



PORSCHE



The Cayenne Platinum Edition model range

Accomplished performance

A new type of athlete in a new metal class.

Any car that maintains its leading position as the sports car among SUVs with such undisputed authority deserves something truly special. That's why we've given the Cayenne another makeover. We've refined it. Polished it. And now it's time for the Cayenne Platinum Edition model range to make its debut.

With purposefully selected materials. For an even greater sense of style. With eye-catching details, like the Porsche Crest on the headrests. For that certain 'je ne sais quoi'.

With 20-inch RS Spyder Design wheels in platinum satin. This edition offers details unavailable on any other Porsche Cayenne.

With newly developed Porsche Communication Management (PCM) including online navigation and Connect Plus module. And with electrically adjustable eight-way Sports seats featuring seat centers in Alcantara®.

Naturally aspirated V6 or Super Charged plug-in hybrid, it's still a Cayenne through and through. Only with that little extra touch of class.

The Cayenne Platinum Edition model range. Accomplished performance.



**How do you recognize a trailblazing design?
From the gazes drawn to it.**

Exterior.

Some want to stand out, others prefer to leave a lasting impression. It's all just a question of style. The exclusive 20-inch RS Spyder Design wheels in platinum satin are impressively accentuated by the wheel arch extensions in the exterior color. And the dynamic Porsche contouring plays its part by keeping drawn gazes transfixed. In short: sports car fascination for drivers who dare to dream.

Highlights of the extended standard specification.

- Bi-Xenon™ headlights including Porsche Dynamic Light System (PDLS)
- Wheel arch extensions painted in exterior color
- 20-inch RS Spyder Design wheels in platinum satin – exclusive to the Cayenne Platinum Edition model range
- Automatically dimming mirrors
- ParkAssist (front and rear)
- Exterior package in black (high-gloss)



**The basis for every grand entrance:
inner greatness.**

Interior.

The cockpit is a synthesis of art forms: from pure sport emotion to comfort to digital high-tech. The multifunction sports steering wheel gives you fast and ergonomic control of gearshifts. The eight-way Sports seats, featuring high, prominently contoured side bolsters, provide optimum support. The BOSE® Surround Sound System, with a total output of 665 watts, delivers the commensurate listening experience. New routes open up with newly developed Porsche Communication Management (PCM) including online navigation. Fitted as standard exclusively in the Cayenne Platinum Edition, the Connect Plus module adds features such as Apple CarPlay™, the LTE telephone module, Porsche Car Connect and the Porsche PCM Connect app. That's inner greatness – in all its many forms.

Highlights of the extended standard specification.

- Porsche Communication Management (PCM) with online navigation and Connect Plus module
- Sports seats (8-way, electric) with seat centers in Alcantara®
- BOSE® Surround Sound System
- Porsche Crest embossed on headrests
- Seat heating (front)

Additional features exclusive to the Cayenne S E-Hybrid Platinum Edition.

- Aux-Cabin Conditioning
- Door sill guards with 'Cayenne S' logo illuminated in Acid Green





The result when designers think like pilots.

The Cayenne Platinum Edition.

Quality performance accomplished in form: multitalented, combining dynamic sporting prowess with astonishing versatility. For any stretch of road, any terrain and any occasion – this is where its class really comes to the fore. And reveals that which has distinguished a Porsche since the very beginning: a feisty, powerful drive system. The car for designers. For race car drivers. For you.

Drive and transmission.

- 3.6 liter V6 engine
- 300 hp at 6,300 rpm
- Maximum torque: 295 lb.-ft. at 3,000 rpm
- Acceleration from 0 to 60 mph: 7.3 secs (7.2 secs with Sport Chrono)
- Top track speed: 142 mph
- Direct fuel injection (DFI)
- Electrical system recuperation
- SPORT button
- Auto Start Stop function
- Active air intake flaps
- 8-speed Tiptronic S
- Porsche Traction Management (PTM) all-wheel drive with automatic brake differential (ABD) and anti-slip regulation (ASR)
- Porsche Stability Management (PSM)
- Power steering Plus

**The more polished the performance
the more intense the spark.**

The Cayenne S E-Hybrid Platinum Edition.

