





Outstanding in:

- STYLING HANDLING SAFETY
- DURABILITY PERFORMANCE

This car is a tremendous improvement over Avanti I — which was itself a great record-setting performance car!

Learn how YOU can OWN ONE, explained in detail inside . . .



What do owners think of Avanti I?

In a recent survey of 1257 Avanti owners these opinions and experiences were revealed in answer to this survey question:

"Based on your experience and observations, do you consider molded fiber glass or steel superior (as a car body) in the following qualities?"

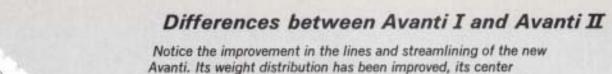
		/ M	loided Fiber Glass	/	Steel	Equa	/	Don't Know	Num Ans
Light weight		92.38%		2	2.22%			3.63%	112
Rust, corrosion resistance		100	0.00	0		0		0 /	1218
Freedom from rattles, body no	sise	92.1	10.	3.78		2.58	1.5	54	1164
Resistance to dents, casual da	mage	77,05	. /	13.70 2		2.40	6.85		1168
Ease of repair		48.51		28.41		41	19.67		1144
Safety (absorbs shock)		66.94		81	2.08	1	16.17	1	107
Quality of surface finish		8.98	21.4	7	7.18		2.37	118	13
Less maintenance		.89	3.91	_/	3.91		5.29	1152	
Better resale value 5		58.18 8.8			3.66	29	31	1119	
TOTAL AVERAGE PREFERENCE 77.0			10.75		3.00		4	10383	/

What owners like most about the Avanti:

More than half bought their Avantis because of its distinctive styling and it is the feature the majority like the best. Next, they named its outstanding performance among things they liked most, followed closely by the fiber glass body.

Other factors mentioned most often included safety features, riding comfort and interior details. 97% said they would buy another car with a molded fiber glass body, especially since 76% rated the present condition of their car's body as excellent.

Who knows better than Avanti I owners the satisfaction which comes from owning a car with a molded fiber glass body — free from rust, rot, corrosion, rattles, or other deterioration.



Notice the improvement in the lines and streamlining of the new Avanti. Its weight distribution has been improved, its center of gravity relocated, and a lighter and more powerful engine adds to its performance potential on the open road.



SAFETY FEATURES, all included in the new Avanti II...



HEAVY X-FRAME. This X-frame construction is the most rugged in the industry; it is stronger than needed, thus adds an extra safety-factor.

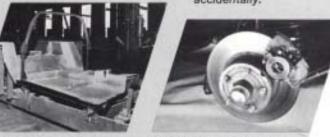


BUCKET SEATS, PADDED DASH. Carefully contoured seats, plus fully padded dashboard, padded visors and interiors, combine comfort and safety.

