



DS AUTOMOBILES

DS 7 CROSSBACK



DS7 CROSSBACK



DS 7 CROSSBACK

**INNOVATION  
& SAVOIR-FAIRE  
FROM PARIS**



# CAPTIVATING

## THE ALCHEMY BETWEEN STRENGTH...

DS 7 CROSSBACK introduces our second generation of cars. This sophisticated SUV embodies French savoir-faire with its blend of fine materials, detailed craftsmanship and innovative technology.

Even at first glance, you'll instantly recognise the front of DS 7 CROSSBACK thanks to the feature we call DS WINGS. This is the way our designers make the hexagonal rim of the grille blend seamlessly with the headlights. This rim surrounds a new diamond-shaped grille mesh with the DS badge at its centre. The central rib running down the aluminium bonnet emphasises the DS badge. The sharp lines of the front and rear wings give the flanks a sculpted look that highlights our SUV's muscular appearance.

## ...AND SOPHISTICATION

Since we created DS Automobiles, stunning lighting has been one of the design signatures of our brand. Fashioned like expensive jewellery, DS ACTIVE LED VISION comes alive the moment you unlock DS 7 CROSSBACK. The LED modules swivel through 180° then give off a purple light in a show of welcome.

DS ACTIVE LED VISION gives you a high intensity light that automatically adapts to all conditions. In daylight, the vertical daytime running lights, designed to look like the interior's pearl stitching, work with LED projector modules to create our signature eye-catching lighting.



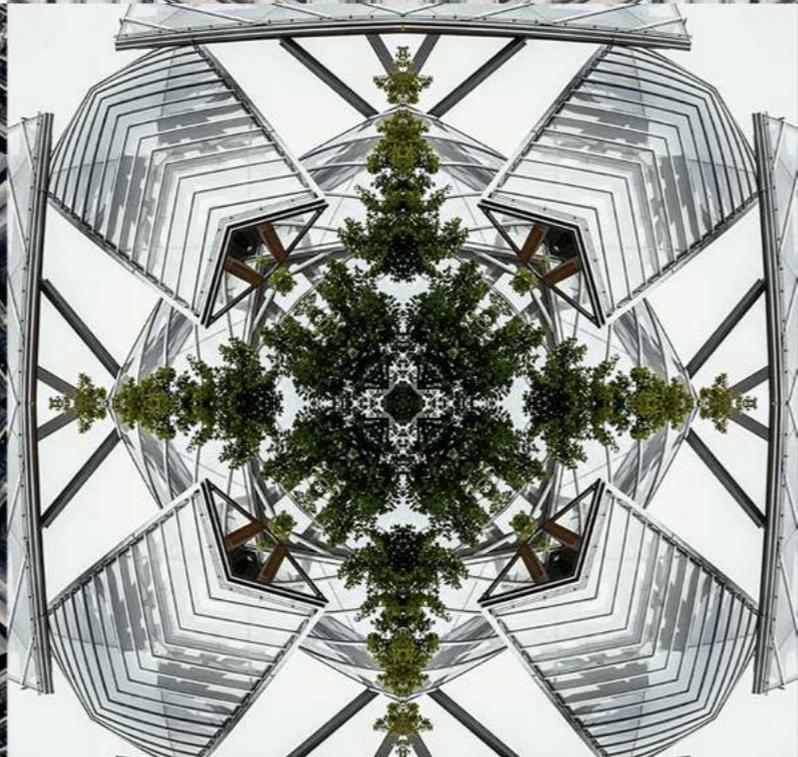
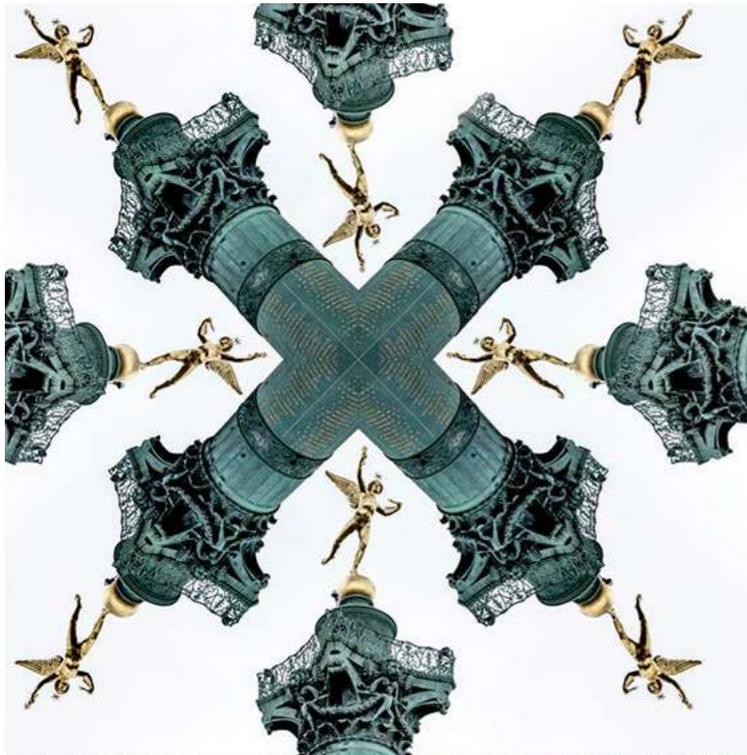
A photograph of an orange DS 7 CROSSBACK SUV driving on a cobblestone street in a city square. The car is shown from a rear three-quarter view, moving towards the right. In the background, there is a tall obelisk, several classical buildings, and street lamps. The sky is filled with white clouds. A white text box is overlaid on the left side of the image.

A LOOK WORTHY  
OF A CONCEPT CAR

The rear lights contribute to the intensity and originality of DS 7 CROSSBACK's lighting signature. Using 3D LED technology, they were inspired by our DS E-TENSE concept car and feature a three-dimensional design that appears alive, like the scales on a reptile. To achieve this our experts used the latest laser engraving technology for the necessary precision.

*FRENCH  
SAVOIR-FAIRE*





# OPÉRA RIVOLI PERFORMANCE LINE BASTILLE

THE DISTINCTIVE QUALITY OF FRENCH SAVOIR-FAIRE

Chic and contemporary, DS 7 CROSSBACK's interior is faithful to our philosophy of personalisation. To cater for everyone's tastes we've created four different kinds of ambiance that we call DS Inspirations.



*OPÉRA*

THE AVANT-GARDE

- 1 -  
Art Black Basalt Nappa leather with watchstrap design
- 2 -  
Backlit door handles (eight lighting choices)
- 3 -  
Art Black Basalt Nappa leather upholstery with pearl stitching and aluminium embossed OPÉRA badge
- 4 -  
Alezan Brown Nappa leather with watchstrap design\*

\*Available in 2018

2

3

4



# RIVOLI

THE HIGH-FASHION INTERIOR

- 1 -  
Backlit door handles
- 2 -  
'Clous de Paris' embossed inserts
- 3 -  
Black Basalt Grained leather upholstery  
and aluminium embossed RIVOLI badge

2





**PERFOR  
MANCE  
LINE**



THE SPIRIT OF  
GRAND TOURING

- 1 -  
*DS Key with Carmine insert*

- 2 -  
*Textured Black rear light surround*

- 3 -  
*19 inch 'BEIJING' alloy wheels*

- 4 -  
*PERFORMANCE Line Black Basalt Alcantara® seats*

- 5 -  
*Textured Black DS WINGS*

DS Inspiration BASTILLE

THE CHIC  
ADVENTURER

- 1 -  
Black Basalt and Bronze upholstery
- 2 -  
Bronze Perruzzi cloth

1

2

# BASTILLE



**SENSORY**  
*EXPERIENCE*

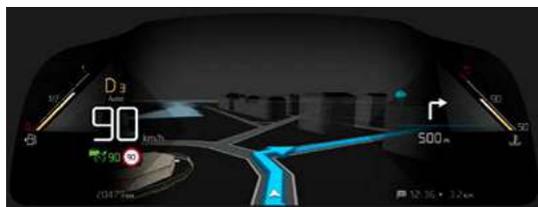


Leather covered steering wheel with Crystal controls



## SOPHISTICATED COCKPIT

You can personalise the smart graphics of the driver's **12.3 inch digital instrument cluster**. A scrolling menu controlled via the steering wheel gives you a read-out of all the driving information you'll need. It has six modes including satellite navigation and



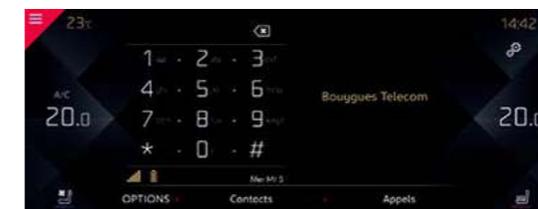
SATELLITE NAVIGATION



DS NIGHT VISION

The **12 inch central HD touchscreen** lets you operate various functions with a gentle 'virtual' push or by using the central crystal control\*. This gives you access to features including comfort, multimedia and Bluetooth® connectivity.

You can also access a host of services such as SOS and DS Assistance, your car's maintenance record, connected navigation, and entertainment via Mirror Screen\*\* with Android Auto™, Apple CarPlay™ and MirrorLink®.



TELEPHONE



APPLE CARPLAY™

\*According to model \*\*Requires compatible smartphone



THE OBSESSION WITH DETAIL

- 1 -  
B.R.M R180 Timepiece
- 2 -  
Crystal control
- 3 -  
'Clous de Paris' embossed inserts





Electric rear seats

## COMFORT AND SPACE IN ABUNDANCE

On board DS 7 CROSSBACK passengers can relax with plenty of room, notably in the rear, which recline electrically from 23° to 32°. We've designed seats with a high-density sponge that's comfortable yet supportive. The front seats can be heated, ventilated or set to massage, with five modes available, operated from the central touchscreen.

DS 7 CROSSBACK can be specified with an opening panoramic sunroof and electric blind. This roof is made up of two glass sections. The front section slides back over the fixed rear section for an open-air ambiance.

DS 7 CROSSBACK enjoys the biggest boot in its class (555l) as well as a flat floor. For ultimate versatility, the Easy Access Pack includes an electric tailgate, which can be opened and closed by simply moving your foot beneath the rear bumper. This allows you to access the boot with ease, even when your hands are full. Keyless entry and start are also included in the Easy Access Pack.



