



2020 MAZDA 6













WELCOME TO THE CLUB.

A Mazda is never just a Mazda.
It's a feeling.

It's a shot of anticipation just
before you press start.

It's that urge to take one last
look as you walk away.

It's the notion that a vehicle
should move your body
as well as your soul.

It's a love affair with the road.
Any road.

It's a knowing glance that
passes between Mazda drivers.

It's the feeling that you don't just
own a Mazda, you have a lifelong,
irrevocable membership in
The Clubhouse of Driving Passion.

FEEL ALIVE™





ARTFUL DESIGN

The Japanese art of flower arrangement, Ikebana, expresses a philosophy of essentialism. Ikebana uses colour combinations, graceful lines and a harmony among the materials, the vase and the setting. Its beauty comes from refining a composition to its simplest form. Similarly, Mazda's design is based on extracting beauty by showcasing what is essential and eliminating the unnecessary. A philosophy eloquently expressed in the Mazda6.



Truly beautiful design goes beyond simply being aesthetically pleasing. It invites action. With its sleek, seductive profile, the Mazda6 demands to go new places. For you to see more. Feel more. And expand your possibilities. Inside, the available ambient LED cabin lighting* highlights an elegant cabin perfectly set to host new experiences and entertain bold ideas. With every glance, every curve and every kilometre, there is always more to discover and be inspired by.

MAZDA6



*Standard on the Signature model.



It's a mark of pride. A symbol of authenticity. Nowhere is our unique expression of craftsmanship and mastery more pronounced than in our Signature trim. Ultrasuede® adorns the doors and dashboard and radiates a subtle gold sheen, using a technique similar to that which is used to make ornate kimonos. Natural materials like supple Nappa leather and Japanese Sen wood, often used for furniture and musical instruments, reward your senses. And leave you in a better state of mind after every drive.

JAPANESE MASTERY

The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and dedication are infused into every vehicle. The Takumi master clay modellers are so highly trained that decisions about form are not only a visual matter, but also a tactile one. Curvatures of different forms are sometimes sculpted with eyes closed, refined just by touch. Their exhaustive efforts to perfect their craft are made to leave you with their very best. They believe that their efforts impart a piece of themselves into their work. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.



HUMAN CENTRICITY

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda6 feels as if it was built around you. Effortlessly responding to your direction. This is the human-centric design philosophy known as Jinba Ittai – horse and rider as one. You feel as though your Mazda is an extension of your body. In everything we do, we aspire to make your driving experience as intuitive as possible. Creating a oneness between you and your vehicle. Seamless connections that help you engage with the moment. Which is why we engineer to a feeling, not a specification. To leave you energized. Rejuvenated. You, at one with your Mazda.





Your inspiration. Your space. Your command station. This is the driver-centric cabin of the Mazda6, where every control is ergonomically situated within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. An 8-inch centre display shows music information, maps, and more, with clarity. The centre console and HMI Commander control are positioned for optimal comfort of the wrist and forearm. And the Mazda Connect* Infotainment System is equipped with standard Apple CarPlay™ (shown) and Android Auto™ integration. Communication between you and your vehicle becomes second nature – by design.

*Don't drive while distracted or while using a hand-held device.

INGENIOUS SOLUTIONS

While performance can be quantified, emotions cannot. The available Skyactiv-G 2.5 T DOHC 16-valve 4-cylinder Dynamic Pressure Turbo engine delivers up to 250 hp* and 310 lb-ft of torque. Impressive numbers, but only numbers, until you experience the Mazda6 firsthand. Our Skyactiv-Drive 6-speed automatic transmission is geared for you to feel the thrill in every pound of torque and horsepower – when and where you need it most. So each drive is more responsive, expressive. And enjoyable.

*250 hp with 93 octane fuel. 227 hp with 87 octane fuel.





360° View Monitor shown. Now standard on GT models.

To heighten your senses, we created a few of our own. Sophisticated safety innovations that alert you to hazards and help you avoid collisions – or lessen their impact. That’s the thinking behind i-Activsense. This suite of i-Activsense safety features,* such as available Lane-keep Assist† system and Mazda Radar Cruise Control‡ and the standard Advanced Blind Spot Monitoring† and Rear Cross Traffic Alert,† helps improve your visibility and awareness of the road.



*i-Activsense safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. See Specifications and Features for availability. Please see your Owner's Manual for further details.
†Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details.
‡Standard on the GS-L, GT and Signature models.



