

### **ASTON MARTIN 2012**



THE MOST BEAUTIFUL CARS IN THE WORLD
"An Aston Martin combines three important elements: Power, Beauty, Soul. Aston Martins are truly special – they always have been and always will be." Dr. Ulrich Bez
Chief Executive Officer

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Extraordinary design, exceptional engineering and remarkable craftsmanship are central to Aston Martin's ethos of Power, Beauty and Soul and each and every Aston Martin is an expression of this.

High technology and exceptional attention to detail are a big part of the Aston Martin story – along with design, engineering and heritage. From hand-sewing leather interiors to fitting the delicate headlamp assemblies to tiny, precise tolerances, skilled hands work in perfect harmony with the latest cutting-edge processes.

Aston Martin as a brand and a company is constantly evolving and our range reflects the changing demands, aspirations and lifestyles of our customers, from the Cygnet through to the One-77.

Our ability to go the distance, on road and track, is testament to world-beating quality and design. As we edge ever closer to the company's 100th year, Aston Martin stands proud at the head of a long automotive tradition.

Dr. Ulrich Bez Chief Executive Officer

# POWER BEAUTY SOUL

Aston Martin is a brand and a company that has embraced change without compromising its worldwide reputation for understated style and elegance.

Captivating design and unparalleled attention to detail are central to the company's ethos of Power, Beauty and Soul, with perfectly proportioned, flowing bodywork and cosseting interiors that epitomise the marriage of form, function and genuine materials.

An Aston Martin combines power and sporting ability with refinement, luxury and exceptional beauty.

Every Aston Martin expresses the core values of Power, Beauty and Soul, from the breathtaking One-77 and the elegant yet brutal V12 Zagato to the mould-breaking Cygnet, from the powerful Vantage range to the exquisite DB9, Virage, DBS and Rapide.

Bodywork is taut and poised, with strong, muscular surfaces that are instantly recognisable. The sports cars are underpinned by the unique VH (Vertical Horizontal) architecture of bonded and extruded aluminium, which provides exceptional manufacturing flexibility.





# HERITAGE—

HISTORY WITH NO FUTURE IS JUST HISTORY. HISTORY WITH A FUTURE REPRESENTS HERITAGE – AND AT ASTON MARTIN THIS GOES BACK TO THE YEAR 1913.

Aston Martin has been delighting discerning drivers with fabulous cars of unmatched pedigree and sporting prowess for almost a century.

The company's founders – Lionel Martin and Robert Bamford – were men of vision, defining the blueprint for all future Aston Martins: characterful, exciting cars, built to exceptional standards and imbued with Power, Beauty and Soul.



Their legacy is still embraced and remains integral to the business' approach of designing and engineering a revolutionary family of critically acclaimed cars that are cherished, driven and raced by enthusiastic owners around the world.



















1914

1930

1932

1950

DB5

1963-1965

1972

AMV8

1972-1989

1984

DB7

1994-2003

2003

DB9

2004-

Company founded





Coal Scuttle





Series-2

1932-1933



2-litre Sports

1948-1950











Bamford and Martin Limited founded 13 January in Henniker Mews, South Kensington, London.

The first Aston Martin.

1914 - Lionel Martin is appointed Chairman.

Quantity built 130.

1947 - David Brown is appointed Chairman.

Quantity built 15.

Quantity built 1059.

1964 - features in the James Bond film 'Goldfinger'. 0 07

Quantity built 2360.

Quantity built 8938.

2000 - Dr. Ulrich Bez is appointed CEO and later Chairman.

Aston Martin Engine Plant opens in Cologne, assembling both V8 and V12 engines.

V8 Vantage 2005-



2006 - David Richards is appointed Chairman. Dr. Ulrich Bez continues as CEO.

DBS 2007-



2007 - Aston Martin

Investment Dar and

Adeem Investments.

2008 - features in

007

the James Bond film

'Quantum of Solace'.

Richards. John Sinders.

purchased by a



2009-

V12 Vantage





Rapide





Motor Show.





2009 - One-77 wins design award at public debut at Villa d'Este Concours.

2010 - Launch of the V8 Vantage N420 derivative and first production model of One-77.

Cygnet 2010-



Unveiling of the Cygnet Concept Car at the Geneva Motor Show





Launch of the Aston Martin Virage and V8 Vantage S.

V12 Zagato



Historic partnership was rekindled in 2011 with the unveiling of the V12 Zagato at the Concorso D'Eleganza, Villa D'este, Italy.

# MOTORSPORT—



### MOTORSPORT SUCCESS FEATURES PROMINENTLY IN ASTON MARTIN'S HISTORY, AND IN THE DEVELOPMENT OF OUR ROAD CARS TODAY.

From our international debut in 1923 at the French Grand Prix, which rapidly established the marque's racing credentials, to more recent success with the DBR9s taking back-to-back wins in the hotly contested GT1 supercar category at the 2007 and 2008 Le Mans 24 Hours, our commitment to Motorsport over nine decades has never wavered.

2012 sees the launch of the V12 Vantage GT3, a direct replacement of the Aston Martin DBRS9. The new racer is the culmination of six years' experience competing at the forefront of all major international GT series.

It is the lessons learned during these demanding and hugely successful racing programmes that have been filtered back and incorporated into the design and production of our road cars today. Proof, if any were needed, that racing does indeed improve the breed.









For more information scan this QR code



# CRAFTSMANSHIP—

A VERY SPECIAL CULTURE MAKES ASTON MARTIN GENUINELY UNIQUE

– A CULTURE THAT THRIVES ON THE RELATIONSHIP BETWEEN AESTHETIC
ENDEAVOUR AND ENGINEERING DISCIPLINE, THAT EMBRACES THE DYNAMIC
TENSION BETWEEN CREATIVE ENTHUSIASM AND TECHNICAL VISION.

It is in the marriage of these inspirational opposites, and in the harmonisation of their apparent contradictions, that the marque's unique personality is formed.

