

BLACK

MOTOR
CARS



"RUN EVERYWHERE"



Y adding the truthful saying,
"Seeing is Believing" to the old
adage "The Proof of the Puddin'
is in the Eatin'," we present all
that is necessary in the way of
an introduction to the interesting
pages to follow.

BLACK MANUFACTURING COMPANY
CHICAGO, ILL.

R. J. PHILLIPS
Restaurant and Bakery

CHAS. BROWNING
MGR.

Lineville, Iowa, Sept. 12th 1908

Black Mfg. Co.,
Chicago, Ill.

Gentlemen:

Please find enclosed picture of my Model 12 Motor Buggy, my wife and myself in front of our home in Lineville, Ia.

I can not say anything that expresses my admiration for my car. I have had it on the worst roads in Missouri, and have never had any trouble at all. It is surely all you said it was and more. It is ready to go at any and all times, and when you start you know you are going to get there.

I had the pleasure of pulling a 15 horse power low wheel runabout up a steep hill a few days ago, but out of respect for the man would not tell the name of the machine.

I want to thank you again for your fair treatment to me in my business with you and recommend the Black to any and all in the market for an automobile.

Very truly yours,

Chas. W. Haver
Lineville Ia.

*Francis A. Resch,
Age 2 Years, Grandson of
Hiram Holecomb, Sycamore, Ill.,
Shares the Pleasures in the use of
a Black Motor Runabout Model 12
with his
Grandfather.*





*Edward Cooper & family
of Newton Lower Falls, Mass.
in their Black Motor
Surrey Model 118.*





*Mr. A. G. Morran
Manager Eastedge
Farmers Elevator Co.
Eastedge, N. Dak.
puts a
Black Motor
Runabout
Model 12
to Practical Use
in his
Daily Business*



San Gabriel, Texas, Nov. 2, 1908.

Black Manufacturing Company,
Chicago, Ill.

Gentlemen:-

I bought a Black Motor Surrey Model 20 from your representative in charge of your exhibit at The Texas State Fair held at Dallas last week and I am well pleased with same.

I drove the car home myself, a distance of over 200 miles and it was the first car I ever undertook to drive and we did not make any unnecessary stops at all. Your machine received lots of praise in every town we stopped and some few said they were going to sell their machines and buy a Black.

I failed to get a book of instructions, so please mail me one at once, also the agency for your machines as I think I can sell several in the next few months. Send Catalogue, Price lists and everything necessary together with any information you can give me in regard to running the car and all will be appreciated.

Respectfully,

W. H. Camp.



*Mr. F. M. Wood
of Cedar Rapids, Iowa
on a Country Run
over Iowa Roads
During Bad Weather
in March 1908.
Mr. Wood Purchased
150 Black Motor Cars
at the
Chicago Auto Show
in December,
1907.*



*Frank E. Leonard
of Carlisle Springs, Pa.
and his Black Motor Buggy,
Model 112.*

*Mr. Davenport Case
drives a
Black Motor Buggy
Model 112
for
Dr. J. F. Briggs,
Shickshinny,
Pa.*



*The Black Motor
Runabout
Model 12
with
Chas. W. Haver,
Lineville, Ia.
at the
wheel*



*Mr. Valentine Arndt of
Coon Rapids, Iowa
with his family
in a
Black Motor Surrey
Model 20.*

*Mrs. J. W. Lamach of
Alexandria, Minn.
operates
The Black Motor Surrey
Model 20
in the absence of
her husband.*





Double and Single Rigs

Stylish Turnouts A Specialty

CREAGER & O'RIELLY

...Livery...
Feed and Sale Stable

Fort Pierre, South Dakota,

Sept. 4, 1908.

Black Manufacturing Co.,

Chicago, Ill.

Dear Sirs:-

In reply to your letter of the 2nd will say I will send you a photograph as soon as possible. Everything is O.K. I look for some business in the near future, for I will sure advertise the Little Black Motor. I gave it a 90 mile run yesterday over some very rough road. It did its work in first class shape. I think I will order a two seated very soon now. One car cannot do all my work. No more at present.

