



2012 E-Class Sedan and Wagon



Mercedes-Benz

## 125! years of innovation

In 1886, Carl Benz was awarded the patent for inventing the first car, while just 60 miles away, Gottlieb Daimler developed his own version. Between them they also invented the motorcycle and truck, and won the first auto race. For 125 years, a passion for innovation has driven Mercedes-Benz to continually reinvent the automobile—creating an ongoing legacy of firsts that keep redefining the standard for all cars. Among them, the 4-wheel independent suspension 80 years ago. The crumple zone and fuel injection in the 1950s. The Electronic Stability Program nearly 20 years ago. And more recently, PRE-SAFE®. Today, the Three-Pointed Star remains far more than a shining symbol of Mercedes-Benz innovation. It's a guiding beacon for all automobiles.



# where ideas are born. and passion is raised.

There are cars that spark emotions. There are some that start trends in design. And a handful that introduce new thinking to the world. But few cars, if any, have inspired so many people—from drivers to automotive engineers across the globe—as profoundly as the Mercedes-Benz E-Class. For nine generations, the car that created a new category of luxury sedan by bringing competence, confidence and comfort together like never before, has been redefining what comes next. With their revolutionary safety innovations, new engines and advanced driving systems, the 2012 E-Class Sedans and Wagons are more than a library of automotive milestones. They're a laboratory of what all cars might someday be. From performance and protection to passion and prestige, there are many cars that aspire to be a benchmark. But achieving it requires more than aspiration. As every car that follows in its footsteps—and any E-Class driver—knows, it takes inspiration.

[MBUSA.com/E](http://MBUSA.com/E)



E 350 4MATIC Luxury Wagon shown at left with optional Steel Grey metallic paint. E 350 Sport Sedan shown above with optional Iridium Silver metallic paint, PARKTRONIC, and Driver Assistance and Premium 2 Packages.



E 350 BlueTEC Sport Sedan shown above with optional Iridium Silver metallic paint and Premium 2 Package. E 350 Luxury Sedan shown at right with optional Pearl Beige metallic paint, leather upholstery, Panorama roof, PARKTRONIC and Premium 2 Package. Please see endnotes at back of brochure.

# driver of innovation. destined for imitation.

From its chrome grille to its sweeping rear fenders, it's a design that earns instant admiration. But what's beneath its class-leading aerodynamics and brilliant LED lighting is why the E-Class Sedan has long been recognized as a showcase of groundbreaking, game-changing innovation. For 2012, the E-Class Sport and Luxury Sedans reassert their leadership in safety, comfort and style with a fresh infusion of performance and a wide array of choices: New V-6 and twin-turbo V-8 engines that turn less gasoline into more torque with fewer emissions. The exemplary efficiency of a quick, quiet BlueTEC 50-state clean diesel.<sup>1</sup> The confidence of available 4MATIC™ all-wheel drive. And all with the uncompromising values that make the E-Class a rich reward for drivers, and a role model for other cars.

**The Sport Sedans.** With their aggressively sculpted lower body styling and a bold three-bar grille, the E 350, E 350 BlueTEC and E 550 4MATIC Sport Sedans are honed to a sharper performance edge. Sport-tuning focuses their AGILITY CONTROL suspension and 17" or 18" wheels<sup>2</sup> on cornering precision and crisp control.

**The Luxury Sedans.** Subtle chrome detailing underscores the elegance of the E 350 and E 350 BlueTEC Luxury Sedans, from their flowing lower body styling to their four-bar rendering of the iconic E-Class grille. Their comfort-tuned AGILITY CONTROL suspension and 17" wheels blend crisp agility with silky civility.



**E 350 Sedans.** An all-new 302-hp V-6 rushes the E 350 Sport and Luxury Sedans to 60 mph in as little as 6.5 seconds,<sup>3</sup> yet it can return 30 mpg on the highway.<sup>4</sup> Standard rear-wheel drive and optional 4MATIC all-wheel drive<sup>5</sup> are both teamed up with a paddle-shifted 7-speed automatic that's been further refined for quicker, smoother shifts and greater efficiency.

**E 350 BlueTEC Sedans.** Simply the most advanced diesel technology on earth, BlueTEC's 50-state ultralow emissions make it the cleanest, too. A massive 400 lb-ft of torque and paddle-shifted 7-speed automatic thrust the E 350 BlueTEC Sport and Luxury Sedans to 60 mph in 6.7 seconds.<sup>3</sup> And at 32 highway mpg,<sup>4</sup> you can travel more than 600 miles per tank.

**E 550 4MATIC Sport Sedan.** A new twin-turbo V-8, reengineered 7-speed automatic and standard 4MATIC all-wheel drive turn 402 hp into 60 mph in just 5.2 surefooted seconds.<sup>3</sup> Standard 18" AMG alloy wheels assert that, while it's the most efficient E 550 ever, it's also the most proficient.



**The Sport Sedan cabin.** Distinctive details elevate the performance character of the E-Class Sport Sedans. Instruments are inset within a three-dimensional aluminum surround. The rich black dash, ceiling trim and leather-wrapped steering wheel convey sporty elegance. Wood trim is offered in your choice of dramatic Black Ash or rich Burl Walnut. And a racing-inspired flat-bottom 3-spoke steering wheel is standard on the E 550 Sport Sedan, and part of the E 350 Sport Sedan Wheel Package.

**The Luxury Sedan cabin.** Elegance is the priority of the E 350 and E 350 BlueTEC Luxury Sedans. A more traditional palette of warm upholstery tones is complemented by the glow of Burl Walnut wood. Finely detailed gauges are ringed in crisp chrome and brushed aluminum. Steering wheel choices, including the heated or wood/leather options, feature a 4-spoke design with metallic accents and finely stitched Premium leather trim.

