

H Y U N D A I

Cars that make sense.



The Hyundai Excel was introduced to the United States in the spring of 1986. Within a few short months it smashed sales records for a first-year import, going on to become the automotive success story of the year.

All of which isn't very surprising. In Canada, Hyundai became the Number One imported automobile after only 18 months. In fact, Hyundai cars and trucks are a resounding success in more than 65 countries worldwide.

One reason is exceptional value. As you'll see here and at your Hyundai Dealer, Excels are packed with the most standard features in their class. All for remarkably low prices.

Front-wheel drive Excels provide plenty of comfort and room for five people. These durable, reliable cars are wrapped in handsome, aerodynamic

sheet metal created by Giorgetto Giugiaro, one of the world's premier designers. So they not only look good, but they glide through the air with a mere 0.36 coefficient of wind drag.

And the Excels are available in three distinct forms: fun-to-drive Three-Door Hatchbacks, stylish Four-Door Sedans and versatile Five-Door Hatchbacks. Plus, you can get just the trim you want. With

the highly luxurious Excel GLS. Or the Excel GL, loads of practical value. And then there are the standard Excel Hatchbacks, offering quality and comfort at unbelievably affordable prices.

So go ahead. Choose the Excel that makes sense for you.



EXCEL GLS FOUR-DOOR SEDAN



EXCEL GLS FIVE-DOOR HATCHBACK



EXCEL GLS THREE-DOOR HATCHBACK

In addition to the standards all Excels feature, GLS models give you even more. Fast-reading instrumentation including a tachometer and a digital quartz clock. Lavish velour upholstery. Reclining bucket seats. A driver's seat that adjusts six ways* for greater comfort.

In back, the spacious bench seat has dual integral headrests. And Hatchback models have split fold-down rear seats