It is shaped through the combined vision of designers and technicians united by a common goal – to build the world's most prestigious cars.











# TECHNOLOGY—



THE PASSION THAT SURROUNDS ASTON MARTIN COMBINES WITH AN INHERENT BOND BETWEEN ENGINEERING, DESIGN AND TECHNOLOGY.

Every Aston Martin is very much a product of today's technology. New resources and new investment in the latest computer aided design and engineering facilities, in statistical process control and many other leading edge disciplines, are ensuring that Aston Martin's future is every bit as bright as its illustrious past.









### ASTON MARTIN LIFE—

WELCOME TO THE EXCLUSIVE WORLD OF ASTON MARTIN OWNERSHIP. EVEN AS YOU APPROACH IT, READY TO TAKE YOUR PLACE BEHIND THE WHEEL, A SPECIAL LIFELONG AFFINITY BEGINS.

Take in its sheer elegant lines and perfect styling. Quietly appreciate the attention to detail that differentiates your car from any other on the road. When you become an Aston Martin customer you acquire so much more than a fabulous car. More than 85 per cent of all Aston Martins ever built are still in existence so you are joining a global family of enthusiasts, passionate about their cars.

We embody this pride and passion. Our expanding global network of dealers live and breathe the brand and will guide you through the process of choosing the right model and specification for you.

Thanks to our Aston Martin Driving Experiences and events, you have the chance to savour unforgettable moments behind the wheel. From driving through glorious landscapes to enjoying the unique excitement of powering an Aston Martin around a special course carved into the snow you can be sure of one thing: Aston Martin ownership is an experience like no other.













# V8 VANTAGE—

V8 VANTAGE FUSES SOPHISTICATED ENGINEERING AND ARTFUL DESIGN TO CREATE A CONSUMMATE MODERN SPORTS CAR.

Exceptional performance from the 420 bhp V8 engine and an irrepressible sporting character deliver excitement in abundance. Yet its effortless, intuitive feel and comprehensive equipment mean it is a very special car that can be enjoyed every day.

New for 2012, the incredible agility and thrilling dynamism of the V8 Vantage have been enhanced with more responsive steering, sharper handling, wider wheels and tyres, upgraded brakes and, available as an option, a bespoke new seven-speed 'Sportshift II'\* paddle-operated transmission.



<sup>\* &#</sup>x27;Sportshift' trademark is used under licence from Prodrive (Holdings) Ltd.







#### BODY

- > Two-seat, two-door coupe or soft-cover convertible top body style
- > Carbon-fibre front splitter and rear diffuser

#### **ENGINE**

- > All-alloy quad overhead camshaft, 32-valve 4735 cc V8
- > Max power 313 kW (420 bhp/426 PS) at 7300 rpm
- > Max torque 470 Nm (346 lb ft) at 5000 rpm
- > Acceleration 0–100 km/h (62 mph) in 4.9 seconds
- > Max speed 290 km/h (180 mph)

#### TRANSMISSION

- > Rear mid-mounted, six-speed manual transmission
- > 'Sportshift II'\* seven-speed automated manual transmission available as an option
- > Alloy torque tube with carbon-fibre propeller shaft
- > Limited-slip differential

#### INTERIOR

- > Full-grain leather interior
- > Piano Black facia trim and Graphite centre console finish
- > Leather sports steering wheel
- > Electrically adjustable Sports seats with side airbags
- > Trip computer
- > Rear parking sensors
- > Tyre-pressure monitoring<sup>1</sup>
- > Alarm and immobiliser
- > Remote-control central door locking and boot release

- > 160 W Aston Martin audio system with six-CD autochanger
- > Integrated Apple iPod® connector<sup>2</sup>
- > USB connector with Waveform Audio Format (WAF), Windows Media Player (WMA) and MPEG (MP3) audio file compatibility

<sup>1</sup> Not available in all markets

<sup>2</sup> iPod® is a trademark of Apple Inc., registered in the US and other countries

<sup>\* &#</sup>x27;Sportshift' trademark is used under licence from Prodrive (Holdings) Ltd.



# V8 VANTAGE S—

THE V8 VANTAGE S IS A LESSON IN RACE-BRED DYNAMISM.

A CHARACTERFUL V8 ENGINE, SUPREMELY RESPONSIVE CHASSIS
AND PADDLE-OPERATED SEVEN-SPEED TRANSMISSION MAKE IT
A SPORTING DRIVER'S DREAM.

Featuring race-winning aerodynamics honed in GT racing, and unique interior detailing, the V8 Vantage S is an overtly sporting Vantage. Aimed at the keenest of drivers, its sensational performance, ride and handling characteristics make the V8 Vantage S the benchmark sports car.

At its heart sits a potent 4.7-litre engine, producing 430 bhp and 490 Nm, mated to a bespoke seven-speed 'Sportshift II' paddle-operated transmission and short final-drive ratio delivering exceptional in-gear acceleration for a searing sense of urgency.







To build your very own V8 Vantage S scan this QR code











#### **BODY**

> Two-seat, two-door coupe or soft-cover convertible top body style

#### **ENGINE**

- > All-alloy quad overhead camshaft, 32-valve 4735 cc V8
- > Max power 321 kW (430 bhp/436 PS) at 7300 rpm
- > Max torque 490 Nm (361 lb ft) at 5000 rpm
- > Acceleration 0–100 km/h (62 mph) 4.6 seconds (predicted)
- > Max speed 305 km/h (190 mph)

#### **TRANSMISSION**

- > Rear mid-mounted 'Sportshift II'\* seven-speed automated manual transmission
- > Alloy torque tube with carbon-fibre propeller shaft
- > Limited-slip differential

#### **INTERIOR**

- > Full-grain leather interior
- > Piano black facia trim with Graphite centre console finish and Iridium Silver surround
- > Leather sports steering wheel

