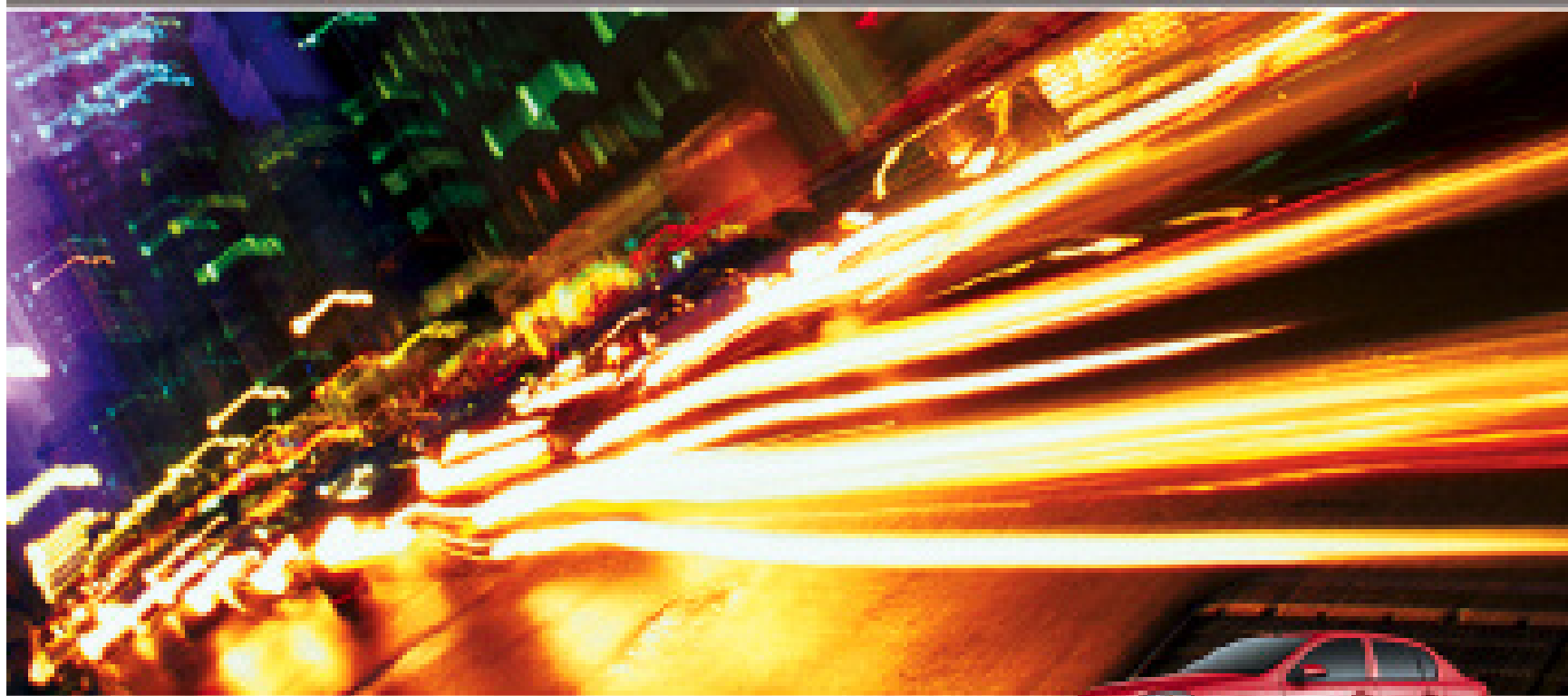


05 PURSUIT

PONTIAC

05 PURSUIT



PONTIAC  BUILT FOR DRIVERS

THE 2005 PURSUIT.

Pursuit SE Sedan, shown in Victory Red.



INTENSITY.

NOT JUST A NEW CAR – A NEW DYNAMIC FORM OF DRIVING.

INTRODUCING THE LATEST EXPRESSION OF PONTIAC'S DRIVER-ORIENTED DESIGN AND ENGINEERING, much more than just the latest entry in the compact car class. And that's a potent distinction, because there are plenty of compact cars on the road that are built to appeal to the more pragmatic, nuts-and-bolts type of person. The big news is that now there's a car that satisfies the craving for a more spirited, sportier approach to driving. A car dedicated to drivers who actually covet their time behind the wheel. A car you can count on to perform and that you can count on to last – backed by a 5-year/100,000 km Extended Powertrain Warranty.* The new 2005 Pontiac Pursuit. Built for Drivers. Find more information about the new Pontiac Pursuit at gmcanada.com

*Whichever comes first.