Yours truly,

Wm O'Rielly



*The boys and girls
enjoy themselves
in
Black Motor Cars.*

*The Black Motor
Runabout
Model 12
owned by
Thos. Morgenson,
Franksville, Wis.*





*Mr. J. M. Jenkins,
Solon, Iowa who had the Misfortune
to Loose One Limb Finds a Black Motor Buggy
Model 112 a Most Useful
Conveyance*



*Mr. B. G. Pull, Melbourne,
Iowa, enjoys a "spin" in a
Black Motor Runabout
Model 12 and takes his son,
brother and friends along.*



*Dr. W. J. Cain, Osteopathic Physician,
Battlement Building*

Benton Harbor, Mich. Aug. 31, 1908.

Black Mfg. Co.,

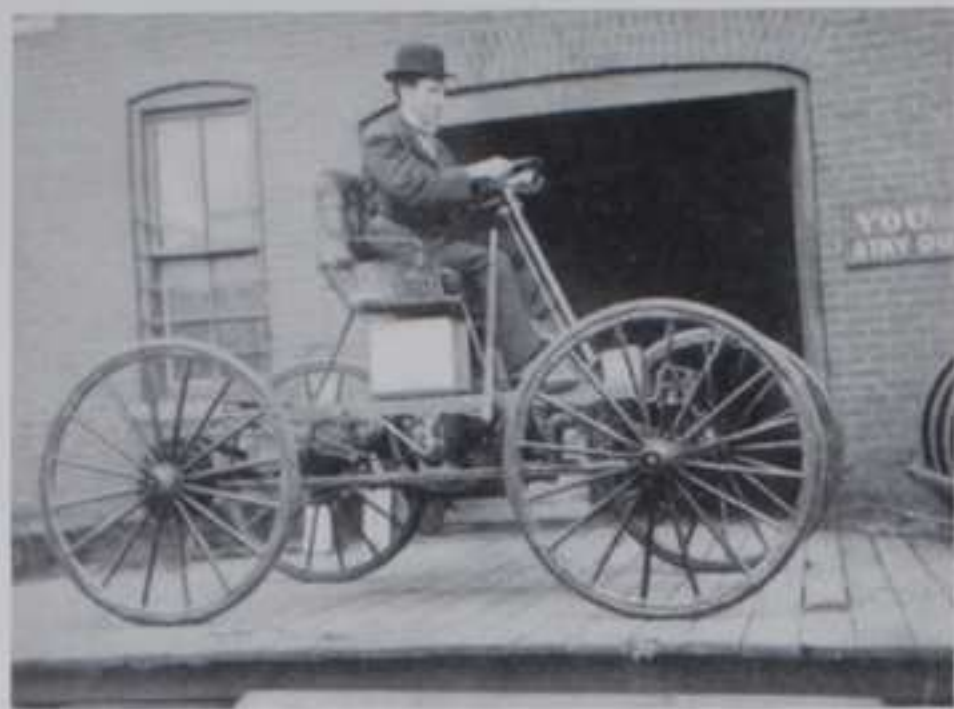
Chicago, Ill.

Dear Sirs:-

Yours of Aug. 27th '08 requesting me to have picture of machine taken received and will have same taken and forward at an early date. There are possibly 500 machines in our county, and I will go into sand or mud and up hill with any of them.

Respectfully,

Dr. W. J. Cain



*Snap Shots
of
Mr. L. E. Felger
of Lethbridge,
Alberta, Canada
and some of our
Factory Buildings
Taken just after
He Placed
an Order for
20 Black Motor
Cars
March 20th,
1908*





*A snap shot view
of various models
of
Black Motor Cars
on the way to the
Goodrich Steamship
Co's docks, Chicago
Sept. 5th 1908
These cars formed a
part of the exhibit
at the
Wisconsin State Fair
Sept. 7-11-1908.*



*John S. Burghee,
Rossville, Staten
Island, N.Y., in
his Black Motor
Buggy Model 112
along and near
the coast of
Atlantic Ocean.*

Artesian District No. 1

CHAVES & ROOSEVELT COUNTIES

ARTHUR J. STEVENS, Supervisor

ROSWELL, NEW MEXICO, Sept. 14, 1908.

