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#### THE FORD SUV FAMILY







**EcoSport** 

Kuga

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# Go anywhere. Do anything.

A weekend break. Your drive to work. The nimble shortcut. The scenic route... wherever you go, the Ford EcoSport delivers fun and confidence with every drive.

All the rugged functionality of an SUV. All the dynamic spirit of a compact city car. Discover a combination of smart design, impressive engineering, intelligent technology and a host of exciting ways for you to personalise your EcoSport.

Spacious, eye-catching and athletic: it's the perfect SUV for life in the city plus so much more.







## The place to be.

The EcoSport's sophisticated interior surrounds you with eye-catching design, beautifully crafted materials and sumptuous comfort features. While an array of advanced technologies are at your command, such as Electronic Automatic Temperature Control (EATC), Blind Spot Information System (option), automatic headlights, plus SYNC 3 with voice control (Standard on Titanium and ST-Line only), taking care of all the little details so you can concentrate on enjoying the drive.

- Control music, navigation (where fitted), phone calls and text messaging using only your voice (Voice control standard Titanium and ST-Line only)
- Automatic headlights are designed to detect failing levels of natural light and activate your headlights for you



#### Heated steering wheel

Easily activated at the push of a button, EcoSport's heated steering wheel provides an additional layer of comfort between you and the cold outside. (Option within Comfort Pack)



## Meet your phone's new best friend.

#### Ford SYNC 3

Ford SYNC 3 integrates seamlessly with your compatible\* smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation - all via the 8" touchscreen or through remarkably simple voice commands. Complimentary map updates for 7 years (from the date of first registration) help to keep you on track and on time. (Standard on Titanium and ST-Line)

#### SYNC 3 features

- Manage your phone, music, apps and navigation with simple voice commands
- Hear your text messages read aloud for you
- Emergency Assistance<sup>†</sup> helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language
- Control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you navigate your smartphone through the SYNC 3 home

#### screen, as if it were your handset

 Colour touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone

Access additional features via your smartphone with the FordPass App

- Select points of interest along your route. FordPass will send these locations to your SYNC 3 Navigation when you connect through AppLink
- Search for refuelling points by brand or fuel grade
- Search available parking spaces, opening hours and ratings

\*Please note: Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information.

1Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

## Effortless connectivity with FordPass Connect.

For the first time ever, you and your Ford EcoSport can stay seamlessly connected wherever you are. That's because the FordPass Connect modem and the FordPass App, together, unlock a range of features designed to make every journey easier.



#### FordPass Connect

FordPass Connect\* can help save you both time and hassle, as well as give you peace of mind.

- Live Traffic\*\* delivers up-to-date traffic information directly to your SYNC 3 Navigation system every 30 seconds. The technology then adjusts your recommended route based on the traffic conditions, helping you to arrive on time
- On-board Wi-Fi\*\*\* receive up to 4G Wi-Fi for a maximum of ten devices so you and your passengers can enjoy the same connectivity on the move as you would at home



#### FordPass App

FordPass Connect becomes even more powerful when paired with your Ford EcoSport and smartphone via the FordPass App, allowing you to access a host of features. Including;

- Use your phone to double-check your car is locked, or allow someone to access your car when you're elsewhere
- Monitor your fuel level, mileage and tyre pressures, all via your phone
- Find your way back to your parked car on a map
- Receive Vehicle Health Alerts directly to your smartphone

\*FordPass Connect is standard on Titanium and ST-Line. Optional on Zetec. The on-board modern will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing.

\*\*Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence fee is payable.

\*\*\*Wi-Fi hotspot (up to 4G LTE) includes complimentary wireless data trial that begins at the time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards a subscription to Vodafone is required, refer to their website for details of their data packages. To take advantage of the built-in Wi-Fi hotspot capability, a 2018 Ford vehicle must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.







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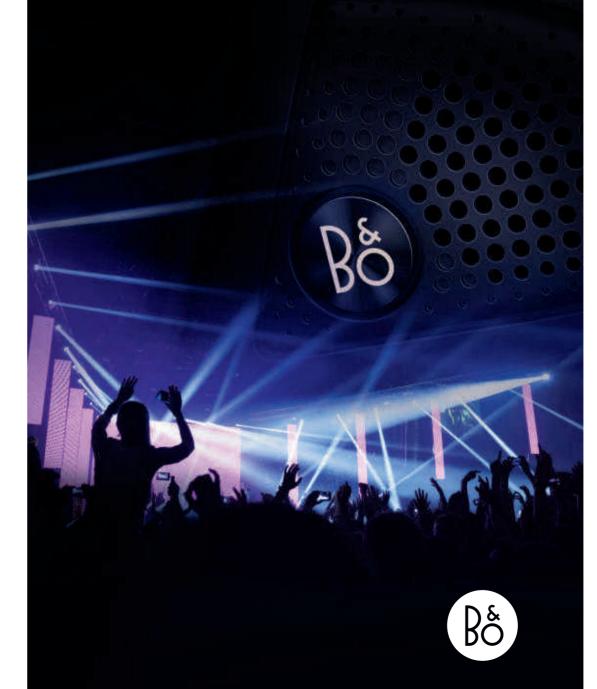