E 350 Luxury Sedan shown with Almond/Mocha interior, Burl Walnut wood trim, and optional active multicontour driver seat, Active Ventilated front seats, leather upholstery, wood/leather steering wheel, and Driver Assistance and Premium 2 Packages.



tailored ambience.  
treasured experience.

Whether you choose the modern flavor of the Sport Sedan or the classical flair of the Luxury Sedan, every E-Class is cut from the same cloth, yet impeccably tailored for a custom fit. Long after you select a model and cabin trim, its appointments will continue to adapt and accommodate your changing desires. Power front seats adjust no fewer than 14 ways, and can be outfitted to warm you, cool you, or even embrace the driver in corners. Advanced technology enhances your driving confidence and riding comfort, from the soothing glow of ambient lighting to available marvels like Night View Assist and a Panorama roof.

Elegant controls and high-definition displays combine tactile rewards with tactical precision. From your first encounter with its hand-finished cabin to the many miles of driving you'll enjoy together, what makes an E-Class Sedan so uniquely endearing is that its pleasures are both immediate and enduring.



**The E-Class Wagons.** With their new 302-hp V-6, the two E350 Wagons sprint to 60 mph in just 6.9 seconds,<sup>3</sup> yet can achieve 27 mpg on the highway.<sup>4</sup> Standard 4MATIC all-wheel drive<sup>5</sup> and a newly enhanced 7-speed automatic with paddle shifters team up to give you confident command of any road, in any season.

**E350 4MATIC Sport Wagon.** Precisely tuned for rewarding performance, the Sport Wagon member of the E-Class family shares its sculpted lower bodywork and AGILITY CONTROL sport suspension tuning with its sedan stablemate. Bold 17" wheels are standard, or opt for even racier 18" AMG wheels.<sup>2</sup>

**E350 4MATIC Luxury Wagon.** Understated details highlight the iconic style of the E-Class in the Luxury Wagon. With a comfort-tuned AGILITY CONTROL suspension, 17" alloy wheels in a new 8-spoke design, it's a refreshing take on a timeless idea—and a reminder that the E-Class is now the only wagon in its class.

# flexible virtues. family values.

Unwavering adherence to stringent standards can yield remarkably versatile results. The E 350 4MATIC™ Sport and Luxury Wagons wrap the inherent values of the E-Class—from exclusive safety systems to the cleaner, more efficient response of a new V-6 engine—in a roomy, adaptable and accommodating package. So while they deliver an unsurpassed blend of performance, security and luxury, they also add flexible capability in a variety of dimensions. With a power liftgate, self-leveling AIRMATIC rear suspension, and space for up to seven people or 57.4 cu ft of cargo, you can get a lot into an E-Class Wagon. And with state-of-the-art 4MATIC all-wheel drive, a rear view camera and optional giant Panorama glass roof, you can get even more out of it.



E 350 4MATIC Sport Wagon shown with optional Indium Grey metallic paint, Panorama roof, and Driver Assistance, Premium 2 and Wheel Packages. Please see endnotes at back of brochure.



esteemed reputation.  
expanded repertoire.

There's only one way to create the E-Class of wagons. Start with the engineering breakthroughs in safety, performance and luxury that make the E-Class a benchmark among automobiles, then add all the elements that make it a wagon like no other. From road to roof rails, an E 350 4MATIC™ Wagon combines the confidence of an advanced all-wheel drive system, the capability of a load-sensing rear air suspension, and the comfort of a spacious, easy-to-reconfigure cabin. The 60/40-split EASY-FOLD second-row seat expands the cargo bay with the simple pull of a handle. The standard rear-facing third-row seat accommodates two children, or disappears in seconds into the richly carpeted floor. And since it's an E-Class, no matter how many ways you discover to fill it up, its versatile virtues are best enjoyed from the driver seat.

E 350 4MATIC Luxury Wagon shown with Almond/Mocha interior, and optional Rear Seat Entertainment system and Premium 1 Package. Please see endnotes at back of brochure.



**Cargo capacity.** The flexible three-row cabin offers 20.5 cu ft of luggage space with five passengers aboard, and as much as 57.4 cu ft with the second and third rows folded.<sup>6</sup> The luggage cover raises and lowers automatically with the standard power liftgate, and integrates a retractable vertical net you can place behind the second row, or floor to ceiling behind the front seats when all the rear seats are folded. Standard brushed aluminum roof rails let you attach a variety of available accessory racks.

**Passenger pleasure.** Like their sedan counterparts, the E 350 4MATIC Wagons can be outfitted in Sport or Luxury trim. Warm tones and Burl Walnut wood highlight the Luxury Wagon cabin, while Sport Wagons offer Burl Walnut or sleek Black Ash wood to complement their cool black accents and brushed aluminum instrument cluster. An abundance of parcel nets and cupholders help keep things tidy inside, while a power sunroof or optional Panorama roof welcome in the beauty of the outside world, too.





**Refreshing power.** Three advanced ultralow-emission engines thrust the E-Class into a new era of progressive performance. New-generation Direct Injection gasoline engines—a 302-hp V-6 in the E 350 Sedans and Wagons, or a 402-hp twin-turbo V-8 in the E 550—can fine-tune their fuel and spark in a millisecond, to make more power and torque from every atom of fuel. In the E 350 BlueTEC Sedans, a 50-state clean diesel V-6<sup>1</sup> outputs more torque than many V-8s yet can return 32 highway mpg.<sup>4</sup> Industry-leading BlueTEC technology converts its nitrogen oxide emissions into pure, earth-friendly nitrogen and oxygen elements.

