



1972 BUICK RIVIERA

The 1972 Buick Riviera provides one of the industry's most extraordinary examples of innovative styling, featuring a distinctive new "thin line" protective side molding with vinyl insert and new taillamp treatment. New front end styling includes an attractive die-cast chrome grille with a strong rectangular theme and, as an option, new protective rubber impact strips tailored to the bumper. Riviera will continue to offer many extra features as standard equipment such as bucket seats, tilt steering wheel and dual exhausts. For the first time, optional custom trim will include a 60-40 seat. Also available is a new optional power-driven sun roof.

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1972 Riviera hardtop coupe