

First-ever
VENUE

2020



A bit about us.

With Hyundai, you really can have it all.

Our company believes in pushing the boundaries and challenging conventional thinking. Our very name, “Hyundai”, stands for modernity in the Korean language and it is this one word that helps represent everything we stand for. We don’t approach vehicle development in a traditional way. Our company is structured differently. We think differently. We find the modern way. It’s our mission to offer top quality, feature-rich vehicles at an affordable price.

We offer elite quality through meticulous design and painstaking craftsmanship. Our three design centres in Korea, the U.S. and Europe compete against each other to bring you cutting-edge designs — designs that not only look stunning but are also aerodynamic and fuel efficient.

We are the only global automaker to manufacture our own Advanced High-Strength Steel because, simply put, we just weren’t satisfied with what was available.

We test our vehicles in areas like the Arctic, our proving grounds in the Mojave Desert and on Germany’s world-famous Nürburgring circuit to deliver the durability and reliability you demand. And not only do we package our vehicles with advanced safety and technology, we back all our vehicles with one of the best automotive warranties in the industry. This means you really can have it all, quality and value together.



Venue SUPERSTRUCTURE™ shown,
made with our Advanced High-Strength Steel.



Introducing the first-ever VENUE.

The 2020 Venue sets itself apart as Hyundai's newest charismatic crossover with style to match. An urban adventurer, its strong yet sophisticated SUV profile radiates road presence, and with features like available Forward Collision-Avoidance Assist with Pedestrian Detection, you can take on the hustle of the concrete jungle with confidence.

The first-ever Venue is a trend-setter that offers a number of standard features such as:

- ✓ Standard heated front seats
- ✓ Standard 8.0" touch-screen display
- ✓ Standard Android Auto™ and Apple CarPlay™
- ✓ Standard heated side mirrors with integrated turn signal indicators



Go your way.
First-ever VENUE.

Ultimate model shown with
Denim Blue Premium Cloth.

Express your sense of style.

Modern lines and bold design elements make every entrance a head-turner in the first-ever Venue. Express your own sense of style with a range of fun and vibrant colours, plus the option to choose trendy two-tone colour accents when you opt for the Trend model with Urban Edition package. Distinctive wraparound headlights flow into a strong side character line that continues through to the tail lights. Available 17" alloy wheels with a strikingly unique spoke pattern heighten the Venue's bold individuality.



Available two-tone body colour



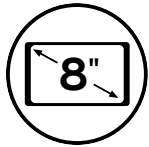
Available LED headlights



Available 17" alloy wheels

Enjoy your space.

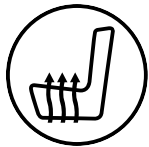
Step inside the Venue and enjoy the features that make the cabin space your favourite place to be. Standard Android Auto™ and Apple CarPlay™ smartphone connectivity means you can access your favourite apps intuitively from the 8.0" touch-screen display. Listen to your favourite playlist, tune into a podcast or send an "on the way" message via voice command. On cold mornings, commute without the chill thanks to the standard heated front seats and available heated steering wheel. With the convenience of the available proximity key with remote start capability, the Venue can make every journey a truly seamless experience.



Standard 8.0" touch-screen display with Android Auto™ and Apple CarPlay™



Available proximity key with remote start capability



Standard heated front seats



Available navigation system



Available heated steering wheel



Available Drive Mode Select with snow mode

 [®] ^Ω Once set up, our available BlueLink[®] connected vehicle

system conveniently enables you to locate your vehicle, remotely start the engine for advanced warming or cooling, lock or unlock the doors, and in the event of an accident, automatically call emergency services. Please see your dealer for full service-level details.



Available power sunroof



Versatile space.

The first-ever Venue provides practical space for your everyday urban needs. An innovative rear shelf makes it easy to subdivide your cargo area and then simply tucks away when not in use. Rear seats also split and fold 60/40 to make room for longer items.



Explore your city.

From weekend fun to your daily commute, the Venue will get you there efficiently with a 121 horsepower Smartstream G1.6 litre engine. Choose between the standard 6-speed manual transmission or available Smartstream Intelligent Variable Transmission — designed to replicate the natural acceleration of conventional automatic shifting gears with the added benefit of great fuel efficiency.

Take on winter weather with confidence by activating the available snow mode. This intuitive traction feature can distinguish between packed or deep snow conditions on the road and adjust traction accordingly for optimal grip to improve handling during winter driving.