Power of innovation, elegance, sportiness. All combined in a parallel plug-in hybrid, which can be driven by the combustion engine alone, by the electric motor alone or by both together. And still with the dynamics you would expect of any Porsche. It's proof that the Cayenne concept boasts not only strength of performance, but also strength for the future.

Drive and transmission.

- Supercharged 3.0-liter V6 engine
- Electric machine (motor/generator): 95 hp
Combustion engine: 333 hp
- Combined power output: 416 hp
at 5,500 rpm
- Maximum torque (plug-in hybrid):
435 lb.-ft. between 1,250 and 4,000 rpm
- Acceleration from 0 to 60 mph:
5.4 secs
- Top track speed: 151 mph,
all-electric 77 mph

- High-voltage battery: 10.8 kWh
- Charging time¹⁾: 2.7 hours with 3.6 kW on-
board charger/1.3 hours with 7.2 kW on-
board charger
- Recuperative braking system
- E-Charge and E-Power button
- Direct fuel injection (DFI)
- Variable camshaft control
- Pressure point on accelerator for
controlling electric mode
- Coasting mode
- Active air intake flaps

- 8-speed Tiptronic S
- Porsche Traction Management (PTM)
all-wheel drive with automatic
brake differential (ABD) and anti-slip
regulation (ASR)
- Porsche Active Suspension Management
(PASM)
- Porsche Stability Management (PSM)
- Power steering Plus

¹⁾ When connected to an industrial electrical outlet.



PORSCHE
Cayenne
S VM 688

Solid exterior colors. Standard.



Black



White

Metallic exterior colors. Optional.



Jet Black Metallic



Carrara White Metallic



Rhodium Silver Metallic

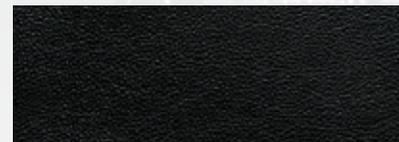


Purpurite Metallic

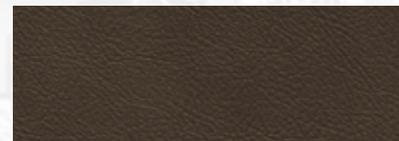


Mahogany Metallic

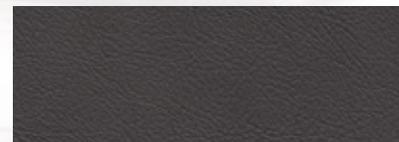
Standard interior colors and standard leather interior colors.¹⁾ Dashboard/trim/seats.²⁾



Black



Saddle Brown³⁾



Agate Grey



Luxor Beige⁴⁾

Two-tone leather interior. Dashboard/trim/seats.²⁾ Optional.



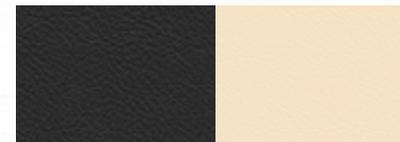
Black and Saddle Brown
(Roof lining: Black. Carpet: Saddle Brown)



Black and Cohiba Brown
(Roof lining: Black. Carpet: Black)



Black and Garnet Red
(Roof lining: Black. Carpet: Black)



Black and Cream
(Roof lining: Black. Carpet: Black)



Saddle Brown and Luxor Beige
(Roof lining: Saddle Brown. Carpet: Luxor Beige)



Saddle Brown and Cream
(Roof lining: Saddle Brown. Carpet: Cream)



Espresso³⁾



Espresso and Cognac
(Roof lining: Espresso. Carpet: Cognac)

Natural leather interior and natural leather interior in two-tone combination. Dashboard/trim/seats.²⁾ Optional.

¹⁾ Leather interior available as an option.
²⁾ Sports seats in leather with eight-way electric adjustment, seat centers in Alcantara® and with Porsche Crest on headrests. Interior colors available for Sports seats with seat centers in Alcantara®: Black, Agate Grey and Luxor Beige.
³⁾ Available only as part of the leather interior package.
⁴⁾ Glass is reflective. Certain lighting conditions may cause a lighter color dashboard to produce a noticeable reflection on the inside of the windshield. To make certain that you are satisfied with your selection, ask your authorized Porsche dealer to arrange a test drive experience in a variety of conditions, including with use of polarized sunglasses.

