

# LET'S FORGET ALL OUR ASSUMPTIONS ABOUT CARS.

If you're going to motor, motor in a strange and wonderful alchemy of steel, aluminum, graphite, dreams and sweat. Motor in something built by designers who used paper and pencil instead of computers. By designers who listened to their hearts, not focus groups.

Motor in a machine that's more than a pretty face. Every MINI is small but packed with as many features as some cars that cost three times as much. Read on and soon you'll understand that even though there are three different body types, MINI is still in a class of one.



## LET'S TALK ABOUT SAFETY.

	Six standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force		Engine designed to break away from its mounts in a head-on collision to help protect the legs of the driver and front co-pilot	
	Side-curtain airbags <sup>1</sup>		Dynamic Stability Control (DSC)	
••	Rear Roll Hoops and reinforced A-pillar and frame for added rollover protection		Optional Dynamic Traction Control (DTC) w/Electronic Differential Lock Control (EDLC) <sup>2</sup>	
••	Four standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force		Dynamic Traction Control (DTC) w/Electronic Differential Lock Control (EDLC) <sup>2</sup>	
••	Side thorax airbags in the sides of the front seats that help protect the bodies and the heads of the driver and front co-pilot		High Tech Corner Brake Control (CBC). Electronic Brakeforce Distribution (EBD). Features too intensive to go into and shortchange here. Visit MINIUSA.COM for details  2 Available starting with Dec. 2008 production.	
	Advanced crumple zones rechannel forces around the passenger compartment			
	The latest generation 4-channel Antilock Braking System (ABS). Vented in front, solid in back. Brake surface area is larger than the entire wheel on a classic Mini		■ ALL MODELS  MINI COOPER HARDTOP  MINI JOHN COOPER WORKS HARDTOP	
	Flat-tire monitor			
	Side-impact door beams with interlocking anchoring system add protection against side impact			
	<sup>1</sup> Airbags will deploy varyingly depending on the severity of the impact.		MINI COOPER S HARDTOP MINI JOHN COOPER WORKS CLUBMAN  MINI COOPER CONVERTIBLE MINI COOPER CLUBMAN  MINI COOPER S CONVERTIBLE MINI COOPER S CLUBMAN	



For some, racing is a hobby. For others, it's a job. But for John Newton Cooper, racing was simply who he was. It was his birthright, his passion and his enduring legacy. Son of a mechanic, pioneer of the rear-mounted engine racecar and founder of the "giant killer" Cooper Car Company, he lived racing from start to finish. And had the 3 Monte Carlo Rally titles and 16 Grand Prix wins to prove it. John Cooper's philosophy and unquenchable thirst for victory live on in the all-new, factory-built

MINI John Cooper Works. This tenacious, street-legal racecar is bred for the track and rigorously tuned to the most exacting race standards. Naturally, it couldn't be any other way. Because just as it was a half-century ago with John Newton Cooper, today RACING IS IN OUR BLOOD.

Introducing the all-new MINI John Cooper Works.

- » Red Brembo<sup>®</sup> four-piston front brake calipers with 12.4-inch ventilated brake discs
- Tuned 208-HP aluminum alloy engine with sports exhaust and 192 lb-ft of torque
- Dynamic Traction Control with Electronic Differential Lock Control
- >> 0-60 MPH in 6.2 seconds<sup>3</sup>

<sup>3</sup>MINI John Cooper Works Hardtop only.

Performance data based on BMW AG test results.



## LET'S SWEAT THE DETAILS.

■ MINI COOPER CONVERTIBLE

MINI COOPER S CONVERTIBLE

Here's a quick-reference list of some notable standard features on a MINI. Some we haven't mentioned yet. And some are too good not to repeat.

