



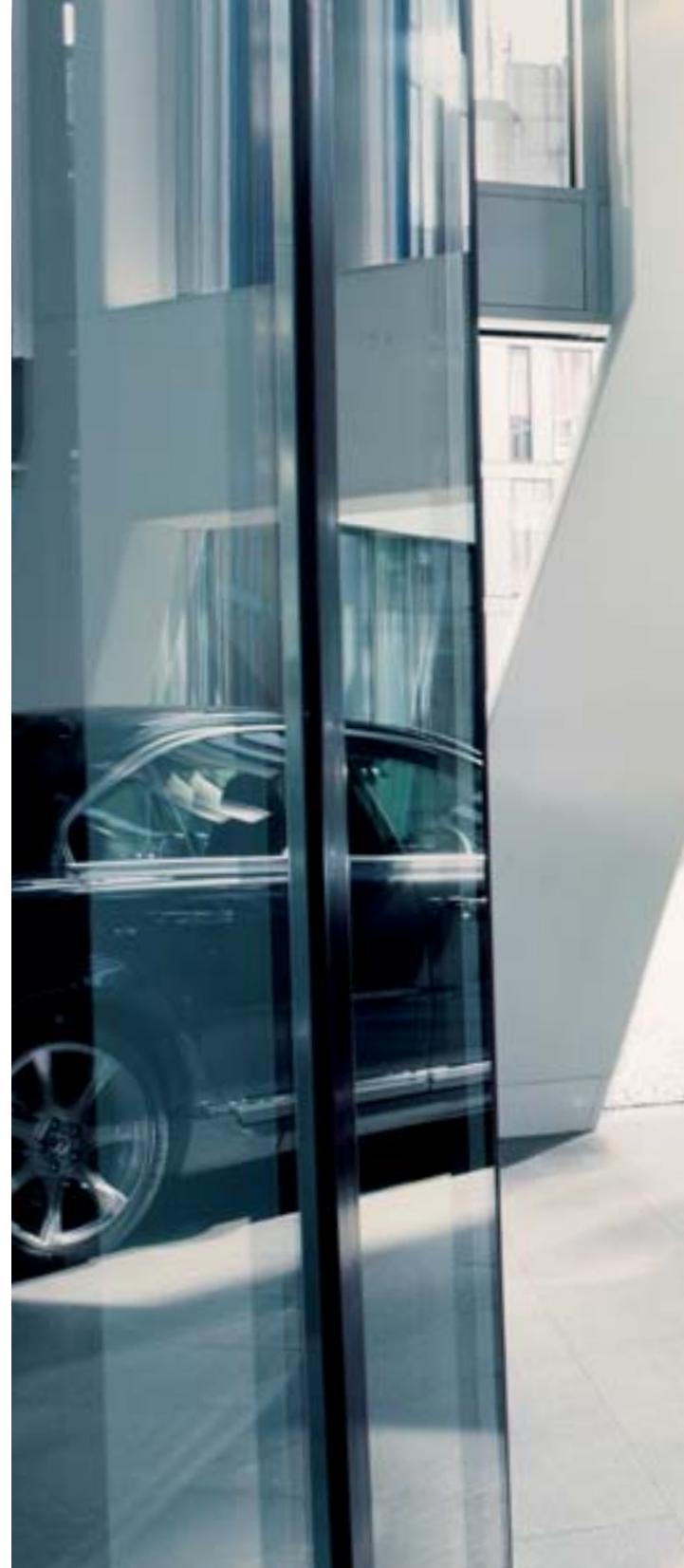
VOLVO S80



REWARD YOURSELF. SPOIL OTHERS.

Everybody wins here. Drive the new Volvo S80 and reward yourself with the perfect balance of luxury and intelligence. Enjoy indulgence without extravagance, performance without pretence and safety without peer. This well-crafted expression of automotive excellence reflects the quiet confidence of those who can share their achievements without reservation.

Volvo. for life









THE METICULOUS ATTENTION TO DETAIL INCLUDES THE ROAD AHEAD.

This Volvo S80 delivers the royal treatment – 21st century style. Technologically speaking, scouts run ahead, check the road, and report back. At work are digital video and radar-based predictive technologies – Adaptive Cruise Control (ACC)* and Collision Warning with Auto Brake (CWAB)* – which monitor the cars in front and adjust power delivery and braking intuitively. This onboard intelligence is available to help you negotiate traffic in terms most favorable to you and your passengers – helping you keep a safe distance. The creature comforts and thoughtful amenities throughout the cabin also seem to anticipate and satisfy your every need – even the remote key or the Personal Car Communicator (PCC)** can help keep you in touch with your car's status: locked or unlocked? Call it a sixth sense, second sight or intuition; no one predicted intelligence would travel like this.

* Included in the optional Technology package
** Optional



Volvo's advanced driving system helps make driving more comfortable. If you are ever distracted or tired, the car's ability to identify your lane – and any stationary vehicles in your lane – can help you reach your destination without incident. But please note: even these sophisticated systems – Lane Departure Warning (LDW)*, Driver Alert Control (DAC)* and the Blind Spot Information System (BLIS)** – have limitations. It is the driver's responsibility to remain alert at all times.

*Included in the optional Technology package

**Optional







INTELLIGENCE CREATES ITS OWN MOMENTUM.

Power and control. How often do you find them in perfect accord? In all the Volvo S80 offers fluid performance. The drivetrain and chassis perform as one. Acceleration is never delayed. And liveliness is assured by immediate response throughout the entire rev range. Volvo's premium source of power, the 300hp T6, exploits state-of-the-art sequential twin-turbo technology to deliver enormous capacity with superior refinement. Each available Volvo engine maximizes performance in the smartest way possible.





IT DOESN'T JUST DEVOUR THE HIGHWAY, IT KNOWS WHICH FORK TO USE.

Experience sophistication and refinement where it matters most: on the road. Here, the advanced chassis displays impeccable manners. Defined by high torsional-rigidity, wide stance and a long wheelbase, the Volvo S80 chassis is a faithful interpreter of road and driver. Its multi-link rear suspension counteracts any tendency to understeer while the McPherson front suspension struts promote superior comfort. Above and beyond the manifestation of comfort and performance that's standard in the Volvo S80, the lowered Sport chassis delivers impressive agility and balance. With it you'll experience quicker steering and a sure, planted feeling at all times, in all corners. Devour miles of highway with grace and then relish the twists and turns that lead you home in time for dinner. Bon appétit.





Volvo designers feel they've created an environment ideal for driver and passenger alike. Floating layers, inspired by Scandinavian landscapes, both converge and soothe. Controls are easy to operate and pleasing to touch. Even the Volvo Navigation System's (VNS)* screen appears and disappears into the dashboard with an elegance and simplicity that complements its vast functionality. And much attention has been paid to comfort throughout the cabin. For example, the seats set the standard for ergonomic and aesthetic excellence – and with ventilated front seats**, integrated fans can help you stay cool.

* Included in the optional Multimedia package
** Included in the optional Inscription package



AN AIR OF REFINEMENT THAT ACTUALLY INCLUDES REFINED AIR. HOW REFRESHING.