Technical data.

Engine	Cayenne Platinum Edition	Cayenne S E-Hybrid Platinum Edition
Type/cylinders	V6	V6
Displacement	3.6 liters	3.0 liters
Max. power (DIN) at rpm	300 hp at 6,300	333 hp between 5,500 and 6,500
Max. torque at rpm	295 lb.-ft. at 3,000	324 lb.-ft. between 3,000 and 5,250
Compression ratio	11.65:1	10.5:1
Max. power (electric machine) at rpm	–	95 hp between 2,200 and 2,600
Max. torque (electric machine) at rpm	–	228 lb.-ft. below 1,700
Max. power (parallel plug-in hybrid) at rpm	–	416 hp at 5,500
Max. torque (parallel plug-in hybrid) at rpm	–	435 lb.-ft. between 1,250 and 4,000
Transmission		
Layout	Porsche Traction Management (PTM): active all-wheel drive with electronic and map-controlled multi-plate clutch with automatic brake differential (ABD) and anti-slip regulation (ASR)	Porsche Traction Management (PTM): permanent all-wheel drive with self-locking center differential, automatic brake differential (ABD) and anti-slip regulation (ASR)
Differential locks (standard)	Controlled multi-plate clutch, variable inter-axle lock	Self-locking center differential
8-speed Tiptronic S	Standard	Standard
Chassis		
Front axle	Fully independent large-format double wishbone suspension	Fully independent large-format double wishbone suspension
Rear axle	Fully independent multi-link suspension	Fully independent multi-link suspension
Steering	Power-assisted (hydraulic)	Power-assisted (electrohydraulic)
Brakes	Six-piston aluminum monobloc fixed brake callipers at front, four-piston units at rear, internally vented brake discs	Six-piston aluminum monobloc fixed brake callipers at front, four-piston units at rear, internally vented brake discs
Standard wheels	9.5 J x 20	9.5 J x 20
Standard tires	275/45 R 20	275/45 R 20

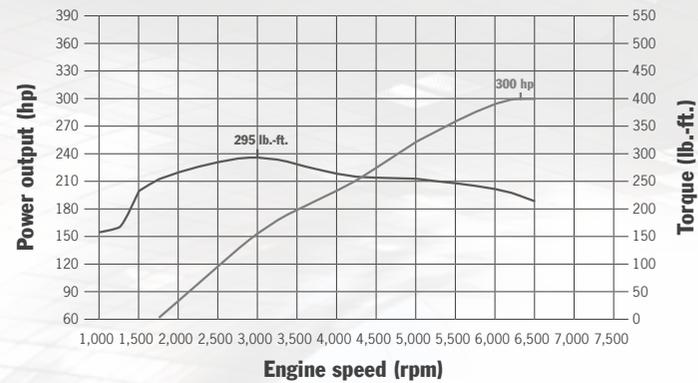
Weights	Cayenne Platinum Edition	Cayenne S E-Hybrid Platinum Edition
Unladen weight (DIN)	TBD	TBD
Unladen weight (EC) ¹⁾	TBD	TBD
Permissible gross weight	TBD	TBD
Max. payload	TBD	TBD
Performance		
Top track speed	142 mph	151 mph (electric: 77 mph)
0–60 mph	7.3 secs (7.2 secs) ²⁾	5.4 secs
Fuel consumption/emissions³⁾/efficiency class		
Fuel grade	Premium	Premium
City MPG	TBD	TBD
Highway MPG	TBD	TBD
Combined in MPG	TBD	TBD
Dimensions		
Length	191.1 in.	191.1 in.
Width (including exterior mirrors)	78.1 in. (85.2 in.)	78.1 in. (85.2 in.)
Height	66.9 in.	66.9 in.
Wheelbase	114.0 in.	114.0 in.
Luggage compartment volume/ with rear seats folded down	23.66 cu.-ft/ 62.86 cu.-ft	20.48 cu.-ft/ 59.68 cu.-ft
Fuel capacity	26.4 gal	21.1 gal

¹⁾ Weight is calculated in accordance with the relevant EC Directives and is valid for vehicles with standard specification only. Optional equipment increases this figure. The figure given includes 75 kg for the driver.