**IT LOOKS EVEN BETTER
AFTER CLOSER
INSPECTION.**

EXTERIOR



THE CONCEPT IS SIMPLE: a dynamic form of driving begins with a dynamic form. One look at Pursuit and you'll see why everything else in the class looks exceedingly ordinary. With a presence created by the body's striking contours, a standard rear spoiler and the SE's 16-in. aluminum wheels. Look even closer and you'll discover another of Pursuit's attributes: an exceedingly high level of fit and finish that is demonstrated by the exacting gap tolerances between the body panels. Pursuit – it's well built for drivers.



EXTERIOR



Pursuit SE Sedan, shown in Electric Blue Metallic.



STOP CHASING. START DRIVING.

YOUR SEARCH FOR A CAR THAT DELIVERS A TRULY DYNAMIC DRIVING EXPERIENCE IS OVER.

The new Pursuit reflects Pontiac's total commitment to performance engineering. That is highlighted by the exceptionally rigid Delta architecture that is responsible for Pursuit's precise handling characteristics and lively driving personality. The chassis functions in combination with the dual overhead cam ECOTEC engine and the advanced suspension components to define a new level of performance. And with a standard rear spoiler and 15-in. wheels, Pursuit looks as sporty as it feels. Eager for your next performance?



INTERIOR

PASSENGERS WILL EXPERIENCE DRIVER ENVY.

Pursuit SE Sedan, shown with available leather-appointed seating surfaces in Gray.



THERE'S ONLY ONE POSITION where you can fully appreciate Pursuit's rigorous approach to performance. That's in the driver's seat – to be more precise, Pursuit's sport-contoured driver's seat. It includes both height and lumbar support adjusters, so you can find and hold your best possible driving position. To further enhance the feeling, SE models invite you to choose available heated leather-appointed front seats. So get ready to engage yourself in a fundamentally different compact car driving experience.

INTERIOR



READY FOR SOME CONSTRUCTIVE FEEDBACK?

LEGITIMATE PERFORMANCE is defined by more than horsepower ratings and zero-to-100 times. It's the product of control. In Pursuit, that encompasses everything from the quick-reading white-faced analogue gauges to the feel of the ergonomically designed controls. But there's another part of the equation that also sets Pursuit apart – the quality of information that is continually relayed to the driver. Whether through the standard tachometer or the comprehensive Driver Information Centre, Pursuit provides the feedback you need to drive decisively, and be firmly in control.



A. The white-faced analogue gauge cluster features the standard Driver Information Centre. It enables you to monitor everything from average speed and fuel economy to the engine oil's remaining lifespan.

B. The 60/40 split-folding rear seatback can be folded down to open up a trunk pass-through when additional cargo space is required.

C. The available seven-speaker premium 228-watt amplified sound system features a 10-in. subwoofer and both CD and MP3 players. The standard four-speaker sound system includes a CD player.

PERFORMANCE

2.2L ECOTEC L4

145 HP

155 LB.-FT. TORQUE



THE DYNAMICS OF PERFORMANCE.

PERFORMANCE DRIVING really is based on the science of dynamics. That means controlling the very powerful forces exerted on the chassis and components. Pursuit's Delta architecture provides an extremely solid foundation that allows the vehicle systems to function at optimum performance. The suspension is calibrated with a precise amount of travel to deliver the desired handling characteristics. And the multi-valve, dual overhead cam 145 horsepower ECOTEC engine puts it all in motion. The result is a brand of performance defined by its agility and responsiveness.



ADVANCED

Compact in design and light in weight, the standard 2.2L ECOTEC L4 represents the latest in four-cylinder engine design and technology. It employs a double overhead camshaft configuration and four valves per cylinder, producing 145 hp and 155 lb.-ft. of torque.

The choice is yours: the standard Getrag five-speed manual transmission is shown here; a four-speed automatic transmission is available.

75 NOISE REDUCTION MEASURES. OVER 100 SAFETY FEATURES. ONE DRIVER.

TECHNOLOGY



PURSUIT IS ONE TREMENDOUSLY WELL-ROUNDED VEHICLE.

