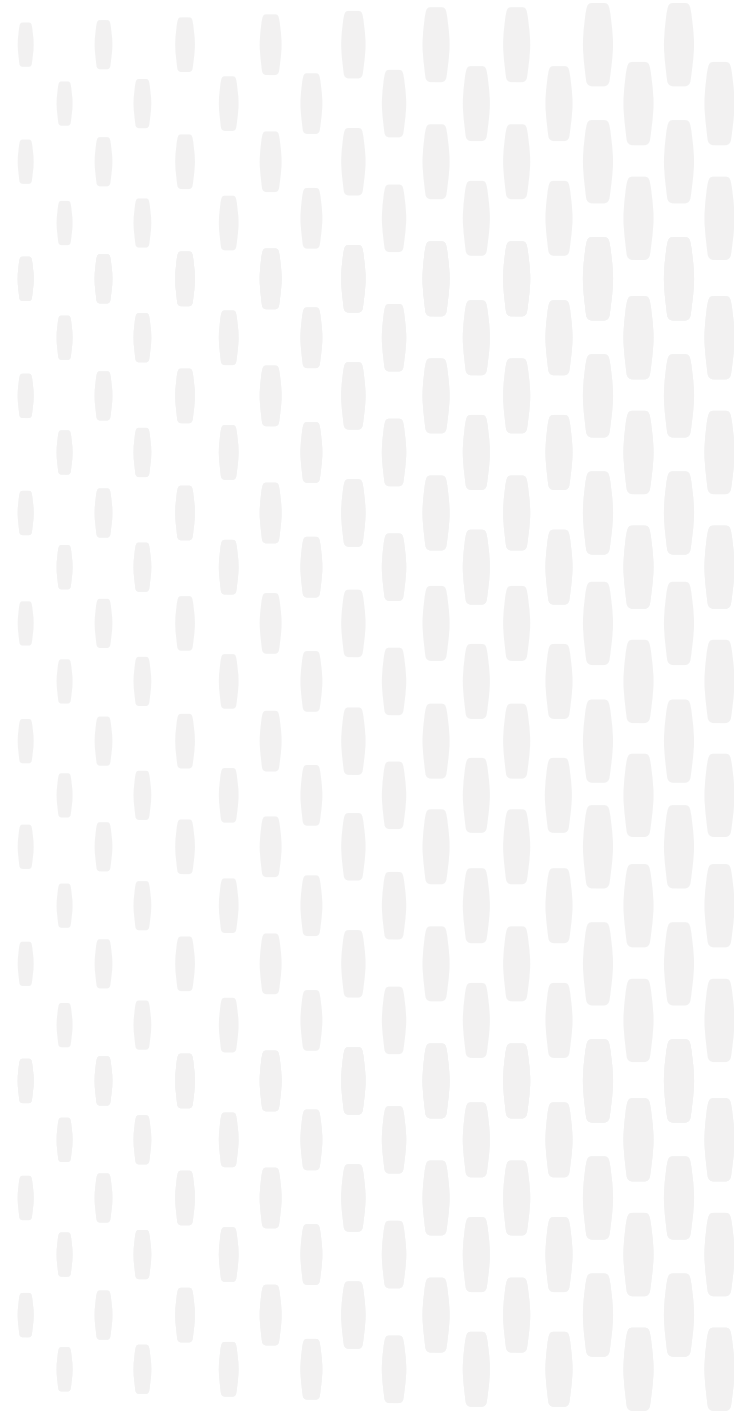
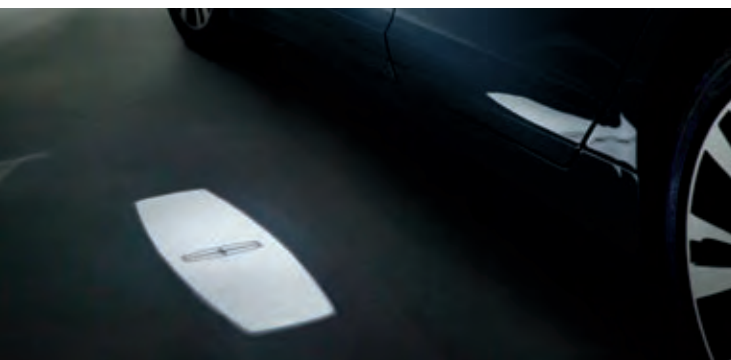




