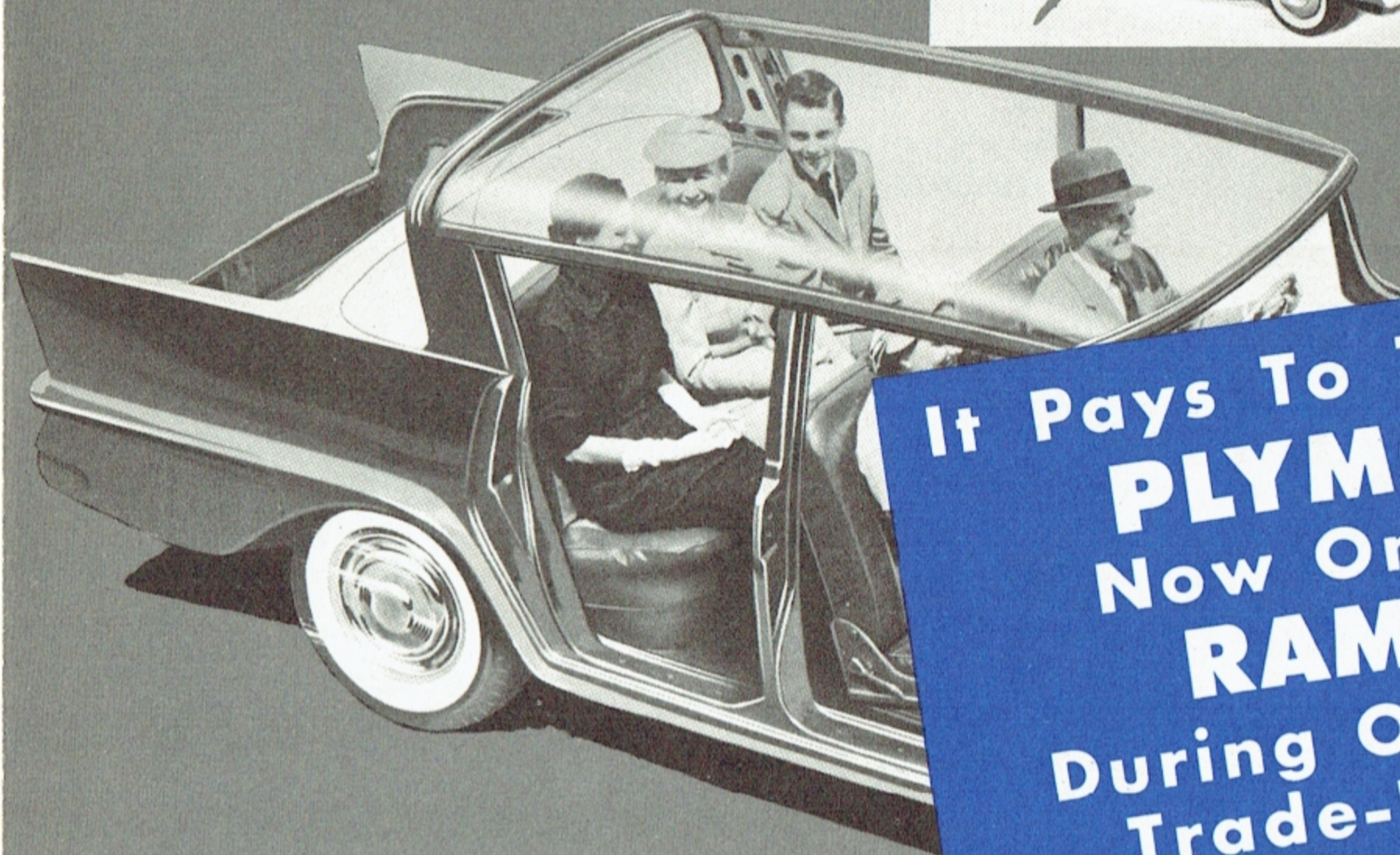


1958

X-RAY

COMPARES THE LOW-PRICED CARS



It Pays To Trade Your
PLYMOUTH
Now On A New
RAMBLER
During Our Special
Trade-In Week!
Read Why.....

