



**NEW
FROM
RAMBLER
FOR '65**



3 GREAT CARS EACH WITH A SIZEABLE DIFFERENCE!

Meet the 1965 Ramblers — three distinct cars in three distinct sizes. The compact American — performance leader of all the compacts, still the lowest-priced Canadian-built car. The mid-size Classic — powerful new performance, more people space, more luggage space, more than ever,

Canada's best car value. The larger-sized Ambassador — bringing Rambler quality to the larger-car buyer. There's a wide new choice of great 6 and V8 engines, and a spectacular selection of over 70 power options and features. This is your year to go Rambler! The proof is at your Rambler Dealer's.

Ambassador 990 Convertible: New larger size, new beautiful appearance, new in driving adventure. New power options, new rich luxury. With just a touch of your finger, the top goes down, the sun is on your face, and you're ready to travel all the roads you've wanted to travel, see all the places you've wanted to see.



Ambassador

Largest and Finest of the New Ramblers

Meet the luxurious new 1965 Ambassador—Phase Two of the Rambler Revolution.

Exclusive Rambler features and proven Rambler quality, plus a wide new range of power options and extras, are now available to the larger-car buyer in this completely new, longer-wheelbase, larger car.

The 1965 Ambassador is totally new in size. Wheelbase: 116 in. Overall length: 200 in. Yet it's fingertip-easy to park, a constant delight to handle on any road.

Performance is superb. You have a choice of three great engines. Take the top-of-the-line 270 h.p. V8. You'll find no better V8 for North American roads, superhighways and driving demands. It has one of the industry's best power-to-weight ratios for a brilliant balance of power, efficiency and superior street and highway performance. If you prefer, there's a fast-moving 198 h.p. V8.

Or try the all-new, 155 h.p. Torque Command 7—Main Bearing engine, the spectacular new six that cuts loose like an eight. A new seven-main bearing crankshaft with eight counterweights gives an unbelievably silk-smooth, vibrationless ride.

Look over the long list of power options and features—more than 70 in all. You'll find automatic transmissions, full power equipment, all-new disc brakes, AM/FM radio, plus the industry's widest choice of comfort and seating options, including 7-position reclining seats and new improved adjustable headrests.

The '65 Ambassador also offers exclusive Rambler quality features: Single Unit Construction with Uniside; Deep-Dip Rustproofing; Ceramic-Armored Muffler; Double Safety Brakes.

Rambler quality and value comes to a new, longer, larger, beautifully-styled car in two series: 990, 880. See Phase Two of the Rambler Revolution at your close-by Rambler Dealer's. This is your year to go Ambassador—a test drive today will prove it.

Ambassador 990 4-Door Sedan (below): Dramatic beauty, elegant luxury. Full-size room for six big people. Luggage space to meet the largest family's needs. Can whisk in and out of rush-hour tangles as neat as you please. Full power options. Thoughtfully-designed interiors for true comfort. Simulated wood-grain door inserts. Vinyl-covered instrument panel padding.

Ambassador 990 2-Door Hardtop (top right): The dash and delight of open-air travel combined with the snug, enclosed comfort of a sedan. There's big new luggage space, spacious rear-seat foot-room. Full power options. Luxurious interiors. In town, out of town, all around the town, this is the way to travel in style!

Ambassador 990 Cross Country Station Wagon (bottom right): New elegant thoroughbred. Full power options. Full-size cargo and people space. Luxury and style in the country estate tradition. Extras include chrome Roof Top Travel Rack and hidden compartment for storing valuables (standard equipment). New simulated external woodgrain option.



