



DS AUTOMOBILES
Spirit of Avant-Garde

DS 9



*“ A REAL CAR FOR LIVING,
DS 9 INVITES YOU
TO CRUISE FIRST CLASS ,*



DS 9 E-TENSE 225 RIVOLI +, Pearl Crystal, 19" VERSAILLES alloy wheels

Created as a plug-in hybrid, DS 9 has been designed to deliver technical excellence, remarkable comfort and unprecedented refinement

POWER

DS 9 brings the DS Automobiles DNA to life with an expressive front face, iconic DS Wings and parametric three-dimensional grille showing its distinguished personality.

One of the brand's truly distinctive points, DS ACTIVE LED VISION projector headlamps come alive with a crimson light before the modules swivel through 180 degrees.



DS 9 E-TENSE 225 RIVOLI +, Pearl Crystal, 19" VERSAILLES alloy wheels

Rubis Red OPERA interior



With DS LOUNGE, DS Automobiles offers first-class savoir-faire to every DS 9 passenger.

Image not representative



With a nod to the DS from 1955,
DS 9 features DS CORNETS
on the rear edges of the roof.
These innovations act
as parking lights.

ELEGANCE

The flanks are smooth with a crisp line that stretches from the headlamps at the front to the lights at the rear. This is emphasised by the flush fitting door handles and a black roof which enhance DS 9's elegant shape.

At the rear, the same fluidity moves between the wings, the badge and the boot lid.

The sculpted lights contrast with this by creating the impression of scales to give a three-dimensional effect. They are highlighted by strips 'sabres' at the side, a tribute to design features from the great French coachbuilders of the 1930s.

DS 9 E-TENSE 225 RIVOLI +, Pearl Crystal, 19" VERSAILLES alloy wheels



— DS 9
POWER
OF ELEGANCE

DS 9 E-TENSE 225 RIVOLI +, Pearl Crystal, 19" VERSAILLES alloy wheels

REFINEMENT

— — DS 9

*UNIQUE QUALITY
OF FRENCH
EXPERTISE*

As a direct connection to our two most recent concept cars, we've finished off the centre line of the bonnet with a metal 'Clous de Paris' sabre. Exclusive to DS 9, it's an identifying feature.

THE OBSESSION WITH DETAIL

1. 'Clous de Paris' embossed sabre
2. Nappa leather seats
Rubis Red watchstrap design
3. 'Pearl' stitching
4. DS logo embossed on head restraints





1. Swivelling B.R.M R180 time piece

2. Backlit metal front door sill protectors

3. Crystal inlays on the controls beneath the central screen

4. 'Clous de Paris' chrome embossed strips



4

SOUND AT ITS PUREST

For DS 9, our experts came up with a concept for acoustic comfort. Laminated windows with an acoustic film combine with a bond-welded body that eliminates vibrations, to create a genuine atmosphere of peace and quiet. This work of craftsmanship enhances the purity of sound delivered by the 14 speakers of the FOCAL Electra® audio system.

EVERYONE HAS THEIR OWN SPACE

DS 9 has been designed so each occupant enjoys the same level of comfort. In the front, as in the back, the seats are heated, cooled and massaging. With its long 2.90 metre wheelbase, DS 9 offers rear passengers a vast amount of room. The Lounge armrest contributes to the overall comfort. It offers storage fitted with USB ports and features controls for the seats' massage function.



DS 9 redefines individual comfort.

Rubis Red Lounge armrest

DS DESIGN STUDIO PARIS
was always driven by
the desire to come up
with a large saloon in
the finest traditions of
French coachbuilding.

— DS 9

ADVANCED
TECHNOLOGY

TECHNOLOGY



Leather covered steering wheel with integral controls



12" touchscreen



A COCKPIT GENUINELY FULL OF TECHNOLOGY

DS 9's 12 inch digital instrument panel with stylish graphics can be fully personalised. It lets you see all the driving information you need by using a scrolling menu controlled via the steering wheel.

Six modes can be accessed including DS DRIVE ASSIST and even DS NIGHT VISION.



