

**That's funny,
you look like a
contortionist**



For 46 years, Checker automotive products have been purchased by businesses, fleets and families . . . for comfort, safety and economy. Today, however, many people are buying them because of personal health . . . and safety.

A Checker Marathon is a different kind of car. It stands a few inches higher than an ordinary car and is only 200 inches long. It gives greater roadability, maneuverability, and parking ease than most cars. Its unperishable design, while not of the fastback school, looks a little like a Mercedes. It is, however, *the easiest car in America to get in and out of!* Only Checker gives you flat rear, "stumble-proof" floors, without humps, bumps or wells.

If you have trouble bending, or suffer from arthritis or rheumatism, just see if the Checker Marathon's wide-angle door openings weren't "just what the doctor ordered!" You enjoy fatigueless driving while sitting relaxed and comfortable in chair-high seats. Inside, the Marathon's superb appointments and estate-sized interiors give you the leg-stretching comfort that you used to get only in a Rolls-Royce. So, while we can't cure your backache or rheumatism, we think the Checker Marathon passenger car can help make it more comfortable for you.

See the 1966 Checker Marathon 4-door sedans, station wagons and luxurious 9-passenger limousines today!

Powered by General Motors

New 283 cu. in. V-8 or 327 cu. in. V-8,
also Standard OHV six.





Exp. direct reading, circular instruments are conveniently clustered under a big, safely-padded dashboard—standard equipment on all Checker Marathons.



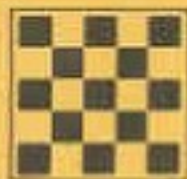
Now, choose from 3 greatly improved—most proven—engines. A standard 140 HP, 230 cu. in. economy overhead valve six or optional 195 HP, 265 cu. in. regular gas V-8, a new 227 cu. in. 200 HP high performance V-8 ideally suited to trailer towing, also optional.



The straight door design and the higher, wider door openings are an exclusive and practical feature most women really like. No tied-up skirts, bumped heads or torn hosiery—guaranteed the easiest entry and exit of any car.

Like a Doctor's Prescription for Comfort.

**Try a Checker Marathon and see!
No obligation.**



Yes, we trade!