

# A MASTER CLASS IN PERFECTION.

## SEDAN

The BMW 7 Series offers an unparalleled driving experience with its state-of-the-art engineering, technology and luxury. The exterior, with its dynamic proportions, precise lines and sculpted surfaces, is an aesthetic marvel, radiating power and elegance. With its Carbon Core design, BMW's flagship sedan is stronger than steel, yet 50 percent lighter. Oh, and it's fast: with its 445-hp V-8 TwinPower Turbo engine, it roars from 0–60 in 4.3 seconds.<sup>1</sup>

<sup>1</sup> BMW preliminary test results. BMW urges you to obey all posted speed laws and always wear safety belts.



BMW 7 SERIES

7





# BMW 7 SERIES SEDAN



X Close

## AESTHETIC EXCELLENCE.

Self-assured, authoritative and formidable. That pretty much sums up the front end of the BMW 7 Series, with its broad frame, large kidney grille and an air inlet extending along the entire front apron that enhances the distinctive appearance.

EXTERIOR COLORS

UPHOLSTERY

INTERIOR TRIMS

WHEELS / TIRES

PACKAGES

TECHNICAL DATA







## BEAUTY REDEFINED.

No wonder the BMW 7 Series has such a unique presence. An eye-catching horizontal chrome bar in the rear boldly extends across the width of the car, creating an optical connection between the lights. Also striking are the tailpipe finishers surrounded by a chrome frame.

DEALER ePROCESS





The image shows the interior of a BMW car, likely a 7 Series, with a light-colored leather interior and a black dashboard. The steering wheel is black with the BMW logo. The instrument cluster and center console are visible. The car is parked in front of a city skyline at night, with lights reflecting on the water. The text "BEING IN CONTROL NEVER FELT SO GRAND." is overlaid on the bottom left of the image.

## BEING IN CONTROL NEVER FELT SO GRAND.

Step into the cabin and you'll find yourself at the center of command, whether navigating the iDrive 5.0 system with Gesture Control, toggling entertainment features, or using the standard WiFi Hotspot\* to stream content directly from your mobile device.

\*Includes a 3 GB or 3-month trial, whichever ends first, under an AT&T contract.

DEALER ePROCESS

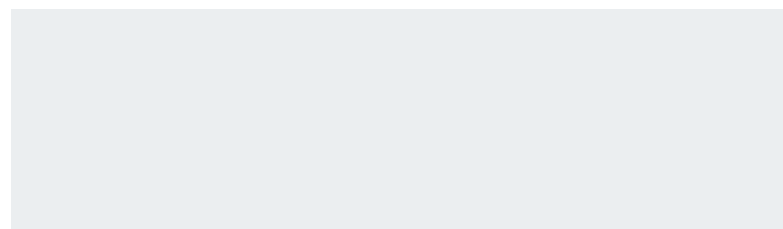


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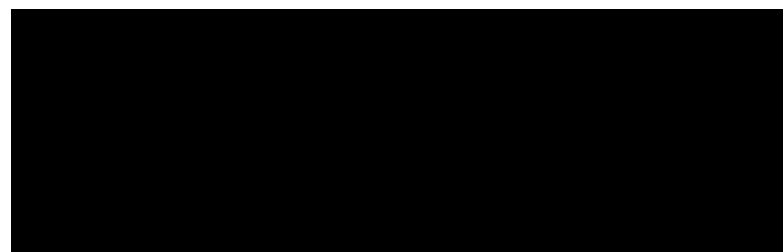
## SERIES SEDAN