What makes a luxury car a luxury car? Is it the broad, beautiful strokes of polished wood, exquisite leather surroundings, and a cabin so quiet you can hear the sound of satisfaction? Or is it in the minute details that show, in every respect, this luxury car is at your service. For example, the

Volvo S80 can claim air so free of allergens, it is recommended by the Swedish Asthma and Allergy Association. In any case, this is a car that enjoys the highest standards – as will everyone who travels aboard. And when it comes to luxury – if you want it all, the Volvo S80 has it all.

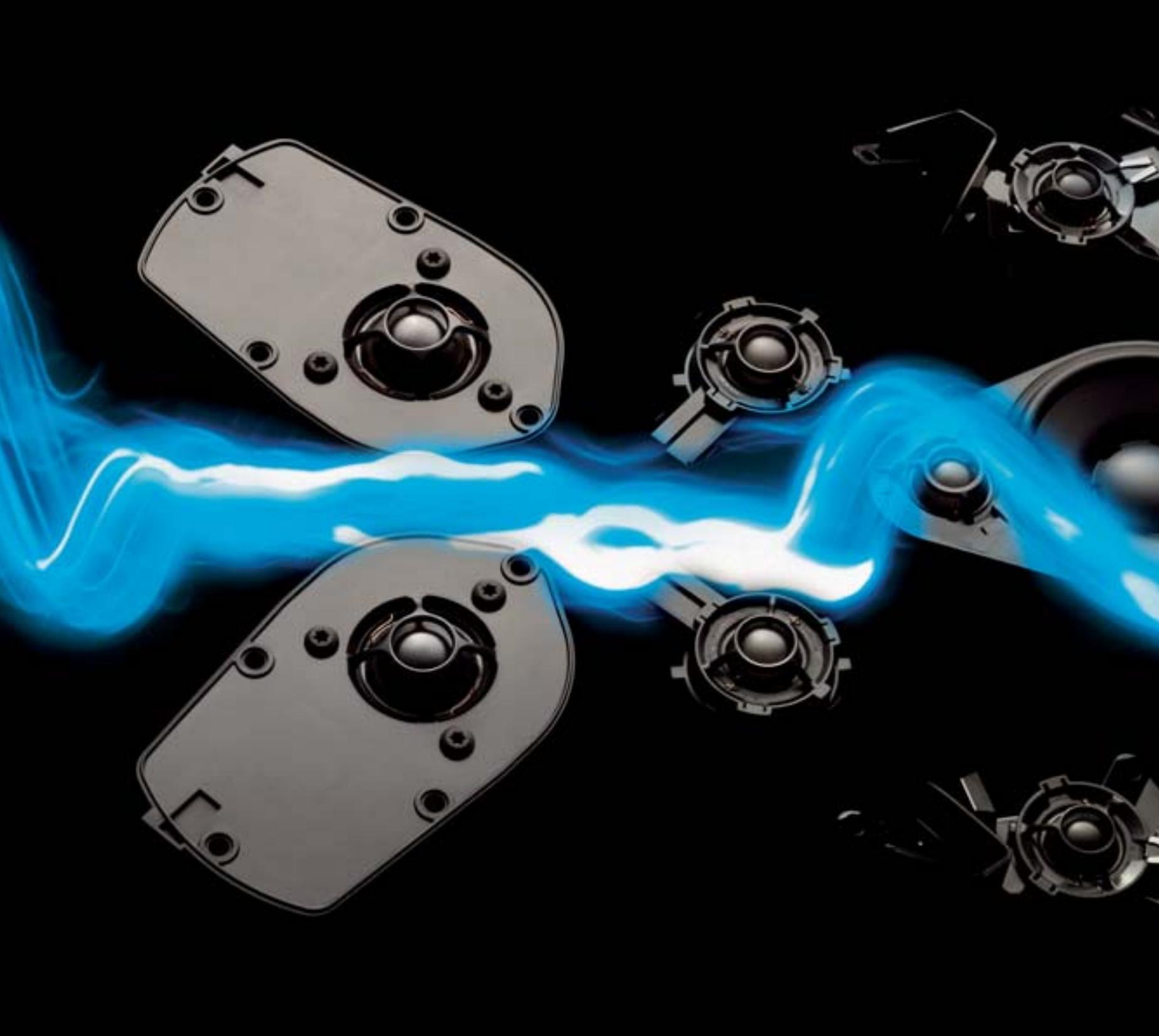


MIND THE CRYSTAL.

Volvo's modern sound systems are among the best in the world – especially with the latest generation of Dolby® Pro Logic® II Surround, pure digital amplification and spectacular loudspeakers. Our audiophile system, Premium Sound System*, utilizes twelve loudspeakers – including two in the center – and sophisticated sound processing calibrated especially for the interior of the Volvo S80. Plug in your favorite MP3 player or iPod® and the combination of crystal-clear presence and wake-the-neighbors power ensures accurate reproduction of your favorite songs at any volume.

Please exercise caution.

* Included in the optional Multimedia package





MAYBE THE KEY TO GENIUS IS NO KEY AT ALL.

How smart is this car? With the optional Personal Car Communicator, your Volvo S80 knows to let you unlock doors with a grasp of a handle and start your car without a key in hand – it's enough to have the key in your pocket or handbag. Smarter still, you can check your PCC remote to see the status of your car (is it locked, or unlocked?) and with Home Safe Lighting, your way to and from the car can be illuminated brilliantly.

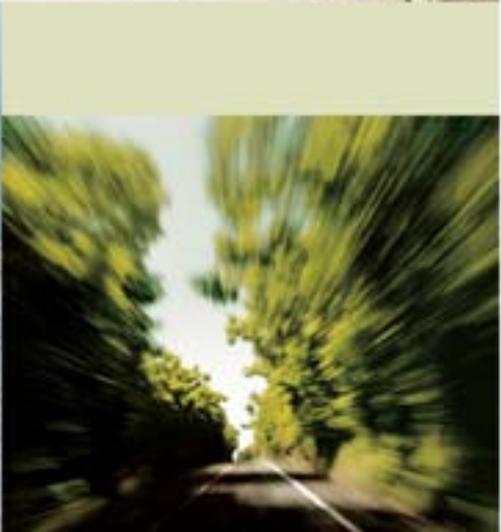


ORDINARY, BUT ONLY WHEN OVER-ACHIEVEMENT IS.

If nonconformity is the first sign of intelligence, then the Volvo S80 is brilliant against a crowded field of luxury cars. But it's not just different for argument's sake. It's different for your sake. With the safety, performance, comfort and style beyond the expected, this is what happens when the European luxury sedan gets a significant Scandinavian upgrade.







THERE'S MORE TO LIFE THAN A VOLVO. THAT'S WHY WE DESIGN OUR CARS TO SUPPORT YOU IN ANY SITUATION ON THE ROAD. THAT'S WHY OUR SAFETY TECHNOLOGY HAS PUSHED AUTOMOTIVE DEVELOPMENT FOR MORE THAN EIGHTY YEARS. THAT'S WHY WE AIM FOR A FUTURE WHERE CARS DON'T CRASH. THAT'S WHY WE LEAD THE WAY TO ZERO EMISSIONS, AND OFFER ONE OF THE PREMIUM SEGMENTS STRONGEST RANGES OF LOW CO₂ ALTERNATIVES. AND THERE ARE ALL THE REASONS IN THE WORLD TO MOVE THE BOUNDARIES FOR WHAT'S POSSIBLE AND WHAT'S NOT. THAT'S WHY WE INNOVATE FOR LIFE.