²⁾ In conjunction with Sport Chrono Package.

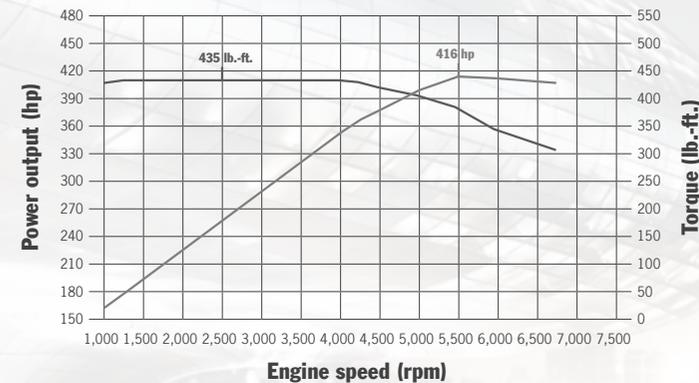
³⁾ EPA estimates not yet available.

Technical data.



◀ **Performance Graph 1**
Cayenne Platinum Edition: 295 lb.-ft. at 3,000 rpm, 300 hp at 6,300 rpm

Performance Graph 2 ▶
Cayenne S E-Hybrid Platinum Edition combined: 435 lb.-ft. between 1,250 and 4,000 rpm, 416 hp at 5,500 rpm



Porsche Exclusive Manufaktur.

Why not turn something extraordinary into something even more extraordinary?

With the range of options featured in this catalog, you can make your Porsche even more special. Introducing the Porsche Exclusive Manufaktur. Have your vehicle individually and exclusively tailored to your

wishes even before it leaves the factory. Aesthetically and technically, inside and outside, using fine materials and with customary Porsche quality.

Our overriding principle? To ensure that your car is uniquely handcrafted to your taste. You will find a wide range

of design options available from the Porsche Exclusive Manufaktur in the separate Exclusive Cayenne catalog. Your authorized Porsche dealer will be happy to answer any questions about the Porsche Exclusive Manufaktur that you may have.



www.porsche.com/cayenneexclusive

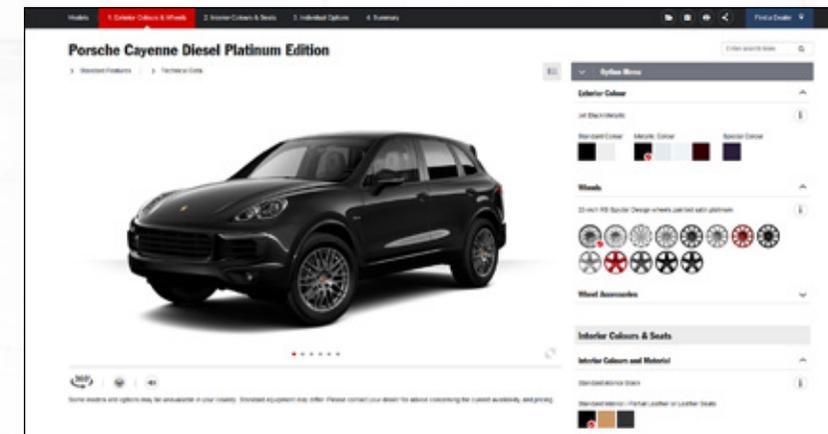
Porsche Car Configurator.

Performance, elegance and pure luxury. You decide in which form your new Cayenne perfectly suits you. With the new Porsche Car Configurator, you can see quickly and intuitively which design for your chosen model suits you the best.

On the way to realising your dream car, you can now create your own personalised configuration not only on your desktop and tablet, but also on your smartphone. Your car can be displayed in the perspectives of

your choice and with 3D animations. Tailored recommendations along the way help you to make those all-important decisions.

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Cayenne Platinum Edition model range • 18/19

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www.porsche.com/cayenne



**A sight to behold:
the exceptional athlete turned
exceptional phenomenon.**

The elegance of the athlete, brought spectacularly to the point. That's what we see when we place extraordinary value on every single detail. On aesthetics, specification, comfort and craftsmanship.

The Cayenne Platinum Edition model range. Accomplished performance.

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