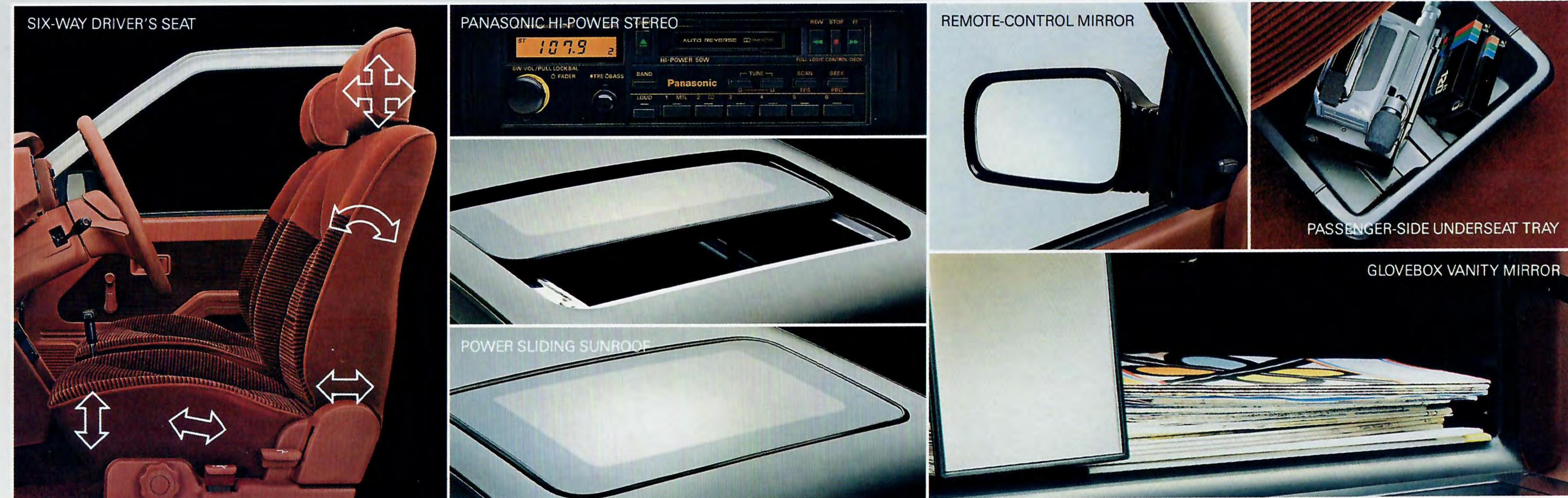
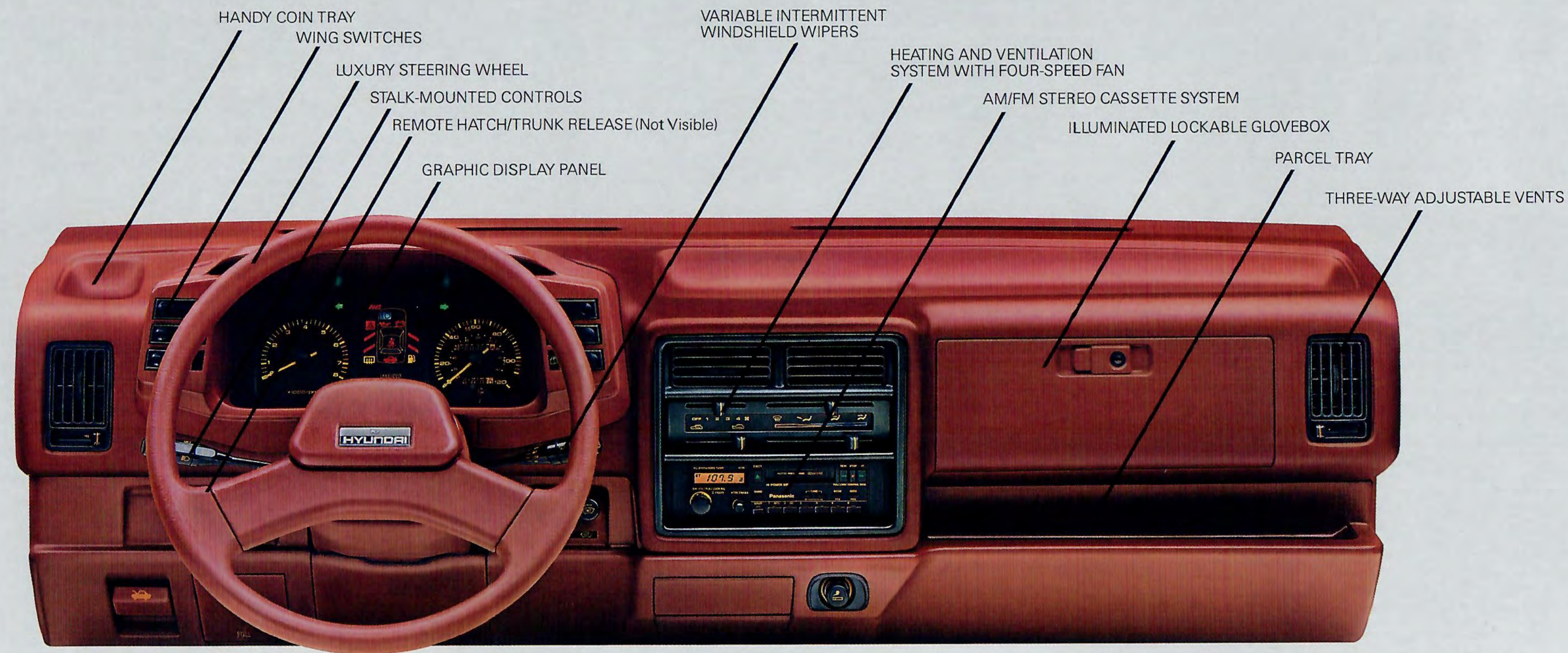
for up to 26.6 cu. ft. of cargo capacity.

Convenience is another GLS strong suit. The lockable illuminated glovebox holds a flipout vanity mirror. A full center console, passenger-side underseat tray** and front-door map pockets give you plenty of places to keep odds and ends. And remote releases let you open the fuel filler door and hatch/trunk lid right from the driver's seat.

In the entertainment field, the GLS delivers. With a high-quality, electronically tuned AM/FM stereo cassette featuring auto reverse.

Available options include a Panasonic® Hi-Power stereo that features all of the above, Dolby® NR, more power and four speakers. And there's a power sliding sunroof for wide-open exhilaration, too.

*Height-adjuster not available with Passive Restraint System.
**Four- and Five-Doors only.



Like all Excels, even our standard models have more no-extra-cost features than any other cars in their class. With the lowest price for a subcompact car in the business today.

Every Excel takes advantage of road-grabbing front-wheel drive for optimum traction. Four-wheel independent suspension for responsive handling and a smooth ride. Rack-and-pinion steering to make turns with precision. Five all-season steel-belted radial tires for that all-important connection between car

and road. And power-assisted front disc and rear drum brakes for smooth stops.