2020 MKZ



## ALWAYS BEGIN ON A BRIGHT NOTE

MKZ celebrates your arrival with a graceful illumination sequence. As it senses your approach, exterior signature LED lamps fade on, while illuminated welcome mats and backlit door handles extend an invitation. After you've closed the door and relaxed into luxurious Bridge of Weir™ leather-trimmed seating,<sup>1</sup> the autofold<sup>1</sup> heated sideview mirrors with memory deploy to your personalized settings. Begin each journey with uplifting moments like these in the 2020 Lincoln MKZ.

<sup>1</sup>Available feature.







#### DISCOVER YOUR SANCTUARY

Imagine a place specially designed to offer a relaxing respite from the hustle and bustle of your day. Lincoln artisans crafted the beautifully soothing interior of MKZ to be just such a space. To help keep road noise at bay, the aerodynamic sideview mirrors are designed to deflect wind noise, while sound-absorbing materials throughout the body join with Active Noise Control to enhance the cabin's ambience. For a luxurious grip on your driving, the heated<sup>1</sup> steering wheel is wrapped in hand-stitched Wollsdorf leather. MKZ also offers a power moonroof<sup>1</sup> that's paired with a rear-window power sunshade, which is easily deployed from the driver's seat.

#### STAY INFORMED AND ENTERTAINED

SiriusXM<sup>®</sup> gives you ad-free music, plus sports, comedy, news and talk – inside your MKZ and on the go – with a 6-month All Access trial subscription.<sup>2</sup> With the Voice-Activated Touchscreen Navigation System<sup>1</sup>, you'll also enjoy a 6-year subscription<sup>2</sup> to SiriusXM Traffic and Travel Link<sup>®</sup> services.

<sup>1</sup>Available feature. <sup>2</sup>All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at <http://www.siriusxm.com>. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Lincoln vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase.



#### ENGAGE WITH EXCLUSIVE AUDIO

Lincoln is the only automaker to offer you the Revel<sup>®</sup> and Revel Ultima audio systems.<sup>1</sup> You won't just hear their expertly engineered level of precision and musical accuracy – you'll feel it. With personalized listening modes, it can seem like you're in the "Audience" or up "On Stage." The outstanding, multi-dimensional sound is courtesy of advanced cabin correction tuning, QuantumLogic<sup>®</sup> Surround sound technology, and Revel Waveguides. Revel Ultima features 20 speakers and patented Clari-Fi<sup>™</sup> music restoration technology that enhances satellite radio, streaming services, MP3s and other digital sources – for clear, wide, dynamic sound.



**REVEL<sup>1</sup>**  
**14 SPEAKERS**



**REVEL ULTIMA<sup>1</sup>**  
**20 SPEAKERS**





#### NURTURE TRANQUILITY

Ease in to your elegant new surroundings, taking a moment to appreciate nature's beauty as you open the fully retractable panoramic glass roof<sup>1</sup> with the largest opening in the class.<sup>2,3</sup> You'll enjoy it in every season from the comfort of your heated and cooled<sup>1</sup> front seats trimmed in luxurious Bridge of Weir™ leather.<sup>1</sup> MKZ can also help you melt away stress and muscle fatigue with the Active Motion® massage functionality of its multicontour front seats.<sup>1</sup> Heated<sup>1</sup> rear outboard seats comfort your passengers, while a 110V power outlet<sup>1</sup> and 2 USB ports<sup>1</sup> located on the back of the floor console allow them to conveniently charge their devices.



<sup>1</sup>Available feature. <sup>2</sup>Class is Luxury Midsize Sedans based on Lincoln segmentation. <sup>3</sup>Based on effective roof opening of 2019 model-year vehicles as measured by Webasto.