	MacPherson strut front suspension w/multi-link rear suspension		Climate-controlled glove box	
	Front and rear antiroll (stabilizer) bars		Super-secret glove compartment	
	Electric, engine-speed-sensitive power steering		Air conditioning with microfilter and air recirculation	
	Electrohydraulic, engine-speed-sensitive power steering		Remote entry, including 2-step unlocking and trunk release	
	Center-mounted speedometer		Speed-sensitive, intermittent windshield wipers	
	Steering column-mounted tachometer		Power windows with "one touch" operation	
Б	Driver/co-pilot side- and front-impact airbags. Supplemental Restraint System, with smart dual-threshold,		Service interval indicator with miles-to-service readout	
	dual-stage deployment <sup>1</sup>		Antitheft CD audio system with AM/FM radio, 6 speakers,	
	Split fold-down rear seats for expandable cargo space		presets, auxiliary input-ready, satellite radio-ready and prewired for 6-disc CD changer	
	Engine immobilizer with coded driveway protection		Convenient rear-cargo position	
A	■ ALL MODELS		Rear windshield wiper(s)	
MINI COOPER HARDTOP MINI JOHN COOPER WORKS HARDTOP MINI COOPER S HARDTOP MINI JOHN COOPER WORKS CLUBMAN				

MINI COOPER CLUBMAN

MINI COOPER S CLUBMAN



## LET'S NOT TAKE SLOW FOR AN ANSWER.



1.6-liter overhead cam (DOHC), 16-valve, in-line 4-cylinder engine with Valvetronic

Turbocharged, intercooled direct-injection, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder engine

1.6-liter overhead cam (OHC), 16-valve, in-line 4-cylinder engine

Supercharged, intercooled 1.6-liter overhead cam (OHC), 16-valve, in-line 4-cylinder engine

High Output Turbocharged, intercooled direct-injection twin-scroll 1.6-liter (DOHC),16-valve, in-line 4-cylinder aluminum-alloy engine

172 horsepower @ 5,500 rpm, 177 lb-ft of torque @ 1,600-5,000 rpm

115 horsepower @ 6,000 rpm, 111 lb-ft of torque @ 4,500 rpm

Automatic transmission

168 horsepower @ 6,000 rpm, 162 lb-ft of torque @ 4,000 rpm

208 horsepower @ 6,000 rpm, 192 lb-ft of torque @ 1,850-5,600 rpm

6-speed manual Getrag transmission or 6-speed Aisin Agitronic

118 horsepower @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm

Weight unladen: 2,723 lbs. (6-speed), 2,800 lbs. (Automatic)

Weight unladen: 2,855 lbs. (6-speed), 2,900 lbs. (Automatic) Weight unladen: 2,700 lbs. (6-speed), 2,734 lbs. (CVT)

minimal emissions

Engine-oil cooler, piston-cooling jets

steering column-mounted paddle shifters

Weight unladen: 2,844 lbs. (6-speed), 2,888 lbs. (Automatic)

Weight unladen: 2,701 lbs. (6-speed)

5-speed manual Getrag transmission or Continuously Variable Automatic Transmission (CVT) with 6-speed steptronic mode

Weight unladen: 2,546 lbs. (6-speed), 2,634 lbs. (Automatic)

Weight unladen: 2,668 lbs. (6-speed), 2,723 lbs. (Automatic)

6-speed manual Getrag transmission or automatic transmission with

Weight unladen: 2,888 lbs. (6-speed)

Drive-by-Wire electronic throttle control. Replaces mechanical linkage. Provides instant power, optimal gas mileage and

# MINI HARDTOP ZAG。 MINI CONVERTIBLE MINI CLUBMAN

## LET'S TURN EVERY WHICH WAY BUT BACK.



MINI JOHN COOPER WORKS HARDTOP

MINI JOHN COOPER WORKS CLUBMAN

MINI COOPER CLUBMAN

MINI COOPER S CLUBMAN

ALL MODELS

MINI COOPER HARDTOP

MINI COOPER S HARDTOP

MINI COOPER CONVERTIBLE

MINI COOPER S CONVERTIBLE





ASTRO BLACK









LASER BLUE

2 4 6 7 ONLY

OXYGEN BLUE

\*Not available on

MINI Cooper S Clubman.