## See more.

## HID xenon headlights

The Ford EcoSport HID xenon headlights are more than twice as powerful as conventional headlights, but use only two-thirds of the energy. (Option on ST-Line and option on Titanium as part of the Lux Pack)





## It sounds live with **B&O.**

#### B&O

Whatever your taste in music, from classic tracks to modern anthems, it deserves to sound the way the artists intended. Ford's exciting new 675 watt, 10-speaker audio system from B&O delivers exactly that. Designed and fine-tuned for the EcoSport by specialist B&O acoustic engineers, it elevates the experience of every journey. And the distinctive speaker designs perfectly complement the EcoSport's stylish interior. (Option on Titanium and ST-Line)

- Model specific sound calibration
- 10-speaker premium sound system
- Dual voice subwoofer
- Surround sound
- 675 W power output
- Unique B&O design







## Add extra style.

## Contrasting coloured roof+

Choose from a diverse collection of body colours with contrasting roof, rear spoiler and door mirror combinations, plus optional alloy wheels – all intended to further enhance the beautiful exterior and help make your new Ford EcoSport as unique as you.

+Standard on ST-Line and optional on Titanium; available with selected body colours.



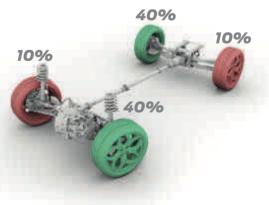




# Follow your own path.

# Intelligent All-Wheel Drive system (AWD)

Ford EcoSport's Intelligent All-Wheel Drive system continually monitors your driving environment, optimising traction whatever the surface, to direct power between wheels as required. A display on the cluster panel shows the amount of drive going to each wheel, helping you stay alert to any changes in the road conditions. (Option on Titanium and ST-Line series)







# Styled for sport.

## EcoSport ST-Line

ST-Line delivers all the dynamic practicality of the Ford EcoSport, with additionally eye-catching sports inspired style. Unique ST-Line bumpers and side skirts, Dark Tarnish alloy wheels, ST-Line exterior branding, plus contrasting roof, rear spoiler and door mirrors — all contribute to the car's unique blend of usability and head-turning good looks.

And this distinctively stylish image echoes through the ST-Line interior – with its unique ST-Line leather-trimmed steering wheel, black gearshift insert and stainless steel sports pedals, all emphasising the sports inspired character of its design.

## Engineered for economy.

Ford EcoBoost. Sub 1-litre International Engine of the Year

The diamond-like coating on the piston rings reduces friction; the turbocharger, direct injection and variable valve timing boost efficiency. The result is remarkable performance from such an economical petrol engine. Winner at the International Engine of **the Year Awards** for six years running, the 1.0-litre Ford EcoBoost is available in 100 PS, 125 PS and 140 PS versions.

With the help of Ford ECOnetic Technology, EcoSport's latest engines are fuel-efficient. The 1.0 Ford EcoBoost 125 PS petrol engine achieves an impressive 53.3 combined mpg\*, and from only 119 g/km of CO<sub>2</sub> emissions\*. The 1.5 100 PS Ford EcoBlue diesel engine is even more frugal, achieving a combined fuel consumption of 67.3mpg\*, and CO<sub>2</sub> emissions from 110 g/km\*.





Powered by FORD **EcoBoost** 

\*NEDC CO2MPAS correlated official test figures. Actual fuel consumption may differ. See Fuel & Performance section for more information.



#### FORD **ECOSPORT** Models

#### Zetec

#### Standard exterior features

- 16" 5-spoke Magnetic painted alloy wheels
- Chrome-finish front grille
- Halogen headlights with LED daytime running lights
- Front fog lights with combined turn indication light
- Electrically-operated and heated door mirrors, with side indicators and body colour housings
- Ford Easy Fuel capless refuelling
- Quickclear heated windscreen

#### Standard interior features

- Leather-trimmed steering wheel with chrome inserts and remote audio controls
- Leather-trimmed handbrake handle and gearshift knob
- Electrically-operated front and rear windows
- Air conditioning-cooled glovebox
- Ford MyKey technology
- Trip Computer
- Ford SYNC with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay and Android Auto, USB connectivity and 6-speakers
- Electronic Stability Programme (ESP) with Hill Launch Assist
- Tyre Pressure Monitoring System (TPMS)
- Tyre Repair Kit
- Adjustable boot load floor
- Thatcham Category 1 perimeter and volume sensing alarm with remote central locking

#### **Engines**

#### Petrol

1.0 Ford EcoBoost (100 PS) 1.0 Ford EcoBoost (125 PS) with manual or automatic transmission

#### Diesel

1.5 Ford EcoBlue TDCi (100 PS)





#### FORD **ECOSPORT** Models

#### **Titanium**

#### Standard exterior features additional to Zetec

- 17" 10-spoke premium Flash Grey machined alloy wheels
- Automatic headlights
- Power-foldable door mirrors with puddle lights
- Silver-finish roof rails
- Rain-sensing wipers