NAVIGATION



DS NIGHT VISION

ONBOARD YOU'RE IN CONTROL

The 12 inch HD central touchscreen lets you operate all the vehicle's functions with a series of 'virtual' pushes as well as with a chrome and crystal controller.

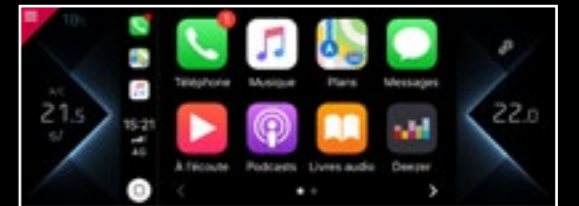
This set of controls gives you immediate access to the features of the E-TENSE hybrid system: energy flow, consumption figures, deferred charging, eSave function.

Other features are just a click away: comfort, media and connectivity, safety (SOS & assistance), maintenance (via telemaintenance), connected navigation and entertainment (Mirror Screen*: Android Auto™, Apple CarPlay™...).

* Available with compatible smartphones



TELEPHONE



APPLE CARPLAY™
(Also available in Android Auto™)

DS PILOT

DS DRIVE ASSIST

Tackle long journeys with complete confidence thanks to DS DRIVE ASSIST technology. This innovative system, active up to 110 mph, positions your car perfectly in its lane and keeps it there with technology that reads road markings. The Adaptive Cruise Control with Stop & Go function drives your car automatically, keeping a safe distance from the vehicle in front. When the traffic slows, DS DRIVE ASSIST will also stop and restart your car.

** Depending on the traffic laws of the country you're in*



DS PARK PILOT

With the DS PARK PILOT system, your car will park itself without you touching the steering wheel or pedals. To park, you just have to do one thing: keep the Park button pressed and wait for the magic to happen. Our system finds a parking place that DS 9 will fit into just by driving past at up to 18 mph, it then performs the manoeuvre, either parallel to the kerb or in an angled bay.





DS NIGHT VISION

By helping you to see better in the dark, DS NIGHT VISION enables you to read the road ahead and all its hazards better. An infra-red camera in the grille detects pedestrians and animals in the road up to 100m in front. You'll see the road ahead in the digital instrument display with potential threats highlighted in yellow and then red supplemented by an audible alert depending on how close these are. This enables you to anticipate danger and react accordingly.



DS DRIVER ATTENTION MONITORING

DS DRIVER ATTENTION MONITORING detects any loss in driver concentration. An infra-red camera above the steering wheel works with a camera at the top of the windscreen to constantly monitor your eyes, face, and head movements for distraction, as well as the trajectory of the vehicle according to road markings or your steering inputs. The moment DS DRIVER ATTENTION MONITORING spots something unusual, it automatically sounds an audible alert and a warning flashes up on the central screen. Whether it's day or night.





DS ACTIVE LED VISION

DS ACTIVE LED VISION brings together design and technology. Three swivelling LED units work with a main LED unit. Depending on the angle of the steering wheel, the speed of the car and weather conditions, these move from side to side and up and down. The range of lighting is either reduced or increased. Depending on what's required, the beam of light is widened or positioned better to illuminate the sides of the road more or less.

SIX MODES ARE OFFERED:

- **PARKING**
- **TOWN BEAM**
The width of the beam is increased to enable you to identify hazards at the side of the road.
- **COUNTRY BEAM**
Activated from 31 mph, this mode focuses on looking straight ahead (most suitable for country roads), but wide enough to take in the sides of the road to illuminate hazards.
- **MOTORWAY BEAM**
Above 68 mph the brightness of the lighting units is more intense.

The headlight and LED units rise slightly to increase the beam's range.

- **ADVERSE WEATHER**
When the windscreen wipers are on, the beam adapts to enable you to pick out white lines more easily while the main headlight reduces its intensity to prevent any chance of dazzling.
- **HIGH BEAM**
This mode is activated whenever you want by the automatic main beam function. The power and range of the light are set to maximum to illuminate the length and breadth of the carriageway.



