

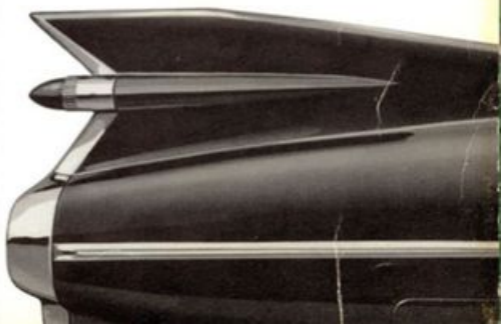


1959  
CADILLAC

DATA BOOK


# 1959

**CADILLAC DATA BOOK**



# INTRODUCTION





Probably in no previous year will the unique advantages which accrue to the Cadillac salesman be more apparent than in the model year 1959.

And with every good reason.

For here, combined with Cadillac's unquestioned position of prestige and acceptance, is a dramatic advance into a new realm of motor car majesty and beauty. Here is all of the impressive dignity and gracious distinction which have marked Cadillac styling year after year, but with new dimensions of grace and symmetry . . . new beauty and durability of finish and even higher concepts of quality in every detail of appointments and trim.

Here, too, are advanced features of engineering and construction which foretell of the finest comfort and most satisfying performance ever achieved in Cadillac's fifty-seven years of fine car leadership.

Yes, for 1959, you as a Cadillac salesman have an unequalled opportunity to prosper with the finest line of motor cars ever offered to the motoring public. The extent to which you prosper may well depend on how thoroughly you know and explain the many virtues of the 1959 Cadillac as set forth on the following pages.

## NEW STYLING

New lower silhouette • New lower, wider hood • New hood "V" and crest • New grille • New grille header moulding • New headlamp bezels • New winged crest on headlamp bezels • New front bumper • New parking and directional signal lamps • New front fenders • New front fender crown mouldings • New front fender side mouldings • New front fender name plates and medallions • New Vista-Panoramic windshield • New wheel discs • New body side mouldings • New rocker sill moulding • New fixed rear quarter windows on 6-window sedans • New sliding-type rear quarter windows on the Fleetwood 75 sedan and limousine • New rear quarter panels • New rear quarter panel fins • New rear wheel opening covers • New larger rear windows (shaded and tinted standard on all coupe models) • New tapered rear deck • New rear deck "V" and crest • New rear bumper • New fuel tank filler location in rear bumper • New taillights • New directional signal lights • New back-up lights with reflectors

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# NEW

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## NEW INTERIORS

New trim styles and materials • New seat cushions and seat backs with rubber-dipped springs (Marshall type springs on Fleetwood Sixty Special sedan and Seventy-Five models) • New instrument panel • New instrument cluster • New control knobs and levers • New 17-inch steering wheel • New horn ring and medallion • New courtesy and map lights • New narrower, corrugated door sill plates with medallion • New lighters and ash receivers • New vinyl coated luggage compartment lining • New assist handles (sedans) • New power brake pedal • New emergency brake pedal and release • New accelerator pedal • New 3-speed electric windshield wiper-washer controls • New electric clocks

## NEW ENGINE FEATURES

New larger displacement • New higher compression ratio • New intake manifold with larger passages • New fuel filters • New automatic choke control • New automatic temperature compensator for improved idle operation • New lower air cleaner • New high-capacity fuel pump • New radiator and fan • New tapered exhaust valves • New lighter pistons and connecting rods • New crankshaft

## NEW OPTIONAL EQUIPMENT FEATURES

New air conditioning system • New heating system • Newly refined air suspension • New "Q" engine • New shaded and tinted glass options • New radio and electrically operated antenna • New Cruise Control • New power deck lid lock • New fog lamps • New Autronic-Eye (automatic headlamp beam control) with sensitivity adjustment knob

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# CADILLAC FEATURES

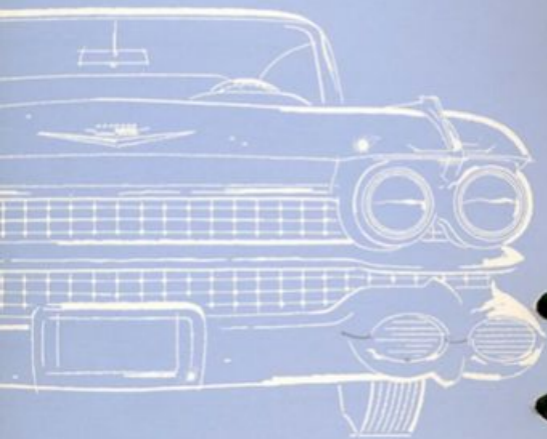
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## NEW CHASSIS FEATURES

New frame with increased rigidity • New shock absorbers • New quieter rear axle gear-tooth design • New lower rear axle ratios • New direct-acting power brake booster • New power steering with rotary valve for improved response • New power steering pump with increased capacity • New 18.9 to 1 over-all steering ratio • New radiator with increased cooling capacity • Newly refined Hydra-Matic for greater efficiency • New, more efficient transmission oil cooler • New propeller shaft center-bearing • New modifications to air suspension for improved ride

19  
59

# STYLING





SIXTY-TWO SEDAN (six window)




ELDORADO BIARRITZ



FLEETWOOD SIXTY SPECIAL SEDAN





The inherent dignity and grace and beauty which have become a hallmark of Cadillac styling take a giant stride forward for 1959.

There is, for example, all of the impressive stature which only a motor car of adequate length and wheelbase can offer. There is the appearance of solid, enduring beauty imparted by the massive bumper and grille design, front and rear. And, of course, from any angle there is the unmistakable mantle of quality which marks each new Standard of the World.

But here, too, are a new lower silhouette, as much as five and one-half inches lower, and new sweeping lines of motion set off by the extended visors of the headlamp bezels and culminating in new sharply defined, swept-back rear quarter fins with twin, projectile-shaped taillight nacelles.

There is new elegance, too, in the tastefully restrained applique of fine chrome mouldings in their sweeping flow from front to rear and in the gracefully curved extension of front and rear glass areas well into the roof line.

Even the finish of the 1959 Cadillac offers a new and enduring beauty. For here are all-new acrylic lacquers whose composition is such that only normal washing is required to maintain the car's showroom splendor.

## NEW FRONT STYLING



Highlighting the elegance and refinement of the 1959 Cadillac as viewed from the front are the reflective beauty of concave projectiles at each intersecting line of the wide aluminum grille. The use of straight horizontal lines, from the leading edge of hood and headlamp bezels through the top and center grille bars to the massive lower bumper bar, add a feeling of strength and rigidity while enhancing the apparent width of the car. Traditional identification and graceful ornamentation are provided by the tapered, widespread silver-toned "V" and new, wider, slimmer crest. The new, lower, wider hood extends to the front fender crown mouldings thus virtually eliminating any visible juncture of hood and fenders.

The four-headlamp system and the four parking lamps continue the strong horizontal motif of the front-end ensemble while providing ideal illumination. All four headlamps are lighted on upper beam while the shielded filament of outer lamps only is lighted on low beam. The outer parking lamps also serve as directional signal lights. The inner pair may be replaced with fog lamps at extra cost.



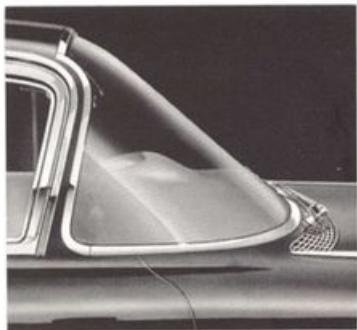
Blending of front ensemble into front fender sides is achieved through gracefully curved extensions of bumper, grille and headlamp bezels. The tapering projection of headlamp bezels and extended front bumper continue the air of motion imparted throughout Cadillac's new styling. A single, swept-back, chromed blade front fender ornament enhances their fleet look for 1959.



## NEW VISTA-PANORAMIC WINDSHIELD

Cadillac's new Vista-Panoramic windshield provides unsurpassed visibility with its 1740.1 square inches of Safety Plate glass . . . more than that of any competitive car. Though slightly smaller on Cadillac coupe and four-window sedan models, at 1711.8 square inches, the advantage is still Cadillac's.

As beautiful as it is functional, the new compound-curved Vista-Panoramic windshield extends well around into the sides of the car as well as curving well up into the roof lines. As a further aid to good visibility the windshield pillars slant rearward from the roof line thus eliminating the customary blind spot associated with forward slanting windshield pillars.

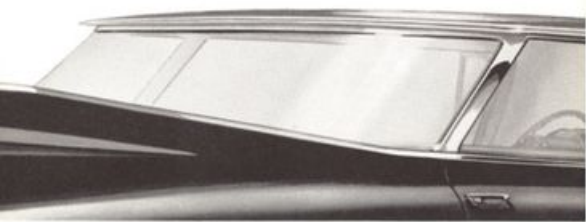
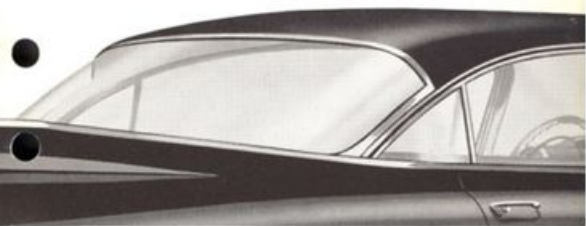


## REAR WINDOW STYLING

CADILLAC SIX-WINDOW SEDANS (see Body Styles Section) provide the glamorous beauty and unexcelled visibility of the largest rear window glass area of any sedan in the luxury car field. As in every other window, including the fixed rear quarter windows, the 1553.7 square inch rear window is Safety Plate glass, a quality feature which virtually eliminates annoying distortion found in ordinary safety glass.

CADILLAC FOUR-WINDOW SEDANS (see Body Styles Section) provide an entirely new Cadillac rear window styling in which the glass area extends completely around into the sides of the car thus eliminating the rear quarter panel windows. Adding further distinction to the sweeping expanse of the rear window is the visor-like rearward extension of the roof line on these Cadillac sedan models.

FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE rear window treatment fully complements the traditional exclusiveness and dignity associated with these magnificent motor cars. A note of classic simplicity and increased privacy for rear compartment passengers is achieved through the restrained, rectangular design of the rear window. Further distinction is provided by the sharply sculptured drop at the rear of the roof line and by the rear quarter windows contoured to match the roof line and rear window.



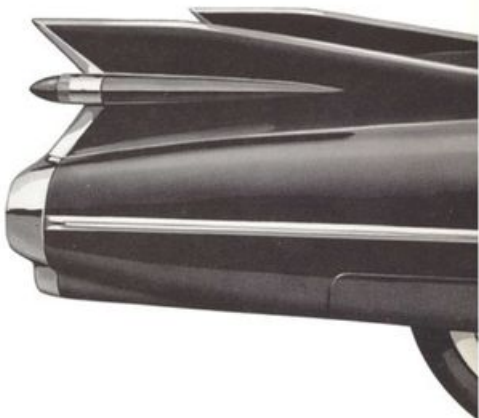
## REAR STYLING

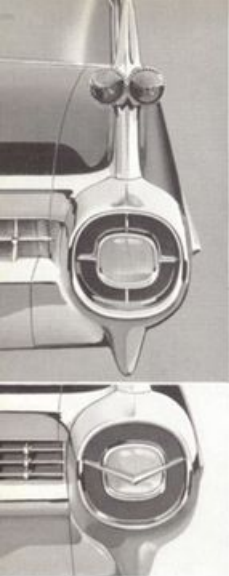


The sweeping lines of beauty of the 1959 Cadillac culminate in gracefully tapered, chrome-edged rear fender fins with twin, nacelle-like contours containing the projectile-shaped red lenses of the tail, stop and turn signal lamps. At the outer extremities of the massive rear bumper, with its gridded upper portion, are large chrome-framed back-up lamps. The deck lid itself slopes smoothly from the rear window base moulding to the top grille bar relieved only by a graduated center crease line surmounted by a slim, widespread chromed "V" and crest.



The rear styling, as viewed in profile, further emphasizes the sweeping, tapered contours of the rear fenders, fender fins and taillight nacelles. Projectile-like red taillight lenses are easily seen from the side for extra safety. Furthering the uninterrupted continuity of lines and enhancing the road hugging appearance of the car itself are new demountable rear wheel-opening covers.





Detail at left shows back-up light encircled by red reflective area set within the outer extremities of the massive rear bumper. Decorative panel just above bumper contains a single row of concave projectiles at the intersection of cross bars. The Fleetwood Sixty Special sedan and the Eldorado models have three rows shown, below.

The Fleetwood Sixty Special sedan, the Fleetwood Seventy-Five sedan and limousine and the Eldorados have a chromed "V" instead of the four sectional bars on the back-up light. In addition, the name FLEETWOOD or ELDORADO, as applicable, is superimposed in block letters on a brushed chrome panel at the base of the deck lid replacing the deck lid "V" and crest used on all other models.

The gas filler cap, for 1959, is concealed behind a pivoted, center section of the decorative panel just above the rear bumper. Readily accessible from either side it minimizes the possibility of a pump hose being rubbed against the car finish.



Cadillac wheel discs feature a ribbed concave outer ring circling a raised hub inset with a new silver and white Cadillac medallion. They provide flashing highlights of beauty accenting flowing lines of the car.



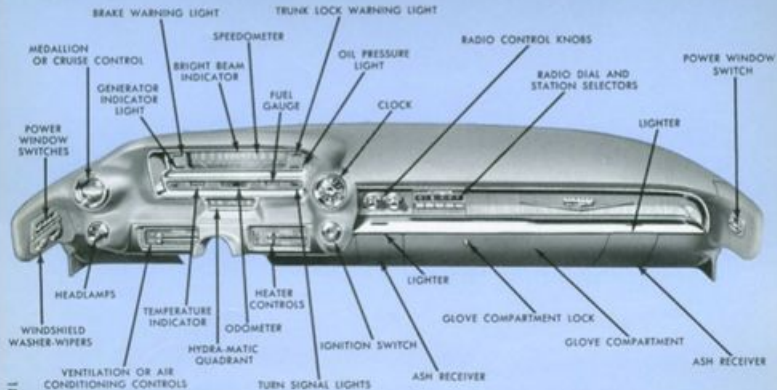
The Fleetwood Sixty Special sedan and Eldorado models have their own distinctive wheel discs. Of an exclusive deep-fluted styling, they feature more prominent spokes and a ribbed perimeter on the hub.