1 ONLY



PEPPER WHITE

WHITE SILVER

DARK SILVER

2 4 6 7 ONLY

(Sidewalk Package)

3 4 ONLY



WHY THE CONTRASTING



LIGHTNING BLUE

HOT CHOCOLATE

1 MINI COOPER HARDTOP

5 MINI COOPER CLUBMAN

6 MINI COOPER S CLUBMAN

7 MINI JOHN COOPER WORKS HARDTOP

8 MINI JOHN COOPER WORKS CLUBMAN

2 MINI COOPER S HARDTOP 3 MINI COOPER CONVERTIBLE 4 MINI COOPER S CONVERTIBLE

5 6 8 ONLY



MODEL-SPECIFIC COLORS



NIGHTFIRE RED

1 3 5 ONLY









MINI Cooper Hardtop, MINI Cooper S Hardtop, MINI John Cooper Works Hardton







Roof Silver Roof Black

MINI Cooper Clubman MINI Cooper S Clubman

MINI John Cooper Works Clubman







Roof Black Roof Green Roof Blue

MINI Cooper Convertible MINI Cooper S Convertible

THE OTHER MINI.

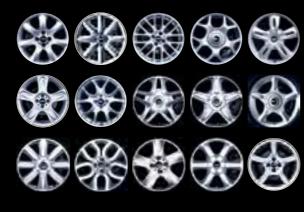






## LET'S DESIGN OUR OWN.

Visit MINIUSA.COM to build and accessorize your own MINI. And check out all of the cool interior treatments. You can also pick up some gear, locate a dealer or learn more about MINI and motoring. Or visit because you're bored and need a decent site to check out. We're good for that, too.



Some wheels are also available in white.

## LET'S ALWAYS BE OPEN.



Fully automatic convertible top that folds down in 15 seconds
Sunroof feature

Heated-glass rear window

Drop-down tailgate with easy-load feature. The z-shaped folding mechanism of the roof allows for ample cargo space even when the roof is down

MINI COOPER CONVERTIBLE MINI COOPER S CONVERTIBLE

Open Motoring can take some getting used to, and it can be a full-time commitment. Luckily, the MINI Cooper Convertible comes complete with a sunroof stage. The first week, simply motor with the sunroof open every day. Each week, change a sunroof day into a completely open day. Within two months, you will be an Open Motoring pro.



Stage 0 (Closed): Possible, but this does not count as a stage.



Stage 1 (Sunroof): The best way to introduce yourself to the Open Motoring lifestyle.



Stage 2 (Open): This is the Holy Grail of stages.



## WARRANTY.4

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty and a 12-year/unlimited-mileage limited warranty against rust and corrosion perforation.

## NO COST MAINTENANCE IS STANDARD.

MINI also wants to ensure the proper performance of your vehicle, so we offer no cost maintenance standard for 3 years/36,000 miles.

## ROADSIDE ASSISTANCE PROGRAM.4

The MINI Owner experience continues out on the road. You are only a toll-free phone call away. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada or Puerto Rico. The program offers towing, lock-out service, on-site assistance and even custom computerized trip-routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish.

<sup>4</sup>For a list of terms and conditions for all the good stuff above, visit **MINI**USA.COM

## MINI. LET'S MOTOR.®





All specifications for MINI Cooper Hardtop, MINI Cooper S Hardtop, MINI Cooper Clubman, MINI Cooper S Clubman, MINI John Cooper Works Hardtop and MINI John Cooper Works Clubman pertain to model year 2009. MINI Cooper Convertible and MINI Cooper S Convertible specifications pertain to model year 2008. At MINI, we try hard to be accurate. However, mistakes happen and things change. Therefore, we do not assume liability for the accuracy or completeness of the information presented.

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