#### Standard interior features additional to Zetec

- Partial leather seat trim
- Centre console with armrest and openable stowage
- Cruise control with Adjustable Speed Limiter
- Ford SYNC 3 Navigation with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay & Android Auto, USB connectivity, 7-speakers and FordPass Connect (Embedded Modem)
- 4.2" colour cluster display
- Auto-dimming rear-view mirror
- Rear View Camera with rear parking distance sensors
- Electrically-operated front and rear windows with global opening/closing
- Ambient lighting
- Front door threshold plates with EcoSport logo
- $\,\blacksquare\,\,$  Keyless start with Ford Power Starter Button
- Electronic Automatic Temperature Control (EATC)

#### Engines

#### Petrol

1.0 Ford EcoBoost (100 PS) 1.0 Ford EcoBoost (125 PS) with manual or automatic transmission

#### Diesel

1.5 Ford EcoBlue TDCi (100 PS)
1.5 Ford EcoBlue TDCi (125 PS) with Front-Wheel Drive or Intelligent All-Wheel Drive





#### FORD **ECOSPORT** Models

### ST-Line

#### Standard exterior features additional to Titanium

- 17" 5-spoke Dark Tarnish alloy wheels
- Black-finish roof rails
- Black headlight bezels
- Large rear spoiler
- ST-Line front grille
- Unique ST-Line bumpers and side skirts
- Sports Suspension
- ST-Line styled rear lights
- Contrast roof\*

#### Standard interior features additional to Titanium

- Front door threshold plates with ST-Line logo
- Sports pedals with stainless steel inserts
- Leather-trimmed steering wheel with red stitching
- Leather-trimmed handbrake handle and gearshift gaiter with
- Front and rear floor mats with red stitching

#### **Engines**

#### Petrol

1.0 Ford EcoBoost (100 PS) 1.0 Ford EcoBoost (125 PS) with manual or automatic transmission

1.0 Ford EcoBoost (140 PS)

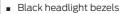
#### Diesel

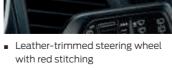
1.5 Ford EcoBlue TDCi (100 PS) 1.5 Ford EcoBlue TDCi (125 PS) with Front-Wheel Drive or Intelligent All-Wheel Drive





















#### FORD **ECOSPORT** Remarkable Features



#### **Paddle Shifters**

The six-speed automatic transmission delivers a smooth, relaxing driving experience, especially in busy stop-start traffic. Change gear manually if you prefer, using the steering wheel-mounted paddle shifters (available with automatic transmission only).

#### Sunroof

An electrically-operated sunroof gives more beautiful views of surrounding scenery from the comfort of your EcoSport. A solar reflective coating is designed to help keep the interior cool when closed, while an internal sunblind provides extra shade when you need it. (Option on Titanium and ST-Line)





# Blind Spot Information System

Blind Spot Information System (BLIS) is designed to alert you via discreet warning lights built into the driver and passenger's door mirrors, when it detects another vehicle - car, van or lorry - entering your blind spot while driving. (Option)



# Front and rear parking distance sensors

With Ford EcoSport you won't have to pass by those more challenging parking spaces. An audible warning helps you judge the distance between your car and obstacles at the back, for easier parking and manoeuvring. (Option on Zetec. Rear parking sensors are standard on Titanium and ST-Line)



# Quickclear heated windscreen

A heated element built into the windscreen is designed to clear the glass of frost and condensation, even on the coldest mornings. (Standard)



For extra transport and stowage capability, the tow bar can tow up to 1,100 kg depending on engine. For more information please see weights and loads located on page 36 The tow bar can be detached if not in use. (Option and accessory)









Blazer Blue Standard body colour



Premium body colour\*

Standard body colour



Frozen White

Moondust Silver Premium body colour\*



Exclusive body colour\*



Luxe Yellow<sup>†</sup> Exclusive body colour\*



Premium body colour\*

Shadow Black

Premium body colour\*



Urban Teal† Exclusive body colour\*



Exclusive body colour\*



White Platinum Exclusive body colour\*



\*At extra cost.

The Ford EcoSport is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

180dy colour available from 2019MY in September 2018.

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



**Blue Lightning** Premium body colour\*

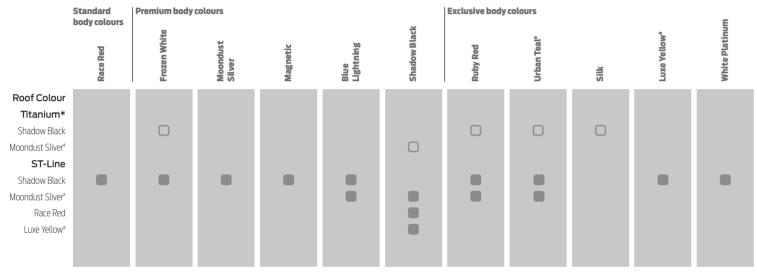
## We chose Blue Lightning. What will you choose?

The EcoSport owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your EcoSport will retain its good looks for many years to come.