## INSTRUMENT PANEL STYLING

The Cadillac instrument panel with its bright and brushed chrome and satin-black inserts achieves a jewel-like appearance while providing maximum legibility of all instruments and controls. The more compact instrument cluster, for 1959, is located in a recessed housing directly ahead of, and at a sufficient distance from, the driver to permit instant reference without conscious readjustment of vision. A new convenience feature permits lighting the interior of the car simply by turning the headlamp control knob to the left. Equal convenience for both the driver and passengers is provided by separate front compartment ash receivers and lighters and by the central location of the spacious glove compartment. The top of the safety-padded instrument panel has a fine-grained, glare-resistant Elascobal covering—color harmonized to the interior.

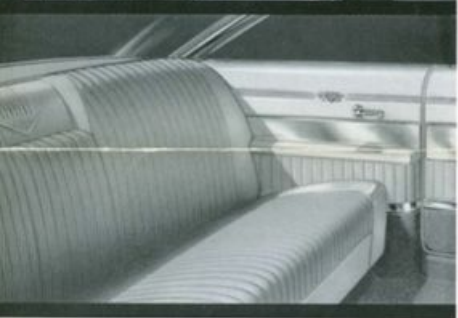






100-100000

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The Cadillac Sixty-Two coupe, most modestly priced of all Cadillac models, offers interiors of new refinement for 1959. There are, for example, new fabrics of superb good taste including black nylon Carlisle cloth highlighted by gleaming Lurex threads in a choice of Silver, Blue, Rose, Turquoise or Green; or fine-patterned, soft-textured Mojave cloth in the more subdued colors of Fawn or Gray. Seat cushion and seat back styling offer new elegance with narrow  $1\frac{1}{4}$ " piping. Color-harmonized, Elascofab side bolsters provide pleasing design contrast. Door panels continue this piped and plain motif completing the unity of design apparent throughout every Cadillac motor car. Furthering the aura of luxury and warmth imparted by the Sixty-Two coupe interior is the thick loop-pile, nylon blend carpeting, covering not only the floor but also the scuff-pad areas of the seat cushions, door panels and cowl sidewalls.

## UPHOLSTERY SELECTIONS

30. SILVER-BLACK CARLISLE PATTERN METALLIC NYLON with WHITE ELASCOFAB bolsters and trim.
31. GRAY MOJAVE PATTERN NYLON with GRAY ELASCOFAB bolsters and trim.
32. BLUE-BLACK CARLISLE PATTERN METALLIC NYLON with BLUE METALLIC ELASCOFAB bolsters and trim.
34. ROSE-BLACK CARLISLE PATTERN METALLIC NYLON with ROSE METALLIC ELASCOFAB bolsters and trim.
35. FAWN MOJAVE PATTERN NYLON with FAWN ELASCOFAB bolsters and trim.
36. TURQUOISE-BLACK CARLISLE PATTERN METALLIC NYLON with TURQUOISE METALLIC ELASCOFAB bolsters and trim.
37. GREEN-BLACK CARLISLE PATTERN METALLIC NYLON with GREEN METALLIC ELASCOFAB bolsters and trim.



TABLE 1

TABLE 2

Year	1980	1981	1982	1983	1984
...	...	...	...	...	...

Year	1980	1981	1982	1983	1984
...	...	...	...	...	...





100-100000

100-100000





THE UNIVERSITY OF CHICAGO

PHYSICS DEPARTMENT





The Cadillac Sixty-Two sedan is bought by more luxury motor car buyers than any other motor car in the world. And for 1959, they, too, will find their favorite Cadillac model offering an even higher degree of quality throughout. The interiors, for example, offer five selections of black, nylon Carlisle cloth finely interwoven with bright Luxex metallic threads in a choice of Silver, Blue, Rose, Turquoise or Green as well as two, velvet-soft upholstery selections in Fawn or Gray Mojave cloth. Seat cushions and seat backs are fashioned in elegant  $1\frac{1}{4}$ " piping with smooth-surfaced Elascofab bolsters in harmonizing colors. Carpeting of a deep, loop-pile, nylon blend continues the luxurious interior treatment of the Sixty-Two sedans. Certain to win favor are the many new interior details such as the pull-to-open door handles recessed into the armrests and the new rear compartment lighters, one located in each stub pillar.

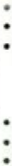
## UPHOLSTERY SELECTIONS

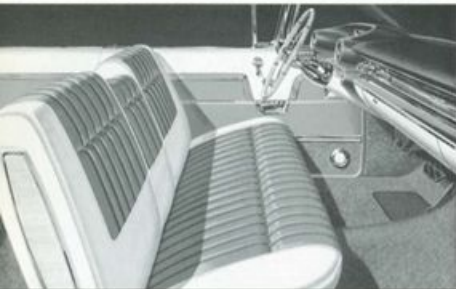
30. SILVER-BLACK CARLISLE PATTERN METALLIC NYLON with WHITE ELASCOFAB bolsters and trim.
31. GRAY MOJAVE PATTERN NYLON with GRAY ELASCOFAB bolsters and trim.
32. BLUE-BLACK CARLISLE PATTERN METALLIC NYLON with BLUE METALLIC ELASCOFAB bolsters and trim.
34. ROSE-BLACK CARLISLE PATTERN METALLIC NYLON with ROSE METALLIC ELASCOFAB bolsters and trim.
35. FAWN MOJAVE PATTERN NYLON with FAWN ELASCOFAB bolsters and trim.
36. TURQUOISE-BLACK CARLISLE PATTERN METALLIC NYLON with TURQUOISE METALLIC ELASCOFAB bolsters and trim.
37. GREEN-BLACK CARLISLE PATTERN METALLIC NYLON with GREEN METALLIC ELASCOFAB bolsters and trim.



1. Quantity of items received

2. Date of receipt





The Cadillac Sixty-Two convertible interiors are styled in keeping with the spirit of its brilliant exterior design. Enduring beauty and evident quality are fully expressed in the fine, Leeds grain leathers offered in eight selections including solid colors, two-tone combinations and metallic finishes. Exemplifying the boldness and zest of open air motoring is the wide, 2 $\frac{1}{2}$ " smartly tailored piping with a single row of recessed buttons on the seat cushion and seat back. Adding to the care-free motoring enjoyment provided by the Sixty-Two convertible are its many conveniences such as power seats, power windows, individual cigarette lighters and ash receivers and courtesy lights, front and rear. The sleek, power operated convertible top is available in five colors to complement the beautiful acrylic lacquer finish of the car itself.

## UPHOLSTERY SELECTIONS

20. BLACK LEEDS GRAIN LEATHER with WHITE LEEDS GRAIN LEATHER bolsters and trim.
  21. BLACK LEEDS GRAIN LEATHER throughout.
  23. BLUE LEEDS GRAIN METALLIC LEATHER throughout.
  25. SADDLE TAN LEEDS GRAIN LEATHER throughout.
  26. TURQUOISE LEEDS GRAIN METALLIC LEATHER throughout.
  27. GREEN LEEDS GRAIN METALLIC LEATHER throughout.
  28. RED LEEDS GRAIN LEATHER with WHITE LEEDS GRAIN LEATHER bolsters and trim.
  29. RED LEEDS GRAIN LEATHER throughout.
- TOP COLORS: 1. IVORY 2. BLACK  
4. GREEN 6. BUCKSKIN 8. BLUE



1954

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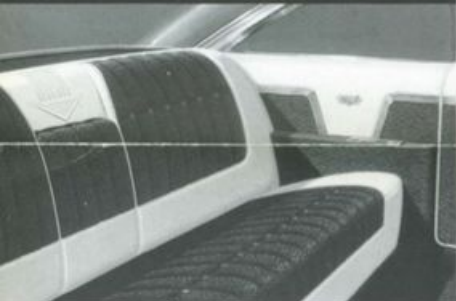
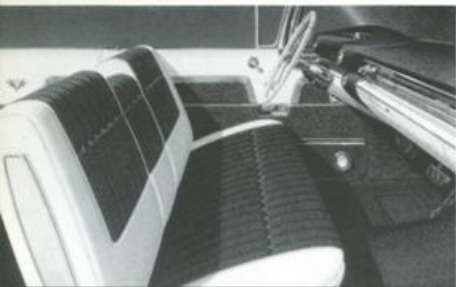
1954  
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1930-1931



There is glamour and excitement in the new upholstery, trim and appointments of the Coupe de Ville for 1959. Upholstery selections include a new nylon Coronado cloth with a ribbed pattern of gleaming Larex threads in a choice of Silver or Turquoise against a Black background or in Rose or Green metallic threads with a harmonizing Coronado cloth background. There is also a new block-patterned Camden cloth, softer in finish and in its tones of Fawn, Gray or Blue. Bolsters and trim of fine-grained leathers are color harmonized to the fabrics. Seat cushions and seat backs with their ten-inch wide center armrests are styled in smart 2 $\frac{1}{2}$ " piping with a single row of recessed buttons. The accoutrements of the Coupe de Ville provide a full measure of luxury and convenience for the driver and passengers while the bright and brushed chrome for control knobs and trim add highlights of gleaming beauty. Completing this elegant interior decor is Trieste carpeting of loop-pile nylon blend, covering the lower portions of the cowl sidewall, door panels and seat cushions as well as the floor.

## UPHOLSTERY SELECTIONS

40. SILVER-BLACK CORONADO PATTERN METALLIC NYLON with WHITE LEATHER bolsters and trim.
41. GRAY CAMDEN PATTERN NYLON with GRAY LEATHER bolsters and trim.
43. BLUE CAMDEN PATTERN NYLON with BLUE LEATHER bolsters and trim.
45. FAWN CAMDEN PATTERN NYLON with FAWN LEATHER bolsters and trim.
46. GREEN CORONADO PATTERN METALLIC NYLON with GREEN METALLIC LEATHER bolsters and trim.
47. TURQUOISE-BLACK CORONADO PATTERN METALLIC NYLON with TURQUOISE METALLIC LEATHER bolsters and trim.
48. ROSE CORONADO PATTERN METALLIC NYLON with ROSE METALLIC LEATHER bolsters and trim.



PROGRAM

THE UNIVERSITY OF

THE UNIVERSITY OF





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# THE HISTORY OF THE UNITED STATES

## CHAPTER I: THE EARLY YEARS





Sedan de Ville interiors combine an air of enchantment with their full complement of luxury and convenience features. Wide, center armrests, front and rear, power windows, power seat, courtesy lights and individual lighters and ash receivers are but a few of the interior features of this elegant sedan. Distinctive new upholstery fabrics are tailored in  $2\frac{1}{2}$ " piping with leather bolsters and trim. These fabrics are available with metallic Laex threads in Silver and Turquoise against a Black background, or Rose and Green with a harmonizing background of nylon Coronado cloth or in soft and supple, block-patterned Camden cloth in Gray, Blue or Fawn. Combinations of bright and brushed chrome for hardware and metal trim provide pleasing variations in the intensity of highlights throughout the interior. Trieste quality, loop-pile, nylon blend carpeting covering the entire floor is carried up into the lower portions of the seats and sidewalls protecting these areas from unsightly scuff marks.

## UPHOLSTERY SELECTIONS

- 40. SILVER-BLACK CORONADO PATTERN METALLIC NYLON with WHITE LEATHER bolsters and trim.
- 41. GRAY CAMDEN PATTERN NYLON with GRAY LEATHER bolsters and trim.
- 43. BLUE CAMDEN PATTERN NYLON with BLUE LEATHER bolsters and trim.
- 45. FAWN CAMDEN PATTERN NYLON with FAWN LEATHER bolsters and trim.
- 46. GREEN CORONADO PATTERN METALLIC NYLON with GREEN METALLIC LEATHER bolsters and trim.
- 47. TURQUOISE-BLACK CORONADO PATTERN METALLIC NYLON with TURQUOISE METALLIC LEATHER bolsters and trim.
- 48. ROSE CORONADO PATTERN METALLIC NYLON with ROSE METALLIC LEATHER bolsters and trim.



1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice.

2. The second part outlines the procedures for handling discrepancies. It states that any variance between the recorded amounts and the actual bank statements should be investigated immediately.

3. The third part provides a detailed breakdown of the monthly expenses. It lists various categories such as rent, utilities, and salaries, along with their respective amounts.

4. The fourth part concludes with a summary of the overall financial performance for the period. It notes that despite some fluctuations, the company has maintained a positive cash flow.

5. The fifth part of the document details the budgeting process. It explains how the monthly budget is derived from the previous year's performance and current market conditions.

6. The sixth part discusses the impact of inflation on the company's costs. It notes that rising prices for raw materials and labor have led to an increase in the unit cost of production.

7. The seventh part describes the company's strategy for managing risk. It includes measures such as diversifying suppliers and maintaining a healthy level of working capital.

8. The eighth part provides a forecast for the upcoming quarter. It predicts a steady increase in sales volume, which is expected to offset the higher input costs.

9. The ninth part of the document reviews the company's compliance with relevant regulations. It confirms that all financial reporting requirements have been met.

10. The tenth part discusses the company's commitment to transparency. It states that all financial information will be made available to shareholders in a timely and accurate manner.

11. The eleventh part concludes with a statement of appreciation for the support of the board and management. It expresses confidence in the company's future prospects.