Every aspect of the Mazda6 is engineered to work in harmony with your sensibilities. From the chassis to the transmission to the engine to the seats and beyond, we've designed each aspect of our cars to be powerful, efficient and intuitive to your needs. Every effort has been made to enhance the joy from driving through a completely holistic, smarter approach: Skyactiv Technology. Bringing car and driver together to create inherent connection.

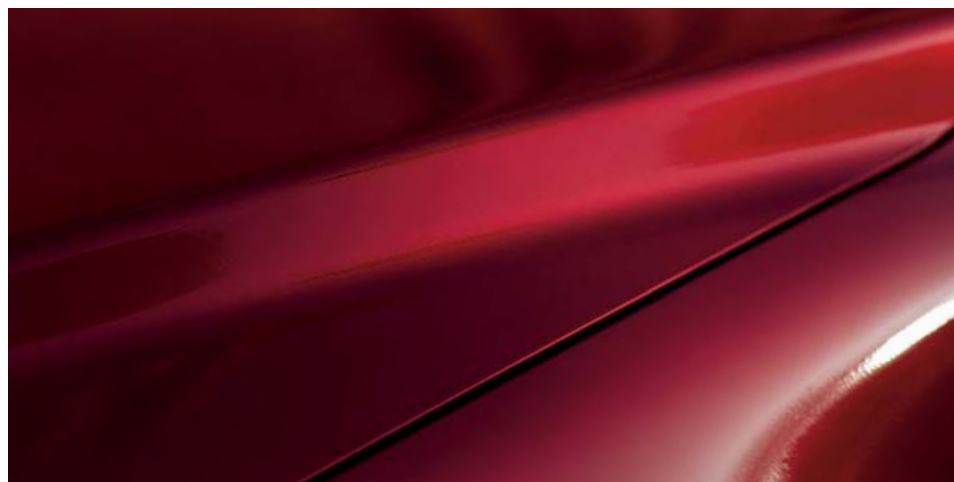
EFFORTLESS JOYFUL DRIVING

Sometimes silence is just as important as sound. The Mazda6 is engineered to help insulate you from distracting outside noise, while still allowing for sounds from the road and engine so your connection to the drive is heightened. Your levels of stress and fatigue are lowered. It's all about shielding you from all that is unnecessary, so you can focus on what will bring you joy: exceptional driving.



We build every Mazda to inspire. How you feel is our rule of measurement. We believe driving should be effortless. And that joy should be found in every turn and every straightaway. We believe driving should exhilarate every fibre of your being. Because it can. And this is why we built the Mazda6.

FEEL ALIVE™



Visit our website to see all the vibrant colour choices available.

Every aspect of our design process is intentional. Including the paint. Before a single drop of colour is applied, master painters first perfect their technique by hand. Ensuring the surface of the Mazda6 has depth and saturation. Illuminating the curves and characteristics of our Kodo design. They apply colour with the precision of highly sharpened senses. Even the machines used to paint the Mazda6 are so well calibrated that they replicate the exact movement of this human technique. Our daring array of lustrous finishes may be the final touch on the Mazda6, but it is the first thing that will catch your eye.

SPECIFICATIONS

ENGINES

Skyactiv-G 2.5 with Cylinder Deactivation

DOHC 16-valve 4-cylinder

187 hp @ 6,000 rpm

186 lb-ft torque @ 4,000 rpm

(Standard on GS and GS-L)

Skyactiv-G 2.5 T with Dynamic Pressure Turbo

DOHC 16-valve 4-cylinder

250 hp @ 5,000 rpm (93 octane fuel)/

227 hp @ 5,000 rpm (87 octane fuel)

310 lb-ft torque @ 2,000 rpm

(Optional on GS-L and standard on GT and Signature)

TRANSMISSION & DRIVETRAIN

Skyactiv-Drive 6-speed automatic transmission with manual-shift mode and Drive Selection switch

(Standard on GS and GS-L)

Skyactiv-Drive 6-speed automatic transmission with manual-shift mode,

Drive Selection switch and paddle shifters

(Available on the GS-L with Skyactiv-G 2.5 T Dynamic Pressure Turbo engine and standard on the GT and Signature)

Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus

FUEL ECONOMY*

L/100 km, (city/highway)

9.0/6.7 (Skyactiv-G 2.5 with Cylinder Deactivation)

10.0/7.5 (Skyactiv-G 2.5 T with Dynamic Pressure Turbo)

FUEL TANK CAPACITY

62 L

DIMENSIONS

Overall length (mm): 4,895

Wheelbase (mm): 2,830

Overall width (mm): 2,091

Overall height (mm): 1,450

CARGO VOLUME

416 L

*Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit mazda.ca/5cycle.