## Create your perfect EcoSport.

## What's your favourite combination?

EcoSport lets you choose from a diverse collection of colour combinations. Use the table below to choose from the contrasting roof and door mirror options available for each body colour, or use the QR code to view all combinations online.



\*Moondust Silver and Shadow Black contrast roof options at extra cost on Titanium series and will remove the standard silver-finish roof rails.

#Available from 2019 MY in September 2018

#### FORD **ECOSPORT** Colour and trim

	Standard	body	Premium	body colour	s*			Exclusive	body colour	'S*		
	Race Red	Blazer Blue	Frozen White	Moondust Silver	Magnetic	Blue Lightning	Shadow Black	Ruby Red	White Platinum	Luxe Yellow"	Silk	Urban Teal"
Zetec												
Seat facing trim and colour: Dwell in Ebony Black Seat bolster trim and colour: Belgrano in Ebony Black Instrument panel colour upper and lower: Ebony Black												
Titanium												
Seat facing trim and colour: Groove fabric in Ebony Black Seat bolster trim and colour: Salerno leather/vinyl in Ebony Black Instrument panel colour upper and lower: Ebony Black												
Titanium Lux Pack - Full Leather (optional at extra cost)												
Seat facing trim and colour: Salerno leather in Ebony Black Seat bolster trim and colour: Mini perf. Salerno leather/ vinyl in Ebony Black												
Instrument panel colour upper and lower: Ebony Black												
ST-Line contrast Race Red stitching												
Seat facing trim and colour: Miko Dinamica in Ebony Black with Race Red stitching Seat bolster trim and colour: Salerno leather/vinyl in Ebony Black with Race Red stitching												
Instrument panel colour upper and lower: Ebony Black												
ST-Line contrast Metal Grey stitching												
Seat facing trim and colour: Miko Dinamica in Ebony Black with Metal Grey stitching Seat bolster trim and colour: Salerno leather/vinyl in Ebony Black with Metal Grey stitching												
Instrument panel colour upper and lower: Ebony Black												

<sup>\*</sup>Premium and Exclusive paint and leather trim are options, at extra cost.

Standard

Optional, at extra cost 🔲

Part of an option pack, at extra cost

#### FORD **ECOSPORT** Wheels and tyres



16" 5-spoke Magnetic painted 10-spoke Flash Grey alloy wheel (Standard on Zetec)



17" machined alloy wheel (Standard on Titanium)



17" 5-spoke Dark Tarnish alloy (Standard on ST-Line)



18" 5-spoke Flash Grey machined alloy wheel (Option on Titanium)



18" 5-spoke Black machined alloy wheel (Option on ST-Line)

#### FORD **ECOSPORT** Trims



Dwell fabric in Ebony seat facing, with Belgrano in Ebony seat bolster (Standard on Zetec)



Groove fabric in Ebony seat facing, with Salerno leather in Ebony seat bolster (Standard on Titanium)



Salerno Leather in Ebony seat facing, with Salerno partial leather in Ebony seat bolster (Option within Titanium Lux Pack)



Miko Dinamica Fabric in Ebony seat facing, with Race Red stitching and Salerno leather seat bolster (Standard on ST-Line)



Miko Dinamica Fabric in Ebony seat facing, with Metal Grey stitching and Salerno leather seat bolster (Option on ST-Line)

#### FORD **ECOSPORT** Accessories

#### **Boot liner**

Durable tray style liner, designed to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

#### Detachable tow bar

For extra transport and stowage capacity, the tow bar can tow up to 1,100 kg depending on engine (check with your Ford Dealer for further details). The tow bar can be detached if not in use. (Option and accessory)

#### Uebler+ rear bike carrier

High-quality tow bar-mounted bike carrier with optional practical tilting mechanism (depending on bike carrier model), for easy access to the load compartment.

(Accessory)

#### Thule®+ roof bike carrier

High-quality, easy-to-install roof bike carrier from Thule<sup>®</sup>. (Accessory)

#### Thule®+ roof box

Designed to carry a wide variety of loads and protect them from weather and theft. All models come with dual-opening for easy access. (Accessory, available in various sizes)

#### Cross bars, for roof rails

Sturdy cross bars allow you to transport loads easily. (Accessory, only in combination with roof rails)

#### **Mud flaps**

Contoured mud flaps help to protect the bodywork of your Ford EcoSport from stone chips and road spray. Available as sets for front and rear. (Accessory)

#### **Rubber floor mats**

All-weather floor mats with the Ford EcoSport nameplate are tailor-made to fit perfectly and protect against dirt and damp. Made from a rubberised material and fixation clips to attach the drivers floor mat from slipping (Accessory).

For a range of Ford branded items – from clothing to lifestyle products – visit www.fordlifestylecollection.com

Fitment of accessories may have an impact on your vehicle's fuel consumption



<sup>+</sup>Item covered by third party supplier's warranty, please see back cover for further information.