INNOVATED FOR YOUR ENJOYMENT, THE VOLVO SAFETY TECHNOLOGIES WILL PROTECT MORE THAN THE FUN OF DRIVING.

Across the world, Volvo equals safety. And that comes with good reason, because few carmakers can match our record of safety innovations and the commitment for safety that has guided us for more than 80 years. Of course, this makes us extremely proud. But we're not satisfied. Because we know what we want to achieve: zero accidents. This huge task calls for innovative thinking and a brand new approach to the way we design cars. Good news is we've already come a long way. For starters, our cars are more fun and engaging to drive than ever (because a bored driver will never be a safe driver). Neither is the technology needed any figment of the imagination – some are already available. This means driving a Volvo today is like having a first peek at a very exciting automotive future – a future where passionate engineering and design do more to help you get the most out of life.

After all, there's more to life than a Volvo.

EXHILARATING COMFORT.

Ergonomic design in seats and driver's environment makes you relaxed and helps maintain your concentration on driving.

EYES IN THE BACK.

Optional Park Assist and Park Assist Camera let you know what's going on behind your car when reversing.

ALL-ROAD STABILITY.

Volvo's optional All-Wheel Drive (AWD) with Instant Traction™ enhances driving stability and traction in all weathers, all seasons and on all roads.

SECURE CONNECTION.

The optional Personal Car Communicator (PCC) enhances your personal security and convenience after you've parked your car.

PERSONAL GATEKEEPING.

Inspired by fighter aircraft technology, the Intelligent Driver Information System (IDIS) can help reduce your workload in stressful situations.

AN EYE ON THE BLIND SPOT.

The optional Blind Spot Information System (BLIS) helps you detect vehicles entering your blind spot.

STAYING ALERT.

Driver Alert Control* alerts you if you begin to lose concentration and need a break.

* Included in the optional Technology Package

POSITION CONTROL.

Lane Departure Warning* warns you if you begin to drift between the lanes.

* Included in the optional Technology Package

ON-ROAD ENLIGHTENMENT.

Optional Dual Xenon headlights with Active Bending Lights (ABL) expands your vision range when driving in the dark and provides considerably improved illumination around bends.

STAY ON TRACK.

Volvo's anti-skid system Dynamic Stability and Traction Control (DSTC) improves handling and safety in a wide range of challenging situations.

SMOOTH CRUISING.

Adaptive Cruise Control (ACC)* automatically maintains your set speed and distance to the vehicle ahead of you.

* Included in the optional Technology Package

KEEPING A SAFE DISTANCE.

Collision Warning with Auto Brake* warns if you're too close to a vehicle in front and helps brake the car automatically if a collision is imminent.

* Included in the optional Technology Package



DESIGNED TO CATCH THE LIGHT BRILLIANTLY, THIS CAR ALSO REFLECTS A PROMISE.

Thankfully, the automotive industry is moving away from fantasyland to the real world. Our journey towards a better environment started already in the early 70's. Then we were among the first carmakers to acknowledge the environmental downside of cars and to do something about it. Since then we are constantly innovating to reduce the environmental impact of the cars and how we make them.

In near future we will introduce new technology such as plug-in hybrid vehicles that will further reduce CO₂ emissions and can be charged from a standard wall socket. And we're heavily engaged in the development of electrical vehicles – a technology that will dramatically reduce the environmental footprint of our cars and make them even more fun to drive.

Good for you, and for the world we share.





FRESH CABIN AIR.

Continuously monitoring incoming air and shutting out carbon monoxide, ground-level ozone and nitrogen dioxide, Volvo's optional Interior Air Quality System helps ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic.

BRAKE FOR ENERGY.

Everytime you brake, the battery is fed with extra power. Smart and fuel-saving.

85% RECYCLABLE.

To help minimize its total environmental impact, every Volvo is designed to facilitate recovery and recycling at the end of its useful life.



CLEANER EXHAUST.

Fast responding after a cold start, Volvo's advanced emission control eliminates between 95 and 99% of carbon monoxide, hydrocarbons and nitrogen oxides from engine exhaust gases.

ALLERGY-TESTED INTERIOR MATERIALS.

All our upholsteries and interior textiles are tested for certain allergy-inducing or harmful substances. And several interior metal details are tested with regard to contact allergies. Good for you, and for anyone who shares your ride.

FUEL-SAVING DESIGN.

To reduce energy-loss from wind and roll resistance, we utilize advanced aerodynamic design, light-weight materials and low-friction technology. Together with state-of-the-art engine technology, this lowers your CO₂ emissions and helps you travel further on fuel.



WANT A DYNAMIC TOUCH?

If stylish and sporty looks get your pulse racing, this may be the Volvo S80 for you: Offblack leather upholstery in an Anthracite Black interior with a Modern wood center stack and door panel inserts, leather-clad steering wheel, and leather-clad gear knob. The exterior color is Black Stone with optional Fortuna 18" Diamond cut/Light Grey aluminum wheels.





OR MODERN LUXURY?

Some people prefer sophisticated, timeless elegance. If that sounds like you, your new Volvo S80 T6 AWD with the optional Inscription Package can look like this: Sovereign Hide Leather Soft Beige upholstery in a Sandstone Beige interior with Classic walnut wood center stack and door panel inserts. Leather/Classic walnut wood steering wheel, Soft Beige and Leather/Classic walnut wood gear knob. Exterior color Premium Silver metallic with Balius 18" Silver aluminum wheels.

STANDARD FEATURES

VALUE	S80 T6 AWD	S80 3.2
Complimentary Factory Scheduled Maintenance for 3 years, 36,000 miles	●	●
SAFETY		
Alarm	●	●
Anti-lock Brake System (ABS)	●	●
Approach Light	●	●
Center armrest with cup holder	●	●
Dual-chamber driver and front passenger Side Impact Airbags (SIPS bags)	●	●
Dynamic Stability Traction Control (DSTC)	●	●
Electronic Climate Control (ECC)	●	●
Emergency Brake Assist (EBA)	●	●
Home safe lightning	●	●
Inflatable curtain (IC)	●	●
Isofix-outer position rear seat	●	●
Immobilizer, encrypted ignition key	●	●
Seat belt pretensioners, all seating positions	●	●
Whiplash protection, front seats	●	●
3 step airbag, drivers/passenger side with kneepad	●	●
INTERIOR		
Audio control buttons in steering wheel	●	●
Auto Dimming inside rearview mirror	●	●
Audio 'High Performance' 4x40 watts, 8 speakers In-dash 6-CD with MP3 capability	●	●
Bluetooth hands free technology	●	●
Classic walnut wood trim	P	P
Cruise control	●	●
Electrical adjustable drivers seat, with memory	●	●
Electrical adjustable passengers seat	●	●
Front Armrest	●	●
Heated front and rear seats	P	P
HD Radio	●	●
Leather seating surfaces	●	●
Modern Wood	●	●
USB and AUX input	●	●
Sirius™ Satellite radio with 6 month complimentary subscription	●	●
Temperature gauge, outer	●	●

