

# Visionary. Ingenious. Remarkable. Every car bears his signature.





Scan the QR codes to access additional content. View Ford's remarkable history in action.

## Contents

Ford Remarkable Technologies	34
Accessories	
	38
	54
	Accessories. Engine availability Kuga specifications Body colours Interior trims.











#### Applink, Apple CarPlay and Android Auto

Control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto allow you to navigate your smartphone HMI through the SYNC 3 home screen, just as if it were your handset.



The new FordPass app lets you access a range of Ford services designed to help make journeys easier and more enjoyable. These include:

- Live Traffic\* delivers regular traffic data for the best-calculated journey times possible
- Find fuel lets you search for refuelling points and refine your search by brand or fuel grade
- Parking search for available parking spaces, and check costs, opening hours and ratings
- Destinations Search for points of interest around your current location or en route to your planned destination. FordPass will automatically send these locations to your SYNC 3 Navigation system when you connect through AppLink

\*Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter there is an annual licence fee. Mobile data charges may apply.

"Call John"

"Listen to message"

"I need fuel"

"Find town centre"

"I need to park"

"I'm hungry"





Active Park Assist helps you find a space.

Active Park Assist is designed to steer you into parallel or perpendicular parking spaces just 20% longer and 50% wider than the car. The sensors of this innovative system locate suitable spaces as you drive past. Then. with the simple push of a button, it will automatically steer you in while you operate the accelerator, brake and gears (following on-screen instructions and audible signals). (Standard on ST-Line, ST-Line Edition and Vignale. Option at extra cost on Titanium Edition and Titanium X



Park-Out Assist works like Activ

Park-Out Assist works like Active Park Assist in reverse, helping you manoeuvre out of a parallel space. The system is designed to steer while you keep control of the accelerator, brake and gears. When the system has cleared the space, it gives you a 'Take control of steering' message through the centre display screen. (Standard on all ST-Line, ST-Line Edition and Vignale. Option at extra cost on Titanium Edition and Titanium X Edition)









> Intelligent All Wheel Drive system (AWD)

Follow your own path.

Ford Kuga's intelligent All Wheel Drive system continually monitors your driving environment, optimising traction to direct power between wheels as required. A display on the cluster panel shows the drive going to each wheel, helping you stay alert to any changes in the road conditions.



# Choose the right Kuga for you



With its elegant design, impressive integrated technologies, and superb range of engines, a Ford Kuga is the perfect choice.



Titanium Edition

Titanium X Edition

Vignale

# Luxury model

Premium materials and additional technologies deliver superior levels of sophistication and comfort.

With unique design features and exclusively sourced soft-touch leathers, the Kuga Vignale places you within a world of contemporary luxury.



ST-Line

ST-Line Edition

# Sport model

Unique exterior bodystyling features and interior detailing, give the Kuga ST-Line a distinctively sporty character.



#### **Engines**

- 1.5 Ford EcoBoost 120 PS
- 1.5 Ford EcoBoost 150 PS
- 1.5 Ford EcoBoost 176 PS
- 1.5 Duratorg TDCi 120 PS
- 2.0 Duratorq TDCi 120 PS
- 2.0 Duratorq TDCi 150 PS

# Zetec

#### Key standard exterior features

- 17" 5x2-spoke "Sparkle Silver" alloy wheel
- Halogen headlights
- Daytime running lights
- Front fog lights
- Heated door mirrors with body colour housings and side indicators
- Mini spare wheel

## Key standard interior features

- Ford DAB radio with 6 speakers
- Ford SYNC with 4.2" TFT screen, voice control, USB connectivity and Emergency Assistance
- 6-way manual driver's seat with manual lumbar support
- Leather-trimmed steering wheel and gearshift knob
- Manual air conditioning
- Front floor mats
- Cruise control with speed limiter
- Keyless Start with Ford Power start button
- Electrically-operated front and rear windows with global closing
- Quickclear windscreen
- Thatcham Category 1 alarm
- MyKey



Cruise control including Adjustable Speed Limiter



**Keyless Start** 





#### **Engines**

- 1.5 Ford EcoBoost 150 PS
- 1.5 Ford EcoBoost 176 PS
- 1.5 Duratorq TDCi 120 PS
- 2.0 Duratorg TDCi 120 PS
- 2.0 Duratorg TDCi 150 PS
- 2.0 Duratorq TDCi 180 PS

# **Titanium Edition**

# Key standard exterior features additional to Zetec

- 18" 10-spoke "Luster Nickel" alloy wheel
- Automatic halogen headlights with LED daytime running lights
- Rear privacy glass
- Silver roof rails
- Power-foldable door mirrors
- Rain sensing wipers
- Rear parking distance sensors
- Keyless entry

# Key standard interior features additional to Zetec

- Ford SYNC 3 with 8" TFT LCD touchscreen, with AppLink Apple CarPlay, Android Auto and 2 USB ports
- Navigation
- Partial leather seats
- 6-way manual passenger seat with lumbar support
- Rear seat folding armrest
- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Auto-dimming rear-view mirror
- Front door scuff plates
- Rear floor mats
- Multi-colour ambient lighting
- Electric parking brake



18" 10-spoke alloy wheels in Luster Nickel



Partial leather seats





#### **Engines**

- 1.5 Ford EcoBoost 150 PS
- 1.5 Ford EcoBoost 176 PS
- 1.5 Duratorq TDCi 120 PS
- 2.0 Duratorq TDCi 120 PS
- 2.0 Duratorq TDCi 150 PS
- 2.0 Duratorq TDCi 180 PS