For more accessories please visit the Online Accessory Catalogue at www.ford-accessories.co.uk

#### FORD **ECOSPORT** Engines

#### Reality check. Making fuel economy figures more realistic.

From 1 September 2017, certain new vehicles will be type-approved using the Worldwide Harmonised Light Vehicle Test Procedure (WLTP), which is a new, more realistic test procedure for measuring fuel consumption and  $CO_2$  emissions. From 1 September 2018 the WLTP will fully replace the New European Drive Cycle (NEDC), which is the current test procedure. During NEDC Phase-out, WLTP fuel consumption and  $CO_2$  emissions are being correlated back to NEDC and are shown as  $CO_2$ MPAS figures. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered i.e., same car might have different reported fuel consumption and  $CO_2$  emissions. The figures stated in the table below are  $CO_3$ MPAS figures

To learn more about the new testing procedures, please visit www.dft.gov.uk/vca/fcb/wltp.asp

	1.0 Ford EcoBoost 100 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 125 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 125 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 140 PS (with Auto Start-Stop)	1.5 Ford EcoBlue 100 PS (with Auto Start-Stop)	1.5 Ford EcoBlue 125 PS (with Auto Start-Stop)	1.5 Ford EcoBlue 125 PS AWD (withAuto Start-Stop)	
5-Door SUV								
Euro Stage	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	
Maximum Power PS (kW)	100 PS (73kW)	125 PS (92kW)	125 PS (92kW)	140 PS (103kW)	100 PS (73kW)	125 PS (92kW)	125 PS (92kW)	
Torque Nm (Nm with overboost)	170Nm	170Nm (200Nm)	170Nm (200Nm)	180Nm (200Nm)	215Nm	300Nm	300Nm	
CO <sub>2</sub> Emissions								
16" Wheel CO <sub>2</sub> emissions (g/km) <sup>oo</sup>	121	120	140	n/a	111	n/a	n/a	
17" Wheel $CO_2$ emissions (g/km) $^{\circ\circ}$	120	119	140	119	110	113	125	
18" Wheel CO <sub>2</sub> emissions (g/km) <sup>oo</sup>	125	125	145	124	118	123	140	
Transmission	6-speed Manual	6-speed Manual	6-speed Automatic	6-speed Manual	6-speed Manual	6-speed Manual	6-speed Manual	
Drive	4x2	4x2	4x2	4x2	4x2	4x2	4x4	
Fuel consumption in mpg (L/100 km) <sup>ss</sup>								
16" Wheel Urban	45.6 (6.2)	45.6 (6.2)	37.2 (7.6)	n/a	61.4 (4.6)	n/a	n/a	
16" Wheel Extra Urban	58.9 (4.8)	60.1 (4.7)	54.3 (5.2)	n/a	70.6 (4.0)	n/a	n/a	
16" Wheel Combined	53.3 (5.3)	53.3 (5.3)	45.6 (6.2)	n/a	67.3 (4.2)	n/a	n/a	
17" Wheel Urban	45.6 (6.2)	45.6 (6.2)	37.2 (7.6)	45.6 (6.2)	61.4 (4.6)	60.1 (4.7)	55.4 (5.1)	
17" Wheel Extra Urban	58.9 (4.8)	60.1 (4.7)	54.3 (5.2)	60.1 (4.7)	70.6 (4.0)	67.3 (4.2)	61.4 (4.6)	
17" Wheel Combined	53.3 (5.3)	53.3 (5.3)	45.6 (6.2)	53.3 (5.3)	67.3 (4.2)	64.2 (4.4)	58.9 (4.8)	
18" Wheel Urban	44.1 (6.4)	44.1 (6.4)	36.2 (7.8)	44.8 (6.3)	58.9 (4.8)	56.5 (5.0)	48.7 (5.8)	
18" Wheel Extra Urban	56.5 (5.0)	56.5 (5.0)	49.6 (5.7)	57.7 (4.9)	65.7 (4.3)	62.8 (4.5)	54.3 (5.2)	
18" Wheel Combined	51.4 (5.5)	51.4 (5.5)	44.1 (6.4)	52.3 (5.4)	62.8 (4.5)	60.1 (4.7)	52.3 (5.4)	
Performance®								
Max. speed (mph)	105	111	111	115	105	113	112	
0-62 mph (secs)	11.9	11.0	11.6	11.8	13.6	10.7	11.3	
31-62 mph* (secs)	11.0	10.5	8.0	12.3	12.0	9.5	10.8	

#### FORD **ECOSPORT** EcoBlue

# Engineered for economy.

EcoSport's latest Ford EcoBlue diesel engines are remarkably fuel-efficient. The 1.5 125 PS Ford EcoBlue diesel engine achieves a combined fuel consumption of 64.2 mpg (4.4 L/100 km)\*, and CO<sub>2</sub> emissions of just 113 g/km\*.

- Power 125 PS
- Combined consumption 64.2 mpg (4.4 L/100 km)\*
- CO<sub>2</sub> emissions 113 g/km\*

\*NEDC CO2MPAS correlated official test figures. Actual fuel consumption may differ. See Fuel & Performance section for more information.