12. The final part of the document is a sign-off from the Chief Financial Officer, dated and signed.

1. The first part of the document is a list of items that have been reviewed. These items are listed in the following table:

Item	Reviewed
Item 1	Yes
Item 2	No
Item 3	Yes
Item 4	No
Item 5	Yes

The second part of the document is a list of items that have not been reviewed. These items are listed in the following table:

Item	Reviewed
Item 6	No
Item 7	No
Item 8	No
Item 9	No
Item 10	No





Perhaps the most beloved of all Cadillac motor cars in the hearts of its owners is the Fleetwood Sixty Special sedan. And this deep affection is well earned, not only by the distinctive exterior styling of this magnificent motor car, but by the gracious atmosphere and elegant decor of its tastefully appointed interiors. Seat cushions and seat backs are of Marshall type construction providing the unsurpassed comfort of full coil springs. Equally exclusive are the heavily tufted biscuits and deeply recessed buttons of the superbly tailored upholstery. Fleetwood Sixty Special sedan fabrics include a swiss dot patterned Black or Blue Colony cloth, with, respectively, White leather or Blue metallic leather bolsters; Gray, Blue, Green or Fawn shantung weave Clarion cloth with harmonizing Concord nylon broadcloth bolsters; or Gray, Blue or Fawn Concord cloth throughout. Another option, there are ten in all, is a beautiful Light Gray all-wool broadcloth. Even the nylon blend carpeting in the Fleetwood Sixty Special sedan is of special quality, extra-deep, looped pile for maximum warmth and luxury.

## UPHOLSTERY SELECTIONS

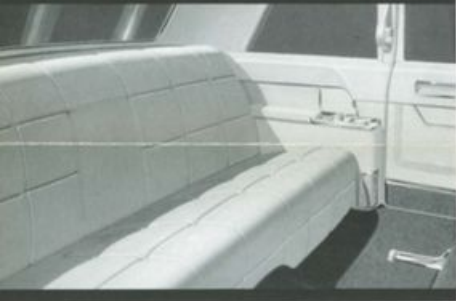
60. BLACK COLONY PATTERN METALLIC NYLON with WHITE LEATHER bolsters and trim.
61. GRAY CLARION PATTERN NYLON with GRAY CONCORD NYLON BROADCLOTH bolsters and trim.
62. BLUE COLONY PATTERN METALLIC NYLON with BLUE METALLIC LEATHER bolsters and trim.
63. BLUE CLARION PATTERN NYLON with BLUE CONCORD NYLON BROADCLOTH bolsters and trim.
65. FAWN CLARION PATTERN NYLON with FAWN CONCORD NYLON BROADCLOTH bolsters and trim.
67. GREEN CLARION PATTERN NYLON with GREEN CONCORD NYLON BROADCLOTH bolsters and trim.
70. GRAY CONCORD NYLON BROADCLOTH throughout.
71. GRAY WOOL BROADCLOTH throughout.
72. BLUE CONCORD NYLON BROADCLOTH throughout.
74. FAWN CONCORD NYLON BROADCLOTH throughout.





THE  
CLASSIC  
CARS  
OF  
THE  
1950s

THE  
CLASSIC  
CARS  
OF  
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1950s



Lending unmatched dignity and distinction to any occasion or any place it appears, no other motor car so truly reflects the stature of its owners as the magnificent Fleetwood Seventy-Five sedan and limousine. Impressive in its exterior styling, it is equally so in the spaciousness and elegance of its superbly appointed interiors. For example, even the heater and air conditioner controls are concealed in the right-hand rear quarter armrest behind a sliding cover finished in satin-smooth enamel. Upholstery selections fully reflect the tone of the many state, business and social functions at which the Fleetwood Seventy-Five is so often in attendance. There are, for example, choices of all-wool broadcloth in solid colors of Fawn or Gray and choices of nylon Bedford Cord in Fawn, Light Gray or Dark Gray with harmonizing trim of all-wool broadcloth. Seat cushions and seat backs, excepting auxiliary seats, feature Marshall type construction with full coil springs for maximum comfort. For chauffeur driven use, the limousine front compartment is upholstered in genuine leather as shown and described on the following two pages.

## UPHOLSTERY SELECTIONS

- 80. LIGHT GRAY NYLON BEDFORD CORD with LIGHT GRAY WOOL BROADCLOTH trim.
- 81. LIGHT GRAY WOOL BROADCLOTH throughout.
- 84. FAWN NYLON BEDFORD CORD with FAWN WOOL BROADCLOTH trim.
- 85. FAWN WOOL BROADCLOTH throughout.
- 90. DARK GRAY NYLON BEDFORD CORD with LIGHT GRAY WOOL BROADCLOTH trim.

### CHAUFFEUR COMPARTMENT (Limousine)

- GRAY SOLID LEATHER when GRAY trims are selected, above.
- FAWN SOLID LEATHER when FAWN trims are selected, above.
- BLACK LEATHER available with any of above trims if so ordered.

REPORT

DATE

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1. The piston and connecting rod assembly is shown in the figure. The piston is connected to the connecting rod by a pin. The connecting rod is connected to the crankshaft by a pin. The piston is connected to the cylinder wall by a skirt. The connecting rod is connected to the crankshaft by a pin. The piston is connected to the cylinder wall by a skirt. The connecting rod is connected to the crankshaft by a pin.



The Eldorado Seville is not only one of the most completely equipped motor cars in the world but one of the most lavishly bestowed motor cars in every styling detail. From the smartly textured, vinyl-coated fabric covering its steel top, to its deep, looped-pile, nylon blend, Tangier quality carpeting, nothing has been overlooked in making the Eldorado Seville the world's most luxurious coupe. Seat cushion and seat back inserts are distinctively styled in deep-grained Cardiff leathers in White or Red with fine-grained White Florentine leather bolsters or in Light Blue metallic Cardiff leather with Light Blue metallic Florentine leather bolsters. In addition, there are four choices of sleek nylon Clarion cloth with its fine, random-ribbed pattern in Gray, Blue, Bronze or Slate Green with harmonizing metallic leather bolsters. There is, in fact, no other coupe which can match the Eldorado Seville in glamour, in lasting beauty and in the comfort and convenience it provides.

## UPHOLSTERY SELECTIONS

- 50. WHITE CARDIFF GRAIN LEATHER with WHITE FLORENTINE LEATHER bolsters and trim.
- 51. GRAY NYLON CLARION CLOTH with GRAY CARDIFF GRAIN LEATHER bolsters and trim.
- 52. BLUE NYLON CLARION CLOTH with BLUE METALLIC CARDIFF GRAIN LEATHER bolsters and trim.
- 53. BLUE METALLIC CARDIFF GRAIN LEATHER with BLUE METALLIC FLORENTINE LEATHER bolsters and trim.
- 56. SLATE GREEN NYLON CLARION CLOTH with SLATE GREEN METALLIC LEATHER bolsters and trim.
- 58. BRONZE NYLON CLARION CLOTH with BRONZE METALLIC LEATHER bolsters and trim.
- 59. RED CARDIFF GRAIN LEATHER with WHITE FLORENTINE LEATHER bolsters and trim.

TOP COLORS: 1. IVORY 2. BLACK 3. BRONZE  
7. SLATE GREEN 8. BLUE

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The fabulous Eldorado Biarritz brings the glamour and zest of open-car motoring to heights of comfort, convenience and luxury never before attained. Completely equipped with air suspension, the 345-horsepower "Q" engine and every power and convenience accessory, it affords unique motoring enjoyment in a setting of interiors unmatched for lasting luxury and beauty. All-leather upholstery selections are offered in a choice of solid Red, solid White, solid Black, Gray metallic, Blue metallic, Slate Green metallic or Bronze metallic with contrasting deep-grained Cardiff leather for seat and seat back inserts and fine-grained Florentine leather for bolsters and trim. In addition to the conventional front seat styling with its wide center armrest, the Eldorado Biarritz is available with full bucket-type front seats for the more sports-minded and for those who appreciate the extra support provided by the contoured back rest.

## UPHOLSTERY SELECTIONS\*

10. WHITE CARDIFF GRAIN LEATHER with WHITE FLORENTINE LEATHER bolsters and trim.
11. BLACK CARDIFF GRAIN LEATHER with BLACK FLORENTINE LEATHER bolsters and trim.
12. GRAY METALLIC CARDIFF GRAIN LEATHER with GRAY METALLIC FLORENTINE LEATHER bolsters and trim.
13. BLUE METALLIC CARDIFF GRAIN LEATHER with BLUE METALLIC FLORENTINE LEATHER bolsters and trim.
17. SLATE GREEN METALLIC CARDIFF GRAIN LEATHER with SLATE GREEN METALLIC FLORENTINE LEATHER bolsters and trim.
18. BRONZE METALLIC CARDIFF GRAIN LEATHER with BRONZE METALLIC FLORENTINE LEATHER bolsters and trim.
19. RED CARDIFF GRAIN LEATHER with RED FLORENTINE LEATHER bolsters and trim.

TOP COLORS: 1. IVORY 2. BLACK 3. BRONZE  
7. SLATE GREEN 8. BLUE

\*Add B after upholstery code number when selecting Bucket Seats.

TABLE I

Summary of the results of the experiments on the effect of the concentration of the solution on the rate of the reaction.

Concentration of the solution	Rate of the reaction
0.1 M	0.05
0.2 M	0.10
0.3 M	0.15
0.4 M	0.20
0.5 M	0.25



## OPTIONAL EQUIPMENT

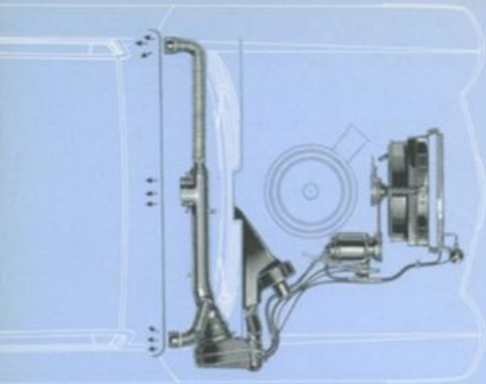






Cadillac optional equipment and accessories described on the following pages are designed and engineered to complement the over-all styling of the car itself. They serve a definite purpose for the owner through increasing comfort, convenience or safety and, when they are apparent to the eye, they enhance the beauty of the car as well.

Emphasize the benefits of each item of optional equipment at the time your prospect is placing his order for the car. Remember, that in his personal choice of optional equipment and accessories, the owner finds maximum opportunity to individualize his car while further increasing the motoring enjoyment and pride of ownership his new Cadillac will provide in the years ahead.



## COOL COMFORT WITH CADILLAC AIR CONDITIONING

The Cadillac Air Conditioner keeps the interior of the car cool, dust-free, pollen-free and quiet. Simple controls permit taking in 100% outside air or as low as 20% outside and 80% inside air. The air is cooled in a new, larger evaporator unit located in the cowl, then circulated within the car from three outlets, one in the center and one on each side of the instrument panel with a portion of the cooled air directed to the floor area. Each outlet is adjustable for air direction to meet the individual preference of the driver and passengers. The center outlet may be turned off entirely if desired. Controls are located to the left of the steering column below the instrument cluster. The horizontal sliding lever turns on the compressor and blower and controls the temperature of air entering the passenger compartment. The switch on the left side of the panel regulates blower speed. The switch on the right side should be in "NORMAL" position for most operation to assure best quality air with maximum protection against smoke or fumes. The "RECIRC" position permits recirculation of inside air for maximum cooling on days of high temperature and humidity.

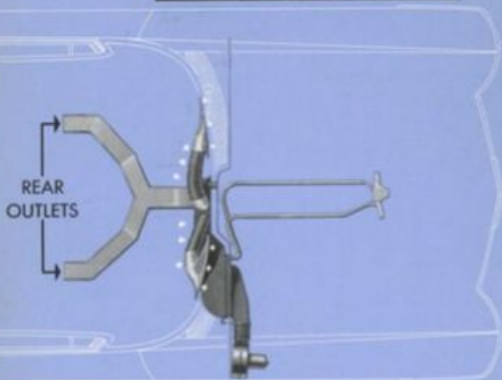
The Hydra-Matic selector lever may be placed in Park or Neutral when car is stopped more than momentarily to automatically increase engine idling speed and maintain cooling efficiency.



All Cadillac Air Conditioner equipped cars are provided with a 45-ampere, air-cooled, high capacity generator with adequate output, even at lower car speeds, to protect against excessive battery drain. In addition, a seven blade fan and full fan shroud assure efficient engine cooling even with all engine-driven accessories in use.

On the Fleetwood 75 sedan and limousine a completely independent cooling unit is provided in the rear compartment with the evaporator located in the trunk. Adjustable outlets are located overhead at each side of the rear compartment with controls located in the vanity compartment of the right armrest.





## NEW CADILLAC HEATING SYSTEM

Cadillac's automatic heating system is designed to provide full comfort in the coldest weather. It assures an ample supply of outside air, heated and held to a constant temperature as selected . . . seals out dust and moisture . . . rapidly and quietly defrosts and defogs windows. Outside air is drawn into the system through the wide cowl air intake; warmed by the heating unit, located at the right side of the cowl; then discharged through a wide duct located below the instrument panel, which



distributes air uniformly into the front compartment. Heated air is directed to the rear compartment through a new floor duct with outlets terminating under the front seat cushion. As a result there is less heat loss than through the previous door ducting and better distribution of heat to the rear compartment.

On the Fleetwood Seventy-Five sedan and limousine, completely separate rear compartment heaters are provided with outlets at the base of each rear compartment armrest. Controls for the rear compartment heaters are in the vanity compartment of the right-hand rear compartment armrest.





## SIGNAL SEEKING PRE-SELECTOR RADIO

The Cadillac signal seeking pre-selector radio offers three choices of tuning: manual, push-button for favorite stations, or selector bar which permits successive tuning in of each station across the dial. In addition, a three position switch permits setting the selector bar so that it will stop on only the strongest stations in the area or to reach out into two additional areas of weaker or more distant stations.

Cadillac radios, transistorized for 1959, also have printed circuits which eliminate many wires and soldered joints thus minimizing any possibility of shorts or loosened connections.