Black Manufacturing Co.,

Chicago, Ill.

Gentlemen:-

I am very much pleased with my Black Motor Runabout, Model 12, and desire to inform you that I have just made a run of about 200 miles, fording rivers, climbing some very steep hills and going through some quite heavy sand. We did not need to adjust a single thing on the whole trip and the auto took everything as nicely as one could ask for.

Please quote me at once your best price on your Black Motor Surrey, Model 20 with running boards and fenders, rubber tires, Timken roller bearing axles, two oil burning lamps, one Acetylene head light, horn and wide track gear. An auto of this description is about what is needed by a number of Well Drillers and Ranchmen. It would also be a good Contractor's Rig and there is going to be business for you here. My car has exceeded expectations, and we hear words of praise from almost every one.

Yours truly,

Arthur J. Stevens

ARTESIAN WELL SUPERVISOR.

SECY. WATER USER'S PROTECTIVE ASSN.



*J. R. Peirson and Wife
of Montrose, Pa.
in their
Black Motor Buggy
Model 112*

*The Black Motor
Runabout Model 12
owned by
P. W. Randleman,
Jefferson, Iowa,
decorated,
for street parade*



*Dr. Tom
of Wellswood
Manitoba, Canada
finds his Black
Model 112 very
useful.*



*Mr. Spaeth of Raymond
Minn. is greatly pleased with
his Black Motor Surry Model 118.*



*The Black Motor
Runabout Model 12 owned
and operated by E. S.
Pendergast, Sheeburn, Minn.*



*All hills look alike to
"The Black."*

A. F. Pasch

Manufacturer of

Full Cream Cheese.

R. F. D. No. 8

Green Bay, Wis.,

Sept. 5th, 1908.

Black Mfg. Co.,

Chicago, Ill.

Dear Sirs:-

I herewith enclose you photo of my car in front of my factory. I made a trip from Black Creek to Kunesh, a distance of 23 miles in 1 hr. 40 min. and had considerable sand and a number of hills to go up. I-am well pleased with my car.

Yours truly,

A. F. Pasch



*A Black Motor Surrey,
Model 20, with
Removable Rear Seat.
Can be used for
Business or Pleasure*



*The exhibit of
Black Motor Cars
as it appeared
at the
Iowa State Fair
held at
Des Moines, Ia.
Aug. 20-28.
1908.*

*About 25,000 people viewed this exhibit
during the fair and more than \$50,000.00
in orders resulted.*





