



GIULIA

THE NEXT CHAPTER IN A HISTORY OF NONCONFORMITY

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IT IS A BADGE BORN OVER 105 YEARS AGO THAT STILL STANDS FOR SOMETHING ORIGINAL TODAY: A PASSION FOR MOTORING UNLIKE ANY OTHER. THE DNA OF ONE OF THE WORLD'S MOST HIGHLY REGARDED BRANDS RUNS DEEPER THAN THE ENAMEL OF ITS BADGE. WITH EACH RACETRACK WIN, EACH MILESTONE ALONG THE WAY, THAT REVERENCE HAS ONLY GROWN. IN 1962, THE LEGENDARY ALFA ROMEO GIULIA SEDAN DARED TO BRING TRACK-WORTHY TECHNOLOGY TO THE STREET, BY COMBINING AN ULTRA-POWERFUL ENGINE WITH A LIGHTWEIGHT BODY, IT FOREVER REVOLUTIONIZED THE SPORTS SEDAN.

ALFA ROMEO HAS ALWAYS TAKEN A UNIQUE AND INNOVATIVE APPROACH TO DESIGNING AUTOMOBILES; IT IS THE POINT OF CONVERGENCE BETWEEN DESIGN AND PASSION, BETWEEN A LOVE FOR THE MOST CUTTING-EDGE TECHNOLOGY AND A STRONG INSTINCT TO INSPIRE EMOTIONS. TODAY, ALFA ROMEO IS WRITING A NEW CHAPTER IN ITS HISTORY, INTRODUCING A FUTURE WHERE ONCE AGAIN THE DRIVER IS AT THE CENTER OF THE DESIGN. HERE IS THE ALFA ROMEO GIULIA.



1929



1910



1932



1938



1965



1967



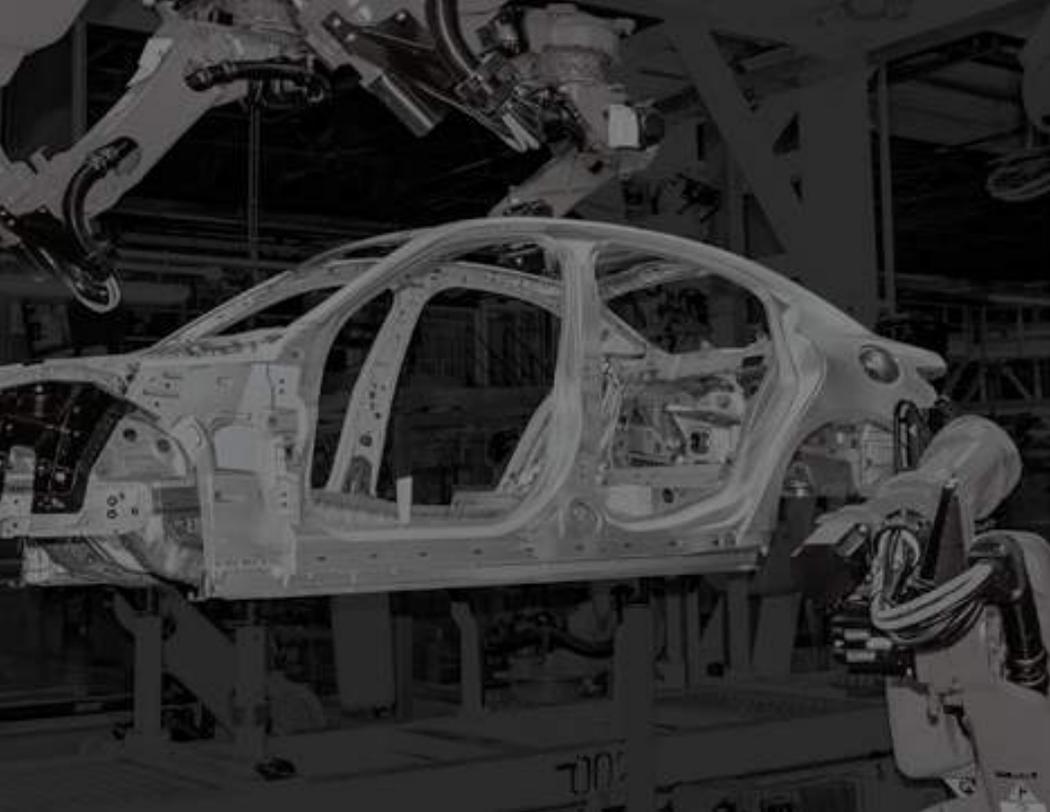
2014

over one hundred five years

PROPORTION: THE ESSENCE OF ALFA ROMEO DESIGN

The latest Giulia is a true original, yet it retains its Alfa Romeo heritage with optimized aerodynamics and the signature “Trilobe” shield grille. For this new generation of Giulia, two senior Ferrari design leads were given a clean, white sheet of paper and direct access to the finest technology, resources and talent. It was a rare opportunity to create a vehicle made entirely from their “wish list” priorities. Time was spent to perfect proportion — the proper ratio of body to wheels, the cabin position, the size of overhangs — the underpinnings on which a great car is built. The result is a vehicle that exudes a rare level of performance and passion that is instantly apparent to any eye.





WORLD CLASS MANUFACTURING

Each Giulia is expertly and artfully assembled at a newly renovated, world-class sustainable plant in Cassino, Italy. Significant investment went into restructuring the plant, which will be home base for the Alfa Romeo Giulia and Stelvio production. It's a clean, high-tech environment using World Class Manufacturing processes with a special emphasis on innovation, precision, energy efficiencies, teamwork and engagement. The Cassino plant paint shop is one of the first in the world to employ a dry-scrubbing technology that uses zero water and zero added chemicals. Individual work stations are created with the highest ergonomic standards and the assembly line is built around people, creating an operation that is as finely tuned as an orchestra. It all works to forge true passion for each Alfa Romeo that rolls off the line.



craft + precision

SHIFTING THE BALANCE
OF POWER

near-perfect
50
50
weight distribution



AGILITY COMES NATURALLY



AT ITS CORE IS PASSION

The latest evolution of Giulia began with an all-new architecture that's characterized by a longitudinal engine framework. The design emphasizes precise placement of lightweight materials to help achieve near-perfect 50/50 weight distribution^{1*} across the front and rear axles. The Giulia's side profile proportion highlights its optimized balance and seductive Italian design with short overhangs, along with a long hood and front fender proportions. Designers gave Giulia an organic design for timeless character.