EXTERIOR	S80 T6 AWD	S80 3.2
Watch dial instruments	●	●
2 illuminated sun visors	●	●
Foglight	●	●
Front and rear park assist	○	○
Halogen lights	●	●
Polished Dual Exhaust pipes	●	●
7x17" Cassini Alloy Wheels	○	●
8x18" Ballius Alloy Wheels	●	N/A
8x18" Fortuna Alloy Wheels	P	○

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FACTORY OPTIONS

	S80 T6 AWD	S80 3.2
Blind Spot Information System (BLIS)	○	○
Dual Xenon headlights with Active Bending Lights	○	○
Front and Rear Park Assist	○	○
Metallic Paint	○	○
Personal Car Communicator (PCC)	○	○
Power glass moonroof	●	○
Premium Electric Silver Metallic paint	○	○
Volvo Dual-screen Rear Seat Entertainment	○	○

● = Standard N/A = Not available ○ = Option P = Package

PACKAGES

MULTIMEDIA PACKAGE

- Premium sound system with Dolby® Pro Logic® II Surround sound. 650 Watts, 12 Loudspeakers
- Rear Park Assist Camera
- Navigation system with real time traffic, remote control and map care with two complimentary upgrades

TECHNOLOGY PACKAGE

- Adaptive cruise control
- Collision warning with auto brake
- Distance alert
- Driver alert control
- Lane departure warning

CLIMATE PACKAGE

- Heated front seats
- Heated rear seats
- Heated windshield washer nozzles
- Headlamp washers
- Rain sensor
- Blue band windscreen
- Humidity sensor
- Interior Air Quality System (IAQS)

DYNAMIC PACKAGE*

- Fortuna 18" Diamond Cut wheels
- Sport chassis
- Dual Xenon with Active Bending Light (ABL)

* Available for T6 AWD

INSCRIPTION PACKAGE

- Sovereign Hide Leather Upholstery (perforated full soft leather)
- Classic walnut steering wheel
- Ventilated front seats
- Classic walnut wood trim
- Inscription tread plates
- Inscription floor mats
- Leather and walnut gearshift knob
- Leather tunnel storage cover



COLOR YOUR VOLVO.

When it comes to the appearance of your Volvo, the choice of exterior color, wheels and other styling items are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit www.volvocars.us



614 Ice White



477 Premium Electric Silver metallic*



498 Caspian Blue metallic*



472 Oyster Grey metallic*



487 Ember Black metallic*



492 Savile Grey metallic*



019 Black Stone

Clean colors

To reduce usage of environmentally hazardous solvents all Volvo exterior colors are water-based. What's more, our painting facilities are among the cleanest in the world.

Please note: It is not possible to reproduce exact original shades in printed matter. Please ask your retailer to show you samples.

* Metallic paint is an option.

EXTERIOR DESIGN



Venator 8x18"
Alloy wheels, Silver Chrome
(Retailer installed accessory)



Fortuna 8x18"
Alloy wheels, Diamond cut/Light Grey
(Dynamic package T6 AWD,
optional 3.2)



Balios 8x18"
Alloy wheels, Silver Bright
(Standard T6 AWD)



Cassini 7x17"
Alloy wheels, Silver Bright
(Standard 3.2, no charge option T6)



INTERIOR DESIGN



Leather-clad steering wheel,
Offblack with Silk metal inlay
(Standard)



Leather-clad gear knob
Offblack with Silk metal inlay,
Geartronic
(Standard)



Modern wood trim
(Standard)



Anthracite Black Leather (2101)
(Standard)



Leather-clad steering wheel,
Sandstone Beige with Silk metal inlay
(Standard)



Leather-clad gear knob
Sandstone Beige with Silk metal inlay,
Geartronic
(Standard)



Modern wood trim
(Standard)



Sandstone Beige Leather (2112)
(Standard)



Inscription Volvo's collection of exquisite and exclusive interiors and details has a name. Inscription. It also has a purpose; to deliver a quiet realm of understated splendour to all those lucky enough to experience it. Every seat is upholstered in the finest Scottish Hide and complemented with contrasting stitching and piping. Tufted floor mats with extra thick pile and the Inscription instep plates add an exclamation mark to this unmistakable statement of quality. As you realize your perfect oasis, you'll find Volvo Inscription is much more than a range of skilfully handcrafted interiors and special details – it is an imaginative and empathic way of saying this is my Volvo.

INSCRIPTION



Leather/Classic walnut wood steering wheel,
Offblack with Silk metal inlay
(Inscription Package)



Leather/Classic walnut wood steering wheel,
Soft Beige with Silk metal inlay
(Inscription Package)



Leather/Classic walnut wood gear knob
Offblack, Geartronic
(Inscription Package)



Leather/Classic walnut wood gear knob
Sandstone Beige, Geartronic
(Inscription Package)



Classic walnut wood trim
(Inscription Package)



Inscription Perforated Soft Leather Anthracite Black (2G01)
(Inscription Package)



Inscription Perforated Soft Leather Sandstone Beige (2G12)
(Inscription Package)



Inscription Perforated Soft Leather Toscana Tan/Offblack, ventilated front seats (2G0J)
(Inscription Package)



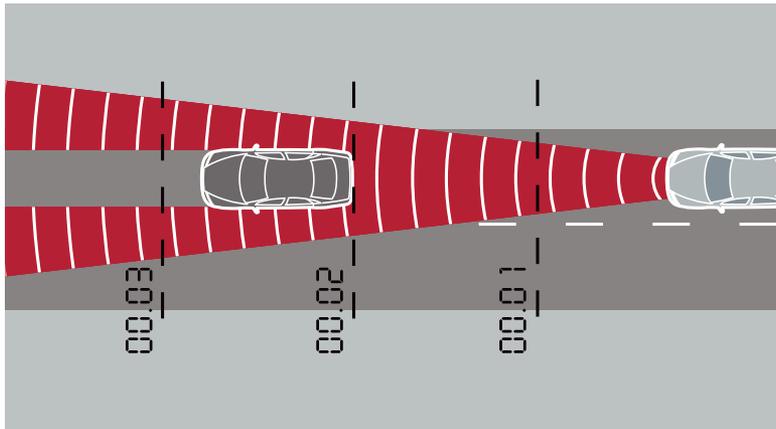
Inscription Perforated Soft Leather Espresso Brown/Soft Beige, ventilated front seats (2G1Y)
(Inscription Package)

SAFETY

At the core of every car we make, state-of-the-art technology helps support the driver and protect the occupants. And to further enhance the Volvo safety experience, there's a range of supplementary safety technology – for more performance and peace of mind.



SAFETY Preventive



Adaptive Cruise Control (ACC) with Distance Alert*

Helping the driver to keep a safe distance from vehicles in front at speeds over 20 mph, ACC is a supportive partner for a more relaxed driving experience on long journeys and motorways. Just select the desired speed and the minimum time gap to the vehicle in front. When the radar sensor detects a slower vehicle in front, the speed automatically adapts to that vehicle. And when the road is clear, the car resumes the selected speed. If ACC is disengaged and a vehicle in front comes too close, Distance Alert activates a red warning light in the lower section of the windscreen to help you keep a proper distance.