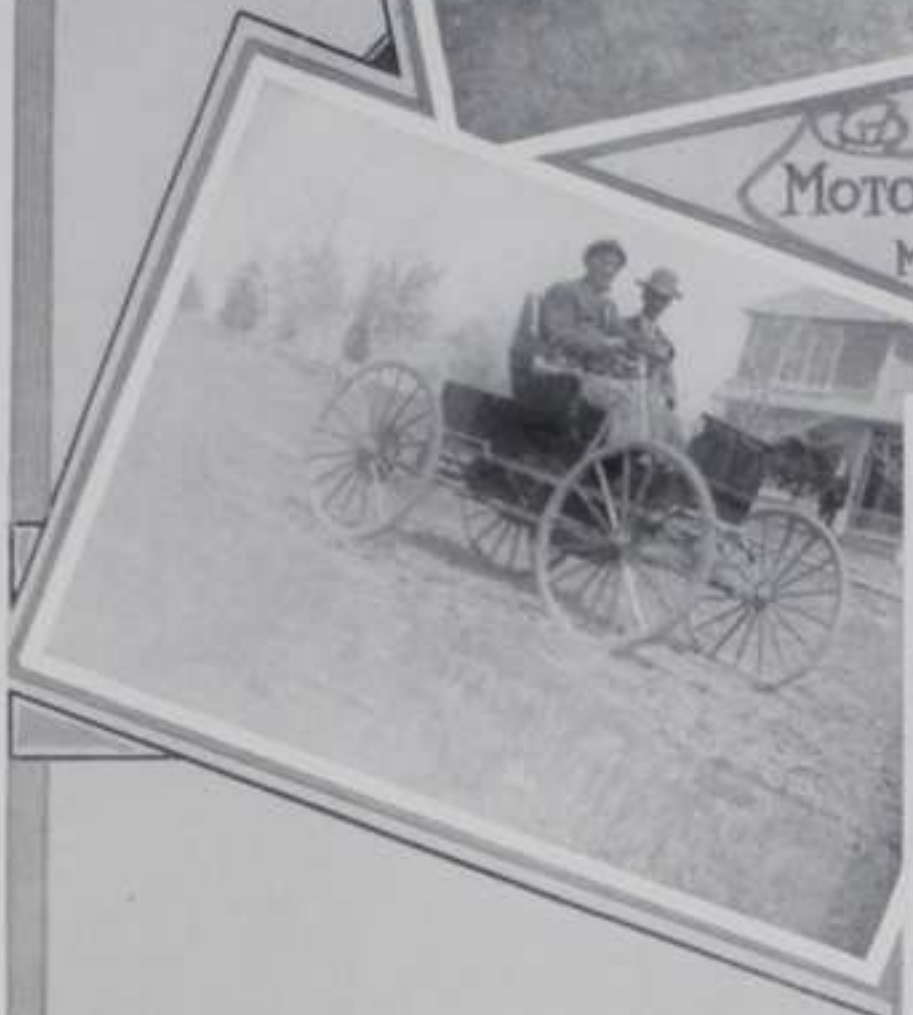
*Wm. O'Rielly, a liveryman
of Fort Pierre, So. Dakota finds
Black Motor Cars entirely satisfactory
for livery purposes.*

*The Black Motor Buggy Model 112
is Extremely Popular with the Old Folks.
Fayette A. Becker of Owego, N.Y.
Spends a Great Deal of His Time
in the Enjoyment Afforded by
"The Black"*





A
MODEL 12 BLACK
MOTOR RUNABOUT OWNED BY J. I. LAMB, GENOA, NEBR.
MEETS THE APPROVAL OF THE OWNER AS WELL
AS HIS RELATIONS & FRIENDS