#### EMBRACE YOUR POWER

MKZ is a driver's car with the desire to excite, and the ability to deliver. Combine the Twin-Turbocharged 3.0-liter V6 engine<sup>1</sup> with Intelligent all-wheel drive (AWD);<sup>1</sup> and you'll have an impressive 400 horsepower<sup>2</sup> and 400 lb.-ft. of torque<sup>2</sup> at your disposal. You can even take control of the 6-speed SelectShift<sup>®</sup> automatic transmission by tapping the steering wheel-mounted paddle shifters for a more exhilarating ride.

#### TURBOCHARGE YOUR DAY

Twin-scroll turbocharging helps the standard Turbocharged 2.0-liter I-4 engine provide 245 horsepower<sup>2</sup> and 275 lb.-ft. of torque;<sup>2</sup> while direct fuel injection and twin-independent variable camshaft timing (Ti-VCT) help contribute to efficiency. Equipped with the 2.0-liter, MKZ has an EPA-estimated rating of 31 hwy mpg.<sup>3</sup> This engine is also paired with the 6-speed SelectShift automatic transmission and front-wheel drive or Intelligent AWD.<sup>1</sup>

<sup>1</sup>Available feature. <sup>2</sup>Horsepower and torque ratings based on premium fuel per SAE J1349<sup>®</sup> standard. Your results may vary. <sup>3</sup>EPA-estimated rating of 20 city/31 hwy/24 combined mpg, 2.0-liter FWD. Actual mileage will vary.



#### ENJOY HYBRID REWARDS

The luxuriously equipped MKZ Hybrid Reserve has an EPA-estimated rating of 42 city mpg.<sup>4</sup> It can travel in purely electric mode at speeds up to 85 mph, and switches seamlessly between its Atkinson-cycle gas engine and electric traction motor as needed. It also charges its own lithium-ion battery – so there's no need for you to plug it in. To help maximize efficiency, the Regenerative Braking System can capture up to 90% of the brake energy that would normally be lost and repurpose it as power.<sup>5</sup> Plus, the SmartGauge<sup>®</sup> instrument cluster with EcoGuide is designed to help you drive efficiently.

<sup>4</sup>EPA-estimated rating of 42 city/39 hwy/41 combined mpg, 2.0-liter HEV. Actual mileage will vary. <sup>5</sup>Results may vary depending on driving habits.





#### ELEVATE ITS DESIGN

Enhance the standout looks of MKZ with your choice of elegantly designed packages. A new Monochromatic Package, available only with Infinite Black (shown above) or White Platinum exterior paint, features a unique body-color upper grille set off by 19" fully polished Black alloy wheels. When you select the Magnetic Package (shown at right in Red Carpet), a Light Magnetic upper grille and 19" 10-spoke machined-face alloy wheels with Magnetic-painted pockets work together to give your MKZ truly captivating style.



#### GLIDE EFFORTLESSLY

Imagine yourself calmly in command. MKZ can take you there, courtesy of Lincoln Drive Control featuring Adaptive Suspension, which helps isolate your vehicle from road imperfections. To personalize your ride, explore each drive mode (Comfort, Normal and Sport), while Electric Power-Assisted Steering (EPAS) provides steering response and feedback that help you feel confident behind the wheel. When you pair Intelligent AWD<sup>1</sup> with the Twin-Turbocharged 3.0-liter V6 engine,<sup>2</sup> you also get a sport-tuned suspension and Dynamic Torque Vectoring. Equipped this way, MKZ can send up to 100% of its available rear-axle torque to the outside rear wheel while cornering for a smooth, seamless driving experience.

<sup>1</sup>Available feature.





LINCOLN  
SYNC® 3

#### COMMAND: WITH YOUR VOICE

SYNC 3 voice-activated technology<sup>1</sup> connects your tech with your MKZ, and puts you in control of calls, music and more with the tap of a button on your steering wheel and simple voice commands. You can also tap or swipe the stunning 8" touchscreen. To see your phone's familiar interface on the large screen, you can take advantage of compatibility with Apple CarPlay<sup>®2</sup> for your iPhone<sup>®</sup> or Android Auto<sup>™2</sup> for your Android<sup>™</sup> smartphone.