# **Titanium X Edition**

# Key standard exterior features additional to Titanium Edition

- 19" 10-spoke "Polished Paint" alloy wheel
- Bi-xenon High Intensity Discharge (HID) headlights with LED daytime running lights, headlamps jet wash, dynamic bending and adaptive beam shape
- LED rear lights
- Panorama roof
- Hands-free power tailgate

# Key standard interior features additional to Titanium Edition

- Charcoal black Salerno leather seats
- 10-way power-adjustable driver's seat
- Heated front seats



Charcoal black Salerno leather seats



HID Bi-xenon headlights





#### **Engines**

- 1.5 Ford EcoBoost 176 PS
- 2.0 Duratorq TDCi 150 PS
- 2.0 Duratorq TDCi 180 PS

# Vignale

# Key standard exterior features additional to Titanium Edition

- 18" 10-spoke "Luster Nickel" alloy wheel
- Bi-xenon High Intensity Discharge Rear
- (HID) headlights with LED daytime running lights, headlamps jet wash, dynamic bending and adaptive beam shape
- LED rear lights
- Vignale body styling kit
- Power-foldable door mirrors with memory function
- Enhanced Active Park Assist (with front and rear parking sensors)
- Hands-free power tailgate

# Key standard interior features additional to Titanium Edition

- Premium Ford SYNC 3 with 9 sony branded speakers
- Rear view camera
- Premium leather trim
- Leather-wrapped instrument panel
- 10-way power-adjustable driver's seat with memory function and heated front seats
- Vignale front scuff plates
- Premium floor mats with double stitching



Unique Ford Vignale exterior styling



Vignale unique premium leather seat trim





#### **Engines**

- 1.5 Ford EcoBoost 150 PS
- 1.5 Ford EcoBoost 176 PS
- 1.5 Duratorq TDCi 120 PS
- 2.0 Duratorg TDCi 120 PS
- 2.0 Duratorg TDCi 150 PS
- 2.0 Duratorq TDCi 180 PS

# ST-Line

# Key standard exterior features additional to Titanium Edition

- 18" 5x2-spoke "Absolute Black, Machined Finish" alloy wheel
- Full body styling kit
- Black finish roof rails
- Sports suspension
- Enhanced Active Park Assist (with front and rear parking sensors)

# Key standard interior features additional to Titanium Edition

- Partial leather trim with red stitching
- Dark headliner
- Flat bottomed steering wheel with red stitching
- Alloy foot pedals
- ST-Line floor mats with red contrast stitching

Note: Multi-colour ambient lighting and Keyless entry\* not standard. \*available as part of Keyless entry with hands-free power tailgate option



Black headlight bezels



18" alloy wheels





#### **Engines**

- 1.5 Ford EcoBoost 150 PS
- 1.5 Ford EcoBoost 176 PS
- 1.5 Duratorq TDCi 120 PS
- 2.0 Duratorq TDCi 120 PS
- 2.0 Duratorg TDCi 150 PS
- 2.0 Duratorq TDCi 180 PS

# **ST-Line Edition**

# Key standard features additional to ST-Line

- 19" 5x2-spoke "Rock Metallic" alloy wheel
- Large rear spoiler
- Red brake calipers
- Black mirror caps
- Panorama roof
- Keyless entry



Partial Salerno leather seats in Charcoal black



Panorama roof



## FORD KUGA Remarkable Technologies



# Bi-xenon HID headlights with dynamic bending

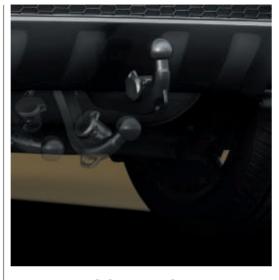
Ford Kuga's HID bi-xenon headlights are more than twice as powerful as conventional headlights, but use only two-thirds of the energy. Also includes static cornering lights and headlight washers, plus progressive beam, auto high beam\*, dynamic bending, and LED daytime running lights. (Standard on Titanium X Edition and Vignale. Option at extra cost on ST-Line Edition and option at extra cost on ST-Line, as part of ST-Line Style Pack)

\*Progressive and auto high beams only available when front camera is fitted.

# **Electric Parking Brake** (EPB)

For ease of operation, a simple switch located neatly on the centre console activates the Electric Parking Brake (EPB), allowing you space for extra storage between front seats. The EPB will automatically release as you pull away. (Option at extra cost on Zetec, as part of SYNC 3 navigation system. Standard on all other series)





## Retractable tow bar\*

Electrically released tow bar is there when you need it, but can be tucked away out of sight for uncompromised styling and easier access to load space. A detachable tow bar is also available, as well as a fixed tow bar (accessory). While towing, the standard Electronic Stability Control (ESC) is designed to counteract trailer sway. (Option on all series\*)

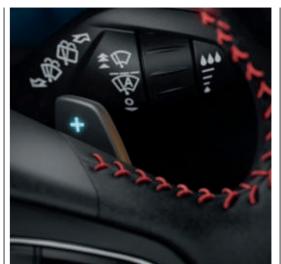
\*Not available on 1.5 EcoBoost 120PS engine

## **Blind Spot Information** System of with Cross **Traffic Alert**

Designed to alert you when another vehicle (a car, van or lorry) enters your blind spot – with a discreet warning light built into both door mirrors. Cross Traffic Alert scans left and right as you reverse from a perpendicular or angled parking space, providing visual and audible alert warnings when an approaching vehicle is detected. (Option at extra cost on all series, excluding Zetec, as part of Driver's Assistance Pack)



†Designed to operate at speeds above 7 mph.