**Engaging control.** Redesigned to deliver crisper shifts and more efficient performance, the 7-speed automatic transmission features an electronic selector and sporty paddle shifters—allowing complete control of gear changes without taking a hand from the leather-wrapped steering wheel.

# progressive moves. proven motivator.

Icon status is not something self-bestowed, nor instantly achieved. It must be earned over time, often generations, by continued leadership in the power to perform, appeal and inspire. For more than 60 years, the E-Class has set—and raised—the bar for all cars. It's accomplished this by repeatedly advancing nearly every element of driving, and orchestrating their progress with seamless elegance. For 2012, all-new gasoline engines and an advanced BlueTEC clean diesel are teamed with a thoroughly reengineered 7-speed automatic transmission and a remarkable road-sensing suspension. The result is a leap forward in virtually every measurable category, with immediate rewards and lasting benefits: Quicker acceleration. Certified ultralow emissions. Higher fuel economy. Quieter cruising on the highway. And more satisfying response on any road. Engineering leadership is how the E-Class keeps moving ahead. What makes it an icon is how it motivates every other car on the road.

**Inspiring confidence.** Standard on all E 350 Wagons and the E 550, 4MATIC™ all-wheel drive is also optional on the gasoline-powered E 350 Sedans. Its 4-wheel Electronic Traction System (4-ETS) continually redistributes torque to the wheels with the best grip—even if that's a single wheel.<sup>5</sup> With light weight and a 45:55 front/rear torque split, 4MATIC maintains a sporty feel, balanced handling and admirable fuel economy, year-round.

**Rewarding response.** A nimble 4-wheel independent multilink suspension is enhanced with AGILITY CONTROL—an innovation that reacts to the motion of each wheel. With every change in the road surface, it instantly recalibrates the shock absorbers to balance agile handling with a composed ride. Sport models feature firmer tuning, while the Wagons add AIRMATIC rear air suspension that automatically adapts as loads, and roads, vary.





E 550 4MATIC Sport Sedan shown with optional Iridium Silver metallic paint, PARKTRONIC, and Driver Assistance and Premium 2 Packages. Please see endnotes at back of brochure.



E 550 4MATIC Sport Sedan shown with Arctic White paint, and optional Panorama roof and Premium 2 Package. Please see endnotes at back of brochure.

# pioneering insight. protective instinct.

Look back over the life story of the automobile and you'll find Mercedes-Benz continually leading the way in safety innovation: Inventing the first crumple zone over 60 years ago. Earning a patent for the air bag. And pioneering a long list of active safety systems that eventually found their way into most every car, like the Antilock Braking System (ABS), Electronic Stability Program (ESP®) and emergency-sensing Brake Assist. Today, the groundbreaking PRE-SAFE® system can actually detect and help prepare for a collision before it happens. True to its heritage, the 2012 E-Class is engineered with visionary safety advances that watch the road ahead and to your side. Help you to see and be seen. And respond to help make an accident less severe, less damaging, or even less likely. All cars might do this someday. The protection an E-Class offers today could rewrite the story of your own life.

## reveal.

**ATTENTION ASSIST.** By continually monitoring a variety of driving behaviors, this Mercedes-Benz innovation can audibly and visually alert the driver if it detects signs of drowsiness on long trips. Over 70 variables are measured in the first minutes of a drive, to establish a pattern for the individual driver and determine the warning thresholds accordingly.<sup>7</sup>

**Brighter lighting.** Brilliant LED Daytime Running Lamps and LED taillamps help assert your presence and actions more immediately to other drivers on the road. Bi-Xenon headlamps, part of the optional Premium 2 Package, generate light that's perceived more like natural daylight than halogen headlamps. Active Curve Illumination and Adaptive Highbeam Assist continuously vary the angle and beam pattern of the Bi-Xenon lamps, to maximize the illumination of corners and straightaways while minimizing glare for other drivers. Also in the package are corner-illuminating front lamps to help brighten your path into sharp turns and driveways, and high-pressure headlamp washers to help keep the lamps cleaner.

**Night View Assist PLUS with Pedestrian Detection.** When driving in darkness, this remarkable option projects infrared beams that are invisible to the human eye and reads them with a special camera. The system displays a clearer, supplemental real-time view of the road ahead on the large screen that's positioned high in the dash. It can also identify and point out pedestrians along a dark roadway.<sup>8</sup>

## prepare.

**PRE-SAFE.** A Mercedes-Benz first, PRE-SAFE can detect instability during certain vehicle maneuvers that suggest a collision or rollover is imminent. It can then tighten the front seat belts, adjust the front passenger seat, and close the windows and sunroof—all in an effort to better prepare the occupants in the moments before a collision.<sup>9</sup>

**Adaptive Brakes.** An integrated system of braking advances helps to make driving more reassuring and relaxing in a variety of situations. If the driver lifts off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for more immediate response when the driver steps on the brakes. In the rain, Automatic Brake Drying gently applies the brakes periodically, to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps prevent unwanted rollback. And a HOLD feature can make stop-and-go traffic a little easier.<sup>10</sup>

**Body structure.** E-Class body structures utilize ultra-high-strength steel in critical areas to expertly manage both weight and impact forces. Advanced crumple zones help to divert impact energy over, under and around the highly rigid passenger cabin. Wagons further integrate an elaborate network of reinforcements to provide a generous rear crumple zone even with three rows of seating.