\*In 4th gear. \*Ford test figures. \*The declared Fuel/Energy Consumptions, CO<sub>2</sub> emissions and electric are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under http://carfueldata.dft.gov.uk/.DPF = diesel particulate filter.

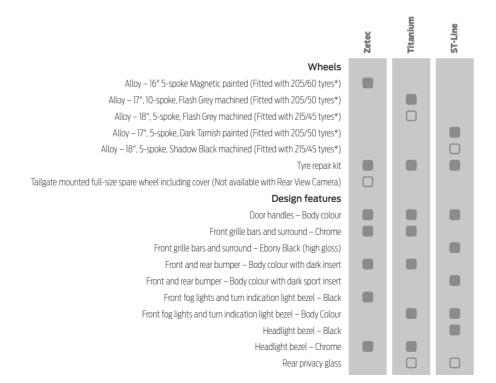


#### FORD **ECOSPORT** Engines

	1.0 Ford EcoBoost 100 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 125 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 125 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 140 PS (with Auto Start-Stop)	1.5 Ford EcoBlue 100 PS (with Auto Start-Stop)	1.5 Ford EcoBlue 125 PS (with Auto Start-Stop)	1.5 Ford EcoBlue 125 PS AWD (withAuto Start-Stop)
Weights and loads							
Kerbweight (kg)#	1349	1349	1391	1355	1395	1423	1520
Gross Vehicle Mass (kg)	1730	1730	1770	1730	1775	1805	1895
Max. Towable Mass (braked) (kg)	900	900	900	900	900	900	1100
Max. Towable Mass (unbraked) (kg)	670	670	695	675	695	710	750

<sup>\*</sup>Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc, fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 40 kg on all models.

#### FORD **ECOSPORT** Styling & Appearance



#### FORD **ECOSPORT** Styling & Appearance



Standard

Optional, at extra cost 🔲

Part of an option pack, at extra cost

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#### **FORD ECOSPORT Driving Experience**

	Zetec	Titanium	ST-Line
Instruments and Controls			
Trip computer			
Analogue instrument cluster – includes Ice Blue illumination with manual dimming, monochrome display (4.2"), speedometer, tachometer, fuel gauge, water temperature gauge, warning lights and automatic transmissions indicator (if applicable). Chromed rings around speedometer and tachometer			
Analogue instrument cluster – includes blue illumination with manual dimming, colour TFT (4.2"), speedometer, tachometer, fuel gauge, water temperature gauge, warning lights, automatic transmissions indicator (if applicable). Chromed rings around speedometer and tachometer			
Technology			
Auto Start-Stop system			
FORD <b>ECOSPORT</b> Comfort and Convenience			

Interior Convenience Low Level Centre console Centre console with covered bin and sliding armrest Centre console cup holder Centre console cup holder with chrome accent Front overhead console with sunglasses holder Driver and passenger's sun visor with covered vanity mirror and ticket strap (on drivers side) Driver's stowage glovebox Front seat – Passenger underseat stowage **Audio and Communication Systems** Ford SYNC with 8" Touchscreen, DAB Radio, six speakers, MP3-compatible, remote audio controls, Apple CarPlay, Android Auto, Emergency Assistance, hands-free calling, GPS, Bluetooth®, Privacy Mode and USB connection for external music devices Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, seven speakers, MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance, hands-free calling, GPS, Bluetooth®, Privacy Mode, USB connection for external music devices and FordPass Connect (Embedded Modern) B&O Premium Audio Sound System with 10 Speakers (four front, four rear, one centre and boot mounted subwoofer) External CD player mounted above glovebox

Standard

Optional, at extra cost Part of an option pack, at extra cost

**Driver Assistance** 

Intelligent Protection System (IPS)1)

Electric power-assisted steering (EPAS)

Headlights – Courtesy delay (home safe)

Headlights - Automatic on/off

Headlights – Levelling control

Halogen rear lights

Suspension

Sport Suspension

Front stabilizer bar

Shift indicator

Technology Soft instrument panel cover Option Packs

Instruments and Controls

Tyre Pressure Monitoring System (TPMS)1

BLIS – Blind Spot Information System

Cruise control (includes Adjustable Speed Limiter)

Front fog lights with combined turn indication light

Front - Independent with MacPherson struts and anti-roll bar

Select Shift Sports mode Technology (Automatic transmission only)

Rear – Semi-independent twist beam with twin gas and oil-filled shock absorbers

Titanium Lux Pack (Includes HID headlamps & full leather trim with heated seats)

Rear Parking distance sensors

Front Parking distance sensors

**Exterior Lighting** 

Anti-lock braking system (ABS)<sup>1)</sup> with Electronic Stability Control (ESC)<sup>1)</sup> including Hill Start Assist<sup>2)</sup> and Roll Stability Control<sup>2)</sup> (includes Emergency Brake Assist (EBA))

Rear View Camera pack contains rear parking sensors – Mounted in swing gate license plate applique (not available with rear-mounted tyre carrier)

Headlights – High intensity discharge headlight (projector headlight – Xenon with LED daytime running lights) Headlights – Projector beam headlight (halogen quad beam projector) with LED daytime running lights