## **Automatic transmission** paddle select-shift

Sports style paddle shift levers mounted on the steering wheel allow for faster up and down shifts while driving in manual select-shift mode. (Standard on ST-Line, ST-Line Edition and Vignale)

# Hands-free power tailgate

Opening or closing Kuga's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the hands-free tailgate will operate without you having to touch a thing. (Standard on Titanium X Edition and Vignale. Option on all other series)







#### FORD KUGA Personalise



#### **Rear bumper protection**

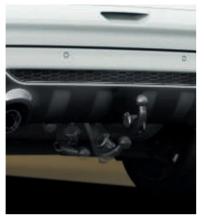
This durable protection foil, designed for painted bumpers, helps protect against daily wear and tear without compromising the look of your Ford Kuga. ST-Line and Vignale only. (Accessory)





#### **Cross bars**

Sturdy cross bars in combination with roof rails allow you to transport a range of loads easily. (Accessory)



#### Tow bars\*

Three choices of tow bar are available for the Ford Kuga: retractable, detachable and fixed tow bars.

The retractable tow bar offers an out of sight solution that can be released when needed for towing. (Option and Accessory).

Detachable and fixed tow bars are also available as accessories. While towing, the standard Electronic Stability Control (ESC) is designed to counteract trailer sway. (Accessory)

#### ClimAir®+ wind deflectors

Allow fresh air to enter the vehicle while driving with the front and rear windows open, even during light rain or snow. (Accessory)

#### **Mud flaps**

Contoured mud flaps help to keep your Ford Kuga clean by reducing road spray and stone chips. (Option and Accessory)

#### **Rubber floor mats**

The tray-style all-weather floor mats with Kuga nameplate are designed to help protect against dirt and damp. When securely fixed directly onto the vehicle's floor, the rubberised mats are designed not to slip and interfere with the pedals. (Accessory)

#### Uebler+ rear bike carrier

High-quality tow bar-mounted bike carrier from Uebler. Features practical tilting mechanism for easy access to the load compartment. (Accessory)

#### **Boot liner**

Durable liner, designed to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

#### Roof rails

Stylish roof rails (option and accessory) enhance your Ford Kuga's appearance and are required to install versatile cross bars. (Accessory)



For a comprehensive list of accessories visit www.ford-accessories.co.uk

For a range of Ford branded merchandise – visit www.fordlifestylecollection.com



# 19" 5x2-spoke Black machined alloy wheels

A selection of alloy wheels is available from the accessories range. (Option and Accessory)

Fitment of accessories may have an impact on your vehicle's fuel consumption.

\*Not available with 1.5 EcoBoost 120PS engine.

+Item covered by third party supplier's warranty, please see back cover for details.

## FORD KUGA Fuel, performance, emissions, weights and loads

The test used to establish fuel consumption and  $CO_2$  figures has changed to deliver results that are more representative of real life driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption figures shown are derived from the new WLTP test. However, until 6th April 2020, the  $CO_2$  figure shown will be the NEDC equivalent and this will be used to calculate Vehicle Excise Duty.

#### Understanding fuel data

The table below shows the fuel consumption (WLTP) and  $CO_2$  emissions (NEDC equivalent) for each available engine when fitted on a standard specification Ford Kuga (with no options or accessories). Adding options or accessories to your chosen vehicle can impact WLTP fuel consumption and  $CO_2$  emissions. Please speak to your Ford dealer for more information.

The fuel consumption you achieve in real life conditions and  $CO_2$  produced will depend upon a number of factors including any options and accessories fitted, variations in weather, driving styles and vehicle load.

	1.5 EcoBoost 120PS FWD Manual	1.5 EcoBoost 150PS FWD Manual	1.5 EcoBoost 176PS AWD Automatic	1.5 Duratorq TDCi 120PS FWD Manual	2.0 Duratorq TDCi 120PS FWD Powershift	2.0 Duratorq TDCi 150PS FWD Manual	2.0 Duratorq TDCi 150PS AWD Manual	2.0 Duratorq TDCi 150PS AWD Powershift	2.0 Duratorq TDCi 180PS AWD Manual	2.0 Duratorq TDCi 180PS AWD Powershift
Available on	Zetec	Zetec, Titanium Edition, Titanium X Edition, ST-Line, ST-Line Edition	Zetec, Titanium Edition, Titanium X Edition, ST-Line, ST-Line Edition, Vignale	Zetec, Titanium Edition, Titanium X Edition, ST-Line, ST-Line Edition	Zetec, Titanium Edition, Titanium X Edition, ST-Line, ST-Line Edition	Titanium Edition, Titanium X Edition, ST-Line, ST-Line Edition, Vignale	Zetec	Zetec	Titanium Edition, Titanium X Edition, ST-Line, ST-Line Edition, Vignale	Titanium Edition, Titanium X Edition, ST-Line, ST-Line Edition, Vignale
Emission Standard	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp
Maximum Power PS (kW)	120 (88)	150 (110)	176 (129)	120 (88)	120 (88)	150 (110)	150 (110)	150 (110)	180 (132)	180 (132)
Torque Nm	240	240	240	270	310	370	370	370	400	400
Transmission	M6	Мб	Auto	Мб	PowerShift	Мб	M6	PowerShift	Мб	PowerShift
Drive	FWD	FWD	AWD	FWD	FWD	FWD	FWD	AWD	AWD	AWD
CO2 Emissions <sup>∞</sup> (NEDC equivalent figures shown by wheel size)										
17" Wheel CO <sub>2</sub> emissions (g/km) <sup>00</sup>	160	164	209	137	164	N/A	164	161	N/A	N/A
18" Wheel CO <sub>2</sub> emissions (g/km) <sup>00</sup>	160	164	208	137	164	151	164	161	181	171
19" Wheel CO <sub>2</sub> emissions (g/km) <sup>©©</sup>	N/A	160	205	136	164	144	N/A	N/A	162	160