That can be demonstrated by a test drive. With 75 distinct noise reduction measures, Pursuit is remarkably quiet. Also consider the comprehensive safety package – it includes more than 100 separate features. And it can be further enhanced by the advanced safety and security of the available

OnStar System. When you start with such a thorough approach to engineering, it should come as no surprise that Pursuit is backed by a 5-year/100,000 km* Extended Powertrain Warranty. Clearly, it's not only the performance that the driver will find rewarding.

*Whichever comes first.



1. ECOTEC ENGINE

Pursuit's 145 hp 2.2L ECOTEC L4 engine features a dual overhead cam configuration and four valves per cylinder to boost power output and fuel efficiency. The engine is also remarkably free of vibration, thanks to its twin balance shafts.

2. FIVE-SPEED MANUAL TRANSMISSION

Standard on all Pursuit models, the fully synchronized Getrag five-speed manual transmission delivers the precise shifting you associate with performance driving. The transmission's sintered bronze gear rings and carbon fibre provide excellent heat resistance and durability.

3. FOUR-SPEED AUTOMATIC TRANSMISSION

An advanced electronically controlled four-speed automatic transmission is available on all models. Models equipped with both the anti-lock braking system and the four-speed automatic transmission also include the added grip provided by the Enhanced Traction System.

4. INDEPENDENT FRONT SUSPENSION

The independent MacPherson strut front suspension is precise, yet forgiving. A hydroformed-steel mounting cradle contributes to the suspension's ability to be tuned to match Pursuit's desired handling characteristics.

5. SPEED-SENSITIVE ELECTRIC POWER STEERING

With the advent of electric power steering, the need for hydraulics is eliminated, reducing weight and enhancing fuel efficiency. Pursuit's electric power steering uses electronic sensors to react within thousandths of a second for precision control and responsiveness. It is also speed sensitive, providing more assist at lower speeds.

6. ABS BRAKES

Pursuit SE features front disc/rear drum brakes with a four-wheel anti-lock braking system (ABS). It helps maintain steering control under hard braking, even on most slippery surfaces.

7. DELTA ARCHITECTURE

The more rigid the chassis, the greater the ability to accurately tune suspension components. The impressive rigidity of Pursuit's Delta architecture not only enhances performance, it also reduces the potential for squeaks and rattles.

8. EXTENDED LIFE FEATURES

Pursuit's platinum-tipped spark plugs are designed to last 166,000 km before replacement.* The DEX-Cool engine coolant lasts 5 years or 240,000 km (whichever comes first).* And the Dexron automatic transmission fluid has been designed to last up to 240,000 km or 5 years under normal conditions.*

*Maintenance needs vary with use and driving conditions. Please refer to the Owner's Manual for more information.

PONTIAC'S PERFORMANCE ENGINEERING includes more than just powertrains and suspension systems. It also includes the unparalleled safety and security of OnStar. OnStar uses advanced communications technology to enhance your peace of mind whenever you're in your Pontiac. All it takes is the touch of a single OnStar button inside your vehicle to connect you with one of our Advisors at the OnStar Centre.* They are standing by, ready to provide support 24 hours a day, 365 days a year.

What can OnStar Advisors do for you? They not only provide information and a range of other direct assistance services – but also, in an emergency, they will contact emergency service providers. And if air bags are deployed in your vehicle, an Advisor will contact you to determine if you need assistance. Your Advisor can also perform a remote diagnostic check of your engine and the electrical components in your vehicle.

Another convenient feature is OnStar Personal Calling,** which uses a button to activate the hands-free, voice-activated wireless phone that's integrated into your vehicle. It's there just in case your hand-held cellphone is lost, forgotten or has a low battery. Even better, there are no additional monthly system access fees, or additional long distance and roaming charges. And as a new customer, you will receive 30 trial minutes.

Knowing you have OnStar on board provides a powerful sense of added security. Just ask the more than 100,000 people who have become OnStar subscribers in Canada. How hard does OnStar work for you? The facts speak for themselves: every month in Canada, OnStar Advisors handle an average of 7100 routing calls, 2000 emergency calls, 1900 door unlocks and 1050 Roadside Assistance dispatches.

The OnStar System with one year of the Safe & Sound plan is available on Pursuit SE. OnStar also offers the available Directions & Connections plan that provides route information, as well as a host of other convenience services. See your dealer for more details about the plans available for Pontiac Pursuit.

OnStar. Always there. Always ready.