Hyundai SmartSense™

Active safety is especially important on hectic city streets, and the first-ever Venue surrounds you with our available Hyundai SmartSense™ safety technologies to help alert you to and even avoid, unexpected dangers on the road.

Features include available Rear Cross-Traffic Collision Warning¹ to help alert you if a vehicle is approaching from either side when you are reversing out of a tight parking spot, and Forward Collision-Avoidance Assist with Pedestrian Detection² to help detect the risk of a collision and apply emergency braking if needed.



Available Forward Collision-Avoidance Assist with Pedestrian Detection



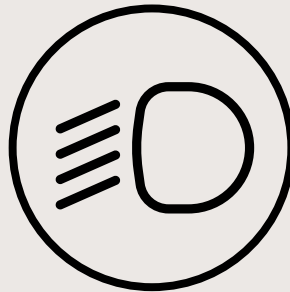
Available Lane Departure Warning with Lane Keeping Assist



Available Blind-Spot Collision Warning



Available Rear Cross-Traffic Collision Warning



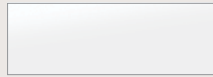
Available High Beam Assist



Available Driver Attention Warning

Colours and wheels

Exterior colours*



Polar White



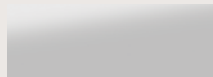
Space Black



Intense Blue



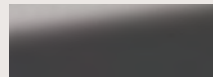
Fiery Red



Typhoon Silver



Acid Yellow



Cosmic Grey

Available on Trend model with Urban Edition package and Ultimate model only



Denim Blue

Available on Trend model with Urban Edition package and Ultimate model only

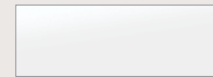
Two-tone exterior colours*

The Trend model with Urban Edition package features contrasting two-tone body colour accents that heighten the Venue's style, including the roof, side mirrors and details along the wheel arch, door garnish and bumper areas. Choose between the following to customize your Venue.



Space Black

Available with Polar White, Acid Yellow, Intense Blue, Fiery Red and Typhoon Silver exterior colours only



Polar White

Available with Space Black and Denim Blue exterior colours only



Acid Yellow

Available with Cosmic Grey exterior colour only

Interior colours*



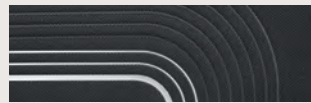
Black Cloth

Standard on Essential model



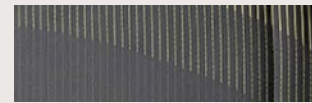
Black Stitched Cloth

Standard on Preferred and Trend models



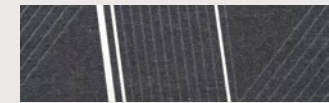
Black Premium Cloth

Standard on Trend model with Urban Edition package (Fiery Red and Typhoon Silver exterior colours only) and Ultimate model



Grey-Lime Premium Cloth

Standard on Trend model with Urban Edition package (with Cosmic Grey and Acid Yellow exterior colours only) Available on Ultimate model (with Acid Yellow exterior colours only)



Denim Blue Premium Cloth

Standard on Trend model with Urban Edition package (with Polar White, Space Black, Intense Blue and Denim Blue exterior colours only) Available on Ultimate model (with Intense Blue and Denim Blue exterior colours only)

Accessories



Accessory Frame

An accessory frame makes it quick and easy to attach hitch-mounted cargo equipment, such as bikes and ski racks. Frame not intended for towing.



Roof Racks

This durable, quick-locking roof rack system lets you transport cargo easily, without sacrificing interior room.



Premium All-Weather Cargo Tray

Protect your interior cargo area with style. This durable, custom-fit premium cargo tray protects from spills and messy loads while helping keep your cargo area looking new for years to come.



Premium All-Weather Floor Liners

Premium all-weather floor liners were designed to cover the interior carpet, providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long-lasting premium look. Remove carpet mats prior to installation.

For more information on additional accessories, please visit hyundaicanada.com or see your dealer for details. Vehicle and accessories may not be exactly as shown.

*Exterior, interior and roof colour options and/or availability may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue. Visit hyundaicanada.com or see your dealer for details.

Find the VENUE that is right for you.