## EXTERIOR

### NON-METALLIC

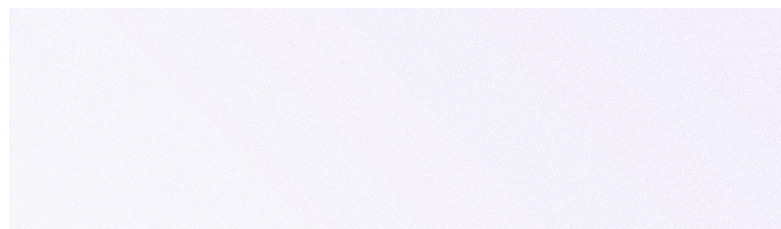


**300** Alpine White (Non-metallic)

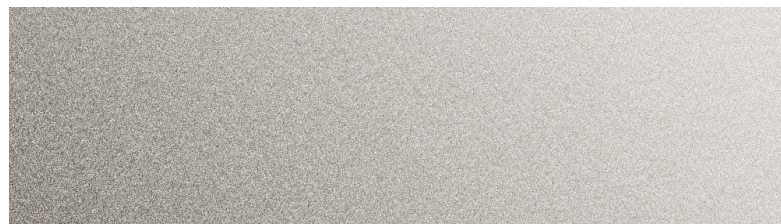


**668** Jet Black (Non-metallic)

### METALLIC



**A96** Mineral White Metallic



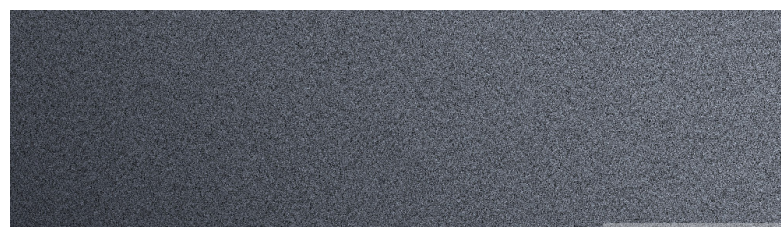
**A72** Cashmere Silver Metallic



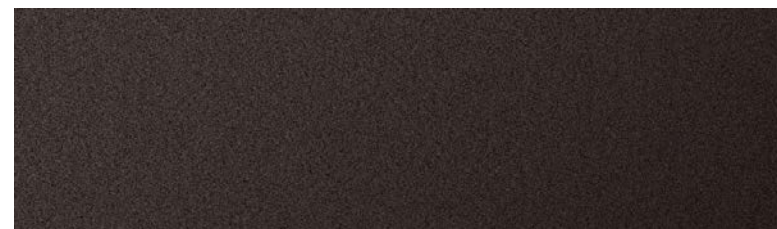
**A83** Glacier Silver Metallic



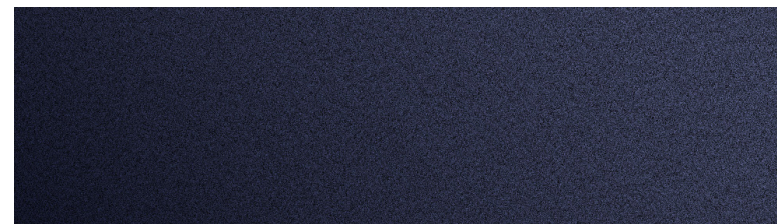
**A90** Dark Graphite Metallic



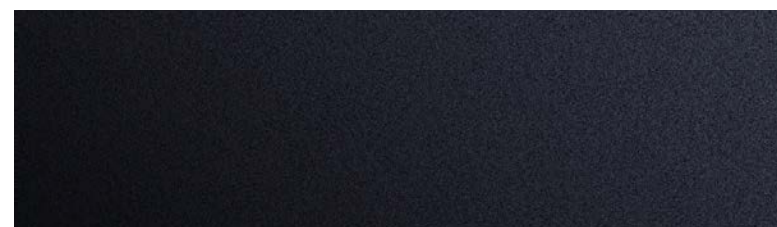
**C27** Arctic Gray Metallic



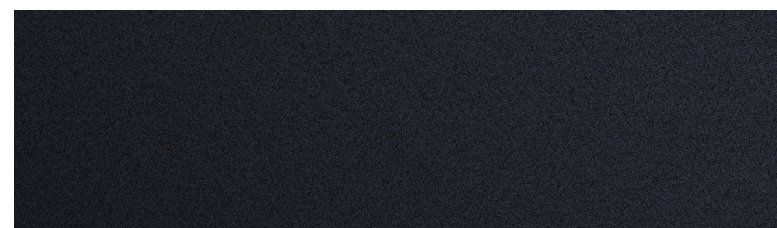
**B65** Jatoba Brown Metallic



**A89** Imperial Blue Metallic



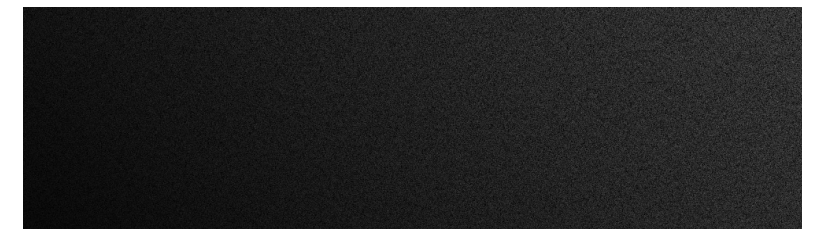
