



**H**upmobile

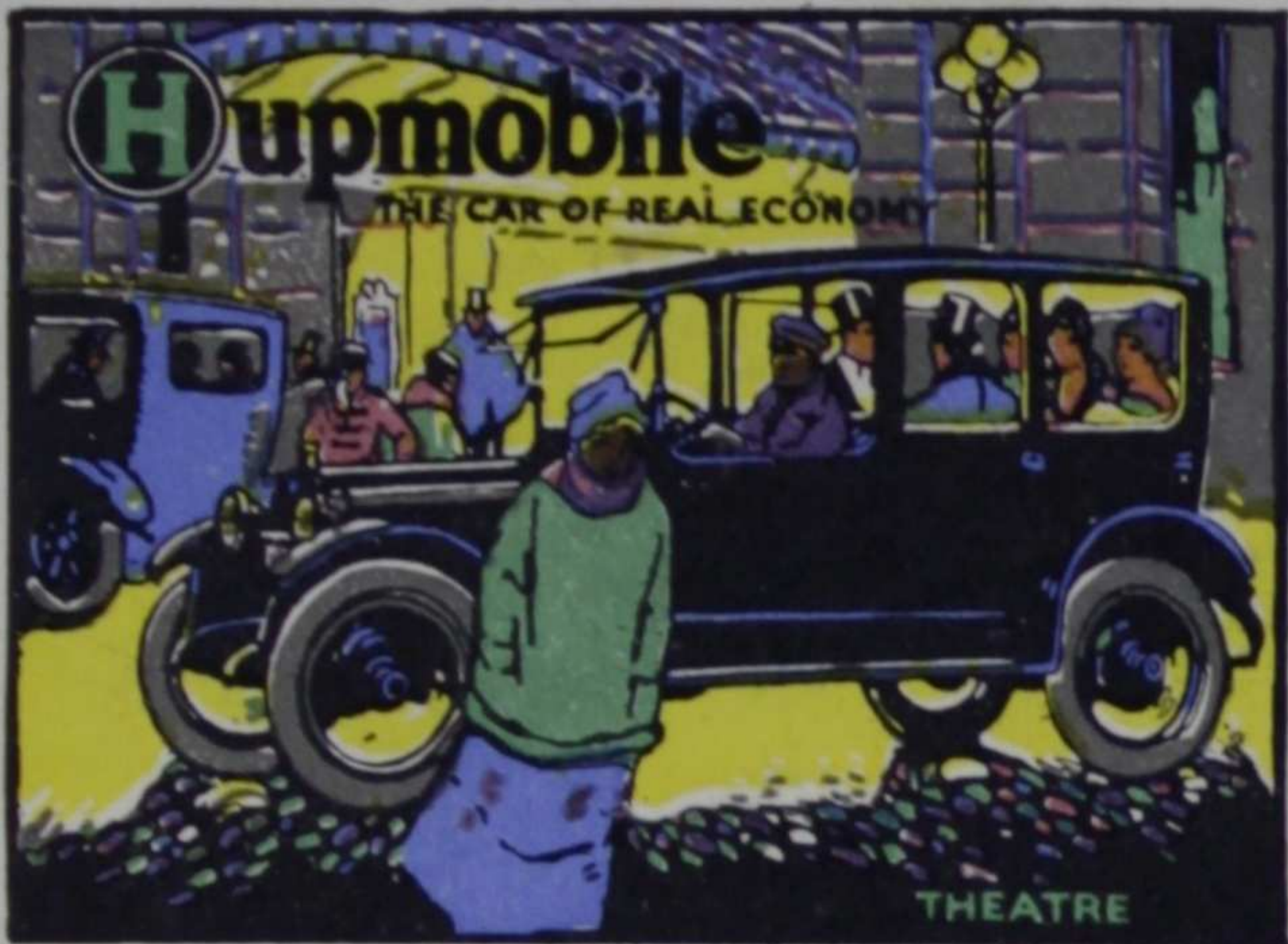
OUR purpose is to interest you in the Hupmobile.