Essential FWD

Standard equipment includes:

Performance features:

- 6-speed manual transmission
- Front disc and rear drum brakes (front: 280 mm/rear: 203 mm)
- Smartstream G1.6 engine

Safety features:

- 6 airbags
- Anti-lock Braking System with Electronic Brake-force Distribution
- Hill-start Assist Control
- Remote keyless entry with alarm
- Temporary Spare Tire
- Tire Pressure Monitoring System
- Vehicle Stability Management with Electronic Stability Control and Traction Control System

Interior features:

- 3.5" monochromatic TFT supervision cluster display
- 6-way adjustable driver's seat
- 8.0" touch-screen display
- 60/40 split-fold flat rear seats with adjustable head restraints
- Air conditioning with manual temperature control
- Android Auto™ and Apple CarPlay™
- Bluetooth® hands-free phone system with voice recognition
- Cloth seats
- Driver's sliding sunvisor
- HD/AM/FM/MP3 audio system with 4 speakers
- Heated front seats
- Passive temperature control heater
- Power windows with driver's auto-down
- Rear cargo net hooks
- Rearview camera with dynamic guidelines
- Steering wheel-mounted audio and phone controls
- Tilt-and-telescopic steering wheel
- Two-stage adjustable trunk floor with retractable rear cargo cover
- USB and MP3 auxiliary input jacks

Exterior features:

- 15" steel wheels with P185/65R15 all-season tires
- Automatic headlights
- Black front grille
- Body coloured, heated side mirrors with turn signal indicators

Optional:

- Smartstream Intelligent Variable Transmission with cruise control

Preferred FWD

Includes **Essential FWD** standard equipment plus:

Performance features:

- Drive Mode Select with snow mode
- Smartstream Intelligent Variable Transmission with cruise control

Safety features:

- Blind-Spot Collision Warning with Lane Change Assist
- Driver Attention Warning
- Forward Collision-Avoidance Assist with Pedestrian Detection
- High Beam Assist
- Lane Departure Warning with Lane Keeping Assist
- Rear Cross-Traffic Collision Warning

Interior features:

- Cloth seating, stitched material
- Heated steering wheel
- Leather-wrapped steering wheel and shift knob
- Proximity keyless entry with push-button ignition and remote start
- Sliding armrest, front centre console

Exterior features:

- 15" aluminum alloy wheels with P185/65R15 all-season tires
- Roof rails

Trend FWD

Includes **Essential FWD** standard equipment plus:

Performance features:

- Drive Mode Select with snow mode
- Smartstream Intelligent Variable Transmission with cruise control

Safety features:

- Blind-Spot Collision Warning with Lane Change Assist
- Rear Cross-Traffic Collision Warning

Interior features:

- 6-speaker audio system, including 2 tweeters
- Additional USB port (1)
- Cloth seating, stitched material
- Fixed armrest, front centre console
- Heated steering wheel
- Leather-wrapped steering wheel and shift knob
- Proximity keyless entry with push-button ignition and remote start

Exterior features:

- 17" aluminum alloy wheels with P205/55R17 all-season tires
- Power sunroof
- Roof rails

Optional Urban Edition package:

Includes **Trend FWD** equipment* plus:

- Front passenger seatback pocket
- LED Daytime Running Lights
- LED headlights with active cornering lights
- Premium cloth (includes Black, Grey-Lime and Denim Blue options) and interior colour accents
- Two-tone exterior paint (includes roof, side mirrors and exterior body accents)

*Does not include power sunroof

Ultimate FWD

Includes **Trend FWD** standard equipment plus:

Performance features:

- 4-wheel disc brakes (front: 280 mm/rear: 262 mm)

Safety features:

- Driver Attention Warning
- Forward Collision-Avoidance Assist with Pedestrian Detection
- High Beam Assist
- Lane Departure Warning with Lane Keeping Assist

Interior features:

- Automatic temperature control
- BlueLink® connected vehicle system^o
- Built-in navigation system
- Front passenger seatback pocket
- Power windows with driver's auto-up/down
- Premium cloth (includes Black, Grey-Lime and Denim Blue options) and interior colour accents
- SiriusXM™
- Sliding armrest, front centre console

Exterior features:

- Black and chrome front grille
- LED Daytime Running Lights
- LED headlights with active cornering lights
- LED tail lights

Wheels



15" steel wheel
Standard on
Essential model



15" alloy wheel
Standard on
Preferred model



17" alloy wheel
Standard on Trend and
Ultimate models

5 YEAR WARRANTY[†]

 5 YEAR/100,000 KM Comprehensive Limited Warranty [†]	 5 YEAR/100,000 KM Powertrain Warranty	 5 YEAR/100,000 KM Emission Warranty	 5 YEAR/UNLIMITED KM Roadside Assistance Program ^{††}
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One of the best-backed warranties in Canada.

You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty[†]. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program^{††} featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.

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