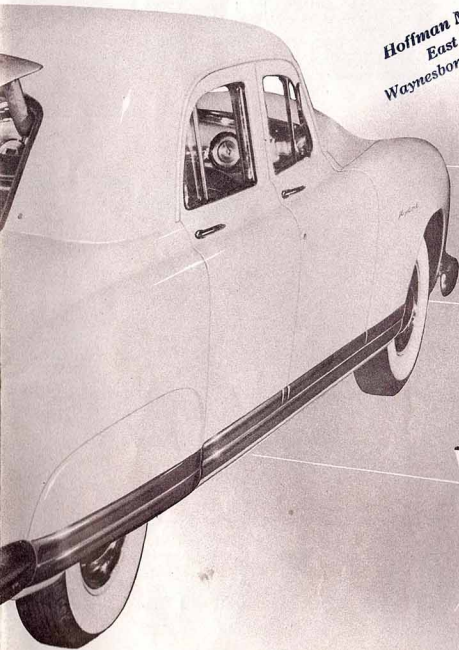


CARS THAT LEAD A

Double Life

*Hoffman Motor Sales
East Main St.
Waynesboro, Pa. Ph. 444*



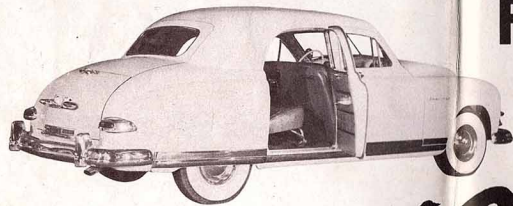
KAISER

PRESENTS THE

TRAVELER

AND THE

VAGABOND



FROM FAMILY SEDAN TO PICK-UP VAN

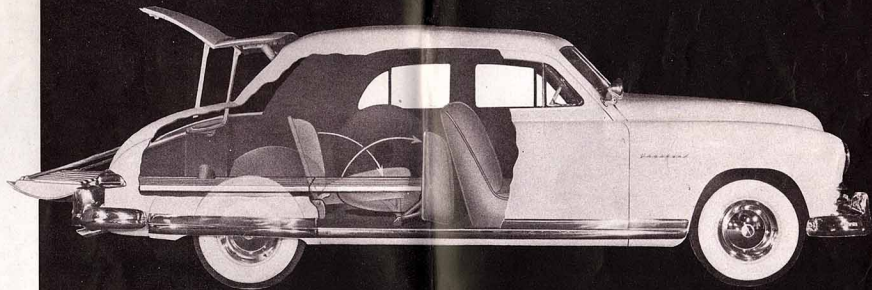
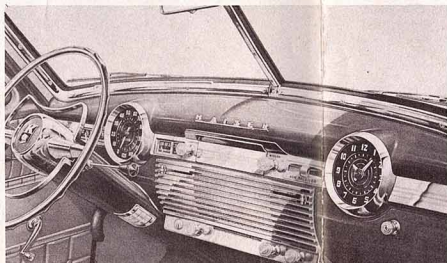
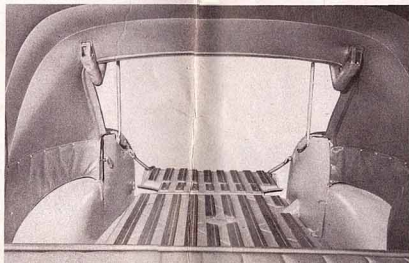
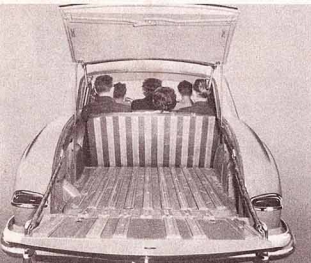
in 10 Seconds

Just two simple operations change America's most copied luxury sedan to America's most versatile delivery or light hauling unit! Anyone can make the change, easily and quickly! No bolts, no tools—just the touch of your hand.

Vagabond or Traveler seats six adults with 78 cubic feet of cargo space.

Fully converted, 130 cubic feet of cargo space, with room for three passengers.

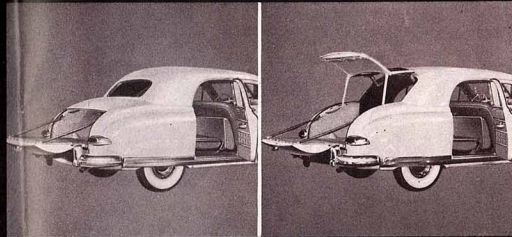
The exquisitely beautiful Kaiser De Luxe instrument panel, chrome-trimmed, with clock and map light, for the Vagabond.



See how easy it is to do . . . !

1 Rear seat cushion turns up to form front of cargo compartment. Rear seat back turns down to form part of cargo compartment floor.

