



MEET THE SCION FAMILY

MODEL YEAR 2016



what moves you



THE SCION STORY

WHEN WE STARTED IN A WAREHOUSE ON THE TOYOTA CAMPUS WE DIDN'T WANT TO BE BIG. WE WANTED TO BE BETTER.

We saw that most car companies lacked style or substance... they were just plain boring. We wanted to build great quality cars with unique styling.

We wanted to simplify the buying process. So we created Scion Pure Process. We made building the exact Scion you want easy: The dealer's advertised price is the price you pay.

THAT'S HOW WE BUILT A LOYAL FOLLOWING OF DEDICATED OWNERS WHO HAVE HELPED US GROW INTO THE COMPANY WE ARE TODAY.

BUILT BY
PASSION

NOT BY
COMMITTEE



A FULL LINEUP OF STYLES TO COMPLEMENT EVERY UNIQUE DRIVER.

**GO THE
DISTANCE**

Enjoy the drive with high
MPG ratings.

**PREMIUM
AMENITIES
STANDARD**

In every Scion more
comes standard including
touch screen audio,
Bluetooth[®] [1] connectivity,
and voice recognition.

**HANDLE
IT**

Every model is engineered
for great handling.



No cost, 2 year/25,000 mile
maintenance plan comes
standard^[2].

**HELPFUL
FINANCING**

Financing for people with
limited credit histories.



3 easy steps to owning a Scion:
build your Scion, find your
Scion and get your Scion.



**ANY CAR CAN TAKE YOU TO YOUR DESTINATION.
THE iA SAYS YOU'VE ARRIVED.**

This is Scion's first sedan. Sophisticated, sculpted styling with an aggressive grille, this car's got the looks and the features to help you arrive in style.

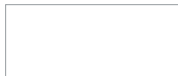


Color Shown
Sterling

42
MPG HWY RATING⁽³¹⁾

15.5
CU. FT. TRUNK ROOM

16"
ALLOY WHEELS



Frost



Sterling



Graphite



Stealth



Abyss



Sapphire



Pulse



Width 66.7 In.



Length 171.7 In.



Height 58.5 In.



LATEST TECHNOLOGY STANDARD

7" color touch screen display audio, 6 speakers, HD Radio™^[4], Bluetooth®^[1] voice recognition, SMS text delivery and voice reply, plus Pandora®^[5], Stitcher and Aha™^[6] Internet radio integration.

STYLE + SUBSTANCE
Engineered for balance and agility with easy handling for a fun drive.



LOW SPEED PRE-COLLISION SYSTEM^[7]
Aided by an infrared laser sensor located in the windshield, the system is designed to apply braking power if it determines that a frontal collision is imminent under certain low speed conditions.



[1] The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Scion is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier.

[2] Scion Service Boost covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. See Scion dealer for details and exclusions. Valid only in the continental U.S. and Alaska.

[3] 2016 iA with automatic transmission. EPA 33 city/42 highway MPG estimates. Actual mileage will vary.

[4] HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp.

[5] PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.

[6] Aha Radio is a trademark of Harman International Industries Inc. Apps/services vary by phone carrier & are subject to change. Data charges may apply.

[7] The Low Speed Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner's Manual for further information.

[8] 2016 iM with automatic transmission. EPA 28 city/37 highway MPG estimates. Actual mileage will vary.

[9] Cargo and load capacity limited by weight and distribution.

[10] The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy.

[11] Government 5-star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). Model tested with standard side air bags (SABs).

[12] Consumer Guide® is a registered trademark of Publications International, Ltd. www.consumerguide.com.

[13] From "10 Coolest New Cars Under \$25,000," March, 2014. For more information, visit KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.

[14] 2016 FR-S with automatic transmission. EPA 25 city/34 highway MPG estimates. Actual mileage will vary.

[15] The Scion tC received the lowest number of problems per 100 vehicles among compact sporty cars in the proprietary J.D. Power 2015 Vehicle Dependability StudySM. Study based on responses from 34,372 original owners of 2012 model-year vehicles after three years of ownership about problems experienced in the past 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed November-December 2014. Your experiences may vary. Visit jdpower.com.

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