

# KONA electric

2020



# A bit about us.

With Hyundai, you really can have it all.

Our company believes in pushing the boundaries and challenging conventional thinking. Our very name, “Hyundai”, stands for modernity in the Korean language and it is this one word that helps represent everything we stand for. We don’t approach vehicle development in a traditional way. Our company is structured differently. We think differently. We find the modern way. It’s our mission to offer top quality, feature-rich vehicles at an affordable price.

We offer elite quality through meticulous design and painstaking craftsmanship. Our three design centres in Korea, the U.S. and Europe compete against each other to bring you cutting-edge designs — designs that not only look stunning but are also aerodynamic and fuel efficient.

We are the only global automaker to manufacture our own Advanced High-Strength Steel because, simply put, we just weren’t satisfied with what was available.

We test our vehicles in areas like the Arctic, our proving grounds in the Mojave Desert and on Germany’s world-famous Nürburgring circuit to deliver the durability and reliability you demand. And not only do we package our vehicles with advanced safety and technology, we back all our vehicles with one of the best automotive warranties in the industry. This means you really can have it all, quality and value together.



Kona electric SUPERSTRUCTURE™ shown, made with our Advanced High-Strength Steel.

# Power, fun and efficiency.

## Discover the KONA electric.

Enjoy electric driving at its best with fantastic acceleration and plenty of range. The versatile and very fun-to-drive Kona electric is the first electric sub-compact SUV in Canada. This ground-breaking newcomer combines bold SUV style and features with a very impressive electric driving range. You can travel up to 415 kilometres<sup>^</sup> on a single charge, completely emissions-free. With this extensive range, you could charge the battery as little as once a week, depending on your lifestyle and driving habits. Charge at home, at work or on the road at a public charging station.





Power, fun and efficiency.  
KONA electric.

Ultimate model shown.  
May not be exactly as shown.

# Go electric. In style.

Why follow the crowd when you can blaze your own trail with the Kona electric? Without the need for extensive powertrain cooling, the unique closed-off front grille gives a clean and stylish appearance. Functional air curtains around the front bumper help to reduce turbulence around the front wheels, enhancing aerodynamics. Bold body cladding runs along the side profile for a sporty look — and you can opt for available two-tone colour options to customize the Kona electric to your style preferences.



Available LED headlights with active cornering lights



Available LED tail lights



Standard 17" alloy wheels

# Don't compromise on space, thanks to our innovative battery.

The Kona electric offers plenty of space with the flexibility to take passengers and gear on your journeys — in or out of town. Thanks to the innovative shape of the battery, it's situated below the cabin and cargo floor, allowing maximum cargo versatility.

Packed with comfort and convenience, enjoy every moment of your drive with the available heated front seats and steering wheel to heat you up all winter long, and available ventilated front seats to cool you down when the weather gets hot.



Available heated front seats and ventilated front seats



Available heated steering wheel

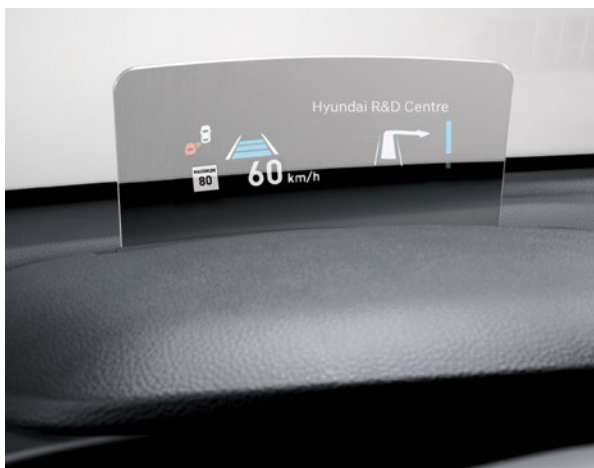
# Electrifying innovation.

In addition to the advanced electric powertrain technology powering the Kona electric, there is also a wealth of convenience features to help you stay connected and navigate around the city with ease. Starting with the 7.0" or newly available 10.25" touch-screen, both give you intuitive access to many of your favourite apps, thanks to standard Apple CarPlay™ and Android Auto™. Access your playlist and turn up the volume to enjoy the premium sound quality of the available Infinity® audio system — and when your smartphone is almost out of battery, simply make use of the available wireless charging pad▼.