**416** Carbon Black Metallic



**B41** Singapore Gray Metallic

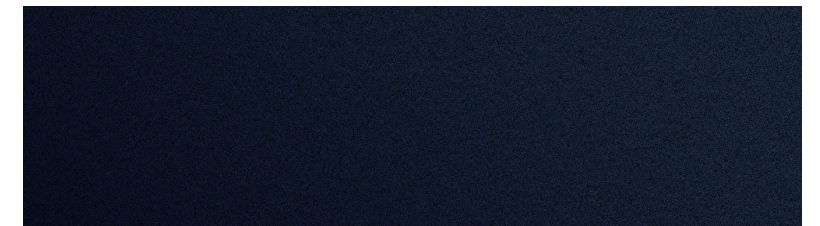


**C26** Magellan Gray Metallic

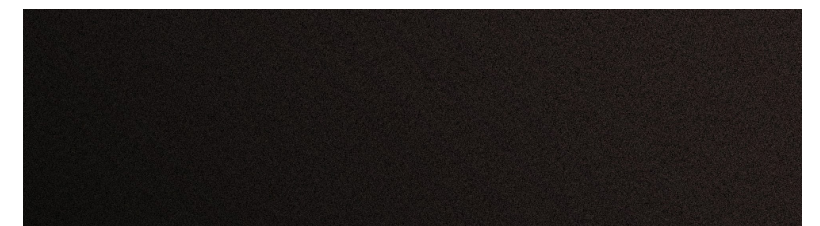


**475** Black Sapphire Metallic

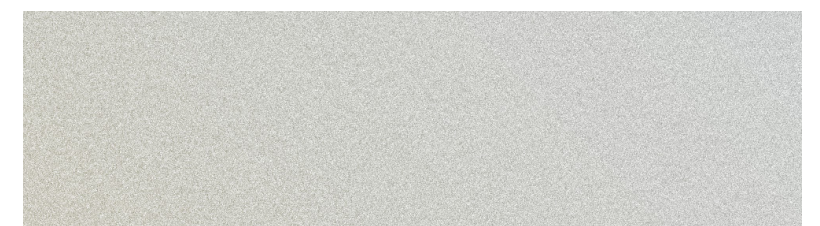
### BMW INDIVIDUAL



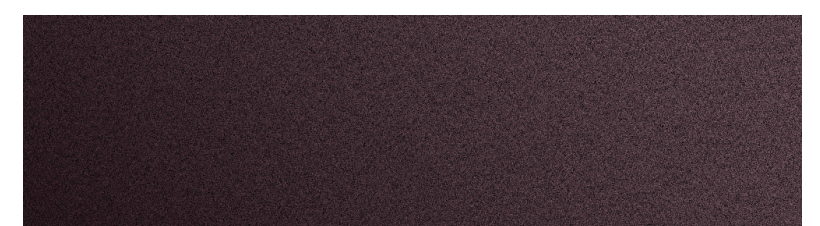
**S34** Azurite Black Metallic



**X03** Ruby Black Metallic



**X04** Moonstone Metallic



**X14** Almandine Brown Metallic



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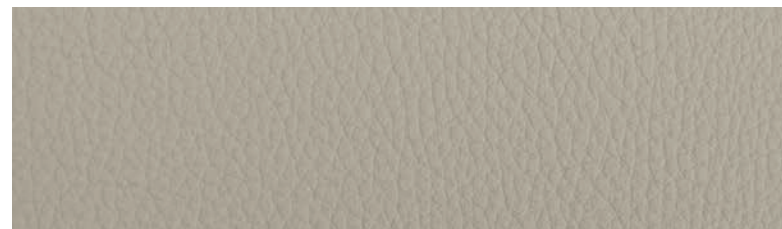


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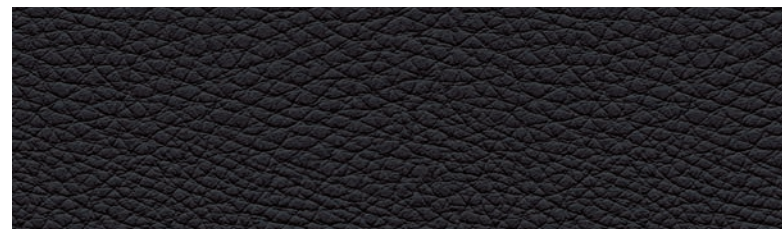
## SERIES SEDAN