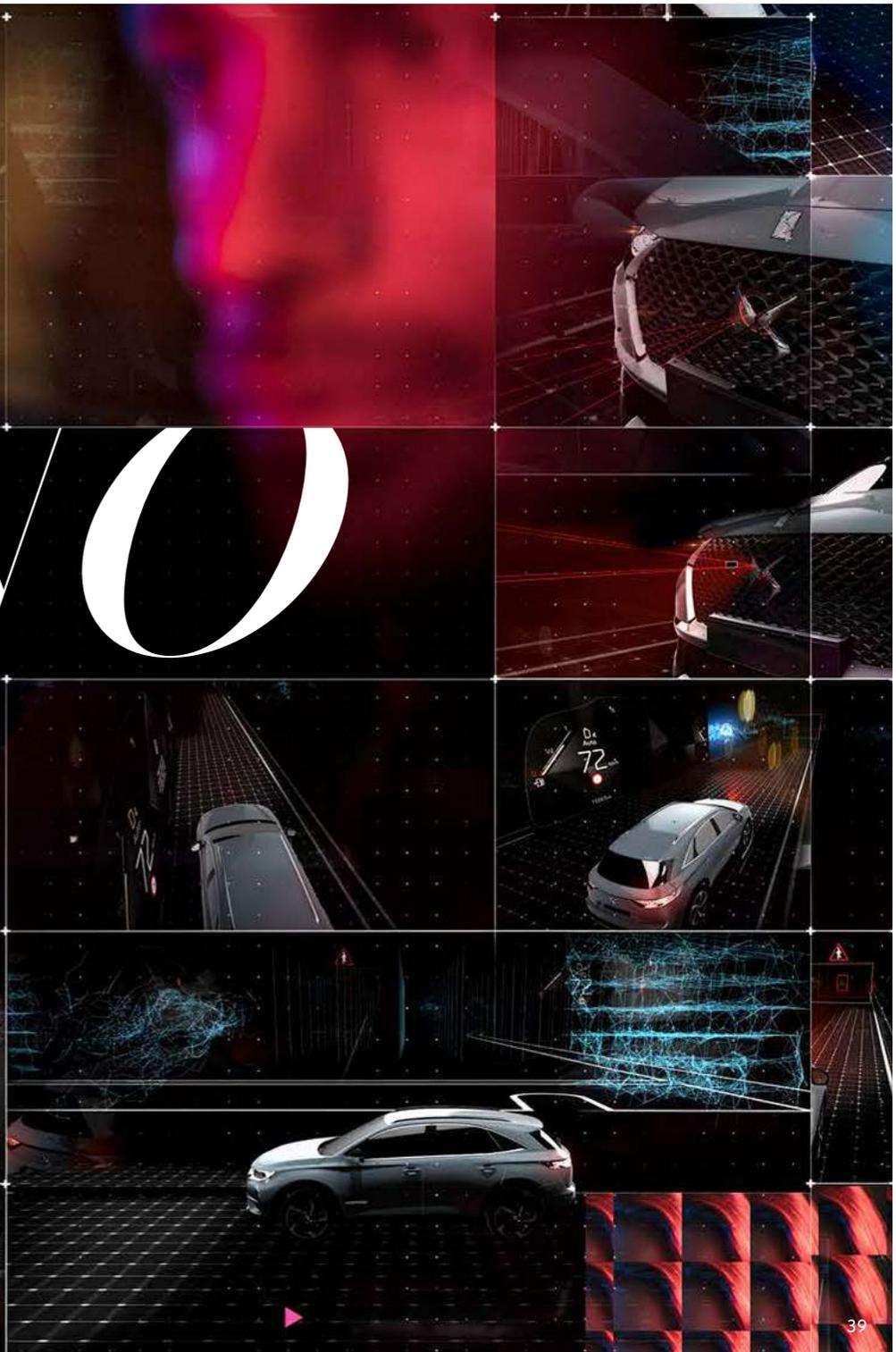
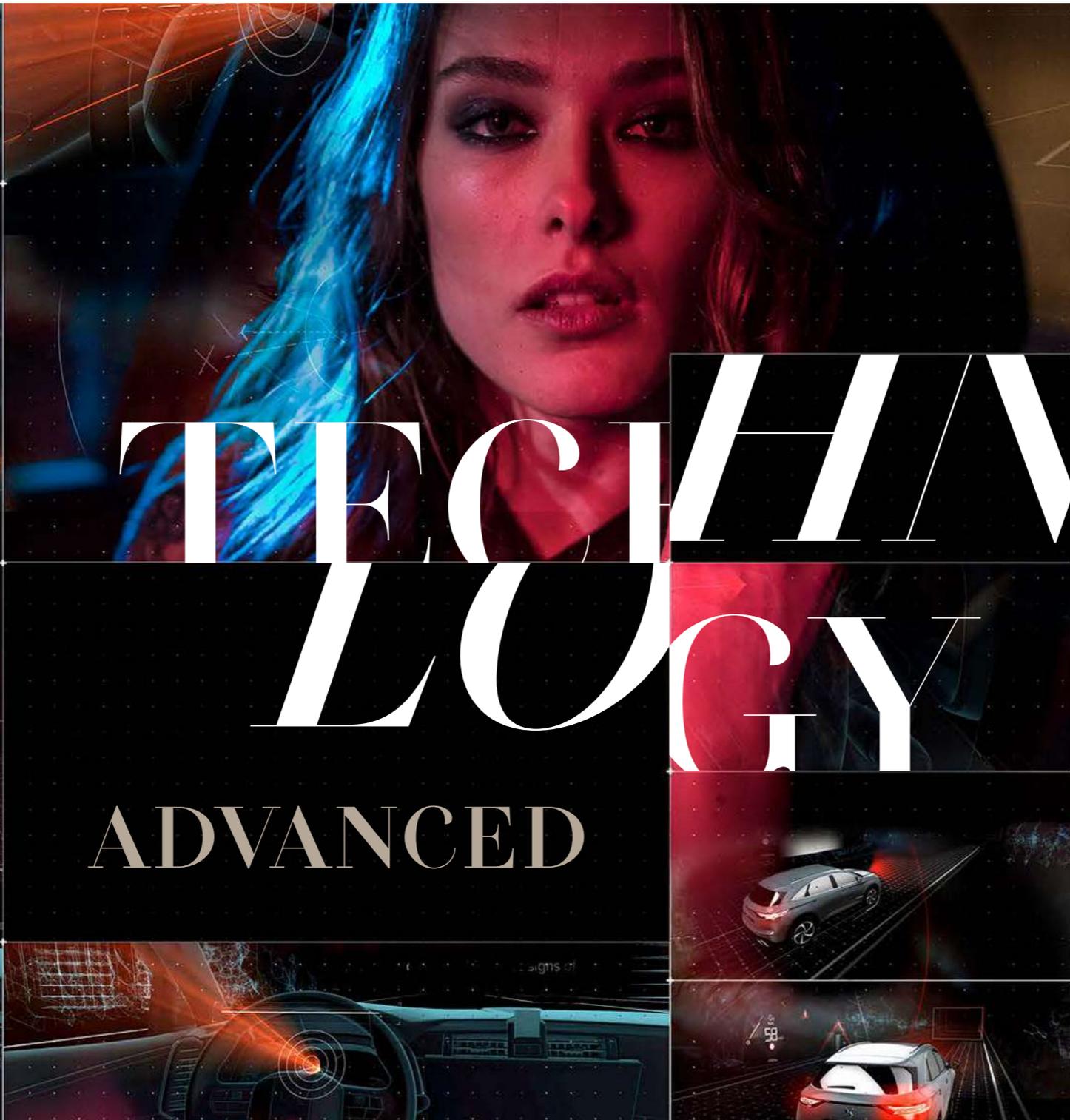
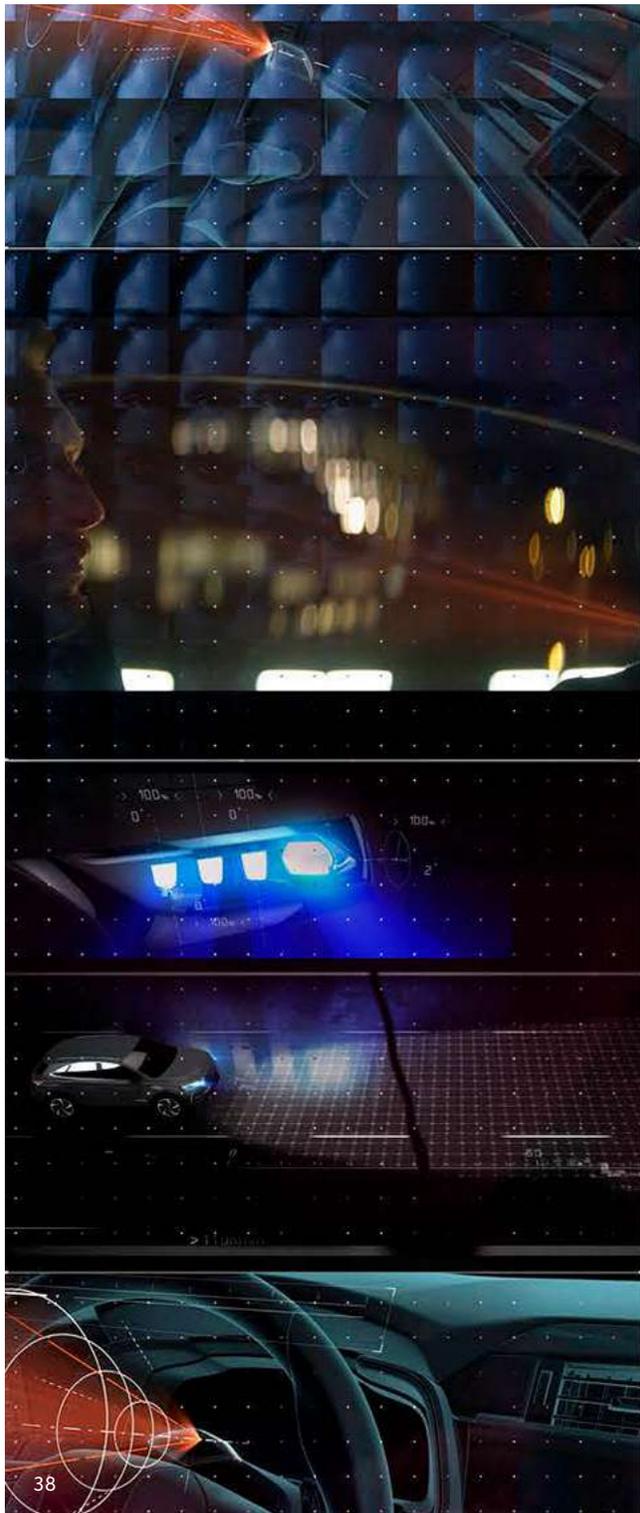
40/60 split foldable  
rear seats backrest



Panoramic sunroof

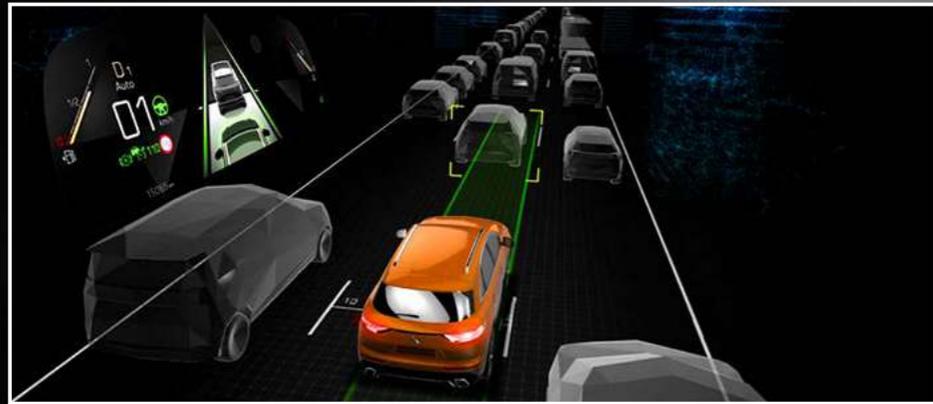


# TECHNOLOGY ADVANCED



### DS CONNECTED PILOT: MEET YOUR CO-DRIVER

DS CONNECTED PILOT is a step closer to autonomous driving, but still allows you retake full control of the car at any point. The innovative system regulates the speed and distance in relation to the vehicle in front. It also positions DS 7 CROSSBACK precisely in its lane by controlling the steering. Operable between 0 and 112mph\*, it can come to a complete stop and set off again. It makes for driving that's safer and less stressful in traffic jams or on motorways.

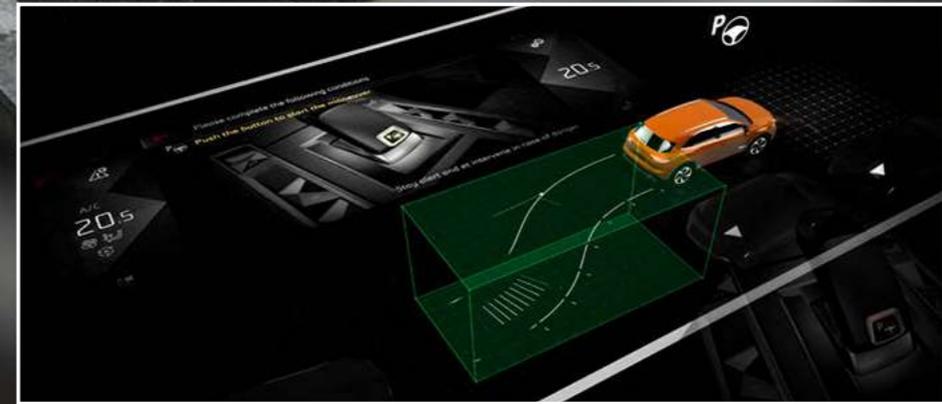


\* Depending on country and speed restrictions



### DS PARK PILOT\*\*: PARKING MADE EASY

This new driver aid enables DS 7 CROSSBACK to park itself parallel to the kerb or in a bay without the driver touching the steering wheel or pedals. DS PARK PILOT finds parking spaces that DS 7 CROSSBACK will fit into by driving past at speeds up to 18mph.



\*\* Available from 2018



DS SAFETY

### DS NIGHT VISION: SEE IN THE DARK

By helping you to see better at night, DS NIGHT VISION enables you to build an accurate picture of the road ahead and spot hazards sooner. An infrared camera in the grille detects pedestrians and animals in the road up to 100m in front.

You'll see the road ahead in the digital instrument display with potential hazards highlighted in yellow, changing to red as they get closer. An audible alert can sound depending on how close these are. This enables you to anticipate hazards and react accordingly.



Representative image

### DS DRIVER ATTENTION MONITORING\*\*: STAY FOCUSED

DS 7 CROSSBACK benefits from DS DRIVER ATTENTION MONITORING technology which can detect a dangerous drop in concentration. An infrared camera above the steering wheel works in conjunction with a camera at the top of the windscreen to monitor three signs of distraction or drowsiness: movements of the eyes, eyelids and neck. The system also assesses the trajectory of the vehicle in relation to road markings. This enables it to detect deviations or sudden steering movements by the driver.