## react.

**DISTRONIC PLUS.** A Mercedes-Benz innovation that takes cruise control to a new level of convenience, this optional system adapts your set cruising speed in response to traffic ahead—automatically slowing until your path is clear again. If traffic stops, DISTRONIC PLUS can even brake the car to a full halt, then resume on command when your path clears.<sup>11</sup>

**PRE-SAFE Brake.** DISTRONIC PLUS also integrates a system that uses radar-based sensors to help detect an impending collision with a vehicle ahead. Even if you're not using the cruise control, PRE-SAFE Brake can automatically apply up to 100% of the car's braking force to help reduce the severity of impact.<sup>10</sup>

**Standard 11-way air bag protection.** Nine standard air bags in the E-Class Sedans and Wagons provide 11-way protection.<sup>12</sup> Pelvic air bags complement the side-impact air bags for each front seat. A driver's knee air bag augments dual-stage front air bags. And side curtain air bags are provided at the outboard seating positions in both the first and second rows.

**Blind Spot Assist and Lane Keeping Assist.** These optional systems can alert the driver to some unseen vehicles in the adjacent lane,<sup>13</sup> and can warn the driver of unintended drifting across visible lane markings.<sup>7</sup> Both systems are also offered with active technology that can help guide the car back into its own lane, should the driver disregard the alerts.





almost beyond belief.  
always within reach.

## visionary thinking, legendary thoughtfulness.

The most remarkable sensation of the E-Class cockpit is how it makes advanced technology you've never seen feel like an old friend you've always known. Its entertainment, navigation and convenience systems are at once comprehensive and comprehensible. Crystal-clear displays and logical, intuitive controls please your eye, reward your touch, respond to your voice and even soothe your ears. An elegant central controller and multifunction steering wheel put the most-used features within easy reach, while colorful, brilliantly detailed instruments and a high-resolution 7" in-dash screen keep you effortlessly in touch. Its Bluetooth® system offers hands-free phone calls and wireless music streaming. And its options can make any journey more joyful, from helping you avoid traffic along the way to sizing up parking spaces as you arrive. More than forward thinking, the E-Class is thoughtfully engineered to help you look forward to every drive.

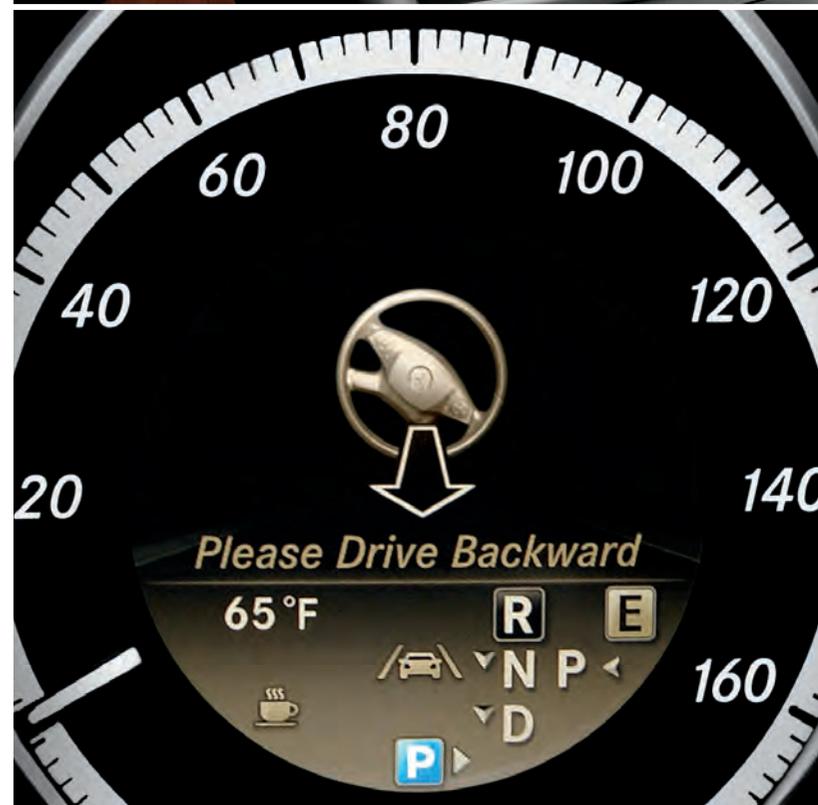
**Touch-sensitive.** Without lifting a hand from the Premium leather-wrapped steering wheel, its convenient multifunction controls let you adjust the audio system, use the Bluetooth interface,<sup>14</sup> and thumb through the various screens displayed in the speedometer. An optional heated steering wheel offers rapid warmth on chilly mornings, or you can opt for the classic feel of a steering wheel trimmed in fine leather and hand-polished wood.

**Easy listening.** The optional Premium 1 Package includes a 14-speaker harman/kardon LOGIC7® system that outputs 610 watts of Dolby® Digital 5.1 surround sound. Your listening choices are both abundant and easy to access. An in-dash DVD/CD player, HD Radio™ stations, a memory card reader, an AUX input, plus a new USB port and Bluetooth audio streaming are all standard. The Premium 1 Package adds SiriusXM Satellite Radio,<sup>15</sup> iPod® integration,<sup>16</sup> and a 10GB in-dash Music Register for storing your digital music.

**Far-reaching.** The Premium 1 Package adds navigation with a fast 80GB hard drive and new 3D maps with building profiles!<sup>17</sup> It also features Enhanced Voice Control, SiriusXM Traffic with dynamic re-routing, new SiriusXM Weather, as well as Zagat® Survey ratings for restaurants, hotels and golf courses. And a rear view camera (standard on Wagons) is included on Sedans.<sup>18</sup>

**Helping hands.** With the Premium 2 Package, KEYLESS-GO lets you unlock and drive your E-Class without touching the key. On Sedans, the package also includes an electronic trunk closer that lets you open and close the trunk with pushbutton ease. A power liftgate is standard on the Wagons. Optional PARKTRONIC can alert you to obstacles near your E-Class Sedan as you negotiate tight spaces. Its Parking Guidance feature can size up parallel-parking spots as you drive by, let you know which are a good fit, and provide steering instructions to help guide you in.