- > Electrically adjustable Sports seats with side airbags
- > Dual-stage driver and passenger front airbags
- > Powerfold exterior heated mirrors
- > Trip computer
- > Cruise control
- > Bluetooth® telephone preparation
- > Satellite navigation1
- > Rear parking sensors
- > Tyre-pressure monitoring<sup>1</sup>
- > Alarm and immobiliser
- > Remote-control central door locking and boot release
- > Machined black 'S' theme tread plates
- > Embroidered 'Vantage S' seat and carpet logo

- > 160 W Aston Martin audio system with six-CD autochanger
- > Integrated Apple iPod® connector<sup>2</sup>
- > USB connector with Waveform Audio Format (WAF), Windows Media Player (WMA) and MPEG (MP3) audio file compatibility
- > 3.5 mm auxiliary input socket

<sup>1</sup> Not available in all markets

<sup>2</sup> iPod® is a trademark of Apple Inc., registered in the US and other countries

<sup>\* &#</sup>x27;Sportshift' trademark is used under licence from Prodrive (Holdings) Ltd.



# V12 VANTAGE—

ONE OF THE WORLD'S GREATEST ENGINES CLOTHED IN ONE OF THE MOST STYLISH COUPES EVER DESIGNED, THE 6.0 LITRE V12 VANTAGE IS A UNIQUE AND EXTRAORDINARY ASTON MARTIN.

Compact, agile and blisteringly quick, this is the most potent of the Vantage model range. With its unashamedly aggressive and purposeful stance, distinctive detailing and our breathtakingly powerful 6.0-litre, 12-cylinder engine, the V12 Vantage can rightly claim to be one of the most exciting and extraordinary cars in the world.

Available only as a coupe, and with a slick-shifting, six-speed manual gearbox and state-of-the-art carbon ceramic braking system fitted as standard, the V12 Vantage combines the low weight, agility and dynamism of a compact sports car with the big-hearted performance and mile-eating stride of a great GT.







To see the V12 Vantage in action scan this QR code









#### **BODY**

- > Two-door, two-seat coupe body
- > Carbon-fibre front splitter and rear diffuser

#### **ENGINE**

- > All-alloy quad overhead camshaft 48-valve 5935 cc V12
- > Max power 380 kW (510 bhp/517 PS) at 6500 rpm
- > Max torque 570 Nm (420 lb ft) at 5750 rpm
- > Acceleration 0–100 km/h (62 mph) in 4.2 seconds
- > Max speed 305 km/h (190 mph)

#### TRANSMISSION

- > Rear mid-mounted six-speed manual gearbox
- > Alloy torque tube with carbon-fibre propeller shaft
- > Limited-slip differential

#### INTERIOR

- > Full-grain leather interior or full-grain leather and Alcantara interior
- > Piano Black facia trim and Graphite centre console finish and surround

- > Alcantara-trimmed sports steering wheel
- > Carbon-fibre door pulls
- > Electrically adjustable Sports seats with side airbags
- > Dual-stage driver and passenger front airbags
- > Memory seats and exterior mirrors (three positions)
- > Powerfold exterior heated mirrors
- > Trip computer
- > Cruise control
- > Bluetooth® telephone preparation
- > Satellite navigation system1
- > Rear parking sensors
- > Tyre pressure monitoring<sup>1</sup>
- > Alarm and immobiliser
- > Remote-control central door locking and boot release

- > 160 W Aston Martin audio system with six-CD autochanger
- > Integrated Apple iPod® Connector<sup>2</sup>
- > USB Connector with Waveform Audio Format (WAF), Windows Media Audio (WMA) and MPEG (MP3) audio file compatibility
- > 3.5 mm auxiliary input socket

- 1 Not available in all markets
- 2 iPod® is a trademark of Apple Inc., registered in the US and other countries



### V12 VANTAGE CARBON BLACK—

THE CARBON BLACK SPECIAL EDITION ADDS A TYPICALLY UNDERSTATED FLAIR TO THE ALREADY ACCLAIMED V12 VANTAGE MODEL.

A bright-finish grille adorns the Carbon Black face; whilst the iconic Aston Martin side strakes, fashioned from carbonfibre and backed by a black mesh, are complemented by gloss black 10-spoke diamond turned alloy wheels. Specially formulated Carbon Black metallic paint, lightweight carbon-fibre and Kevlar® sports seats wrapped in Obsidian Black leather plus unique design flourishes and fastidious detailing make this menacing Aston Martin a monochrome masterpiece.

#### In addition to the standard specification

- > Carbon Black metallic paintwork
- > Carbon-fibre side strakes with black mesh inserts
- > 10-spoke forged alloy gloss black painted wheels with diamond turned finish
- > Bright finish grille
- > Front parking sensors
- > Lightweight seats1
- > Obsidian Black leather and Alcantara interior trim
- > Piano Black facia and centre console trim
- > Anodised black tread plates
- > Unique sill plaques

1 Not available in all markets





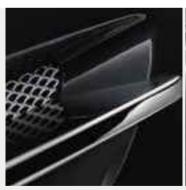


### DB9 —

THE ASTON MARTIN DB9 IS THE QUINTESSENTIAL SPORTING GRAND TOURER – A THOROUGHBRED 2+2 SEATER PERFORMANCE CAR THAT COMBINES TRUE BEAUTY WITH FUNCTIONALITY.

The DB9 is exceptionally powerful, a high performance sports car with supreme balance, handling and ride. Powered by a 350 kW (470 bhp) 6.0-litre V12 engine, the DB9 combines effortless touring ability with sports car precision and agility.

Elegant looks are perfectly proportioned from every angle – with roof up or down. As with all Aston Martins, beauty and proportion are of key importance.