As soon as DS DRIVER ATTENTION MONITORING finds an anomaly in one of these factors, whatever the time of day or night, it automatically gives an audible alert, while a warning flashes up on the central screen.

\*\*Available in 2018.

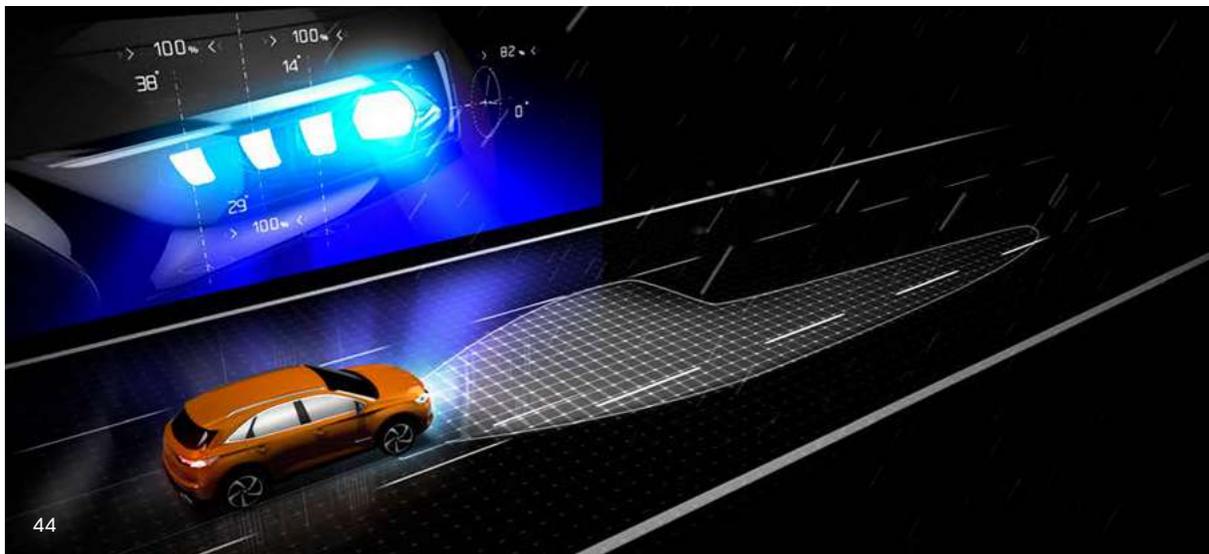


DS ACTIVE LED VISION:

DS ACTIVE LED VISION is a combination of form and function. Three rotating LED modules and a main LED projector make up each headlight. Depending on the angle of the steering wheel, the speed of the car and weather conditions, these swivel from side to side and even up and down. This enables your range of vision to be increased or reduced, with the beam of light broadened or better positioned to illuminate what you really need to see.

Lighting modes available on DS 7 CROSSBACK:

- **Town:** the beam's width is increased to enable you to identify hazards at the side of the road.
- **Country:** activated from 30mph, this mode offers a field of vision focused straight ahead (most suitable for country roads), but sufficiently spread towards the sides of the road to illuminate hazards.
- **Motorway:** above 70mph the brightness of the lighting modules is more intense. The headlights are raised slightly to increase the beam's range.
- **Adverse Weather:** when the windscreen wipers are on, the power of the lighting modules increases to help you pick out white lines. The main projector reduces its intensity to avoid any risk of dazzle from the wet road.
- **High Beam:** this lighting mode can be activated at any moment by the automatic main beam function. The power and range of the lights are set to maximum to illuminate the length and breadth of the carriageway.





### ACTIVE SAFETY BRAKE

Designed to avoid or limit the effects of a collision (automatically activated above 3mph). A windscreen mounted camera, assisted by radar\*, detects obstacles ahead and automatically slows or brings DS 7 CROSSBACK to a halt without you having to touch the brake pedal.

### DS CONNECTEDCAM

Housed in the base of the rear view mirror, this camera system enables you to store photos and videos of your journeys. Thanks to its WiFi connection the data recorded by the camera can be transferred to a smartphone. DS ConnectedCAM can also record video in the event of an accident.



### REVERSING CAMERA WITH 360 VISION

Activated when you select reverse gear, the reversing camera enables you to see what's behind the car giving you a bird's eye view of DS 7 CROSSBACK's surroundings.



### ACTIVE LANE DEPARTURE WARNING

Active Lane Departure Warning detects the car wandering across lanes of traffic and brings DS 7 CROSSBACK into line. When it notices unintended lane deviation, the system gently counter-steers to keep the vehicle in its lane. A light also flashes in the instrument panel to make you aware.



### ACTIVE BLIND SPOT MONITORING

This system warns you when there's another vehicle in your blind spot. This is conveyed by a flashing light in the external door mirror on the side concerned. If required, the system prevents DS 7 CROSSBACK from straying into danger.



\*Radar with DS CONNECTED PILOT

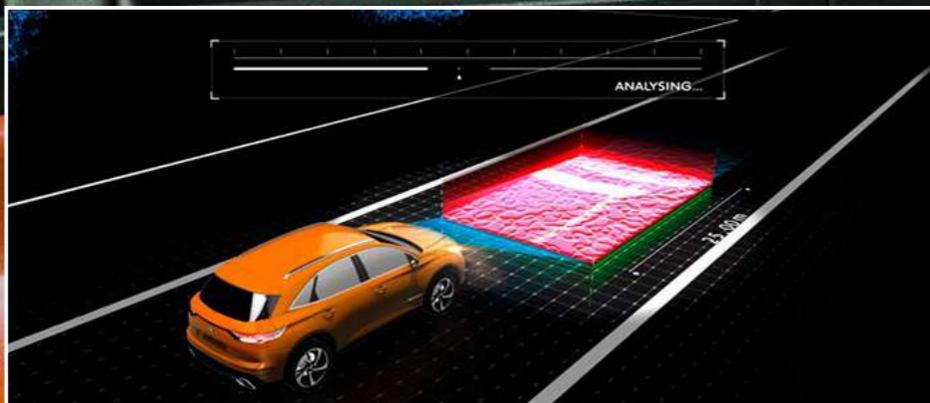
**DS ACTIVE SCAN SUSPENSION:**  
DS SUSPENSION FOR THE 21ST CENTURY

DS ACTIVE SCAN SUSPENSION analyses the road ahead and adjusts automatically, making DS 7 CROSSBACK able to handle imperfections in the road's surface with ease.

This innovative technology employs a camera placed behind the windscreen connected electronically to the front and rear axles. This works with four height sensors and three accelerometers to gauge DS 7 CROSSBACK's reactions such as speed, steering wheel angle and braking.

Data is transmitted in real time to an electronic control unit, which governs each wheel independently. Based on this data, the control unit is continually making the suspension firmer or softer.

DS ACTIVE SCAN SUSPENSION uses swift reactions and finesse to improve comfort on the move and create a unique, smooth driving experience.



FOCAL ELECTRA

## PURE SOUND

For our in-car sound system, we've joined forces with FOCAL®, France's leading professional, home and car audio company. Its top of the range system, called FOCAL Electra® HiFi system, is made up of 14 speakers carefully positioned around the cockpit for a uniquely immersive listening experience.

## DS SENSORIAL DRIVE

DS 7 CROSSBACK enables you to express yourself through personalisation. DS SENSORIAL DRIVE offers something completely unique for the senses through two choices: Cashmere and Titanium. PolyAmbient lighting across the door panels is available in eight colours: Crystal White, Sapphire Blue, Quartz Grey, Amber Orange, Carmine Red, Dark Red, Opal Green and Spinel Purple.



## DYNAMIC TRANQUILITY

Comfort is a given the moment you're on board. Our engineers selected high density foam when they were designing DS 7 CROSSBACK's wide and welcoming seats. This guarantees complete comfort and long-lasting support. Technology plays its part in the front seats too, which can be heated, ventilated and massaging, with five modes available. The multi-point massage function allows front-seat passengers to completely relax. Controlled via the central screen, the driver and passenger seats can be controlled independently.





## DYNAMIC ENGINES

DS 7 CROSSBACK is available with a choice of dynamic petrol or diesel engines. Powerful and efficient, these conform to the latest exhaust emissions standards (Euro 6.2) and stand out through their remarkable torque. They've been made smoother and more responsive thanks to our new 8-speed automatic gearbox. And technologies such as 200-bar injection pressure for the PureTech petrol engine and Stop & Start technology in both PureTech and BlueHDi engines, ensure reduced consumption and CO<sub>2</sub> emissions.

*Find out more about the engines on page 68*

# DRIVING PLEASURE

# HYBRID



## E-TENSE 4x4, HYBRID BY DS

With DS E-Tense, the fully-electric concept car, and our involvement in Formula E with DS Virgin Racing, DS Automobiles has already made huge strides into electric technology that will drive the future of our cars.

In 2019, DS 7 CROSSBACK will be launched with the E-TENSE 4x4 plug-in hybrid drivetrain. This comprises a 200hp petrol internal combustion engine and two electric motors that combine to give a total power output of 300hp. It also features an automatic 8-speed gearbox, a compact 90kW lithium-ion battery and electric drive to the rear wheels, giving 4x4 versions stunning performance. Four modes are available: Zero Emissions Vehicle (ZEV) is 100% electric; Hybrid Electric Vehicle (HEV) is petrol or electric for long distances without recharging; SPORT offers combined petrol and electric power with four-wheel drive (4x4).

DS hybrid technology enables the batteries to be recharged during driving (through deceleration or by the internal combustion engine) or by plugging directly into mains electricity. When used in ZEV mode, the 13kW/h battery has a range of 40 miles.

# MADE TO MEASURE





# COLOURS

Polar White (F)



Cumulus Grey (M)



Platinum Grey (M)



Andradite Brown (P)



Perla Nera Black (P)



Pearl White (P)



Byzantin Gold (P)



Ink Blue (P)



Absolute Red (P)



(F): Flat; (M): Metallic; (P): Pearlescent

# UPHOLSTERY

Black Basalt and  
Bronze Perruzzi cloth



PERFORMANCE Line  
Black Basalt Alcantara®



Black Basalt  
grained leather



Alezan Brown Nappa leather  
with watchstrap design



Art Black Basalt Nappa leather  
with watchstrap design



Art Black Basalt Nappa leather seats with watchstrap design





# ALLOY WHEELS

18 inch matt Haria Grey  
'BUENOS AIRES' alloy wheels



18 inch gloss Onyx Black  
'GENEVE' alloy wheels



19 inch gloss Anthracite Grey  
'ROMA' alloy wheels



19 inch gloss Onyx Black  
'BEIJING' alloy wheels\*\*



20 inch gloss Onyx Black  
'TOKYO' alloy wheels\*\*



\* Only available with Advanced Traction Control  
\*\* Only available on PERFORMANCE Line



## ESSENTIAL ACCESSORIES

Our genuine accessories benefit from years of expertise and experience in the business. To complement our cars, we've selected a wide range of quality accessories. Tested and certified by our engineers, all our accessories conform to our most demanding strength and durability criteria.

Our choice:

- Roof bars and bicycle carrier
- Multimedia docking kit
- Car cover
- Tow bar

Find how our official DS Accessories can make life easier; ask for an accessory brochure or visit the [DSautomobiles.co.uk](http://DSautomobiles.co.uk) website.

- 1 -  
Roof bars and bicycle carrier

- 2 -  
Multimedia docking kit

2

3



- 3 -  
Car cover

- 4 -  
Tow bar





# ONLY YOU

THE DS EXPERIENCE TEL 00800 24 24 07 07  
MyDS APP

Inspired by and created for you, Only You is a bespoke programme that makes owning a DS unique.

## ONLY YOU SERVICES

### MyDS APP - CONNECT TO EXCLUSIVE SERVICES

The MyDS APP lets you access the wide range of Only You services and keeps you connected with your DS. Compatible with every DS<sup>(1)</sup>, MyDS APP is like an assistant at your side before, during and after each journey<sup>(2)</sup>.

### DS ASSISTANCE - DRIVE WITH PEACE OF MIND

FREE FOR THREE YEARS<sup>(3)</sup>, AVAILABLE 24/7 IN CASE OF BREAKDOWN OR ACCIDENT  
So that you can drive with complete peace of mind, we've made life easy by making sure you'll stay mobile while owning your DS. Accident and breakdown recovery are covered by DS ASSISTANCE 24/7, and we're even available to help with lost keys or misfuelling<sup>(4)</sup>. Simply push the DS button in your car, go to MyDS APP, or call 00800 24 24 07 07.

\* Free from a UK landline. From a mobile, charges may vary by network provider.