A carbon fiber hood is a visual and technical cue to the ultra-high performance one can expect from Giulia Quadrifoglio, while the Giulia benefits from a weight-saving all-aluminum hood.

The innovative all-new aluminum 280 hp 2.0-liter, Direct-Injection I4 Turbo, and the 505 hp 2.9-liter, Twin-Turbo V6 Giulia engines are excellent examples of how engineers created the lightweight Giulia by strategically placing ultralight materials within Giulia's architecture. Brakes, doors, fenders and suspension components, including front shock towers, plus front and rear door frames, are all made of aluminum.

Forward Collision Warning Plus (FCW)² provides autonomous braking and has the ability to slow or bring the vehicle to a full stop under certain circumstances if a frontal collision is imminent.

The carbon fiber active aero front splitter, a segment-exclusive³, manages downforce for optimal stability when at speeds of 71 mph and above. It's key to the Giulia Quadrifoglio's optimized aerodynamics.

Giulia reins in all that speed with the stopping power of all-aluminum brakes from Brembo[®]. They feature large, vented discs, plus four-piston front and one-piston rear aluminum monoblock calipers. On Giulia Quadrifoglio, there are six-piston front and four-piston rear calipers, or the available ultra-high performance carbon ceramic brake system, shown here. Both front and rear rotors feature a two-piece design and deliver a 50-percent weight reduction compared to using cast iron discs.

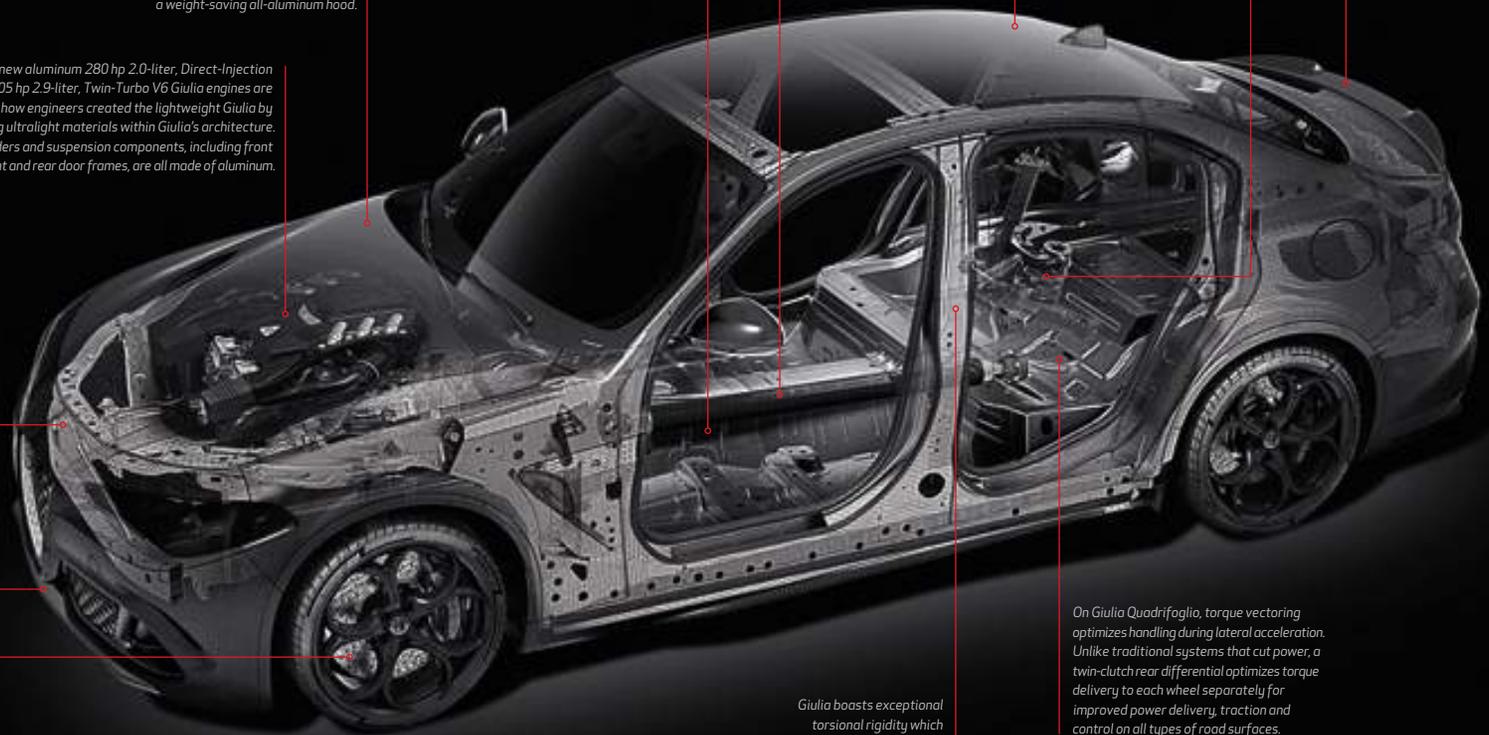
Chassis Domain Control (CDC) acts as the "supervisor" to manage all active vehicle dynamic systems: Electronic Stability Control,³ torque vectoring, adaptive suspension, active aero front splitter and Integrated Brake Systems (IBS) all work together in real time to optimize performance and drivability.

The carbon fiber driveshaft, a class-exclusive³ feature on every Giulia model, is an important weight-saving component in its near-perfect 50/50 weight distribution story.