#### **BODY**

> Two-door coupe or soft-cover convertible top body style with 2+2 seating

#### **ENGINE**

- > All-alloy, quad overhead camshaft, 48-valve, 5935 cc V12
- > Max power 350 kW (470 bhp/477 PS) at 6000 rpm
- > Max torque 600 Nm (443 lb ft) at 5000 rpm
- > Acceleration 0-100 km/h (62 mph) in 4.8 seconds
- > Max speed 300 km/h (186 mph)

#### TRANSMISSION

- > Rear mid-mounted, 'Touchtronic 2' six-speed automatic with electronic shift-by-wire control system
- > Alloy torque tube with carbon-fibre propeller shaft
- > Limited-slip differential

### INTERIOR

- > Full-grain leather interior
- > Walnut facia trim and Graphite centre console finish with Iridium Silver surround
- > Leather sports steering wheel
- > Electrically adjustable Sports seats
- > Heated front seats
- > Memory seats and exterior mirrors (three positions)
- > Bluetooth® telephone preparation1
- > Satellite navigation1, 2
- > Satellite radio system (USA only)
- > Front and rear parking sensors
- > Alarm and immobiliser
- > Remote-control central door locking and boot release

- > 700 W Aston Martin Premium audio system with Dolby® Pro Logic II® including six-CD autochanger
- > Integrated Apple iPod® Connector3
- > USB Connector with Waveform Audio Format (WAF), Windows Media Audio (WMA) and MPEG (MP3) audio file compatibility

- 1 Not available in all markets
- 2 Includes Traffic Messaging Channel (TMC) in Continental Europe
- 3 iPod® is a trademark of Apple Inc., registered in the US and other countries



### VIRAGE—

THE VIRAGE IS A HAND-CRAFTED LUXURY SPORTS GT. POWERED BY AN EFFORTLESSLY MUSCULAR V12 ENGINE IT IS A LESSON IN DISCREET STYLE AND ASSURED PERFORMANCE.

Assertive, but not aggressive, the elegant Virage exudes understated style. Its clean and fluid lines encapsulate the Aston Martin design ethos, while the hidden potency of its hand-assembled 6.0 litre V12 engine mated to a smoothly responsive paddle-shift 'Touchtronic 2' automatic transmission, delivers performance characterised by a purity and immediacy of response.

Inside, meticulous attention to detail defines all aspects of the Virage's finish. Perfectly upholstered hand-stitched leather sits alongside the finest quality materials and beautiful detailing to create a rich, opulent and ultimately exclusive ambience.









To build your very own Virage scan this QR code









### **EQUIPMENT HIGHLIGHTS**

### **BODY**

> Two-door coupe or soft-cover convertible top body style with 2+2 seating

### **ENGINE**

- > All-alloy, quad overhead camshaft, 48-valve, 5935 cc V12
- > Max power 365 kW (490 bhp/497 PS) at 6500 rpm
- > Max torque 570 Nm (420 lb ft) at 5750 rpm
- > Acceleration 0–100 km/h (62 mph) in 4.6 seconds
- > Max speed 295 km/h (183 mph)

### TRANSMISSION

- > Rear mid-mounted, 'Touchtronic 2' six-speed automatic gearbox with electronic shift-by-wire control system
- > Alloy torque tube with carbon-fibre propeller shaft
- > Limited-slip differential

### **INTERIOR**

- > Full-grain leather interior
- > Walnut facia trim with Graphite centre console finish and Iridium Silver surround
- > Leather sports steering wheel
- > Electrically adjustable Sports seats with side airbags
- > Memory seats and exterior mirrors (three positions)
- > Powerfold exterior heated mirrors
- > Heated front seats (Sports seats only)
- > Cruise control
- > Bluetooth® telephone preparation1
- > Satellite navigation<sup>1, 2</sup>
- > Front and rear parking sensors
- > Alarm and immobiliser
- > Remote-control central door locking and boot release

### IN-CAR ENTERTAINMENT

- > 700 W Aston Martin Premium audio system with Dolby® Pro Logic II® including six-CD autochanger
- > Integrated Apple iPod® Connector3
- > USB Connector with Waveform Audio Format (WAF), Windows Media Audio (WMA) and MPEG (MP3) audio file compatibility
- 1 Not available in all markets
- 2 Includes Traffic Messaging Channel (TMC) in Continental Europe
- 3 iPod® is a trademark of Apple Inc., registered in the US and other countries



### RAPIDE—

THE MARQUE'S FIRST PRODUCTION FOUR-DOOR SPORTS CAR. THE ELEGANT RAPIDE COMBINES A FUNCTIONAL, YET LUXURIOUS INTERIOR, PROVIDING SPACE FOR UP TO FOUR ADULTS, WITH THE ENGAGING SPORTS CAR DRIVING EXPERIENCE SYNONYMOUS WITH ALL ASTON MARTINS.

At the heart of this sports car lies Aston Martin's race-proven 6.0-litre V12 engine, which is mated to a smoothly responsive, paddle-shift 'Touchtronic 2' automatic transmission. The Rapide is the culmination of the Aston Martin range of sports cars. Providing the most versatile and practical solution without diluting the essence of an Aston Martin – a thoroughbred sports car, powerful, beautiful and without compromise.









To build your very own Rapide scan this QR code









### **EQUIPMENT HIGHLIGHTS**

### BODY

> Four-door body style with tailgate and four individual seats

### **ENGINE**

- > All-alloy quad overhead camshaft, 48-valve 5935 cc V12
- > Max power 350 kW (470 bhp/477 PS) at 6000 rpm
- > Max torque 600 Nm (443 lb ft) at 5000 rpm
- > Acceleration 0–100 km/h (62 mph) in 5.2 seconds
- > Max speed 295 km/h (183 mph)

### TRANSMISSION

- > Rear mid-mounted 'Touchtronic 2' six-speed gearbox with electronic shift-by-wire control system
- > Alloy torque tube with carbon-fibre propeller shaft
- > Limited-slip differential

### INTERIOR

- > Full-grain leather interior
- > Walnut facia trim and Graphite centre console finish with Iridium Silver surround
- > Leather sports steering wheel
- > Electrically adjustable front Sports seats
- > Heated front and rear seats
- > Memory front seats and exterior mirrors (three positions)
- > Powerfold exterior heated mirrors
- > Trip computer
- > Cruise control
- > Bluetooth® telephone preparation1
- > Satellite navigation system<sup>1, 2</sup>
- > Front and rear parking sensors
- > Alarm and immobiliser