## UPHOLSTERY

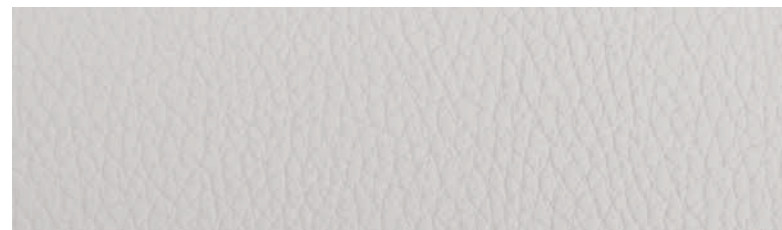
### DAKOTA LEATHER (Available on 40i)



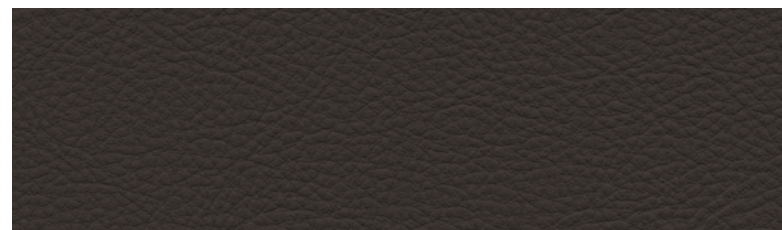
**LCCY** Canberra Beige Dakota Leather



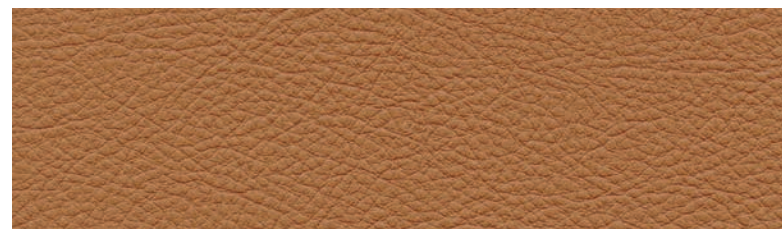
**LCSW** Black Dakota Leather



**LCEW** Ivory White / Black Dakota Leather

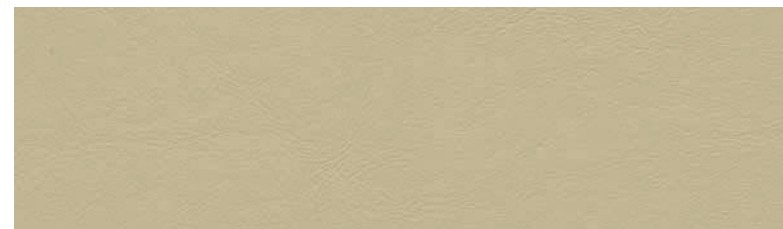


**LCMY** Mocha Dakota Leather

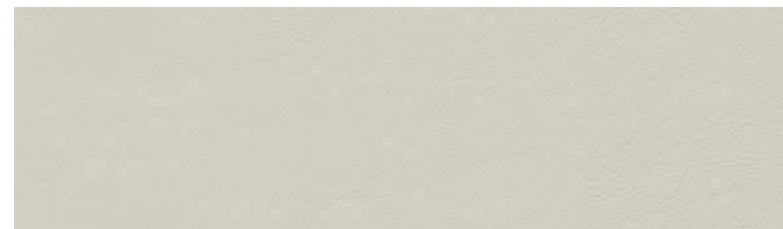


**LCRI** Cognac Dakota Leather

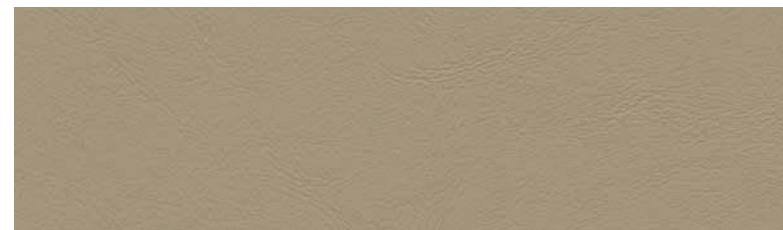
### NAPPA LEATHER



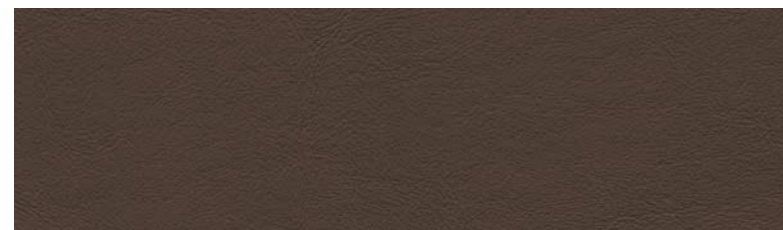
**NACY** Canberra Beige Nappa Leather



**NAEW** Ivory White / Black Nappa Leather



**NAFZ** Zagora Beige Nappa Leather

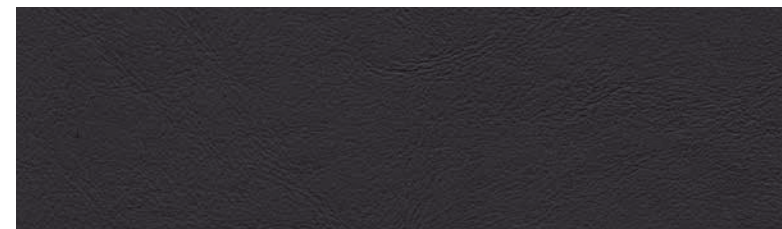