Ambassador 990 4-Door Sedan



Ambassador 990
2-Door Hardtop



Ambassador 990
Cross Country
Station Wagon



Classic 770 Station Wagon

RAMBLER CLASSIC

A POWERFUL NEW SIX, PLUS MORE PEOPLE SPACE, MORE LUGGAGE SPACE. THE COMPLETELY RE-STYLED NEW CLASSIC IS MORE THAN EVER CANADA'S BEST CAR VALUE

Get behind the wheel of the fast new Rambler Classic. Touch the accelerator. You'll have proof positive that a family-minded car can be an exciting highway performer, too. What's the secret? The new Torque Command 7-Main Bearing engine, the bold new six that performs like an eight for quick, responsive, right-now performance. In the '65 Classic, Torque Command delivers superior street and highway performance. A ten minute test drive will prove it! The new 7-Main Bearing crankshaft with eight counterweights gives an amazingly smooth, vibrationless quiet ride. You have your choice of 128, 145, or 155 h.p. If you're a dyed-in-the-wool V8 man, move to the Classic 198 h.p. V8 for quick-going, sure-going travel. No other comparable V8 matches the exhilarating action of this Classic engine. Look inside the new Classic. You'll find more people space—more foot-room, leg-room, elbow-room. You'll find more luggage space, too. The completely re-styled Classic offers you a full range of eight models in three series—550, 660, 770. There are excitingly-styled 2 and 4 door sedans, wagons, hardtops. And there's a wide new choice of power options and features. With completely new styling, with more people space and more luggage space, with authoritative new 6 and V8 performance, it's no wonder the '65 Rambler Classic is Canada's best car value!

Classic 770 4-Door Sedan



Classic 770 2-Door Hardtop

RAMBLER CLASSIC

6 AND V8

Classic 770 Station Wagon (on previous page): Ideal sportsman's wagon. Designed for superhighways and backroads trails. Chrome Roof-Top Travel Rack is standard equipment on all Classic wagons. Special options include Power-Lift tailgate window. Optional reclining seats make a convenient home-on-wheels for campers, hunters, fishermen.

Classic 770 4-Door Sedan (on previous page): Top-of-the-line Classic! Full power options and new luxury features. Flashing 6 and V8 performance. Spacious, stretch-out interiors. New power, new styling, new excitement. The finest all-new 4-door sedan in its class!

Classic 770 2-Door Hardtop (top right): Bright, fresh hardtop styling in a spirited manner. Trunk lid carries down to the bumper for easy loading. Full power options. Luxury features and accessories. The handsomest hardtop on the market today—and the best-performing!

Classic 550 2-Door Sedan (bottom right): Smart way to be economical. Ideal work-going, pleasure-going car. Never strains your budget, never drinks up gas. Especially fond of children. The wisest choice you can make for economical transportation—and such a good-looking car, too!

Classic 550 2-Door Sedan



Rambler American 440 2-Door Hardtop



Rambler American

THE LIVELY COMPACT ECONOMY KING

Youthfully-styled, neat-handling, quick-performing—that's the '65 Rambler American. Best of all, it's the lowest-priced Canadian-built car in every model. There are eight models in all—2 and 4 door sedans, wagon, hardtop, convertible, in three series: 220, 330, 440.

Take your pick of three brilliantly-performing engines. There are two solid, gas-saving sixes at 90 and 125 h.p. In official Economy Runs, they've proved their mettle. They can't be equalled for strict economy of operation. Or get the all-new, 155 h.p. Torque Command 7-Main Bearing engine for real hold-onto-your-hat performance. Torque Command is a revolutionary six that goes like an eight. The new 7-Main Bearing crankshaft with eight counterweights provides the smoothest, most pleasantly vibration-free ride you've ever experienced.

Fast performance, lively young styling, a wide new selection of power options and features, and a low, low price tag in every model—you'll lose your heart for sure to the '65 Rambler American. Take a test drive at your Rambler Dealer's today!

Rambler American 440 2-Door Hardtop (on previous page): Brand-new and beautiful for '65—the latest addition to the Rambler American line! Delightful young-at-heart style and spirit, smooth open-road performance. Dressy glamour options. Roomy, handsome interiors. Optional reclining seats and new improved adjustable headrests. You can't beat the 440 Hardtop for value, style and performance!



