

★ ALL AMERICA HAILS—THE NEW
 ★ **CROSLY** CAR—AS THE
 ★ PERFECT ANSWER TO LOW COST
 ★ TRANSPORTATION AND DELIVERY

FORM NO. 2899—PRINTED IN U.S.A.

PARKS IN $\frac{1}{3}$ LESS SPACE

50 MILES TO A GALLON...EASY

PLENTY OF ROOM
 NEW RIDING
 EASE

low cost
 transportation
 for the family

America's New and Economical
AUTOMOBILE TRANSPORTATION
The New
CROSLY CAR

swift, smart
 economical
 delivery service





Economy

**IN DEPENDABLE
TRANSPORTATION
OR DELIVERY**

Nothing has been overlooked to make the new Crosley Car the finest value on the market today—from every standpoint. They are more beautiful, more sturdy; they're economical, and they're dependable. The new Crosley Car offers every possible advantage of large-car construction without the unnecessary parts and gadgets that add nothing to thoroughly satisfactory transportation.

Performance

**PROVED THE HARD WAY
ON THE
GRUELING INDIANAPOLIS
SPEEDWAY TEST**

In addition to the sensation-ally low initial cost, the new Crosley Car operates for less than one-cent a mile. It will go 50 miles on a gallon of gas—easy! It handles and parks like a charm. And there's a long list of advantages in the better construction, additional features, lowest initial cost, lower operating cost, greater convenience and trouble-free performance that only Crosley can provide! But you can appreciate it only by seeing it and riding in it, yourself!

Comfort

**PLENTY OF LEG ROOM
HEAD ROOM . . . REAL
RIDING EASE**

"Everything that adds to comfort and convenience... but nothing that adds to initial cost or operating cost," is the Crosley story. And for comfort, riding ease and solid enjoyment, Crosley tops the field. You'll be surprised at the spaciousness, the extra leg room—even for big men—and the ample head room, too. You're always cozy and comfortable in a roomy, easy riding Crosley.

Go THERE *in a* CROSLY!

Everything that adds to ... but nothing the



NEW EASE OF PARKING IN 1/3 LESS SPACE WITH A CROSELY

Yes, sir, and that's a *real* advantage. How it speeds up deliveries in crowded metropolitan areas to be able to park a Crosley where other cars can't "fit." A Crosley is parked and the delivery made while ordinary cars are cruising the neighborhood for parking room. Because a Crosley takes 1/3 less space to park, driving time is saved, and an economy you can easily measure in good American dollars is effected. The savings in gas through Crosley parking ease can readily be appreciated. And don't forget that in spite of the small size of a Crosley car, its driver is always completely enclosed and protected from the weather.



EXTRA CONVENIENCE OF A SEPARATE SEAT

This convertible seat, upholstered in tan leather fabric, is easily removed to provide extra storage space for packages, grips, cases, etc.

Another Crosley Feature for greater convenience and comfort, available for the Coupe only.



ECONOMICAL TRANSPORTATION AND DELIVERY AT A FRACTION OF THE USUAL COST

The family will find the Crosley an ideal "No. 2 car"—perfect to be left at home for the members of the family who require economical transportation to go to and from school, to shop, to visit, to drive to the club, to the beach, to meet the train and for the countless other transportation needs of the average American home. Almost any type of business enterprise, such as specialty stores, light delivery retailers, etc. will find among the commercial models, the ideal car for almost every purpose—at a mere fraction of ordinary car cost!



PLENTY OF LEG ROOM PROVIDES SAFETY AND COMFORT

The Crosley is a man's car, designed to do a man's work, and there is plenty of room for the longest legs. Powel Crosley, Jr. designed this car for himself, and he is 6'4" tall. The driver of the Crosley has room enough to drive safely and comfortably.

Go THERE in

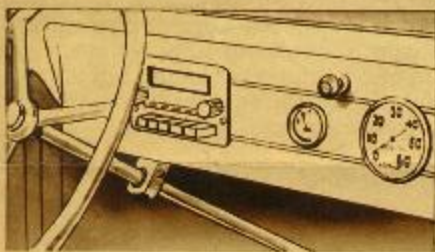
service and convenience it adds to expense



PLENTY OF HEAD ROOM EASY VISIBILITY ON ALL SIDES

Not only is there plenty of leg room in a Crosley, but there is plenty of head room for the tallest man. The driver of a Crosley sits comfortably erect, with inches to spare between his hat and the top of his Crosley.

Vision is clear on all sides, the very smallness of a Crosley brings windows closer together, providing the driver with clear visibility on all sides at all times.



SPECIAL RADIO MADE FOR THE CROSLLEY CAR!

Every Crosley Car is quickly and inexpensively equipped with a Crosley Roamio — a compact, five-tube (including rectifier) Superheterodyne, with improved push-button tuning, illuminated call letters, slide rule type dial, automatic volume control. Instrument panel includes glove compartment, speedometer, oil gauge, ammeter, choke, light switch and ignition lock.



ATTRACTIVE TONNEAU COVER

For a slight additional cost, you may obtain the snap-on, three-ply, sturdy topping which smartly covers the entire rear deck.