**FORD ECOSPORT Driving Experience** 

#### FORD **ECOSPORT** Comfort and Convenience

## FORD **ECOSPORT** Comfort and Convenience

	Zetec	Titanium	ST-Line	
Climate Control				
Air conditioning – Manual				
Air conditioning – Electronic Automatic Temperature Control (EATC)				
Glove box with cool bin, lid and illumination				
Interior Lighting				
Ambient Lighting – Instrument panel and footwell				
Courtesy lights – Front with two map lights				
Courtesy lights – Rear				
Load compartment light				
Seating				
Seats – Fabric trim				
Seats – Partial leather trim				
Seats – Partial leather trim ST-Line				
Seats – Titanium Lux Pack Leather trim (includes heated seats)				
Seats – Heated driver and front passenger seats				
Front seat – Driver's manual rotary knob lumbar support adjustment				
Front seat – Driver's manual height, fore/aft and seatback angle adjustment, and recliner				
Front seat – Passenger's fore/aft adjustment and recliner				
Front seats – Seatback map pockets				
Front seats – 2-way front head restraint up/down				
Rear seats – 2-way front head restraint height adjustable				
Rear seats – Fold-flat with 60:40 split back				

	Zetec	Titaniu	ST-Line
Instruments and Controls			
Door mirrors – Electrically-operated, heated with integrated side indicator			
Door mirrors – Power-foldable, electrically-operated, heated with integrated side indicator and puddle lights			
Wipers – Front with variable intermittent			
Wipers – Front automatic/rain-sensing			
Wipers – Rear wash/wipe, intermittent			
Paddle shifts (available on the 6-speed automatic transmission)			
Gearshift knob – Leather-trimmed with black insert and chrome-finish ring			
Handbrake grip – Leather-trimmed			
Handbrake grip – Leather-trimmed with grey stitching			
Handbrake grip – Leather-trimmed with red stitching			
Steering wheel – Leather-trimmed with chrome inserts			
$Steering\ wheel-Perforated\ leather-trimmed\ with\ chrome\ inserts\ and\ grey\ stitching$			
Steering wheel – Perforated leather-trimmed with chrome inserts and red stitching			
Steering wheel – Heated (Option within Comfort Pack)			
Steering column – Rake- and reach-adjustable			
Ford Power Starter Button (keyless start)			
Ford KeyFree System – Keyless entry with Ford Power Starter Button (keyless start)			
$Sunroof-Power slide \ (includes long \ overhead \ console, and \ global \ open/close \ door \ and \ sunroof \ switches)$			
Windows – Front and Rear power windows with global lowering/closing on driver's window			
Windows – Front and rear power windows with global lowering/closing			

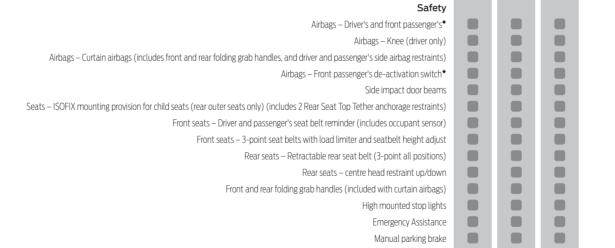
Standard 🔲 Optional, at extra cost

Part of an option pack, at extra cost 🛇

#### FORD **ECOSPORT** Comfort and Convenience

## Technology Manual dimming rear-view mirror Auto-dimming electrochromic rear-view mirror MyKey Quickclear heated windscreen with heated windscreen washer jets Ford Easy-Fuel – Capless Option Packs Comfort Pack – Heated seats (front and passenger) and heated steering wheel

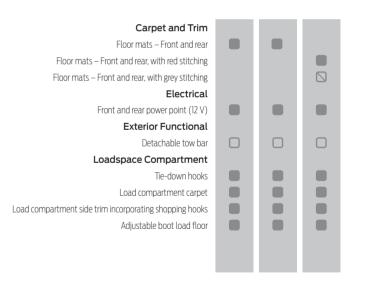
#### FORD **ECOSPORT** Safety and Security



#### FORD **ECOSPORT** Safety and Security

	Zetec	Titaniun	ST-Line	
Security				
Child locks (rear doors)				
Front – Independent with MacPherson struts and anti-roll bar				
Remote control locking with double locking (with one flip key and one plain key)				
Remote control locking with double locking (with 2 key remotes for Keyless Start)				
Thatcham Category 1 perimeter and volume sensing alarm				
Engine immobiliser				

#### FORD **ECOSPORT** Utility



Standard Optional, at extra cost

Part of an option pack, at extra cost.