<sup>(1)</sup> Bluetooth® connection to a compatible smartphone required.  
<sup>(2)</sup> Requires compatible smartphone, internet connection and navigation. Data charges may apply.  
<sup>(3)</sup> From date of vehicle registration.  
<sup>(4)</sup> For full Terms and Conditions visit [DSautomobiles.co.uk](http://DSautomobiles.co.uk)

## ENGINES

FIND OUR TECHNICAL SPECIFICATIONS ON [DSAUTOMOBILES.CO.UK](http://DSAUTOMOBILES.CO.UK)

DS prefers **TOTAL**

Engines	Power (hp)	Consumption Combined Mpg (l/100km) Minimum to Maximum	CO <sub>2</sub> Emissions (g/km)
<b>PETROL</b>			
PureTech 130 Manual	130	42.2 (6.7) - 46.0 (6.1)	125 - 120
PureTech 180 Automatic	180	35.2 (8.0) - 38.5 (7.3)	135 - 132
PureTech 225 Automatic	225	33.6 (8.4) - 36.5 (7.7)	136 - 134
<b>DIESEL</b>			
BlueHDi 130 Manual	130	49.7 (5.7) - 54.1 (5.2)	108 - 101
BlueHDi 130 Automatic	130	49.3 (5.7) - 55.3 (5.1)	106 - 100
BlueHDi 180 Automatic	180	42.7 (6.6)	128

The grouped figures shown above show the lowest and highest performing results for this model. Consult your dealer for information on specific examples. The fuel consumption you achieve, and CO<sub>2</sub> produced, in real world conditions will depend upon a number of factors; including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test WLTP (Worldwide Harmonised Light Vehicles Test Procedure) used to measure fuel consumption and CO<sub>2</sub> figures. These CO<sub>2</sub> figures, however, are based on the outgoing test cycle NEDCeq (New European Driving Cycle Equivalent), calculated using an EC correlation tool which converts WLTP figures to NEDC. These figures are used to calculate tax for first registration. You should only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested using the same technical standard.

## DIMENSIONS



BlueHDi diesel engine technology epitomises the technical innovation, engineering excellence and effortless performance that you will experience throughout the DS range. It is designed to deliver exceptional fuel economy, minimal CO<sub>2</sub> emissions and refined power for an inspiring drive.

BlueHDi engines also comply with Euro 6 standards by reducing consumption and emissions.

How it works:

- BlueHDi engines use a process called Selective Catalytic Reduction (SCR) to treat exhaust gases and reduce the pollutants such as NOx.
- NOx (nitrogen oxide) particles are turned into water vapour and nitrogen (a harmless gas) after a chemical reaction with an additive called AdBlue®.

## SERVICE PLANS & WARRANTY

### DS SERVICE PLANS

To keep your DS performing at its best, it's important to Service your vehicle in line with our recommendations. By paying a fixed monthly amount, all of your Scheduled Services will be carried out by an Official DS Workshop. Alternatively, choose to pay the full amount upfront, whichever suits you best.

The price of your DS Service Plan will depend on the number of miles you cover, as well as the length of your contract. Contact your local DS dealer for a personal quote.

### DS WARRANTY

Every DS has the benefit of a 3 year\* warranty, plus a 12 year anti-perforation\*\* warranty and a 3 year paint warranty. To extend your vehicle warranty to 4 or 5 years, ask your local DS Dealer about an extended warranty.

\* 2 years unlimited warranty. No-fee customer option of 1 year Dealer provided warranty, only on cars supplied by the DS UK dealer network.

Note: Dealer provided warranty is limited to 60,000 miles.

\*\* Against all internal to external perforation to bodywork or underbody.

## DISCOVER THE COMPLETE DS COLLECTION



NOTE: Images and specification descriptions are dependent on trim level and options specified. Images used are for illustrative purposes only. Please refer to price and specification guide for current detail on UK specification. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your dealer. The DS website contains full information on DS products and offers at [www.DSautomobiles.co.uk](http://www.DSautomobiles.co.uk). You can also contact DS via the website.

Design & Production : Emmanuel Rouyer / Laurent Nivalle (Style DS) - Photos : William Crozes, Jérôme Lejeune, Laurent Nivalle.





DS AUTOMOBILES

[DSautomobiles.co.uk](http://DSautomobiles.co.uk)



DS AUTOMOBILES

— **DS 7 CROSSBACK**  
**— PRICE & SPECIFICATION GUIDE —**

FEBRUARY 2019



DS 7 CROSSBACK  
— SPECIFICATION —  
FEBRUARY 2019



## ELEGANCE

### CHARISMATIC DESIGN

#### Wheels

18 inch 'BUENOS AIRES' Black Onyx diamond-cut alloy wheels  
Black centre caps with DS logo  
Space saver spare wheel

#### Exterior Style

Gloss Black exterior door mirrors  
Body coloured door handles  
Inox windows surrounding  
Black front grille

#### Exterior Style (continued)

Chromed DS WINGS  
DS badge on the bonnet with chrome inserts  
DS Monogram on the rear tailgate

### ADVANCED TECHNOLOGY

#### Driver Information

ESP  
Hill Start Assist  
Tyre Pressure Monitoring System  
Trailer Stability Control  
Electric power steering  
Electric parking brake  
Height & depth adjustable steering wheel  
Gear Shift Indicator

#### Safety & Security

Driver, front passenger, front lateral and curtain airbags  
Height adjustable front seatbelts with pretensioners and front and rear load limiter  
Two rear ISOFIX mounting points  
Cruise control with speed limiter  
Active Safety Brake  
Lane Departure Warning  
Speed Limit Recognition Warning  
Driver Attention Warning

#### Safety & Security (continued)

Rear parking sensors  
Warning triangle

#### Comfort & Convenience

Remote control central locking with deadlocks  
Keyless start  
Automatic front doors and boot locking while driving  
Perimetric and volumetric alarm  
Defrosting door mirrors  
**Auto Comfort Pack** – Automatic air conditioning, Automatic windscreen wipers, Odour filter

Automatic bizon air conditioning  
Cloth sunvisors with LED courtesy mirror and ticket holder

Flocked glasses storage on driver side

#### In-Car Entertainment

Multi-function on-board trip computer  
8 inch touchscreen  
3.5 inch analogue instrument cluster

#### In-Car Entertainment (continued)

8 speakers  
Bluetooth® handsfree and media streaming with USB socket  
Mirror Screen – with Apple CarPlay™ and Android Auto®  
DAB digital radio  
DS Connect Box – emergency & assistance system

#### Lighting & Visibility

DS 3D LED rear lights  
LED Daytime Running Lights  
LED standard interior lighting  
Acoustic, tinted and heated windcreens  
Automatic lighting at car unlocking  
Automatic lights  
Manual 'Follow me Home' lighting  
Halogen headlights  
LED front fog lights with cornering light function

### REFINEMENT AND ATTENTION TO DETAIL

#### Interior Style

DS Inspiration BASTILLE  
Black Basalt & Bronze Perruzzi cloth seats  
Leather steering wheel  
Leather gear knob  
Chrome controls  
Bronze dashboard and door panels

#### Storage

Front double cup holder  
Rear double cup holder  
Open storage on driver side  
Front closed storage with USB connection point  
Front central armrest  
Rear central armrest with storage  
Front and rear door storage  
Rear ski flap

#### Seating

Front seats with rear pocket  
**Comfort Seats Pack** – Height adjustable front passenger seat, Driver lumbar adjustment, Rear armrest, Rear ski flap  
40/60 split rear seats backrest

## PERFORMANCE LINE (In addition to Elegance)



### CHARISMATIC DESIGN

#### Wheels

19 inch 'BEIJING' Black Onyx diamond-cut alloy wheels  
Carmine centre caps with DS logo\*

#### Exterior Style

Black front grille  
Textured Black DS WINGS\*  
DS PERFORMANCE Line badge on the bonnet\*  
DS PERFORMANCE Line Monogram on the rear tailgate\*

#### Exterior Style (continued)

Inox roof rails  
Front door entry sill with DS PERFORMANCE Line design\*  
Dark tinted rear windows

### ADVANCED TECHNOLOGY

#### Driver Information

DS ACTIVE SCAN SUSPENSION\*\*

#### Lighting & Visibility

DS ACTIVE LED VISION  
High beam assist

#### Safety & Security

Rear lateral and curtain airbags

#### Comfort & Convenience

Electrically folding door mirrors with DS LED spotlight  
Frameless electrochrome interior rear view mirror

#### In-Car Entertainment

12 inch HD touchscreen  
12.3 inch digital instrument cluster  
DS Connect Nav – Connected 3D navigation  
Voice recognition

### REFINEMENT AND ATTENTION TO DETAIL

#### Interior Style

DS Inspiration PERFORMANCE Line  
Black Basalt Alcantara® and leatherette seats  
Perforated leather steering wheel with contrast stitching\*  
Premium leather gear knob  
Aluminium sport pedals

#### Interior Style (continued)

PERFORMANCE Line badged front and rear carpet mats\*  
DS Sensorial Drive: Cashmere or Titanium modes\*  
Alcantara® dashboard and door panels with stitching\*

#### Interior Style (continued)

PERFORMANCE Line monogram on the dashboard\*

#### Seating

Electric lumbar adjustment

#### Storage

Front central armrest with storage

## PRESTIGE (In addition to PERFORMANCE Line)



### CHARISMATIC DESIGN

#### Wheels

19 inch 'ROMA' Grey Anthra diamond-cut alloy wheels

#### Exterior Style

Body coloured door handles with chrome  
Front and rear door entry sill with DS design

#### Exterior Style (continued)

Chromed sidemarkers on front doors with DS Inspiration name

### ADVANCED TECHNOLOGY

#### Driver Information

DS ACTIVE SCAN SUSPENSION\*

#### Safety & Security

Front parking sensors  
Reversing camera  
**Advanced Safety Pack** – Active Blind Spot Detection, Lane Keeping Assist, Extended Traffic Sign Recognition, Driver Attention Alert

#### Lighting & Visibility

Automatic 'Follow me Home' lighting  
Full LED ambient interior lighting

#### In-Car Entertainment

Wireless charging for Smartphone

#### Comfort & Convenience

Keyless entry and start  
Door mirrors including reverse gear angle memorisation  
**Modularity Boot** – Two position floor, Lateral storage, Chromed entry sill, 12V socket

### REFINEMENT AND ATTENTION TO DETAIL

#### Interior Style

DS Inspiration RIVOLI  
Black Basalt grained leather seats  
Premium leather steering wheel  
Front and rear carpet mats  
B.R.M R180 Timepiece  
Crystal controls  
DS Inspiration monogram on the dashboard  
Claudia and Nappa leather dashboard and door panels with stitching

#### Seating

Heated front seats  
Massage function for front seats  
Electrically adjustable front seat cushion  
Electrically adjustable rear seats backrest  
Electric Seats pack – Electric driver and passenger seats, Electrically foldable rear seats backrest with central armrest\*\*

\* Element unique to this trim level, doesn't apply to step-up.

\*\* Standard only with BlueHDi 180 Automatic.

\* Standard only with PureTech 225 Automatic and BlueHDi 180 Automatic.

\*\* Replaces ski flap.



### DS CONNECTED PILOT: DRIVE OR BE DRIVEN

DS CONNECTED PILOT is a driver assistance function that takes us one step closer to autonomous driving. This innovative aid automatically regulates speed in relation to the vehicle ahead and controls the steering to keep DS 7 CROSSBACK in the middle of its lane. You can activate it at up to 112mph (depending on local road laws). It makes for driving that's safer and less stressful in traffic jams or on motorways.



### ULTRA PRESTIGE (In addition to Prestige)

#### CHARISMATIC DESIGN

##### Wheels

20 inch 'TOKYO' Black Onyx diamond-cut alloy wheels

##### Exterior Style

Electric opening panoramic sunroof

#### ADVANCED TECHNOLOGY

##### Comfort & Convenience

Remote tailgate opening with key & handsfree locking (loaded arm access)  
Electrochrome door mirrors

##### Lighting & Visibility

Laminated front and rear windows  
PolyAmbient interior lighting

##### In-Car Entertainment

FOCAL Electra® HiFi system

##### Safety & Security

**DS Connected Pilot** – Adaptive Cruise Control with Stop & Go, Lane Keeping Assist

#### REFINEMENT AND ATTENTION TO DETAIL

##### Interior Style

DS Inspiration OPERA  
Art Black Basalt Nappa leather seats with watchstrap design  
Gloss black interior door handles

##### Interior Style (continued)

Art Black Basalt Nappa leather dashboard and door panels with pearl stitching  
Leather grab handles

# — DS 7 CROSSBACK — COLOURS

(F) Flat (M) Metallic (P) Pearlescent



POLAR WHITE (F)



CUMULUS GREY (M)



PLATINUM GREY (M)



PERLA NERA BLACK (M)



PEARL WHITE (P)



ABSOLUTE RED (P)



BYZANTIN GOLD (P)



ANDRADITE BROWN (P)



INK BLUE (P)

# — DS 7 CROSSBACK — WHEELS

For availability information, please refer to the options page.