2 Lower half of divided deck lid drops to bumper level, forms extra cargo floor at rear. Upper half of deck lid and entire rear window panel raise to roof-level height, for maximum capacity and easy loading!



The KAISER TRAVELER and VAGABOND

Cars of a Thousand Uses!

Never before has there been such a car!

For thousands of families, thousands of businessmen who need not only a fine passenger car, but a sturdy and roomy car to carry every kind of a load from apples to steamer trunks, Kaiser now announces the TRAVELER . . . and the VAGABOND!

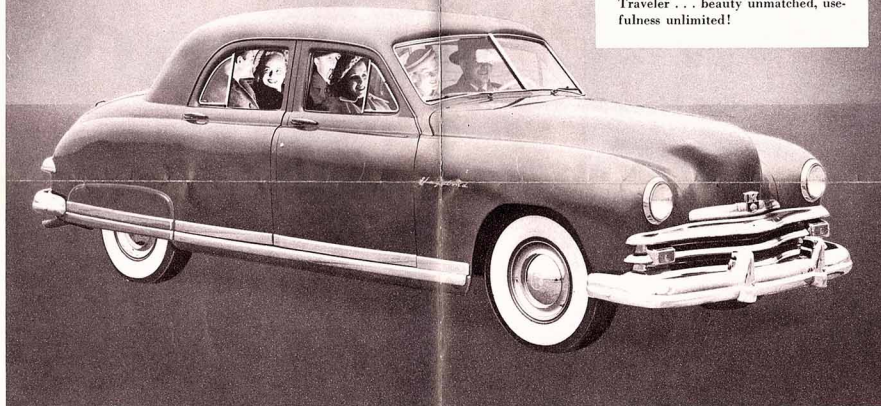
Here, you can have one car to do double duty: One you'll be proud to drive anyplace, anytime . . . and which can be converted in 10 seconds to carry full bales of hay, loads of supplies, baggage, or whatever you wish.

To give you an idea of its carrying capacity—you could actually carry a box weighing a half-ton, some twelve feet long, nearly four feet wide, and 2½ feet thick. And there will still be room left!

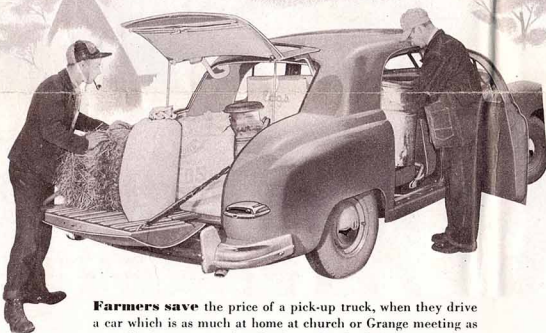
All this—in the smartest sedan on the road today!



Unmatched beauty and distinction! No one could look at this car and suspect that this gracious beauty can also pay its own way, earn its own living! This is the triumph of Kaiser engineering which has produced the Vagabond and the Traveler . . . beauty unmatched, usefulness unlimited!



Resorts and schools need smart cars that match the prestige of the institution. But these cars must frequently handle bulky luggage and equipment—transport guests and students in roomy comfort. There are no one-car answers to problems so different . . . except the Kaiser Vagabond and Kaiser Traveler!



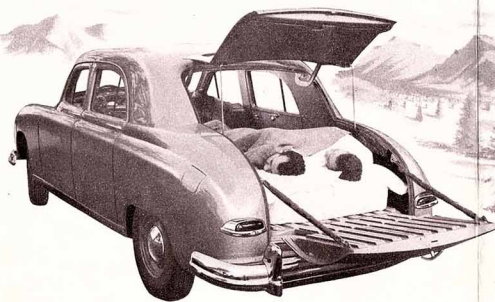
Farmers save the price of a pick-up truck, when they drive a car which is as much at home at church or Grange meeting as at milk depot or market. Look at the load this car handles easily! Think of the thrill of having America's most copied car for the family driving.



They don't get away from the hunter who travels in a Vagabond or Traveler, because he can go where they are, no matter where that may be! Take everything you'll need, stay longer, bring back more game!



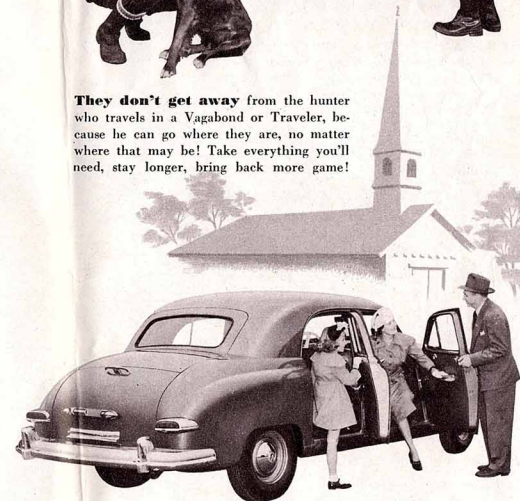
Merchants benefit from the prestige-building beauty of the Vagabond or Traveler for light home deliveries! Florists, grocers, druggists, dry cleaners, newspaper deliveries, radio dealers, hardware stores, bakeries, photographers, caterers and hundreds of other merchants who serve the home get the two-in-one benefits of combined pleasure-work car usefulness!