	1.5 EcoBoost 120PS FWD Manual	1.5 EcoBoost 150PS FWD Manual	1.5 EcoBoost 176PS AWD Automatic	1.5 Duratorq TDCi 120PS FWD Manual	2.0 Duratorq TDCi 120PS FWD Powershift	2.0 Duratorq TDCi 150PS FWD Manual	2.0 Duratorq TDCi 150PS AWD Manual	2.0 Duratorq TDCi 150PS AWD Powershift	2.0 Duratorq TDCi 180PS AWD Manual	2.0 Duratorq TDCi 180PS AWD Powershift
Combined Fuel Consumption in MPG (WLTP figures with no options) 00										
Lowest Performing MPG (L/100km) Combined	35.3 (8.0)	34.4 (8.2)	28.8 (9.8)	44.8 (6.3)	37.2 (7.6)	38.2 (7.4)	39.2 (7.2)	37.2 (7.6)	36.7 (7.7)	37.7 (7.5)
Highest Performing MPG (L/100km) Combined	35.3 (8.0)	35.3 (8.0)	29.1 (9.7)	46.3 (6.1)	37.2 (7.6)	39.2 (7.2)	39.2 (7.2)	37.2 (7.6)	37.7 (7.5)	38.7 (7.3)
Performance										
Max. speed (mph)	112	121	122	108	112	121	119	118	126	124
0-62 mph (secs)	12.6	9.7	11.4	12.7	13.4	10.1	9.9	10.9	9.2	10.0
31-62 mph* (secs)	11.7	9.7	n/a	10.9	n/a	9.1	9.3	n/a	8.1	n/a
Weights and loads										
Kerbweight (kg)#	1615	1630	1739	1654	1751	1722	1790	1815	1790	1815
Gross Vehicle Mass (kg)	2100	2100	2200	2100	2200	2250	2250	2230	2250	2230
Gross Train Mass (kg)	3600	4100	3900	3300	3700	4150	4350	4330	4350	4330
Max. Towable Mass (braked) (kg)	1500	2000	1700	1200	1200	1900	2100	2100	2100	2100
Max. Towable Mass (unbraked) (kg)	750	750	750	750	750	750	750	750	750	750

<sup>\*</sup>In 4th gear. °Ford test figures. °°The declared Fuel/Energy Consumptions, CO<sub>2</sub> emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under http://carfueldata.dft.gov.uk/. For further information see www.dft.gov.uk/vca/fcb/wltp.asp. All petrol engines are equipped with a catalytic converter. 'Fuel consumption figures are dependent on wheel size, please see price list for specific details. **DPF** = diesel particulate filter. All engines include Auto-Start-Stop.

8

<sup>\*</sup>Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Tongue Load** is a maximum of 100 kg on all models. **Gross Train Mass** includes trailer weight.

## **FORD KUGA Exterior features**

	Zetec	Titanium Edition	Titanium X Edition	ST-Line	ST-Line Edition	Vignale
Exterior design features						
Door mirrors – Power/heated with body colour housings and side indicators						
Door mirrors – Power-foldable and heated with body colour housings, side indicators and puddle lights						
Door mirrors – Power-foldable and heated with black mirror caps, side indicators and puddle lights						
Door mirrors – Power-operated, heated and power-foldable with body colour housings, side indicators, puddle lights and memory						
Door mirrors – Blind Spot Information System (part of Driver Assistance Pack)						
Rear privacy glass (also part of Appearance Pack)						
Roof rails – Silver (also part of Appearance Pack)						
Roof rails – Black finish						
Power Opening Panorama Roof						
Rear spoiler – Large, body colour (also part of ST-Line Style Pack)						
Exhaust – Dual chrome (painted black on ST-Line and ST-Line Edition)						
Exterior convenience features						
Hands-free power tailgate (also part of Keyless Entry with Hands-Free Power Tailgate option)						
Enhanced Active Park Assist (including Perpendicular Parking, Pull Out Assist and Flank Guard)						
Parking distance sensors – Rear						
Wipers – Rain-sensing (includes automatic headlights and auto-dimming rear-view mirror)						
Quickclear heated windscreen,						
Fog lights – Front						
Headlights – Halogen						
Headlights – Halogen (including LED signature daytime running Lights)						
Head lights-Bi-xenon, with head lamp jet wash, dynamic bending and adaptive beam shape (includes LED rear lamps) (also part of ST-Line Style Pack)						
Headlights – Daytime running lights						
Headlights – LED daytime running lights						
Headlights – Automatic on/off (includes rain-sensing wipers and auto-dimming rear-view mirror)						
Retractable tow bar with electrically-operated release button in load compartment (including 13-pin electrical kit, permanent power supply, Trailer Sway Control, Hill Start Assist) (Not available on 1.5 EcoBoost 120PS engine)						
Standard						
Optional, at extra cost						