The left-hand knob turns the set on or off, adjusts the volume and has an outer ring for regulating base or treble tones. The right-hand knob is for manual tuning and for adjusting the antenna. Pushing in on the knob permits raising the antenna to any degree of its maximum height. Pulling out on the knob permits recessing the antenna fully into the right fender, a choice lacking in many competitive radios. An outer ring on the right-hand knob permits directing the sound through the front or rear speakers or through both speakers.

On the Fleetwood Seventy-Five sedan and limousine remote control tuning is available for rear compartment passengers.



ANTENNA IN RECESSED POSITION  
IN RIGHT-FRONT FENDER.

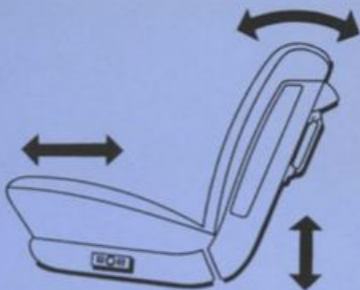


## NEW CADILLAC CRUISE CONTROL

An additional convenience for owners of 1959 Cadillacs is the Cadillac Cruise Control. It permits the driver to maintain any speed at which he wishes to travel from approximately 25 to 80 m.p.h. without the necessity of keeping his foot on the accelerator. This is achieved by first setting the Cruise Control knob, located in the left-hand instrument panel nacelle, to a speed higher than that he wishes to travel. Then, when the driver has accelerated to the desired speed, the Cruise Control knob is turned slowly to the left until back pressure is felt on the accelerator pedal. Pulling the knob out now sets the Cruise Control to automatically maintain the selected speed uphill, downhill or on level ground.

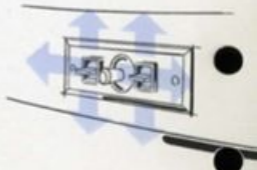
If preferred, the driver may follow the foregoing procedure but omit pulling the knob. The accelerator will then react normally to his foot pressure until he tries to exceed the speed setting of the Cruise Control. At such time, a definite back pressure on the accelerator will be felt by the driver as a warning that he is about to pass his chosen speed. The accelerator pedal may be pushed past the pressure point to meet any emergency acceleration requirements.

Any application of the brakes, turning off the ignition or placing the Hydra-Matic lever in Park or Neutral releases the Cruise Control; however, back pressure will still be felt on the accelerator at the speed of the Cruise Control setting until Cruise Control knob is turned full right to the "OFF" position.



## SIX-WAY POWER SEAT ADJUSTMENT

For all 1959 Cadillac cars equipped with the electrically powered fore-and-aft seat adjuster (except the Fleetwood 75 sedan and limousine) an electrically powered vertical and seat angle adjustment is also available as an extra-cost option. The complete six-way power seat is standard equipment on the Eldorados and optional at extra cost on all other models. Control switch is located on left side of front seat on the side panel. (Two-way power seat operative on driver's seat only is provided on Eldorados with bucket seat option.)





## POWER WINDOW REGULATORS

Power window regulators are optional at extra cost on the Sixty-Two sedans and coupe and provided as standard equipment on all other models. All four windows may be raised or lowered by the driver from controls on the left-hand instrument panel extension while single switches are provided for convenient individual window operation by passengers.



## POWER VENTIPANE REGULATORS

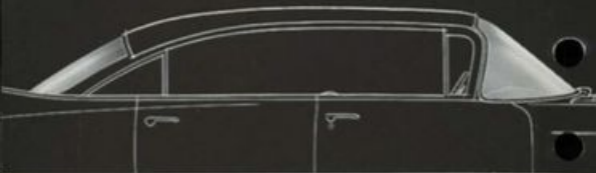
Electrically operated front ventipanes are standard equipment on the Eldorados and the Fleetwood Sixty Special sedan and optional at extra cost on any other model when equipped with regular power windows (except on the Fleetwood 75 models). Two controls are provided on the driver's door panel with a single control on the opposite door for passenger use.



## ELECTRIC DOOR LOCKS

Electric door locks are standard equipment on the Eldorados and available at extra cost on all other models except the Fleetwood 75 sedan and limousine. A master door locking switch is provided on each door of coupes, front doors of sedans. Pushing down on either switch locks all doors. Pushing up on either switch unlocks all doors. Individual doors may be unlocked simply by pulling up the individual door lock button.





## NEW SHADED AND TINTED E-Z-EYE GLASS\*

Maximum glare and heat protection and a logical complement to air conditioned cars is Cadillac's shaded and tinted Safety Plate glass. This installation includes a shaded as well as tinted windshield and rear window and tinted side windows for coupes and six-window sedans; shaded and tinted windshield and tinted side windows only on convertibles; shaded and tinted windshield and tinted side and rear windows on four-window sedans and the Fleetwood 75 models.

\*Standard for rear windows of all coupe models.

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## NEW CADILLAC "AUTRONIC- EYE" (automatic headlamp beam control)

The Cadillac "Autronic-Eye" protects the Cadillac owner by dimming the headlights of his car from high to low beam when another car approaches from the opposite direction. Since the oncoming driver is not blinded by glare, both cars pass with greater safety. An overriding switch permits signaling drivers who neglect to dim their own lights in return. Transistors used instead of tubes for 1959 assure even greater dependability and longer life. A new control knob permits adjusting "Autronic-Eye" to sensitivity desired.



## NEW FOG LAMPS

Cadillac Fog Lamps, standard on the Eldorados, optional at extra cost on all other models, are located in the outer extremities of the front bumper. Because of their low position they can illuminate the roadway ahead of the car while minimizing reflection against particles of moisture, snow or sleet.



## LICENSE PLATE FRAMES

Cadillac anodized, polished aluminum license plate frames with clear plastic windows add to the beauty of the car, cover the sharp edges of the plates and protect the plate numerals and letters from becoming chipped or defaced.



## CADILLAC POWER DECK LID LOCK

The Cadillac Power Deck Lid Lock permits releasing and slightly raising the deck lid by pushing a button located within the glove compartment. When the deck lid is again brought down to this position, the power lock automatically closes it the rest of the way and again locks it securely. (Standard on Eldorados.)



## ADDITIONAL CADILLAC ACCESSORIES

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Rear Compartment Remote Control Radio . . . . .	\$ _____
Radio Foot-Control Switch . . . . .	\$ _____
Cadillac "Cushion Topper" . . . . .	\$ _____
Cadillac Transparent Plastic Seat Covers . . . . .	\$ _____
Cadillac Rubber Floor Mats	
Contour Front . . . . .	\$ _____
Contour Rear . . . . .	\$ _____
Rectangular . . . . .	\$ _____
Cadillac Seat Belts . . . . .	\$ _____
Cadillac Right-Hand Outside Rear-View Mirror . . . . .	\$ _____
Cadillac Door-Guards . . . . .	\$ _____
Cadillac Spare Tire Cover . . . . .	\$ _____
Windshield Washer Solvent . . . . .	\$ _____
Cadillac Body Polish . . . . .	\$ _____
Cadillac Fabric Cleaner . . . . .	\$ _____
Cadillac Kar-Kleen Upholstery Cleaner . . . . .	\$ _____
Cadillac Blue Coral . . . . .	\$ _____
Cadillac Blue Coral Sealer . . . . .	\$ _____
Cadillac Chrome Cleaner . . . . .	\$ _____
Cadillac Cooling System Inhibitor and Sealer . . . . .	\$ _____
Cadillac Whitewall Tire Cleaner . . . . .	\$ _____
Cadillac Tar and Road Oil Remover . . . . .	\$ _____

## CADILLAC ACCESSORY GROUPS

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GROUP A . . . . . \$ \_\_\_\_\_

W—White Sidewall Tires    R—Radio  
H—Heater                      E—E-Z-Eye Glass

GROUP B . . . . . \$ \_\_\_\_\_

K—Air Conditioner        R—Radio  
W—White Sidewall Tires    E—E-Z-Eye Glass  
H—Heater

GROUP 2 . . . . . \$ \_\_\_\_\_

F—Fog Lamps                D—Dor-Gards

GROUP 3 . . . . . \$ \_\_\_\_\_

U—Autronic Eye             D—Dor-Gards  
F—Fog Lamps

GROUP 4 . . . . . \$ \_\_\_\_\_

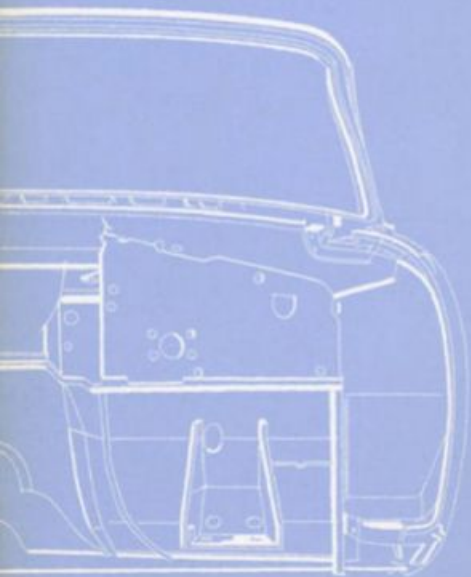
C—Cruise Control         F—Fog Lamps  
U—Autronic Eye             D—Dor-Gards

GROUP 5 . . . . . \$ \_\_\_\_\_

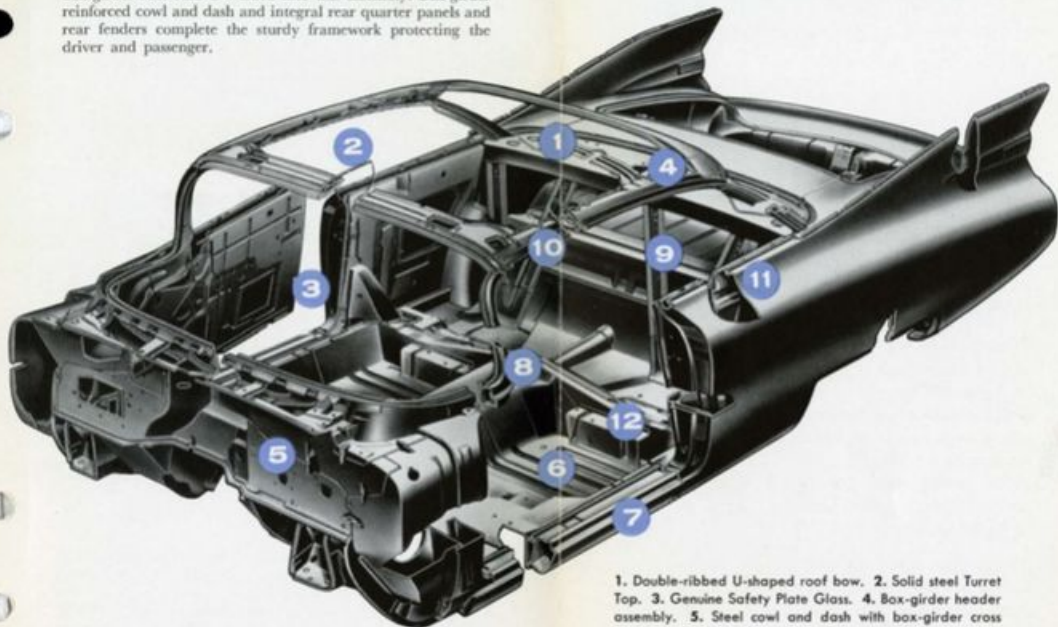
T—Air Suspension         F—Fog Lamps  
C—Cruise Control         D—Dor-Gards  
U—Autronic Eye

DO NOT ORDER ANY GROUP FOR ELDORADOS,  
AS MOST OF THIS EQUIPMENT IS STANDARD.

# BODY CONSTRUCTION



The Cadillac body provides a ring of steel entirely surrounding the passenger compartment. The rigid steel floor, reinforced by ribbed and channeled sections, is welded to strongly reinforced double box-girder rocker panels and vertical side pillars. The all-steel Turret Top, with double-ribbed steel bows and box-girder roof rails is welded into this assembly. Box-girder reinforced cowl and dash and integral rear quarter panels and rear fenders complete the sturdy framework protecting the driver and passenger.



1. Double-ribbed U-shaped roof bow. 2. Solid steel Turret Top. 3. Genuine Safety Plate Glass. 4. Box-girder header assembly. 5. Steel cowl and dash with box-girder cross member. 6. Steel floor, ribbed, braced and welded to body. 7. Box-girder rocker panels. 8. Box-section steel pillars. 9. Box-section braces at back of rear seat. 10. Box-girder roof rails. 11. Box-girder reinforced rear quarter panels with integrally welded-on rear fenders. 12. Specially reinforced floor sections across center section of body.



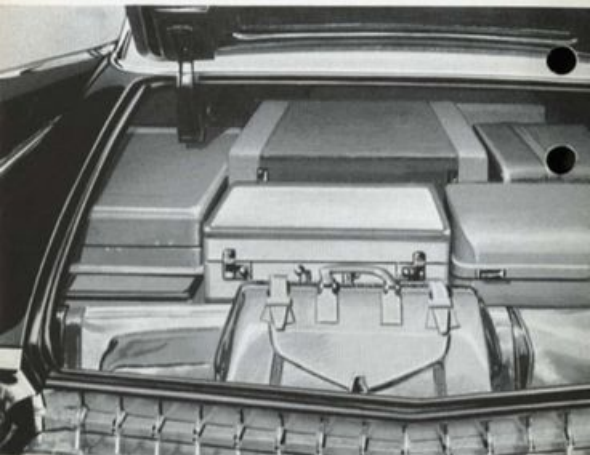
Beneath the brilliant beauty and styling of the 1959 Cadillac body are a basic design and construction with but one purpose in mind, that of providing the Cadillac driver and his passengers with an even greater degree of the safety, comfort, quiet and convenience which have contributed so much to Cadillac's reputation as the Standard of the World.