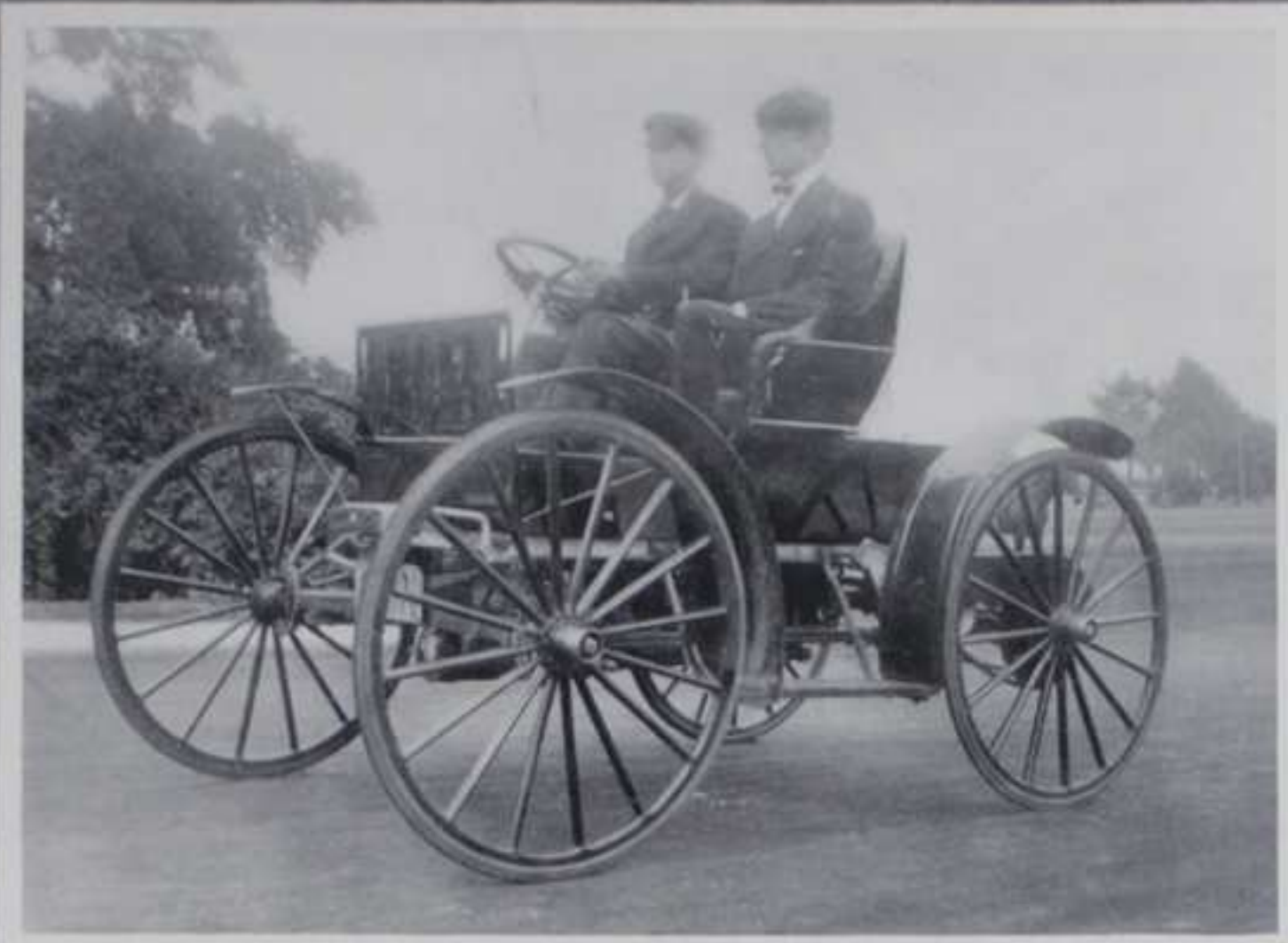
*M.G. Knodle a Rural
Mail Carrier of
Melbourne, Ia. uses
The Black Model 112
on his route.*