A carbon fiber roof on Giulia Quadrifoglio further improves Giulia's best-in-class power-to-weight ratio⁴, while an aluminum roof on Giulia and Ti models is key to its awe-inspiring driving dynamics.

A patented rear multilink suspension with a vertical rod is engineered with aluminum and composite materials for reduced weight and provides a perfect balance between cornering speed and premium comfort.

A carbon fiber rear spoiler gives Giulia Quadrifoglio functional and visual aerodynamic advantages.



Giulia boasts exceptional torsional rigidity which contributes to greater comfort and excellent handling, even in challenging conditions.

On Giulia Quadrifoglio, torque vectoring optimizes handling during lateral acceleration. Unlike traditional systems that cut power, a twin-clutch rear differential optimizes torque delivery to each wheel separately for improved power delivery, traction and control on all types of road surfaces.

*A note about this brochure: all disclaimers and disclosures can be found on page 41.

EVEN LEGENDARY, WORLD-CLASS TALENT WELCOMES A BIT OF LUCK

It began as a simple request for good luck and ended up becoming a symbol for something even greater: track records and race victories from Alfa Romeo and the drivers who championed them. In 1923, legendary Alfa Romeo race car driver Ugo Sivocci wanted to break a string of second-place finishes. To prepare for the legendary Targa Florio race through the mountains of Sicily, he painted a white square with a "Quadrifoglio," or four-leaf clover, on the front of his Alfa Romeo RL Targa Florio. As luck would have it, he finished in first place. Weeks later, Sivocci was track-testing a new car that didn't yet bear his lucky symbol. Tragically, he crashed and lost his life.

This marked the beginning of a tradition: all future Alfa Romeo race cars would bear the four-leaf clover on a white triangle instead of a square — with the missing corner symbolizing the loss of Sivocci. Post-World War II, the Quadrifoglio was also used to designate performance Alfa Romeo street vehicles like the 1963 Giulia Ti Super, the 1966 Giulia Sprint GTA and now, the all-new Giulia Quadrifoglio. Today, Sivocci's clover remains a symbol of race-worthy capabilities and, of course, a symbol of good luck.



*racetrack
credibility*

THERE IS NO HIGHER VALIDATION

It is a 12.9-mile-long serpent that has broken the hearts of even the most courageous racers. With a 1,000-foot elevation change from its lowest to highest point, the deceptively picturesque Nürburgring in Germany's Eifel Mountains has long served as the ultimate test for the spirit of man and machine alike. A track record here takes more than an extended right leg — it takes everything an engineer, designer and dreamer can incorporate into the art of motoring itself. With its unrivaled 505 horsepower³ engine and advanced performance features, the new Alfa Romeo Giulia Quadrifoglio arrived with serious intentions. The end result? A jaw-dropping, record-breaking 7:32 lap⁴ that places Giulia Quadrifoglio in a league with the world's most exotic sports cars. What's more, the same advanced chassis design and rigidity that led to its unsurpassed performance wasn't something merely destined for the intimidating expanses of the Nürburgring; it's something which can be found in every Giulia across the board.



7:32

the fastest lap ever by a four-door production sedan at the Nürburgring⁴, one of the most demanding tracks in the world





A MASTERSTROKE
OF POWER



UNTOUCHABLE

GIULIA QUADRIFOGLIO

The most powerful production engine ever created by Alfa Romeo: an ultralight all-aluminum direct-injection, 2.9-liter V6 Twin-Turbo engine delivering 505 horsepower⁵ and 443 lb-ft of torque between 2,500 and 5,500 rpm launches Giulia from 0 to 60 mph in a class-leading¹ 3.8 seconds and up to a best-in-class¹ top speed of 191 mph. Thanks to an innovative, electronically controlled cylinder-deactivation system, the Giulia Quadrifoglio is also fuel-efficient.

505 horsepower⁵ **443** lb-ft torque between 2,500 and 5,500 rpm⁵  **3.8** seconds¹ 0-60 mph **191** mph maximum speed

CLASS-LEADING¹

GIULIA AND GIULIA Ti

With 280 horsepower and 306 lb-ft of torque, the all-new Alfa Romeo direct-injection turbocharged four-cylinder engine is the top of its class. Lightweight and compact in design, it lives beneath the hood of Giulia and Giulia Ti models. This 2.0-liter direct-injection all-aluminum powerplant features a 2-in-1 turbocharger design that delivers exceptional turbo responsiveness. 16-valve design with MultiAir[®] technology makes for exceptional efficiency while clocking in a class-leading¹ performance of 0-60 mph in 5.1 seconds.

280 horsepower³ **306** lb-ft torque between 2,000 and 4,800 rpm³  **5.1** seconds¹ 0-60 mph **149** maximum speed





Giulia proudly introduces Alfa Romeo's newest-generation 8-speed automatic transmission, available with steering column-mounted aluminum paddle shifters. Co-developed with ZF, a global leader in driveline and chassis technology, it features an innovative compact gaset design that minimizes drag loss and increases efficiency, while a shift-by-wire design greatly improves safety and comfort. Its integrated transmission control unit shifts in less than 100 milliseconds — faster and more precisely than a professional driver.

THE PILOT PLOTS THE COURSE

Giulia puts the most direct steering available in the hands of its drivers. It starts with the double-wishbone front suspension and its semi-virtual steering axis. It creates a steering ratio of 11.8:1, guaranteeing an accurate steering feel.





EVERY JOURNEY
MADE EXTRAORDINARY

ALFA DNA

ALFA DNA Thanks to the interaction with the Chassis Domain Control (CDC), Alfa DNA instantaneously adapts the car behavior to the selected driving mode:

- **RACE** activates the overboost function for increased torque limits and allows for maximum pedal response for ultimate sport driving (Giulia Quadrifoglio only).
- **DYNAMIC** delivers sharper throttle, brake and steering-wheel response for sporty on-road driving and a throatier exhaust note.
- **NATURAL** is a comfort setting for a perfect balance in daily driving.
- **ADVANCED EFFICIENCY** is an eco-saving mode engineered to achieve the lowest fuel consumption. On Quadrifoglio, it includes cylinder deactivation.