18 INCH 'BUENOS AIRES'  
BLACK ONYX DIAMOND-CUT  
ALLOY WHEELS



18 INCH 'GENEVE'  
BLACK ONYX DIAMOND-CUT  
ALLOY WHEELS



19 INCH 'BEIJING'  
BLACK ONYX DIAMOND-CUT  
ALLOY WHEELS



19 INCH 'ROMA'  
GREY ANTHRA DIAMOND-CUT  
ALLOY WHEELS



20 INCH 'TOKYO'  
BLACK ONYX DIAMOND-CUT  
ALLOY WHEELS

# — DS 7 CROSSBACK — DS INSPIRATIONS

Much like a good tailor, DS 7 CROSSBACK will let you find the style that suits you most with four inspirations to choose from for your interior. Clearly differentiated, these inspirations incorporate the noblest of materials, used generously to provide a unique interior with a premium custom feel.



## DS INSPIRATION BASTILLE

DS Inspiration BASTILLE offers a unique design, inspired by the famous Place de la Bastille. To represent this Parisian monument, innovative production methods have been used to combine bronze textiles and textured motifs and create a warm ambiance throughout.



## DS INSPIRATION RIVOLI

DS Inspiration RIVOLI takes us to the street of the same name with its luxury boutiques, the famed Tuileries gardens, and last but not least the Louvre Palace itself. Noble materials, including authentic grained leather, with a diamond-themed design, express style and sophistication.



## DS INSPIRATION PERFORMANCE LINE

DS Inspiration PERFORMANCE Line is made to measure for those looking for sporting style, combined with comfort and refinement. Alcantara® is the perfect choice, adorning both the seats and dashboard, evoking the spirit of Grand Touring.



## DS INSPIRATION OPERA

The Palais Garnier opera house in Paris is among the most prestigious in the world. In its heyday it was a symbol of rebirth for the French capital and recognised as a cultural hotspot. With a facade decorated by gold and elaborate marble friezes, this is a building of absolute opulence. DS Inspiration OPERA was designed with the same intentions. This top of the range trim includes Nappa leather, creating a unique ambiance.



# — DS 7 CROSSBACK — SPECIFICATION

Option availability varies according to version/engine/trim level. Some options are only available as part of a pack. Please refer to the options section for further information.

- Standard equipment
- Optional factory fitted equipment
- ◇ Optional as part of a pack

	Elegance	PERFORMANCE Line	Prestige	Ultra Prestige	Notes
<b>UPHOLSTERY</b>					
DS Inspiration BASTILLE	●				Black Basalt & Bronze Perruzzi cloth.
DS Inspiration PERFORMANCE Line		● ○			Black Basalt Alcantara® and leatherette. Black Basalt grained leather.
DS Inspiration RIVOLI			●		Black Basalt grained leather.
DS Inspiration OPERA				●	Art Black Basalt Nappa leather with watchstrap design.
DS Inspiration OPERA			○	○	Alezan Brown Nappa leather with watchstrap design.
<b>WHEELS</b>					
18 inch 'BUENOS AIRES' Black Onyx diamond-cut alloy wheels	●				
19 inch 'BEIJING' Black Onyx diamond-cut alloy wheels		●			
19 inch 'ROMA' Grey Anthra diamond-cut alloy wheels	○		●		
20 inch 'TOKYO' Black Onyx diamond-cut alloy wheels		○*	○*	●	* Not available with BlueHDi 130 engines.
Black centre caps with DS logo	●	●	●	●	
Carmine centre caps with DS logo	●	●	●	●	
Space saver spare wheel	●	●	●	●	
<b>DRIVER INFORMATION</b>					
ESP	●	●	●	●	
Hill Start Assist	●	●	●	●	
Tyre Pressure Monitoring System	●	●	●	●	
DS ACTIVE SCAN SUSPENSION		●*	●*	●	* Standard only with PureTech 225 (except PERFORMANCE Line where it is an option) and BlueHDi 180.
Trailer Stability Control	●	●	●	●	
Electric power steering	●	●	●	●	
Electric parking brake	●	●	●	●	
Height & depth adjustable steering wheel	●	●	●	●	
Gear Shift Indicator	●	●	●	●	
Stop & Start function	●	●	●	●	
<b>SAFETY AND SECURITY</b>					
Driver, front passenger, front lateral and curtain airbags	●	●	●	●	
Rear lateral and curtain airbags	●	●	●	●	
Height adjustable front seatbelts with pretensioners and front and rear load limiter	●	●	●	●	
Two rear ISOFIX mounting points	●	●	●	●	
Cruise control with speed limiter	●	●	●	●	
Lane Departure Warning	●	●	●	●	
Speed Limit Recognition Warning	●	●	●	●	

	Elegance	PERFORMANCE Line	Prestige	Ultra Prestige	Notes
Driver Attention Warning	●	●			Instrument panel warning to take a break after two hours driving.
<b>SAFETY AND SECURITY (continued)</b>					
Emergency braking system	●	●	●	●	
<b>Advanced Safety Pack</b> – Lane Keeping Assist, Active Blind Spot Detection, Extended Traffic Sign Recognition, Driver Attention Alert	○	○	●	●	
<b>DS Connected Pilot</b> – Adaptive Cruise Control with Stop & Go, Lane Keeping Assist		◇	◇	●	
Rear parking sensors	●	●	●	●	
Front parking sensors		◇	●	●	No cost option available when Active Blind Spot Detection is ordered.
Reversing camera		◇	●	●	Includes front parking sensors.
<b>Semi-autonomous parking system</b> – DS Park Assist (manual versions), 360 Vision		◇	◇	●	Not available with Automatic versions.
Warning triangle	●	●	●	●	
<b>INTERIOR STYLE</b>					
Leather steering wheel	●				
Perforated leather steering wheel with contrast stitching		●			
Premium leather steering wheel			●	●	
Leather gear knob	●				
Premium leather gear knob		●	●	●	
Aluminium sport pedals		●	●	●	
Front and rear carpet mats			●*	●*	* Badged with the name of the DS Inspiration.
PERFORMANCE Line badged front and rear carpet mats		●			
B.R.M R180 Timepiece				●	
Gloss black interior door handles	○*	○*	○*	●	* in conjunction with optional PolyAmbient interior lighting.
Chrome controls	●	●		●	
Crystal controls			●	●	
<b>DS Sensorial Drive</b> – Cashmere or Titanium modes	○	●	○	○	Purple and carmine colours animate the touchscreen.
<b>DASHBOARD</b>					
Bronze dashboard and door panels	●				
Alcantara® dashboard and door panels with stitching		●			
Claudia and Nappa leather dashboard and door panels with stitching		○	●		
Art Black Basalt Nappa leather dashboard and door panels with pearl stitching				●	
DS Inspiration monogram on the dashboard			●	●	



B.R.M R180 TIMEPIECE



DS SENSORIAL DRIVE

	Elegance	PERFORMANCE Line	Prestige	Ultra Prestige	Notes
PERFORMANCE Line monogram on the dashboard	•	•			
<b>SEATING</b>					
Front seats with rear pocket	•	•	•	•	
Heated front seats	•	•	•	•	
Massage function for front seats		•	•	•	
Ventilated front seats		•		•	* Available as an option when the optional DS INSPIRATION PERFORMANCE Line with Basalt Black leather seats is ordered
<b>Comfort Seats Pack</b> – Height adjustable front passenger seat, Driver lumbar adjustment, Rear armrest, Rear ski flap	•	•			
Electric front seats, Electrically foldable rear seats backrest with central armrest (replaces ski flap)		•	•	•	
Electric lumbar adjustment		•			
Electrically adjustable front seat cushion			•	•	
Electrically adjustable rear seats backrest			•	•	
40/60 split rear seats backrest	•	•	•	•	
<b>LIGHTING &amp; VISIBILITY</b>					
Acoustic, tinted and heated windscreen	•	•	•	•	
Dark tinted rear windows		•	•	•	
Laminated front and rear windows		•	•	•	
Automatic lighting at car unlocking	•	•	•	•	
Automatic headlamps lighting	•	•	•	•	
Manual 'Follow me Home' lighting	•	•			
Automatic 'Follow me Home' lighting			•	•	
LED Daytime Running Lights	•	•	•	•	
Halogen headlights	•				
DS ACTIVE LED VISION		•	•	•	
High beam assist		•	•	•	
LED front fog lights with cornering light function	•	•	•	•	
DS 3D LED rear lights	•	•	•	•	
Full LED standard interior lighting	•	•			
Full LED ambient interior lighting			•		
PolyAmbient interior lighting	•	•	•	•	Interior LED lighting, including 9 colours. Also includes gloss black interior door handles.
<b>STORAGE</b>					
Front double cup holder	•	•	•	•	
Rear double cup holder	•	•	•	•	
Open storage on driver side	•	•	•	•	
Front closed storage with USB connection point	•	•	•	•	
Front central armrest	•	•	•	•	
Front central armrest with storage	•	•	•	•	
Rear central armrest with storage	•	•	•	•	
Front and rear door storage	•	•	•	•	
Rear ski flap	•	•*			* Not compatible with electrically adjustable rear seats.
<b>PAINT</b>					
Polar White body colour	•	•	•	•	
<b>EXTERIOR STYLE</b>					
Gloss Black exterior door mirrors	•	•	•	•	
Body coloured door handles	•	•			
Body coloured door handles with chrome			•	•	

	Elegance	PERFORMANCE Line	Prestige	Ultra Prestige	Notes
Inox windows surrounding	•	•	•	•	
<b>EXTERIOR STYLE (continued)</b>					
Black front grille	•				
Gloss Black front grille		•	•	•	
Chromed DS WINGS	•		•	•	
Textured Black DS WINGS		•	•	•	
DS badge on the bonnet with chrome inserts	•		•	•	
DS PERFORMANCE Line badge on the bonnet		•			
DS Monogram on the rear tailgate	•		•	•	
DS PERFORMANCE Line Monogram on the rear tailgate		•			
Inox roof rails		•	•	•	
Front and rear door entry sill with DS design			•	•	
Front door entry sill with DS PERFORMANCE Line design		•			
Chromed sidemarkers on front doors with DS Inspiration name			•	•	
Electric opening panoramic sunroof	•	•	•	•	
<b>COMFORT &amp; CONVENIENCE</b>					
Remote control central locking with deadlocks	•	•	•	•	
Keyless start	•	•			
Keyless entry and start		•	•	•	
Automatic doors and boot locking while driving	•	•	•	•	
Perimetric and volumetric alarm	•	•	•	•	Includes child safety lock.
Remote tailgate opening with key & handsfree locking (loaded arm access)		•	•	•	
Defrosting door mirrors	•	•	•	•	
Electrically folding door mirrors with DS LED spotlight	•	•	•	•	
Electrochrome door mirrors			•	•	
Frameless electrochrome interior rear view mirror	•*	•	•	•	* In conjunction with the optional electrically folding door mirrors.
Door mirrors including reverse gear angle memorisation		•	•	•	
<b>Auto Comfort Pack</b> – Automatic air conditioning, Automatic windscreen wipers, Odour filter	•	•	•	•	
Automatic bi-zone air conditioning	•	•	•	•	
Leather grab handles			•	•	
Cloth sunvisors with LED courtesy mirror and ticket holder	•	•	•	•	
Flocked glasses storage on driver side	•	•	•	•	
<b>Modularity Boot</b> – Two position floor, Lateral storage, Chromed entry sill, 12V socket		•	•	•	
<b>IN CAR ENTERTAINMENT</b>					
Multi-function on-board trip computer	•	•	•	•	
8 inch touchscreen	•	•	•	•	
12 inch HD touchscreen	•	•	•	•	
3.5 inch analogue instrument cluster	•				
12.3 inch digital instrument cluster		•	•	•	
8 speakers	•	•	•	•	
Bluetooth® handsfree and media streaming with USB socket	•	•	•	•	
Mirror Screen – with Apple CarPlay™ and Android Auto®	•	•	•	•	
DAB digital radio	•	•	•	•	
DS Connect Nav	•	•	•	•	Connected 3D navigation.
Voice recognition	•	•	•	•	
DS Connect Box – emergency & assistance system	•	•	•	•	
FOCAL Electra® HiFi system		•	•	•	
Wireless charging for Smartphone		•	•	•	

# — DS 7 CROSSBACK —

## DS ACTIVE LED VISION

The headlights on DS 7 CROSSBACK feature full LED technology. Each one comprises three rotating modules with an animated “Magic 3D” function and a main LED projector.

They also include the Adaptive Front System (AFS), a function designed to adapt the lighting to the road. This modern technology contributes to both comfort and safety through its variable power, clear visibility and immediate activation with clear, automatic signals.