**Rambler American 330
4-Door Sedan**

Rambler American 330 4-Door Sedan (right): For young marrieds, growing families, and for people who like their economy with flair, here's the perfect car. Long-wearing, good-looking trim and appointments. Good-sized passenger space. Great new range of power options and features. There's no better-looking, better-performing, better-handling compact today!

Rambler American 440 Convertible: Take a sunny day, a pretty girl, a carefree heart, the 440 Convertible, and you're on your way to happy times. Press a button. Zip! goes the Power Top. And with all its happy-go-lively ways, the 440 is still the lowest-priced Canadian-built convertible you can buy.



**Rambler American 440
Convertible**

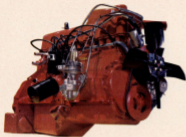
Rambler American 330 Station Wagon: Whatever you carry—kids, pets, camping gear, building supplies, groceries—there's plenty of good useable space. Special wagon options include Power-Lift tailgate window. Sensibly-sized, easy-handling, a pleasure to drive—a remarkable wagon, especially when you consider its low price!



**Rambler American 330
Station Wagon**

RAMBLER POWER FOR '65! WIDE NEW RANGE OF GREAT 6 AND V8 ENGINES

New for '65: Torque Command 7-Main Bearing engine



Take your choice from the widest-ranging selection of engines in Rambler history—efficient sixes, powerhouse V8's, ranging from 90 to 270 h.p.

Get Torque Command, the all-new six that performs like an eight. You'll get street and highway performance that beats any other North American six. A ten minute test drive will prove it. The crankshaft features seven main bearings and eight counterweights. The result? An amazingly smooth, quiet, vibration-free ride. Get Torque Command with 128 h.p., or 145-155 h.p.*

For '65, the American offers you three engines: two efficient, no-nonsense sixes at 90 and 125 h.p., plus the sensational 155 h.p. Torque Command. The Classic offers you a choice of three engines: a flashing 198 h.p. V8, and Torque Command at 128 or 145-155 h.p.* There's three for the luxurious new Ambassador: two great V8's at 270 and 198 h.p., plus Torque Command 6 at 155 h.p.

One of Rambler's great new 6 and V8 engines for '65 will match your driving needs and demands perfectly. They're yours to test drive at your Rambler Dealer's today.

*Torque Command 145 with single barrel carburetor.
*Torque Command 155 with double barrel carburetor.

SPECTACULAR RAMBLER OPTIONS FOR '65!

For '65, Rambler offers you more than 70 power options and features. There's everything you've ever wanted—everything to make driving a '65 Rambler the most enjoyable motoring experience of your life. Look at this partial list:

Flash-O-Matic transmission. Power Brakes—just fingertip pressure needed. Road-Control Power Steering for safe, smooth, sure control at all times. Power-Lift windows

with lock-out switch that permits full control from driver's seat. Twin-Grip Differential—if you're stuck, the rear wheel that grips the road gets the power; the bogged-down wheel doesn't spin. AM/FM or AM all-transistor radio. Sports-car-type knock-off spinners and wheel discs for dressy glamour and style. New disc brakes on the Ambassador. Power-Lift tailgate window—a special wagon option. 7-Position reclining seats and new improved adjustable headrests.

ONLY RAMBLER OFFERS YOU THESE QUALITY FEATURES! SINGLE UNIT CONSTRUCTION WITH UNISIDE. DEEP-DIP RUST-PROOFING. CERAMIC-ARMORED MUFFLER. DOUBLE SAFETY BRAKES. ACOUSTICAL CEILINGS. DOUBLE DOOR SEALS. SEE THE NEW BIG 3—AMERICAN, CLASSIC, AND THE LUXURIOUS NEW AMBASSADOR—AT YOUR RAMBLER DEALER'S NOW!