Under the hood, the Excel packs a smooth, efficient 1.5-liter overhead-cam engine. Its advanced design yields ample power as well as excellent fuel economy. In fact, Excels can get up to 34 MPG on

the highway, 29 in the city.*

Standard Excels come with an easy-shifting four-speed manual transmission. A five-speed manual overdrive is standard on GL and GLS models. Or you can opt for the available three-speed automatic to do the shifting for you.



EXCEL THREE-DOOR HATCHBACK

Standard features separate sensible cars from others. So Excels are packed with them, from the most affordable standard models to the top-of-the-line GLS. Here are just some.

- A, B. Split fold-down rear seats on Hatchback models give you loads of cargo and passenger versatility.
- C. Excel's illuminated glovebox locks for added security.
- D. Stalk-mounted controls put many functions at your fingertips. Including variable intermittent windshield wipers.
- E. A full-size steel-belted radial spare ends those temporary tire blues.
- F. All-season steel-belted radial tires help keep a grip on things in all kinds of conditions.
- G. Get a clearer view with the standard electric rear window defroster. And GL and GLS Hatchback models have a standard wiper/washer system, too.
- H. A day/night rearview mirror helps reduce headlight glare.
- I. Light up the night with the Excel's aerodynamic halogen headlights.
- J. Childproof door locks help keep small children where they belong. And seatbelts for five provide added protection.

Seatbelts make sense.

*EPA Estimates for Excel equipped with five-speed trans.

