

Increase Profits

WITH
**1957 RAMBLER
TAXICABS**




- ☆ **LOWEST FIRST COST**
- ☆ **LOWEST OPERATING COST**
- ☆ **LOWEST MAINTENANCE COST**

Take An "On-The-Job" Test In A

Rambler

☆ ☆ ☆

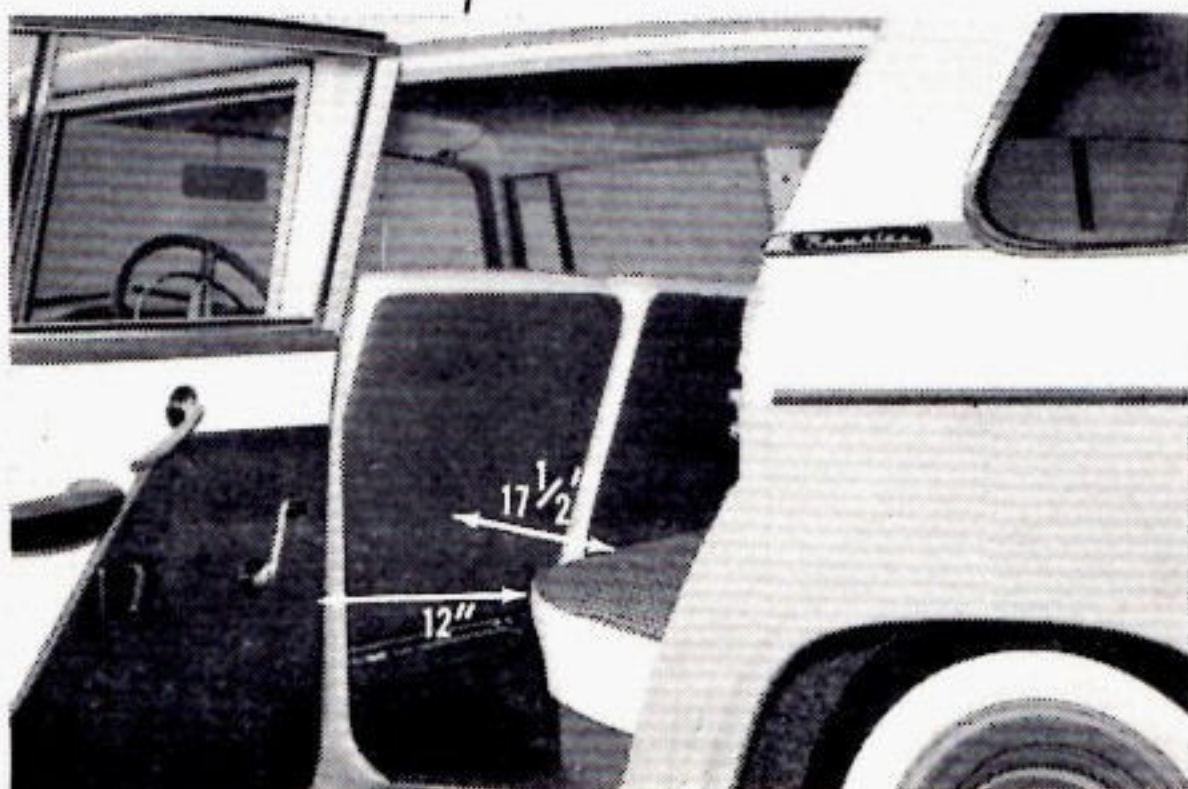
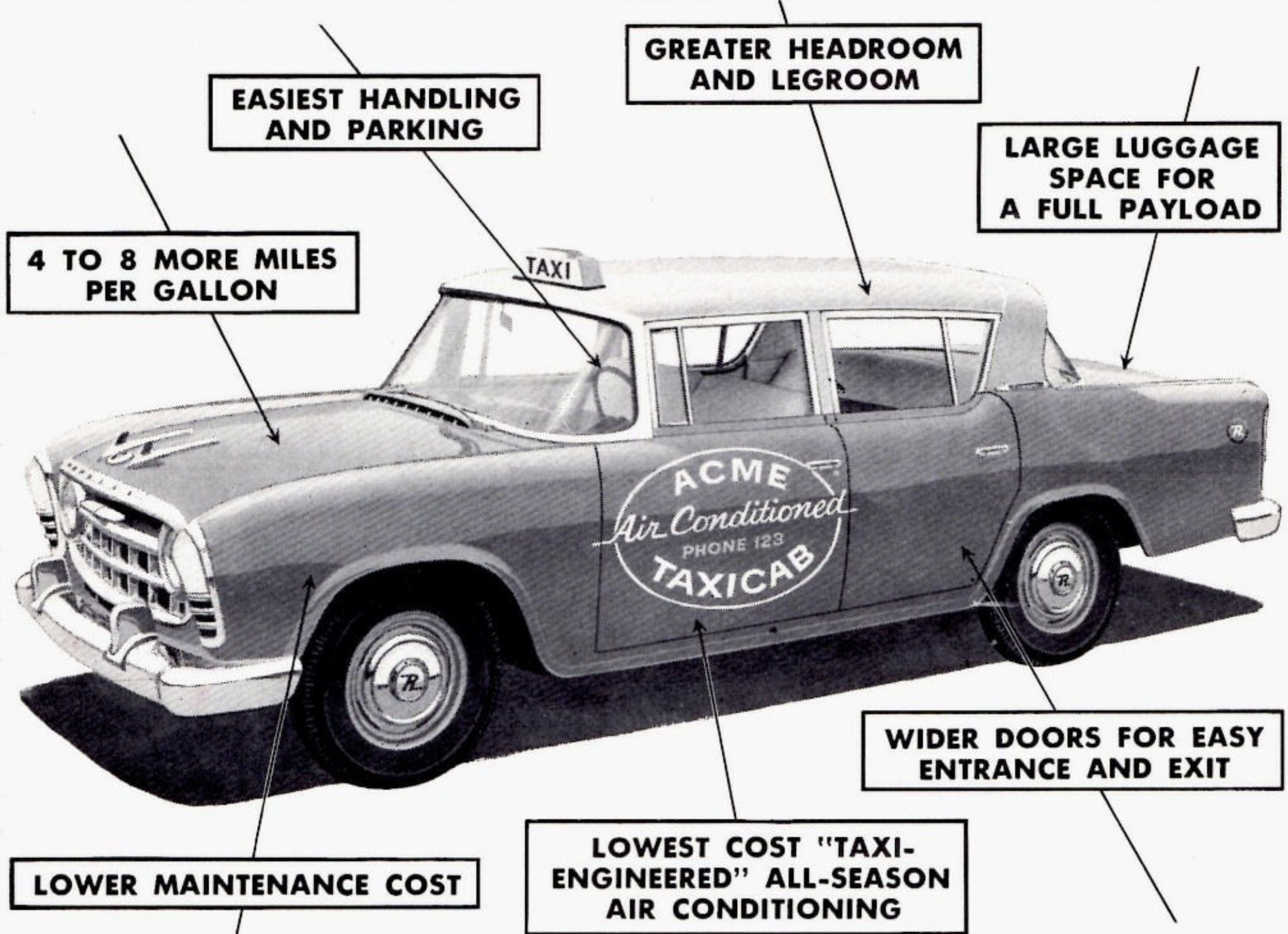
FLEET SALES DIVISION