The superb craftsmanship and enduring quality of the Cadillac body mean much to the peace of mind and motoring enjoyment of the Cadillac owner. At the same time, these factors play a large part in upholding the continued demand for used Cadillac cars . . . a demand which assures not only the original owner, but each subsequent owner, maximum protection for his investment.

All Cadillac bodies are manufactured at the Fleetwood Plant of the Fisher Body Division of General Motors Corporation under rigid Cadillac quality control.



## LARGE, LUXURIOUSLY LINED



## FULL CAPACITY . . . MAXIMUM CONVENIENCE

There is ample room in the spacious luggage compartment of the 1959 Cadillac to accommodate all luggage normally carried including golf clubs. Insulation and a rubber deck lid seal protect the interior of the trunk from dust or moisture. Deck lid hinges do not project into the luggage area as in some competitive makes and counterbalanced springs simplify lifting or lowering the deck lid. The deck lid lock is key-released thus permitting one-hand operation, a convenience particularly appreciated by anyone with an armful of packages.

## LUGGAGE COMPARTMENT



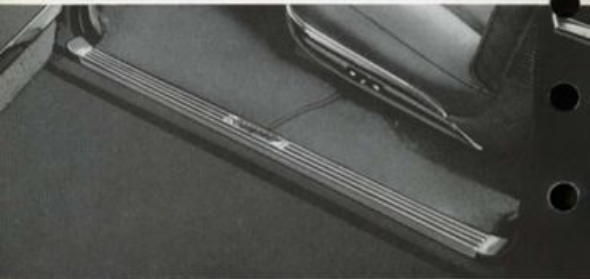
### NEW SPARE TIRE MOUNTING

Spare tire, mounted horizontally on the floor, is covered by a flat metal disc. An additional carpeted covering, shown above, for wheel and tire is standard on the Fleetwood Sixty Special sedan and Eldorados, optional at extra cost on all other models.

### NEW VINYL-COATED LINING

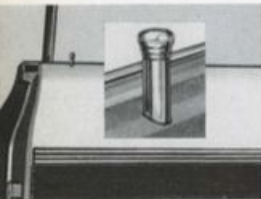
The luggage compartment is completely lined with a new rich-textured vinyl-coated fabric, color-keyed to the car interior, for beauty of appearance and protection of fine luggage. The lining itself is durable and easily cleaned.

FOR CONVENIENCE,



### CADILLAC SAFETY DOOR SILLS

For safety and convenience in entering or leaving the car, Cadillac door sills have a corrugated top surface which provides safe, sure footing. At the same time, sills are narrow enough to provide maximum ease of entry and exit.



### CADILLAC SAFETY DOOR LOCKS

Cadillac push-down type rear door locks safeguard children by disengaging the inside handle when the button is in the down position. When doors are closed and buttons pushed down, doors cannot be opened from the outside without a key nor can they be opened with the inside handle.

Rotary type door latches which tend to tighten further with any motion of the car are an additional safety feature.

For electric door locks see **OPTIONAL EQUIPMENT.**

## SAFETY AND COMFORT

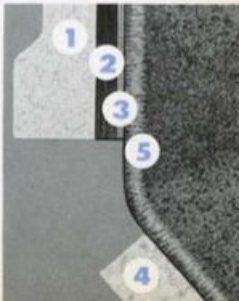


### CADILLAC BODY INSULATION

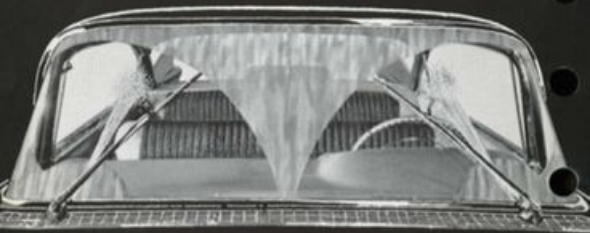
Scientifically selected insulation helps keep the car cooler in summer, free of drafts and cold in winter, and quieter all year around. The inside of the Turret Top on all sedan models is insulated with felt-paper deadener. Under the engine hood is a 1½" vinyl covered fiber glass pad on all models. Even the instrument panel top and rear package shelf are insulated thus further contributing to interior quietness. Door seals, mechanically retained for uniformity, protect against entrance of dust and drafts while contributing to quiet, rattle-free operation.

Five types of insulation protect the front compartment from heat, cold, noise or drafts.

1. FIBER GLASS
2. ASPHALT-IMPREGNATED PAPER
3. INSULATING BOARD
4. JUTE
5. CARPET



**SAFE, ALL-WEATHER**



## **NEW, THREE-SPEED, ELECTRIC WINDSHIELD WIPER-WASHERS**

Cadillac's new electric windshield wipers provide three speeds to meet every requirement from a mild rain to a heavy down-pour. Direct linkage without use of cables and pulleys assures positive, steady dual wiper action. Long flexible blades and arms with offset cams provide efficient wiping from the center of the windshield well into and around the curved side areas.

Pushing the washer button directs a jet of water onto each side of the windshield and operates the wiper blades at slow speed until turned off by the driver when glass is clean.



## **OUTSIDE REAR-VIEW MIRROR (Inside Controlled)**

A Cadillac introduced safety and convenience feature is the inside controlled, outside rear-view mirror. It enables the driver to adjust the mirror exactly to suit his needs simply by moving a lever on the inside of the driver's door, a convenience particularly appreciated in cold or wet weather.

## VISIBILITY



### SAFETY PLATE GLASS IN EVERY WINDOW

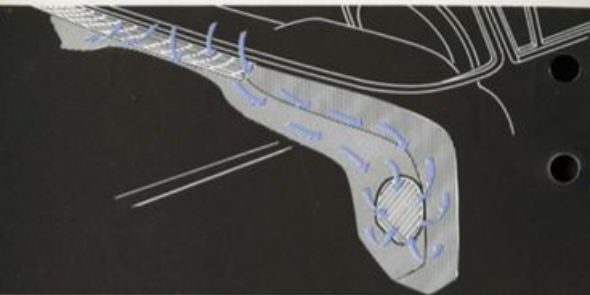
Cadillac provides unsurpassed visibility with its new Vista-Panoramic windshield which curves up into the roof line as well as around into the sides. The rear window is similarly curved at top and sides for good visibility to the rear. Of special importance, however, is the fact that *every* window of a Cadillac is polished Safety Plate glass thus relieving the driver and passengers of the distorted view and possible eyestrain and fatigue sometimes associated with ordinary safety glass.

### CADILLAC FOUR HEADLAMP SYSTEM

Four headlamp lighting, as pioneered by Cadillac, provides ideal illumination for city or country driving. Mounted in a single horizontal line, all four lamps are at a height for the most effective, far reaching illumination. On lower beam, for city driving or for safety in passing oncoming cars, the shielded filament of outer lamps only are lighted. On upper beam, the inner lamps provide a wide, far reaching beam of light which combines with the upper beam of the outer lamps to provide unexcelled highway visibility.



## CADILLAC FRESH-AIR



(VENTILATION SYSTEM ONLY IS SHOWN, HEATER SYSTEM IS SHOWN ON PAGE 48.)

The Cadillac ventilation system permits directing fresh outside air to the right side, left side or both sides of the front compartment by moving either or both slide levers located below the instrument cluster at the left of the steering column.

With the Cadillac Heater (optional at extra cost) installed, the lower slide lever at the right of the steering column just below the instrument cluster permits heating the interior of the car to the desired warmth. The upper slide lever directs cool air to the windshield for ventilation or heated air for defogging or de-icing the glass. A toggle switch controls blower fan speed from "Off" to "Hi" with two intermediate positions. The Cadillac Heater is explained in detail in the **OPTIONAL EQUIPMENT** section of this book.

## VENTILATING SYSTEM



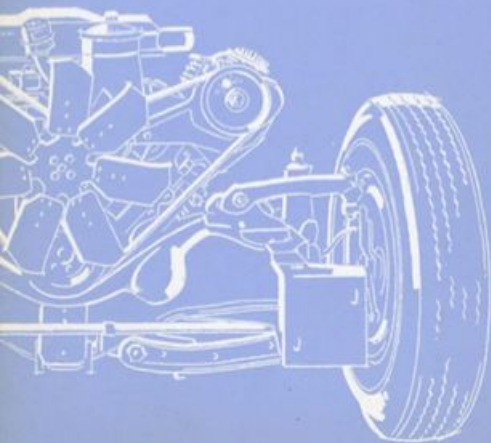
### DRAFT-FREE VENTILATION

Additional controlled, draft-free ventilation is provided by crank-type front ventipanes. Electrically powered front ventipanes are standard equipment on the Eldorado Biarritz, Seville and the Fleetwood Sixty Special sedan, optional at extra cost on all other models when equipped with electric window regulators (except on Fleetwood Seventy-Five models).





## CHASSIS FEATURES



New Cadillac shock absorbers maintain consistent quality of ride under most severe road conditions.

Cadillac four-link rear suspension with high roll center minimizes outward lean on curves.

Individual coil springs or air suspension (optional at extra cost) for maximum comfort and stability.

Stronger, tubular-center X frame provides increased torsional rigidity over conventional type frames.

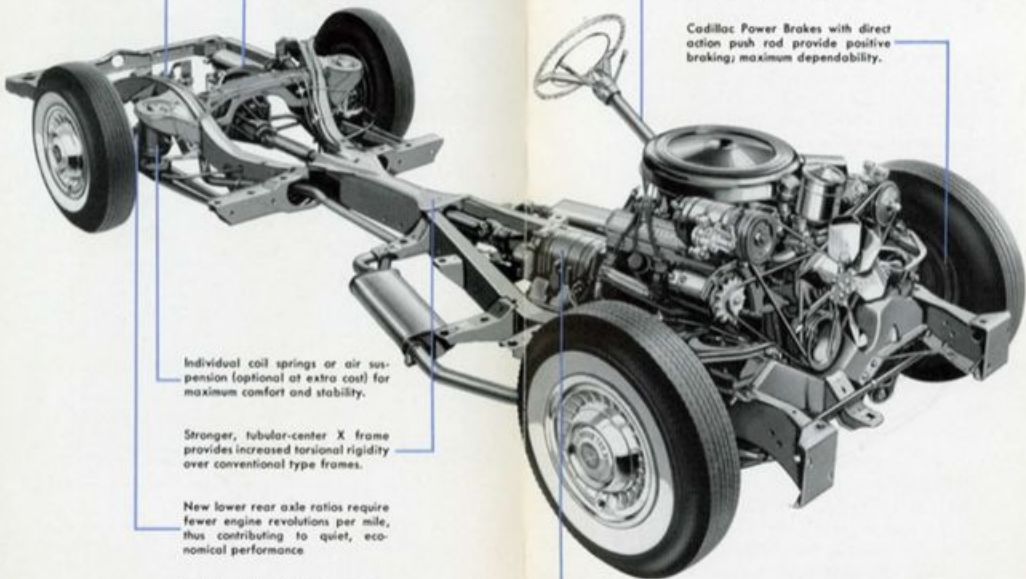
New lower rear axle ratios require fewer engine revolutions per mile, thus contributing to quiet, economical performance.

Cadillac Hydra-Matic transmission provides maximum flexibility with greater smoothness and efficiency.


Equalized front and rear tread for better tracking and maximum directional stability.

New over-all steering ratio of 18.9 to 1 and improved power steering with rotary valve eliminate all but a minimum of steering effort.

Cadillac Power Brakes with direct action push rod provide positive braking; maximum dependability.



114  
148  
262



The elegant, sleek-lined beauty of the 1959 Cadillac is so breath-taking in itself, that the salesman might easily find himself overlooking the important owner benefits provided by the vital components of the chassis.

It is well to remember that it is these hidden features, concealed beneath the body, which play such a tremendous part in holding the loyalty of Cadillac owners through the years.

Here, for example, are the suspension features which provide the 1959 Cadillac owner with the smoothest, most quiet and comfortable ride in Cadillac history. Here, too, are the power assisted steering and braking . . . the newly refined Cadillac Hydra-Matic transmission which help make driving a Cadillac such an effortless pleasure.

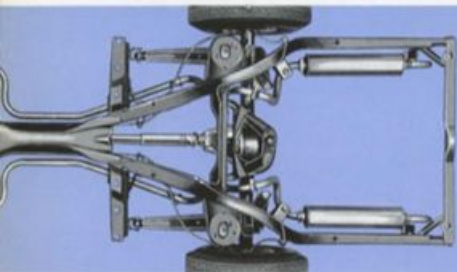
Certainly, your prospects will want to admire and exclaim over the beauty of the 1959 Cadillac. But, only when they know and appreciate its superb engineering, as well as its advanced styling, can they enjoy to the fullest the pride of ownership so much a part of driving the "car of cars".

## NEW RIDING COMFORT . . .

with AIR SUSPENSION or COIL SPRINGS . . .



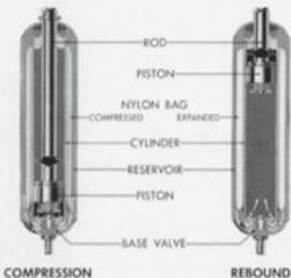
## PLUS CADILLAC FOUR-LINK REAR SUSPENSION



1. Lower control arms permit up-and-down motion of axle but prevent fore-and-aft motion.
2. Coil springs or air springs (optional at extra cost), mounted between lower control arms and the frame, are required to cushion only vertical motion of the car, thus permitting a lower spring rate and softer ride than with leaf springs.
3. Upper control yoke, located above rear axle housing, is mounted to the frame at two points, and to the top of the rear axle housing by a spherical joint. The yoke prevents sideways motion of the axle and also provides a high roll center or point around which car weight tends to pivot on curves. The result is less outward lean and a more level ride.

## NEW RIDE STABILITY . . .

with NEW CADILLAC SHOCK ABSORBERS



Cadillac's new shock absorbers are designed to assure maximum quality of riding comfort and handling ease on any road surface or in any climate.