FEATURES

MAZDA6 GS

Skyactiv-G 2.5 with Cylinder Deactivation
4-cylinder/in-line engine
Skyactiv-Drive 6-speed automatic transmission with manual-shift mode and Drive Selection switch
Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus
17" alloy wheels (dark grey high lustre) and P225/55R17 tires
LED headlights
LED rear combination tail lights
Automatic on/off headlights
Rain-sensing intermittent windshield wipers
Front grille (black finish)
Electronic Parking Brake (EPB) with auto-hold function
Cruise control with steering-wheel-mounted controls
Rearview camera (wide angle)
8" colour touchscreen display with Mazda Connect
AM/FM/HD radio with 6 speakers

4 USB ports (2 front, 2 rear) and auxiliary audio input
HMI Commander switch
Apple CarPlay™
Android Auto™
Automatic dual-zone climate controls
Rear passenger air vents (back of the centre console)
Push button start
Keyless entry
Engine immobilizer theft-deterrent system
Tilt and telescoping steering wheel
Cloth upholstery
6-way power driver's seat with manual lumbar support
Leather-wrapped steering wheel and shift knob
Heated front seats (three settings)
Heated rear seats (outboard seats only; adjustable)
Select i-Activsense safety features

MAZDA6 GS-L

Includes the following features in addition to or in place of Mazda6 GS:

Skyactiv-G 2.5 with Cylinder Deactivation
19" alloy wheels (dark grey high lustre) and P225/45R19 tires
Select i-Activsense safety features
Power-operated glass moonroof with interior sunshade, tilt-up ventilation feature, one-touch open feature
Leather-trimmed upholstery

10-way power-adjustable driver's seat (includes power lumbar support)
Heated steering wheel
Auto-dimming rearview mirror
Advanced keyless entry (proximity and ignition)
Front wiper de-icer

GS-L options:

Skyactiv-G 2.5 T with Dynamic Pressure Turbo

4-cylinder/in-line engine
Paddle shifters

MAZDA6 GT

Includes the following features in addition to or in place of Mazda6 GS-L with Skyactiv-G 2.5 T option:

Skyactiv-G 2.5 T with Dynamic Pressure Turbo
Bose® premium sound system with 11 speakers
Windshield-projected colour Active Driving Display (ADD)
Navigation system
360° View Monitor
Front and rear parking sensors
Meter set with 7" LCD display
Ventilated front seats (three settings)
6-way power passenger's seat

Driver's seat memory position
Auto-dimming driver's side mirror
SiriusXM® Satellite Radio (includes complimentary 3-month trial subscription)
SiriusXM Traffic Plus and Travel Link services (includes complimentary 5-year subscription) (Current information for: traffic, weather, sport scores and fuel prices)
HomeLink® wireless control system
Power folding door mirrors (automatic operation)
Includes i-Activsense safety features

FEATURES

MAZDA6 SIGNATURE

Includes the following features in addition to or in place of Mazda6 GT:

Skyactiv-G 2.5 T with Dynamic Pressure Turbo
19" alloy wheels (light grey high lustre)
Gunmetal finish front grille
Nappa leather-trimmed upholstery
Ultrasuede®-trimmed lower dashboard
Ultrasuede®-trimmed front and rear door panels

Sen wood-trimmed front and rear door panels
Sen wood-trimmed decorative dash panel
Frameless rearview mirror with auto-dimming function
Black interior roof lining
Premium cross-stitching detail on steering wheel
LED interior lighting

i-ACTIVSENSE SAFETY FEATURES:

Advanced Blind Spot Monitoring (ABSM)*▲, Rear Cross Traffic Alert (RCTA)*▲, Smart City Brake Support (SCBS)†, Mazda Radar Cruise Control with Stop & Go function (MRCC with Stop & Go function)*, Smart Brake Support (SBS)*, Pedestrian Detection (forward sensing)*, Distance Recognition Support System (DRSS)*, Traffic Sign Recognition System (TSR)††**, Lane Departure Warning System (LDWS)*, Lane-keep Assist System (LAS)*, High Beam Control system (HBC)*, Adaptive Front-lighting System (AFS)**.