Note: a rear-facing child seat should never be placed in the front passenger seat, when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

#### FORD **ECOSPORT** Dimensions

4096	Overall length without optional spare wheel or tow bar (mm)
2057/1816/1765	Overall width with mirror/with folded mirror/without mirrors (mm)
1653/1713	Overall height (unladen) with/without roof rails (mm)
21.00	Approach angle degree (unloaded vehicle)
33.30	Departure angle (unloaded vehicle)
23.30	Ramp break over angle (unloaded vehicle)
(160 Diesel) (190 Petro	Ground clearance (mm)
10.6	Turning circle – kerb to kerb (m)
2519	Wheelbase
	Luggage capacity (litres) <sup>‡</sup>
356	5-seat mode (laden to package tray)
1238	2-seat mode (laden to roof)
	Luggage compartment dimensions
881	Load opening height max (mm)
1022	Load opening width max (mm)
950	Loading width between wheel houses
691	Loading length at floor to second row
627	Lift over height at curb load condition (unladen)
	Fuel tank capacity (litres)
52	Petrol
52	Diesel
	Interior 1st row
1008	Headroom (without sunroof) (mm)
1043	Legroom (maximum with seat in rearmost mid height position) (mm)
1355	Shoulder room
	Interior 2nd row
971	Headroom
933	Legroom (nominal with front seat in 95% SAE position)
1302	Shoulder room

FORD **ECOSPORT** Dimensions

# Height: 1,653 Height (with roof rail:

Width: 1,765 mm Width (with mirrors): 2,057 mm

#### Power-foldable mirrors

Neatly folding door mirror housings for when parking in narrow spaces. Electrically-operated for added convenience. (Standard on Titanium and ST-Line)



Length: 4,096 mm







### Fold-flat split rear seats

Fold-down the 60:40 rear seats and you get 1,238 litres of space in the back.

#Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

## Making ownership easy and affordable.

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Allows you to relax knowing we're always by your side.

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- Use of quality Ford parts for added peace of mind
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Also, every Ford vehicle comes with 12 months UK & European Roadside Assistance from the date of registration. This can be extended for a further 12 months when your vehicle has a Scheduled service at a participating Ford Dealer.

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- Small replacement car for the duration of your repairs
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- Unlimited cover for standard fit in-car entertainment equipment
- Up to 90 days European cover
- Replacement child seats in the event of an accident

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Extend your standard 3-year/60,000 miles warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

- · High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- With Ford Protect, the price of parts and labour are guaranteed for the length of your plan
- Help prolong the lifespan of your Ford vehicle
- Help protect your vehicle resale value

To help increase potential resale value, Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

Ford Protect terms and conditions apply see ford.co.uk/extended-warranties for more information.

#### **FORD Protect Extended Warranty for New Vehicles**

	Total Mileage (mls)
4 Year Protection	80,000 mls
5 Year Protection	100,000 mls



#### FORD **ECOSPORT** Next steps



Visit your Ford Dealer and test drive the Ford EcoSport for yourself. http://www.ford.co.uk/shop/research/request-a-test-drive



#### build

Build and price your new Ford EcoSport to your specification and see how it looks at: https://www.ford.co.uk/cars

When it comes to financing your car, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit\* provides a range of finance products for your car whether you are a private or business user. Ford Lease<sup>\*</sup> specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

For more information about our finance products visit ford.co.uk

\*Finance subject to status. Guarantees may be required. Freepost Ford Credit. Ford Credit is a trading style of FCE Bank plc. Which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference number

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Ford Credit Customer Services 0345 712 5490 Ford Lease Customer Services 0344 600 1405

Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 or 02 geographic number. even when calling from a mobile.



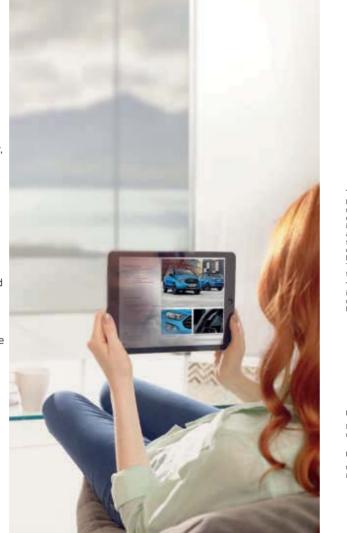
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And should your new Ford ever require accident repair. a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as quickly as possible.



The new FordPass app lets you access a range of Ford services designed to help make journeys easier and more enjoyable. These include:

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- **Find fuel** lets you search for refuelling points, refine your search by brand or fuel grade, and compare pricing
- Parking search for available parking spaces, check their costs, opening hours and ratings



#### FORD **ECOSPORT**

3-year/60,000 miles<sup>1)</sup> Ford Warranty 1-year/unlimited mileage<sup>1)</sup> Ford Assistance Roadside Cover (Europe)

2-year/2 services or 3-years/3 services<sup>1)</sup> Ford Protect Premium Plan, including scheduled servicing and extended Ford Assistance

1-vear/unlimited mileage<sup>1)</sup> Paint Warranty

12-year/unlimited mileage<sup>1)</sup> Perforation Warranty

Optional, at extra cost

(1) Whichever occurs soonest: from date of first registration, Year 1 - unlimited mileage, Subject to terms and conditions.

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Ford 1.0 litre EcoBoost

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Published by Ford Motor Company Limited, Brentwood, Essex, England. Registered in England No. 235446 FA 1595/7 BJN 206840. FoE H63E

PN 871503/0818/30m/GBR en July 2018.

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