The basic elements of the shock absorber are a cylinder filled with hydraulic fluid and a piston which moves up or down in the cylinder as the car wheels move up and down on the road surface. Movement of the piston forces the fluid through small holes, some in the piston head itself, others at the base of the cylinder where it enters an outer tube or reservoir.

With conventional shock absorbers, air in the reservoir may form bubbles in the fluid, lessening its resistance to movement of the piston and, until the air bubbles again separate from the fluid, temporarily reducing shock absorber efficiency.

Cadillac's new shock absorbers prevent this by replacing the air in the reservoir with a freon-gas filled nylon bag or envelope. As fluid is forced into the reservoir, it merely squeezes the nylon envelope into a flatter shape which expands, again, as rapidly as the fluid leaves the reservoir and re-enters the main cylinder. There is no air to mix with the fluid, thus shock absorber control is at its highest efficiency at all times.

The use of a high-viscosity airplane-type shock absorber fluid unaffected by temperature changes further assures consistent quality of ride in winter or summer.

## EXTRA COMFORT WITH AIR SUSPENSION

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The superb riding comfort and roadability provided by Cadillac four-link rear suspension and new Cadillac shock absorbers is enhanced still further with the addition of air springs, an extra-cost option. (Standard on Eldorado models.)

**1** Air suspension, introduced first by Cadillac on the Eldorado Brougham in 1957, provides a damping quality unmatched by any type of steel spring or torsion bar suspension, and thus more quickly absorbs road shocks.

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**2** Air springs, because they have a variable rate, provide the soft cushioning desired for slight road irregularities and progressively firmer resistance, as the air is further compressed, thus maintaining a superior quality ride even over extremely rough roads.

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**3** Air suspension maintains designed clearance between the rear axle and frame thus always permitting full wheel travel and minimizing any likelihood of "bottoming". This also means that the car is always at its designed height from the road surface, thus assuring best appearance, consistent steering ease and an unvarying headlamp pattern, whether the car is empty or fully loaded with passengers and luggage.

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**4** Cadillac provides a manual air lift control which permits increasing the car's ground clearance by several inches, if so desired, in order to drive up a steeply angled driveway or when traveling through deep mud or snow.

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**5** Cadillac Air Suspension, for 1959, has been further refined to provide an even slower ride frequency with slower body motions thus further increasing riding pleasure. Modifications to the front air spring pistons provide improved ride balance and elimination of front-end lift during extreme acceleration.



## NEW STEERING EASE

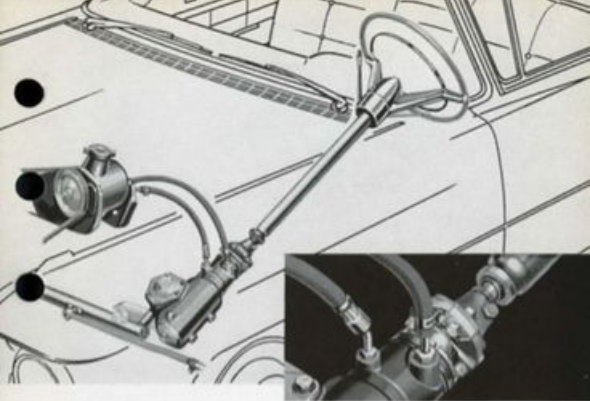


Cadillac Power Steering, for 1959, provides many new features while retaining its famous "feel of the road", an important safety factor in judging safe speeds on curves or slippery road surfaces.

Among the refinements is a new rotary valve which brings power assistance to the driver more quickly and with considerably less pull on the steering wheel.

Even the amount of arm movement required in steering the 1959 Cadillac has been minimized through reduction of the steering wheel from 18 to 17 inches in diameter and by a further reduction in the over-all steering ratio from 19.5 to 18.9 to 1.





Parking effort, too, has been further reduced through a new power steering reservoir pump with increased capacity. It assures maximum steering assistance even at the lower engine speeds used in parking. What's more, checking the fluid level in the power steering reservoir is facilitated by use of a simple turn cap rather than a bolted-on cover.

**CADILLAC POWER STEERING PROVIDES THESE ADVANTAGES:** Full Driver Control. Power assistance is provided only as required by the driver, thus eliminating any necessity for constant steering correction to compensate for slight, inadvertent movement of the steering wheel.

Simplified Parking. The wheels can be turned easily, even when the car is standing still.

Maximum Safety. Feel of the road is retained as an aid in judging safe speeds on curves or slippery road surfaces and to prevent the possibility of over-steering.

Recovery From Turn. Wheels return to their normal straight-ahead position after a turn—just as with conventional steering.

Reduced Fatigue. A flexible coupling in the steering shaft prevents transmission of vibration, noise and road shocks to the steering wheel . . . a common cause of fatigue on long trips.

## SURER, SMOOTHER BRAKING

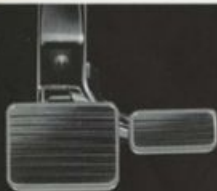


### CADILLAC POWER BRAKES

The efficiency of Cadillac Power Brakes in stopping the car smoothly, surely and safely has been improved still further in 1959. The push rod from the power brake pedal now directly activates the power booster eliminating previous linkage. This assures even smoother operation through elimination of friction points and further minimizes fractional seconds as an added margin of safety in sudden traffic emergencies.

### CADILLAC PARKING BRAKE

The Cadillac parking brake pedal and release pad are located near the cowl sidewall convenient to the driver's left foot. They operate to securely set the rear wheel service brakes through steel cables, rubber enclosed at points of greatest exposure, thus assuring maximum dependability and long life.



## BRAKE DRUMS AND LININGS

Cadillac's 15-inch wheels permit the use of large, 12-inch diameter brake drums since there is sufficient room between wheel rim and drum for adequate air cooling. Smaller wheels generally require smaller diameter drums to prevent brake overheating. Cadillac's  $2\frac{1}{2}$ " wide linings are designed with a lengthwise center groove on the primary lining adding to cooling efficiency of lining and drum. Secondary linings are of a low friction type further contributing to the smooth, positive, consistent braking action.



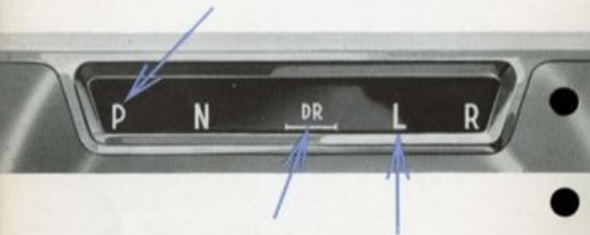
## CADILLAC SELF-ENERGIZING HYDRAULIC BRAKES

Cadillac provides self-energizing hydraulic brakes in which the two brake shoes in each wheel are linked together at one end. As the first shoe is pressed against the revolving drum, the drum forces the first shoe to wedge the second shoe against the drum with increased force. Since the momentum of the drum actually helps apply the brakes, pressure required of the driver's foot on the brake pedal is reduced to a minimum.



## SMOOTHER THAN EVER

The Cadillac Hydra-Matic transmission offers many advantages over competitive transmissions. For example, it provides a step gear design which automatically permits the transmission to select the most efficient gear, 1st, 2nd, 3rd or 4th to meet the performance demands of the driver. Combined with the efficiency of this gear drive is a fluid coupling which cushions the driving force from the engine and a second smaller fluid coupling which is automatically filled with or emptied of oil to accomplish shifting of gears. The infinitely smooth yet positive performance which results has been further increased for 1959 through an even more efficient design of the vanes on the larger fluid coupling, and a new thermostatic control on the small coupling to assure uniform operation when oil viscosity changes due to temperature variations. In addition, a new clutch facing material provides improved shift smoothness and at the same time increases the effectiveness of engine braking in both Drive ranges and in Lo range.



# CADILLAC HYDRA-MATIC

## CHOICE OF TWO DRIVE RANGES

The left-hand "DR" position provides four forward gear ratios automatically selected by the transmission to provide maximum efficiency for all normal driving requirements. Extra safety when passing another car on the highway or for accelerating out of an emergency traffic situation is provided by fast "step-down" acceleration. This "stepdown" is accomplished simply by depressing the accelerator to the floor. At slower car speeds the "stepdown" acceleration is accomplished by only partially depressing the accelerator pedal.

The right-hand "DR" position locks out fourth gear up to about 75 miles per hour. This results in fast, immediate acceleration without "stepdown" and is preferred by many owners when driving in city traffic.

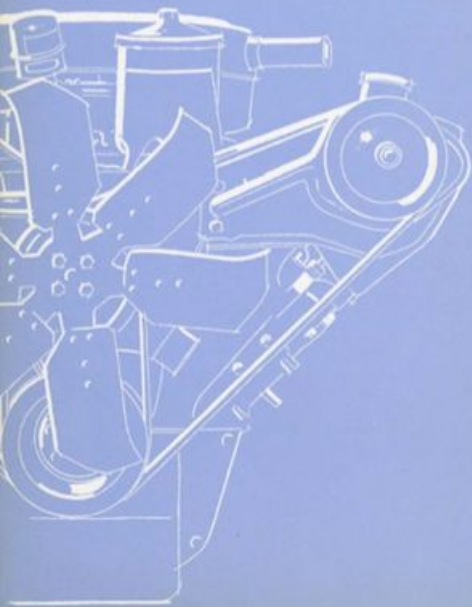
## SAFE, EFFICIENT ENGINE BRAKING

Engine braking is provided in both "DR" ranges and in "LO" range. Moderate braking in the left "DR" position for level country; increased braking in the right-hand "DR" position for ordinary hills; firm, positive braking in "LO" range for safe descents of steep mountain grades. Many competitive transmissions, by providing only two choices of engine braking, may offer too much or too little to properly cope with the conditions encountered by the driver.

## CONVENIENT PARK (P) POSITION

The "P" or park position holds the car securely on the steepest grades. Since the engine may be started with the selector in park position this eliminates the necessity of holding the car with the brakes when starting the engine on hills or inclines.

## ENGINE FEATURES





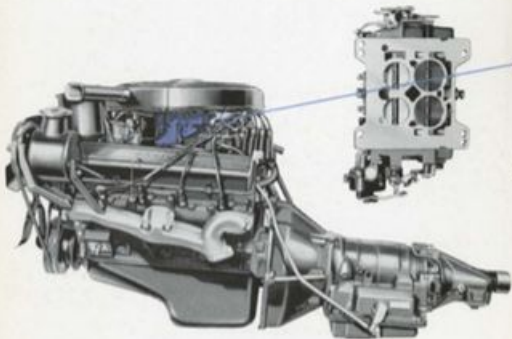
The objective in the designing and building of Cadillac engines has been, since the car's inception, that of producing the finest, best balanced power plants in the luxury car field.

This means engines with adequate power to move a big car through traffic with effortless ease and flexibility, to carry it swiftly up mountain grades without a trace of hesitation and to perform hour upon hour at turnpike speeds with no audible sign of its presence.

Of equal importance, however, is the objective of delivering this satisfying surge of power with the utmost dependability, durability and economy.

The dedicated research by Cadillac engineers for ever better ways of achieving these objectives was never more apparent than in the 1959 Cadillac. Here are larger engines capable of even higher performance with power to spare for every engine-driven accessory. Here are features to squeeze more energy from every drop of fuel consumed. And here are new advancements which bring increased efficiency and economy during warm-up, and new smoothness and dependability of performance even where sustained idling is required.

Your prospects will be interested, too, that their Cadillac engine delivers more power per pound of engine weight than that of any other competitive American motor car.



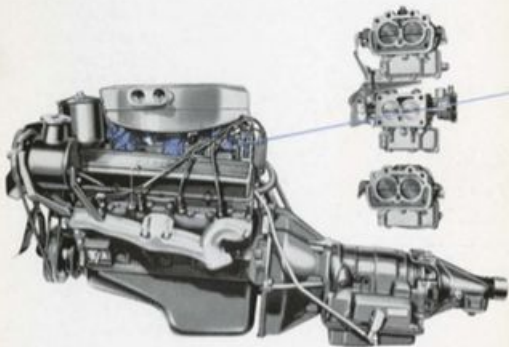
### 325-HORSEPOWER CADILLAC ENGINE

Each of the two Cadillac engines, shown here, provides all of the advanced engineering features explained on the following pages with the basic difference in carburetion.

The 325-horsepower Cadillac engine, shown above, is equipped with a single, four-barrel carburetor which works as two sets of dual-barrel carburetors. The forward unit, with smaller barrels, acts as the basic or primary carburetor which feeds the engine economically during idling and at normal cruising speeds. The aft unit with larger dual barrels is the booster or secondary carburetor. When the accelerator is depressed further to the floor as for rapid acceleration or climbing steep hills, the larger secondary dual barrels open to permit a greater volume of air to be drawn into the intake manifold and thus into each cylinder for increased power and/or acceleration.



## GREAT ENGINES



### 345-HORSEPOWER CADILLAC "Q" ENGINE

The 345-horsepower Cadillac engine, above, is provided as standard equipment on the Eldorado Biarritz, Seville and Brougham, and optional at extra cost on all other models. It provides all of the dependability, durability, smoothness and quietness expected of Cadillac engine performance but with additional benefits for the owner through use of a three, dual-barrel carburetor.

The central dual-barrel unit, used for all normal operation including starting, idling and cruising speeds, assures maximum efficiency and dependability because of the relative simplicity of single carburetor adjustment.

However, when the driver depresses the accelerator pedal beyond 75% of its travel, both secondary dual-barrel carburetors open simultaneously releasing a vast increase in power for maximum safety in passing another car, for fast emergency acceleration or for traveling up very steep grades.

## LARGER DISPLACEMENT

The 1959 Cadillac engines have been designed with a longer stroke so that on each intake stroke of the pistons the engine is breathing more deeply, drawing into the cylinders a greater volume of air-fuel vapors to be converted into power. Coupled with this longer stroke is a new longer crank arm which further increases the power and torque of the new Cadillac engines.