**NAMY** Mocha Nappa Leather



**NARI** Cognac Nappa Leather

### NAPPA LEATHER (CONTINUED)

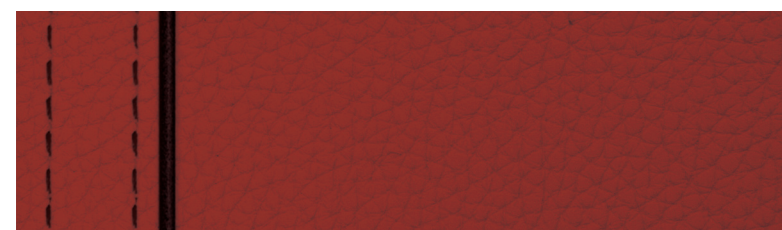


**NASW** Black Nappa Leather

### BMW INDIVIDUAL



**ZBCR** Caramel / Black Full Merino Leather



**ZBFQ** Fiona Red / Black Full Merino Leather



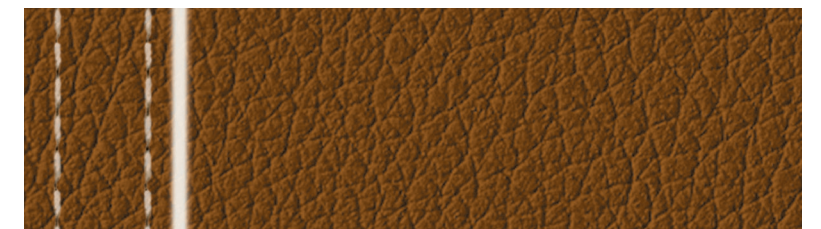
**ZBFU** Smoke White / Black Full Merino Leather



**ZBKS** Cashmere Beige / Black Full Merino Leather



**ZBRJ** Smoke White / Viola Full Merino Leather



**ZBTQ** Tartufo Full Merino Leather



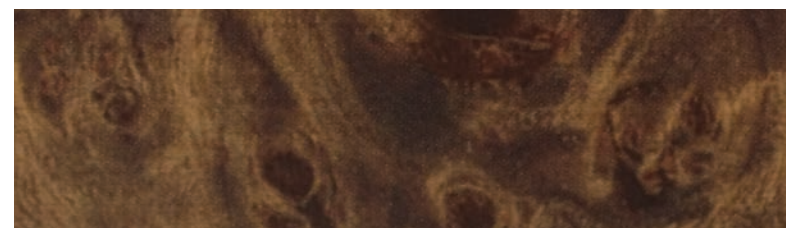
Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com) and select the BMW model of your choice.