*Standard on the GS-L, GT and Signature models.

**Standard on the GT and Signature models.

†Standard on all models

††TSR functionality may not be compatible with all regional road signs in Canada.

▲Always check your mirrors. Be aware of traffic around you.

AVAILABLE ACCESSORIES:

Alloy wheels (17" to 19" Dark Hyper Silver/Titanium/Matte Gunmetal/Gloss Gunmetal/Gloss Black/Satin Black), Navigation (SD Card), Remote Engine Start, Engine Block Heater, All-Weather Floor Mats, Floor liners, Alloy Pedals, First Aid Kit, Roadside Assistance Kit, Accessory Hitch, Hitch mount Bike Carrier, Cargo Tray, Cargo Net, Cargo Mat, Soft Cargo Tote, Rear Bumper Garnish, Rear Lip Spoiler, Door Visors, Hood Deflector, Moonroof Wind Deflector, Mud Guards, Premium Touch-up Paint Pen, Wheel Locks.

MAZDA UNLIMITED MILEAGE WARRANTY

STANDARD ON ALL NEW MODELS

At Mazda, we pride ourselves on our commitment to quality, which is why every new vehicle includes our unlimited mileage warranty.

3-YEAR NEW VEHICLE	3-YEAR ROADSIDE ASSISTANCE	5-YEAR POWERTRAIN	7-YEAR ANTI-PERFORATION
UNLIMITED MILEAGE WARRANTY	UNLIMITED MILEAGE	UNLIMITED MILEAGE WARRANTY	UNLIMITED MILEAGE WARRANTY



FINANCING WITHOUT THE FUSS

Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit mazda.ca.

MAZDA MOBILITY ASSISTANCE PROGRAM

Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

READY TO ROLL

Our pre-delivery commitment means every new Mazda is inspected and fitted with floor mats and comes with a full tank of gas.

ADDED PROTECTION

For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.

MAZDA ROADSIDE ASSISTANCE PROGRAM

As part of our commitment to your total satisfaction, 2020 Mazda6 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your Mazda6 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer or visit mazda.ca.

MAZDA TEST-DRIVE EXPERIENCE

Exhilaration begins with the Mazda Test-Drive Experience – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers.

GRADUATE PROGRAM

Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in equipment, options, specifications, prices and other information may have occurred which would not be reflected in these pages. All information included in this brochure is based upon the available information at the time of publication. Although such information is believed to be correct at the time of publication, accuracy cannot be guaranteed. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right, at any time without providing any further notice or incurring any obligations, to correct any errors, inaccuracies or omissions that may exist in this brochure, as well as to make changes to any of the information included in this brochure. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. Some vehicles shown may be models from other jurisdictions. Canadian models and specifications may vary.

Thank you for considering a Mazda.

As you can see from the stories in this brochure, everyone at Mazda is deeply passionate about creating cars that provide a memorable driving experience. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you're behind the wheel.

Because we believe that vehicles should move your body as well as your soul, we love sharing the beautiful machines we make and building relationships with the people who drive them. When you drive a Mazda, you're a part of The Clubhouse of Driving Passion, where driving is celebrated in its purest form.

I look forward to seeing you at the Clubhouse.

Sincerely,

David Klan
President and CEO
Mazda Canada Inc.

© 2019 Mazda Canada Inc., 55 Vogell Road, Richmond Hill, Ontario L4B 3K5

For full details on the 2020 Mazda6 model line-up, please visit mazda.ca or your local Mazda dealer.

* Bose * Centerpoint, * AudioPilot and * SurroundStage are registered trademarks of Bose Corporation.

* Ultrasuede is a registered trademark of Toray Industries, Inc.

* HomeLink and the HomeLink house are registered trademarks of Johnson Controls, Inc.

* "SiriusXM", "SiriusXM Satellite Radio", "XM", "Sirius", the SiriusXM logo, channel names and logos are trademarks and copyrights of Sirius XM Radio Inc. and are used under license.

Apple, iPad, iPhone, iPod, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. Apple CarPlay is a trademark of Apple Inc.

Android Auto is a trademark of Google LLC.

™Feel Alive is a trademark of Mazda Canada Inc.

FEEL ALIVE™



EST. 1920 HIROSHIMA, JAPAN