*Subscription Agreement necessary. OnStar services require vehicle electrical system and wireless service to be available and operating for features to function properly. OnStar relies on existing emergency service providers as well as wireless and satellite technologies and is subject to their limitations. Due to the transition of the wireless industry from analogue to digital technology, as of January 1, 2008, OnStar plans to offer service only through equipment that operates on the digital network, which may require the purchase of a system upgrade. Call 1-888-4-ONSTAR (1-888-466-7827), see your OnStar Owner's Guide, or visit onstarcanada.com for system information and details.

**Requires OnStar Personal Calling-enabled vehicle, existing OnStar service contract and prepaid calling minutes. OnStar voice recognition system may not recognize all voices. Available in most markets.

STANDARD & OPTIONAL EQUIPMENT

SAFETY AND SECURITY	PURSUIT	SE
Air bags – dual-stage, driver and front-passenger, frontal	S	S
Air bags – front to rear, side head curtain	0 ¹	0 ²
Brake/transmission shift interlock feature (automatic transmission only)	S	S
Door locks – automatic power with lock-out protection	0 ³	S
Door locks – rear door, child-security	S	S
Headlights – Daytime Running Lights, warning-on system with automatic light control	S	S
Keyless entry system – remote with Panic feature and content theft system	0 ⁴	S
OnStar In-Vehicle Communications and Assistance Service – includes one-year Safe & Sound plan ⁵	–	0 ⁶
Safety belts – front-shoulder, height-adjustable	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children), rear seats	S	S
Theft-deterrent system – PASSLock III	S	S
Traction assist – Enhanced Traction System (ETS)	0 ⁷	0 ⁷
Trunk – internal manual entrapment release handle	S	S

¹ Requires anti-lock braking system (ABS). ² Requires OnStar In-Vehicle Communications and Assistance Service. ³ Includes keyless entry system with content theft system. ⁴ Included with automatic power door locks. ⁵ Includes interior rear-view auto-dimming electrochromic mirror with dual reading lights. ⁶ Requires side head curtain air bags. ⁷ Included with 4-speed automatic transmission. Requires anti-lock braking system (ABS) on base Pursuit.

MECHANICAL	PURSUIT	SE
Battery – ACDelco with run-down protection	S	S
Brakes – power, front disc/rear drum	S	S
Brakes – 4-wheel anti-lock braking system (ABS)	0	S
Drive – front-wheel	S	S
Engine – 2.2L ECOTEC L4 with SFI Horsepower – 145 @ 5400 rpm, Torque – 155 lb.-ft. @ 4000 rpm	S	S
Engine block heater	S	S
Exhaust system – aluminized stainless steel	S	S
Exhaust system – chrome tip	–	S
Steering – electric power, rack-and-pinion	S	S
Suspension – front independent/rear semi-independent	S	S
Transmission – 5-speed Getrag manual with overdrive	S	S
Transmission – 4-speed automatic with overdrive	0 ⁸	0 ⁹

⁸ Includes Enhanced Traction System (ETS) when anti-lock braking system (ABS) is specified. ⁹ Includes Enhanced Traction System (ETS).

EXTERIOR	PURSUIT	SE
Body panels – 2-sided galvanized steel (except roof)	S	S
Fog lights	–	S
Glass – Solar-Ray, tinted	S	S
Mirrors – remote control, black	S	–
Mirrors – power remote control, body-colour	–	S
Mouldings – bodyside, body-colour	S	S
Spoiler – rear deck-lid	S	S
Sunroof – power, sliding glass panel (includes interior rear-view mirror with dual reading lights)	–	0
Tires – P195/60R15 all-season touring	S	–
Tires – P205/55R16 all-season touring	–	S
Wheels – 15" x 6" steel, bolt-on wheel covers (A) ¹⁰	S	–
Wheels – 16" x 6" machine-faced aluminum (B) ¹⁰	–	S
Windshield wipers – 2-speed with variable delay (intermittent)	S	S

¹⁰ Wheels shown on page 18.