#### LINK: TO WHAT MATTERS MOST

MKZ also lets you enjoy voice control of compatible mobile apps on your connected phone using SYNC 3 AppLink.<sup>®3</sup> The system works with your Lincoln Way<sup>™</sup> App<sup>4</sup> and many others. You can use it with the Waze<sup>™5</sup> community-based traffic and navigation app on your iPhone. It also works with the TIDAL<sup>®</sup> app for high-fidelity music streaming. Use it with the Lincoln+Alexa app<sup>6</sup> to ask Alexa to play music, listen to audiobooks, check the weather, control smart home devices and more while inside your MKZ.

#### CONNECT: WITH IN-VEHICLE WI-FI

Since MKZ has the ability to seat up to 5 people, a vast array of smartphones, tablets, gaming systems and computers may come along for the ride. Lincoln Connect<sup>™7</sup> with 4G LTE Wi-Fi hotspot capability provides a strong connection for up to 10 devices at once.<sup>8</sup> So everyone can enjoy their favorites – from inside of MKZ and up to 50' away.

APPLE CARPLAY & ANDROID AUTO COMPATIBILITY | LINCOLN WAY APP | WAZE | TIDAL | LINCOLN+ALEXA | 4G LTE WI-FI HOTSPOT CAPABILITY

<sup>1</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. <sup>2</sup>Requires device with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. <sup>3</sup>Commands may vary by phone and AppLink software. <sup>4</sup>Available via download and compatible with select smartphone platforms. Learn more at [lincolnway.com](http://lincolnway.com). Message and data rates may apply. <sup>5</sup>Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. <sup>6</sup>Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. <sup>7</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 on the page titled "Standard Features," and your Lincoln Dealer for details. <sup>8</sup>Don't drive while distracted or while using handheld devices. Use voice controls.





STANDARD LINCOLN CO-PILOT360™

From help lighting up the night to staying on course, taking the guesswork out of what's behind your vehicle and more, every MKZ driver can benefit from our Lincoln Co-Pilot360 suite of driver-assist technologies,<sup>1</sup> which includes:

- AUTO HIGH-BEAM HEADLAMPS
- BLIND SPOT DETECTION WITH CROSS-TRAFFIC ALERT
- LANE-KEEPING SYSTEM
- PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
- REAR VIEW CAMERA

ADDITIONAL ASSISTANCE

Who hasn't been frustrated by a traffic backup? Or by trying to find a parking space – and maneuver into it – on a busy street? These features<sup>1</sup> are designed to help with those moments and more:

- ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO
- AUTO HOLD
- ENHANCED ACTIVE PARK ASSIST<sup>2</sup>
- RAIN-SENSING WINDSHIELD WIPERS
- REVERSE SENSING SYSTEM

#### JOURNEY WITH CONFIDENCE

Our extensive collection of driver-assist technologies<sup>1,2</sup> utilizes a network of sensors and sophisticated cameras to offer you support during many scenarios. These advanced features are all aimed at helping you feel confident in the 2020 Lincoln MKZ.

<sup>1</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>2</sup>Available feature.





Engines

Turbocharged 2.0-liter I-4

245 hp @ 5,500 rpm<sup>1</sup>  
275 lb.-ft. of torque @ 2,750 rpm<sup>1</sup>  
EPA-estimated fuel economy ratings<sup>2</sup>

**FWD** 20 city/31 hwy/24 combined mpg  
**STANDARD: MKZ/MKZ RESERVE**

**AWD** 20 city/29 hwy/23 combined mpg  
**OPTIONAL: MKZ/MKZ RESERVE**

Twin-Turbocharged 3.0-liter V6

350 hp @ 5,500 rpm<sup>1</sup>  
400 lb.-ft. of torque @ 2,750 rpm<sup>1</sup>  
EPA-estimated fuel economy ratings<sup>2</sup>

**FWD** 18 city/27 hwy/21 combined mpg  
**OPTIONAL: MKZ RESERVE**

400 hp @ 5,500 rpm<sup>1</sup>  
400 lb.-ft. of torque @ 2,750 rpm<sup>1</sup>  
EPA-estimated fuel economy ratings<sup>2</sup>