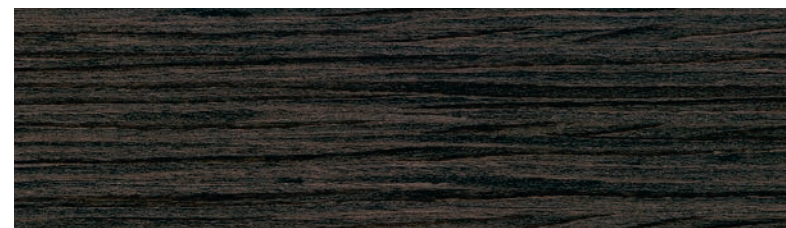
# 7

## SERIES SEDAN

## INTERIOR TRIMS



**4BP** Light Poplar Wood trim



**4LM** Fineline Black Wood trim



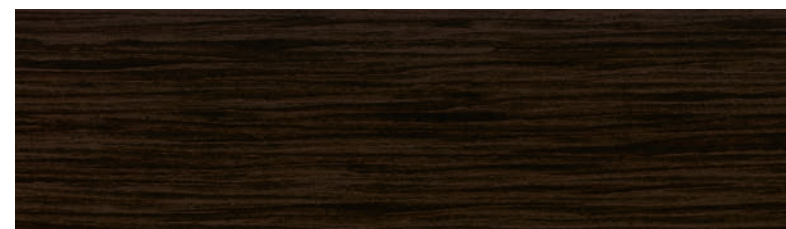
**4AY** American Oak Wood trim / metal inlay



**4AX** Chestnut Wood trim / wooden inlay

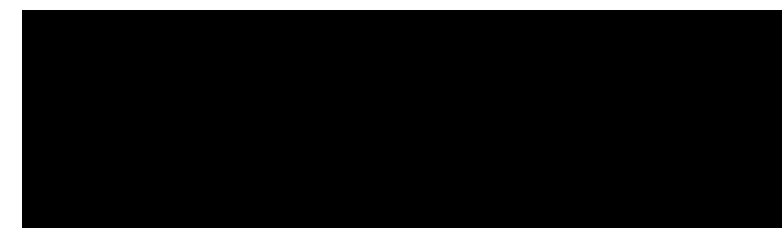


**4AS** Gray Poplar Wood trim

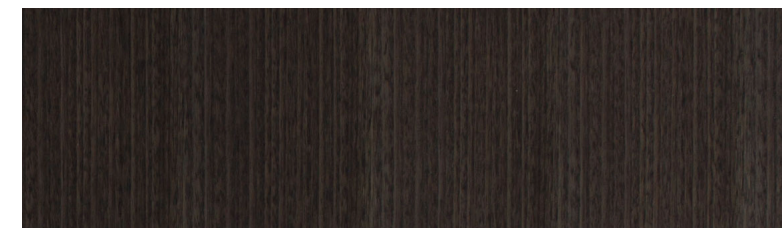


**4B7** Fineline High-Gloss Wood trim

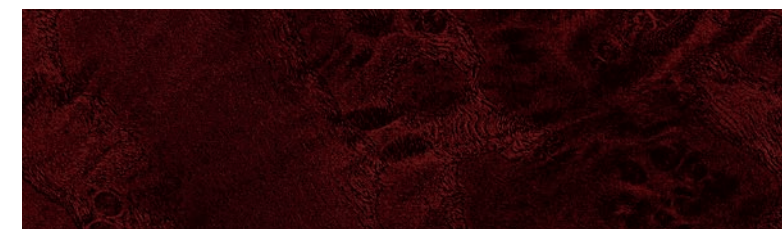
### BMW INDIVIDUAL



**XE7** Piano Black trim



**XEA** Eucalyptus Smoke Brown Wood trim



**XEB** Ash Grain Black / Red Wood trim



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# 7

## SERIES SEDAN

## PACKAGES

### AUTOBAHN PACKAGE

Integral Active Steering  
Active Comfort Drive with  
Road Preview  
Includes black painted brake calipers

### INTERIOR DESIGN PACKAGE

Grab Handle in Wood trim  
Rear safety-belt cover with Wood trim  
Rear center armrest with Wood trim  
Luxury rear floormats  
Alcantara® headliner in coordinated  
upholstery color  
(options available)

### LUXURY REAR SEATING PACKAGE

Rear ventilated seats  
Rear Comfort seats  
Heated steering wheel with front and  
rear heated seats and armrests  
Rear massaging seats  
7" Touch Command tablet

### BMW INDIVIDUAL COMPOSITION

Anthracite Alcantara® Headliner  
(options available)  
Individual door-sill finishers  
Azurite Black Metallic paint  
(options available)  
Piano Black trim  
(options available)  
BMW Individual Leather steering wheel  
with Fine Wood  
Tartufo Full Merino Leather Upholstery  
(options available)

### REAR EXECUTIVE LOUNGE SEATING PACKAGE

Electric reclining seat  
and footrest  
Executive Lounge rear  
center console  
Rear-seat Entertainment  
Professional with iDrive control  
Executive Lounge Seating