* Included in the optional Technology Package



Collision Warning with Auto Brake (CWAB)*

Primarily designed for highway driving, CWAB can warn you if you're too close to a vehicle in front and – if a collision can't be avoided – can activate the brakes to help mitigate the impact. Within a range of 150 metres, a radar sensor behind the grille and a digital camera behind the windscreen continuously monitor the distance to the vehicle driving in front of you. If the vehicle suddenly brakes (or is stationary) and Collision Warning senses that a collision is likely to happen, it will alert you to act with a flashing red warning light on the windscreen along with an audible alarm. Moreover, this technology supports driver-initiated braking by pre-charging the brakes to quickly prepare for panic braking and help shorten the reaction time. If you don't react to the warning and a collision is imminent, the brakes will activate automatically.

* Included in the optional Technology Package

SAFETY Preventive



Driver Alert Control (DAC)*

Up to 90% of all traffic accidents are caused by driver distraction. Driver Alert Control is a unique technology that can help alert a tired or distracted driver at speeds over 40 mph. Using signals from a digital camera to monitor the road ahead along with data from steering wheel movements, DAC can compare erratic behaviour to your normal driving style. If DAC detects that you begin to drift within your lane, you receive an audible warning. At the same time, a message is displayed in the instrument panel suggesting it might be time for a break.

* Included in the optional Technology Package



Lane Departure Warning (LDW)*

At speeds over 40 mph, Lane Departure Warning can help prevent single-vehicle road departures as well as collisions caused by temporary distraction. This function uses the digital camera to register the lane markings and help monitor the car's position on the road. If you weave out of your lane, LDW will alert with an audible signal. If you intentionally cross a lane marker using the direction indicators, LDW is not activated.

* Included in the optional Technology Package

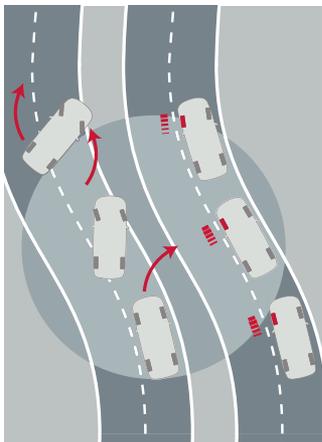


Adaptive brake light

Active at speeds above 30 mph, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 19 mph, the lights stop flashing and hazard lights flash instead.

Intelligent Driver Information System (IDIS)

To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will delay secondary information from the car or one of its onboard systems – such as the GSM phone – when it detects intense steering, braking or acceleration. As soon as things calm down, the phone call or the delayed information is presented. IDIS can be set up to let GSM calls through in all driving situations.



Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts, and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. At the core of DSTC, a gyroscope senses the car's direction and compares this with steering wheel movements as well as the actual rotation of the car's wheels. DSTC is able to detect a potential skid and help counteract this by reducing the engine's power output, or braking on one or more wheels.



Dual Xenon headlights with Active Bending Lights (ABL)*

In addition to improving illumination by using Dual Xenon light technology, the Active Bending Lights give a boost to your vision round bends at night. Controlled by microprocessors, the motorised lamps turn up to 15 degrees in either direction when driving – reliably lighting up your chosen path. A twilight sensor disengages the adaptive function during daylight to extend its life span.

* Included with Dual-Xenon Lights

SAFETY Protective

In a Volvo, safety is about interaction. Because it's not the number of safety features that determines how safe a car is. It's how well they seamlessly interact to help keep the occupants out of harm's way.



In a rear impact the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

In a side impact Volvo's unique Side Impact Protection System (SIPS) helps distribute the crash forces across the car's body, away from the occupants. The dual-chamber side airbags in the front seats help protect the chest and hip, while the Inflatable Curtain (IC) adds head protection.

In a roll-over the robust safety cage and the reinforced roof structure together with the safety belts and belt pre-tensioners will help protect the occupants. If the car first has been hit from the side, the Inflatable Curtain (IC) deploys to help provide head protection.

In a frontal collision the patented frontal structure will yield to help absorb and disperse crash energy. The compact power train is designed to help optimise deformation. Inside the car, safety belts interact with the collapsible steering column and dual-stage airbags to help keep the occupants out of harm's way. A lower cross member helps protect occupants in an oncoming car with lower positioned bumpers.

SAFETY Protective



Restraint technologies

In a collision, Volvo's restraint technologies interact to help reduce the impact. The **safety belts with pre-tensioners** activate within a few thousandths of a second in the event of a collision and tighten the belt to help keep the occupants securely restrained. The front seat safety belts then release a little so that the driver and passenger are cushioned by the airbags in a controlled manner. Helping to optimise protection, the **dual-stage airbags** adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column.

Dual-chamber side airbags in the front seats help reduce the risk of serious injuries in a side collision. Two separate chambers are inflated at different pressures to help optimise protection of the chest and hip on the front seat occupants. The **Inflatable Curtain (IC)** helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts.



Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision). The function is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term invalidity by 50%.

Energy-absorbing frontal structure

In developing this Volvo's protective qualities, we have focused on frontal collisions at both higher speeds and with heavier vehicles. The patented frontal structure with its sizeable deformation zones in different kinds of steel will yield to help absorb crash energy. The compact power train is designed to help optimise deformation. The unique geometry of the frontal structure and longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants. A steel strut under the dashboard further helps keep the cabin intact.

Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the car – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of the car body and help prevent intrusion into the cabin. The extremely strong side structure is built-up with ultra-high strength steel and softer grades of steel to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat dual-chamber side airbags interact to help provide further protection. In the rear seat, the combination of extended IC and Volvo's integrated two-stage booster cushion with progressive safety belt load limiters helps protect children.

SAFETY Security



Personal Car Communicator (PCC)

The optional PCC is an advanced remote control that combines keyless drive with two-way communication with your Volvo. Keep the PCC with you and the car unlocks automatically as you pull the door handle. Start the engine by pressing a button on the dash, lock the car by pressing a button in the door handle. Later in the day, if you're wondering whether you've locked the car, PCC can remind you; no matter where you are. On your return to the car – within a radius of 200 to 300 feet – pressing the PCC information button will give you a current report on its status. If the alarm has been activated.



Power retractable door mirrors with ground lighting*

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control or with the PCC. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

* Included with the optional Blind Spot Information System BLIS



HomeLink**

With buttons integrated in the sun visor, HomeLink® allows you to operate remote controlled home appliances – such as garage door, home alarm and exterior lighting – without leaving the car.

HomeLink is a registered trademark of Johnson Controls Technology Company.

* Retailer installed accessory

Approach and Home Safe Lighting

Activated with the remote control or Personal Car Communicator, Approach Lighting provides a warm reception on a dark night. This consists of interior and side lights – ground lighting too, if you choose it. Home Safe Lighting is activated with the headlight stalk as you leave the car and it provides a similar courtesy when exiting your car. This feature includes a dipped beam from the headlight to accompany you to your door.

COMFORT

A Volvo is always designed for more than one. Our technology aims to enhance the feel-good factor for everybody with the privilege of riding in a Volvo. And to further improve comfort and convenience, there's a range of clever equipment – customized for your Volvo and the people inside it.