INTERIOR	PURSUIT	SE
Air conditioning	0	S
Auxiliary power outlet	S	S
Cargo convenience net	0	S
Console – front floor with armrest, storage, cupholders	S	S
Cruise control – electronic with resume, coast and decelerate/accelerate features	0	S
Defogger – electric rear-window	S	S
Floor mats – front and rear, carpeted	0	S
Heat ducts – rear seat, floor	S	S
Instrumentation – analogue cluster (includes speedometer, tachometer and fuel gauge)	S	S
Instrumentation – Driver Information Centre (includes 2 trip computers, average speed, fuel range, fuel economy, GM Oil Life System, exterior temperature and programmable features)	S	S
Lights – dome, delayed entry/exit with ignition key removal, theatre dimming and trunk	S	S
Smoker's Package – includes ashtray and lighter	0	0
Steering column – tilt adjustable	S	S
Steering wheel – leather-wrapped with sound system controls, includes leather-wrapped shifter	–	S
Sunshades – LH and RH padded; front-passenger vanity mirror	S	–
Sunshades – LH and RH padded; covered driver and front-passenger vanity mirrors	–	S
Trunk – release, power remote	S	S
Windows – power, driver's express-down feature and passenger lock-out features	–	S

SEATS

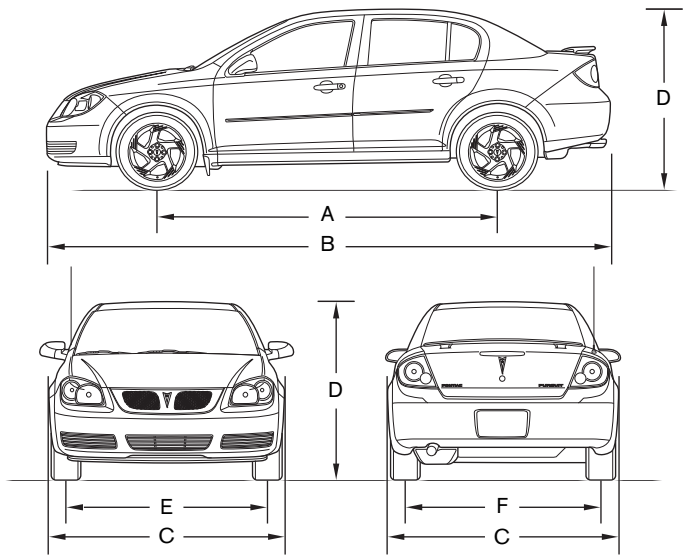
	PURSUIT	SE
Cloth reclining front bucket seats with adjustable head restraints and driver-side lumbar and height adjusters	S	S
Reclining front bucket seats with leather-appointed heated seating surfaces, adjustable head restraints and driver-side lumbar and height adjusters	–	0
Seatback – rear, 60/40 split-folding with trunk pass-through	S	S

SOUND SYSTEMS

	PURSUIT	SE
All Pursuit sound systems include an electronically tuned AM/FM stereo with seek, scan and digital clock		
AM/FM stereo with CD player	S	–
AM/FM stereo with CD player, speed-compensated volume control, auto tone control, Radio Data System (RDS) and TheftLock	–	S
AM/FM stereo with CD and MP3 players, speed-compensated volume control, auto tone control, Radio Data System (RDS) and TheftLock	–	0 ¹¹
4-speaker sound system	S	S
7-speaker enhanced sound system with 228-watt Pioneer premium amplifier and integrated rear subwoofer	–	0

¹¹ Includes 7-speaker premium sound system.

DIMENSIONS



EXTERIOR, MM (IN.)

Wheelbase	(A)	2623 (103.3)
Length	(B)	4580 (180.3)
Width	(C)	1738 (68.4)
Height	(D)	1450 (57.1)
Front tread	(E)	1489 (58.6)
Rear tread	(F)	1491 (58.7)

INTERIOR, MM (IN.) FRONT/REAR

Headroom	979/958 (38.5/37.7)
Legroom	1063/853 (41.8/33.7)
Shoulder room	1346/1305 (53.0/51.4)
Hip room	1261/1178 (49.6/46.4)

CAPACITIES/WEIGHT

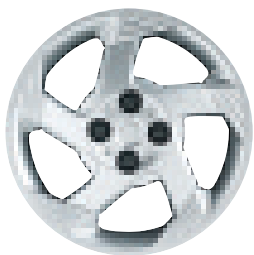
Trunk, L (cu. ft.)	397 (14.0)
Fuel tank, L (imp. gal.)	51.1 (11.2)
Curb weight (est.), kg (lb.)	1268 (2789) – Pursuit
	1295 (2849) – SE

TOWING

2.2L ECOTEC L4; 3.63 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight*

*With automatic transmission only. When properly equipped. Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combinations. See your dealer or refer to the Pursuit Owner's Manual for details.

WHEELS.