### M SPORT PACKAGE

19-inch Double-Spoke Bicolor wheels  
(Style 647M) (options available)  
Fineline Black Wood trim (options available)  
Aerodynamic kit  
Shadowline exterior trim (options available)  
Anthracite headliner (options available)  
M door sills  
M footrest

### COLD WEATHER PACKAGE

Heated steering wheel  
Front and rear heated seats

### DRIVER ASSISTANCE PLUS II

Active Driving Assistant Plus  
Active Lane Keeping Assistant  
with side collision avoidance  
Traffic Jam Assistant

### EXECUTIVE PACKAGE

Power rear sunshade and  
rear side-window sunshades  
Front ventilated seats  
Multi-contour seats  
Instrument panel with  
Nappa Leather finish  
Ceramic Controls  
Head-up Display

### DRIVER ASSISTANCE PLUS

Active Driving Assistant<sup>1</sup>  
Side- and Top-View Cameras  
Parking Assistant  
Active Blind Spot Detection  
Daytime Pedestrian Protection  
Frontal Collision Warning with  
City Collision Mitigation  
Lane Departure Warning<sup>2</sup>  
Speed Limit Info

<sup>1</sup>Active Driving Assistant is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle. Not all features are available on all models.

<sup>2</sup>Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

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# 7 SERIES SEDAN

## WHEELS / TIRES



**V Spoke light alloy wheels (Style 642)**

18 x 8.0 front and rear; and 245/50 front and rear run-flat all-season tires<sup>1,2</sup>



**Double Spoke light alloy wheels (Style 630)**

19 x 8.5 front and rear; and 245/45 front and rear run-flat all-season tires<sup>1,2</sup>



**V Spoke light alloy wheels (Style 620)**

19 x 8.5 front and rear; and 245/45 front and rear run-flat all-season tires<sup>1,2</sup>



**Double Spoke Bicolor light alloy wheels (Style 647M)**

19 x 8.5 front and rear; and 245/45 front and rear run-flat all-season tires<sup>1,2</sup>



**Double Spoke Bicolor light alloy wheels (Style 648M)**

20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat performance tires<sup>1,2,3</sup>



**V Spoke Bicolor light alloy wheels (Style 628)**

20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat performance tires<sup>1,2,3</sup>



**Star Spoke Forged Polished light alloy wheels (Style 646)**

20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat performance tires<sup>1,2,3</sup>



**V Spoke BMW Individual light alloy wheels (Style 649i)**

20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat performance tires<sup>1,2,3</sup>

19 x 8.5 front, 19 x 9.5 rear; and 245/45 front, 275/40 rear run-flat performance tires<sup>1,2,3</sup>

<sup>1</sup> Does not come equipped with spare wheel and tire.

<sup>2</sup> Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

<sup>3</sup> Performance tires include Mobility Kit; not recommended for driving in ice and snow conditions.



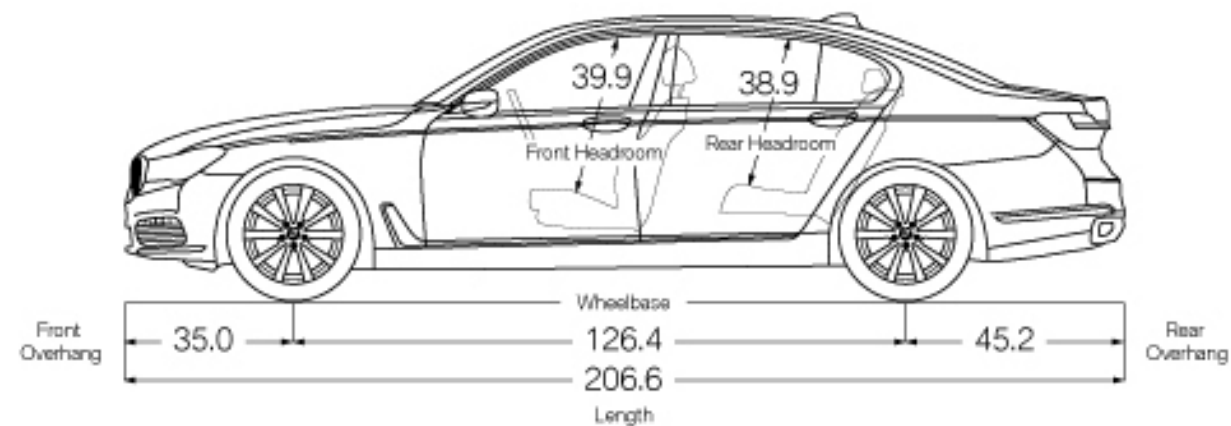
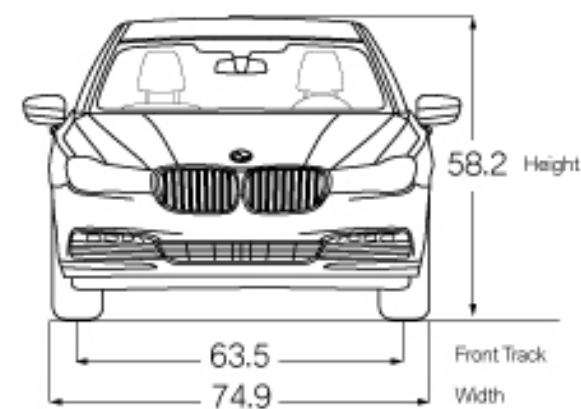


