

Now—the beautiful
alternative to buying:
lease a lot of luxury.

Announcing
Lincoln Versailles
Leasing.



THE LINCOLN VERSAILLES

With a choice of roof designs, you can create a very personal Lincoln.

Lincoln Versailles. Reflecting the taste and achievements of those who possess it. An automobile with a sense of styling history, yet totally in tune with the times. Its understated styling expresses the richness of its character.

The Versailles you lease is every bit as elegant as the Versailles you would buy. And it can be personalized as much as you wish. With a choice of classic roof designs. Interior colors and options. Plus your choice of luxury and entertainment features.

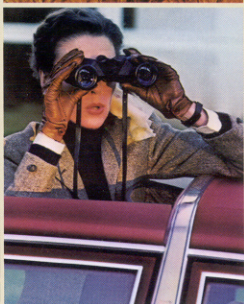
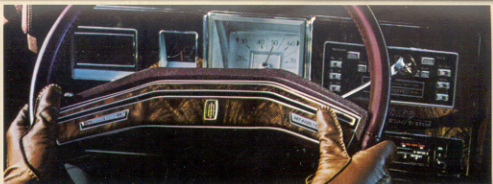
LINCOLN VERSAILLES LEASING

Now you can drive a new Lincoln Versailles without the capital commitment of owning it. And, depending on which Versailles you choose and the length of your lease, your initial cash outlay may be less than if you bought the car.

Leasing can also help you determine your monthly car expenses *in advance*. An optional coupon book lets you include *pre-paid* maintenance and repair services in your monthly payments.

We'll be glad to give you details of Lincoln Versailles Leasing.





Lease a lot of luxury with
Lincoln Versailles Leasing.

