

Introducing

AVANTI → II



Outstanding in:

- **STYLING** • **HANDLING** • **SAFETY**
- **DURABILITY** • **PERFORMANCE**

This car is a tremendous improvement over Avanti I — which was itself a great record-setting performance car!

Learn how YOU can OWN ONE, explained in detail inside . . .



What do owners think of Avanti I?

In a recent survey of 1257 Avanti owners these opinions and experiences were revealed in answer to this survey question:

"Based on your experience and observations, do you consider molded fiber glass or steel superior (as a car body) in the following qualities?"

	Molded Fiber Glass	Steel	Equal	Don't Know	Total Number Answered
Light weight	92.38%	2.22%	1.77%	3.63%	1128
Rust, corrosion resistance	100.00	0	0	0	1218
Freedom from rattles, body noise	92.10	3.78	2.58	1.54	1164
Resistance to dents, casual damage	77.05	13.70	2.40	6.85	1168
Ease of repair	48.51	28.41	3.41	19.67	1144
Safety (absorbs shock)	66.94	14.81	2.08	16.17	1107
Quality of surface finish	68.98	21.47	7.18	2.37	1183
Less maintenance	86.89	3.91	3.91	5.29	1152
Better resale value	58.18	8.85	3.66	29.31	1119
TOTAL AVERAGE PREFERENCE	77.01	10.75	3.00	9.24	10383

What owners like most about the Avanti:

More than half bought their Avantis because of its distinctive styling and it is the feature the majority like the best. Next, they named its outstanding performance among things they liked most, followed closely by the fiber glass body.

Other factors mentioned most often included safety features, riding comfort and

interior details. 97% said they would buy another car with a molded fiber glass body, especially since 76% rated the present condition of their car's body as excellent.

Who knows better than Avanti I owners the satisfaction which comes from owning a car with a molded fiber glass body — free from rust, rot, corrosion, rattles, or other deterioration.

Differences between Avanti I and Avanti II

Notice the improvement in the lines and streamlining of the new Avanti. Its weight distribution has been improved, its center of gravity relocated, and a lighter and more powerful engine adds to its performance potential on the open road.



Dotted Line — Silhouette Avanti I

SAFETY FEATURES, all included in the new Avanti II...



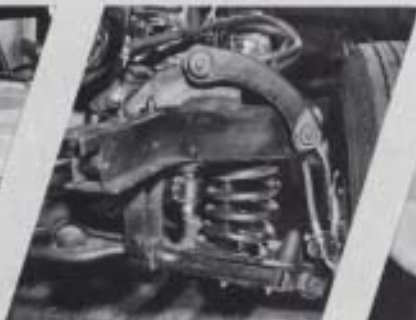
HEAVY X-FRAME. This X-frame construction is the most rugged in the industry; it is stronger than needed, thus adds an extra safety-factor.



BUCKET SEATS, PADDED DASH. Carefully contoured seats, plus fully padded dashboard, padded visors and interiors, combine comfort and safety.



ENERGY ABSORPTION OF MOLDED FIBER GLASS BODY. Will not dent or bend as metal does. If blow is hard enough to break, damage is localized; not transmitted as thru metal. You're not "pinned-in" as in crumpled metal.



FRONT END SUSPENSION. Unequal A-arms, coil springs, tube shocks and stabilizer bar of extra-rugged construction.



SAFETY CONE DOOR LOCKS. Cause the closed Avanti door to become a structural member of the body... cannot open accidentally.

WAY S. O. S. FLASHER STEM. Optional emergency lighting available.



SAFETY ROLL BAR. Racing-type, padded steel roll bar completely encircles and protects passenger compartment.



CALIPER DISC BRAKES. Combine with rear fin drums to give Avanti II 40% more stopping power than conventional brakes.



**MOLDED FIBER GLASS
UNDERBODY IS ALL ONE PIECE —
CAN'T ROT, RUST, DETERIORATE**

Protecting the entire underside of the car from road salts and splash, the molded fiber glass underbody extends the life of the car and reduces its weight.