### IN-CAR ENTERTAINMENT

- > 1000 W Bang & Olufsen BeoSound audio system with ICEpower® technology includes six-CD autochanger³
- > Integrated Apple iPod® connector4
- > USB Connector with Waveform Audio Format (WAF), Windows Media Audio (WMA) and MPEG (MP3) audio file compatibility
- 1 Not available in all markets
- 2 Includes Traffic Messaging Channel (TMC) in Continental Europe
- 3 ICEpower® is a proprietary technology of Bang & Olufsen
- 4 iPod® is a trademark of Apple Inc., registered in the US and other countries



### RAPIDE LUXE—

THE RAPIDE LUXE IS AN EXCLUSIVE DERIVATIVE OF THE RAPIDE. IT PROVIDES A COMBINATION OF HIGHLY DESIRABLE FUNCTIONAL FEATURES, A GREATER CHOICE OF PAINT AND LEATHER FINISHES AS STANDARD, AND A RANGE OF UNIQUE ACCESSORIES.

Offered in a sophisticated range of colours, the Rapide Luxe is the ultimate luxurious four-door sports car. Luxury is extended to the rear passengers, with the Rear Screen Entertainment System adding a new dimension to rear passenger comfort and convenience

### In addition to the standard specification

- > Ventilated front and rear seats
- > Second Glass ECU
- > Twin-screen rear-seat entertainment system with 6-disc DVD player, wireless headphones and remote control
- > Contemporary leather with perforated leather seat inserts
- > 20" 20-spoke alloy wheels with polished finish
- > Glass switchgear
- > Rapide Luxe sill plaque
- > Six-piece leather luggage set from our fast track or contemporary range of leather colours
- > Garage door opener (not available in all markets)
- > Reversing camera (not available in all markets)
- > Contemporary, DBS special or previous Aston Martin paint colour







### DBS—

A 6.0 LITRE V12 POWERED RACE-BRED SPORTS CAR SHAPED BY THE AERODYNAMIC DEMANDS OF HIGH PERFORMANCE, THE ASTON MARTIN DBS FUSES OUTSTANDING POWER WITH PURE ELEGANCE.

Striking beauty with an underlying strength: the dynamic abilities of the DBS are made explicit through the muscular elegance of its bodywork. Every surface, curve, line and crease expresses the car's potency, performance, agility and speed.

Its hand-built V12 engine produces 380 kW (510 bhp/517 PS), making it one of the most potent production Aston Martins ever made.







To build your very own DBS scan this QR code









### **EQUIPMENT HIGHLIGHTS**

### BODY

> Two-door coupe body style with 2+0 seating or soft-cover convertible top body style with 2+2 seating

### **ENGINE**

- > All-alloy, quad overhead camshaft, 48-valve, 5935 cc V12
- > Max power 380 kW (510 bhp/517 PS) at 6500 rpm
- > Max torque 570 Nm (420 lb ft) at 5750 rpm
- > Acceleration 0–100 km/h (62 mph) in 4.3 seconds
- > Max speed (manual) 305 km/h (190 mph)
- > Max speed ('Touchtronic 2') 295 km/h (183 mph)

#### TRANSMISSION

- > Rear mid-mounted, six-speed manual gearbox
- > Rear mid-mounted 'Touchtronic 2' six-speed gearbox with electronic shift-by-wire control system

### **INTERIOR**

- > Full-grain leather, semi-aniline leather or Alcantara interior
- > Piano Black facia trim with Piano Black centre console finish
- > Leather sports steering wheel
- > Carbon-fibre door trims and door pulls
- > Electrically adjustable Sports seats with side airbags
- > Heated front seats and rear screen
- > Cruise control
- > Bluetooth® telephone preparation1
- > Satellite navigation system<sup>1, 2</sup>
- > Front and rear parking sensors
- > Tyre pressure monitoring system<sup>1</sup>
- > Alarm and immobiliser

#### **IN-CAR ENTERTAINMENT**

- > 1000 W Bang & Olufsen BeoSound audio system with ICEPower® technology includes six-CD autochanger
- > Integrated Apple iPod® connector³
- > USB Connector with Waveform Audio Format (WAF), Windows Media Audio (WMA) and MPEG (MP3) audio file compatibility

- 1 Not available in all markets
- 2 Includes Traffic Messaging Channel (TMC) in Continental Europe
- 3 iPod® is a trademark of Apple Inc., registered in the US and other countries



### DBS CARBON EDITION—

THE DBS CARBON EDITION INTRODUCES A STRIKING SUITE OF SPECIAL EDITIONS OFFERING A CHOICE OF UNDERSTATED FLAIR OR DRAMATIC AESTHETICS.

Carbon-fibre features are appointed extensively throughout; swathes of the finest quality leather enhance the interior environment's luxury feel. Harmonising with the exterior finish; a warm black grille, carbon-fibre mirror heads, carbon rear lamp in-fills and smoked rear lights create a DBS specification like never before.

Distinguishing the Carbon Edition is the carbon-fibre facia with a carbon weave that has been precisely positioned to follow the form of the dashboard. Only by hand can the fibres be laid to create a perfectly aligned weave.

### In addition to the standard specification

- > Carbon Black, Flame Orange or Ceramic Grey metallic paintwork
- > 2+2 seating configuration or lightweight seats with six-way electrical adjustment
- > Obsidian Black (semi-aniline leather in coupe only), Madagascar Orange and Sahara Tan
- > Quilted leather headlining
- > Carbon-fibre facia with carbon weave centre console trim
- > Carbon sill plaques









### V12 ZAGATO—

USING ASTON MARTIN'S EXCELLENCE IN DESIGN, THE V12 ZAGATO IS A MODERN INTERPRETATION OF THE FAMOUS ASTON MARTIN AND ZAGATO COLLABORATION TO CELEBRATE THE ICONIC DB4GT'S 50TH ANNIVERSARY YEAR.

