



The Southern "Spirit of Pride and Importance"



Harry Bryman

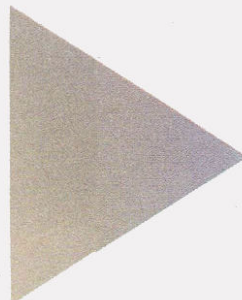
THE KAISER VIRGINIAN

Just as a desire for a richer life
 Actuated the founding of Virginia
 Land of gracious living
 So the longing for a more luxurious car
 Inspired the creation of the Kaiser "Virginian."
 Kaiser-Frazer Corporation proudly presents
 The blueblood of all cars
 Combining the sleek low lines of a convertible
 With the security of a steel roof, nylon-covered,
 And the custom-styled interior of a town car.
 Its enriched elegance is in the tradition
 Of the aristocratic nature of Southern gentry.



*The Kaiser "Virginian" scales the heights
 To leadership in the field of fine motor cars
 With its smooth-gliding ride and ease of performance
 As heartwarming as the rhythm of a folk song
 And its harmonious styling, color and fabrics
 As gala as Southern belles dancing the Virginia reel.
 Beautiful, dependable, and superbly engineered,
 The "Virginian" promises breathtaking miles of carefree travel.*

The Kaiser "Virginian"



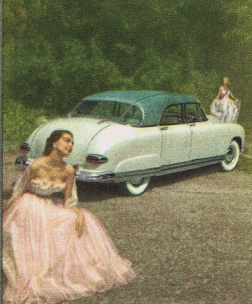
portrays to perfection the elegance of the Old South



*Unveiling
 new
 adventures
 in
 luxurious
 motoring*

Luxurious from Every Angle

The roof lines of the "Virginian" give it the attractive ground-hugging appearance of a convertible. The rear windows extend around the sides, displaying wider horizons.



Quality is evident in every detail of the "Virginian," from its colorful nylon top and rich interior fabrics, to the brilliant styling of the instrument panel.

The smart beauty of a convertible, the reassuring safety of a steel roof, and the captivating style of a nylon top expertly blend to form the Kaiser "Virginian."