E 550 4MATIC Sport Sedan shown with Black interior, Burl Walnut wood trim, and optional Night View Assist PLUS, PARKTRONIC, and Lane Tracking and Premium 2 Packages. Please see endnotes at back of brochure.





painstakingly crafted, for years of pleasure.

Modern design meets classic workmanship in the E-Class, where every surface reflects a tradition of quality that's generations deep. Innovative luxuries and finely tailored materials transport you and your passengers in a spacious, stylish haven. Shapely, supportive front seats each offer 14-way power adjustment and memory with three stations. Dual-zone climate control automatically filters dust, pollen and odors from the cabin air, and compensates for the angle of the sun. The standard sunroof and available Panorama roof employ heat-rejecting glass. Double-stitched upholstery is hand-fitted to each seat. Wood trim is finished by hand, accented with polished chrome, and pleasing to your palette—with warm Burl Walnut wood available on all models, or deep Black Ash offered exclusively on the Sport editions. It takes more than lavish ingredients to craft the E-Class cabin. It takes the luxury of time. That's why you'll savor every minute here, too.



**Memorable.** Each front seat is power-adjustable 14 ways—including a 4-way lumbar support—and equipped with a 3-position memory. The driver's memory also recalls the power steering-column and side-mirror settings. Soothing heated front seats are standard on the E 550 and an E 350 option. Optional Active Ventilated front seats offer cooling comfort in summer, or help to distribute the seat heating in winter. The available active multicontour driver seat can instantly increase its lateral support during cornering maneuvers, or offer an invigorating massage anytime. And when you need to balance passengers and packages, 60/40-split folding rear seats are standard on the E-Class Wagons and optional on the Sedans.

**Immeasurable.** The available glass Panorama roof delivers grand skyward vistas to the first and second seating rows. The power front section tilts up for ventilation or slides open. When closed, a power sliding screen helps keep sunlight at bay.

**Seasonable.** Dual-zone automatic climate control allows the driver and front passenger to enjoy individualized comfort in any season. The system filters dust, pollen and odors from the cabin air. Advanced sensors monitor humidity, the angle and intensity of sunlight, and even the level of airborne smog outside the car—all to maintain a more consistent level of comfort, year-round.

**Comfortable.** On the road or parked outdoors, the Premium 1 Package offers two types of fine-mesh sunscreen to help keep the cabin cooler: a power rear-window sunshade for Sedans, or manual shades for the Wagons' rear-side doors.

**Amiable.** A network of efficient LEDs and fiber optics casts a gentle glow from underneath the dash and door trim. Along with illuminated door handles and footwells, the ambient lighting helps to subtly define the cabin space during nighttime driving, to make passengers feel more secure.



E 350 Sport Sedan shown with Almond/Black interior, Burl Walnut wood trim, and optional Active Ventilated front seats, leather upholstery and Premium 1 Package.



timeless style. time well spent.



DRIVING PERFORMANCE

# performance art. signed by the artist.

All the racing trophies earned in the 45-year history of AMG—the high-performance division of Mercedes-Benz—cannot tell the story as eloquently as these four words: “One man, one engine.” Each individual AMG engine is crafted by its own master technician, using race-proven components and his own hands. Lift the hood of the superlatively engineered automobile which houses this work of art and you’ll see a metal plaque bearing his signature. Set free into the world, an E 63 AMG Sedan or new E 63 AMG Wagon is destined to generate some impressive numbers. And all of them—whether it’s horsepower and pound-feet, mph and rpm, or seconds and g’s—begin with “one.”

Learn more at [MBUSA.com/AMG](http://MBUSA.com/AMG)



E 63 AMG Sedan shown above with optional Diamond White metallic paint, Panorama roof, PARKTRONIC and Driver Assistance Package.  
E 63 AMG Wagon shown at right with Iridium Silver metallic paint and optional forged alloy wheels. Please see endnotes at back of brochure.



**The E 63 AMG Sedan and new E 63 AMG Wagon.** A new, handcrafted 5.5-liter biturbo Direct Injection V-8 delivers 518 hp and 0-60 mph in just 4.2 seconds (4.3 for the Wagon).<sup>3</sup> And yet its advanced features and lighter weight improve both emissions and everyday fuel-efficiency. An optional AMG Performance Package raises peak output to 550 hp.

The 7-speed AMG SPEEDSHIFT MCT transmission features a wet startup clutch and three driving modes, including a fuel-saving new ECO-Start/Stop system and a paddle-shifted Manual mode with 100-millisecond shifts. From the console, the AMG DRIVE UNIT offers four selectable setups for the transmission, multi-mode suspension, 3-stage ESP® and electromechanical steering. Among them is a driver-customized program that can be engaged with the push of a button tellingly labeled "AMG."

Staggered-width 19" AMG 10-spoke wheels,<sup>2</sup> flow-formed for light weight with high rigidity, offer an enticing view of the massive, multi-piston AMG brakes. Forged 19" AMG twin 5-spoke wheels are an even racier option.



# connected to you. and your life.

Your vehicle is more than a source of enjoyment, it's an integral part of everyday living. The Mercedes-Benz mbrace® system can make it easier—whether you're planning a trip, trying to remember where you parked, or in need of help in an emergency.<sup>19</sup> With mbrace, you can access an innovative and thoughtful world of security, destination planning and convenience services—not only from inside your E-Class but also from your computer and your smartphone. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps to keep you, your life and your Mercedes-Benz connected.

