



*When Mrs. Adams and Dorothy
came back from Europe*

A
Little Drama
IN FIVE EPISODES



*Forecasting an important new
trend in the transportation
needs of the American family*





*At the
White Star pier*



DOROTHY: *"Dad, you old dear, you bought us a new car while we were away."*

MRS. ADAMS: *"Yes, and what a luxurious thing it is —."*

MR. ADAMS: *"It's just another birthday in the family."*

A decorative calligraphic frame with intricate scrollwork and flourishes, surrounding the text. The frame is symmetrical and features a central floral-like motif at the top and bottom.

*At forty-second
and fifth avenue*



MRS. ADAMS: *"It's a good thing the French don't have all these big cars."*

DOROTHY: *"You know they use so many of those stunning little ones."*

MR. ADAMS: *"I don't know exactly what you mean."*

A decorative border of intricate black scrollwork, featuring symmetrical flourishes and swirls that frame the central text.

*A flash back
to Paris*



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*Here's what Mrs. Adams and Dorothy mean in describing the
small cars they saw in France.*

NOTE: Cars shown here are merely to illustrate the French manner and are not to be construed as being a motif of design.



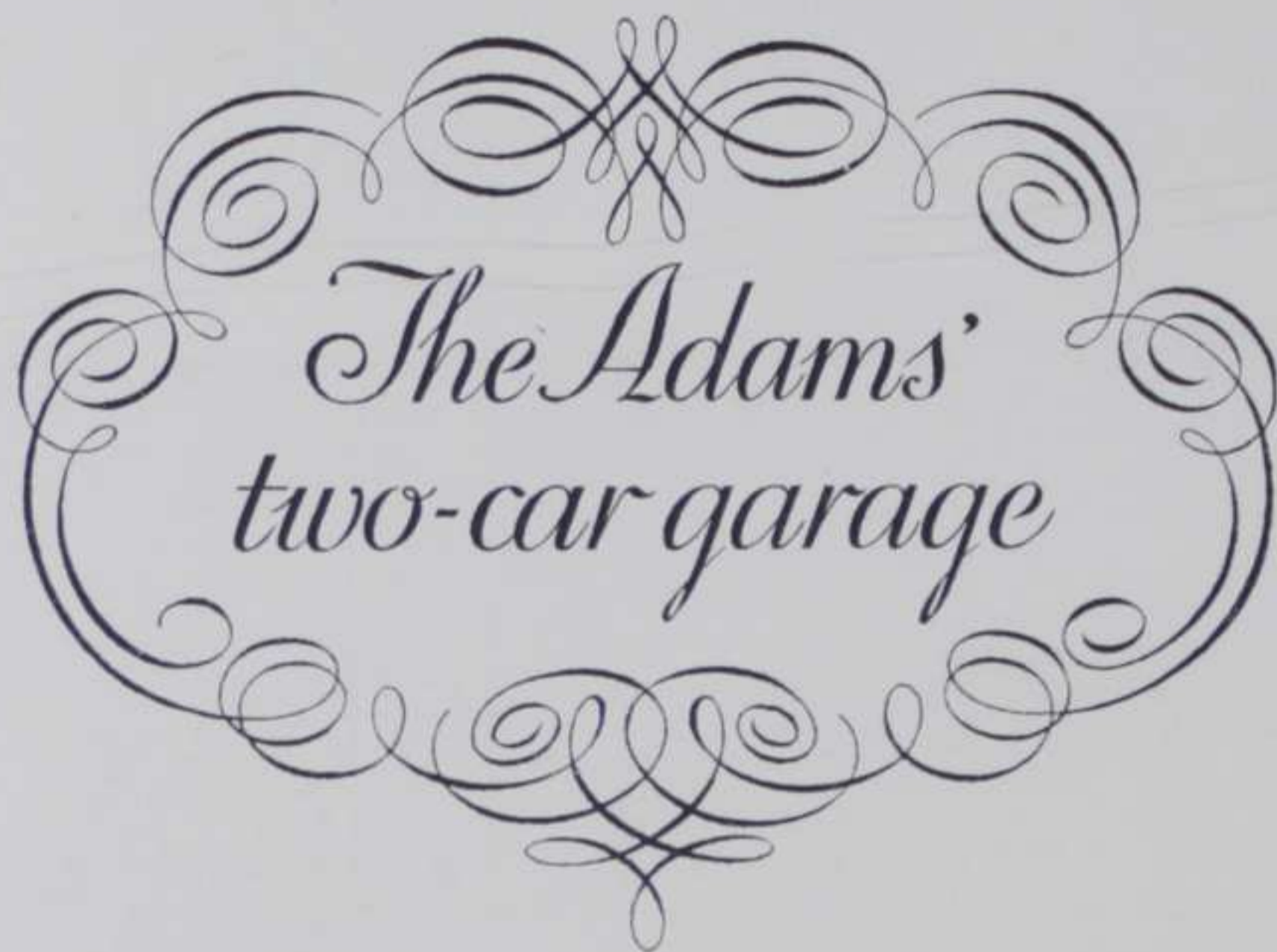
*They have
reached fifty-ninth
street*



MR. ADAMS: *"I understand now. They are just smaller cars—like those we have over here."*

DOROTHY: *"Not at all, Dad—ours aren't like them—their little cars are really distinguished looking."*

MRS. ADAMS: *"You ought to see them, dear."*

A decorative calligraphic frame with intricate scrollwork and flourishes, surrounding the text. The frame is composed of elegant, flowing lines that create a sense of movement and grace.

The Adams'
two-car garage



It's evident that the Adams need another car—a small car—yet a distinguished looking car, as a worthy companion to their present large car



There are thousands of other families in
much the same position as the Adams † † The
need of a second car is recognized, but the question
is: how to meet it with distinction and good taste. †





A report of the progress Marmon is making in building America's first truly distinguished small car

Nearly every highly organized home has a large, luxurious car. It fills a distinct need, providing comfortable transportation for the entire family. For years Marmon has answered this need with a car of great distinction and individuality. Marmon is now even more intent upon producing the finest automobile that science can evolve or money build, and in keeping with this policy recently announced the Series 75, a most interesting development of the car upon which Marmon has concentrated for years.

For more than two years, however, Marmon has recognized the growing need for a small, fine car to supplement the large car upon which Marmon reputation has been built. Not merely a small car, but a truly fine car compacted into smaller

dimensions. The result of this two-year research and development is the Little Marmon, which will soon be offered to the public.

It embodies all that we, the English and the French have found out about good taste in twenty years. It is primarily designed, however, to meet American conditions as to power, speed and stamina.

It is very smart, very fast, very economical in fuel consumption, lightning quick in acceleration and comparable in luxury, distinction, materials and workmanship with the very finest and most expensive cars produced anywhere in the world. It will turn in a narrower street and park in a smaller space than any car of its power or speed. It is not to be confused with any of the very worthy low priced and medium priced cars of the present day, but both in performance and distinction is just as expressive of one's tastes as the largest, most luxurious car.



You may perhaps want your name placed on a priority list for further information and for an advance showing of the car before it is publicly presented. The enclosed card is furnished for your convenience. Of course, not the slightest obligation is involved.



GENTLEMEN:

*We are interested in the news of your small car
and will appreciate it if you will continue to give us the details
before it is publicly announced.*

12.00
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