TWIN EXHAUST AND RESONATORS

Mufflers used in combination with resonators, keep that powerful motor purring quietly, as it races over the highways.

**PERFORMANCE AND
THRILLS BORG-WARNER
TRANSMISSION**

Drive stick-shift or automatic; your option at any time to suit your mood . . . and smoothest power transfer.



X-FRAME

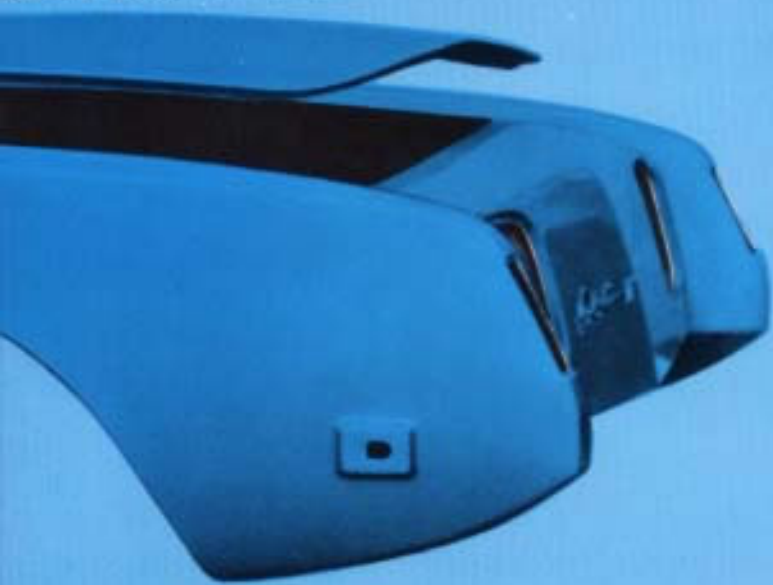
Chassis is extra-heavy frame type, for low center of gravity, better road-gripping performance.

MOLDED FIBER GLASS BODY AND ITS GREAT FEATURES

The Avanti's fiber glass body gives the car insulating qualities for more quiet, vibration-free operation. Resists all corrosion and rust; saves 200 pounds over equivalent strength metal; stays showroom new year after year!

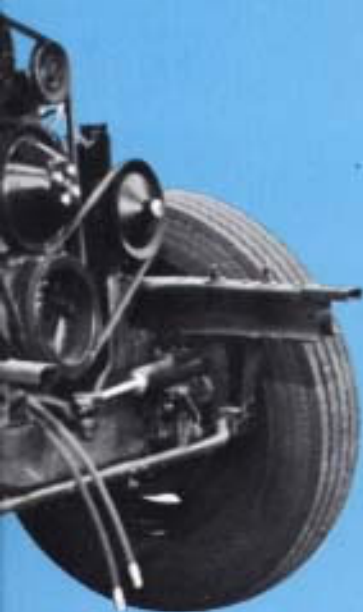
PERMANENT BODY

The strongest, safest body material known. It won't dent or bend out of shape. Bumped, dented, it springs back into shape. Complete immunity to rust, making it especially suitable in salt water areas or where street salts quickly ruin metal cars. The classic hand-rubbed lacquer finish requires only normal waxing and care. Won't deteriorate underneath. Makes the car worth more to buy, to drive and to trade.



POWERFUL CORVETTE 327 ENGINE

Recognized as the greatest sports car engine ever made — the famous Corvette 327 cu. in. power plant is serviceable at General Motors facilities throughout the world.



**Meticulous
is the word for**

**AVANTI II
production**

No other car looks or performs like Avanti II. It is designed as meticulously and as personally for you as your own home, or your custom-tailored suit.

Every detail, every appointment is PERFECT. This is NOT a production-line car. Each step is completed and working perfectly before it moves to the next operation.

Avanti II is fashioned and built by craftsmen with the precision and care of old masters who love YOUR CAR as much as you will!