## FORD **KUGA** Interior features

# Quickclear heated windscreen

		Zetec	Titanium Edition	Titanium) Edition	ST-Line	ST-Line Edition	Vignale
Quickclear heated		N	- ш	- ш	V)	υш	>
windscreen	Interior design features						
	Floor mats – Front Floor mats – Front and rear velours						
A heated element built into the windscreen is designed to clear the	Floor mats – Front and rear with red stitching						
glass in seconds, even on frosty	Floor mats – Front and rear with grey stitching						
mornings.	Manual handbrake						
	Electronic parking brake (included with SYNC 3 DAB Navigation System option)						
	Gearshift knob – Leather-trimmed						
	Gearshift knob – Leather-trimmed with red stitching						
	Gearshift knob – Leather-trimmed with grey stitching						
	Steering wheel – 3-spoke, leather-trimmed						
	Steering wheel – 3-spoke, flat bottomed, leather-trimmed with red stitching						
	Steering wheel – Leather wrapped						
	Steering wheel – Heated (also part of Winter Pack)						
	Scuff plates – Front aluminium finish with Kuga logo						
	Scuff plates – Front aluminium finish with ST-Line logo						
	Scuff plates – Front aluminium finish with Vignale logo						
	Headliner – Woven						
	Dark headliner						
	Pedal set with alloy covers						
	Door lever – Chrome finish						
	Interior convenience features						
	Ford Power start button						
	Ford KeyFree System (Keyless Entry and Keyless Start)						
	Ford KeyFree System (Keyless Entry and Keyless Start) with hands-free power tailgate						
	Centre console – Includes stowage tray, cup holders, CD stowage, front and rear 12 V power point						
Centre console – Includes full armrest, cup holders, CD sto	owage, front and rear 12 V power points and second row air vents (included with Dual-zone Electronic Automatic Temperature Control (DEATC))						
Courtesy lights – Front and rear centre, overhead dome with ti	heatre-style dimming and delay with rear map-reading lights, variable dimming of instrument cluster						

Optional, at extra cost **40** Part of an option pack, at extra cost



## **Heated steering** wheel

Easily activated at a push of a button or via your SYNC 3 system, Ford Kuga's heated steering wheel provides an additional laver of comfort between you and the cold outside. (Option at extra cost on all series, excluding Zetec. Also option at extra cost on Titanium Edition, ST-Line and ST-Line Edition, as part of Winter Pack)

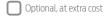
Cruise control – Including Adjustable Speed Limiter Adaptive Cruise Control – Including Adjustable Speed Limiter Rear-view mirror – Manual Rear-view mirror – Auto-dimming (included with automatic headlights) MyKey Ambient lighting – Multi-colour LED Paddle shifts (requires automatic transmission) Rear-view camera (inlouded with Premium Ford SYNC 3 DAB Navigation System option) Windows – Electrically-operated front and rear with one-shot lowering/closing on driver's side, global closing Seats Front seat – Driver's manual height, fore/aft and seatback angle adjustment Front seat – Driver's manual lumbar support adjust Front seat – Driver's power height, fore/aft., lumbar, recline and cushion tilt adjustment Front seat – Passenger's manual lumbar support adjust Front seat – Passenger's fore/aft adjustment and recline Front seat – Passenger's manual height, fore/aft and seatback angle adjustment Front seats – Heated cushion and seat back (part of Winter Pack) Front seats – Seatback map pockets Rear seats – 2-way head restraint up/down Rear seats – 60:40 split folding seat back and cushion and multi-step recline function Climate control Air conditioning – Manual control Air conditioning – Dual-zone Electronic Automatic Temperature Contro (included with SYNC 3 DAB Navigation System option) Loadspace Load compartment carpet Tonneau cover Tie-down hooks Accessory power socket (12 V) in load compartment











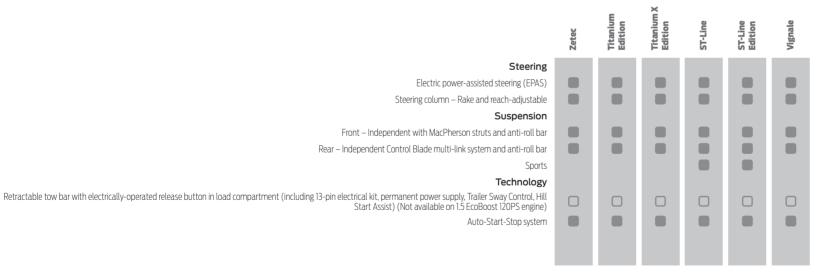


Part of an option pack, at extra cost

## **FORD KUGA Audio features**

# Audio and communication systems Radio/CD with DAB, AM/FM dual tuner radio, 4.2" TFT display, six speakers (four front, two rear), remote audio controls, SYNC with Voice Control, AppLink, Emergency Assistance\* hands-free calling and Bluetooth®, media hub with one USB Radio/CD with DAB and navigation, AM/FM dual tuner radio, 8" TFT LCD Touchscreen, six speakers (four front, two rear), remote audio controls, SYNC 3 with Voice Control, AppLink, Apple CarPlay, Android Auto, Emergency Assistance\*, hands-free calling and Bluetooth\*, media hub with two USB, GPS (includes Electronic Parking Radio/CD with DAB, and navigation, AM/FM dual tuner radio, 8" TFT LCD Touchscreen and rear-view camera, nine Sony branded premium speakers (five front, four rear), remote audio controls, SYNC 3 with Voice Control, Appl.ink, Apple CarPlay, Android Auto, Emergency Assistance\*, hands-free calling and Bluetooth®, media hub with two USB, GPS

#### FORD KUGA Mechanical features



Note: The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners. \*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