A BOLD APPROACH

The most impressive performances are carried out with unwavering confidence — with a level of expertise that makes all seem effortless, mistake-proof. The innovative Q4 AWD system brings that commanding approach to every roadway, every condition. Linked to the Chassis Domain Control (CDC) and the driver-adjustable Alfa DNA Drive Mode Selector, ever-changing surface and climate factors are diagnosed and adjusted for, within 150 milliseconds. With Q4, Giulia is able to step up its all-season traction and optimize performance by transferring up to 60 percent of its engine's torque to the front axle. It's how both car and driver can confidently begin each and every journey.



ALL-WHEEL DRIVE.
ALL-AROUND AGGRESSIVE.





BUILT TO GRAPPLE WITH ANYTHING

UNIQUE SUSPENSION The front double-wishbone suspension with semi-virtual steering axis is an Alfa Romeo exclusive¹ and is standard on all Giulias. It creates the segment's most direct steering ratio (11.8:1) and boosts driver confidence with rapid and accurate steering feel. The patented AlfaLink™ rear suspension design with vertical rods is an expert multitasker: it enhances performance, driving pleasure and passenger comfort all at the same time.

INTEGRATED BRAKE SYSTEM (IBS) Standard on all Giulias, this innovative electromechanical system is an industry first², replacing traditional braking systems. It combines the stability control and brake system resulting in a significant reduction in weight and a faster increase in pressure, while optimizing the feeling of the brake pedal. In Giulia Quadrifoglio, drivers can customize brake feel using the Alfa DNA Drive Mode Selector and the available ultra-high-performance carbon ceramic brake system. It features six-piston front and four-piston rear aluminum monoblock brake calipers and larger 15.4-inch front and larger 14.2-inch rear rotors enabling 60 - 0 mph in 102 feet.

THE EXTENDED FAMILY



GIULIA TI SPORT Clearly, there's a competitive edge to this Giulia. Its short overhangs, elegantly sculpted silhouette, long hood and muscular rear fender emphasize its aggressive, road-holding stance. A racing pedigree emerges from its Giulia Sprint-inspired profile, featuring rounded angles and enveloping pillars. Sleekly styled front and rear Sport fascias, Gloss Black window surrounds and unique grille appliqué forecast a truly exhilarating driving experience, while the standard 19-inch 5-hole aluminum wheels with colored brake calipers make the most of Giulia's considerable talent. For those who take the game of driving very seriously, Giulia Ti Sport brings back the thrill.



GIULIA TI LUSO It stands with a confidence that is at once carefully calculated and entirely natural. The lines of Giulia Ti Lusso are so exquisitely drawn that the attitude they project is simply second nature. This is stunning Italian style based on brilliant technical architecture, marked with memorable design features: the signature "Trilobe" grille is sculpted within the front fascia, while its "drop-shaped" profile recalls classic Alfa Romeo design. Bi-xenon headlamps exemplify Giulia's advanced technology and 18-inch 10-spoke aluminum wheels assert themselves in both look and feel. Overall, Giulia Ti Lusso is a place where driving dynamics and refinement complement each other in the best possible way.



GIULIA QUADRIFOGLIO Bearing the legendary four-leaf clover badge, symbolic of race and street performance engineering, the Giulia Quadrifoglio embodies the essence of Alfa Romeo's motor-sport legacy. With machines that bear more than a resemblance to the racetrack champions that came before them, Giulia Quadrifoglio announces its dominance with a unique Quadrifoglio grille and distinctive front and rear fascias that help to achieve unsurpassed¹ aerodynamics (0.32 Cd). A segment-exclusive carbon fiber active aero front splitter¹ helps the Giulia Quadrifoglio achieve maximum aero downforce. Advanced lightweight materials further enhance performance and looks, including a carbon fiber rear spoiler, carbon fiber rocker moldings and 19-inch Quadrifoglio wheels. A dual-mode quad exhaust system with chrome tips sums the entire experience up with the signature Alfa Romeo exhaust note. Clearly this is an Alfa Romeo that doesn't take legend lightly.

EXPLICITLY RATIONAL. DELIBERATELY POWERFUL.

The ferocious roar, the immediate throttle response, the agile steering, the harnessing brakes — intense sensory feedback like this is something only Italy can create. The passion that flows from Giulia Quadrifoglio can only come from the unhindered efforts of a specialized design and production team with relentless dedication. With peers that have long leaned solely on technological talents, this latest four-door marvel breaks away from the crowd with a spirited yet perfectly balanced approach to high-performance driving. Giulia Quadrifoglio: conquering one sense at a time.





A COCKPIT WHERE
ENGINEERING TAKES FLIGHT



GIULIA QUADRIFOGLIO shown in Black Leather/Alcantara® trim with Red Accent Stitching.

A FOUR-PIPE SYMPHONY





A COMPETITOR IN EVERY SENSE

Giulia Ti Sport stirs up the adrenaline with athletic talents that reward drivers at every turn. Its flat-out performance exceeds the high expectations its fierce cladding suggests: Sport front and rear fascias, available 19-inch 5-hole aluminum wheels and three-season performance tires help deliver on a visual promise. Playing to the crowd, Giulia's dual exhaust is showcased within an aggressive sport fascia. Its Formula 1™ inspired flat-bottom steering wheel with push-button start brings out the extraordinary direct-steering feel of the chassis, and puts every road in hand.

With Giulia Ti Sport, delivering 110 percent is no cliché — and the Sport Package only enhances its overachiever tendencies. Look forward to Sport leather seats, power bolsters and adjustable thigh support, Gloss Black window surrounds, Sport leather-wrapped steering wheel, bright aluminum pedals, steering column-mounted aluminum paddle shifters and colored brake calipers.



Sport packages feature 18-inch or 19-inch Alfa Romeo signature wheels. The 19-inch Bright 5-hole aluminum wheels radiate the athletic prowess of Giulia Ti Sport.