**AWD** 17 city/26 hwy/20 combined mpg  
**OPTIONAL: MKZ RESERVE**

AWD includes Dynamic Torque Vectoring  
and Sport-Tuned Suspension

2.0-liter iVCT  
Atkinson-cycle I-4 HEV

with permanent-magnet AC-synchronous electric motor  
188 combined system net hp  
129 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy ratings<sup>2</sup>

**FWD** 42 city/39 hwy/41 combined mpg  
**STANDARD: MKZ HYBRID RESERVE**

Standard Features

Performance & Handling

6-speed SelectShift<sup>®</sup> automatic transmission with paddle activation (turbocharged engines)  
Electronically controlled continuously variable transmission (eCVT) (MKZ Hybrid Reserve)  
Electric parking brake  
Lincoln Drive Control featuring Adaptive Suspension, Electric Power-Assisted Steering (EPAS), and Active Noise Control  
Power disc brakes with Anti-Lock Brake System (ABS)  
Regenerative Braking System (MKZ Hybrid Reserve)

Lincoln Co-Pilot360<sup>™</sup>

Auto High-Beam Headlamps  
Blind Spot Detection with Cross-Traffic Alert  
Lane-Keeping System (includes Lane-Keeping Assist, Lane-Keeping Alert and Driver Alert)  
Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning, and Dynamic Brake Support)  
Rear View Camera

Driver-Assist Technology

Adaptive Cruise Control with Stop-and-Go  
AdvanceTrac<sup>®</sup> Electronic Stability Control  
Auto Hold  
Autolamp Automatic On/Off Headlamps  
Rain-Sensing Windshield Wipers  
Reverse Sensing System

Lincoln Embrace

LED-illuminated exterior door handle pockets  
Lincoln Approach Detection System  
Lincoln logo illuminated welcome mats  
Lincoln Signature fade-on/-off exterior lighting

Connectivity & Entertainment

Lincoln Connect<sup>™</sup>3 with 4G LTE Wi-Fi hotspot capability (enables Lincoln Way<sup>™</sup> App<sup>4</sup> features when activated)  
SiriusXM<sup>®</sup> with 6-month All Access trial subscription<sup>5</sup>  
SYNC<sup>®</sup> 3 Enhanced Voice Recognition Communications and Entertainment System with 8" LCD capacitive touchscreen, 911 Assist<sup>®</sup>, SYNC 3 AppLink<sup>®</sup>, Apple CarPlay<sup>®</sup> and Android Auto<sup>™</sup> compatibility, and 2 smart-charging USB ports

Driver Controls

10.1" configurable LCD instrument cluster screen (turbocharged engines)  
Dual-zone electronic automatic temperature control  
Push-button shift transmission  
Remote Start System  
SmartGauge<sup>®</sup> with EcoGuide instrument cluster with 2 configurable 4.2" LCD screens; EcoSelect button on center stack (MKZ Hybrid Reserve)  
Universal garage door opener

Interior

60/40 split-fold-flat spring-assisted rear seat  
Comfort front seats with 10-way power adjustability and driver's side memory feature  
Heated front seats  
Power windows with one-touch-up/-down and global open/close  
Wollsdorf leather-wrapped steering wheel and airbag cover

Exterior

Adaptive high-intensity discharge (HID) headlamps with LED signature lighting  
Compact spare wheel and tire (tire inflator and sealant kit on MKZ Hybrid Reserve)  
Power-adjustable/manual-folding, heated sideview mirrors with memory, auto-dimming driver's side feature, and integrated LED turn signal indicators  
Windshield wiper de-icer (turbocharged engines)

Safety & Security

Personal Safety System<sup>™</sup> for driver and front passenger with dual-stage front airbags<sup>6</sup>, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
Driver and front-passenger knee airbags<sup>6</sup>  
Front-seat side airbags<sup>6</sup>  
Side-curtain airbags<sup>6</sup>  
Individual Tire Pressure Monitoring System (TPMS) (excludes spare, when equipped)  
Intelligent Access with push-button start  
MyKey<sup>®</sup> technology to help encourage responsible driving  
Perimeter alarm  
SecuriCode<sup>™</sup> invisible keypad  
SecuriLock<sup>®</sup> Passive Anti-Theft System  
SOS Post-Crash Alert System<sup>™</sup>