Campers whistle with delight at the thought of having a family car that becomes a man's out-door castle at a touch! No complicated, cramped "bed-car" either . . . a bed-platform more than ten feet long, almost four feet wide! AND . . . plenty of room to sleep inside with decks closed in bad weather!



Carpenters, plumbers, electricians and a host of others who need to take bulky tools or equipment on jobs, but also want swank elegance for pleasure use, get both at one price in the Vagabond or Traveler, Work-horse by day . . . proud beauty at night, and a delight to drive . . . anytime!



Spacious room for six in relaxing comfort when the family takes over and puts this exquisitely-appointed, luxury sedan through its social paces! Rear seats and deck lids are easily and instantly changed from work to pleasure driving!

**Check These Values in the Kaiser
VAGABOND and TRAVELER**

VAGABOND

- Kaiser De Luxe beauty, luxury and styling!
- 112-horsepower, 7.3-1 highest compression Thunderhead Engine, with dual-throat carburetion and dual intake manifold!
- TruLine Steering—50 per cent more positive steering control!
- Cradled Ride—rear seat cradled ahead of rear wheel housings!
- All-Round Visibility—maximum vision in all directions!
- Kaiser De Luxe luxury trim, inside and out.
- De Luxe instrument panel, including clock, lighter, radio grille, ash-trays, steering column map-light.
- Vinyl plastic interior trim in glowing color.
- Rich, natural-grain cargo compartment skid strips in metal retainers.

TRAVELER

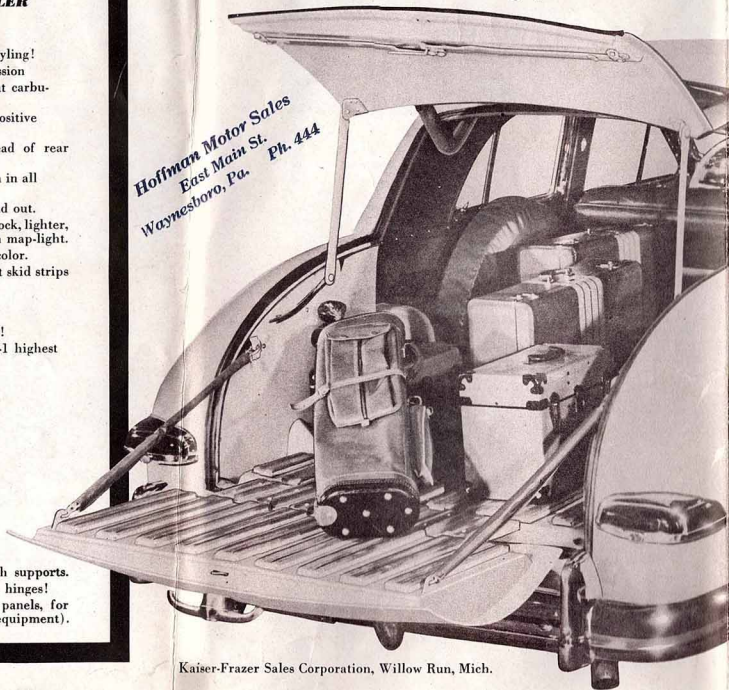
- Lowest-priced model in Kaiser history!
- Economy-proved, 100-horsepower, 7.3-1 highest compression Kaiser Special engine!
- Advanced Kaiser styling!
- TruLine Steering!
- "Cradled Ride!"
- Vinyl plastic interior trim.
- Steel cargo compartment skid strips.

IN BOTH CARS

- Dual-purpose convertibility!
- Heavy duty front and rear springs!
- Heavy duty shock absorbers!
- New, double-type rear deck with double door handles!
- Counterbalanced deck lid hinges with supports.
- Chrome-plated horizontal lower deck hinges!
- Removable rear side window insert panels, for firm name and identification (extra equipment).

**Built for hard work
Built for driving pleasure**

**Hoffman Motor Sales
East Main St.
Waynesboro, Pa. Ph. 444**



Kaiser-Frazer Sales Corporation, Willow Run, Mich.

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CARS THAT LEAD A

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Double Life

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Kaiser-Frazer Sales Corporation, Willow Run, Mich.