

Rambler
for '60

Personally presented by—



The Compact Car With The Best Of Both...



*Big Car Room
and Comfort*

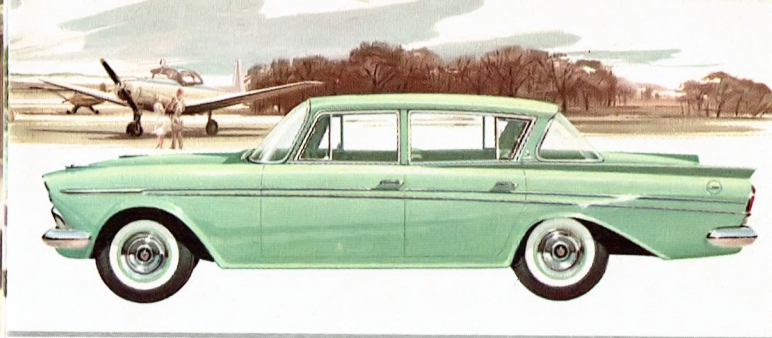
*Small Car Economy
and Handling Ease*



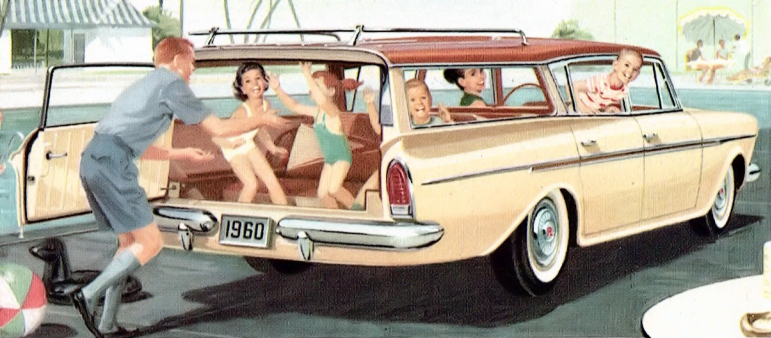
1960 AMBASSADOR *Cross Country Hardtop Station Wagon*



1960 **AMBASSADOR** *Custom Hardtop Sedan*



1960 **AMBASSADOR** *Super 4-Door Sedan*



1960 RAMBLER *Custom 4-Door-3 Seat Wagon*
Rambler 6 or Rebel V-8



1960 RAMBLER *Custom 4-Door Hardtop Sedan*
Rambler 6 or Rebel V-8



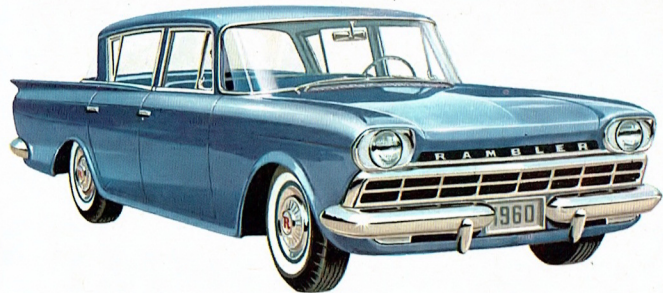
1960 RAMBLER *Custom Cross Country Station Wagon*
Rambler 6 or Rebel V-8



1960 RAMBLER *Super Cross Country Station Wagon*
Rambler 6 or Rebel V-8



1960 **RAMBLER** *Custom 4-Door Sedan*
Rambler 6 or Rebel V-8



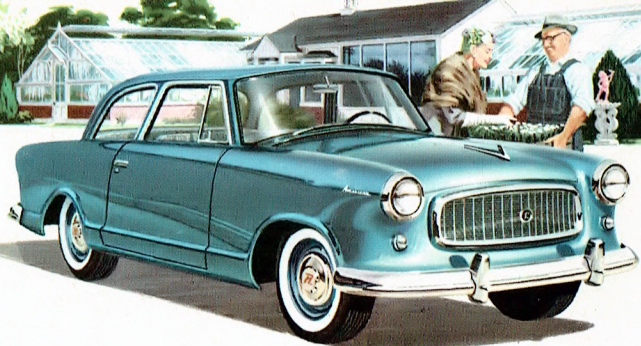
1960 **RAMBLER** *Deluxe 4-Door Sedan*
Rambler 6 or Rebel V-8



1960 RAMBLER AMERICAN *Super 2-Door Station Wagon*



1960 RAMBLER AMERICAN *Super 4-Door Sedan*



1960 RAMBLER AMERICAN *Deluxe 2-Door Sedan*



METROPOLITAN *Hardtop & Convertible*

America's No. 1 Success Car!

- Number 1 In Compact Car Sales
- Number 1 In Established Resale Value
- Number 1 In Owner Proved Economy
- Number 1 In Balanced Values
- Number 1 In Airplane-type Single Unit Design
- Number 1 In Quality Construction and Features
- Number 1 In Economical Trouble Free Operation
- Number 1 In Owner Loyalty

*Your Rambler Dollar
Is A Bigger Dollar!*