We assume that you are already interested in automobiles — automobiles costing from \$1000 to \$1500. And having decided to spend about that amount for a car you are looking for the best value for your money.

We believe that the Hupmobile is the best car of its class in the world—that the Hup-

mobile can give you more for your money than any other car at anywhere near its price, regardless of size, number of cylinders or any other detail of construction.

We want you to believe what we believe, and so we ask you to make a comparison with other cars on certain definite points which, you will agree, the car you buy should have. In the car you buy



FRANKLIN PRESS DETROIT



FRANKLIN PRESS DETROIT

you will want Sturdiness  
Power, Dependability,  
Economy of Operation,  
Simplicity of Construc-  
tion, Comfort, Size and  
Good Looks.

Comfort, size and  
good looks are complete-  
ly demonstrable only by  
seeing the car and riding  
in it. We can tell you  
that the smallest Hup-  
mobile has a ten-foot  
wheel base, but words  
cannot make you feel  
the comfort of ten-inch  
upholstery and plenty

of room. Nor can pictures portray the superiority of finish in the Hupmobile; its real leather upholstery, its completeness of equipment. They can only give you some idea of the distinguished beauty of its low hung body, clear running boards, and smooth exterior.

Sturdiness, power, dependability, economy of operation, and simplicity of construction are motor and chas-

# Hupmobile

YACHTING

THE MOST DISTINCTIVE  
OF ALL AMERICAN CARS



FRANKLIN PRESS DETROIT

# Hupmobile

CAMPING



THE BEST CAR  
OF ITS CLASS IN THE WORLD

FRANKLIN PRESS DETROIT

sis qualities that promote your bodily safety, your freedom from annoyance, and insure the soundness of your motor car investment. These qualities can exist only where extraordinary care in the selection of materials and in manufacturing is exercised. Some twenty tests involving every part and assembly of every car insure these qualities in Hupmobiles.

The Series "N" Hupmobile has 20 per cent.



more power than its immediate predecessor. In quick pick-up and in performance on hills and in heavy going it is a veritable wonder.

Hupmobile repair costs average less than 14 cents per 1,000 miles, including breakages by accident. This is a proved record attested by 55,000 satisfied Hupmobile owners.

Simplicity of construction is an important point when adjustments

# Hupmobile

THE CAR OF THE AMERICAN FAMILY



FRANKLIN PRESS, DETROIT

SUMMER



# Hupmobile

ONE PERFECTED  
MOTOR OF THE ONE PERFECTED TYPE

FRANKLIN PRESS, DETROIT

AUTUMN



**H**upmobile

MORE BEAUTIFUL, MORE POWERFUL THAN EVER

FRANKLIN PRESS, DETROIT

**H**upmobile

WINTER



A CAR WITH THE  
GUARANTEED SERVICE

FRANKLIN PRESS, DETROIT

and repairs are needed—  
and adjustments and re-  
pairs will be needed on  
whatever car you buy.  
The four-cylinder motor  
presents no difficulties to  
the average mechanic.  
Herein lies a saving of  
time and money.

Gasoline is a big item  
in the debit column of  
your automobile invest-  
ment. The Series "N"  
Hupmobile averages  
from 14 to 16 miles to the  
gallon of gasoline. These  
figures are from cars in

service and not from  
“tests.” They are ex-  
traordinary for a car of  
Hupmobile size. We  
gladly let them stand to  
be equalled or bettered  
by any car of compar-  
able weight and price.

These are but bare  
outlines and statements  
of what the Hupmobile  
can do to meet the test  
of merit which we have  
imposed. You must find  
proof of our claims from  
Hupmobile owners and  
automobile owners in

general—for Hupmobile reputation is a thing we are proud of.