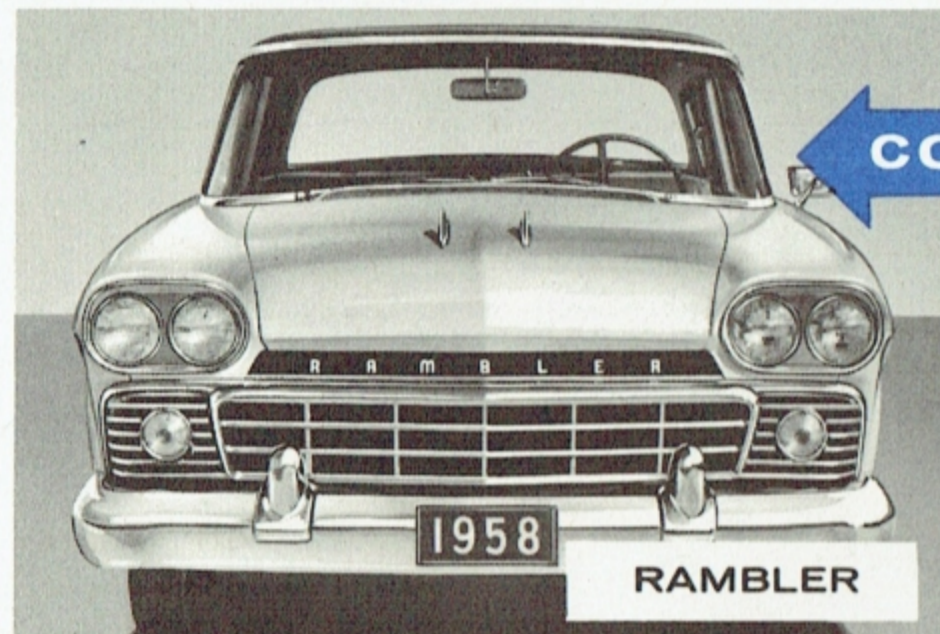
RAMBLER

OFFICIAL FACTS*

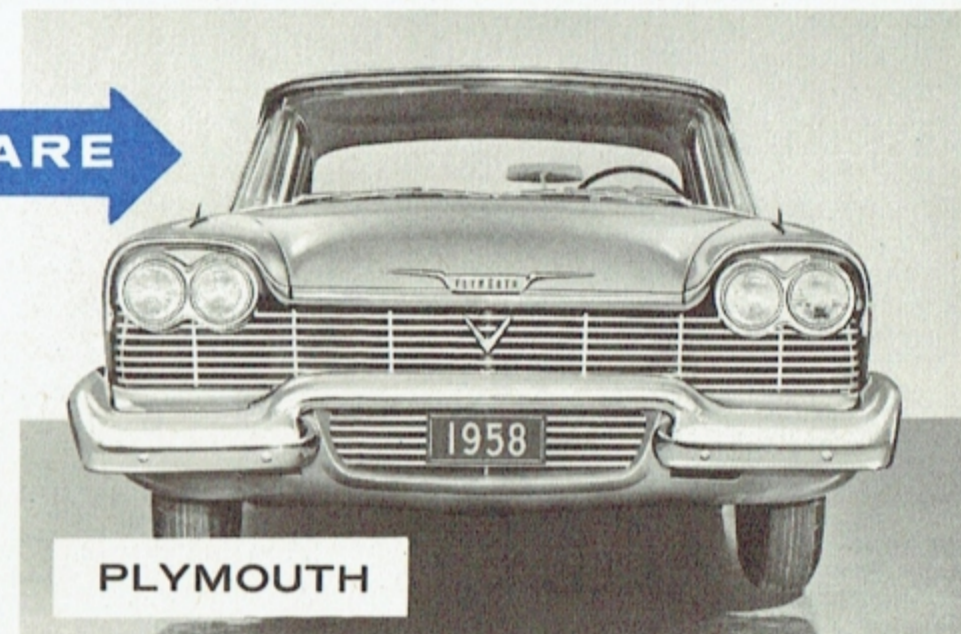
- BASIC DIFFERENCES
- PERFORMANCE-ROOM
- HANDLING EASE
- ECONOMY-SAFETY
- COMFORT-STYLE
- TRADE-IN VALUE

*From official literature of car makers and from automotive engineering publications.