*J.H. Leimkuehler
Cazenovia, Wis. who
runs a Black Motor
Runabout Model 12*



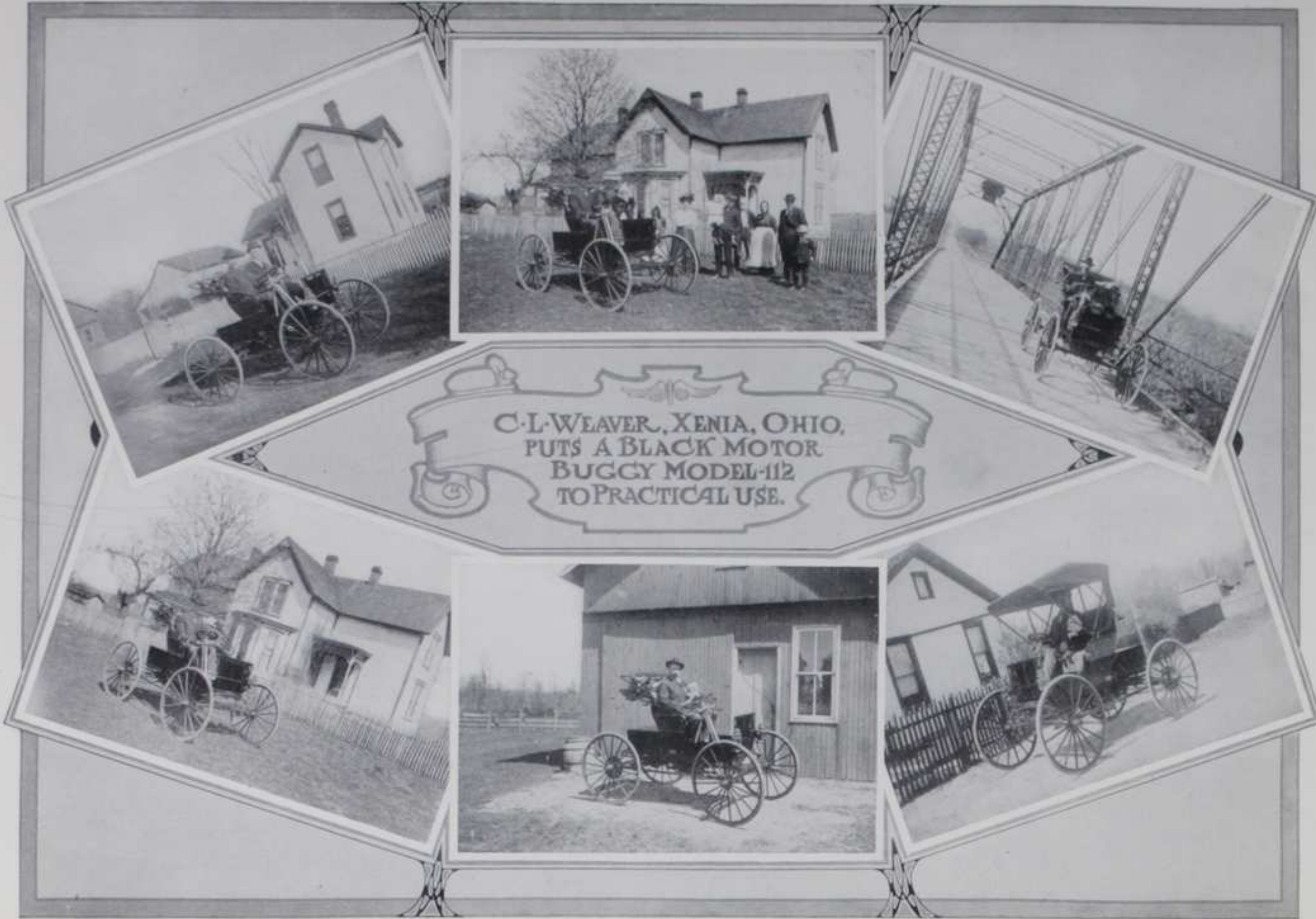
*J.F. Sheehan & Son of Alberta Lea,
Minn. in his Black Motor Buggy Model 112*