Eyes are truly the window to this restless soul. Bi-Xenon projector headlamps with LED daytime running lights exude its highly competitive nature with a furrowed expression and laser-sharp focus.



The high-performance 8-speed automatic transmission puts pure exhilaration in hand with steering column-mounted aluminum paddle shifters.



An integrated rear diffuser, unique to Giulia Sport, helps channel air and provide additional stability at high speeds, while a Sport fascia neatly integrates the dual-mode exhaust tips for a precise aesthetic.





BLACK TIE OPTIONAL

With Ti Lusso, Giulia steps up its Italian propensity for high style. This is a performance sedan whose competitive side extends to creature comforts. Giulia Ti Lusso offers amenities that both anticipate and surprise in a way that treats every occupant as a distinguished guest. Materials are exhaustively vetted; craftsmanship is vigorously scrutinized, to a degree that makes its superiority plain to even the most discerning. For those lucky enough to travel in a Giulia Ti Lusso, every sense will be rewarded.





The interior of Giulia Ti Lusso is striking for its combination of materials: surfaces are found in genuine wood, light walnut or dark gray oak, and full-grain leather. They surround the all-new 8.8-inch integrated widescreen Information and Entertainment System. It offers an intuitive yet sophisticated series of features, including available vehicle performance pages and navigation.



Materials are selected to be in full harmony of each Giulia model and to uphold the completely distinctive tradition of Italian craftsmanship, including the finest Italian leather with meticulous accent stitching.



The spacious rear seating of Giulia Ti Lusso embodies the best of Italian style via luxury leather with unique Cannelloni leather seat design.

Nature inspires design of the highest order, and it's well-represented in the Ti Lusso with genuine walnut or dark oak wood trim. Revel in luxury leather with Cannelloni design seats, front power 12-way seats including 4-way lumbar and driver memory, luxury leather-wrapped steering wheel, leather-wrapped dash with accent stitching and leather-trimmed interior accents. This is distinctive Italian craftsmanship that puts high luxury at ease.



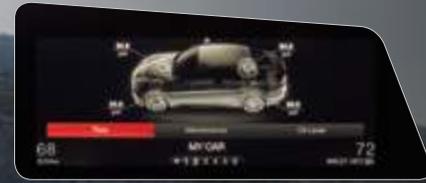
With the available dual-pane sunroof, Giulia effortlessly adds new dimension to the driving performance.



PASSION IS WHAT
YOU FEEL INSIDE

DREAMS INTO ACTION While the Ti Lusso, like all Giulias, is crafted with the driver in mind, special attention is paid here to provide both host and guests with a level of luxury and comfort that will impress long after the journey's end. In every detail, designers made choices based on their own highest aspirations.

DIALED-IN



Giulia is more than eager to share its report card. The vehicle performance pages offer up useful data that track tire pressures, engine oil, service visits and much more.



With navigation, drivers anticipate every turn and real-time route conditions with advanced graphics that offer quick, easily interpreted views of roads and surrounding buildings.



Like having an extra set of eyes on the subject, drivers get a better view of what lies behind with the Back-Up Camera² with dynamic grid lines, standard on every Giulia. Screens also display music, radio and other essential information.

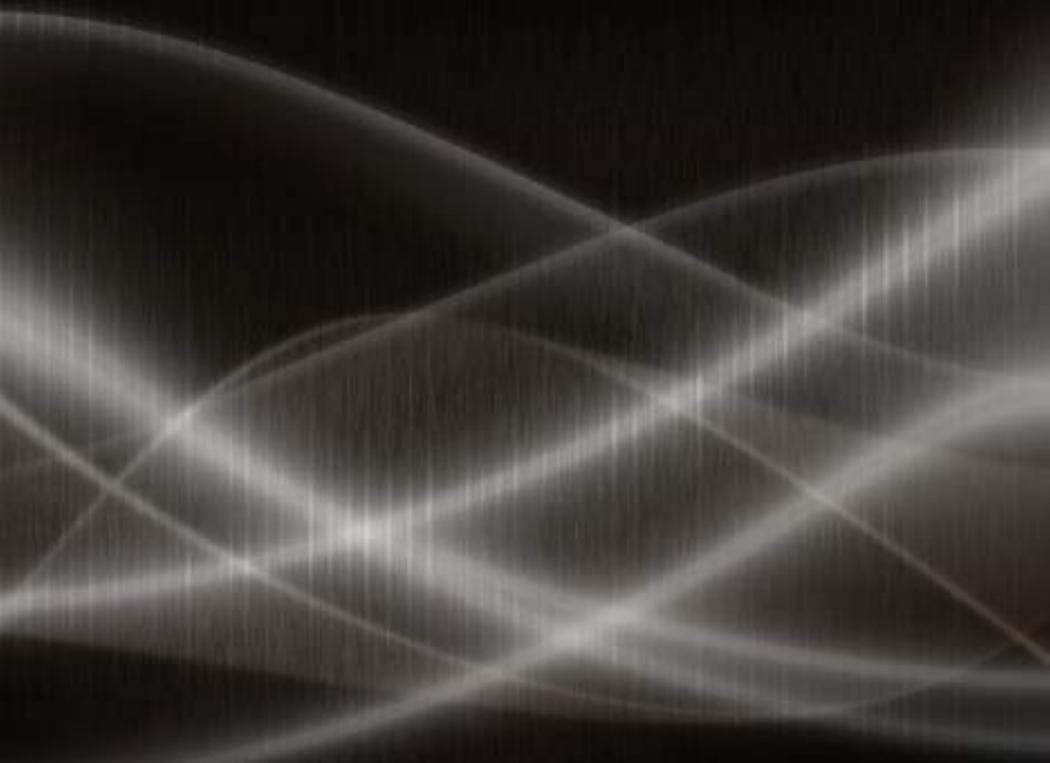
A WIDER VIEW Alfa Romeo's fabled racing history was built on communication among driver, crew and car. Today's Giulia communicates instantly with a high-definition 6.5-inch or 8.8-inch integrated widescreen Information and Entertainment System, intuitively navigated with its rotary controller.