The 1958 Automotive X-Ray Compares All Low-Price Cars Here Are A Few Of The Revealing Comparisons With Plymouth

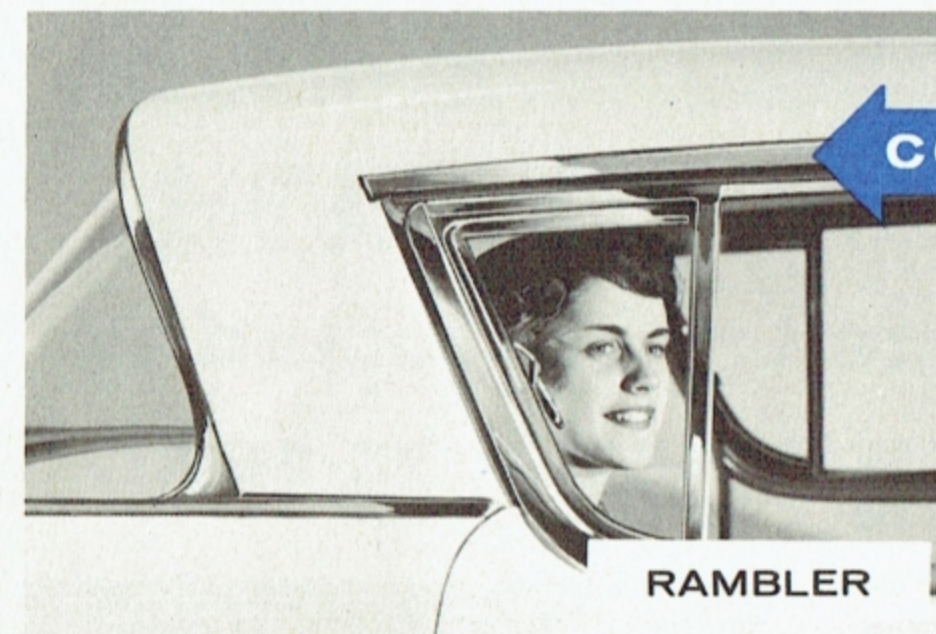


COMPARE



Massive, one-piece die-cast Rambler grille is strong, distinctive, rattle-free. Rugged bumpers and guards offer greater protection.

Typical thin, flimsy grille on many cars is easily damaged, expensive to repair . . . offers very little bumper protection.

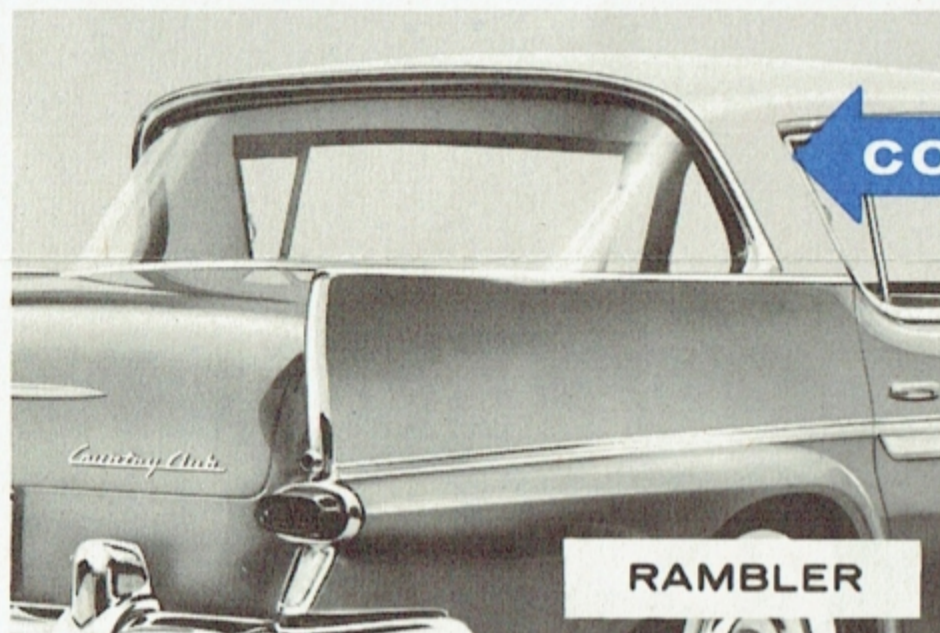


COMPARE



Rambler rear seat passengers can relax while they look out the vent-window.

Passengers in other low-price cars must lean forward to see out.