## FORD **KUGA** Safety and security

		Zetec	Titanium Edition	Titanium X Edition	ST-Line	ST-Line Edition	Vignale
	Safety and driver assistance						
	Ford Intelligent Protection System (IPS) <sup>1)</sup>						
	Emergency Brake Assist (EBA) <sup>1)</sup>						
Anti-lock braking system (ABS) $^{\! \! \! \! \! \! \! \! \! \! \! \! \! \! \! \! \! \! \! $	includes Trailer Sway Control <sup>1)</sup> and Hill Start Assist <sup>2)</sup> (includes Roll-Over Mitigation (ROM) <sup>2)</sup> )						
Lane-Keeping System <sup>2)</sup> – Including Lane-Keeping Aid <sup>2)</sup> , Lane-Kee	ping Alert <sup>2)</sup> , Active City Stop <sup>2)</sup> , Auto High Beam <sup>1)</sup> , Driver Alert <sup>2)</sup> , Blind Spot Information System (BLIS) <sup>1)</sup> and Traffic Sign Recognition <sup>2)</sup> part of Driver's Assistance Pack)						
	Active City Stop <sup>1)</sup>						
	Tyre Pressure Monitoring System <sup>1)</sup>						
	Airbags – Driver and front passenger's •1)						
	Airbags – Front passenger's de-activation switch <sup>♠1)</sup> (Dealer-fit option)						
Calarina ta mantala	Airbags – Knee (driver only) <sup>1)</sup>						
Colours to match	Airbags – Curtain airbag (front and rear) <sup>1)</sup>						
your mood	Airbags – Front side impact <sup>1)</sup>						
Kuga's ambient lighting casts a gentle	Seats – ISOFIX mounting provision for child seats (outer seats only) <sup>1)</sup>						
glow on the centre console, door	Security						
pockets, door release handles and front	Child locks – Manual on rear doors						
footwells. Offering seven different	Child locks – Electrically-operated on rear doors (part of Family Pack)						
accent colours, ranging from warm red	Remote central/double locking						
to cool blue, you can pick a tone for each day of the week. (Standard on	Thatcham Category 1 perimeter and volume sensing alarm						
Titanium Edition. Titanium X Edition	Engine immobiliser						
and Vignale)							

1) Safety feature. 2) Driver assistance feature. \*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.









Part of an option pack, at extra cost

## FORD **KUGA** Wheels

Use the configurator to build your perfect Ford Kuga.



## Panorama roof

With its convenient power-operated panorama roof, Kuga gives you a lovely feeling of space. Special solar reflective glass helps keep the interior cool and block harmful solar radiation. While an electrically-operated sunroof blind provides extra shade and privacy. (Standard on Titanium X Edition and ST-Line Edition. Option on all other series excluding Zetec)





Optional, at extra cost



## FORD **KUGA** Option pack

	Zetec	Titanium Edition	Titanium) Edition	ST-Line	ST-Line Edition	Vignale
Appearance Pack – Aluminium finish roof rails and rear privacy glass  Winter Pack – Heated front seats, headlight jet wash and heated steering wheel  Family Pack – Rear door power child locks and additional 230 V powerpoint  ST-Line Style Pack – Large rear spoiler and Bi-xenon HID headlights (with headlamp jet wash, dynamic bending and adaptive beam shape) plus LED rear lamps  Driver's Assistance Pack – Active City Stop, Lane Keeping Aid, Traffic Sign Recognition, Driver Alert and Auto High Beam and Blind Spot Information System (BLIS)  Vignale Bumper Styling Pack – Chrome and silver treatments to front and rear bumpers			0	0000		

## FORD **KUGA** Insurance groups

	Zetec	Titaniu Editior	Titaniu Editior	ST-Lin	ST-Line Editior	Vignal
1.5 EcoBoost (120 PS) (with Auto-Start-Stop), 6-speed manual	14E	_	_	_	_	_
1.5 EcoBoost (150 PS) (with Auto-Start-Stop), 6-speed manual	19E	21E	23E	20E	23E	-
1.5 EcoBoost (150 PS) (with Auto-Start-Stop), 6-speed automatic*	18E	21E	23E	19E	23E	21E
1.5 EcoBoost (176 PS) (with Auto-Start-Stop), 6-speed automatic AWD	20E	20E	22E	22E	22E	23E
1.5 Duratorq TDCi (120 PS) (with Auto-Start-Stop), 6-speed manual	15E	16E	18E	15E	18E	
2.0 Duratorq TDCi (120 PS) (with Auto-Start-Stop), PowerShift 6-speed automatic	19E	19E	21E	20E	21E	
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), 6-speed manual	-	23E	25E	22E	25E	24E
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), 6-speed manual AWD	21E	-	-	-	-	-
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), PowerShift 6-speed automatic AWD	21E	-	-	-	-	-
2.0 Duratorq TDCi (180 PS) (with Auto-Start-Stop), 6-speed manual AWD	-	25E	27E	25E	27E	26E
2.0 Duratorq TDCi (180 PS) (with Auto-Start-Stop), PowerShift 6-speed automatic AWD	-	25E	27E	25E	27E	26E

Standard

Optional, at extra cost

Part of an option pack, at extra cost





Ford Kuga owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your Ford Kuga will retain its good looks for many years to

Magnetic<sup>†</sup>

Exclusive body colour\*

















\*Premium and Exclusive body colours are options at extra cost. The Ford Kuga is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions. †Body colour is standard on Vignale <sup>‡</sup>Body colour is unique to Vignale. <sup>®</sup>Body colour is unique to ST-Line Edition. \*Available from winter 2019.