## from your vehicle.

With Mercedes-Benz mbrace, three simple buttons inside your vehicle can connect you to emergency services, our 24-hour Customer Assistance Center, or our Roadside Assistance service.<sup>20</sup> Numerous mbrace services are also seamlessly integrated with your vehicle's available COMAND navigation system.

## from your smartphone.

The mbrace Mobile Application for iPhone® lets you send addresses to your vehicle's navigation system, locate your vehicle from up to a mile away, remote-lock or unlock its doors, find a dealer, and contact Roadside Assistance, Concierge services or even Mercedes-Benz Financial Services with a touch. A new Drive2Friend™ feature lets other people send their location to your car simply by responding to a text message you send them.<sup>21</sup>

## from your computer.

In addition to all the support you'll find at [mbrace.MBUSA.com](http://mbrace.MBUSA.com), you can send addresses directly to your vehicle's COMAND navigation system using the Send2Benz™ website. You can also look up a destination on Google Maps™ and instantly send it to your vehicle via the Search & Send™ feature. And a new browser toolbar widget lets you highlight an address on your screen and send it to your vehicle with just two clicks.

Mercedes-Benz mbrace is the ongoing evolution of our groundbreaking in-vehicle services, offering national support along with expanded and enhanced features. To learn more about mbrace, see your Mercedes-Benz dealer, call 866-990-9007 or visit [MBUSA.com/mbrace](http://MBUSA.com/mbrace). Please see endnotes at back of brochure.





mbrace  
Your World, From Your Car

## Mercedes-Benz mbrace® packages.

Mercedes-Benz mbrace offers unparalleled support, when and where you need it. Two available service packages each include an attractive complimentary trial period, so you can experience the many ways mbrace helps you feel connected and protected. With the standard mbrace Package, you get unlimited access to its innovative Navigation and Destination Planning features: Send2Benz, Drive2Friend and Search & Send. It also includes all of the Safety and Security services, plus several reassuring Convenience features, such as the ability to locate your vehicle or remotely lock its doors via your smartphone. The mbrace PLUS Package offers unlimited use of our expert Concierge services, as well as spoken turn-by-turn Route Assistance—even if you're not using your car's navigation system—plus the latest traffic and weather reports based on your current location.

	mbrace	mbrace PLUS
<b>safety and security</b>		
Automatic Collision Notification	•	•
SOS/Emergency Call	•	•
Roadside Assistance Connection	•	•
Stolen Vehicle Location Assistance	•	•
Automatic Alarm Notification	•	•
Crisis Assist	•	•
Safe Ride	•	•

	mbrace	mbrace PLUS
<b>navigation and destination planning</b>		
Send2Benz Drive2Friend Search & Send	•	•
Point of Interest Destination Download		•
Route Assistance		•
Location-Based Traffic		•
Location-Based Weather		•

	mbrace	mbrace PLUS
<b>convenience</b>		
Mercedes-Benz Concierge		•
Remote Door Lock	•	•
Remote Door Unlock	•	•
Vehicle Finder (via Mobile Application only)	•	•
Dealer Connect	•	•
Vehicle Information	•	•

**It can call for help, even if you can't.** In the event that an air bag or Emergency Tensioning Device is activated, mbrace initiates a call to the Mercedes-Benz Emergency Response Center to notify them of the incident, and provide information on your vehicle and its location. A Customer Specialist will then attempt to make voice contact with you. If you request help, or do not respond, they will notify local emergency response services, and stay on the line until help arrives.

**Across town, or cross-country.** Whether you're going out for dinner, picking up a friend or planning a trip, mbrace offers a variety of ways to make getting there easier. You can look up an address or a Point of Interest online—or just grab it from your iPhone's contacts—and send it directly to your vehicle's navigation system. Or with a simple text message to a friend, they can let their mobile phone send its location directly to your car. Then, just a push of the *i*-Button in your vehicle will download the address, so you can either start route guidance immediately or save it in your navigation system's memory.

**The extra mile, around the clock, all for you.** Subscribing to the mbrace PLUS package gives you unlimited access to Mercedes-Benz Concierge services—our network of experienced, professional personal assistants who can fulfill virtually any request, at any time of day or night, right from the comfort of your vehicle. You can even enjoy their services on the go, via the mbrace Mobile Application for iPhone.

# make it yours.

Genuine Mercedes-Benz Accessories help you make your car the perfect expression of your style. And since they're exclusively engineered for your E-Class Sedan or Wagon, they fit your car as well as they fit your life. A wide selection of accessories allows you to enhance your vehicle's appearance, expand its functionality, or offer it some extra protection in everyday use. From alloy wheels to chrome door handle inserts to state-of-the-art entertainment systems, every accessory is thoughtfully designed and thoroughly engineered. It's the best way to make your E-Class unmistakably yours while keeping it genuinely Mercedes-Benz. To see the entire selection, visit [MBUSA.com/E](http://MBUSA.com/E).

**Comfort box.** Add to your driving peace of mind when carrying smaller items in the trunk. This clever, retractable box provides isolated storage to help keep items from rolling all over the trunk of your E-Class Sedan, or easily folds up and slides out of the way to maximize cargo room.

**Illuminated door sills.** Elegant brushed stainless-steel sill plates are available in a set of four. The illuminated front sills welcome you with a soft white luminescent Mercedes-Benz logo when you open the door.

**Roof spoiler and rear spoiler.** Aerodynamically contoured to highlight the sporty lines of the E-Class, these stylish spoilers are designed for a perfect fit and secure attachment without drilling. Two different roof spoilers are available—one for Sedans, and one for Wagons. The rear spoiler is exclusively sculpted to accentuate the trunklid of the Sedans.