COMFORT Seats



Power front seats

Find your perfect driving position with push-button ease. The driver's seat also incorporates a memory function that stores three separate seat and door mirror settings connected to a specific remote control – a feature that's appreciated when the car has several drivers.

Heated front seats*

Adjustable in three settings, heated seats for the driver and front seat passenger add to comfort on those cold mornings.

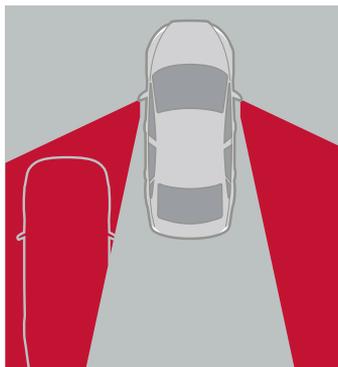
* Included in the optional Climate Package

TECH & SOUND

Employing the latest information technology, your Volvo is prepared to support and entertain you at a very high level. Surround yourself and your friends with world-class sound and enjoy the innovations that help ensure your command of the road and the pleasure of travelling.



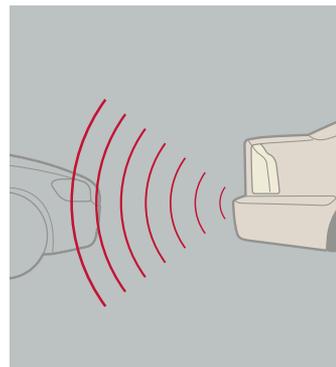
TECH & SOUND Driver's support



Blind Spot Information System (BLIS)*

BLIS uses rear-facing cameras installed in the door mirrors to keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with a lamp built in to the front door post – left or right. Together with the door mirrors, this helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards, day or night.

* Optional



Front and rear park assist*

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle. Front park assist performs a similar function at the front of the vehicle – alerting you via the front loudspeakers. The remaining distance is also shown on the audio display.

* Optional



Rain sensor*

Once activated, the rain sensor can start the windscreen wipers as soon as it begins to rain or if water splashes onto the windscreen. It can also automatically adapt the intermittent windscreen-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

* Included in the optional Climate Package



Park Assist Camera*

If the car is equipped with the optional navigation system the park assist camera, helps display what's going on behind your car when reversing. The system uses the navigation screen and a camera discretely located over the license plate. On-screen guiding lines provide extra assistance for smooth parking.

* Included in the optional Multimedia Package

Automatically dimmed inner rear-view mirror

This is a mirror that automatically adjusts itself to deflect the headlamp beams of the car behind you. When there's no light to dazzle you, it automatically readjusts to its normal setting and includes an integrated compass

Electric Parking Brake

The Electric Parking Brake (EPB) makes moving off from steep gradients easier. Once depressed, the control lever automatically releases as the car pulls away.

TECH & SOUND Communication



Navigation System with RTT (Real Time Traffic) and Map Care*

Volvo's navigation system is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. The system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic. Two complimentary Map Care updates are included.

Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

* Included in the optional Multimedia Package



Integrated Bluetooth® handsfree system

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo – wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. You then operate your phone using the buttons in the steering wheel. As you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again.

 The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.

TECH & SOUND Audio/Entertainment



Rear Seat Entertainment (RSE) dual screen*

With Volvo's new generation DVD-based RSE dual screen, the rear seat passengers can enjoy a film or play a game – together or separately. Two 8-inch widescreen displays are integrated in the front seat head restraints and provide excellent image quality. Wireless headphones keep things calm in the cabin and you can listen to the music or program of your choice. Via an AUX input, you can also connect external devices such as an iPod®, MP3 player, extra DVD player or a digital camera. The RSE system is an integrated part of the car. It matches the interior perfectly and is available with all upholstery.

* Optional



MP3 compatibility

There are a number of ways to enjoy MP3 music files in your Volvo. If you'd like to connect your personal MP3 player to the audio system, there's a standard auxiliary audio input in the front center armrest. Volume is conveniently controlled from the steering wheel, center console or rear seat audio console. Choosing the High Performance or Premium Sound audio system, there's also a USB port that allows you to fully integrate your iPod®, MP3 player or USB device with the audio system. Playlists, songs and artists are clearly displayed in the center console, while your player will be charged at the same time. These audio systems also feature a MP3 and WMA compatible CD player. For the Performance audio system, you can add a separate USB and iPod® Music Interface (accessory) to connect your MP3 player.

iPod is a trademark of Apple Computer Inc.

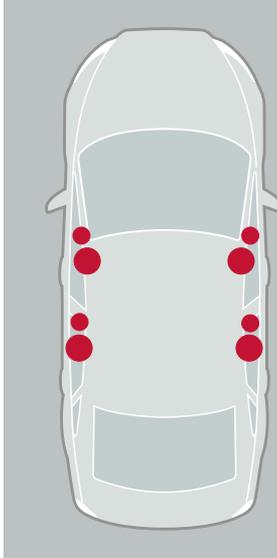
Loudspeakers

The twelve high-end loudspeakers in the Premium Sound system are powered by a 5x130 W digital amplifier. There are three separate speakers – woofer, tweeter and midrange – in each front door and in the rear doors there is a similar set-up with tweeter and woofer/midrange. Each speaker has a crossover filter to maximize fidelity. The latest generation Dolby® surround system with a center loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current.



Sirius satellite radio

Satellite radio is now available for your Volvo. Volvo has joined forces with Sirius to offer an integrated satellite solution that is sure to provide endless listening enjoyment.

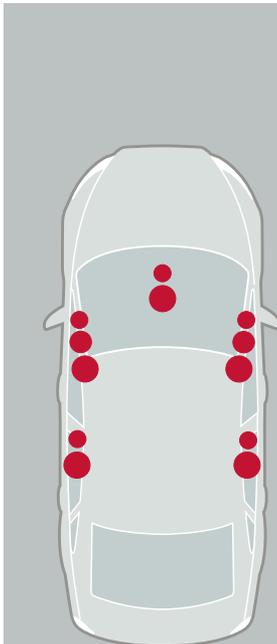


High Performance audio system

This is a powerfully versatile system. Each loudspeaker is fitted with a powerful magnet and a large coil. In combination with the amplifier, this system promotes excellent transient reproduction and high power – quite simply superb sound.

This High Performance system includes:

- HD Radio
- Steering wheel integrated controls
- MP3 and WMA compatible CD player
- USB and AUX input in front center armrest
- 4x40 W amplifier
- 8 High Performance loudspeakers
- Sirius Satellite radio with complimentary 6 month subscription



Premium Sound System*

This is our top-of-the line audio system designed for dynamic clarity with the entire sound spectrum. This system features twelve loudspeakers. In addition, Dolby® Pro Logic® II surround sound helps tailor a well-balanced audio experience for each occupant. Premium Sound includes:

- HD Radio
- Steering wheel integrated controls
- Sirius satellite radio with complimentary six month subscription
- MP3 and WMA compatible CD player
- USB and AUX input in front center armrest
- 5x130 W digital class D amplifier
- Dolby® Pro Logic® II surround sound with center loudspeaker and digital sound processor
- 12 high-end loudspeakers
- Rear seat headphone jacks and audio controls
- Sirius Satellite Radio with complimentary 6 month subscription



Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

* Included in the optional Multimedia package

PACK & LOAD

A world champion in versatility, Volvo has a proud heritage in providing smart solutions for both cargo and passengers – without compromising safety or comfort. So whatever you need to expand your world and the capabilities of your Volvo, here you'll find some practical equipment to make it happen.