FLUSH FITTING DOOR HANDLES

You'll be amazed by magic FLUSH FITTING DOOR HANDLES that only appear when you need them. The rest of the time they're concealed, fitting neatly into the bodywork to enhance the smooth and refined silhouette of your DS 9.



PROXIMITY KEYLESS ENTRY & START

With PROXIMITY KEYLESS ENTRY & START, your DS 9 recognises you from a distance, transforming locking and unlocking into moments of magic. When you are less than 3 metres away, the car automatically turns its lights on. At 1.5 metres the car unlocks itself and the flush fitting door handles - invisible up to that point - appear automatically. When you walk away, it's a similar principle: at 2 metres the door handles disappear and the car locks itself without you doing anything.



DS LOUNGE



DS ACTIVE SCAN SUSPENSION

Anticipation is key with DS ACTIVE SCAN SUSPENSION. To do this, the camera (located in the windscreen and electronically linked to the suspension), as well as four attitude sensors and three accelerometers continually analyse the road surface in addition to DS 9's behaviour (speed, steering wheel angle, braking etc...).

They then transmit this data instantly to a computer which independently controls each wheel. Depending on the information received, this can continually make the suspension harder or softer. Its swift, precise reactions make travelling in this incredible saloon even more relaxing.





THE JOY OF DRIVING

DS 9 was first offered with an E-TENSE 225 plug-in hybrid power unit comprising a PureTech turbo petrol engine and an electric motor with a combined 225 horsepower, capable of covering up to 30 miles (WLTP) in Zero Emissions mode courtesy of an 11.9kWh battery.

The electric motor, connected to an eight-speed automatic gearbox, has a maximum power of 81kW (110 horsepower) and 320Nm. This is used to get the car moving, to boost the car's acceleration and to drive in zero emissions mode at up to 84 mph.

DS 9 uses an energy recovery system that replenishes the battery on the move as you coast and brake. In addition, an E-Save function enables

you to save battery charge to do part of your journey in Zero Emissions mode (several levels to choose from) for example when you know that you'll be driving into a town centre. The 7.4kW onboard charger enables you to charge the battery in 1hr 45 at a domestic or public charging point with the cable that's supplied as standard.

Our E-TENSE
plug-in hybrid models unite
the best expertise in technology
for exceptional performance.





Thanks to the titles we've won in Formula E since 2018, DS 9 E-TENSE 4x4 360 features an intelligent integrated transmission which combines two electric motors of 110 (81kW) and 113 horsepower (83kW) plus a 200 horsepower PureTech engine for a combined output of 360 horsepower and maximum torque of 520Nm. The package is completed by DS PERFORMANCE branded brake callipers and special 20" MUNICH alloy wheels.

DS 9 E-TENSE 4x4 360 PERFORMANCE Line +, Midnight Blue, 20" MUNICH alloy wheels

DRIVING MODES

Choose the drive mode that suits you

The electric motor, partnered with an 8-speed automatic gearbox, is used to move off and up to 84 mph with the E-TENSE 225 power unit. When it is triggered depends on the selected driving mode.

ELECTRIC MODE

Zero Emissions mode, always selected by default, lets you do most of your commuting, without consuming fuel.

HYBRID MODE

Hybrid mode automatically manages how the electric motor or internal combustion engine are used depending on your route and how you're driving.

SPORT MODE

By altering the mapping of the accelerator, gearbox, steering and active suspension, this mode enables you to enjoy DS 9's mechanical potential to the full.

INSTALLING YOUR HOME CHARGING UNIT

DS Automobiles recommends using the company Pod Point to install your home charging unit, in order to get the best service and back-up possible for your home charging solution. You'll be guaranteed a quality installation that's fast and within eligibility criteria for government grants. After an assessment* of your electrical set-up, your home charging unit will be installed through experienced technicians.

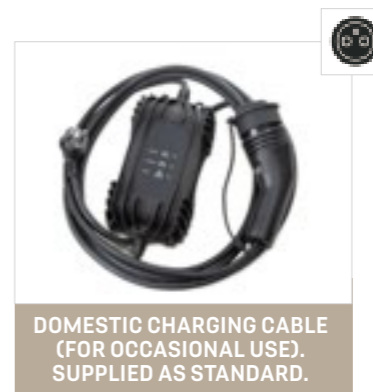
** If your location is unsuitable, you will be able to cancel your order.*

DIFFERENT KINDS OF CHARGING

With the cables that come with the car, you can use any public or home charging point.