Designed in collaboration with the legendary Italian styling house this unique car is clothed in lightweight hand-formed aluminium and carbon-fibre body panels, endowed with race-proven handling and performance.

Built in a strictly limited production run, the V12 Zagato will become the pride of an exclusive selection of enthusiasts. Powered by a potent 6.0-litre 12-cylinder engine, the V12 Zagato's lightweight, alloy bodywork takes a team of exceptionally skilled craftsmen many hundreds of hours to form by hand. It is nothing short of a work of art.









# ONE-77 SOLD OUT

THE MOST ADVANCED TECHNOLOGY, DESIGN AND STANDARDS OF CONSTRUCTION, CULMINATING IN ONE OF THE GREATEST SUPERCARS OF ALL TIME.

The One-77 is the purest embodiment yet of all that Aston Martin stands for. From the exquisite fluidity of the hand-crafted aluminium body panels to the immensely powerful 7.3 litre, 750 bhp, V12 engine, nowhere in the car's make up is there the slightest hint of compromise.

Based on a sophisticated carbon-fibre chassis with a hand-crafted aluminium body, this V12 supercar is delivering exhilarating performance for a strictly limited number of discerning customers.







To see the One-77 in action scan this QR code



### CYGNET—

HAND-CRAFTED FOR THE CITY. CYGNET IS THE LUXURY SMALL COMMUTER CAR THAT ADAPTS TO YOUR NEEDS, MADE WITH THE HIGHEST QUALITY MATERIALS.

Like every Aston Martin it has the same philosophy of design, craftsmanship and attention to detail, allied to exquisite form and surface language resulting in a car of exceptional quality – just smaller.

Its compact size grants it significant manoeuvrability and parking advantages while its deceptively spacious interior can accommodate up to four people in quintessential Aston Martin comfort.









To build your very own Cygnet scan this QR code





### MODEL RANGE—

With the strongest model line-up in our history, each and every Aston Martin in our range combines power and sporting ability with refinement, luxury and exceptional beauty.

	ONE-77	V12 ZAGATO	DBS COUPE	DBS VOLANTE	RAPIDE	VIRAGE COUPE	VIRAGE VOLANTE
		0	0	10 0	950	0	0
Engine	48-valve 7312 cc V12	48-valve 5935 cc V12	48-valve 5935 cc V12	48-valve 5935 cc V12	48-valve 5935 cc V12	48-valve 5935 cc V12	48-valve 5935 cc V12
Maximum Power	559 kW (750 bhp/ 760 PS) @ 7500 rpm	380 kW (510 bhp/ 517 PS) @ 6500 rpm	380 kW (510 bhp/ 517 PS) @ 6500 rpm	380 kW (510 bhp/ 517 PS) @ 6500 rpm	350 kW (470 bhp/ 477 PS) @ 6000 rpm	365 kW (490 bhp/ 497 PS) @ 6500 rpm	365 kW (490 bhp/ 497 PS) @ 6500 rpm
Maximum Torque	750 Nm (552 lb ft) @ 5500 rpm	570 Nm (420 lb ft) @ 5750 rpm	570 Nm (420 lb ft) @ 5750 rpm	570 Nm (420 lb ft) @ 5750 rpm	600 Nm (443 lb ft) @ 5000 rpm	570 Nm (420 lb ft) @ 5750 rpm	570 Nm (420 lb ft) @ 5750 rpm
Acceleration 0–100 km/h (62 mph)	Under 3.7 seconds	4.2 seconds	4.3 seconds	4.3 seconds	5.2 seconds	4.6 seconds	4.6 seconds
Maximum Speed	over 354 km/h (over 220 mph)	305 km/h (190 mph)	305 km/h (190 mph) <sup>1</sup> 295 km/h (183 mph) <sup>2</sup>	305 km/h (190 mph) <sup>1</sup> 295 km/h (183 mph) <sup>2</sup>	295 km/h (183 mph)	295 km/h (183 mph)	295 km/h (183 mph)
Fuel consumption litres/100 km (mpg) urban extra-urban combined		24.3 (11.6) 11.7 (24.1) 16.4 (17.3)	24.3 (11.6) <sup>1</sup> 24.2 (11.7) <sup>2</sup> 11.7 (24.1) <sup>1</sup> 10.5 (26.8) <sup>2</sup> 16.4 (17.3) <sup>1</sup> 15.5 (18.2) <sup>2</sup>	24.3 (11.6) <sup>1</sup> 24.2 (11.7) <sup>2</sup> 11.7 (24.1) <sup>1</sup> 10.5 (26.8) <sup>2</sup> 16.4 (17.3) <sup>1</sup> 15.5 (18.2) <sup>2</sup>	22.6 (12.5) 10.4 (27.1) 14.9 (19.0)	22.3 (12.7) 10.8 (26.2) 15.0 (18.8)	22.3 (12.7) 10.8 (26.2) 15.0 (18.8)
CO <sub>2</sub> emissions	-	388 g/km	388 g/km <sup>1</sup> 367 g/km <sup>2</sup>	388 g/km <sup>1</sup> 367 g/km <sup>2</sup>	355 g/km	349 g/km	349 g/km
Gearbox	6-speed automated manual	6-speed manual	6-speed manual or 'Touchtronic 2' 6-speed automatic	6-speed manual or 'Touchtronic 2' 6-speed automatic	'Touchtronic 2' 6-speed automatic	'Touchtronic 2' 6-speed automatic	'Touchtronic 2' 6-speed automatic
Gas Mileage (mpg)  – North America only	_	_	City 11 <sup>1</sup> Highway 17 <sup>1</sup> City 12 <sup>2</sup> Highway 18 <sup>2</sup>	City 11 <sup>1</sup> Highway 17 <sup>1</sup> City 12 <sup>2</sup> Highway 18 <sup>2</sup>	City 13 Highway 19	City 13 Highway 18	City 13 Highway 18