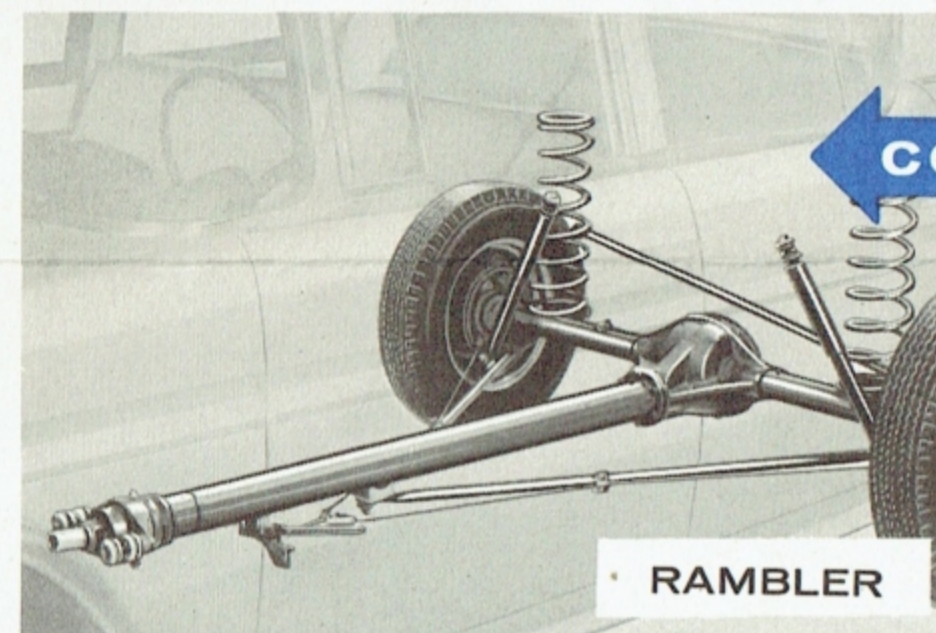


COMPARE

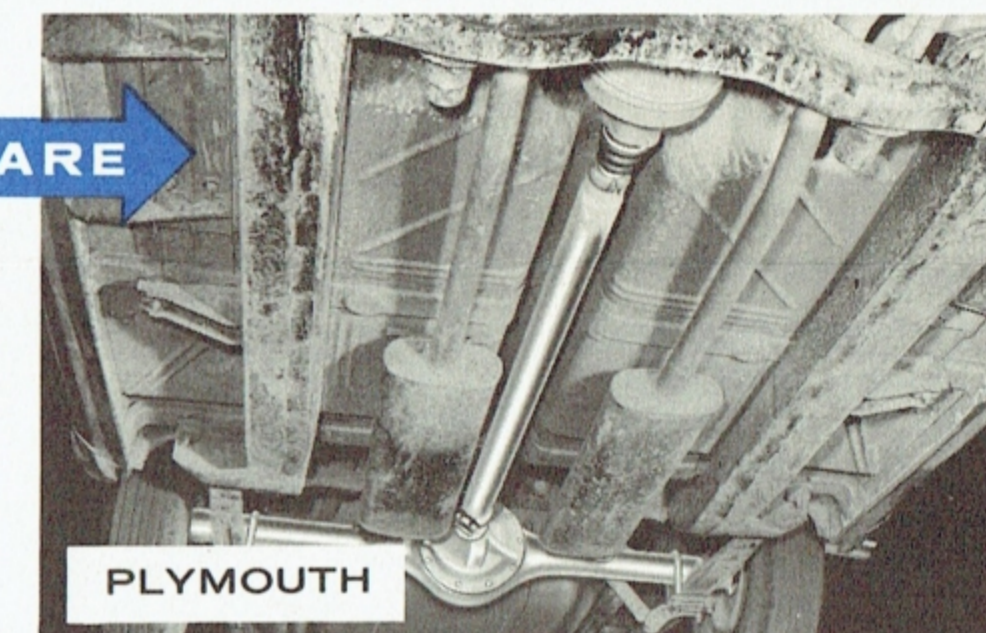


Sensible fin height gives Rambler a modern functional look . . . does not obstruct your vision . . . minimizes repair bills in the event of accident.

Oversized rear fins give a broken-back effect. Easily damaged fins are expensive to repair . . . obstruct rear vision.



COMPARE



Rambler Torque-Tube Drive stays in line for the life of the car. It absorbs driving stresses. Springs stay free to cushion your ride.