American Motors  Corporation

14250 Plymouth Road, Detroit 32, Michigan

7 Reasons Why...

YOUR BEST TAXICAB BUY IS RAMBLER



MORE INTERIOR ROOM—Lots of room for easy entrance and exit. More legroom and headroom, too, than other taxis in the Rambler price field. Compare them all. You'll pick Rambler.

Join the hundreds of cab operators who are switching to Rambler. These men have learned that Rambler enables them to make more mile money per mile and provides prestige cabs that attract more business. For complete information that will show you why Rambler is your best taxicab buy, write or wire . . .

FLEET SALES DIVISION
AMERICAN MOTORS CORPORATION
DETROIT 32, MICHIGAN

American Motors Means



More For Americans



MORE THAN ONE HUNDRED CAB OPERATORS PURCHASED RAMBLER TAXICABS IN 1956!

Let a Rambler Taxi Demonstration Show You Why It's the Buy

Take a leaf from the book of other successful taxicab operators. Put a Rambler cab to work for you—on a test basis—for a day or a week without obligation. See for yourself. Your experience will prove beyond a doubt that Rambler costs you less to operate, handles easier in traffic and is more comfortable for your passengers.

Its smart appearance attracts customers, too. Find out for yourself, under your own operating conditions, why Rambler is your best taxicab buy. Arrange for an "on-the-job" test right now. Just call your nearest Nash or Hudson Dealer or write to Fleet Sales Division, American Motors Corp., Detroit 32, Mich.

TAXICAB EQUIPMENT

- Heavy Duty Clutch
- Heavy Duty Springs and Shocks
- Heavy Duty Seat Cushions and Backs
- Tough, wear-resistant Vinyl Interiors (solid and 2-tone colors)
- Vinyl Headlining
- Roof Light and Meter Wiring
- Heavy Duty Cooling System
- Heavy Duty Generators and Alternators
- Choice of Rear Axle Ratio
- Choice of Transmissions