CRAFTED TO RESONATE

PREMIUM AUDIO SYSTEM BY HARMAN KARDON® Giulia drivers are quite naturally attuned to a certain level of performance, so Giulia offers an audio system designed to complement a highly tuned driving experience. Known for its detail-rich acoustics through enhanced sound control and superior high sound output, this Harman Kardon system is built specifically for Alfa Romeo Giulia to optimize the vehicle's acoustics. Its 900-watt, 12-channel class-D amplifier and Logic 7® sound technology distribute clear sound through a system of 14 premium speakers and subwoofer. It all serves as proof that Alfa Romeo takes the notes from its sound system as seriously as it does the glorious ones produced from its engine.

harman/kardon
by HARMAN





Each speaker achieves its dynamic sound quality via highly refined material development and precision assembly.



EVERY WAVE IS
BORN TO BE RIDDEN



THE EVOLUTION OF AWARENESS

Sophisticated approaches to tracking potential hazards and navigating harsh elements have transitioned from air to land — as impressively demonstrated by the Alfa Romeo Giulia. Beyond advanced structural design and materials that create barriers for occupants, Giulia is equipped to deliver visual, audio and engineering prompts that help elevate driver awareness and performance. In short, this is confidence that's built-in.

Air Bag System⁷ Giulia features a standard comprehensive system that includes: driver and front-passenger dual advanced air bags⁷, seat-mounted side air bags (pelvic-thorax)⁷, inflatable knee air bags⁷, plus supplemental front and rear side-curtain air bags⁷.

Blind Spot Monitoring⁸ This available system has dual ultra-wideband radar sensors which aid the driver when changing lanes (and when vehicles are in the blind spot) via an illuminated sideview mirror icon.

Cross-Path Detection⁶ is activated any time the vehicle is in Reverse. With illuminated icons on the sideview mirror, as well as an audible chime, this available feature lets the driver know vehicles are crossing behind.

Back-Up Camera⁶ and Rear Park Sensors⁶ with dynamic grid lines are standard on all Giulias which include Rear Park Sensors, as well. Front Park Sensors are standard on Giulia Ti and Giulia Quadrifoglio.

Forward Collision Warning Plus² This available system provides autonomous braking and, under certain circumstances, slows or can bring the vehicle to a full stop when a frontal collision may appear imminent.

Dynamic Steering Torque (DST)³ The standard system directs the Electric Power Steering (EPS) to produce optimal stopping capability, providing greater stability under certain braking maneuvers and dynamic situations.



Adaptive Cruise Control (ACC) with Full Stop⁷ This available system helps drivers to maintain a safe distance from the vehicle ahead and, under certain traffic conditions, the system can bring the Giulia to a full stop without driver intervention.

Anti-Slip Regulation (ASR) and Traction Control System (TCS) Standard on all Giulias, ASR limits the spin of the driving axle during a driver torque request in the event the adherence limit is reached, optimizing vehicle traction. The TCS, also standard, limits the wheelspin of a single drive wheel, by applying brake torque to the wheel while an equivalent amount of torque is transferred via the differential to the other wheel, providing the vehicle the torque required to drive away.

Hill Assist (HA) This standard system aids the driver during drive-off maneuvers when the vehicle is on a slope, maintaining and releasing the brake pressure accommodating vehicle drive-off.

Lane Departure Warning (LDW)⁹ Drivers benefit from this available feature that emits an audio and dash light visual warning during an inadvertent lane departure. It works to remind the driver to stay the course.



GIULIA

POWERTRAIN

2.0L I-4 Direct-Injection Turbo
280 Horsepower and
306 lb-ft of Torque
8-speed Automatic
Standard Rear-Wheel Drive (RWD)
Available All-Wheel Drive (AWD)

SELECT STANDARD EQUIPMENT

17-inch 10-Spoke
Aluminum Wheels
225/50R17 All-Season Run-Flat
Performance Tires
Bi-Xenon Headlamps
Automatic Headlamps
LED Daytime Running Lights (DRLs)
LED Tail Lamps
Chrome Window Surrounds
Rain Sense Auto Wipers
Dual Chrome Exhaust Tips
Leather Seats
10-Way Power Front Seats
including 4-Way Lumbar Adjust

SELECT STANDARD EQUIPMENT (continued)

Driver Seat Memory
Steering Wheel with Mounted
Audio Controls and
Push-Button Start
Tilt/Telescoping Steering Column
Black Interior Trim
Ambient Lighting
Front and Rear 1-Touch Up/Down
Power Windows
Driver and Passenger Illuminated
Sun Visor with Vanity Mirror
Auto-Dimming Rearview Mirror
Dual-Zone Temperature Control
6.5-inch Widescreen Display
Radio with MP3, Bluetooth®
and 3 USB outlets
8-Speaker Audio System
Bright Door Sill Plates
Power Folding, Heated
Exterior Mirrors
Remote Trunk Release
Remote Start System
Back-Up Camera® with Rear
Park Sensors® and Dynamic
Grid Lines

SELECT STANDARD EQUIPMENT (continued)

Silver Brake Calipers with
Black Alfa Romeo Script
7-inch TFT Cluster with
Dynamic Display Controller
Central Display Rotary Controller
12-volt Power Outlet
Front and Rear Floor Mats
160-mph Speedometer
Dual Advanced Front Air Bags⁷
Driver/Passenger Inflatable
Knee-Bolster Air Bags⁷
Supplemental Side-Curtain Front
and Rear Air Bags⁷
Supplemental Front-Seat Side
Air Bags⁷
Keyless-Go and Passive Entry
Alfa DNA Drive Mode Selector
Electronic Stability
Control (ESC)³
Hill Assist
Anti-Slip/Torque Control
Traction Control
Advanced Brake Assist
Start/Stop Technology
Universal Garage Door Opener
Electric Park Brake