PACK & LOAD Compartment

Two-split 60/40 rear seat

Ergonomically designed rear seats provide generous support for the body during long journeys. Rear seat relaxation is further enhanced with generous legroom. For extra loadspace, just fold down part or all of the two-split rear seat. And if you want to carry extra-long items without folding the rear seat, there's a convenient hatch in the rear center armrest.

Foldable front seat backrest

To help you carry long objects inside your Volvo, the front passenger seat backrest can be conveniently folded flat.



Grocery bag holder*

This integrated holder folds up from the boot floor to create an easily accessible space for shopping bags, sport bags and other gear – secured with hooks or an elastic strap. To gain access to the entire boot, just fold the holder flat into the floor.

* Retailer installed accessory



Shopping bag holder*

A convenient solution to keep shopping bags from emptying themselves during the journey. Simply slip the handles of the bags over the sliding hooks under the back shelf.

* Retailer installed accessory

PACK & LOAD Carrying/Towing



Roof cargo carrying system

To help you fully utilize the roof of your Volvo, we've developed a range of versatile cargo carrying accessories. This system is dimensioned to carry up to 220 lbs. The factory-fitted attachment points in the car's roof make the cargo carriers easy to fit. Various load accessories – such as roof boxes and different holders for bikes, skis, surfboards and kayaks – can be attached to the cargo carriers to meet your needs. These accessories can be freely combined for flexibility and many are aerodynamically designed to help reduce fuel consumption and wind noise. And most of them can be locked with the same key, using Volvo's One-Key System.



Square profile hitch*

This robust detachable hitch is not only great for towing but can also be used to transport bikes, skis and other loads.

* Retailer installed accessory



ACCESSORIES

Volvo's accessories help you make your Volvo S80 even better suited to your personal needs. They are the only ones that have been tested to meet Volvo's exacting safety, quality and environmental requirements.

You can also rest assured they're a perfect match for the technology and design of your Volvo.

FOR DRIVING FREEDOM

- Moonroof wind deflector
- Park assist, front and rear
- Parking assistance camera
- Portable Navigation System

FOR YOUR ENTERTAINMENT

- Rear Seat Entertainment System with Dual DVD player
- Satellite Radio

FOR PRECIOUS CARGO

- Booster cushion and backrest
- Child Activity Bag
- Child Mirror
- Padded neck cushion
- Rear center armrest table
- Sun screen, rear doors
- Sun screen, rear window

FOR YOUR LEISURE

- Ashtray, front and rear
- Bike carrier
- Business bag organizer
- Canoe/Kayak carrier
- Cargo box

- Dirt cover, rear bumper
- Floor mats, rubber
- Grocery bag holders
- Integrated cooler / hotbox
- Load basket
- Luggage compartment mats
- Net pocket, side panel cargo compartment
- Portable Electric cooler / hotbox
- Roof Mounted "Load Bar" carrying system
- Ski Carriers
- Snowboard carrier
- Sun Glasses holder
- Surfboard carrier, roof mounted

- Trailer hitch mounted bike carrier
- Trailer Hitch, 2" Square profile
- Tunnel mat, second row seats

FOR UNEXPECTED SITUATIONS

- Car cover
- Electric engine heater
- First aid kit
- Jumper cables
- Leather care kit
- Mud Flaps, front and rear
- Snow chains
- Snow chains
- Warning triangle

FOR YOUR LOOKS

- Aluminum Wheels
- Chrome Wheels
- Footboard, moldings, illuminated
- License plate frames
- Locking Lug nuts
- Valve stem caps
- Wood steering wheel

PERFORMANCE Specifications

SIX-CYLINDER ENGINE

Six-cylinder in-line 3.2-liter all-aluminum engine. Double overhead cam-shafts, 24 valves. Variable Valve Timing (VCT), Variable Intake System (VIS) and Cam Profile Shifting (CPS) on the intake camshaft. Electronic engine management system. Three-way catalytic converter with a heated oxygen sensor. This highly compact in-line six-cylinder engine meets high expectations in terms of performance, comfort and concern for the environment. The smooth running and responsive engine character provides a relaxed drive at all speeds. Advanced engine technology, such as a new intake system, helps increase torque over a wide speed range and ensures power at high rpm. And depending on your driving style and the situation, the intake valve train automatically switches between economy and performance modes to optimize efficiency. The engine's compact design aids safety performance in a frontal collision. The latest generation of fast response emission control technology ensures that the engine complies with stringent environmental standards such as California's ULEV II.

Volvo S80 T6 AWD (300 hp)

Engine type: 3.0-liter in-line six-cylinder engine with Twin-scroll turbo

Max power output: 300 hp at 5600 rpm

Max torque: 325 ft./lbs. at 1500-4800 rpm

Acceleration 0-60 mph: 6.3 seconds

Top speed, auto: 130 mph

Fuel consumption, mpg, mixed cycle: city/hwy 16/24

Environmental classification: ULEV II

Transmission: Six-speed Geartronic automatic

Fuel tank: 18.5 US Gallons

Volvo S80 3.2 (240 hp / 225 PZEV)

Engine type: 3.2-liter in-line six-cylinder engine

Max power output: 240 hp at 6200 rpm

Max torque: 236 ft./lbs. at 3200 rpm

Acceleration 0-60 mph: 7.4 sec

Top speed: 130 mph

Fuel consumption, mpg, mixed cycle: city/hwy 18/27

Environmental classification: ULEV II

Transmission: Six-speed Geartronic automatic

Fuel tank: 18.5 US Gallons

DRIVELINE

Front wheel drive (V8 AWD and T6 AWD feature an electronically controlled all-wheel drive system). Transverse engine. Six-speed Geartronic automatic is standard. Geartronic – a responsive six-speed automatic for relaxed driving that also allows manual gear shifting so that you can maintain a lower gear to bring up the rpm, or provide the added assistance of engine braking.

CHASSIS

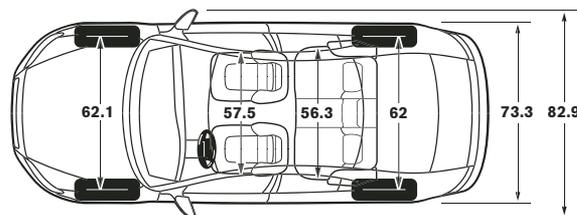
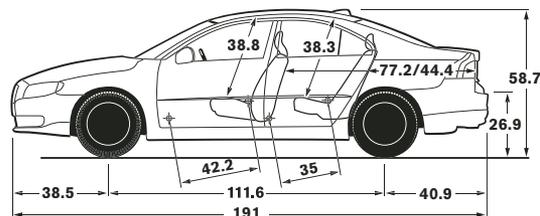
Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Active multi-link independent rear suspension. Stabilizer bars front and rear. DSTC (Dynamic Stability and Traction Control). The rigid body enables optimal suspension performance, balanced handling and a high level of comfort. Front and rear suspension inter-act to provide stable braking and smooth steering. In a curve, the rear wheels have a slight steering facility for added stability and steering response. The DSTC system engages if either of the drive wheels begins to lose traction or if a skid is imminent.