DB9 COUPE	DB9 VOLANTE	V12 VANTAGE	V8 VANTAGE S COUPE	V8 VANTAGE S ROADSTER	V8 VANTAGE COUPE	V8 VANTAGE ROADSTER	CYGNET
	0	The San		0 0		•	
48-valve 5935 cc V12	48-valve 5935 cc V12	48-valve 5935 cc V12	32-valve 4735 cc V8	32-valve 4735 cc V8	32-valve 4735 cc V8	32-valve 4735 cc V8	Dual WT-i 1330 cc 16-valve DOHC
350 kW (470 bhp/ 477 PS) @ 6000 rpm	350 kW (470 bhp/ 477 PS) @ 6000 rpm	380 kW (510 bhp/ 517 PS) @ 6500 rpm	321 kW (430 bhp/ 436 PS) @ 7300 rpm	321 kW (430 bhp/ 436 PS) @ 7300 rpm	313 kW (420 bhp/ 426 PS) @ 7300 rpm	313 kW (420 bhp/ 426 PS) @ 7300 rpm	72 kW (97 bhp/ 98 PS) @ 6000 rpm
600 Nm (443 lb ft) @ 5000 rpm	600 Nm (443 lb ft) @ 5000 rpm	570 Nm (420 lb ft) @ 5750 rpm	490 Nm (361 lb ft) @ 5000 rpm	490 Nm (361 lb ft) @ 5000 rpm	470 Nm (346 lb ft) @ 5000 rpm	470 Nm (346 lb ft) @ 5000 rpm	125 Nm (92 lb ft) @ 4400 rpm
4.8 seconds	4.8 seconds	4.2 seconds	4.6 seconds (predicted)	4.6 seconds (predicted)	4.9 seconds	4.9 seconds	11.8 seconds <sup>1</sup> 11.6 seconds <sup>4</sup>
300 km/h (186 mph)	300 km/h (186 mph)	305 km/h (190 mph)	305 km/h (190 mph)	305 km/h (190 mph)	290 km/h (180 mph)	290 km/h (180 mph)	170 km/h (106 mph)
22.3 (12.7) 10.2 (27.8) 14.6 (19.4)	22.3 (12.7) 10.2 (27.8) 14.6 (19.4)	24.3 (11.6) 11.7 (24.1) 16.4 (17.3)	19.2 (14.7) 9.3 (30.4) 12.9 (21.9)	19.2 (14.7) 9.3 (30.4) 12.9 (21.9)	19.2 (14.7) <sup>1</sup> 19.2 (14.7) <sup>3</sup> 9.3 (30.4) <sup>1</sup> 9.3 (30.4) <sup>3</sup> 12.9 (21.9) <sup>1</sup> 13.8 (21.9) <sup>3</sup>	19.2 (14.7) <sup>1</sup> 19.2 (14.7) <sup>3</sup> 9.3 (30.4) <sup>1</sup> 9.3 (30.4) <sup>3</sup> 12.9 (21.9) <sup>1</sup> 13.8 (21.9) <sup>3</sup>	5.8 (48.7) <sup>1</sup> 6.1 (46.3) <sup>4</sup> 4.5 (62.8) <sup>1</sup> 4.6 (61.4) <sup>4</sup> 5.0 (56.5) <sup>1</sup> 5.2 (54.3) <sup>4</sup>
345 g/km	345 g/km	388 g/km	299 g/km	299 g/km	321 g/km <sup>1</sup> 299 g/km <sup>3</sup>	321 g/km <sup>1</sup> 299 g/km <sup>3</sup>	116 g/km <sup>1</sup> 120 g/km <sup>4</sup>
'Touchtronic 2' 6-speed automatic	'Touchtronic 2' 6-speed automatic	6-speed manual	'Sportshift II'* 7-speed automated manual	'Sportshift II'* 7-speed automated manual	6-speed manual or 'Sportshift II'* 7-speed automated manual	6-speed manual or 'Sportshift II'* 7-speed automated manual	6-speed manual or CVT transmission
City 13 Highway 19	City 13 Highway 19	City 11 Highway 17	City 14 Highway 21	City 14 Highway 21	City 13¹ Highway 19¹ City 14³ Highway 21³	City 13 <sup>1</sup> Highway 19 <sup>1</sup> City 14 <sup>3</sup> Highway 21 <sup>3</sup>	n/a

### COLOUR AND TRIM—

DESIGN INTEGRITY, TECHNICAL EXCELLENCE, INDIVIDUALITY AND UNDERSTATED ELEGANCE ARE THE VERY CORNERSTONES OF THE ASTON MARTIN ETHOS. OUR COLOUR AND TRIM RANGE IS A TRUE EXPRESSION OF THAT PHILOSOPHY.

An extensive palette of body colours has been created to meet the requirements of our most discerning customers. To achieve an unrivalled finish, each car is painted and finished by hand, receiving up to nine applications of paint – a process that takes more than 50 man-hours.

The exterior colours are perfectly complemented by a wide choice of leather trims and finishes. Crafted from the finest materials, these add elegance and luxury to an interior that is supremely comfortable and rewarding to use.

Of course, your Aston Martin can be finished in any colour you wish, perhaps even a bespoke colour created to your own unique specification. Your Aston Martin dealer will be happy to advise on colours and price.







### ACCESSORIES AND OPTIONS—

BESPOKE TAILORING COMBINED WITH LUXURY CRAFTSMANSHIP AND HERITAGE ARE UNIQUE QUALITIES SYNONYMOUS WITH THE ASTON MARTIN BRAND, GIVING OUR CUSTOMERS THE CHANCE TO PERSONALISE THEIR VEHICLE WITH A NUMBER OF OPTIONS AND UPGRADES.