Trim Series

MKZ

Includes Standard Features, plus:

12V powerpoints (4)  
Lincoln Premium Sound System with AM/FM stereo, MP3 capability and 11 speakers  
Lincoln Soft Touch Seats  
Manual-tilt/-telescoping steering column  
Sonata Spin aluminum accents on the instrument and door-trim panels

Options

**Convenience Package:** 110V/150W AC power outlet (replaces a 12V powerpoint); fade-up ambient lighting; Lincoln Embrace (sequential lighting) and autofold sideview mirrors; power-tilt/-telescoping steering column with memory feature; power-open with soft-close trunk lid; rear-seat USB ports (2); Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, HD Radio<sup>™</sup> Technology, and integrated SiriusXM Traffic and Travel Link<sup>®</sup> with 6-year subscription<sup>5</sup>

19" bright-machined aluminum wheels with premium painted pockets (requires **Convenience Package**)

Intelligent all-wheel drive (AWD) (turbocharged engines)

Cargo net

Floor liners

MKZ Reserve/MKZ Hybrid Reserve

Includes certain MKZ Features, plus:

4-way power lumbar on front seats  
110V/150W AC power outlet (replaces a 12V powerpoint)  
Autofold sideview mirrors  
Bridge of Weir<sup>™</sup> leather-trimmed seats with perforated inserts  
Enhanced Active Park Assist (includes Forward Sensing System)  
Fade-up ambient lighting  
Lincoln Embrace (sequential lighting)  
Power moonroof with rear-window power sunshade (not available with fully retractable panoramic glass roof)  
Power-open with soft-close trunk lid  
Power-tilt/-telescoping steering column with memory feature  
Premium front and rear floor mats  
Rear-seat USB ports (2)  
Revel<sup>®</sup> Audio System with single-CD player and 14 speakers, 12-channel amplifier and QuantumLogic<sup>®</sup> Surround sound technology; includes HD Radio Technology  
Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 6-year subscription<sup>5</sup>

Options

**Elements Package:** heated and cooled front seats, heated steering wheel, and heated rear outboard seats

**Luxury Package:** multicontour front seats with Active Motion<sup>®</sup> massage functionality, premium adaptive LED headlamps, and Revel Ultima Audio System with 20 speakers, 20-channel hybrid amplifier, Clari-Fi<sup>™</sup> music restoration technology and QuantumLogic Surround sound technology; includes HD Radio Technology (requires **Elements Package** and either 19" bright-machined aluminum wheels with premium painted pockets or **Monochromatic Package**)

**Magnetic Package:** 19" 10-spoke machined-face alloy wheels with Magnetic-painted pockets and Light Magnetic upper grille (requires 3.0-liter V6 engine)

**Monochromatic Package:** 19" fully polished Black alloy wheels and unique body-color upper grille (available with Infinite Black or White Platinum exterior paint)

19" bright-machined aluminum wheels with premium painted pockets (not available with **Monochromatic Package** or 3.0-liter V6 engine)

Intelligent all-wheel drive (AWD) (turbocharged engines)

Cargo net

Floor liners

Fully retractable panoramic glass roof (requires **Elements Package**)

Lincoln Accessories

Electronics

Bullfrog<sup>®</sup> portable Bluetooth<sup>®</sup> speakers<sup>7</sup>  
Dash cams<sup>7</sup>  
NextBase<sup>®</sup> Duo Cinema<sup>7</sup>  
Remote start systems  
Vehicle Security System

Exterior

Full vehicle cover<sup>7</sup>  
Rear bumper protector  
Side window deflectors<sup>7</sup>  
Wheel lock kit