Finally, to help lessen distractions, the available Head-Up Display supports safe driving by projecting your speed, safety warnings and much more within your line of vision, so you can keep your eyes on the road ahead.



New – available 10.25" touch-screen with navigation system



Available 8.0" Head-Up Display



Available wireless charging pad▼



Available Infinity® premium audio system

# Hyundai SmartSense™

Our suite of available Hyundai SmartSense™ safety features includes a range of camera, radar and motion detection technologies to provide you with added peace of mind. Available technologies include Blind-Spot Collision Warning<sup>1</sup> to help notify the driver of an unsafe lane change, and Adaptive Cruise Control with traffic stop and go<sup>2</sup> to automatically adjust your vehicle speed to maintain a set distance from the vehicle ahead.



Standard Forward Collision-Avoidance Assist (available with Pedestrian Detection)



Standard Lane Departure Warning with Lane Keeping Assist



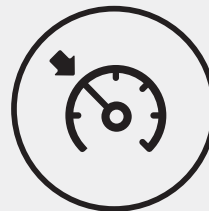
Available Blind-Spot Collision Warning with Lane Change Assist



Available Rear Cross-Traffic Collision Warning



Available Parking Distance Warning - Front and Reverse



Available Adaptive Cruise Control with traffic stop and go



Available High Beam Assist



Never get into a chilly vehicle again. Among a wealth of features, one of the best offered with our standard BlueLink® technology is the convenience of starting your vehicle remotely from your smartphone. You can even preset the cabin to your preferred temperature, and turn on the available heated steering wheel. Please see your dealer for full service-level details.

# Colours and wheels

## Exterior colours\*



**Phantom Black**  
Available on Preferred and Ultimate models only



**Galactic Grey**  
Available on Preferred and Ultimate models only



**Lake Silver**  
Available on Preferred and Ultimate models only



**Chalk White**  
Available on Preferred and Ultimate models only



**Pulse Red**  
Available on Preferred and Ultimate models only

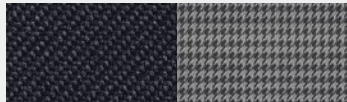


**Ceramic Blue**  
Available on Preferred and Ultimate models only

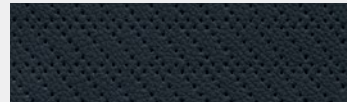


**Acid Yellow**  
Available on Essential model only

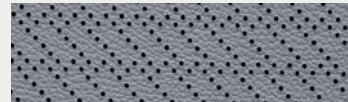
## Interior colours\*



**Black interior with black cloth**  
Standard on Essential and Preferred models



**Black interior with black leather**  
Standard on Ultimate model



**Pebble Blue interior with grey leather**  
Available on Ultimate model (with Chalk White, Ceramic Blue and Galactic Grey exterior colours only)

## Roof colours\*

The Preferred model features two-tone body colour\*\*. Choose between the following roof colours to customize your Kona electric:



**Chalk White**  
Standard with Ceramic Blue



**Phantom Black**  
Standard with Pulse Red  
\*\*Available with Chalk White

## Wheels



17" alloy wheel

# Accessories



**Premium All-Weather Cargo Tray**  
Protect your interior cargo area with style. This durable, custom-fit premium cargo tray protects from spills and messy loads while helping keep your cargo area looking new for years to come.



**Premium All-Weather Floor Liners**  
Premium all-weather floor liners were designed to cover the interior carpet providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long-lasting premium look. Remove carpet mats prior to installation.



**Cross Rails and Ski/Snowboard Carrier**  
This durable, quick-locking cross rails system lets you transport cargo easily, without sacrificing interior room. Carry up to six pairs of skis or two snowboards with this convenient lockable carrier.



**Entry Guard**  
Make first impressions count. Welcome passengers to your cabin with these stainless steel entry guards featuring the Kona logo. Set of four.

For more information on additional accessories, please visit [hyundaicanada.com](http://hyundaicanada.com) or see your dealer for details.

\*Exterior, interior and roof colour options and/or availability may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue. Visit [hyundaicanada.com](http://hyundaicanada.com) or see your dealer for details.