STEERING

Power-assisted hydraulic rack and pinion steering. Tilt and telescopic steering wheel column. 2.8 turns lock to lock. Turning circle 36.7 ft. (depending on tires). Steering is responsive yet firm. The optional speed dependent power steering gives progressively less power assistance the faster you drive. Higher steering precision and enhanced road feedback are further benefits. At lower speeds, added power assistance makes the car even easier to maneuver, for instance when parking. Three different steering force levels can be selected in the car's information menu to suit different drivers and driving conditions.

BRAKES

Power-assisted anti-lock disc brakes (ABS), ventilated discs front. OHB (Optimized Hydraulic Brakes). HBA (Hydraulic Brake Assist). RAB (Ready Alert Brakes). FBS (Fading Brake Support). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonally split braking system. Generously dimensioned anti-lock disc brakes and optimized hydraulics help to ensure a short stopping distance in all situations. Furthermore, they withstand tough use without fading. HBA helps you use your brakes to the full in an emergency situation, while RAB anticipates severe braking and prepares for it by moving the brake pads closer to the discs. FBS automatically compensates for the higher pedal forces required after long periods of heavy braking. EBD distributes the braking effect between the front and rear wheels to achieve optimal results according to load and driving conditions.



TAKING CARE OF YOUR OWNERSHIP NEEDS.

Volvo Leasing and Financing Offers:

Special offers are available to finance your new Volvo product through our preferred provider, US Bank. Whether you are looking for the convenience of a lease or the pride of owning your Volvo vehicle, our nationwide network of retailers and authorized financial service providers are ready to assist you with all your financing needs. Please contact your local retailer for details .

On Call roadside assistance

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

Volvo new car warranty

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

Complimentary Factory Scheduled Maintenance

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2011 model year Volvo's sold new through Volvo retailers in the United States will include Complimentary Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 3 years or 36,000 miles, is designed to compliment your Volvo warranty, and will help ensure trouble free operation of your Volvo. Coverage includes factory recommended maintenance including oil and filter changes, checks and adjustments as listed in your Warranty and Maintenance Records Information booklet, for the first four maintenance services at intervals of 7,500, 15,000, 22,500 and 30,000 miles

Service must be performed within 1,500 miles before or after each scheduled interval. Coverage is limited to scheduled maintenance items listed in the 2011 model year Warranty and Maintenance Records Information booklet. Normal wear items such as brake pads and wiper blades are not covered under the Complimentary Factory Scheduled Maintenance. An authorized retailer must perform maintenance. Offer is transferable. Optional Factory Scheduled Maintenance program upgrades are also available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

Volvo genuine service

The best way to ensure superior performance year after year is to bring your Volvo to your authorized retailer for regular

maintenance. Our service advisors and factory-trained technicians are uniquely qualified to maintain your automobile. With the aid of advanced Volvo diagnostics, they follow all prescribed factory maintenance outlined in your service interval manual. Genuine Volvo Service is our ongoing commitment to you: to keep your Volvo performing smoothly long after other cars have given up.

Volvo mobility program

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment. For those with exceptional transportation needs, this can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit www.volvocars.us/mobility. TTY users are invited to call 1-800-833-0312.

Personal shopper

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

VOLVO OVERSEAS DELIVERY.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this – and more:

- Attractive pricing on US models.
- Access to colors and certain features normally only available in Europe.
- 15 days of international insurance and export registration included.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Brand Experience Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.
- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience? If you

would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit www.volvocars.us/mybagsarepacked

VOLVO CARS MILITARY/DIPLOMAT/ EXPATRIATE SALES. FOR YOU LIVING ABROAD.

Sometimes life abroad offers exceptional benefits. Such as buying a new tailor-made Volvo on very special and rewarding terms. Whether you are traveling for pleasure or are in a professional, diplomatic or military post outside your home country, turn to Volvo for a great deal. For US Military personnel posted overseas our authorized military agents outside the US offer:

- Great savings compared with Stateside pricing.
- Professional assistance with all legal formalities and paperwork.
- Four-year warranty coverage also outside the US (US and Canadian specifications)
- US specifications – built to meet legal requirements in all US states.
- No US import duty with PCS orders, for US military personnel taking delivery overseas.
- Included shipping & Marine Insurance, delivery to an authorized Volvo retailer of your choice in the USA. US diplomats & military personnel stationed abroad for more than 140 days & non-US diplomats (depending on status) are normally exempted from customs import duty.
- Delivery to a Volvo military agent close to your base or assignment overseas.
- Five years valid Volvo Home Shipment from authorized drop-off points in Europe to an authorized US Volvo retailer of your choice included.
- More than 20 drop-off points in Europe.
- The option of VIP factory delivery in Sweden or delivery to selected major cities in Europe.
- The option of our special Cruise & Collect package with Stena Line ferries (German market).
- The benefit of the Volvo Assistance Europe scheme at no extra cost.

Taking advantage of the savings, benefits and convenience of Volvo's international programs is easy. Volvo Cars Military Sales, Volvo Cars Diplomat Sales and Volvo Cars Expatriate Sales are professional and global organizations with one goal – to make it advantageous and convenient for you to buy your new car when living abroad. www.military.volvocars.com, www.diplomat.volvocars.com

For Military/Diplomat/Expatriate sales while in the US, contact your local Volvo retailer, our Customer Care Center (800) 631-1667 or visit www.volvocars.us/mybagsarepacked

MEET THE FAMILY.

S



Volvo S40 The compact and energetic sedan.



The all-new Volvo S60 The sports sedan, worth getting passionate about.



Volvo S80 The premier sedan, meticulously engineered for superior driving comfort.

V



Volvo V50 The Sportswagon – flexible, compact and full of zest.

XC



Volvo XC60 A sporty coupe and a capable all-roader fused into a Swedish crossover experience.



Volvo XC70 The rugged yet stylish all-roader.



Volvo XC90 The versatile SUV that takes you anywhere with grace.

C



Volvo C30 The compact and charismatic SportsCoupe.



Volvo C70 A convertible when you want it.



Volvo C70 A coupe when you need it to be.

TO LIVE LIFE IS TO CARE ABOUT IT.

Every moment in a Volvo is a moment designed to celebrate life. A life full of twists and turns, ups and downs; the little things as well as the big ones. Of course, to live life to its fullest isn't just about you; caring for others is important as well.

For more than eighty years we have helped save lives on roads around the world. Nevertheless, when it comes to improving automotive safety, we will never be satisfied. And while we're seeking new solutions, our existing safety systems are preventing many accidents from happening and providing some real protection when they do.

Our passion for life means looking after our children's children, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology that have less impact on mother earth. This approach also explains why we pay so much attention to your immediate environment – in the car. Simply put, we care about you – and the whole circle of life.

THERE'S MORE TO LIFE THAN A VOLVO.

Volvo. for life



THAT'S WHY YOU DRIVE ONE.

VOLVO
Volvo Car Corporation

www.volvocars.us

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