

Imperial Division
P. O. Box 2287
Detroit, Michigan 48201
RETURN REQUESTED



Are you ready
for a remarkable
investment opportunity?

A special notice to:

Right now, Imperial dealers are closing out the most successful sales year in their history.

In order to clear their final inventory of 1964 models, many Imperial dealers are offering the most remarkable investment opportunities of the year on The Incomparable Imperial.

If you now own a well-equipped medium-priced car, for example, you may find Imperial ownership is possible for little more than the original price of your present car.

So, if you are considering the purchase of any new car at the present time, consider this:

America's finest luxury car will never be easier to own.



The Imperial LeBaron

Remember~
The Imperial LeBaron shown
includes as standard equipment:

- Pushbutton automatic transmission
- Power steering
- Power brakes
- Power window lifts
- Power-controlled vent windows
- 6-way power seat control
- Dual reading lamps in rear pillars
- Portfolio-type storage pockets on front seat backs
- Spare tire cover
- Rosewood interior trim
- Remote-controlled outside rearview mirror
- Instrument panel safety padding, top and bottom
- Hidden storage compartments in the front doors
- Center arm rests in both front and rear seats
- Air-foam padded seat cushions and back for both front and rear
- Rear seat assist handles
- Safety cushion sun visors
- Non-glare prismatic inside rearview mirror
- Automatic parking brake release
- Back-up lights
- Variable-speed electric windshield wipers
- Windshield washers
- Electric clock
- Flocked trunk carpeting
- Undercoating
- White wall tires
- Interior courtesy lights located in the door pulls
- Illuminated front-seat ashtray-lighter unit; dual rear-seat ashtray-lighter units in the arm rest consoles
- Map-light
- Glove-box light
- Trunk light
- Vanity mirror on passenger-side windshield visor
- Rear license plate frame
- Wheel covers

See your nearest Imperial Dealer