**iPad docking station.** Enjoy using your iPad® while on the road without having to hold it. Each tilting, rotatable docking station secures and charges an iPad behind the front head restraint. It can also offer a high-speed WiFi connection when installed in combination with the Mercedes-Benz In-Vehicle Hotspot—a separately available accessory that offers secure, wireless internet connectivity on the go. Up to two docking stations (sold individually) can be installed in your vehicle.<sup>22</sup>

**18" two-tone wheels.** With their high-contrast black/polished finish, these boldly styled alloy wheels take an aggressive stance on handling.<sup>2</sup>



# build your own.

MBUSA.com/E

option packages	E350	E350 BlueTEC	E550
<b>Premium 1 Package</b>	○	○	○
<ul style="list-style-type: none"> <li>Hard-drive-based navigation<sup>17</sup> with 10GB Music Register for storing MP3 files</li> <li>harman/kardon LOGIC7<sup>®</sup> surround-sound system with Dolby Digital 5.1</li> <li>HD Radio<sup>™</sup> receiver, Gracenote<sup>®</sup> media database, and iPod<sup>®</sup>/MP3 Media Interface<sup>16</sup></li> <li>SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather<sup>15</sup> (with 6-month trial)</li> <li>Enhanced Voice Control for audio, telephone and navigation</li> <li>Heated front seats (standard on E550; package adds Active Ventilated front seats)</li> <li>Power rear window sunshade (Sedans) or manual rear-side window sunshades (Wagons)</li> <li>Rear view camera (standard on Wagons)<sup>18</sup></li> </ul>			
<b>Premium 2 Package</b> (also includes all items in Premium 1 Package)	○	○	○
<ul style="list-style-type: none"> <li>Bi-Xenon headlamps with Active Curve Illumination, Adaptive Highbeam Assist, corner-illuminating front lamps, and headlamp washing system</li> <li>KEYLESS-GO</li> <li>Electronic trunk closer (Sedans; power liftgate standard on Wagons)</li> </ul>			
<b>Wheel Package</b> (Sport Sedan and Sport Wagon only; not available on Luxury models)	○	—	●
<ul style="list-style-type: none"> <li>18" AMG twin 5-spoke alloy wheels<sup>2</sup></li> <li>3-spoke sport steering wheel (excluded with heated or wood/leather steering wheel)</li> </ul>			
<b>Lane Tracking Package</b>	○	○	○
<ul style="list-style-type: none"> <li>Blind Spot Assist<sup>13</sup></li> <li>Lane Keeping Assist<sup>7</sup></li> </ul>			
<b>Driver Assistance Package</b> (includes three-bar Sport grille on Luxury models)	○	○	○
<ul style="list-style-type: none"> <li>DISTRONIC PLUS with PRE-SAFE<sup>®</sup> Brake<sup>11</sup></li> <li>Active Blind Spot Assist<sup>13</sup></li> <li>Active Lane Keeping Assist<sup>7</sup></li> </ul>			

● Standard   ○ Optional   — Not Available

specifications	E350 Sedans	E350 BlueTEC Sedans	E350 4MATIC Wagons	E550 4MATIC Sport Sedan
<b>Engine</b>	3.5-liter gasoline Direct Injection V-6 302 hp @ 6,500 rpm 273 lb-ft net torque @ 3,500–5,250 rpm	3.0-liter turbo clean diesel V-6 <sup>1</sup> 210 hp @ 3,400 rpm 400 lb-ft net torque @ 1,600–2,400 rpm	3.5-liter gasoline Direct Injection V-6 302 hp @ 6,500 rpm 273 lb-ft net torque @ 3,500–5,250 rpm	4.6-liter twin-turbo gasoline Direct Injection V-8 402 hp @ 5,000–5,750 rpm 443 lb-ft net torque @ 1,600–4,750 rpm
<b>Transmission</b>	7-speed automatic with steering wheel-mounted paddle shifters			
<b>Wheels</b>	Sport Luxury	18" split 5-spoke <sup>2,24</sup> 17" 8-spoke	17" split 5-spoke 17" 8-spoke	18" AMG twin 5-spoke <sup>2</sup> —
<b>Suspension</b>	Sport Luxury AGILITY CONTROL Rear AIRMATIC	Sport-tuned multilink Comfort-tuned multilink Standard —	Sport-tuned multilink Comfort-tuned multilink Standard —	Sport-tuned multilink Sport-tuned multilink Standard Standard (self-leveling) —
<b>Drivetrain</b>	Standard Optional	Rear-wheel drive 4MATIC all-wheel drive	Rear-wheel drive —	4MATIC all-wheel drive —

individual options	E350	E350 BlueTEC	E550
4MATIC <sup>™</sup> all-wheel drive (standard on Wagons)	○	—	●
Panorama roof	○	○	○
PARKTRONIC with Advanced Parking Guidance (not available on Wagons)	○	○	○
Night View Assist PLUS with Pedestrian Detection <sup>®</sup> (requires Premium 2 Package)	○	○	○
Heated and Active Ventilated front seats (require Premium 1 or Premium 2 Package, plus leather upholstery; included in Premium 1 Package on E550)	○	○	—
Active multicontour driver seat	○	○	○
Split-folding rear seats (standard on Wagons)	○	○	○
Heated 4-spoke steering wheel (not available with wood/leather steering wheel)	○	○	○
Wood/leather steering wheel (not available with heated steering wheel)	○	○	○
Metallic paint	○	○	○
Leather upholstery	○	○	●
Burl Walnut wood trim (standard on Luxury models, no charge on Sport models)	●	●	●
Black Ash wood trim (Sport models only; not available with Almond interior)	●	●	●
Rear side-impact air bags <sup>12</sup>	○	○	○
Rear Seat Entertainment system	○	○	○
Household-type 115-volt AC power outlet (in center console)	○	○	○