Interior

Ash cup/coin holders  
Battery jump-start system<sup>7</sup>  
Cargo area protector  
Cargo net  
Carpeted cargo mats  
Carpeted floor mats  
Custom UVS100<sup>®</sup> sunscreen<sup>7</sup>  
First aid and roadside assistance kits<sup>7</sup>  
Floor liners  
Soft cargo cooler bag  
Soft cargo organizers (large and standard sizes)

SHOP THE COMPLETE COLLECTION  
accessories.lincoln.com

Dimensions

|                           |                                                 |
|---------------------------|-------------------------------------------------|
| WHEELBASE                 | 112.2"                                          |
| LENGTH                    | 193.9"                                          |
| HEIGHT                    | 58.1"                                           |
| WIDTH                     | Including mirrors 83.3"<br>Mirrors folded 75.1" |
| HEAD ROOM                 | 37.9" front / 36.6" rear                        |
| LEG ROOM                  | 44.3" (max.) front / 37.0" rear                 |
| HIP ROOM                  | 55.1" front / 53.8" rear                        |
| SHOULDER ROOM             | 57.7" front / 55.3" rear                        |
| CARGO VOLUME (cu. ft.)    | 15.4 MKZ / 11.1 HEV                             |
| INTERIOR VOLUME (cu. ft.) | 112.0 MKZ / 107.7 HEV                           |
| FUEL TANK (gal.)          | 16.5 FWD / 18.0 AWD / 14.0 HEV                  |

<sup>1</sup>Horsepower and torque ratings based on premium fuel per SAE J1349<sup>®</sup> standard. Your results may vary. <sup>2</sup>Actual mileage will vary. <sup>3</sup>At purchase, the Lincoln Connect modem is connected and sending vehicle data (e.g., diagnostics) to Lincoln. To disable, or for more information, see in-vehicle connectivity settings. Learn more at [www.Connectedlincoln.com](http://www.Connectedlincoln.com). Lincoln Connect, (standard on select vehicles), the Lincoln Way App, and Lincoln Connect Service are required for remote features (see Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Wi-Fi hotspot includes wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the trial subscription period for remote features.To activate, go to [www.att.com/lincoln](http://www.att.com/lincoln). <sup>4</sup>Lincoln Way smartphone app, for use with Lincoln Connect, is available via download and compatible with select smartphone platforms. Lincoln Way is on the App Store<sup>®</sup> and Google Play.<sup>™</sup> Learn more at [lincolnway.com](http://lincolnway.com). Message and data rates may apply. <sup>5</sup>All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at <http://www.siriusxm.com>. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Lincoln vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase. <sup>6</sup>Always wear your safety belt and secure children in the rear seat. <sup>7</sup>Lincoln Licensed Accessory.

Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. Amazon, Key by Amazon, Prime, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Android, Android Auto, Google, Google Play, Waze and other marks are trademarks of Google Inc. Apple, Apple CarPlay and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. Bullfrog is a registered trademark of Stillwater Designs. Clari-Fi, QuantumLogic, Revel, Ultima and the Revel logo are trademarks of HARMAN International Industries, registered in the United States and other countries. HD Radio is a proprietary trademark of iBiquity Digital Corp. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.





# ENJOY THE BENEFITS OF THE LINCOLN WAY™

## EFFORTLESS

Download the Lincoln Way App<sup>3</sup> to your mobile device to enjoy an effortless vehicle ownership experience.

Take control with start, stop, lock, unlock and scheduled remote start features enabled by Lincoln Connect™<sup>4</sup>

Schedule Lincoln Pickup & Delivery™ of your vehicle for dealer service appointments<sup>5</sup>

Get help with 24/7 Roadside Assistance<sup>6</sup>

Activate your vehicle's Wi-Fi hotspot capability<sup>4</sup>

## PERSONALIZED

Driving and maintaining your new Lincoln is an easy, personalized experience with the Lincoln Way App.

Locate where your vehicle is parked

Check your vehicle's fuel level, tire pressure and oil life

View how-to videos, your vehicle owner's manual and warranty information

Learn more about your vehicle with Vehicle Health Reports

## REWARDING

Designed to celebrate Lincoln owners, the Lincoln Way App is your exclusive access to unique privileges.