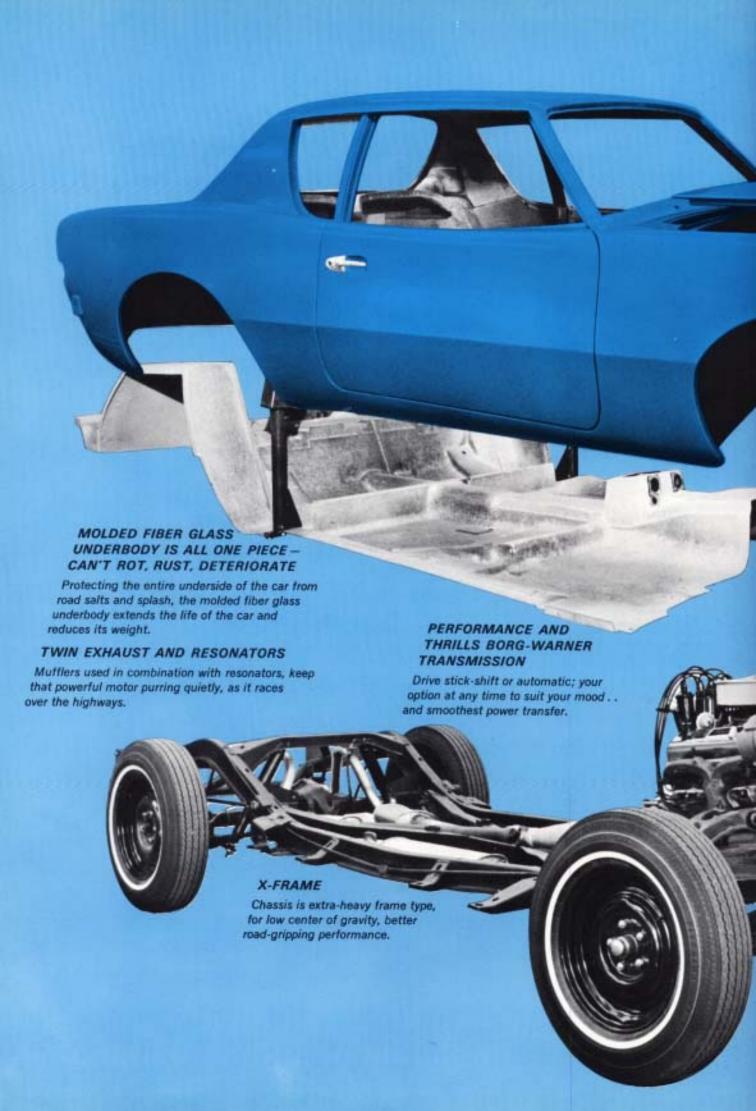


ENERGY ABSORPTION
OF MOLDED FIBER
GLASS BODY. Will not dent
or bend as metal does. If
blow is hard enough to break,
damage is localized; not
transmitted as thru metal.
You're not "pinned-in"
as in crumpled metal.

WAY S. O. S. FLASHER STEM. Optional orgency lighting able. FRONT END SUSPENSION. Unequal A-arms, coil springs, tube shocks and stabilizer bar of extra-rugged construction. SAFETY CONE DOOR LOCKS. Cause the closed Avanti door to become a structural member of the body...cannot open accidentally.



SAFETY ROLL BAR. Racing-type, padded steel roll bar completely encircles and protects CALIPER DISC BRAKES. Combine with rear fin drums to give Avanti II 40% more stopping power



OLDED FIBER GLASS BODY AND ITS GREAT FE

e Avanti's fiber glass body gives the car insulating qualities for more quiet, ration-free operation. Resists all corrosion and rust; saves 200 pounds over equivalent ngth metal; stays showroom new year after year!

TIME BODY

he strongest, safest body material known. It won't dent or bend out of shape. orted, it springs back into shape. Complete immunity to rust, making it especially e in salt water areas or where street salts quickly ruin metal cars.

c hand-rubbed lacquer finish requires only normal waxing and care. Won't deteriorate derneath. Makes the car worth more to buy, to drive and to trade.



OWERFUL CORVETTE 327 ENGINE

cognized as the greatest sports car engine ever made famous Corvette 327 cu. in. power plant is serviceable at eral Motors facilities throughout the world.



Meticulous is the word for

production

No other car looks or performs like Avanti II. It is designed as meticulously and as personally for you as your own home, or your custom-tailored suit.

Every detail, every appointment is PERFECT. This is NOT a production-line car. Each step is completed and working perfectly before it moves to the next operation.

Avanti II is fashioned and built by craftsmen with the precision and care of old masters who love YOUR CAR as much as you will!

Avanti-II

is as personalized as any car can be!

The color and trim inside and out are selected by you.

Since each car is hand crafted to your specific order — many details of its appointments can be provided to suit your preferences.

Purchasers are invited to visit the plant to see their own car being produced.

Avanti-II

seats are custom-built and upholstered in the fabrics vinyls—or luxurious genuine leathers of your choice

We have upholstery fabrics of all patterns and colors, with floor rugs to match or contrast.

If you desire, you may select your own fabrics locally and send them to be built into your own personalized car.







How to buy an ANNT II also is unique:

The sales technique is as unusual as the car itself . . .

Purchase may be made direct from the Factory. This includes taking your trade-in which assures you of top value for your car.

All service is guaranteed by the Factory throughout your warranty. You have the work done at any reputable service shop in your area; Factory maintains complete service for Avanti II, regardless of age or mileage.

HOW TO ORDER AN AVANTI II

Enclosed in this brochure is a Proposal form and Suggested Price List.

Describe on this form the car you intend to trade-in. Select the optional equipment items you desire on your Avanti II. Return proposal form to Avanti Motor Corporation.