A – 15" steel
with bolt-on
wheel cover



B – 16" machine-faced
aluminum wheel

FABRICS.

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

Exterior	Interior	Gray
41 – Black		•
46 – Stealth Gray Metallic		•
50 – Summit White		•
56 – Fusion Orange Metallic*		•
74 – Victory Red		•
91 – Electric Blue Metallic		•
95 – Ultra Silver Metallic		•

*Not available on base Pursuit.

Cloth
Gray



Leather
Gray



A word about this brochure

We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Pontiac dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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A word about assembly

Pontiacs are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Pontiacs. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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Printed in Canada, December 2004.

EXTERIOR COLOURS.

Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.



41
Black



46
Stealth Gray
Metallic



50
Summit White



56
Fusion Orange
Metallic*



74
Victory Red



91
Electric Blue
Metallic



95
Ultra Silver
Metallic



AZTEK BONNEVILLE GRAND AM GRAND PRIX G6 MONTANA MONTANA SV6 PURSUIT SUNFIRE VIBE WAVE

HOW DO YOU DESIGN AND BUILD VEHICLES to respond precisely and instantaneously to driver input? With a rigorous and scientific approach to the engineering of every vehicle system and component. That is what separates the Pontiac family of vehicles from everything else on the road. Built to strengthen the connection between drivers and their vehicles. Pontiac. Built for Drivers.

COMMITMENT

Expect nothing less than a 100% commitment. You can feel confident that you're choosing a real driver's car – if it bears the Pontiac name. You can also count on your Pursuit to continue to exceed your expectations, not just in the way it handles on the road, but also through a comprehensive series of support programs. Some make it easier to purchase or lease a Pontiac Pursuit. Others help protect you and your vehicle down the road. A powerful example of the level of protection you can expect is the GM TOTAL™ Warranty. It's so thorough it covers your vehicle – from the roof right down to the tires. So when you drive off the lot of your Pontiac dealership, you can do so with total confidence. Peace of mind is knowing that your vehicle is built for the long haul, and is backed by a comprehensive warranty.

THE GM TOTAL™ Warranty:[†]

The GM TOTAL™ Warranty is your promise of total warranty protection. It covers every new Pontiac Pursuit for 3 years or 60,000 km.* Complete vehicle repairs are covered,** including parts and labour, with no deductible. The warranty includes:

- 3-year/60,000 km* complete vehicle repair coverage
- 6-year/160,000 km* corrosion perforation coverage
- 8-year/130,000 km* coverage on catalytic converters and powertrain control modules (PCMs).

*Whichever comes first.

**To correct any defects in material or workmanship occurring during the warranty period. Regular maintenance is not included, nor is excessive wear and tear caused by reckless or negligent driving.

EXTENDED POWERTRAIN LIMITED WARRANTY:[†]

Every Pontiac Pursuit is also covered by a special Powertrain Component Warranty with no deductible for 5 years or 100,000 km.* So you can count on your Pontiac Pursuit for much more than its styling and engineering – today, and down the road.

*Whichever comes first.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:[†]

- **Roadside Assistance** – 24/7 service via toll-free number during your warranty period, anywhere in Canada or the United States
- **Courtesy Transportation** – may be offered during warranty period
- **GM Protection Plan (GMPP)** – the only extended service contract backed by the resources and commitment of General Motors; GMPP may be purchased at the time of your sale or lease, or subsequently
- **GM Mobility Program** – you may be eligible for reimbursement of up to \$1000 (taxes included) for adaptive equipment for your GM vehicle
- **GM Accessories** – personalize your vehicle with GM Accessories, specifically engineered for your new GM vehicle
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- **GMAC Financing** – on-the-spot financing at your GM dealership^{††}
- **GMAC SMARTLEASE** – a smart alternative to traditional financing^{††}
- **GM Graduate Program** – recent graduates may qualify for up to \$1000 (taxes included) off any new GM vehicle[†]
- **The GM Card** – eligible cardholders may be able to redeem up to \$3500 in GM Card® Earnings toward the total purchase price or lease down payment on selected vehicles. For more information on The GM Card please call 1-800-461-3279.[†]

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM Web site at gmcanada.com
- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users) – for information about any GM product or service, including The GM Card and the GM Mobility Program
- For information about GMAC visit the GM Web site or call 1-800-616-4622.

[†]Conditions and limitations apply.

^{††}Subject to eligibility.