DS Automobiles uses a recommended partner to install a home charging unit.

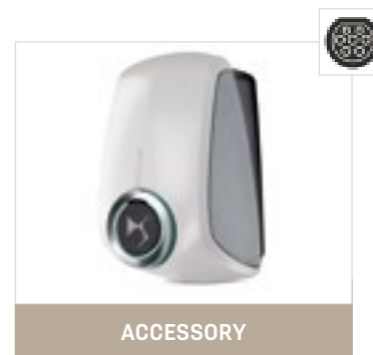
An Accelerated Charging Cable (for use with home charging unit) and a Domestic Charging Cable (for occasional use with a standard UK 3-pin socket) are supplied with the car.



DOMESTIC CHARGING CABLE
(FOR OCCASIONAL USE).
SUPPLIED AS STANDARD.

STANDARD 3-PIN SOCKET

- Domestic charging
- CHARGING TIME:
100% between 7 and 8hrs



ACCESSORY

HOME CHARGING UNIT

- Accelerated charging
- CHARGING TIME:
100% in 1hr 45



ACCELERATED CHARGING CABLE.
SUPPLIED AS STANDARD.

E-TENSE REMOTE CONTROL

E-TENSE REMOTE RANGE INFORMATION

With the MyDS smartphone app, see your car's current state of charge or the estimated remaining range. At a glance view the state of charge and pre-set your car's temperature.

REMOTE CHARGING

While your car is charging, see the speed of charge and estimated charging time. You can also programme the start time for deferred charging, for example during the hours of cheap-rate electricity.

TEMPERATURE PRE-SET

Configuring the cockpit temperature pre-set enables you to programme your car's heating* or air conditioning*. Designed for your comfort, this feature is available whether your car is plugged in or not.

* Ambient temperature 21°C.



SEAMLESS MOBILITY

PUBLIC CHARGING

With Charge My Car, available with the FREE2MOVE SERVICES app, you can access the largest network of public charging points across Europe. It's easy to take advantage of this network! Create an account on FREE2MOVE SERVICES, subscribe to the offer, start the app in your car, and get your charging card.

JOURNEY PLANNER

Included in the Charge My Car scheme, a planning feature enables you to prepare for long journeys depending on the actual range of your car. Work out the true length of your trip (including charging time), select the perfect itinerary and send it to your car's navigation system.



To use Charge My Car, download the MyDS app



E-TENSE SERVICES

Enjoy the dynamic feeling
of the PureTech 225 Automatic
with its eight-speed gearbox.



DS 9 PureTech 225 Automatic, PERFORMANCE Line +, Midnight Blue, 19" MONACO alloy wheels

DS 9 PureTech 225 Automatic, PERFORMANCE Line +, Midnight Blue, 19" MONACO alloy wheels

— — DS 9
BESPOKE
PERSONALISATION

A celebration of Paris, DS 9's interior
is faithful to the DS design philosophy:
personalisation and refinement.



OUR COLLECTION

Shape your car
around yourself
by choosing from
our Interior collection.

OUR COLLECTION

*Dashboard in Art Rubis Red Nappa leather
Headlining and rear shelf in black Alcantara®*



RUBIS RED OPERA INTERIOR

OUR COLLECTION

*Dashboard in Basalt Black Nappa leather
Headlining and rear shelf in black Alcantara®*



**ART BASALT
BLACK OPERA
INTERIOR**

OUR COLLECTION

Basalt Black Nappa leather trim with diamond design



BASALT BLACK LEATHER INTERIOR

OUR COLLECTION

Dashboard in Alcantara®

Black Alcantara® trim



ALCANTARA®
BLACK
INTERIOR

Seats in combined Black Alcantara®/leatherette with Carmin and Gold stitching (Black Alcantara® interior)