SELECT OPTIONAL EQUIPMENT

8.8-inch Widescreen Display
SiriusXMSM¹¹
8.8-inch 3D Widescreen
with Navigation
Cargo Convenience Package
Cold Weather Package
Driver Assistance Package
Driver Assistance
Dynamic Package
Forward Collision Warning
Plus (FCW)²
Dual-Pane Sunroof
Colored Brake Calipers (Red,
Black, Yellow)
17-inch Dark 7-Hole Wheels
18-inch Dark Turbine Wheels



Black Leather with Dark Gray accent stitching
(Black Interior Trim)



Red Leather (Red Interior Trim)



Black Leather with Dark Gray accent stitching
(Ice Interior Trim)



Tan Leather (Tan Interior Trim)



Black Veneer Accents
(Standard)



Aluminum Accents
(Optional)



Shown in Alfa White

GIULIA SPORT PACKAGES

SPORT APPEARANCE PACKAGE

18-inch Sport Aluminum Wheels
Sport Fascias (Front and Rear)
Gloss Black Window Surrounds
Colored Brake Calipers (Red,
Black, Yellow)



SPORT INTERIOR PACKAGE

Aluminum Accents
Sport Leather Steering Wheel
Steering Column-Mounted
Aluminum Paddle Shifters
Aluminum Sport Pedals
and Footrest
Bright Door Speaker Surrounds

GIULIA Ti

POWERTRAIN

2.0L I-4 Direct-Injection Turbo
280 Horsepower and
306 lb-ft of Torque
8-speed Automatic
Standard Rear-Wheel Drive (RWD)
Available All-Wheel Drive (AWD)

SELECT STANDARD EQUIPMENT OVER GIULIA

18-inch Dark Turbine
Aluminum Wheels
225/45R18 All-Season Run-Flat
Performance Tires
Heated Front Seats
Heated Steering Wheel
8.8-inch Widescreen
Color Display
Sirius XM® Satellite Radio¹¹
(includes 1-year trial subscription)
Genuine Dark Gray Oak
Wood Interior Accents
Bright Door Speaker Surrounds
Front and Rear Park
Assist System⁶

SELECT OPTIONAL EQUIPMENT

18-inch 10-Spoke
Aluminum Wheels
High-Performance Bi-Xenon
Headlamps with Adaptive
Forward Lighting
8.8-inch Widescreen Navigation
Harman Kardon® Premium
Audio System
Leather-Wrapped Dash and
Upper Door Trim
Aluminum Interior Accents
Forward Collision Warning Plus
with Full Stop²

SELECT OPTIONAL EQUIPMENT (continued)

Dual-Pane Sunroof
Colored Brake Calipers (Red,
Black, Yellow)
Cargo Convenience Package
Driver Assistance Package
Driver Assistance
Dynamic Package
Ti Performance Package



Shown in
Silverstone Gray



Black Leather with Dark Gray accent stitching
(Black Interior Trim)



Red Leather (Red Interior Trim)



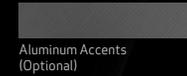
Black Leather with Dark Gray accent stitching
(Ice Interior Trim)



Tan Leather (Tan Interior Trim)



Dark Gray Oak Wood Accents
(Standard)



Aluminum Accents
(Optional)

GIULIA Ti SPORT

SPORT PACKAGE

19-inch Dark or Bright 5-Hole
Aluminum Wheels
Three-Season Performance Tires
(All-Season Tires Available)
Sport Fascias (Front and Rear)
Gloss Black Window Surrounds
Sport Leather Seats
Power Bolsters and Thigh Support

Sport Leather-Wrapped
Steering Wheel
Steering Column-Mounted
Aluminum Paddle Shifters
Aluminum Sport Pedals
and Footrest
Colored Brake Calipers
(Red, Black, Yellow)



Shown in
Vesuvio Gray



Black Sport Leather with Dark Gray accent
stitching (Black Interior Trim)



Red Sport Leather (Red Interior Trim)



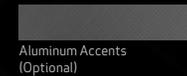
Sport Leather with Dark Gray accent stitching
(Ice Interior Trim)



Tan Sport Leather (Tan Interior Trim)



Dark Gray Oak Wood Accents
(Standard)



Aluminum Accents
(Optional)

GIULIA Ti LUSO

POWERTRAIN

2.0L I-4 Direct-Injection Turbo
280 Horsepower and
306 lb-ft of Torque
8-speed Automatic
Standard Rear-Wheel Drive (RWD)
Available All-Wheel Drive (AWD)

SELECT STANDARD EQUIPMENT OVER GIULIA Ti

18-inch 10-Spoke
Aluminum Wheels
Genuine Dark Gray Oak or
Light Walnut Wood
Interior Accents
Luxury Leather with Cannelloni
Design Seats
12-Way Front Power Seats
including 4-Way Lumbar Adjust
Leather-Wrapped Dash and Upper
Door with Accent Stitching
Luxury Leather-Wrapped
Steering Wheel
Air Quality System (AQS)



Black Luxury Leather with Cannelloni Design with Dark Gray accent stitching (Black Interior Trim)



Crema Luxury Leather with Cannelloni Design (Crema Interior Trim)



Tan Luxury Leather with Cannelloni Design (Tan Interior Trim)



Red Luxury Leather with Cannelloni Design (Red Interior Trim)



Shown in
Montecarlo Blue



Dark Oak Wood Accents (Standard)



Light Walnut Wood Accents (Optional)

GIULIA QUADRIFOGLIO

POWERTRAIN

2.9L V6
Direct-Injection Twin-Turbo
505 Horsepower and
443 lb-ft of Torque
8-speed Automatic
Rear-Wheel Drive (RWD)

SELECT STANDARD EQUIPMENT OVER GIULIA Ti

19-inch Bright Tecnico
Aluminum Wheels
Front 245/35ZR19
Back 285/30ZR19
Pirelli® P ZERO™ Corsa
Performance Tires
Unique Quadrifoglio Grille
Unique Quadrifoglio Fascias (Front
and Rear)