*A. F. Pasch, Green Bay,
Wisc. with his little
daughter in a Black
Model 12.*

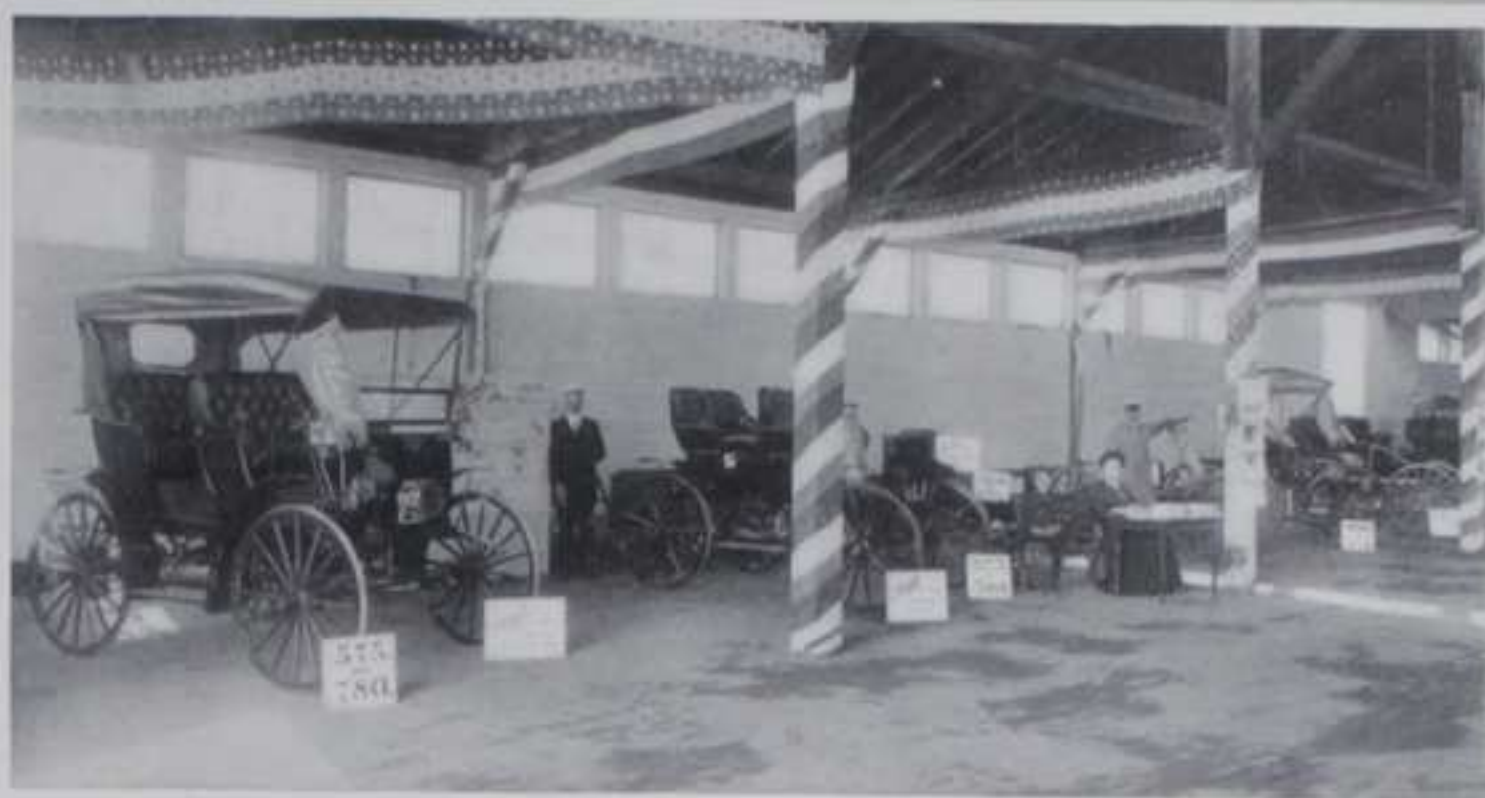
*Floyd Chubb, Rapid City,
Mich. trying out his new
Black Model 12.*





C. L. WEAVER, XENIA, OHIO,
PUTS A BLACK MOTOR
BUGGY MODEL-112
TO PRACTICAL USE.

*A large and
interesting exhibit
of
Black Motor Cars at
The Minnesota State Fair
held at
Minneapolis, Minn.
Aug. 31-Sept. 5
1908.*



*Many thousand visitors
from
North and South Dakota,
Minnesota and Wisconsin
investigated "The Black Cars"
at the fair and a
large volume
of business
resulted.*



*The Black Motor Surrey
Model 20 owned by
Mr. G. G. Gilbert
of Chico, California.
"Always room for one more."*

*Black Motor Cars
are becoming
quite popular
in Pacific Coast States*





*W. W. Hinds of Paris, Ill., who owns and drives
a Black Motor Surrey Model 20,
also a Black Motor Buggy Model 112 and
finds both cars remarkable values.*

Tillamook, Ore, Jan. 22nd, 1909.

Black Mfg. Co.,

Chicago, Ill.

Gentlemen:-

The Model 112 car, which I ordered for another party, arrived a few days ago and came in good condition. I set it up at the dock, started it and run it around town for a half hour, then turned it over to the man I sold it to. He is well pleased with it, and is getting along fine although he never had any experience with a car before.

When I sent the order for the car, I wrote you in regard to the agency for them in this country, and I have heard nothing in regard to it, and if I am going to handle them for you, I want to know it in time to do something.

No one out here would believe that your car would run when the rains set in and it got muddy, but I have been running my car for the last four months in the mud and it makes them "take notice" as every other car is laid up for the winter.

I have two more orders for cars which I will send in as soon as I have the authority to act as your agent.