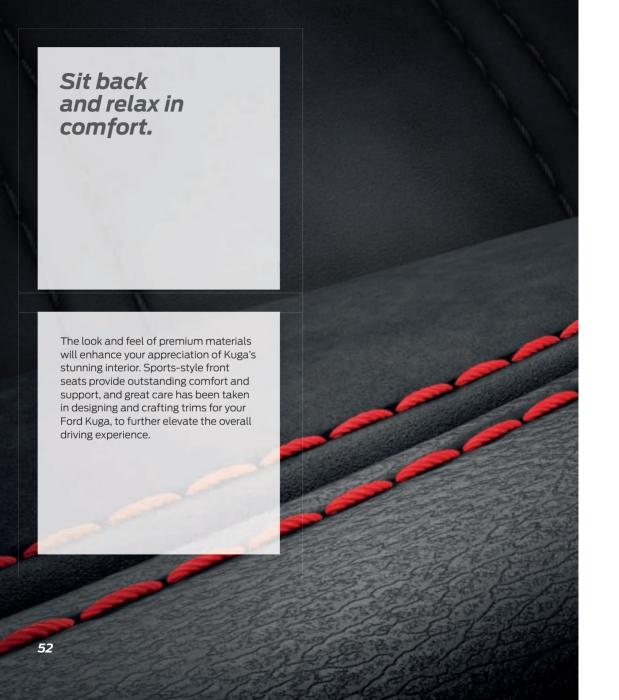
**Note** The car images used are to illustrate body colours only and may not reflect current specification. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.





Want to try different Kuga configurations?







**Boost Fabric** in Charcoal Black (Standard on Zetec)



Salerno Leather in Charcoal Black (Standard on Titanium X Edition)



**Groove Fabric and Salerno Leather** in Charcoal Black (Standard on Titanium Edition)



Rapton and Salerno Leather with red stitching in Ebony and Charcoal Black (Standard on

ST-Line and ST-Line Edition)



**Leather trim** in Charcoal Black (Standard on Vignale)



**Leather trim** in Cashmere (Standard on Vignale)

## FORD **KUGA** Wheels and tyres



17"
5x2-spoke alloy wheel
(Standard on Zetec)



18"
5-spoke alloy wheel
(Option on Zetec)



5 Y-spoke alloy wheels (Option on Titanium Edition)



5x2-spoke alloy wheels (Option on ST-Line)



18"
10-spoke alloy wheels
(Standard on Titanium Edition and
Vignale)



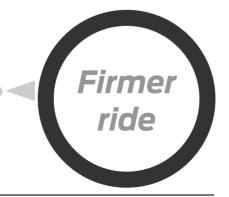
19"
10-spoke alloy wheels
(Standard on Titanium X Edition.
Option on Vignale)



5x2-spoke alloy wheels. (Standard on ST-Line Edition. Option on ST-Line)



A smaller wheel and larger tyre makes for a quieter, more comfortable drive. A larger wheel with a smaller (low profile) tyre offers a sportier performance. Note: no choice of tyre brand available



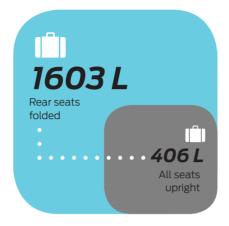
**Note:** all alloy wheels are also available as accessories through your local Ford Dealer at extra cost.



#### FORD **KUGA** Colour and trim

	Standard		Premium*						Exclusive <sup>3</sup>	:			
	BlazerBlue	Race Red	Frozen White*	Chrome Blue*	Diffused Silver*	Moondust Silver*	Shadow Black**	Stealth*	Magnetic**	Ruby Red*	Platinum White*	Milano Grigio*	Blue Panther
Zetec													
Seat trim and colour: Boost/View in Charcoal Black Seat bolster trim and colour: View in Charcoal Black													
Titanium Edition													
Seat insert facing trim and colour: Groove/Lux in Charcoal Black Seat bolster trim and colour: Salerno leather in Charcoal Black													
Titanium X Edition													
Seat trim and colour: Salerno leather in Charcoal Black													
ST Line													
Seat insert facing trim and colour: Rapton in Ebony Seat bolster trim and colour: Salerno leather in Charcoal Black													
ST Line Edition													
Seat insert facing trim and colour: Rapton in Ebony Seat bolster trim and colour: Salerno leather in Charcoal Black													
Vignale													
Seat trim and colour: Windsor leather in Charcoal Black Leather Wrapped Dashboard: Black Front Door Insert: Black													
Seat trim and colour: Windsor leather in Cashmere Leather Wrapped Dashboard: Black Front Door Insert: Cashmere													

## **FORD KUGA Capacity and Dimensions**



Overall length (mm)	4531-4541*
Overall width with/without mirrors (mm)	2086/1838-1856**
Overall width with folded back mirrors (mm)	1911
Overall height without roof rails (mm)	1689
Overall height with roof rails (unladen) (mm)	1737-1749***
Turning circle – Kerb to kerb (m)	11.1
Load capacity (litres)‡	
5-seat mode (laden to package tray) (with mini steel spare wheel)	406
2-seat mode (laden to roof) (with mini steel spare wheel)	1603
Fuel tank capacity (litres)	
Petrol	60
Diesel	60

Dimensions may vary dependent on the model and equipment fitted. \*ST-Line, ST-Line Edition and Vignale series with bodystyling kit. \*\*Titanium Edition, Titanium X Edition, ST-Line, ST-Line Edition and Vignale series. \*\*\*Titanium Editition and Titanium X Edition. <sup>‡</sup>Measured in accordance with ISO 3832.