At night, the Adaptive Front System function manages different lighting modes for each driving situation. For each one, the angle and intensity of the main headlights and modules vary in order to increase or reduce the range of the beam.

The modules swivel and dip to widen or direct the beam to light up the roadside to a greater or lesser extent. This function is active only if the lighting is in automatic mode and can be deactivated via the central touchscreen.



### TOWN BEAM

The projector beams are of medium intensity with the modules turned outwards. This makes the beam wider, enabling the driver to see potential hazards (such as pedestrians, junctions, etc.) on the roadside more easily.

The beam range is 280m.

This lighting mode is activated after three seconds at a speed below 30mph.

### COUNTRY BEAM

The beam is straighter with intensity increased for the projectors and reduced for the modules. In this way, the field of vision is directed towards the front (better suited to country roads), while being sufficiently wide to see any potential sources of danger on the roadside.

The beam range is 330m.

This lighting mode is activated after two seconds at a vehicle speed of over 30mph.

### MOTORWAY BEAM

The projectors and modules create a cone of light with a raised beam, suitable for fast roads. Although similar to Country Beam, the modules create a more intense beam. The projectors and modules are raised slightly in order to increase range.

The beam range is 370m.

This lighting mode is activated after five seconds at a vehicle speed of 70mph.

### HIGH BEAM

This lighting mode can be activated at any time by the Automatic High Beam function, independently of the Adaptive Front System functions. It adapts automatically to the vehicle speed and angle of the steering wheel.

The power and range of the beam are set to maximum in order to effectively light up the length and breadth of the road. The modules are raised and positioned centrally, in line with the vehicle. At the same time, their range is increased.

The beam range is 520m.

### ADVERSE WEATHER

This lighting mode is activated automatically at any time, when the wipers are activated.

The beam is wider. The power of the modules is increased to enable the driver to see the white lines on the road more easily. The intensity of the main beam is reduced in order to improve the driver's vision, taking into account possible reflections from the wet road.

The beam range is 330m.

### WELCOME LIGHTING

#### LOCKING/UNLOCKING

When the driver unlocks the vehicle using the plip or keyless access function, the vehicle initiates a “Welcome” sequence.

The headlights and modules give off a purple light, as if the car were waking up.

#### FOLLOW ME HOME

The automatic ‘Follow me Home’ lighting function leaves the headlights illuminated for a short time after the vehicle is locked, in order to light a path for passengers at night.

#### LOCATION

This lighting function allows you to activate the headlights and indicators to help you find your car, for instance in a crowded car park.

#### MARKER LIGHTS

When stopping at the road side, this lighting function makes sure other road users can see you clearly.

The LED Daytime Running Lights and 3D rear lights are activated on the road side.

#### SCROLLING INDICATORS

These distinctive, high-tech features underline the expressive looks of DS 7 CROSSBACK's light signature. They comprise a line of LEDs scrolling in segments towards the outside, in the direction of travel. They also include a one-touch activation function.

# — DS 7 CROSSBACK — NEW GENERATION OF DRIVING AIDS

## DS NIGHT VISION\*

Using the infrared camera in the radiator grille, DS NIGHT VISION\* improves visibility during the night.

This new technology is able to identify pedestrians and animals over 50cm tall up to a distance of 100m. Added to this, increased light intensity improves overall visibility up to 300m in front.

The digital instrument panel clearly displays the situation in front of the vehicle (in greyscale) for the driver. Hazards are highlighted in yellow, changing to red as they get closer.

This technology identifies pedestrians and animals on the road during the night.

All sources of danger which are in movement are over lined in red on the instrument cluster in order to warn and alert the driver about their presence.

DS 7 CROSSBACK is the first vehicle in the C-SUV segment to make this technology available.

## EXTENDED TRAFFIC SIGN RECOGNITION\*\*

This system recognises speed signs along with a number of other traffic signs and displays them on the instrument panel for the driver. This function contributes to enforcing the highway code as well as increasing safety. The signs recognised include Stop, One Way, No overtaking, End of no overtaking.

This system recognises speed signs along with a number of other traffic signs and displays them on the instrument panel.



\* Part of the DS NIGHT VISION Pack.  
\*\* Part of the Advanced Safety Pack.

## DS ACTIVE SCAN SUSPENSION

DS ACTIVE SCAN SUSPENSION\* analyses the road ahead and adjusts automatically, making DS 7 CROSSBACK able to handle imperfections in the road's surface with ease.

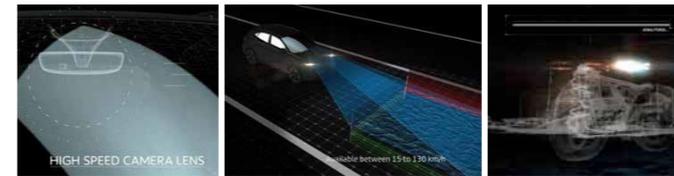
This innovative technology employs a camera placed behind the windscreen connected electronically to the front and rear axles. This works with four height sensors and three accelerometers to gauge DS 7 CROSSBACK's reactions such as speed, steering wheel angle and braking.

Data is transmitted in real time to an electronic control unit, which governs each wheel independently.

Based on this data, the control unit is continually making the suspension firmer or softer.

DS ACTIVE SCAN SUSPENSION uses swift reactions and finesse to improve comfort on the move and create a unique, smooth driving experience.

DS ACTIVE SCAN SUSPENSION is a world première: a DS innovation, available exclusively on DS 7 CROSSBACK



This function is available between 8mph and 70mph and has three different modes:

- Sports
- Normal (this is the default mode)
- Comfort Camera

The DS ACTIVE SCAN SUSPENSION is linked to the DS SENSORIAL DRIVE option.

\* Availability depending on versions. Please refer to the specifications pages for more details

## DS CONNECTED PILOT

DS CONNECTED PILOT is a step closer to autonomous driving, but still allows you to retake full control of the car at any point. The innovative system regulates the speed and distance in relation to the vehicle in front, while the Stop & Go function allows DS 7 CROSSBACK to come to a complete stop, and set off again.

Lane Keeping Assist works in conjunction to position DS 7 CROSSBACK precisely in its lane by controlling the steering. This system is particularly well suited to motorways, provided that the white lines are clearly visible. While the driver must still remain focused on the road ahead, it makes for driving that's safer and less stressful.

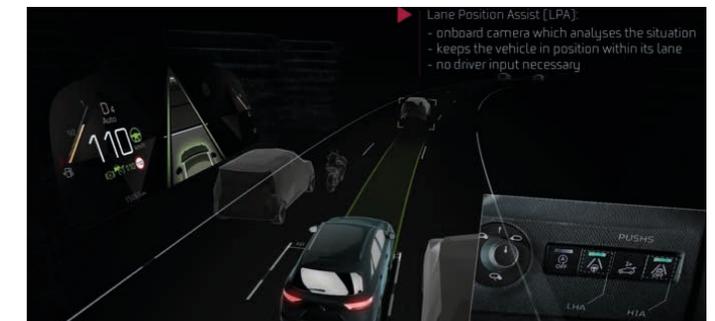
The driver enters a reference speed in the Adaptive Cruise Control Stop & Go (from 20 mph), and activates the Lane Keeping Assist using a button on the right of the dashboard.

To remain active, the system requires the driver to keep his/her hands on the steering wheel, even without the need to steer.

The driver can take back control at any time by applying torque to the steering wheel (to cancel Lane Keeping Assist), pressing the button to deactivate the function or braking (cancels Active Cruise Control Stop & Go).

This system combines the new Adaptive Cruise Control Stop & Go and the Lane Keeping Assist (Part of the Premium Safety Pack) to manage driving in semi-autonomous mode, in specific conditions. The vehicle manages steering and speed.

DS 7 CROSSBACK is the first vehicle in the C-SUV segment to make this technology available.



# DS 7 CROSSBACK TECHNICAL

	PETROL VERSIONS					
	PureTech 130 Manual		PureTech 180 Automatic		PureTech 225 Automatic	
<b>ENGINE</b>						
Capacity (cc)	1199		1598		1598	
Cylinders	3		4		4	
Max power CEE (hp/kW/rpm)	131/96/5500		181/133/5500		225/165/5500	
Max torque CEE (Nm/rpm)	230/1750		250/1650		300/1900	
Bore & Stroke (mm)	75x90.5		77x85.8		77x85.8	
Fuel system	Direct injection turbocharged		Direct injection turbocharged		Direct injection turbocharged	
Euro status	6.2		6.2		6.2	
<b>TRANSMISSION</b>						
6-speed manual	•		•		•	
EAT8 Automatic <sup>1</sup>	•		•		•	
Stop and Start function	•		•		•	
<b>(All figures driver alone) PERFORMANCE</b>						
Max speed (mph)	122		137		145	
0-62mph (secs)	10.2		10.2		8.3	
Standing 1000m (secs)	31.6		31.6		28.5	
<b>FUEL CONSUMPTION (WLTP)*</b>						
	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High
Low (L/km) (mpg)	7.3 (38.5)	7.6 (37.0)	10.1 (28.1)	10.7 (26.4)	10.7 (26.4)	10.9 (25.9)
Medium (L/km) (mpg)	6.1 (46.3)	6.6 (42.7)	7.0 (40.1)	7.6 (37.0)	7.4 (38.0)	8.1 (34.9)
High (L/km) (mpg)	5.4 (52.7)	5.8 (48.4)	6.2 (45.5)	6.8 (41.3)	6.5 (43.7)	7.1 (39.6)
Extra High (L/km) (mpg)	6.4 (44.2)	7.1 (39.5)	7.4 (37.9)	8.3 (34.2)	7.9 (35.8)	8.7 (32.4)
Combined (L/km) (mpg)	6.1 (48.0)	6.7 (42.2)	7.3 (38.5)	8.0 (35.2)	7.7 (36.5)	8.4 (33.6)
<b>CO<sub>2</sub> EMISSIONS (NEDC CONVERTED)</b>						
	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High
CO <sub>2</sub> EMISSIONS (g/km)	120	125	132	135	134	136
<b>WEIGHTS (kg)*</b>						
Kerb weight (exc. driver)	1418		1425		1425	
Payload	567		625		625	
Max laden weight (Gross vehicle weight)	1985		2050		2050	
<b>TOWING (kg)</b>						
Max towing weight braked/unbraked	1315/695		1550/750		1550/750	
Gross train weight	3300		3600		3600	
Max tow hitch download	59		68		68	
<b>BRAKES</b>						
	Front: 304x28 mm ventilated discs. Rear: 290x12 mm discs.					
<b>SUSPENSION</b>						
	Front: MacPherson type front suspension. Rear: Multi-arm rear suspension.					
<b>STEERING</b>						
	Variable power assisted steering					
Turning circle between kerbs (m)	10.45					
Number of turns lock to lock	3					
<b>FUEL TANK CAPACITY Litres (gallons)</b>						
	62 (15.84)					
<b>EXTERIOR DIMENSIONS (MM)</b>						
Length	4573					
Width (inc. mirrors)	1895					
Height with/without roof rail	1625/1620					
<b>BOOT VOLUMES</b>						
Seats folded down - up to roof (L)	1752					
Seat up - below parcel shelf (VDA/L)	555/628					

<sup>1</sup>Efficient Automatic Transmission with 8 speeds \* Please note: the maximum plated weights must not be exceeded.

\* The grouped figures shown above show the lowest and highest performing results for this model. Consult your dealer for information on specific examples. The fuel consumption you achieve, and CO<sub>2</sub> produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test WLTP (Worldwide Harmonised Light Vehicles Test Procedure) used to measure fuel consumption and CO<sub>2</sub> figures. These CO<sub>2</sub> figures, however, are based on the outgoing test cycle NEDCeq (New European Driving Cycle Equivalent), calculated using an EC correlation tool which converts WLTP figures to NEDC. These figures are used to calculate tax for first registration. You should only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested using the same technical standard.