Awaiting your reply, I remain,

Yours truly,

M. W. Storey



*Mr. W. J. Perrin
of Ferney, S.D.
finds his Black
Motor Runabout
Model 12
very convenient
and useful
during
the duck hunting
season.*



*The exhibit of Black Motor Cars
at the Third Annual National Dairy Show
held at The Coliseum, Chicago, Dec. 2-10, 1908
was very interesting to the dairymen who attended*



*The Black in Reynolds Pass,
on the Continental Divide.
Rocky Mountains.
owned by J. Sherwood,
Lake, Idaho.*

*The Black
Motor Surrey Model 18
in the snow capped Rockies*





*A snap shot of
W.L. Archer
R.F.D. Carrier
on his route
out of McLean, Ill.
His Black Motor
Runabout Model 12
in daily use.*



*R.K. Stebbins in a
Black Motor Runabout Model 12
on a stony hill 3 miles west
of St Charles, Minn.*

*Dr. D.W. Scutt
of Watkins, N.Y. in his
Black Motor Buggy Model 112
making professional calls*





*The exhibit of
Black Motor Cars
at the Illinois State Fair
Sept. 25-Oct. 2 1908
held at Springfield, Ill.*

*The interest manifested
in Black Motor Cars
at this fair proved
their popularity in the
State of Illinois*





3131313



3131313



*The Black
Motor Buggy Model 112
owned by
Joseph Lorence
of Racine, Wis.*

Walls and Partitions,

Foundation Blocks,

Concrete Floors,

Sills and Caps.

L. COFIELD

MANUFACTURER OF

IDEAL HOLLOW CEMENT BLOCKS

FOR ALL BUILDING PURPOSES

Chimney Flues, Caps,

Building Blocks,

Cellar Walls,

Cement Walks.

Telephone No. 49.

ANNANDALE, MINN. Dec. 3rd, 1908.

Black Mfg. Co.,

Chicago, Ill.

Gentlemen:-

The Model 20 Surrey I purchased of you is giving me good satisfaction so far. It can go as fast as I care to go and rides as easy as a buggy and is easily controlled. I am in hopes to be able to send you in an order for a carload of Surreys and Buggies for Spring shipment.

Respectfully yours,

L. Cofield



*C.J. Ericson, a R.F.D. Carrier of
Winthrop, Minn. uses a Black Motor
Runabout Model 12 to excellent
advantage on his mail route*



*Wm. Peacock of Houston Heights,
Texas and his Model 118
Black Motor Surrey*



*A view of the exhibit
of Black Motor Cars at
the Texas State Fair
Dallas, Texas.
Oct. 17 Nov. 1 1908*

*Mr. Isaac Davis
of Dallas, Texas, seated
in his Black Motor Buggy
Model 112 in front of
our exhibit at the
Texas State Fair*





*Views of the large exhibit
of Black Motor Cars
at the State Fair of Texas
held at Dallas
Oct. 17 - Nov. 1, 1908.*

*We Demonstrated to
the people of Texas
during the Texas State
Fair that "The Black"
is the car for
hill climbing and use
in sand and mud.*





*D.L. Wartzeluft of Kutztown, Pa.
starting for a "spin" in his
Black Motor Buggy Model 112*

*The Black Motor
Buggy Model 12
owned by
John C. Wakefield,
Dunlap, Ill.*





*The Black Motor Surrey Model 18
at Lake P.O.
Idaho*

*The Black Motor Surrey Model 18
in the Rocky Mountains
owned by J. Sherwood,
Lake, Idaho.*



IF you want a car for practical use, one that will negotiate the worst of hills, mud or sand, in fact a car that will bring you there and back again, you will not make a mistake in placing an order for "The Black."

PLENTY OF POWER
EASY TO CONTROL
LOW COST AND UPKEEP
SAFER THAN A HORSE
CHEAPER THAN A HORSE

Do not delay, but let us have your order at once: now. Prompt shipment guaranteed

BLACK MANUFACTURING COMPANY
124-126-128 East Ohio Street Chicago, Illinois

1909
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