AVANTI II
**is as personalized
as any car can be!**

*The color and trim inside and out
are selected by you.*

*Since each car is hand crafted to your
specific order — many details of its appointments
can be provided to suit your preferences.*

*Purchasers are invited to visit the plant to
see their own car being produced.*



AVANTI II
**seats are custom-built and
upholstered in the fabrics —
vinyls — or luxurious genuine
leathers of your choice**

*We have upholstery fabrics of all patterns
and colors, with floor rugs to match or contrast.*

*If you desire, you may select your own
fabrics locally and send them to be built into
your own personalized car.*



Standard Equipment:

Back Up Lights	Oil Filter, Full Flow
Bucket Seats — Front	Power Brakes — Front Disc Caliper
Cigar Lighter • Coat Hooks	Radius Rods Rear Axle
Console Between Seats	Rear Axle Heavy Duty
Delcotron 12 Volt Alternator	Roll Bar, Safety Padded
Dual Exhaust System — with Resonators	Safety Padded Interior
Electric Clock	Seat Belts, Front & Rear
Electric Windshield Washers	Shock Absorbers, Heavy Duty
Engine 327 cu. in. V-8	Speedometer, 140 MPH
Fan Viscous Drive 5 Blade	Stabilizer, Front & Rear
Four Barrel Carburetor • Gas Filter	Steering Wheel, DeLuxe
Gauge, Vacuum Pressure	Sun Visors, Padded
Hand-Craft Tool Pouch	Tachometer
Instrument Board Padded	Trunk Compartment Light
Mirror, Rear View, Non-Glare	Vanity Tray
Naugahyde Vinyl Trim	Wheel Disc, Hub Caps
	Windshield & Rear Glass — Solex Tinted

Optional Equipment (extra cost)

Automatic or 4-Speed Transmission	Simulated Fur
Climatizer & Defroster	Genuine Leather Seats
Radio and Antenna	Genuine Leather Seats and Leather Trim
4-Way S.O.S. Flasher	Bigelow Carpets
Firestone Premium 500 White Wall Nylon Tires	Headrest — Right or Left (each)
Air Conditioning	Rear Seat Speaker
Electric Windows	Day-Nite Mirror
Tinted Side Windows	Power Steering
Sunband Windshield and Rear Window	Tilt Steering Wheel
Decorator Fabrics or Raphael Vinyl	Rear Window Defogger
	Special Paint — Exterior or Interior

Exterior Colors

Scandia White, Burgundy Maroon, Caribbean Turquoise, Satin Black, and Champagne Gold. Special colors available upon request.

Specifications

Overall length	192.5
Overall width	70.4"
Overall height	54.0"
Wheelbase	109.0
Shipping Weight	3,181
Turning Diameter (curb to curb)	37.5"
Headroom — front-rear	36"-33.625
Legroom — front-rear	47"-36.25
Hiproom — front-rear	49.5"-47.5
Shoulder-room — front-rear	52.5"-51.5
Bore and stroke	4.00 x 3.25
Piston displacement	327
Compression ratio	10.5-1
Horsepower	300 @ 5000
Torque	360 @ 3200

To continue its program of quality and design improvement, the manufacturer reserves the right to change specifications, designs or prices without notice and without incurring obligation. Information contained herein is from data available at time of printing.

AVANTI

MOTOR CORPORATION
765 So. Lafayette Blvd.
South Bend, Indiana 46623



Five-star wheel pattern is styled for distinction, quietness and strength at all speeds.



Fully padded dash panel features a full complement of sports-type instruments and gauges.



Air conditioning is built-in with choice of console mounted automatic or manual 4-speed transmission.

Light switches are overhauled for easy access. Lower beam switch on floor operates at a touch of the toe.



Spacious trunk compartment has interior access door in addition to rear lid. Easy-to-reach trunk



Handsome, high-styled distinctive headlights and emblem, above rugged bumper, rubber-faced at