## european delivery program

Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You'll enjoy significant savings<sup>23</sup> and other benefits, as well as the unforgettable experience of a European vacation with your own E-Class. Visit [MBUSA.com/edp](http://MBUSA.com/edp) for more information.

dimensions	E350 Sedans	E350 BlueTEC Sedans	E350 4MATIC Wagons	E550 4MATIC Sport Sedan
<b>Wheelbase</b>	113.2"	113.2"	113.2"	113.2"
<b>Overall length</b>	191.7"	191.7"	192.7"	191.7"
<b>Overall height</b>	57.9"	57.9"	58.9" (w/roof rails)	57.9"
<b>Overall width (w/mirrors)</b>	81.5"	81.5"	81.5"	81.5"
<b>Curb weight</b>	3,825 lbs (RWD) 3,979 lbs (4MATIC)	4,059 lbs	4,213 lbs	4,145 lbs
<b>Headroom (1st/2nd row)</b>	37.9" / 38.2"	37.9" / 38.2"	38.3" / 39.8"	37.9" / 38.2"
<b>Legroom (1st/2nd row)</b>	41.3" / 35.8"	41.3" / 35.8"	41.3" / 36.0"	41.3" / 35.8"
<b>Shoulder room (1st/2nd row)</b>	57.8" / 56.9"	57.8" / 56.9"	57.8" / 56.8"	57.8" / 56.9"
<b>Cargo capacity</b>	15.9 cu ft	15.9 cu ft	20.5 cu ft (behind 2nd row, to top of seats)	15.9 cu ft
			57.4 cu ft (2nd/3rd rows folded, floor to ceiling)	

Please see endnotes at back of brochure.

# color and trim.

## upholstery



Almond/Black (Sport Sedans and Wagons, requires Burl Walnut wood trim)



Almond/Mocha (Luxury Sedans and Wagons)



Ash/Black (Sport Sedans and Wagons)



Ash/Dark Grey (Luxury Sedans and Wagons)



Black



Natural Beige/Black (Sport Sedans and Wagons, requires leather upholstery)

## wheel choices



17" 8-spoke  
(Luxury Sedans and Wagons)



17" split 5-spoke  
(E350 BlueTEC Sport Sedan,  
E350 4MATIC Sport Wagon)



18" split 5-spoke<sup>2,24</sup>  
(E350 Sport Sedan)



18" AMG twin 5-spoke<sup>2</sup>  
(E550 4MATIC Sport Sedan,  
E350 Wheel Package)

E 350 4MATIC Sport Wagon shown with optional Cuprite Brown metallic paint, Panorama roof, and Driver Assistance and Premium 2 Packages.

## high-gloss wood trim



Burl Walnut (Sport and Luxury models)



Black Ash (Sport models)

## non-metallic paintwork



Arctic White



Black

## metallic paintwork



Cuprite Brown



Diamond White<sup>25</sup>



Indium Grey



Iridium Silver



Lunar Blue



Obsidian Black



Palladium Silver



Pearl Beige



Quartz Blue



Steel Grey

## endnotes

- 1 Requires ultralow-sulfur diesel fuel. Mercedes-Benz approves the use of B5 biodiesel (diesel fuel with maximum 5% biodiesel content) that meets ASTM D6751 specifications. Please see your fuel retailer and Operator's Manual for further information. The Mercedes-Benz New Vehicle Limited warranty does not cover damage caused by non Mercedes-Benz approved fuel.
- 2 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 3 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 4 2012 EPA estimated fuel economy. See dealer for final figures. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. Driving range claim based on fuel tank capacity and highway estimate.
- 5 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 6 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 7 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.
- 8 Night View Assist does not replace the use of headlamps and must not be used as the primary visual source for the driver.
- 9 PRE-SAFE® closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible rollover.
- 10 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 11 DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely.
- 12 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 13 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- 14 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 15 The purchase or lease of a new, satellite radio-enabled Mercedes-Benz includes a 6-month trial subscription to SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of your 6-month trial, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- 16 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- 17 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Availability of 80GB hard drive, 3D maps, SiriusXM Weather is delayed. Control panel appearance and minor functionality may vary from system shown. See dealer for additional information.
- 18 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 19 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- 20 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 21 mbrace is compatible with select Apple iPhone® models running iOS 4.2 or later. Please visit MBUSA.com/mbrace for more information.
- 22 Each docking station is sold individually for one iPad® (iPad device not included) and requires pre-wiring, sold separately. Not available in combination with Rear Seat Entertainment system. Internet connectivity requires In-Vehicle Hotspot and active service, sold separately. iPad Docking Station only charges iPad devices which support USB charging.
- 23 European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.
- 24 Availability of E 350 Sport split 5-spoke wheel design is delayed. Wheels may vary from style shown. See dealer for details.
- 25 Extra-cost option.



for a small blue planet.

For 125 years—longer than any other automaker—we’ve been sharing this planet with you. Respecting it, and protecting it, have long been a part of our vision, ambition, and our history of innovation. We introduced the world’s first 100% CFC-free car, not just in its air conditioning but in its entire manufacturing process. We’ve been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We’ve been pioneering advanced powertrains for generations, from today’s hybrid models and 50-state clean diesels to the fuel cell vehicles of a rapidly approaching tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability and longevity. After all, it takes virtually the same amount of energy to build vehicles that last as ones that won’t. Even our brochures conserve resources and are produced with eco-conscious printing. Everything we engineer is born from the motivation to make things better and the ingenuity to make it happen. Passion with compassion—that is what drives us.

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E 350 4MATIC Sport Wagon shown above with Black paint and optional Premium 2 Package. E 550 4MATIC Sport Sedan shown on cover with optional Lunar Blue metallic paint and Premium 2 Package.