Length: 4531 mm (ST-Line and ST-Line Edition with bodystyling kit is 4541 mm)

Width: 1838 mm; Width (with mirrors): 2086 mm





\* = Option at extra cost, \*\* = No cost option on Vignale (Magnetic & Shadow Black), \*= from January 2019

# Making ownership easy and affordable.

Take advantage of a range of invaluable services and make the most of your car.

#### FORD **SERVICE**

Allows you to relax knowing we're always by your side.

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car – throughout its life.

- Comprehensive service and maintenance plans
- Use of quality Ford parts for added peace of mind
- Ford trained technicians using the latest diagnostic equipment and tools
- Ford Online Service Booking
- One Call for everything Ford 0203 564 4444
- Ford Accident Management, service free to all drivers

Also, every Ford vehicle comes with 12 months UK & European Roadside Assistance from the date of registration. This can be extended for a further 12 months when your vehicle has a Scheduled service at a participating Ford Dealer.

#### FORD **INSURE**

At Ford Insure we provide insurance designed specifically for Ford owners. We have comprehensive cover which includes features and benefits that really matter to you, along with first class service.

- Repairs carried out by Ford-trained technicians at Ford Accident Repair Centres
- Genuine Ford parts with a 5 year guarantee
- Small replacement car for the duration of your repairs
- Ford Insure experts at UK call centres
- · 24 hour accident recovery
- Unlimited cover for standard fit in-car entertainment equipment
- Up to 90 days European cover
- Replacement child seats in the event of an accident

# Terms and conditions apply. Ford Insue is sold and administered by Europa Group Limited which is authorised and regulated by the Financial Conduct Authority, Registration number 309794. Registered in England with company number 3229177, Registered office: Europa House, Midland Way, Thornbury, Bristol, BSS5 2UX. Way Thornbury, Bristol, BSS5 2UX.

#### FORD **PROTECT**

Extend your warranty up to 5 years/100,000 miles with Ford Protect.

Extend your standard 3-year/60,000 miles warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

- · High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- With Ford Protect, the price of parts and labour are guaranteed for the length of your plan
- Help prolong the lifespan of your Ford vehicle
- Help protect your vehicle resale value

To help increase potential resale value, Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

Ford Protect terms and conditions apply see ford.co.uk/extended-warranties for more information.

## **FORD Protect Extended Warranty for New Vehicles**

	Total Mileage (mls)
4 Year Protection	80,000 mls
5 Year Protection	100,000 mls





try

Visit your Ford Dealer and test drive the Ford Kuga for yourself. Find your local Dealer: www.Ford.co.uk



#### build

Build and price your new Ford Kuga to your exact specification and see how it looks at www.Ford.co.uk



When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit provides a range of finance products for your vehicle whether you are a private or business user.

Ford Lease specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business. For more information about our finance products visit ford.co.

\*Finance subject to status. Guarantees/indemnities may be required. Freepost Ford Credit.

Ford Credit is a trading style of FCE Bank plc. which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authorityunder firm reference number 204469.

^Ford Lease is provided by ALD Automotive Limited acting as Ford Lease, BS16 7LB. ALD is registered in England No 987418. ALD is authorised and regulated by the Financial Conduct Authority.



best condition.

When you drive away in your new car, we're with you all the way. Ford has a large authorised service network in the UK to help you keep your car in the

And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as quickly as possible.



# **FordPass**

- FordPass is a new platform that will empower you to rethink the way you move. Finds parking locations nearby, contains vehicle and finance details, Dealer information and a host of useful guides.
- Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter there is an annual licence fee.



#### **FORD KUGA Extended warranties**

\*From the date of first registration, Subject to terms and conditions.

3-year/60,000 miles\* Base Warranty (first year unlimited mileage)
1-year/unlimited miles\* Ford Assistance Roadside Cover (Europe)
Ford Protect Service Plans, including scheduled servicing and extended Ford Assistance
3-year/60,000 miles\* Paint Warranty (first year unlimited mileage)
12-year/unlimited miles\* Perforation Warranty
Ford Protect Classic Extended Warranty (can only be purchased at point of registration)

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and recommended prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Optional equipment. Throughout this publication, wherever a feature is described as being an Option'or Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. Note. Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. Note. This brochure contains both original Ford accessories as well as a range of products from our suppliers. Fitnem of accessories may have an impact on your vehicle's fuel consumption. 4 The identified accessories are carefully selected third party supplier sown warranty, the details of which can be obtained from your Ford Dealer. Note. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, inc. and any use of such marks by Ford Motor Company is under licence. The IPOd word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. Note. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. Insurance groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Standard

Optional, at extra cost



Ford and BP – working together to reduce fuel consumption and emissions.





#### and One Call

In the unlikely event that your Ford Dealer can't help you or if you need to speak to us directly, call 0203 564 4444

#### Ford Rental - local service nationwide

Car and Van rental from our latest model range. Contact your local Ford Dealer for more information

#### Ford Motability

Call our Ford Motability team on 0345 6040019

#### Financ

Ford Credit Customer Services 0345 712 5490
Ford Lease Customer Services 0344 600 1405
Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 or 02 geographic number, even when calling from a mobile.

Published by Ford Motor Company Limited, Brentwood, Essex, England. Registered in England No. 235446.

BJN 206598. FoE H42E. PN 872507/0119/36m/GBR en

PN 872507/0119/36m/GBR en January 2019 © Ford Motor Company Limited.