Seats in Basalt Black grain leather (Interior Basalt Black leather)



Seats in Art Basalt Black Nappa leather watchstrap design (Art Basalt Black OPÉRA interior)



UPHOLSTERY



Image not representative

Seats in Rubis Red Nappa leather with watchstrap design

COLOURS / ALLOY WHEELS



DS 9 PureTech 225 Automatic, PERFORMANCE Line +, Midnight Blue, 19" MONACO alloy wheels

PEARL WHITE (P)



ARTENSE GREY (M)



PEARL CRYSTAL (P)



PERLA NERA BLACK (P)



MIDNIGHT BLUE (P)



(M) = Metallic, (P) = Pearlescent

19" MONACO alloy wheel



19" VERSAILLES alloy wheel



20" MUNICH alloy wheel*/**



* Only with E-TENSE 4x4 360 power unit

** Carmin centre caps with E-TENSE 4x4 360 PERFORMANCE LINE +



ONLY YOU

A WEALTH OF ATTENTIONS

MyDS App

Inspired by you, created for you; Only You is a bespoke programme that makes owning a DS unique.

ONLY YOU SERVICES ⁽¹⁾

MyDS App – THE KEY TO YOUR DS WORLD

Your essential everyday assistant, MyDS App lets you access the wide range of exclusive Only You services and keeps you permanently connected with your DS. Compatible with every DS ⁽²⁾, MyDS App is at your side before, during and after your trip ⁽³⁾.

DS ASSISTANCE – DRIVING WITH PEACE OF MIND

FREE FOR LIFE ⁽⁴⁾, AVAILABLE 24/7 IN CASE OF BREAKDOWN OR ACCIDENT

So you can drive with complete peace of mind, DS has made every effort to make your life easier and keep you constantly on the move ⁽⁵⁾. Accident, breakdown, lost keys or misfuelling are all covered by DS ASSISTANCE with free 24/7 support in mainland France or abroad, available by pushing the 'DS' button in your car, via the MyDS App, or by calling 00 800 24 24 07 07 ⁽⁶⁾.

DS VALET – A VALET MAKES LIFE EASIER

As time is our most precious asset, DS has created the DS VALET experience for you ⁽⁷⁾. When you purchase your DS, you can have your car delivered to the address of your choice. When scheduling an appointment at our workshops, you can ask the DS VALET to collect and return your car.

RENT A DS – SHORT TERM DS HIRE

To continue enjoying driving a DS and use your travels to try a new car from the DS range, book one from your smartphone using MyDS App or from your retailer.

DS CLUB PRIVILÈGE ⁽⁸⁾ - SPECIAL ACCESS TO UNIQUE EXPERIENCES

By driving a DS you've chosen to experience the best in French expertise and sophistication. To give you an unforgettable experience, we've created DS CLUB PRIVILEGE. To become a member for five years you simply apply via MyDS App. Available straight from your smartphone, this world of privilege has been designed to put what you want at the heart of everything.

DISCOVER THE WORLD OF DS THROUGH UNIQUE EVENTS AND ENJOY EXCLUSIVE BENEFITS: private events, exhibition previews, cookery courses with a celebrity chef, or even meeting experts in French savoir-faire... Private sales of gourmet foods, getaways, shopping and other special activities.

Calls free from a landline. With a mobile, tariffs may vary according to network provider (most customers have unlimited calls).

⁽¹⁾ Depending on availability in the authorised DS network

⁽²⁾ Models equipped with Bluetooth that's compatible with journey feedback enables you to enjoy all the driving functionality (journeys, consumption, distance, range)

⁽³⁾ From your smartphone with a working internet connection and navigation

⁽⁴⁾ For all brands of car up to 20 years old. The offer is valid for incidents occurring within 12 months of regular maintenance, a technical procedure or bodywork attention within the authorised DS network, carried out

after 1st January 2019.