# Find the KONA electric that is right for you.

## Essential

Standard equipment includes:

### Performance features:

- 150 kW electric motor + 64 kWh lithium polymer high-voltage battery
- 415 km all-electric range
- 4-wheel disc brakes
- Battery Temperature Management System
- Drive Mode Select
- Multilink Rear Suspension
- Regenerative braking system with steering-wheel mounted paddles
- SAE Combo-type quick charge port (Level 3)
- Shift-by-wire gear selector

### Exterior features:

- 17" aluminum alloy wheels with all-season low-rolling resistance tires
- Automatic headlights
- Body-coloured exterior mirrors and door handles
- Electric, heated side mirrors with turn signal indicators
- LED Daytime Running Lights
- Integrated rear spoiler
- Projection headlights

### Safety features:

- 6 airbags
- Anti-lock Braking System with Electronic Brake-force Distribution
- Cruise control
- Electronic Parking Brake with Auto Vehicle Hold
- Forward Collision-Avoidance Assist (camera type)
- Hill-start Assist Control
- Lane Departure Warning with Lane Keeping Assist
- Rearview camera
- Tire Mobility Kit
- Tire Pressure Monitoring System
- Vehicle Stability Management with Electronic Stability Control and Traction Control System

### Interior features:

- 6-way manually adjustable driver's seat
- 7.0" TFT LCD instrument cluster with EV technology display
- 60/40 split-fold flat rear seats with adjustable head restraint
- AM/FM/SiriusXM™/MP3 audio system with 6 speakers and 7.0" touch-screen display
- Android Auto™ and Apple CarPlay™
- Automatic temperature control with auto-defogging windshield system
- BlueLink® connected vehicle system<sup>o</sup>
- Bluetooth® hands-free phone system with voice recognition
- Power door locks and power windows with driver's auto-up/down and pinch protection
- Proximity keyless entry with push-button ignition
- Steering wheel-mounted audio, cruise and phone controls
- Tilt-and-telescopic steering wheel
- USB/AUX input jacks

## Preferred

Includes **Essential** standard equipment plus:

### Performance features:

- Battery heating system
- Heat Pump System

### Exterior features:

- Rear privacy glass
- Roof rails
- Solar front glass
- Unique LED tail lights with graphics

### Safety features:

- Adaptive Cruise Control with traffic stop and go
- Blind Spot-Collision Warning with Lane Change Assist
- Driver Attention Warning
- Forward Collision-Avoidance Assist with Pedestrian Detection (camera and radar type)
- Parking Distance Warning – Reverse
- Rear Cross-Traffic Collision Warning

### Interior features:

- Cargo net
- Heated front seats
- Heated steering wheel
- Infinity® premium audio system with Clari-Fi™ music restoration technology and 8 speakers
- Leather-wrapped steering wheel

### Optional:

- Unique two-tone roof

## Ultimate

Includes **Preferred** standard equipment plus:

### Performance features:

- LED headlights (bi-functional) with active cornering lights
- Power tilt-and-slide sunroof
- Rain-sensing windshield wipers

### Safety features:

- High Beam Assist
- Parking Distance Warning – Front and Reverse

### Interior features:

- 8.0" Head-Up Display
- 8-way power adjustable driver's seat including 2-way power lumbar support
- 10.25" colour touch-screen with navigation system
- Auto-dimming rearview mirror with HomeLink® and compass
- Front passenger's auto-up/down window with pinch protection
- Leather seating surfaces
- LED interior illumination (map lights, room lamps, cargo lamp)
- Ventilated front seats
- Wireless charging pad<sup>o</sup>

## Features that make electric driving a breeze.

### Heat pump system

The available heat pump system helps reduce the loss of electric driving range in cold winter weather. The system absorbs external heat energy and converts it to cabin heating, therefore requiring less energy usage by the HVAC system.

### Convenient charging

A port located in the front grille makes charging quick and easy, whether you are at home, work or on the go. The battery can be recharged to up to 80% of its capacity in less than an hour with a level 3 (100 kW fast charging station) charger\* for minimal downtime.

### Electric technology display

See a real-time status of the battery charge, available driving range and the energy flow between the drivetrain components via the touch-screen display. When equipped with the available navigation system, you can also map out your range and find charging stations.

### Battery Temperature Management System

Beneficial for Canadian winters, this standard feature helps ensure battery performance does not suffer at low temperatures. It will pre-warm the battery while the vehicle is connected to the charger to help maximize performance and minimize cold temperature range loss.



## One of the best-backed warranties in Canada.

You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty<sup>†</sup>. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program<sup>††</sup> featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.

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