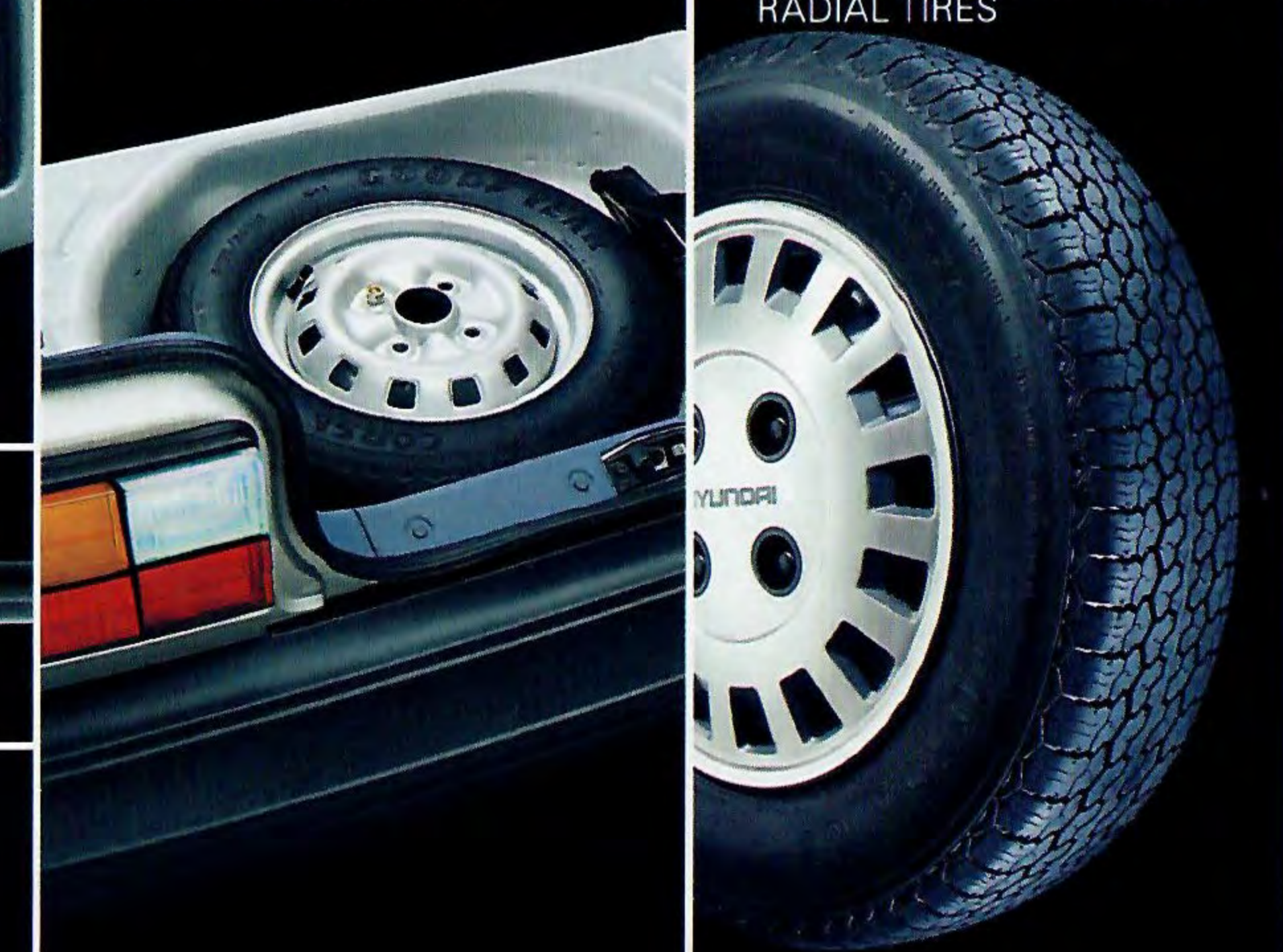
A, B. SPLIT FOLD-DOWN REAR SEAT



C. LOCKABLE ILLUMINATED GLOVEBOX



E. FULL-SIZE SPARE TIRE



F. ALL-SEASON STEEL-BELTED RADIAL TIRES

D. STALK-MOUNTED CONTROLS



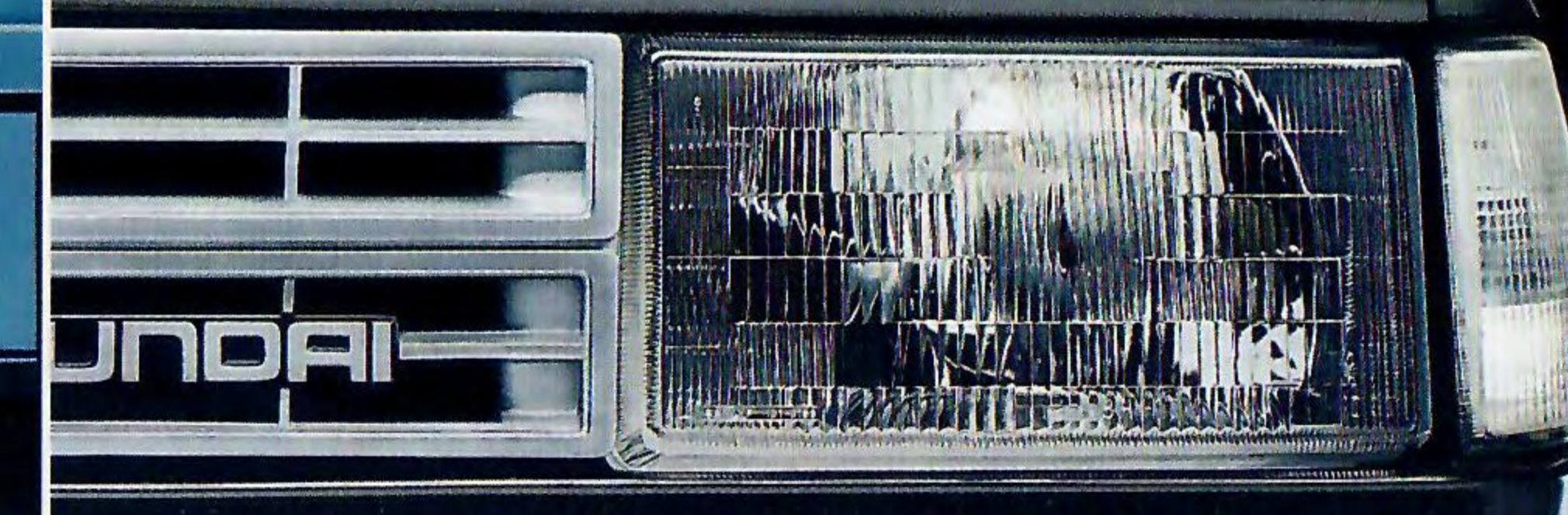
G. ELECTRIC REAR WINDOW DEFROSTER



H. DAY/NIGHT MIRROR

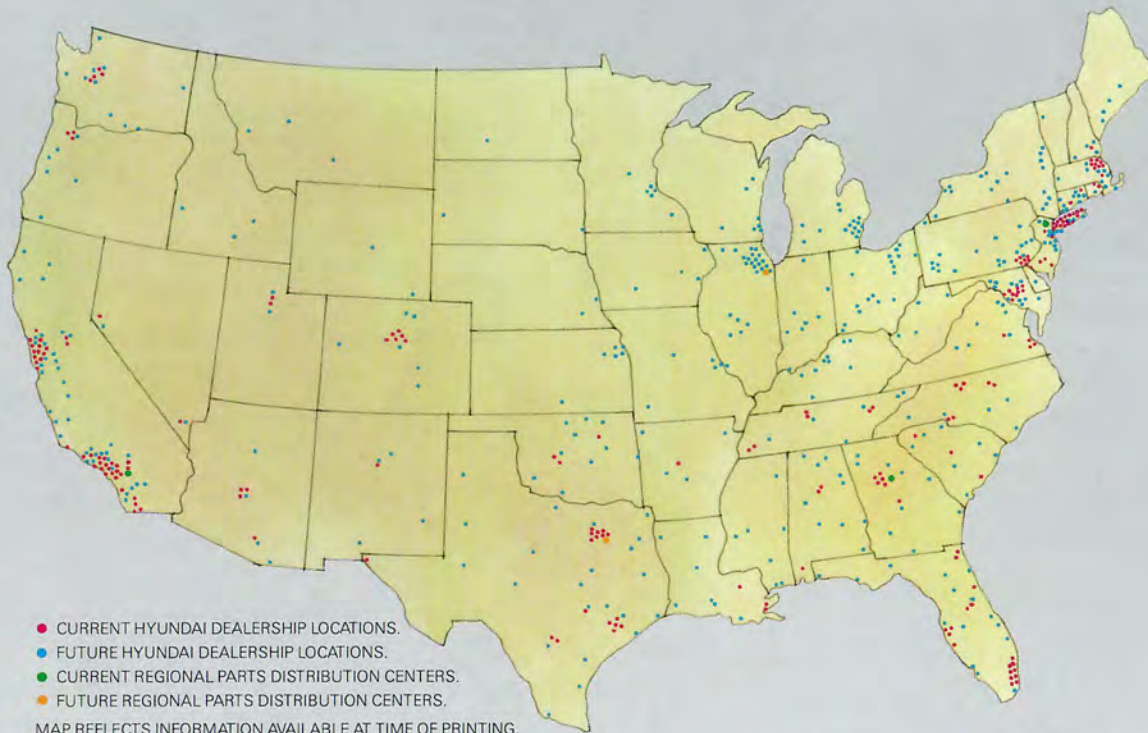


I. AERODYNAMIC HALOGEN HEADLIGHTS



J. CHILDPROOF DOOR LOCKS





Hyundai Motor Company is just one of the 24 wide-ranging companies that make up the multinational Hyundai Group. All of which have a well-deserved reputation for quality and value. In fact, that recognition has propelled Hyundai to the rank of 25th among the FORTUNE International 500 with annual sales of over 14 billion dollars.

Hyundai's heavy industries produce locomotives and rolling stock of incredible durability. In the world's largest shipyard, Hyundai turns out more than 80 oceangoing vessels each year.

Hyundai provides the means of generating electricity with state-of-the-

art power plants. And highly advanced ways to use that energy, including personal computers, cordless telephones and electronic equipment.

Manufacturing procedures are enhanced by the use of sophisticated robotics, designed and built by Hyundai. It's just one of the technologies that allows Hyundai to build world-class cars.

And now in the U.S., Hyundai is establishing a complete network of full-service dealerships from coast to coast. With factory-trained service technicians and a computer parts ordering system.

Hyundai stands behind every product it sells. So the Excel's engine, transmis-

sion and differential are warranted for 24 months or 24,000 miles, whichever comes first. The entire car is covered for 12 months or 12,500 miles. And the Corrosion Perforation Limited Warranty runs for three full years.*

And when you buy a new Hyundai Excel, you're automatically enrolled for one year in the Cross Country Motor Club.[®] It features a national toll-free hotline for assistance and information, trip-planning service, emergency towing service and much more. Your Hyundai dealer has complete details of this extraordinary Hyundai benefit.



For information and the location of your nearest Hyundai dealer, call 1-800-255-2550.

HYUNDAI
Cars that make sense.

*FOR COMPLETE DETAILS OF THESE WARRANTY PROGRAMS, SEE YOUR DEALER FOR A COPY OF THE WARRANTY STATEMENT.