Enjoy Lincoln Access Rewards™ – our premier loyalty program – featuring benefits and distinctive experiences offered by your dealer, Lincoln and others

Receive secure deliveries to your vehicle with Key by Amazon in-car delivery<sup>7</sup>

Connect with your Lincoln Concierge for answers to questions about your vehicle, help with your account and more

## PRIORITIZED

Lincoln is also collaborating with CLEAR® biometric technology to help you put travel stress on standby.

Bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide using your biometrics

As a 2020 Lincoln MKZ owner, you and your spouse or significant other can enjoy a 6-month complimentary CLEAR membership<sup>8</sup>

Start taking the fast, smart and friendly way through security with CLEAR



**MKZ**  
18" 5-Spoke Machined Aluminum  
with Premium Painted Pockets  
Standard



**MKZ Reserve/MKZ Hybrid Reserve**  
19" 7-Spoke Satin Finish Machined Aluminum  
with Premium Painted Pockets  
Standard



**MKZ/MKZ Reserve/MKZ Hybrid Reserve**  
19" Bright-Machined Aluminum  
with Premium Painted Pockets  
Available



**MKZ Reserve**  
19" 10-Spoke Machined-Face Alloy  
with Magnetic-Painted Pockets  
Included with Magnetic Package



**MKZ Reserve/MKZ Hybrid Reserve**  
19" Fully Polished Black Alloy  
Included with Monochromatic Package

Exterior and interior colors shown are representative only. Actual interiors may vary. <sup>1</sup>Additional charge. <sup>2</sup>Lincoln Soft Touch Seats standard on MKZ. <sup>3</sup>Available via download and compatible with select smartphone platforms. Learn more at [lincolnway.com](http://lincolnway.com). Message and data rates may apply. <sup>4</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 below "Standard Features" on previous page, and your Lincoln Dealer for details. <sup>5</sup>Lincoln Pickup & Delivery is valid for owners of 2017 or newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. See dealer for details. <sup>6</sup>Coverage, for original owner, varies based on vehicle model year. Non-transferable. For complete details, go to [lincolnowner.com](http://lincolnowner.com) or your Lincoln Dealer. <sup>7</sup>Available for select Lincoln 2018 and later model-year vehicles equipped with Lincoln Connect, the Lincoln Way App, and Key by Amazon App require iOS 10.0 or higher on select iPhone® models and Android™ 5.0 or higher on select smartphones. Lincoln Way, compatible with select smartphone platforms, is available via a download. Lincoln Connect service required for remote features (see Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Message and data rates may apply. In-car delivery is available only to Amazon Prime members in select U.S. cities and surrounding areas. Check your eligibility at [www.amazon.com/keyforcar](http://www.amazon.com/keyforcar). <sup>8</sup>CLEAR is currently available to U.S. citizens and legal permanent residents with valid photo I.D. Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery.





LINCOLN

#### LINCOLN PROTECT® EXTENDED SERVICE PLANS

Whether you purchase or lease your Lincoln, Lincoln Protect offers peace of mind with a variety of plans for vehicle component and maintenance coverage. Fully backed by Lincoln, plans are honored at all Lincoln dealerships in the U.S., Canada and Mexico. Visit your Lincoln Dealer today, and request a genuine Lincoln Protect extended service plan.

**ROADSIDE ASSISTANCE FOR LIFE** We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide. Coverage provided for the original owner only. Please see your dealer for complete details.

#### LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit [Lincoln.com/finance](http://Lincoln.com/finance) or your Lincoln Showroom to explore your financing options.

**NEW VEHICLE LIMITED WARRANTY** Your new Lincoln has the following coverage: 4-year/50,000-mile bumper-to-bumper coverage, 6-year/70,000-mile powertrain coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage. Unique electric components come with 8-year/100,000-mile hybrid/electric unique coverage. Please ask your dealer for a copy of these limited warranties.

Comparisons based on competitive models (Lincoln MKZ class is Luxury Midsize Sedans based on Lincoln segmentation; Lincoln MKZ Hybrid Reserve class is Luxury Midsize Hybrid Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.



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