Once we receive the questionnaire we will send you a bona-fide proposal order, (as shown here in miniature), indicating the cost of your Avanti II, less trade-in.

If you can conveniently drive your old car to South Bend and drive home your new Avanti II, this can be handled easily, and you save delivery charges. If not, we shall arrange to have your new car delivered, and the old one picked up.

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Total 6430

Allowance 3500

Difference 2930

NOTE: To order your Avanti II, fill-in the specifications of the features YOU WANT on the sheet inserted with this brochure. Mail it with a description of the used car you would like to trade. We will confirm its receipt, and send quotation as soon as we receive this form from you.

Standard Equipment:

Back Up Lights
Bucket Seats — Front
Cigar Lighter • Coat Hooks
Console Between Seats
Delcotron 12 Volt Alternator
Dual Exhaust System — with
Resonators
Electric Clock
Electric Windshield Washers
Engine 327 cu. in. V-8
Fan Viscous Drive 5 Blade

Gauge, Vacuum Pressure Hand-Craft Tool Pouch Instrument Board Padded Mirror, Rear View, Non-Glare Naugahyde Vinyl Trim

Four Barrel Carburetor • Gas Filter

Oil Filter, Full Flow Power Brakes - Front Disc Caliper Radius Rods Rear Axle Rear Axle Heavy Duty Roll Bar, Safety Padded Safety Padded Interior Seat Belts, Front & Rear Shock Absorbers, Heavy Duty Speedometer, 140 MPH Stabilizer, Front & Rear Steering Wheel, DeLuxe Sun Visors, Padded Tachometer Trunk Compartment Light Vanity Tray Wheel Disc, Hub Caps

Naugahyde Vinyl Trim Windshield & Rear Glass — Solex Tinted Optional Equipment (extra cost)

Automatic or 4-Speed Transmission
Climatizer & Defroster
Radio and Antenna
4-Way S.O.S. Flasher
Firestone Premium 500 White Wall
Nylon Tires
Air Conditioning
Simulated Fur
Genuine Leath
Leather Trin
Bigelow Carpe
Headrest — Ri
Rear Seat Soe

Air Conditioning Electric Windows Tinted Side Windows Sunband Windshield and Rear Window

Decorator Fabrics or Raphael Vinyl

Simulated Fur
Genuine Leather Seats
Genuine Leather Seats and
Leather Trim
Bigelow Carpets
Headrest — Right or Left (each)
Rear Seat Speaker
Day-Nite Mirror
Power Steering
Tilt Steering Wheel

Rear Window Defogger Special Paint — Exterior or Interior

Exterior Colors

Scandia White, Burgundy Maroon, Carribean Turquoise, Satin Black, and Champagne Gold. Special colors available upon request.

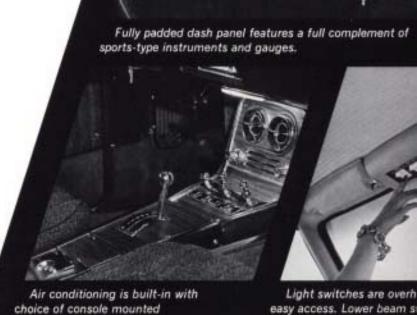
Specifications

Overall length	192.5
Overall width	70.4"
Overall height	
Wheelbase	
Shipping Weight	3,181
Turning Diameter (curb to curb)	37'5"
Headroom — front-rear	.36"-33.625
Legroom — front-rear	47"-36,25
Hiproom front-rear	49.5"-47.5
Shoulder-room — front-rear	52.5"-51.5
Bore and stroke	.4.00 x 3.25
Piston displacement.	327
Compression ratio.	10.5-1
Horsepower	300 @ 5000
Torque	360 @ 3200

To continue its program of quality and design improvement, the manufacturer reserves the right to change specifications, designs or prices without notice and without incurring obligation. Information contained herein is from data available at time of printing.

MOTOR CORPORATION

765 So. Lafayette Blvd. South Bend, Indiana 46623



on floor operates at a touch

of the toe.

Handsome, high-styled distinctive

headlights and emblem, above

rugged bumper, rubber-faced at

automatic or manual 4-speed

transmission.

Spacious trunk compartment

has interior access door in addition

to rear lid. Easy-to-reach trunk

Five-star wheel pattern is styled

for distinction, quietness and

strength at all speeds.