SELECT STANDARD EQUIPMENT OVER GIULIA Ti (continued)

Bi-Xenon Headlamps with
Adaptive Forward Lighting
Dual-Mode Quad Exhaust
Brembo® 4-Wheel Disc
High-Performance Brakes
Colored Gloss Red Brake Calipers
Carbon Fiber Active Aero
Front Splitter
Carbon Fiber Rocker
Panel Moldings
Carbon Fiber Hood and Roof
Carbon Fiber Rear Spoiler
Gloss Black Window Surrounds
Leather/Alcantara®
Performance Seats
14-Way Front Power Seats
including 4-Way Lumbar and
Power Adjustable Bolsters
Manual Thigh Support

SELECT STANDARD EQUIPMENT OVER GIULIA Ti (continued)

Leather-Wrapped Steering Wheel
with Formula 1™ Inspired Red
Push-Button Start
Leather-Wrapped Dash and Upper
Door Trim with Accent Stitching
Genuine Carbon Fiber
Interior Accents
200-mph Speedometer
Exterior Sideview Auto-
Dimming Mirrors
Steering Column-Mounted
Aluminum Paddle Shifters
Alfa DNA Pro Drive
Mode Selector
Torque Vectoring Twin-Clutch
Rear Differential
Independent Adaptive
Dampening Suspension
Blind Spot Monitoring⁶
Cross-Path Detection⁶
Premium Vehicle Theft
Alarm System
Tire Service Kit
8.8-inch Widescreen Color
Display with 3D Navigation

SELECT OPTIONAL EQUIPMENT

Quadrifoglio Carbon Fiber
Steering Wheel
Harman Kardon® Premium
Audio System
Carbon Fiber Sparco®
Racing Seats
Cargo Convenience Package
Driver Assistance
Dynamic Package
Carbon Ceramic Brembo Brakes
Forward Collision Warning
Plus (FCW)⁷
Custom-Painted Colored Brake
Calipers (Black, Yellow)
19-inch Dark Tecnico
Aluminum Wheels
19-inch Bright 5-Hole
Aluminum Wheels
19-inch Dark 5-Hole
Aluminum Wheels



Black Leather and Alcantara® with Dark Gray accent stitching (Black Interior Trim, also available with Green and White Accent Stitching)



SPARCO® RACING SEATS



SPARCO® RACING SEATS



Black Leather and Alcantara with Green and White accent stitching (Ice Interior Trim)



SPARCO® RACING SEATS



Black Leather and Alcantara with Red accent stitching (Black or Red Interior Trim)



Carbon Fiber Accents (Standard)



Shown in
Rosso Competizione Tri-Coat

GIULIA QUADRIFOGLIO WHEELS



19-inch Bright 5-hole Aluminum



19-inch Dark 5-hole Aluminum



19-inch Bright Tecnico Aluminum



19-inch Dark Tecnico Aluminum



Silver Brake Calipers
(not available on Quadrifoglio)



Yellow Brake Calipers



Red Brake Calipers



Black Brake Calipers

GIULIA WHEELS



19-inch Bright 5-hole Aluminum
Included with Ti Sport Package



19-inch Dark 5-hole Aluminum
Included with Ti Sport Package



18-inch Dark Turbine Aluminum
Available on Giulia and Standard on Giulia Ti



18-inch Sport Aluminum
Included with Giulia Sport Appearance Package
and Ti Performance Plus Package and Available
with Ti Sport Package



18-inch 10-spoke Aluminum
Included with Ti Lusso Package and Giulia Ti



17-inch 10-spoke Aluminum
Standard on Giulia



17-inch Dark 7-hole Aluminum
Available on Giulia



Misano Blue Metallic

Alfa Rosso

Montecarlo Blue Metallic

Alfa White**

Alfa Black**

Stromboli Gray Metallic*

Silverstone Gray Metallic

Monza Red Metallic**

Vesuvio Gray Metallic

Vulcano Black Metallic

Trofeo White Tri-Coat*

STRONG FINISHES

The Giulia color palette presents a wide range of competitive hues. One will win your attention, but all make an indelible impression as they enhance the sleek lines and sporting attitude of Giulia. In this talented field of contenders, there simply are no losers.

*Not available on Giulia. **Not available on Giulia Ti Sport, Ti Lusso and Giulia Quadrifoglio. *Not available on Giulia Ti Sport and Giulia Quadrifoglio. **Not available on Giulia Quadrifoglio.



Alfa Romeo and Chronoswiss partnered to produce 100 handcrafted, precision watches. Colors, textures and movements beautifully capture the essence of Alfa Romeo, making for a truly unique, highly collectible timepiece.



ALFA ROMEO MERCHANDISE

Bring legendary Alfa Romeo distinction to your personal lifestyle with sumptuous leather and carbon fiber accessories. The Alfa Romeo logo and script adorn an exclusive selection of professional, active, travel and home accessories, as well as apparel and gift cards for your favorite Alfa Romeo enthusiast. Shop the complete collection at shopalfaromeousa.com





(1) Based on Alfa Romeo Premium Import Mid-size Sedan segment and latest available competitive information. (2) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change the vehicle dynamics to avoid a collision and is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (3) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (4) 7.32 is the fastest lap ever by a rear-wheel-drive, four-door, 8-speed automatic transmission production sedan at the Nürburgring, one of the most demanding tracks in the world. (5) Estimated horsepower based on manufacturer testing. (6) Always look before proceeding, electronic drive aid is not a substitute for conscientious driving, always be aware of your surroundings. (7) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (8) Always check visually for vehicles prior to changing lanes. (9) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (10) LDW is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (11) SiriusXM subscriptions for audio and data services are sold by SiriusXM to follow your trial subscription. If you decide to continue listening after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See the SiriusXM Customer Agreement for complete terms and get more information at www.siriusxm.com. All fees and programming subject to change. Your equipment and features for SiriusXM services will vary depending upon the vehicle you select and may be limited in select markets.

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