# DS 7 CROSSBACK TECHNICAL

	DIESEL VERSIONS					
	BlueHDi 130 Manual		BlueHDi 130 Automatic		BlueHDi 180 Automatic	
<b>ENGINE</b>						
Capacity (cc)	1499		1499		1997	
Cylinders	4		4		4	
Max power CEE (hp/kW/rpm)	130/95/3750		131/96/3750		180/130/3750	
Max torque CEE (Nm/rpm)	300/1750		300/1750		400/2000	
Bore & Stroke (mm)	75x84.8		75x84.8		85x88	
Fuel system	Direct injection turbocharged		Direct injection turbocharged		Direct injection turbocharged	
Euro status	6.2		6.2		6.2	
<b>TRANSMISSION</b>						
6-speed manual	•		•		•	
EAT8 Automatic <sup>1</sup>	•		•		•	
Stop and Start function	•		•		•	
<b>(All figures driver alone) PERFORMANCE</b>						
Max speed (mph)	121		121		134	
0-62mph (secs)	10.8		10.7		9.4	
Standing 1000m (secs)	32.3		32.2		30.4	
<b>FUEL CONSUMPTION (WLTP)*</b>						
	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High
Low (L/km) (mpg)	5.9 (48.0)	6.1 (46.1)	5.7 (49.8)	6.3 (44.5)	7.6 (37.1)	7.6 (37.1)
Medium (L/km) (mpg)	4.9 (57.6)	5.3 (53.5)	4.8 (58.6)	5.5 (51.8)	6.4 (43.8)	6.4 (43.8)
High (L/km) (mpg)	4.5 (63.0)	4.9 (57.4)	4.4 (63.9)	5.0 (56.5)	5.8 (49.1)	5.8 (49.1)
Extra High (L/km) (mpg)	5.8 (48.7)	6.4 (44.1)	5.7 (49.9)	6.3 (45.0)	7.1 (40.0)	7.1 (40.0)
Combined (L/km) (mpg)	5.2 (54.1)	5.7 (49.7)	5.1 (55.3)	5.7 (49.3)	6.6 (42.7)	6.6 (42.7)
<b>CO<sub>2</sub> EMISSIONS (NEDC CONVERTED)</b>						
	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High
CO <sub>2</sub> EMISSIONS (g/km)	100	106	100	106	128	128
<b>WEIGHTS (kg)*</b>						
Kerb weight (exc. driver)	1420		1428		1535	
Payload	610		622		580	
Max laden weight (Gross vehicle weight)	2030		2050		2135	
<b>TOWING (kg)</b>						
Max towing weight braked/unbraked	1500/745		1430/750		1850/750	
Gross train weight	3530		3480		3965	
Max tow hitch download	64		64		80	
<b>BRAKES</b>						
	Front: 304x28 mm ventilated discs. Rear: 290x12 mm discs.					
<b>SUSPENSION</b>						
	Front: MacPherson type front suspension. Rear: Multi-arm rear suspension.					
<b>STEERING</b>						
	Variable power assisted steering					
Turning circle between kerbs (m)	10.45					
Number of turns lock to lock	3					
<b>FUEL TANK CAPACITY Litres (gallons)</b>						
	55 (14.53)					
<b>EXTERIOR DIMENSIONS (MM)</b>						
Length	4573					
Width (inc. mirrors)	1895					
Height with/without roof rail	1625/1620					
<b>BOOT VOLUMES</b>						
Seats folded down - up to roof (L)	1752					
Seat up - below parcel shelf (VDA/L)	555/628					

<sup>1</sup>Efficient Automatic Transmission with 8 speeds \* Please note: the maximum plated weights must not be exceeded.

\* The grouped figures shown above show the lowest and highest performing results for this model. Consult your dealer for information on specific examples. The fuel consumption you achieve, and CO<sub>2</sub> produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test WLTP (Worldwide Harmonised Light Vehicles Test Procedure) used to measure fuel consumption and CO<sub>2</sub> figures. These CO<sub>2</sub> figures, however, are based on the outgoing test cycle NEDCeq (New European Driving Cycle Equivalent), calculated using an EC correlation tool which converts WLTP figures to NEDC. These figures are used to calculate tax for first registration. You should only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested using the same technical standard.

# — DS 7 CROSSBACK — DISCOVER MyDS APP



## A MOBILE APP CONNECTED TO YOUR DS

A carefully designed App which lets you connect with your DS and its everyday surroundings, before, during or after driving it.



# ENHANCE YOUR DRIVING EXPERIENCE



**MyDS App** has been designed to allow you to connect to your DS, its environment, and the world of bespoke DS Only You services whenever you want. Each of the technologies available in your DS or smartphone will let you extend the driving experience before, during and after each journey.

### MANAGE YOUR JOURNEYS

**MyDS App** keeps a history of your journeys. It allows you to see how far you travelled, and how much you spent on fuel. It is the perfect solution for monitoring your fuel consumption, or claiming expenses if you drive for work.

### LOCATE YOUR DS

- **MyDS App** remembers where you parked your car.
- Whether you've parked in the city, or at a festival, you'll be able to find your DS with ease.

### SERVICING REMINDERS

- **MyDS App** will notify you when your next service is due.
- You can book your service directly from the app.

### STAY UP TO DATE

- Manage updates for your satellite navigation.
- Receive the latest news and offers from DS Automobiles.
- If you own more than one DS, you can manage multiple vehicles from the same app.

### ACCESS TO DS ONLY YOU SERVICES

**MyDS App** also allows you to access to exclusive DS Only You services:

- Find your local DS Store or Salon.
- Book your next service appointment. Choose to have DS collect and deliver your car, with **DS Delivery Valet**.
- Join **DS Club Privilege**, exclusive to owners of DS vehicles.
- Access exclusive events, discounts and unique experiences.
- **DS at your service\*** and **DS Assistance** phone number.
- Enjoy occasional vehicle rental with **DS Rent\***.

### SCAN MyDS APP

Access your digital DS handbook with your smartphone with the Scan **MyDS App**.

1. Download the digital handbook on your smartphone.
2. Point your smartphone's camera at any part of your DS, and the Scan **MyDS App** will display the relevant information from your handbook.

\*Coming soon.

# ONLY YOU

THE DS EXPERIENCE

TEL 0800 877 8455

MyDS APP

## MAKE THE CHOICE OF DS EXCELLENCE

Inspired by you and created for you, Only You is an exclusive programme offering services tailored to your personal needs. Enjoy a tailor-made programme for a unique DS experience.



Your Only You services are directly accessible via MyDS App, or by using the dedicated telephone number\*.



MyDS

0800 877 8455

Available Monday to Saturday 8am to 6pm.  
A DS representative will answer your questions  
and deal with your requests.

\*Calls are free from a landline. For mobiles please refer to your service provider for charges.



### MyDS App

CONNECT TO EXCLUSIVE SERVICES



**MyDS APP, THE KEY TO YOUR DS UNIVERSE**  
A driving partner that's always ready to help, MyDS App gives you direct access to the exclusive Only You services package and allows you to stay permanently connected to your DS. Compatible with all DS models.



### DS CLUB PRIVILEGE

ENTER A WORLD OF REFINEMENT



**PREFERENTIAL ACCESS TO NEW EXPERIENCES**

To drive a DS is to enter a world of French excellence and refinement. For an unforgettable experience, DS has created the DS Club Privilege. To benefit from your five-year membership, simply register via MyDSApp. Available directly on your smartphone, this exclusive world puts your desires centre stage.



### DS RENT

TURN EACH TRIP INTO AN EXCLUSIVE EXPERIENCE



**DS SHORT-TERM RENTAL**

Continue the experience by renting a DS and take advantage of your journeys to try a new vehicle from the DS range by booking directly on your smartphone via MyDS App, in the DS network or on DSrent.co.uk.



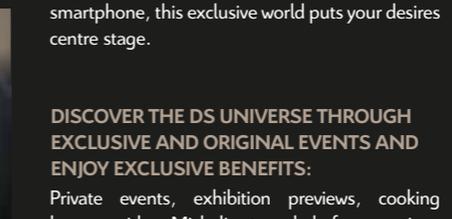
### DS ASSISTANCE

DRIVE WITH PEACE OF MIND



**3 YEARS OF FREE ASSISTANCE 24/7**

To take the stress out of driving, DS goes the extra mile to make your life easier and ensure you are always mobile. Whether you have an accident, break down, lose your keys or put the wrong fuel in the tank, DS Assistance offers free 24/7 assistance in UK and abroad, available via the DS Connect Box button of your vehicle, on MyDS App or by calling 00 800 24 24 07 07.



### DS VALET

YOUR TIME IS OUR PRIORITY



**HAVE A VALET TAKE CARE OF YOUR VEHICLE**  
Time is what you have most precious. That's why DS has created the DS Valet experience especially for you.

During regular maintenance checks at one of our service centres or when purchasing a DS, this new service makes a personal car valet available for your daily trips.

**DS SERVICE VALET:** Pick-up and/or delivery of your DS for regular maintenance check.

**DS DELIVERY VALET:** Delivery of your new or used DS to the address of your choice and collection of your old vehicle. £195 OTR.



For more information about prices, please refer to the DS Only You section on MyDS App.

# DS CARE FOR CAR & DRIVER

## COMPANY CAR BENEFIT-IN-KIND TAXATION CHARGES

The Company Car Benefit-In-Kind Taxation charge is based upon the type of fuel used, and the level of CO<sub>2</sub> emissions, measured in grams per kilometre (g/km). The table opposite shows the percentage of the car's list price to be taxed (P11D value<sup>†</sup>).

For example, a DS 7 CROSSBACK PureTech 225 Automatic PERFORMANCE Line has a CO<sub>2</sub> emissions figure of 134g/km (petrol) and a P11D figure of £34,739. The BIK value would therefore be 25% x £34,739 = £8,682.50.

## ELECT 4

Elect 4 is an alternative way to enjoy a new DS without the cost of ownership. Instead of owning the car, you rent it for a fixed period and then return it to your local dealer where you can exchange it for a brand new one. You set your preferred contract terms, either 24, 36 or 48 months, and anticipated annual mileage. Excess mileage charges may apply if the agreed annual mileage is exceeded. With leasing, which can be arranged for a period up to 4 years, Elect 4 offers you an alternative method of funding your new DS. One initial bulk advance rental will be required. This is between 20%-30% of the 'On the Road Recommended Retail Price' plus any advance rental contribution from DS Automobiles UK. DS contribution is available on selected models at participating retailers only and will be subject to other terms, conditions and exclusions. Payment of the optional final rental extends the rental term (this does not transfer title of the vehicle) & requires an annual rental equivalent to one month's rental. Prices displayed are all based on a 48 months contract with an annual mileage set at 6,000 miles on DS 3, DS 3 Cabrio and 8,000 miles on all other models. All rentals are inclusive of VAT. Finance is subject to status and available to over 18s only. Finance provided by and written quotations available on request from PSA Finance UK Ltd (company registration number 01024322), RH1 1QA, UK. PSA Finance UK Ltd is authorised and regulated by the Financial Conduct Authority. Citroën UK Limited (trading as DS Automobiles) is acting as a credit broker and is not a lender.

## 3 YEARS' DS ROADSIDE ASSISTANCE

In response to a free telephone call in the UK, DS Assistance brings rapid expert roadside assistance to you in an emergency. It comes free of charge for three years, from date of vehicle registration, and operates 24 hours a day in all parts of the UK and Europe. Services include nationwide recovery for both car and passengers, a home call service, replacement vehicle, hotel accommodation and vehicle storage if required. You can also purchase additional DS Assistance via your local DS dealer at any time. Please note, DS Assistance applies to incidents covered by the new vehicle warranty, and non-vehicle faults, such as running out of fuel or mis-fuelling, instances where keys have been locked inside the vehicle or lost/stolen, road traffic accidents and punctures/wheel changes. Full details are available on request from DS UK via [cuk\\_contactcentre@citroen.com](mailto:cuk_contactcentre@citroen.com)

## COMPANY CAR BENEFIT-IN-KIND TAXATION CHARGES

Tax Band	CO <sub>2</sub> (g/km)	Petrol First Year VED	Diesel First Year VED	Annual Tax*
A	0	£0.00	£0.00	£0.00
B	1 to 50	£10.00	£25.00	£140.00
C	51 to 75	£25.00	£105.00	£140.00
D	76 to 90	£105.00	£125.00	£140.00
E	91 to 100	£125.00	£145.00	£140.00
F	101 to 110	£145.00	£165.00	£140.00
G	111 to 130	£165.00	£205.00	£140.00
H	131 to 150	£205.00	£515.00	£140.00
I	151 to 170	£515.00	£830.00	£140.00
J	171 to 190	£830.00	£1,240.00	£140.00
K	191 to 225	£1,240.00	£1,760.00	£140.00
L	226 to 255	£1,760.00	£2,070.00	£140.00
M	Over 255	£2,070.00	£2,070.00	£140.00

\*An additional annual tax rate applies in years 2 to 6 for vehicles with a list price (which includes basic price, VAT, delivery cost and additional options) in excess of £40,000.

### † The new Car's price to be taxed includes:

- Manufacturer's Recommended Retail Price (inc V.A.T.)
- Delivery to Dealer and Number Plates (inc V.A.T.)
- The list price of an option or an accessory (inc V.A.T. plus delivery and fitting charges if relevant).

### But excludes:

- Graduated Vehicle Excise Duty
- Government First Registration Fee

NOTE: Every effort is made to ensure the accuracy of the information provided within this document. However prices, specification and availability are all subject to change without notice. All images used are for illustrative purposes only.