# 7 SERIES SEDAN

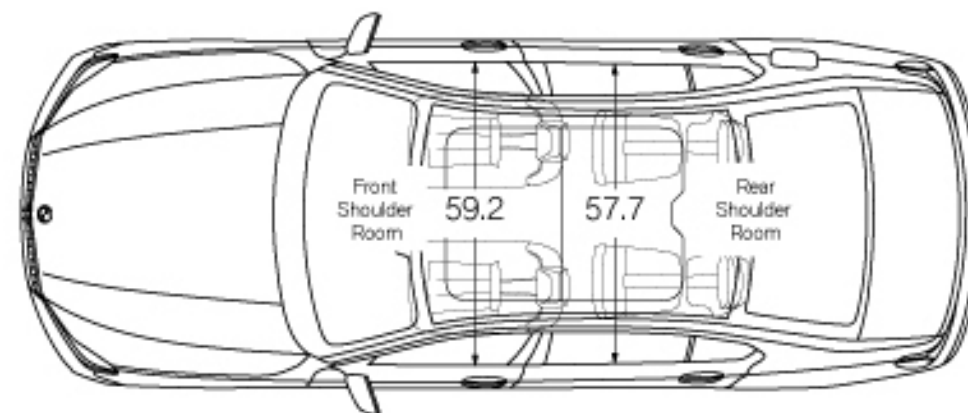
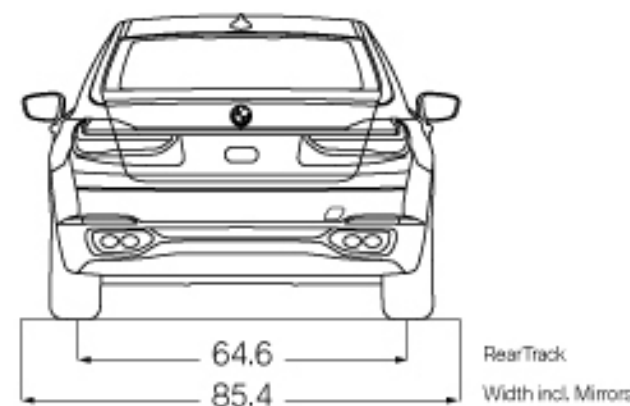
## TECHNICAL DATA



	BMW 740i / 740i xDrive	BMW 750i / 750i xDrive	M760i xDrive
ENGINE	3.0-liter TwinPower Turbo inline 6-cylinder	4.4-liter TwinPower Turbo V-8	6.6-liter M Performance TwinPower Turbo V-12
OUTPUT @ RPM	320 hp @ 5500–6500 / 332 lb-ft @ 1380–5000	445 hp @ 5500–6000 / 479 lb-ft @ 1800–4500	600 hp @ 5500–6500 / 590 lb-ft @ 1550–5000
0–60 MPH (sec) <sup>1</sup>	5.4 / 5.1	4.6 / 4.3	3.6
CITY / HIGHWAY / COMBINED MPG	21/29/24 / 19/28/22	17/26/20 / 16/25/19	TBD



All dimensions in technical drawings are given in inches. Dimensions shown apply to 740i and 740i xDrive Sedan.



Figures subject to change. Not all packages available in all models. Please visit your BMW Retailer or [bmwusa.com](http://bmwusa.com) for the most up-to-date information.

<sup>1</sup>BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

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