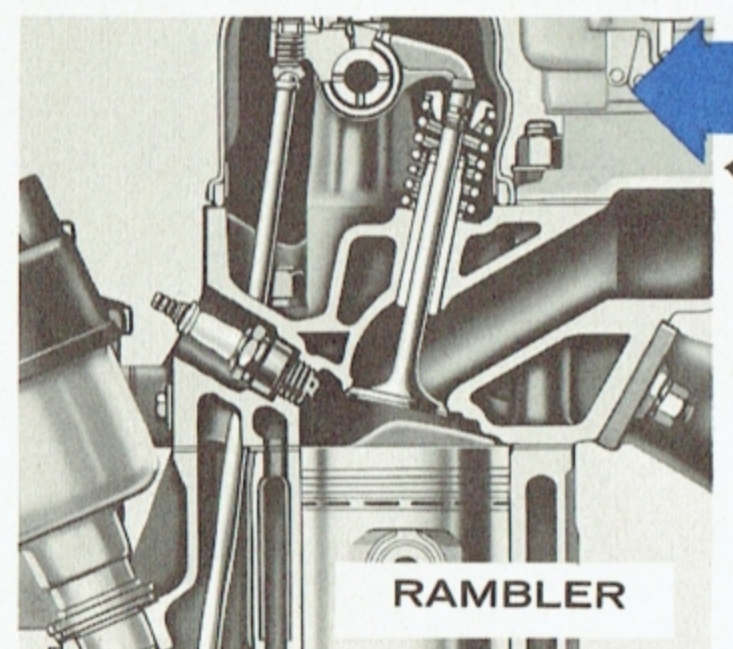
Hotchkiss Drive is used on most cars. Rear leaf springs must drive the car as well as support it. Can get out of line on longer wheelbase cars.



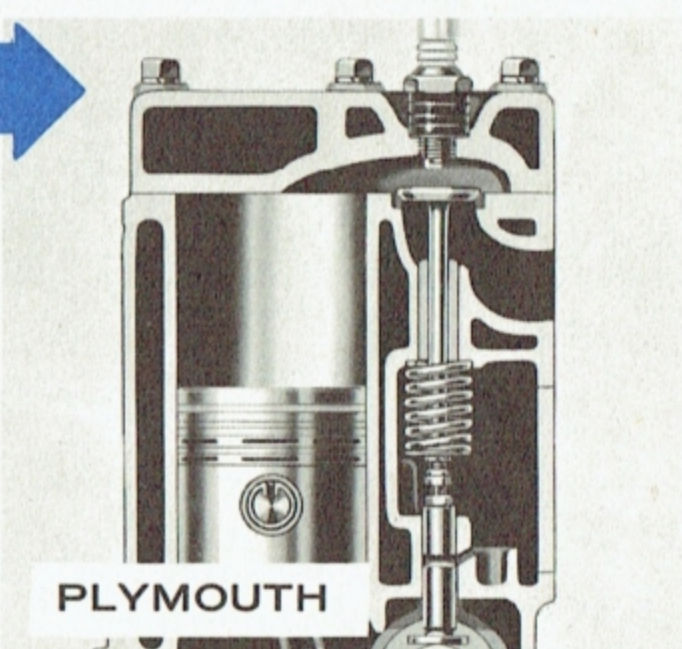
COMPARE



Low-set drive shaft permits even the "Man in The Middle" to ride in real comfort. Pity the middleman, with knees near his chin, because of huge drive shaft hump.



COMPARE



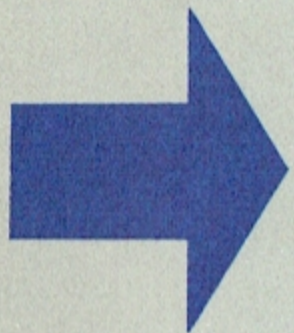
The Rambler economy 6. The highly efficient overhead valve design is specifically engineered for the Rambler-6 to provide top economy with performance. Out-dated competitive powerplants of L-head design cannot match Rambler-6 for economy and performance. Studebaker and Plymouth 6's were originally designed for smaller, lighter cars.

Get More Car For Your Money — See **FREE** Offer On Reverse Side . . .

And All Other
Low-Price Cars
See Inside...

**Proves RAMBLER
Superiority Over
PLYMOUTH**

The X-RAY



*Point-By-Point the **X-RAY** Proves
RAMBLER Superiority Over PLYMOUTH
and All Other Low-Price Cars...*

**BEFORE YOU BUY ANY NEW CAR
YOU OWE IT TO YOURSELF TO GET
YOUR FREE COPY OF THE 1958 X-RAY!**

**SEE YOUR
RAMBLER
DEALER
TODAY**
No Obligation!