DS AUTOMOBILES

**DS 7 CROSSBACK**  
— **PRICES** —

FEBRUARY 2019



# DS 7 CROSSBACK PRICES

Trim	Engine	LCDV Code	CO <sub>2</sub> g/km		First Year VED*	Ins. Group (1-50)	Basic R.R.P.	V.A.T.	Total R.R.P.	'On The Road' R.R.P.*	P11D Value	B.I.K. Tax Rate
			Vehicle Low	Vehicle High								
Elegance	PureTech 130 Manual	1SX8SULLHKTOA012	120	125	£165	19E	£22,095.83	£4,419.17	£26,515	<b>£27,435</b>	£27,215	24%
	BlueHDi 130 Manual	1SX8SULMAKTOA013	100	106	£165	21E	£23,095.83	£4,619.17	£27,715	<b>£28,635</b>	£28,415	23%
	BlueHDi 130 Automatic	1SX8SULMA1TOA012	100	106	£165	22E	£24,345.83	£4,869.17	£29,215	<b>£30,135</b>	£29,915	23%
PERFORMANCE Line	PureTech 130 Manual	1SX8SUMLHKTOA012	120	125	£165	21E	£24,916.67	£4,983.33	£29,900	<b>£30,820</b>	£30,600	24%
	PureTech 180 Automatic	1SX8SUMLL1TOA012	132	135	£205	23E	£27,591.67	£5,518.33	£33,110	<b>£34,070</b>	£33,810	26%
	PureTech 225 Automatic	1SX8SUMLK1TOA012	134	136	£205	29E	£28,808.33	£5,761.67	£34,570	<b>£35,530</b>	£35,270	26%
	BlueHDi 130 Manual	1SX8SUMMAKTOA013	100	106	£165	22E	£25,916.67	£5,183.33	£31,100	<b>£32,020</b>	£31,800	23%
	BlueHDi 130 Automatic	1SX8SUMMA1TOA012	100	106	£165	22E	£27,166.67	£5,433.33	£32,600	<b>£33,520</b>	£33,300	23%
	BlueHDi 180 Automatic	1SX8SUMKA1TOA012	128	128	£205	29E	£29,966.67	£5,993.33	£35,960	<b>£36,920</b>	£36,660	27%
Prestige	PureTech 130 Manual	1SX8SUNLHKTOA012	120	125	£165	21E	£27,416.67	£5,483.33	£32,900	<b>£33,820</b>	£33,600	24%
	PureTech 180 Automatic	1SX8SUNLL1TOA012	132	135	£205	24E	£30,925.00	£6,185.00	£37,110	<b>£38,070</b>	£37,810	26%
	PureTech 225 Automatic	1SX8SUNLK1TOA012	134	136	£205	30E	£32,141.67	£6,428.33	£38,570	<b>£39,530</b>	£39,270	26%
	BlueHDi 130 Manual	1SX8SUNMAKTOA013	100	106	£165	23E	£28,416.67	5,683.33	£34,100	<b>£35,020</b>	£34,800	23%
	BlueHDi 130 Automatic	1SX8SUNMA1TOA012	100	106	£165	23E	£29,666.67	£5,933.33	£35,600	<b>£36,520</b>	£36,300	23%
	BlueHDi 180 Automatic	1SX8SUNKA1TOA012	128	128	£205	30E	£32,466.67	£6,493.33	£38,960	<b>£39,920</b>	£39,660	27%
Ultra Prestige	PureTech 225 Automatic	1SX8SUTLK1TOA012	134	136	£205	31E	£35,641.67	£7,128.33	£42,770	<b>£43,730</b>	£43,470	26%
	BlueHDi 180 Automatic	1SX8SUTKA1TOA012	128	128	£205	31E	£35,966.67	£7,193.33	£43,160	<b>£44,120</b>	£43,860	27%

## DS DELIVERY VALET

YOUR TIME IS OUR PRIORITY



DS DELIVERY VALET allows you to benefit from the delivery of your new or used DS to the address of your choice and collection of your old vehicle.

PRICE: £195 inc. VAT

From January 2019 all models are Type Approved according to Worldwide Harmonised Light-Duty Vehicles Test Procedure (WLTP). WLTP is the new official test regime and replaces the New European Driving Cycle (NEDC). The CO<sub>2</sub> data has been converted from WLTP back to NEDC-equivalent values in accordance with current vehicle tax and Company Car Tax (CCT) legislation. Two values for CO<sub>2</sub> are shown per version, these are the 'Vehicle High'<sup>1</sup> value and the 'Vehicle Low'<sup>2</sup> value. For transparency and clarity, the 'Vehicle High' value has been used to calculate the first year taxation in the prices shown above. The actual CO<sub>2</sub> value of a version may vary according to optional equipment fitted but, other than in exceptional circumstances, will be between 'Vehicle High' and 'Vehicle Low'. For full information, including WLTP fuel consumption data, please see technical specification pages, or refer to your nearest DS retailer.

\*An additional annual tax rate applies in years 2 to 6 for vehicles with a list price (which includes basic price, VAT, delivery cost and additional options) in excess of £40,000.

<sup>1</sup>Vehicle High = High specifications vehicle fitted with maximum available options. <sup>2</sup>Vehicle Low = Standard specifications vehicle fitted with minimal options.

All diesel engines are fitted with a Diesel Particulate Filter System. Insurance groups (1-50) are an indication only, please consult your insurance company for further details. \*The Manufacturer's 'On The Road' Recommended Retail Price includes the following: Delivery to Dealer and Number Plates £583.33, V.A.T. £116.67, Government First Registration Fee £55 and Graduated Vehicle Excise Duty.

# — DS 7 CROSSBACK —

## EXTERIOR STYLE

### BODY COLOURS

	Body Colour	Order Code	Elegance	PERFORMANCE Line	Prestige	Ultra Prestige
Flat Paint	Polar White	P0WP	NO COST	NO COST	NO COST	NO COST
Metallic Paint	Cumulus Grey	M0F4	£595	£595	£595	£595
	Platinum Grey	M0VL	£595	£595	£595	£595
	Perla Nera Black	M09V	£595	£595	£595	£595
Pearlescent Paint	Pearl White	M6N9	£795	£795	£795	£795
	Absolute Red	M5F3	£795	£795	£795	£795
	Ink Blue	M0KU	£795		£795	£795
	Andradite Brown	M0PB	£795		£795	£795
	Byzantin Gold	M0NZ	£795		£795	£795

### WHEELS

Alloy Wheels	Order Code	Elegance	PERFORMANCE Line	Prestige	Ultra Prestige
18 inch 'BUENOS AIRES' Black diamond-cut alloy wheels	ZHFF	●			
18 inch 'GENEVE' Gloss Black Onyx diamond-cut alloy wheels	ZHFG		*	*	*
19 inch 'ROMA' Grey Anthra diamond-cut alloy wheels	ZHFFH	£550		●	
19 inch 'BEIJING' Gloss Black Onyx diamond-cut alloy wheels	ZHFL		●		
20 inch 'TOKYO' Gloss Black Onyx diamond-cut alloy wheels	ZHFK		£450	£450	●

● Standard equipment

\* Only available as part of optional Advanced Traction Control.

# — DS 7 CROSSBACK —

## DS COLLECTIONS

	Code	Elegance	PERFORMANCE Line	Prestige	Ultra Prestige	Notes
<b>TECHNOLOGY COLLECTION</b>						
<b>Advanced Technology Pack</b> – Connected 3D navigation, 12 inch HD touchscreen, Voice recognition, Wireless charging for Smartphone	J5AE	£550	△	△	△	
<b>Premium Technology Pack</b> – Advanced Technology Pack + FOCAL Electra® HiFi system + PolyAmbient interior lighting	J5HP/J5HQ		£1,340	£1,190	●	Interior LED lighting, including 9 colours. Also includes gloss black interior door handles
<b>COMFORT &amp; CONVENIENCE COLLECTION</b>						
<b>Premium Winter Pack</b> – Heated front seats, Heated front windscreen, Webasto heater controlled by remote control and smartphone, Extended bi-zone automatic air conditioning	J5JS/J5HS		£995	£700	△	Available for diesel automatic versions only.
<b>Premium City Pack</b> – Front parking sensors, Reversing camera, Semi-autonomous parking system (DS PARK ASSIST), 360 Vision, Remote tailgate opening with key & handsfree locking (loaded arm access), Keyless entry and start	J5AB		£1,950	£980		Available for manual versions only.
<b>Electric Comfort Pack</b> – Electric and heated front seats, Electrically foldable rear seats backrest with central armrest, Two position floor*, Lateral storage*, Chromed entry sill*, 12V socket*	J5HT		£950	●	●	The armrest replaces the ski flap. *In the boot.
<b>Driver Convenience Pack</b> – Reversing camera, wireless charging for smartphone	J584		£350	●	●	
<b>STYLE COLLECTION</b>						
<b>DS Black Pack</b> – Textured Black DS Wings, Textured Black rear bumper	PDEA			●	£295	£295
<b>Halo Pack</b> – Electric opening panoramic sunroof, PolyAmbient interior lighting, Electrically adjustable and folding door mirrors	J5HU	£1,320	£1,320	£1,320	●	Includes polished Inox roof bars Interior LED lighting, including 9 colours. Also includes gloss black interior door handles Includes DS LED spotlight
<b>SAFETY &amp; SECURITY COLLECTION</b>						
<b>DS Night Vision Pack</b> – DS Night Vision, 360 Vision	N101	£1,400	£1,400	£1,400	£1,400	Includes gloss black front grille
<b>Advanced Safety Pack</b> – Active Blind Spot Detection, Lane Keeping Assist, Extended Traffic Sign Recognition, Driver Attention Alert	ZV67	£875	£700	●	●	
<b>Premium Safety Pack</b> – Advanced Safety Pack + DS Connected Pilot, + DS Connected CAM	J5KR/J5LK		£1,450	£750	△	Includes Active Cruise Control Stop & Go and Lane Keeping Assist

● Standard.

△ Part Standard.

Price may vary on trim levels due to standard equipment.

# — DS 7 CROSSBACK —

## STAND-ALONE OPTIONS

◇ Optional as part of a pack

	Code	Elegance	PERFORMANCE Line	Prestige	Ultra Prestige	Notes
<b>UPHOLSTERY</b>						
DS INSPIRATION OPERA – Alezan Brown Nappa leather with watchstrap design	4HFH			£2,750	No cost	Comes with interior and exterior OPERA badging
DS INSPIRATION PERFORMANCE Line– Black Basalt grained leather	57FV		£1,550			Includes heated and electrically adjustable front seats with massage function, and electrically foldable rear seats backrest with central armrest (replaces ski flap)
<b>WHEELS</b>						
18 inch 'GENEVE' Black Onyx diamond-cut alloy wheels	ZHFG		◇	◇	◇	
19 inch 'ROMA' Grey Anthra diamond-cut alloy wheels	ZHFG	£550				
20 inch 'TOKYO' Black Onyx diamond-cut alloy wheels	ZHFK		£450	£450		Not available with BlueHDi 130 engines
<b>SAFETY &amp; SECURITY</b>						
DS ConnectedCAM	L701		◇	◇	£400	
<b>DRIVER INFORMATION</b>						
Advanced Traction Control – Grip control, 18 inch 'GENEVE' Black Onyx diamond-cut alloy wheels, Mud & Snow tyres	UF02		£400	£400	£400	Not available with BlueHDi 130 engines
Towbar	AQ08	£600	£600	£600	£600	With BlueHDi 180: limited trailed weight is 1.8T/2T (with/without panoramic sunroof)
DS ACTIVE SCAN SUSPENSION	VU02		£1,000			Standard for the BlueHDi 180 Automatic version
<b>COMFORT &amp; CONVENIENCE</b>						
Webasto - heater controlled by remote control and smartphone	DK13		£600	£600	£600	Only available for Diesel engines
Extended bi-zone automatic air-conditioning	HJ03		£200	£200	£200	Only available for Automatic versions
Remote tailgate opening with key & handsfree locking (loaded arm access) and keyless entry & start	D501		£850	£400		
Electrochrome door mirrors	HU23			£120		
Ventilated front seats	NA08		£295			
<b>INTERIOR STYLE</b>						
DS Sensorial Drive Cashmere or Titanium modes	QM02	£150		£150	£150	Purple and carmine colours animate the touchscreen.
Electric panoramic sunroof	OK02	£1,200	£1,200	£1,200		Includes Inox roof bars
<b>LIGHTING &amp; VISIBILITY</b>						
Laminated front and rear windows	SO04		£150	£150		
<b>PAINT</b>						
Metallic paint	*	£595	£595	£595	£595	* Please refer to the Exterior Colour page for information
Pearlescent paint	*	£795	£795	£795	£795	



DS AUTOMOBILES

D S a u t o m o b i l e s . c o . u k