## HIGHER COMPRESSION

On the upward stroke the increased travel of the pistons compresses the air-fuel vapors even more tightly into the combustion chambers before ignition takes place. The result of this new 10.5-to-1 compression ratio is that the 1959 Cadillac engine obtains even greater energy from each drop of fuel consumed.



## NEW TAPERED EXHAUST VALVES

Another factor contributing to the breathing efficiency of the Cadillac engine is the new, more tapered design of the exhaust valves. Since this permits exhaust gases to flow more swiftly out of the cylinders there is less restriction and dilution of incoming air-fuel vapors.



### NEW FREE-FLOW INTAKE MANIFOLD

Further increasing the breathing efficiency of the Cadillac engine is a newly designed intake manifold with larger passages. They provide minimum restriction to the passage of air-fuel vapors to the individual cylinders, thus improving the breathing or volumetric efficiency of the 1959 Cadillac engines.



### NEW PISTONS, RODS AND CRANKSHAFT

The Cadillac engine has the further advantage of using lighter weight pistons and connecting rods in 1959. Thus, less fuel energy is expended simply to overcome the inertia of heavy rods and pistons leaving more power to drive the car and power accessories. The new crankshaft has longer crank arms thus increasing the torque as well as the stroke of the 1959 engines.





### IMPROVED WARM-UP PERFORMANCE

The Cadillac automatic choke control is a temperature sensitive metal coil designed to open and close the choke valve within the carburetor. It keeps the choke valve closed when the engine is cold, thus restricting the flow of air through the carburetor and providing the richer fuel mixture required for quick, sure starting.

As the engine warms up, however, heated air is drawn through a tube from the engine to the choke control causing it to relax its coils and, in so

doing, permit the choke valve to open. This lets more air pass through the carburetor thus providing the leaner mixtures required for best operating performance and economy after initial starts.

To achieve this desirable performance and economy more quickly, Cadillac, for 1959, has developed a new, nickel alloy tube similar to the heat resistant metal used in jet engine turbine blades. This permits installing the tube directly into and through the exhaust section of the intake manifold where it is subjected to the intensely hot exhaust gases from the moment the engine is started.

Outside air, entering the tube at "A", heats up faster and, rising to the choke control "B", causes it to open the choke valve more quickly thus bringing the engine to its smoothest, most powerful and most economical operation at the earliest possible moment.

What's more, since the new tube retains engine heat for longer periods of time after the engine is turned off, it prevents unnecessary choking of the engine during subsequent starts.

### SMOOTHER, STEADIER IDLING

The smooth, steady idling performance provided by Cadillac has been further improved for 1959 by the addition of a heat-sensitive air control valve. As engine heat increases during any period of sustained idling, the valve begins to open permitting additional air flow through the carburetor. This maintains the correct ratio of air to fuel by compensating for any excess fuel vapors forced into the carburetor by boiling fuel in the float chamber. The result is consistently smooth, stable idling even under the most severe conditions.



### NEW FUEL SYSTEM PROTECTION

For even greater dependability, Cadillac engines for 1959 have a new, more efficient fuel pump to assure an even more positive flow of fuel from the fuel tank to the carburetor and minimize any possible likelihood of vapor lock in the fuel lines. Double protection against dirt particles or water entering the fuel system is provided by a new fuel filter located in the fuel tank itself. Its finely woven, 2-ply, saran plastic filtering element is self-cleansed by the sloshing action of the gasoline. Any remaining impurities are removed by the sediment bowl filter in the engine compartment.

### INCREASED COOLING CAPACITY

Always one of the most efficiently cooled engines in any motor car, Cadillac, while lowering the radiator for improved hood silhouette, has widened it for an actual increase in cooling area. Coupled with this larger cooling area is a new fan, smaller in circumference but having wider blades with increased pitch thus further adding to cooling efficiency. Since air conditioned cars put greater demands on the engine cooling system, they are further provided with a 7-blade fan surrounded by a shroud which directs the air directly over the engine.

## EFFICIENT BATTERY COOLING



Cadillac's 12-volt, 11-plate battery provides dependable operation of the starting motor and all electrical accessories. Battery is thoroughly sealed and has a plastic coated battery cover for protection against corrosion. Location, well forward on the left side of the engine compartment, provides easy accessibility for inspection or service and improved cooling for longer battery life.

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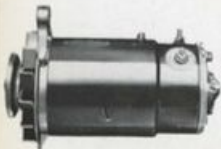
## HIGH-TORQUE STARTING MOTOR



Cadillac's high-torque starting motor assures fast, dependable engine starting. Gear-tooth angle is designed for extra strength, quiet operation and minimum battery drain. Protection against wet weather is provided by enclosing the solenoid plunger lever entirely within the starter housing.

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## HIGH-CAPACITY GENERATOR



Cadillac's high-capacity generator has an output higher than the electrical load normally required by the car even at low speeds. This protects against excessive battery drain when slow driving is necessitated by heavy traffic or slippery road conditions. A 45-ampere, air-cooled generator is provided on air conditioned cars.

## FULL-PRESSURE ENGINE LUBRICATION

A key factor in the long life and trouble-free performance provided by the Cadillac engine is the efficiency of its lubrication system. Oil is pumped under pressure to the overhead valve assembly, crankshaft bearings, camshaft, connecting rods and rocker arm shafts. A jet of oil is directed to the cylinder walls and piston pins. An oil filter, provided at no extra cost, minimizes wear by filtering minute abrasive particles from the oil.

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## FULLY WATERPROOF IGNITION

The Cadillac ignition system is fully waterproofed. For example, neoprene rubber, impervious to oil, is used for ignition wire covering and spark plug boots. Distributor ends of ignition wiring are shielded by vinyl caps while the distributor itself is designed to shed water effectively. A sealed generator regulator further contributes to maximum dependability of engine operation in any weather.





On the following pages you will find, first, the General Specifications, then the Detailed Specifications for the 1959 Cadillac cars.

Many of these specifications cover items which you will be asked about only occasionally, or which do not warrant fuller coverage in the text of the Data Book. Other specifications, such as those dealing with Cadillac Hydramatic gear ratios and shift points, serve to supplement the information in the text.

While it is both unnecessary and impractical to attempt to absorb all of the specifications listed in this section of your Data Book, you will find here valuable information not easily located elsewhere.



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1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that this is crucial for the company's financial health and for providing reliable information to stakeholders.

2. The second part of the document outlines the specific procedures for recording transactions. It details the steps from identifying a transaction to entering it into the accounting system, ensuring that all necessary details are captured.

3. The third part of the document discusses the role of the accounting department in monitoring and controlling the company's financial performance. It highlights the importance of regular reviews and reporting to management.

4. The fourth part of the document addresses the challenges faced by the accounting department in maintaining accurate records. It identifies common issues such as data entry errors and incomplete documentation, and provides strategies to address them.

5. The fifth part of the document discusses the importance of maintaining accurate records for tax purposes. It explains how accurate records can help the company comply with tax regulations and avoid penalties.

6. The sixth part of the document discusses the importance of maintaining accurate records for legal purposes. It explains how accurate records can provide evidence in the event of a dispute or litigation.

7. The seventh part of the document discusses the importance of maintaining accurate records for internal control purposes. It explains how accurate records can help the company identify and prevent fraud and other internal control weaknesses.

8. The eighth part of the document discusses the importance of maintaining accurate records for external control purposes. It explains how accurate records can help the company comply with external regulations and standards.

# DETAILED SPECIFICATIONS



## ENGINE

Number of cylinders . . . . .	8
Cylinder arrangement . . . . .	90° V-type
Valve arrangement . . . . .	Overhead
Bore and stroke . . . . .	4" x 3 <sup>7</sup> / <sub>8</sub> "
Block and cylinder head material . . . . .	Cast iron
Piston displacement . . . . .	390 cu. in.
Taxable horsepower . . . . .	51.2
Max. brake horsepower . . . . .	325 @ 4800 r.p.m.
Eldorado engine . . . . .	345 @ 4800 r.p.m.
Max. engine torque—lbs.-ft. . . . .	430 @ 3100 r.p.m.
Eldorado engine . . . . .	435 @ 3400 r.p.m.
Compression ratio . . . . .	10.5:1
Engine mounts . . . . .	Vulcanized rubber
Number of points of suspension . . . . .	3

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## PISTON AND RINGS

Make . . . . .	Alcoa—Bohn—Sterling
Material . . . . .	Aluminum alloy
Type . . . . .	T-slot, cam ground
Weight . . . . .	22.56 oz.
Clearance . . . . .	.0015
Number of oil rings per piston . . . . .	1
Number of comp. rings per piston . . . . .	2
Top compression ring . . . . .	Chrome-plated

## RODS AND PINS

Wristpin length.....	3.093"
Wristpin material.....	Steel
Type.....	Locked in rod
Connecting rod length.....	6.500"
Material—connecting rod.....	Forged steel
Weight—connecting rod.....	22.56 oz.
Crankpin journal diameter....	2 $\frac{1}{4}$ "
Lower bearing material.....	Steel-back Moraine 400
Connecting rod bearing clearance.....	.0005"-.0021"
Connecting rod bearing end play.....	.008"-.014" (total two rods)

## CRANKSHAFT

Material.....	Forged alloy steel
Weight.....	71 pounds
Main bearing thrust.....	Rear main
Crankshaft end play.....	.002" to .007"
Main bearing type.....	Slip-on
Main bearing removable.....	Yes
Main bearing material.....	Steel-back Durex
Main bearing clearance— rear.....	.0008" to .0025"
Main bearing journal Diameter x Length:	
Number 1.....	2.625" x .907"
Number 2.....	2.625" x .907"
Number 3.....	2.625" x .907"
Number 4.....	2.625" x .907"
Number 5.....	2.625" x 1.622"

## DETAILED SPECIFICATIONS

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### CAMSHAFT

Drive.....	Chain
Camshaft sprocket material... ..	Steel
Timing chain—make.....	Link Belt
Timing chain—no. of links... ..	46
Timing chain—width.....	.6875"
Timing chain—pitch.....	.500"

---

### VALVES

Valve arrangement.....	Overhead
Intake opens.....	39° B.T.C. at .001 lift
Intake closes.....	105° A.B.C. at .001 lift
Exhaust opens.....	85° B.B.C. at .001 lift
Exhaust closes.....	59° A.T.C. at .001 lift

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### INTAKE

Material.....	Alloy steel
Over-all length.....	4.794"
Diameter of head.....	1.875"
Angle of seat.....	44°
Lift.....	.451"

---

### EXHAUST

Material.....	Alloy steel
Over-all length.....	4.815"
Diameter of head.....	1.500"
Angle of seat.....	44°
Lift.....	.451"
Hydraulic valve lifters.....	Yes
Valve inserts.....	None
Valve seats cooled by.....	Direct water circulation

## LUBRICATION

Type . . . . .	Full pressure
Oil under pressure to:	
Main bearings . . . . .	Yes
Connecting rods . . . . .	Yes
Wristpins . . . . .	Splash
Camshaft bearings . . . . .	Yes
Tappets . . . . .	Yes
Oil pump type . . . . .	Gear
Normal oil pressure . . . . .	30 to 35 lbs. @ 30 m.p.h.
Capacity of oil reservoir . . . . .	Dry, 6 qts.; Refill, 6 qts.
Type of oil level gauge . . . . .	Dip stick
Make of pressure gauge . . . . .	AC—Tell-Tale Lite
Oil filter . . . . .	Standard
Type . . . . .	Partial flow

## FUEL

Gasoline tank capacity . . . . .	21 gallons
Type of fuel feed . . . . .	Camshaft pump
Carburetor—make . . . . .	Rochester & Carter
Carburetor—type . . . . .	Four-barrel downdraft*
Manifold heat control . . . . .	Automatic
Type of air cleaner . . . . .	Dry-pack
Dual tailpipe diameters . . . . .	1.75"

## COOLING

Water pump type . . . . .	Centrifugal—dual outlet
Pressure relief valve . . . . .	Yes
Choke for recirculation . . . . .	Yes
Radiator core . . . . .	Tube and center
Full-length cylinder water jacket . . . . .	Yes
Water all around cylinders . . . . .	Yes

\*Three, Dual-barrel Carburetors on 345 h.p. engine, standard on Eldorados and optional on all other models.

**COOLING—Continued**

Fan belt length.....	57"
Fan belt width.....	$\frac{3}{8}$ "
Fan—no. of blades.....	4
Air-conditioned cars.....	7*
Cooling system capacity.....	18.5 qts.
With heater.....	19.2 qts. (Series 75, 20.75 qts.)
	Add .5 qt. for A/C

\* Also on Series 73

**GENERATOR**

Make.....	Delco-Remy
Minimum charging speed.....	22 m.p.h. and up
Generator ventilation.....	Forced air
(Series 75 and air-conditioned cars).....	Directed outside air

**GENERATOR REGULATOR**

Make.....	Delco-Remy
Voltage at cut-out closing.....	11.8—13.6 (adjust to 12.8)
(Series 75 and air-conditioned cars).....	11.8—13.0 (adjust to 12.4)
Voltage regulator setting.....	14—15 (adjust to 14.5 at 90°)
(Series 75 and air-conditioned cars).....	13.8—14.8 (adjust to 14.0 at 90°)
Generator max. charging rate.....	32—37 amp. (adjust to 35)
(Series 75 and air-conditioned cars).....	42—47 amp. (adjust to 45)

**STARTING MOTOR**

Make.....	Delco-Remy
Flywheel teeth, integral or ring.....	Steel integral

## IGNITION

Spark advance.....	Centrifugal and vacuum
Ignition unit: Make.....	Delco-Remy
Manual advance.....	None
Maximum centrifugal advance.....	Crankshaft (14°-18°), with "Q" engine (16.5°-20.5°)
Vacuum advance.....	Crankshaft (21.02°-24.0°), with "Q" engine (16.5°-19.5°)
Distributor breaker gap.....	.016"
Initial spark advance.....	5° B.T.C. (Nominal)
(on "Q" engine).....	7.5° B.T.C. (Nominal)
Firing order.....	1-8-4-3-6-5-7-2
Ignition coil: Make.....	Delco-Remy
Spark Plugs:	
Make.....	AC
Model.....	44.0
Thread.....	14 mm.
Gap.....	.035"

## BATTERY

Make.....	Delco 3EMR70-W
Number of plates.....	11
Capacity (amp. hrs.).....	70
Terminal grounded.....	Negative
Location of battery.....	Under hood on tray at front right-hand side of radiator cradle.