We ask and expect you to demand demonstration and proof of every advertised quality from the nearest Hupmobile dealer—ask him to equal in demonstration what other cars in the Hupmobile price class have done.

May we send you this dealer's name?

He will also gladly show you the seven

beautiful Hupmobile models which give the buyer the widest range of selection:

5-passenger Touring Car, \$1085; (119-inch wheel base, 34x4-inch tires.) 2-passenger Roadster, \$1085. 7-passenger Touring Car, \$1225; (134-inch wheel base, 35x4½-inch tires). Sedan, \$1365. Limousine, \$2365; (134-inch wheel base, 35x4½-inch tires). Year-'Round Touring Car, \$1185. Year-'Round Coupe, \$1165.

**Hupp Motor Car Corporation**  
**Detroit, Michigan**

**Jackson, Mich.**

**Windsor, Ont.**



**H**upmobile  
RIGHTNESS GUARANTEED  
BY FREE SERVICE

THE FARMER

FRANKLIN PRESS DETROIT

This illustration depicts a rural scene. In the upper left, a farmer in a pink shirt and blue pants is shown working with a large pile of yellow hay. In the center, a dark-colored Hupmobile is parked on a dirt path. A woman in a blue dress is seated in the driver's seat, and a man in a pink shirt and blue pants stands by the open passenger door, holding a hat. The background features green trees and a blue sky.

ARMY



**H**upmobile  
CLEAN-CUT  
POWERFUL, SUBSTANTIAL

FRANKLIN PRESS. DETROIT

This illustration shows a military setting. In the foreground, a man in a blue military uniform and cap stands prominently, looking towards the viewer. To his left, another man in a green military uniform and cap is seen from the side, looking through binoculars. In the background, a dark Hupmobile is parked on a field. A man in a green uniform is driving the car. To the right of the car, a horse and rider are visible. The background consists of a yellow field and a blue sky.





# Hupmobile

KNOWN THE WORLD  
OVER AS BEST FOR THE MONEY



DOCTOR

FRANKLIN PRESS DETROIT



# Hupmobile

CONTRACTOR  
THE CAR OF INBUILT QUALITY

FRANKLIN PRESS DETROIT

## HUPMOBILE GUARANTEED FREE SERVICE

**A** BOOK of 100 coupons is given free of cost with every Hupmobile. Each coupon entitles the owner to a half-hour's free service labor on his car at any Hupmobile service station in the United States or Canada. These coupons insure expert adjustment, inspection and service for 10 months. Here is guaranteed service—so tangible, so definite and so practical that you cannot afford to purchase any car without first learning all of the details of the Hupmobile National Service plan.

## BRIEF SPECIFICATIONS

- Rear Axle:** Floating spiral bevel type.
- Brakes:** Two sets, acting on rear drums.
- Carburetor:** Horizontal type—automatic. Heated intake manifold.
- Clutch:** Multiple disc; 17 saw steel discs.
- Control:** Left drive, center control. Enter from either side.
- Cam Shaft Bearings:** Bronze shell, babbitt lined.
- Crank Shaft Bearings:** Phosphor bronze shells lined with babbitt.
- Ignition:** Generator type—Atwater Kent ignition.
- Lubrication:** Combination force feed and splash system.
- Motor:** "L" head type; four cylinders cast en bloc— $3\frac{3}{4}$ -inch bore by  $5\frac{1}{2}$ -inch stroke. Aluminum pistons.
- Radiator Cooling:** Self-circulating system. Motor never overheats.
- Starter:** Electric motor operated by pedal. Separate generator.
- Valves:** Tungsten steel forged in one piece. Will not warp or pit.
- Regular Equipment:** Electric starting and lighting system; Golde one-man top; Collin's quick-acting side curtains; speedometer; robe rail; foot rail; five demountable rims; non-skid tires on rear wheels; electric horn; exclusive type windshield; tools, etc.



*The mark of superior  
motor car service*

**Hupmobile**