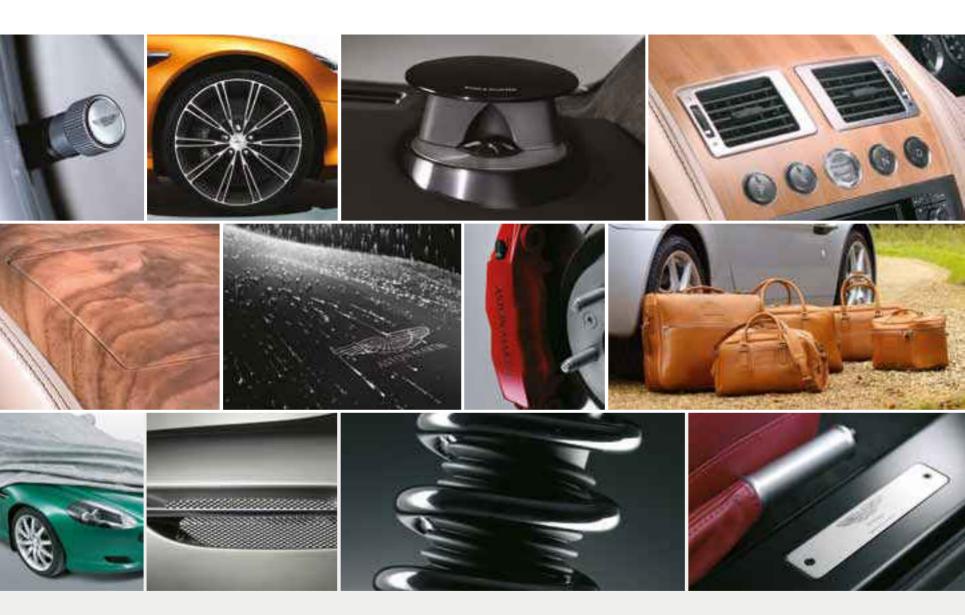
Whether you wish to upgrade your car with improved technology or personalised styling, we have the knowledge and experience to ensure a quality of workmanship across the Aston Martin range, on existing and previous models.

In addition to performance upgrades and styling refinements we offer a full range of accessories and options to further enhance your Aston Martin ownership experience. With luxury luggage, protective car covers and model merchandise forming just part of our range, we offer something for every Aston Martin owner.









## Q BY ASTON MARTIN—

ASTON MARTIN IS A NAME HERALDING EMOTIONALLY ENGAGING DESIGN, CRAFTSMANSHIP, INNOVATION AND ATTENTION TO DETAIL. WE OFFER AN EXTENSIVE PALETTE OF PAINT, LEATHER AND TRIM FINISHES AS WELL AS A WIDE RANGE OF OPTIONS.

However for some this is simply not enough. Q by Aston Martin, our ultimate personalisation service, allows you to finish your car in a way that reflects your taste, lifestyle and personality. From a one-off design capturing your imagination to personalised interior detailing – on

your new or current car – our expert Q by Aston Martin team is here to help guide you in the design, craft and hand-finishing of your car to your precise requirements.

To find out more information, please speak with your preferred Aston Martin dealer.











### THE COLLECTION—

A DISTINGUISHED HERITAGE, COUPLED WITH EXCEPTIONAL DESIGN, CRAFTSMANSHIP AND QUALITY, HAS MADE ASTON MARTIN WHAT IT IS TODAY; A GLOBALLY RECOGNISED NAME WITH A REPUTATION FOR UNDERSTATED STYLE AND ELEGANCE.

The same principles apply to the exclusive collection of lifestyle products and accessories offered by Aston Martin. A selection of beautifully crafted, luxury products that truly encompass the essence of the marque.

To view the entire collection, visit www.astonmartin.com











### ASTON MARTIN EXPERIENCES—

AS WITH OUR CARS, AT ASTON MARTIN WE BELIEVE IN INDIVIDUAL PERSONALISATION AND OUR RANGE OF EXPERIENCES ARE NO EXCEPTION.

Whether you want to drive at one of the world's most prestigious motor sport venues with 'On Track', enjoy the thrill of ice driving with 'On Ice' or join a group of like minded individuals with our 'On Tour' adventures, we can offer an engaging experience to suit your needs. All of our programmes are designed to be one-to-one in nature. Our highly experienced, professional instructors have extensive knowledge of track and road driving and will be with you throughout the duration of the day.

For further information regarding any of our Driving Experiences, please visit www.astonmartin.com/events









For more information scan this QR code



### OWNERSHIP EXPERIENCE—

UNEQUALLED EXPERTISE, CRAFTSMANSHIP, SERVICE, ASSURANCE AND PIECE OF MIND THROUGH EVERY STAGE OF YOUR CAR'S LIFE ARE ALL PART OF OWNING AN ASTON MARTIN.

With a network of 139 dealerships in 44 countries around the world our prestigious showrooms and service centres employ highly-trained specialist technicians

to ensure that your Aston Martin is meticulously serviced and cherished to maintain the ongoing performance and condition of your car.









#### IMPORTANT NOTICE

#### Pictures and word mark

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#### Performance results

Performance results, fuel consumption figures and  $\mathrm{CO}_2$  emissions data quoted in this brochure are obtained under controlled test conditions (in accordance with applicable regulations) and may vary depending on the specification of the particular car, road and environmental conditions and driving style. Tyre choice may also impact on performance results, fuel consumption,  $\mathrm{CO}_2$  emissions, ride comfort and handling.

Published figures should be used for comparison purposes only and verification should not be attempted on public roads. No guarantee is given express or implied of performance results, fuel consumption or  $CO_2$  emissions.

Aston Martin Lagonda Limited strongly urges that all speed laws be obeyed and that safety belts be worn at all times.

The weight of the car will influence the level of  $\mathrm{CO}_2$  emitted and as a result, cars with higher levels of specification and factory fit options may emit higher levels of  $\mathrm{CO}_2$ . However, Vehicle Excise Duty is charged according to the weight of and  $\mathrm{CO}_2$  emissions of the standard car, as published in this brochure.

All petrol engines are fitted with a catalytic converter.

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