⁽⁵⁾ For conditions go to DSautomobiles.co.uk

⁽⁶⁾ Free calls from a landline in Europe

⁽⁷⁾ The physical boundaries for the DS VALET service are specified by each DS retailer and this is a chargeable service

⁽⁸⁾ In the six months after the purchase of your vehicle

CONNECTED SERVICES

DS Connect Box

With DS CONNECT BOX and its SOS & Assistance pack, travel with peace of mind. If you have an accident, the emergency call system pinpoints your location automatically (if it feels a heavy impact) or you can operate it manually (by pressing the SOS button for three seconds), and the appropriate rescue service will be contacted immediately.

Télmaintenance

The Telemaintenance service can recognise the due date for a service or the need for work to be carried out on your DS. As soon as one of these is identified, DS will contact you, tell you the condition of your car and suggest an appointment that suits you at the retailer of your choice where the necessary work will be prepared for and carried out thanks to the information that's already been received. This service is free and without a contract***.

DS Connect Nav

DS Connect Nav is a 3D connected navigation system with voice recognition in partnership with TomTom. It guides you to your destination with a pack that includes real-time traffic reports by TomTom services (with features such as real-time traffic updates, the location of fuel stations, car parks, weather and Points Of Interest) as well as Danger Zones by TomTom Services that sends you audible and visual warnings where extra vigilance is required and alerts for all types of speed control* (fixed and mobile). To give more peace of mind, the electric charging station service instantly tells you the availability of charging stations in the vicinity**** that are compatible with your car.

Mirror Screen**

Once your smartphone is connected, Mirror Screen reproduces compatible apps. To give you a wider range of compatible smartphones, Mirror Screen works with Android Auto™ and Apple CarPlay™ (Apple).

Scan MyDS

Access your user manual digitally. Scan MyDS is a free app, designed to be used when the car is stationary.

** This service is available depending on the traffic laws of the country*

*** Depending on the model*

**** Contract valid for 10 years*

***** Only available on hybrid models, displays information of partner charging stations*



ENGINES (VALID JANUARY 2020)

PLEASE VISIT DSAUTOMOBILES.CO.UK

ENGINES	CONSUMPTION	POWER (HP)	CONSUMPTION* COMBINED MPG (L/100KM) MINIMUM TO MAXIMUM	CO ₂ EMISSIONS* (G/KM)	BENEFIT IN KIND (BIK) %
HYBRID					
E-TENSE 225		225	157.2 (1.8) - 176.6 (1.6)	33 - 35	11
E-TENSE 4x4 360		360	TBC**	TBC**	TBC**
PETROL					
PureTech 225 Automatic		225	40.4 (7.0) - 40.9 (6.9)	155 - 159	35

*Type approved according to Worldwide Harmonised Light-Duty Vehicles Test Procedure (WLTP). Two values are shown for consumption and CO₂. Actual CO₂ may vary according to options fitted but other than in exceptional circumstances will be between the two figures shown. Fuel consumption and CO₂ in real world conditions will depend on a number of factors, including accessories fitted (post registration), variations in weather, driving style and vehicle load.