## LIGHTS AND HORN

Headlight—make.....	Guide sealed-beam (Dual)
Headlight cover glass, dia.....	5¾"
Parking light—make.....	Guide
Taillight—make.....	Guide
Lighting switch—make.....	Delco-Remy
How are headlights dimmed?..	Depressed beam— foot switch
Horn:	
Make.....	Delco-Remy
Type.....	Vibrator, scashell electric (2)*

\*3 on Eldorados.



**HYDRA-MATIC DRIVE**

Type.....	Fully automatic step-gear type with controlled fluid coupling on forward gear set for smoother shifts.
Gearing.....	Planetary
No. of forward speeds.....	4
No. of forward speeds in "City" DR range.....	3
No. of forward speeds in "Country" DR range.....	4
No. of forward speeds in LO range.....	2
Transmission ratio, first.....	3.97:1
Transmission ratio, second.....	2.55:1
Transmission ratio, third.....	1.55:1
Transmission ratio, fourth.....	1:1
Transmission ratio, reverse.....	3.74:1
Oil capacity.....	11½ qts. dry (check dip stick)
Type of fluid.....	(Automatic transmission fluid type "A")

**SHIFT POINTS:**

Upshift DR-4 Range	Throttle Opening	With Rear Axle Ratio of:		
		2.94 M.P.H.	3.31 or 3.36 M.P.H.	3.77:1 M.P.H.
1st to 2nd	— Minimum.....	3-9	3-8	3-7
	— Maximum.....	18-21	16-19	16-18
2nd to 3rd	— Minimum.....	13-17	12-15	11-14
	— Maximum.....	40-43	37-39	35-37
3rd to 4th	— Minimum.....	22-25	20-23	19-21
	— Maximum.....	76-81	69-74	65-70
<b>Downshift</b>				
DR-4 Range				
4th to 3rd	— Minimum.....	17-14	16-13	15-12
	— Maximum.....	74-68	67-62	64-59
3rd to 2nd	— Minimum.....	12-8	11-7	10-7
	— Maximum.....	26-22	24-20	22-19
2nd to 1st	— Minimum.....	7-3	7-3	6-2
	— Maximum.....	13-9	12-8	11-8

HYDRA-MATIC DRIVE—Continued

DR-3 Range

Same as DR-4 except			
upshifts from 3rd to 4th at:	76-81	69-74	65-70
downshifts from 4th to 3rd			
at.....	74-68	67-62	64-59

LO Range

Same as DR-4 except			
upshifts to 3rd at.....	48-54	44-49	42-47
upshifts to 4th at.....	76-81	69-74	65-70
downshifts to 3rd at.....	74-68	67-62	64-59
downshifts to 2nd at.....	47-44	43-40	41-38

NOTE: Miles per hour at which shift is made is dependent on degree of throttle opening. Actually no gears shift. Term used for clarity of meaning.

FRAME

	Series 60-62-63-64	Series 75
Frame make.....	A. O. Smith	A. O. Smith
Frame depth, maximum.....	7"	7"
Frame thickness, maximum....	$\frac{5}{8}$ "	$\frac{5}{8}$ "
Width of flange, maximum....	$3\frac{1}{2}$ "	$3\frac{1}{2}$ "
Frame—Type.....	Tubular-center X frame	Tubular-center X frame

FRONT-END SUSPENSION

Front suspension, make.....	Own
Front suspension, type.....	Forked arms

## DETAILED SPECIFICATIONS

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### FRONT-END SUSPENSION—Continued

Forked arm bearings . . . . .	Inner threaded
Knuckle support bearing . . . . .	Spherical
Front wheel inner bearing, make and type . . . . .	N.D. ball
Front wheel outer bearing, make and type . . . . .	N.D. ball
Front spring, type . . . . .	Helical coil*
Front spring, material . . . . .	Spring steel
Shock absorber, type . . . . .	Hydraulic direct-acting type
Front stabilizer . . . . .	Torsion rod

---

### REAR SUSPENSION

Type . . . . .	Cadillac four-link
Springs . . . . .	Helical coil*
Material . . . . .	Spring steel
Spring bushings, type . . . . .	Rubber
Shock absorbers . . . . .	Hydraulic direct-acting, inverted "V" mounting

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### PROPELLER SHAFT

Number used . . . . .	2
Type . . . . .	Exposed

---

### UNIVERSAL JOINTS

Make . . . . .	Mechanics and Saginaw
Number used . . . . .	3
Type . . . . .	Cross and Trunnion
Bearing . . . . .	Needle
Universal joints, lubricated . . . . .	Permanently
Drive and torque taken through . . . . .	Four-link rear suspension

\*Air suspension standard on Eldorado, optional at extra cost on all other models.

REAR AXLE

Rear axle, make.....	Own	
Rear axle, type.....	Semifloating	
Differential gear, <sup>1</sup> make.....	Own	
Rear axle:		
Oil capacity.....	5 pints	
Grade recommended:		
S.A.E. viscosity.....	90 hypoid	
Type of final gearing.....	Series 63-60-63-64 Hypoid	Series 75
Gear ratio:		
Standard.....	2.94	3.36
Optional.....	3.21*	3.77
Pinion adjustment (except 75).....	None	
Pinion bearing adjustment....	None (preloaded)	
Are pinion bearings in sleeve?	No	
Backlash between pinion and ring gear.....	.003 <sup>#</sup> -.010 <sup>#</sup>	
Rear axle pinion shaft:		
Front bearing, type.....	Tapered roller	
Rear bearing, type.....	Tapered roller	

TIRES AND WHEELS

Tires:	
Make.....	U. S. Royal, Firestone and Goodrich
Type.....	Tubeless

<sup>#</sup>Standard with 345-h.p. "Q" engine and on air-conditioned models.  
2.94 optional with "Q" engine.

## DETAILED SPECIFICATIONS

### TIRES AND WHEELS—Continued

	Series 62-60-63-64	Series 75
Size.....	8.00 x 15*	8.20 x 15
Ply rating.....	4	6
Inflation pressure:		
Front.....	24 lbs.	28 lbs.
Rear.....	24 lbs.	28 lbs.
Wheels:		
Type.....	Slotted disc	
Make.....	Kelsey-Hayes	
Rim, diameter.....	15"	
Rim, width.....	6.00"	
Tread:		
Front.....	61"	
Rear.....	61"	

### STEERING

Steering.....	Hydraulic power
Type.....	Concentric gear
Make.....	Saginaw
Over-all steering ratio.....	18.9
Car turning radius (outside bumper to bumper sweep...)	24'2"      27'0"

### BRAKES

Front and Rear:		
Brake drum diameter.....	12"	12"
Brake drum, internal or external.....	Internal	Internal
Brake lining, length per wheel:		
Forward shoe.....	10.05"	12.98"
Reverse shoe.....	12.98"	12.98"
Total.....	23.03"	25.96"

\*8.20 x 15 when whitewalls are ordered. Standard on Eldorado.

**BRAKES—Continued**

	Series 62-60-63-64	Series 75
Brake lining width.....	2 $\frac{1}{2}$ "	2 $\frac{3}{4}$ "
Brake lining thickness.....	$\frac{1}{4}$ "	$\frac{1}{4}$ "
Brake lining effective area....	210.32	233.72
	sq. in.	sq. in.
Brake clearance.....	.010" top; .015" bottom	
Foot emergency brake location	Left side below dash	
Operates on.....	Rear service brakes	
Power brakes.....	Standard, all models	

**MISCELLANEOUS SPECIFICATIONS**

Car lifting device, jack.....	Bumper type, scissor type
Engine lubrication, type.....	Pressure
Chassis lubrication, type.....	High pressure
Axle lubrication, type.....	Splash

**LUBRICANTS**

Engine crankcase capacity....	5 qts.
With oil filter (Std.).....	6 qts.
Recommended viscosity....	Min. anticipated
	temperature:
	+32°F. 20W or S.A.E. 20
	+10°F. 20W
	-10°F. 10W
	Below -10°F. 5W
Drain.....	2000 miles (after initial
	500-mile change)
Rear axle oil.....	5 pints
Recommended viscosity....	90 hypoid
Auto trans. fluid type "A"....	11 $\frac{1}{2}$ qts. dry (check dip
	stick)
Gasoline.....	21 gals.



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The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In the second section, the author outlines the various methods used to collect and analyze the data. This includes both manual data entry and the use of specialized software tools. The goal is to ensure that the data is both accurate and easy to interpret.

The third part of the document provides a detailed breakdown of the results. It shows that there is a clear trend in the data, which is consistent with the initial hypothesis. This finding is significant as it provides strong evidence for the proposed model.

Finally, the document concludes with a summary of the key findings and a list of recommendations for future research. It suggests that further studies should be conducted to explore the underlying causes of the observed trends and to test the model under different conditions.

The following table shows the results of the data analysis for the first three quarters. The data indicates a steady increase in the number of transactions over time, which is consistent with the expected growth rate.

Quarter	Q1	Q2	Q3
Transactions	120	135	150
Revenue	\$15,000	\$16,500	\$18,000
Profit	\$3,000	\$3,375	\$3,750

The data for the second quarter shows a slight dip in revenue compared to the first quarter, but this is likely due to seasonal fluctuations. Overall, the performance remains strong and is in line with the target.

The third quarter results are particularly encouraging, showing a significant increase in both revenue and profit. This suggests that the new marketing strategy is beginning to pay off.

In conclusion, the data analysis shows that the company is on a positive growth trajectory. The key to maintaining this momentum will be to continue to invest in research and development and to stay focused on customer needs.

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The third section provides a comprehensive overview of the results obtained from the analysis. It highlights key trends and patterns, as well as any anomalies that were identified. This information is crucial for understanding the underlying factors that influence the data.

Finally, the document concludes with a series of recommendations and suggestions for future research. These are based on the findings of the study and aim to provide valuable insights for other researchers in the field.

Year	Q1	Q2	Q3	Q4	Total
2018	120	150	180	200	650
2019	130	160	190	210	690
2020	140	170	200	220	730
2021	150	180	210	230	770
2022	160	190	220	240	810

The data shows a clear upward trend in the number of transactions over the five-year period. This is consistent with the overall growth of the market and the increasing adoption of digital services. The quarterly breakdown shows that the fourth quarter consistently has the highest volume of transactions, which is likely due to the holiday season.

Category	Sub-category	Value	Percentage
Electronics	Smartphones	350	45%
	Laptops	250	33%
Software	Productivity Tools	200	26%
	Security Solutions	150	20%
Services	Cloud Storage	100	13%
	IT Support	80	10%

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1. The first part of the document discusses the importance of maintaining accurate records of all transactions.

2. It is essential to ensure that all entries are supported by appropriate documentation and receipts.

3. Regular audits should be conducted to verify the accuracy of the records and identify any discrepancies.

4. The second part of the document outlines the procedures for handling cash and credit transactions.

5. It is important to establish clear policies regarding the use of company funds and the approval process for expenditures.

6. The third part of the document provides a detailed overview of the accounting system used by the organization.

7. This section includes information about the software used for data entry and the roles of the accounting staff.

8. The fourth part of the document discusses the reporting requirements and the frequency of financial statements.

9. It is necessary to ensure that all reports are prepared in a timely and accurate manner.

10. The final part of the document concludes with a summary of the key points and a statement of the author's responsibility.

11. The following table provides a summary of the financial data for the period covered by the report.

12. The data shows a steady increase in revenue over the period, which is a positive indicator for the organization.

13. However, there is a concern regarding the increase in expenses, which may be due to the expansion of operations.

14. It is recommended that management take steps to control costs and improve operational efficiency.

15. The report is prepared in accordance with the accounting standards and policies of the organization.

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The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In addition, the document outlines the procedures for handling discrepancies. If there is a difference between the recorded amount and the actual amount received or paid, it is crucial to investigate the cause immediately. This could be due to a clerical error, a missing receipt, or a potential fraud.

The document also provides guidelines for the storage and security of financial records. All records should be kept in a secure location, protected from fire, theft, and unauthorized access. Regular backups should be performed to prevent data loss.

Date	Description	Amount	Category
2023-01-01	Opening Balance	1000.00	Balance
2023-01-05	Payment received from Client A	250.00	Revenue
2023-01-10	Payment received from Client B	150.00	Revenue
2023-01-15	Payment received from Client C	300.00	Revenue
2023-01-20	Payment received from Client D	200.00	Revenue
2023-01-25	Payment received from Client E	100.00	Revenue
2023-01-31	Closing Balance	1900.00	Balance

The second part of the document details the monthly reconciliation process. This involves comparing the company's internal records with the bank statements to ensure that all transactions are accounted for and that the balances match.

It is important to perform this reconciliation at the end of each month. Any discrepancies should be identified and corrected promptly. This process helps to detect errors early and maintain the integrity of the financial data.

Month	Total Revenue	Total Expenses	Net Profit
January 2023	1000.00	500.00	500.00
February 2023	1200.00	600.00	600.00
March 2023	1500.00	750.00	750.00
April 2023	1800.00	900.00	900.00
May 2023	2000.00	1000.00	1000.00
June 2023	2200.00	1100.00	1100.00
July 2023	2500.00	1250.00	1250.00
August 2023	2800.00	1400.00	1400.00
September 2023	3000.00	1500.00	1500.00
October 2023	3200.00	1600.00	1600.00
November 2023	3500.00	1750.00	1750.00
December 2023	3800.00	1900.00	1900.00
Total	30000.00	15000.00	15000.00

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	Additional Accessories	56
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The Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

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