GENERAL SPECIFICATIONS

The new Crosley Cars have a wheelbase of 80 inches; a tread of 40 inches front and rear. The overall length is 120 inches, the width 47 inches and the height (with top up) 56 inches. All models are attractively designed and toned in distinctive colors. The tires—made especially for Crosley by Goodrich—are 4-ply, size 4.25 x 12, and available through all Crosley and Goodrich dealers.

General specifications of all models include, among many other features, the following: Spicer Universal Joint, Rubber Mounted Motor Supports, Spicer Differential, 4 Wheel Hawley Brakes, Autolite Generator, Autolite Starter, Ross Steering Gear, Rockford Clutch, Spicer Torque Tube & Drive Shaft, Murray Body (Sedan and Coupe), Waukesha Motor, Tillotson Carburetor, Borg Warner Transmission, Goodrich Tires, AC Fuel Pump, AC Air Cleaner, Delco Shock Absorbers, Timken Bearings, Autolite Battery, Spicer Front & Rear Axle.

Every component part of the New Crosley Car has been scientifically engineered by the leading suppliers of the industry—all precision-built and made from the most durable materials.

a **CROSLLEY!**

Economical, Dependable Transportation or Delivery
AT A FRACTION OF THE USUAL COST

Here They Are!—The Newer, Bigger, More Beautiful Line of CROSLLEY CARS offers seven attractive body styles from which to choose, including the greatest innovation in automobile design today—the "Covered Wagon." There's a Crosley pleasure car for every purpose; a commercial car for every delivery or light

trucking need. All operate for less than a penny a mile—run 50 miles on a gallon of gas—easy! Select the one best suited to your requirements—drive it—see for yourself how smooth it rides, how simple it handles, how easy it parks and how thoroughly enjoyable it is in every respect!



*Convertible Coupe \$299⁰⁰**

The "baby" of the Crosley Car family—at a price that thousands can easily pay. And remember, the savings continue—the longer you drive it, the more you save. Here's the car for the person who must have transportation—yet who can't afford much more than the price of a trolley ride to get it. Provides ample leg room and storage space with up to 500 pounds capacity. Ideal for salesmen with samples, etc. and who must cover a large territory quickly at minimum cost.



*Convertible Sedan \$349⁰⁰**

The ideal all-purpose family car. Seats up to four people comfortably. Top can be raised or lowered in a jiffy. Three-position adjustable seat provides ample leg room. Rear seat may be removed to provide extra storage space, if desired. For about one-half the initial cost and one-fourth the upkeep cost of the cars in the "all-three" class, this model will provide many years of pleasure and thousands of miles of satisfactory service.





Parkway Delivery \$375⁰⁰*

The smartest delivery car in town! Continental in appearance, it has the plus advantage of advertising value – it attracts favorable attention and comment wherever it goes! Easy to handle, parks "on a dime," carries a good pay-load – quickly pays for itself out of the money it saves on gasoline. Every commercial enterprise with a retail delivery service can profitably operate one or more of these models. Let us tell you the complete story about this sensational Parkway Delivery. If you have a delivery service, it will be very interesting – and *highly profitable* to you!



Pick-up Delivery \$385⁰⁰*

Here's the answer to the general delivery problem – an all-purpose truck model with 500 pounds capacity that gets around like "nobody's business." Rugged construction for the spots where the going is a little tougher. Like all other models, the Pick-Up operates for less than one-cent a mile and goes 50 miles on a gallon of gasoline – easy! The savings it makes will pay for it within a year. For miscellaneous, all-around hauling – and particularly in congested districts where parking is an item – this model is in a class by itself. There's nothing else like it on the market – at any price!



Covered Wagon \$399⁰⁰*

The most unique body style yet created by any automobile manufacturer, yet thoroughly practical in every respect. Seats four persons comfortably or, like the Station Wagon, the rear may be quickly converted into carrying space by removing the rear seat. The heavy waterproof canvas top may be quickly rolled up and fastened to the ridge pole to let the "all outdoors" in. With top down, entire body is completely enclosed and you're as snug as a bug in a rug. Ask for demonstration of this latest innovation by Crosley. You'll fall in love with it – at first sight!





Panel Delivery \$435⁰⁰*

A completely enclosed model, panelled in natural maple finish. Distinctive in design, sturdily constructed, and operates at the same low cost as the pleasure cars. Quick in traffic - parks where larger trucks can't find room. Has a capacity of 500 pounds pay-load, contents easily accessible through double-door in rear. Has plus advertising value. An efficient, money-saving model for all businesses with a light hauling problem. Records prove that the savings in gasoline and oil alone will pay the driver's salary two days out of each week! Investigate this Panel Delivery further - drive it yourself - and see for yourself!



Station Wagon \$450⁰⁰*

The all-around body style - that has "crashed society" in recent years - at its most economical in a Crosley. Sturdy, stylish, smart and useful. Rear seat may be removed for maximum carrying space. A great "knockabout" car for town or country - at home in the suburbs, on the farm, for beach parties, for light hauling, and a thousand other things. It's a "natural" for the second car in a two-car family.



*All prices shown are factory-delivered prices. Excise tax additional.
Transportation based on rail rates, state and local taxes (if any) are extra.

- PARKS IN $\frac{1}{3}$ LESS SPACE
- 50 MILES ON A GALLON
- EASY

The CROSLLEY CAR

- AIR COOLED MOTOR
- CAN'T BOIL OR FREEZE
- ROOMY—COMFORTABLE