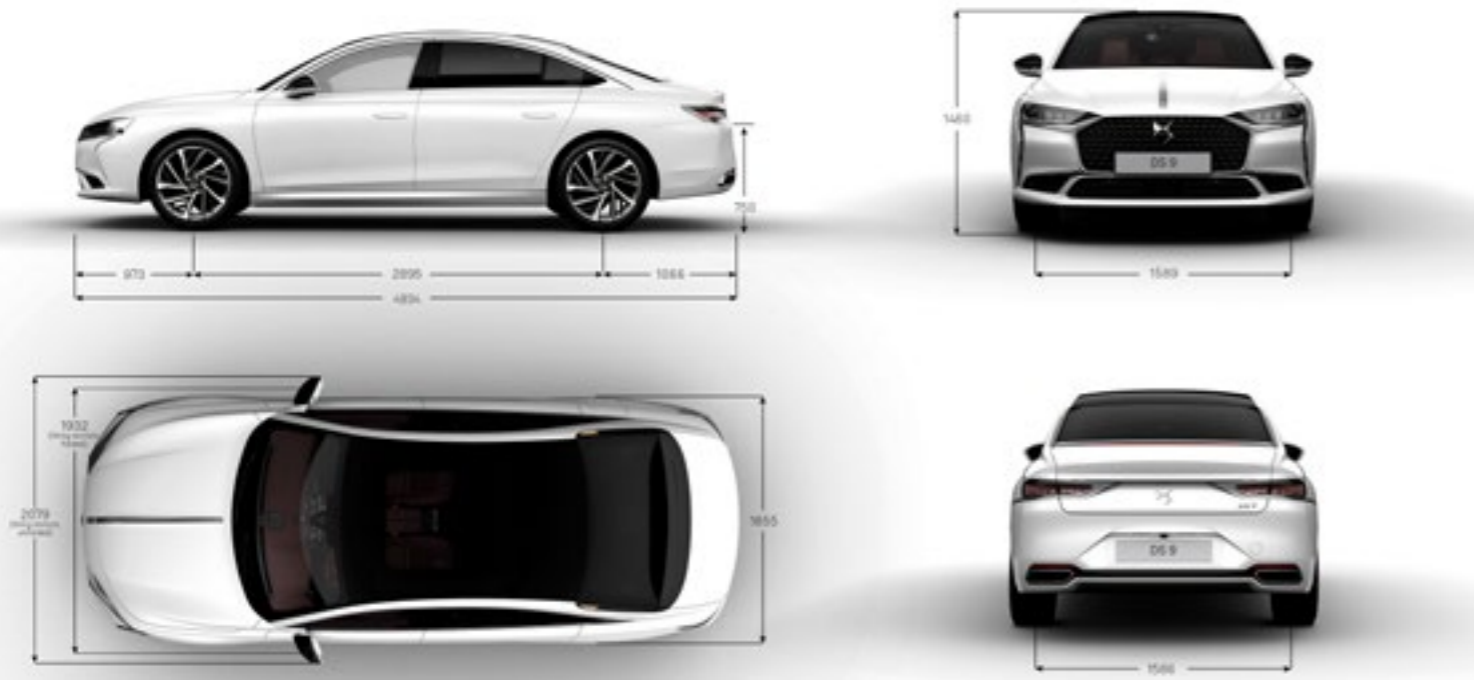
** To Be Confirmed



DS pureTech TOTAL

POWER OF ELEGANCE

DIMENSIONS



SERVICE PLANS & WARRANTY

SERVICE PLANS

To keep you DS performing at its best, it's important to service your vehicle in line with our recommendations. By paying a fixed monthly amount, all of your scheduled services will be carried out by an official DS workshop. Alternatively pay the full amount upfront if that suits you better. The price of your DS service plan depends on how many miles you cover, as well as the length of your contract. Contact your DS retailer for a personal quote.

WARRANTY

Every DS has the benefit of a 3 year* warranty, plus a 12 year anti-perforation** warranty and a 3-year paint warranty. To extend your vehicle warranty to 4 or 5 years, ask your retailer about an extended warranty.

* 2 years unlimited warranty. No-fee customer option of 1 year dealer provided warranty, only on cars supplied by the DS dealer network.

Note: Dealer provided warranty is limited to 60,000 miles.

** Against all internal to external perforation to bodywork or underbody.

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TO DISCOVER *THE WHOLE DS RANGE*

VISIT [DSAUTOMOBILES.CO.UK](https://dsautomobiles.co.uk)

Note: Images and specification descriptions are dependent on trim level and options specified. Images used are for illustrative purposes only. Please refer to the price and specification guide for the most up to date detail on specifications. Every endeavour has been made to ensure that the detail and information was accurate at the time of publishing. However, the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to maintain the accuracy of this brochure but to avoid any misunderstanding, please refer to your DS retailer. The DS website includes full details of DS models and offers at [DSautomobiles.co.uk](https://dsautomobiles.co.uk). You can also contact DS via the website.

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Photos: William Crozes, Gear Productions, Laurent Nivalle, Arnaud François, Astuce Productions



DS 9 E-TENSE 225 RIVOLI +, Pearl Crystal, 19" VERSAILLES alloy wheels



DS AUTOMOBILES

Spirit of Avant-Garde

DSautomobiles.co.uk