITE Convertible Tops** are available with all exterior colors.

**GREEN Convertible Top** is recommended with all GREEN exterior colors and POLAR WHITE.



GREEN Code 300



FORMAL BLACK Code 301

POLAR WHITE Code 302

# VINYL ROOFS

Optional at extra cost on all Imperial Sedans and Hardtops

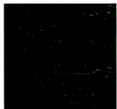
**BLACK or WHITE Vinyl Roofs** are available with all exterior colors.

**GREEN Vinyl Roof** is recommended with all GREEN exterior colors and POLAR WHITE.

**CHESTNUT Vinyl Roof** is recommended with BEIGE MIST METALLIC, IMPERIAL NAVAHO BEIGE, CHAMPAGNE and POLAR WHITE exterior colors.

NOTE: A vinyl roof canopy is standard on the Crown 2-door Hardtop. The same colors and availabilities apply as with full vinyl roofs. Canopy and canopy molding will be deleted when full vinyl roof is specified. Vinyl canopy colors and codes are:

ANTIQUE GREEN (300), FORMAL BLACK (301), ANTIQUE WHITE (302), CHESTNUT (303)



ANTIQUE GREEN Code 304



FORMAL BLACK Code 306



ANTIQUE WHITE Code 307



CHESTNUT Code 308

# RECOMMENDED EXTERIOR CUSTOM BODY STRIPES STANDARD ON ALL MODELS

## CUSTOM STRIPE COLORS & CODES:

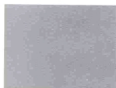
B-BLACK (31B), D-LT. BLUE (31D), J-TAN (31J), M-CHESTNUT (31M), Q-RED (31Q), W-WHITE (31W)

**NOTE:** A custom stripe must be ordered unless DELETE OPTION (318) is desired.

## EXTERIOR COLORS

INTERIOR TRIM CODE	W	A	B	D	C	E	K	F	T	G	H	J	X	Y	M	P	R	5
M1D, M8D, M2D, M9D, H8D, H9D	D	B	D	B	D	D												B
M1X, M8X, M2X, M9X, M3X, H9X	B	B	Q	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B
M1Q, M8Q, M2Q, M9Q, M3Q, H9Q	B	B	W				B											B
M1R, M8R, M2R, M9R, M3R, H9R	Q	Q	Q								Q	Q			B	B	B	
M1T, M8T, M2T, H8T	M	J							J	J	M	M	M					
M8F, M2F, M9F, M3F, H9F, M1F	B	B	W					B	B	B	B	B	B	B				
M9B, M3B, H9B	D	B	D	B	D	D												B
M9E, M3E, H9E	B	J						B	B	B	B	B	B	B				B
M9W, M3W, H9W	B	B	W	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B
M9Y, M3Y, H9Y	B	J							J	M	B							B
H8A	B	B	W	B	B	B	B		B	B	B							B

# 1968 IMPERIAL EXTERIOR COLORS



AA1 Silver Haze Metallic



BB1 Formal Black



CC1 Consort Blue Metallic



DD1 Sky Blue Metallic



EE1 Military Blue Metallic



FF1 Frost Green Metallic



GG1 Forest Green Metallic



HH1 Champagne



JJ1 Sovereign Gold Metallic



KK1 Mist Turquoise Metallic



MM1 Turbine Bronze Metallic



PP1 Flame Red



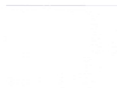
RR1 Burgundy Metallic



SS1 Charcoal Gray Metallic



TT1 Meadow Green Metallic



WW1 Polar White



XX1 Imperial Navaho Beige



YY1 Beige Mist Metallic