

CHRYSLER
300C
TOURING



"I am a machinist. Trained from boyhood to penetrate the workings of machines ... had I been Aladdin, I am certain that after just a wish or two, I'd have taken that old lamp apart to see if I could make another, better lamp."

Walter P. Chrysler



Today, every auto company promises dedication to producing superb engineering. And in this area, Chrysler too, stands out for delivering realities, not dreams. In design, Chrysler cars and minivans demonstrate new forms of excellence. Powerful and efficient engines, rigorous wind tunnel and track testing, and a search for the very best parts and technology which has swept from the coach makers of Karmann to master builders in a host of disciplines across the U.S. All in the name of value of the smartest type: value that is built in. Chrysler has won praise from the press and from driving enthusiasts alike. But the highest compliment comes from our customers who, guided by value in choosing a Chrysler vehicle, help us prove that, at Chrysler, **INSPIRATION COMES STANDARD.**





Chrysler 300C Touring features stylish High Intensity Discharge headlamps that provide approximately 2½ times the light output of conventional lamps for better nighttime illumination. A headlamp washer system has continuous and intermittent operation. Available Tortoise-shell-style accents, among a host of interior adornments on the steering wheel and shift knob, are luxurious to look at and touch.

300C TOURING

Superb Chrysler design. World-class technologies. Amazing versatility. Meet Chrysler 300C Touring — a powerful performance sports tourer. No more choosing between performance and versatility. Leave it to Chrysler, the leader in innovation, to create a vehicle that is as stunning to look at as it is capable of handling everyday tasks. With a choice of four powerful engines, including a new state-of-the-art 3.0 CRD diesel engine, and the strength of rear-wheel or available all-wheel drive, 300C Touring reaches higher new levels of capability. The renowned 5.7 HEMI® V8 engine offers class-leading power — 340 Hp (DIN) — without sacrificing fuel economy: a sophisticated Multi-Displacement System (MDS) provides full-rated V8 power and up to 20 percent fuel economy benefit, based on driving habits. If you're looking for a car that simply has everything, step inside 300C Touring. A new world of luxury and technology await you.





300C Touring in Bright Silver Metallic

The 300C architecture conveys a contemporary and elegant appearance. The tall design offers command-of-the-road seating. Chrysler engineers were fastidious about the vehicle's exterior ornamentation. From the upscale grille with integrated Chrysler wing badge, reminiscent of the 300-letter series cars of the 1950s, to the uniquely designed liftgate that opens wide for large cargo — 300C Touring communicates a proud exclusivity.



300C Touring borrows its ingenious versatility from the minivan. The liftgate opens wide, allowing large and bulky items to be carried. A 60/40 split-folding rear seat provides cargo-carrying versatility. When both rear seats are folded down, 300C Touring can provide a continuous nearly flat load floor — great for carrying furniture, bicycles, skis, golf clubs and more.

Properly secure all cargo.

CONVENIENCE

Chrysler 300C Touring is a modern interpretation of the traditional estate car — a blend of style, performance and convenience to suit everyone's needs.

- A **wide opening liftgate**, allows large, bulky items, as large as a 27-inch television in its original box, to be placed inside.
- The standard **Remote Keyless Entry** enhances owner convenience by locking and unlocking doors and turning on interior lamps up to 20 meters away from the vehicle.
- Available **power adjustable pedals** let the driver adjust their driving position by moving the accelerator and brake pedals by as much as 76 mm.

VERSATILITY

Innovation is Chrysler's forte. So it makes perfect sense that the stunning 300C Touring features an interior that was ingeniously designed to accommodate passengers and cargo.

- The standard **60/40 split-folding rear seat** provides true cargo-carrying versatility. The seatbacks easily fold down by pulling clearly visible nylon tabs. When the seats are folded down, they provide a continuous, nearly flat extension of a removable tri-fold load floor.
- Easily fold or remove the **tri-fold load floor** to add an additional 100 mm to the height of the cargo area. Available by Mopar, two molded-in cargo bins help organize your load.





300C Touring Light Graystone interior with Dark Slate Gray/Light Graystone trim



The interior of 300C Touring is rewardingly sophisticated. The instrument panel is crowned with Satin Silver accents. The steering wheel, shift knob and door pull handles have attractive available tortoise-shell-style accents. Available royale leather-trimmed seats have a rich and soft appearance and are available in Light Graystone or Light Slate Gray. More comfort is assured by the driver and front-passenger eight-way power seats. Rear-seat passengers enjoy best-in-category expansive leg room.



300C Touring is all about enjoying the good life. Available California Walnut Wood accents for the steering wheel and pull handles add a subtle elegance. Available leather-trimmed front and rear seats are soft to the touch. The available full-screen navigation system features an AM/FM stereo radio with MP3 capability, and six-disc CD changer.





300C Touring is a powerful vehicle that commands attention wherever it goes. The available 5.7 HEMI® V8 Multi-Displacement engine delivers more power and torque than any Chrysler passenger car engine since the legendary 426 Hemi® of the 1960s. The HEMI engine may be strong, but it's also quiet, with a nearly silent idle and an almost perfect sound under full power. This engine includes electronic throttle control and a Multi-Displacement System for smooth, economical cruising power. More advanced technology is seen in the available all-new 3.0 Turbo CRD (Common-Rail Diesel) engine which provides 300C with an impressive 218 Hp (DIN) and 510 N•m of torque delivering 2000 kg of towing capacity.

PERFORMANCE

Chrysler 300C Touring, with its estate car looks, comes with industry-leading performance. Its rear-wheel-drive configuration gives it an edge over the competition.

- **Rear-wheel drive** gives better traction for acceleration with high-performance engines. A near 50/50 weight distribution enhances vehicle balance, and a longer wheelbase means a smoother ride with more interior room.
- The available **5.7 HEMI V8** engine includes a **Multiple Displacement System (MDS)**, which increases fuel economy by up to 20 percent, based on driving habits. The engine operates on all eight cylinders for acceleration and heavy loads, and four cylinders for city driving and highway cruising.
- An available, **all-new high performance 3.0 CRD engine** delivers smooth running power thanks to its unique low-weight aluminum construction.
- **Electronic throttle control**, included on all engines, helps maintain a consistent vehicle speed — especially on hilly roads.



HANDLING

Leading-edge electronics guide the directional technology that responds quickly to a variety of road conditions and keeps 300C Touring completely in control.

- The **power rack-and-pinion steering** features an overall ratio of 16.1:1, delivering a comfortable ease of operation for light parking efforts, without compromising steering performance at high speeds. The steering system is tuned to match the handling capabilities — rear- or all-wheel drive — of the vehicle.
- The **Electronic Stability Program (ESP)*** with Brake Assist works by reconciling the driver's intended course with the vehicle's actual driving course. ESP's sensors monitor the steering angle and other vehicle motions, and use this data to find differences between the driver's intended path and the path the vehicle is actually traveling. When any difference is detected, ESP applies automatic course correction by applying braking force, and/or reducing engine torque.
- **All-speed traction control** enhances mobility when accelerating on slippery surfaces and provides a measure of directional stability control. With rear-wheel drive, all-speed traction control is effective up to 137 km/hr. With all-wheel drive, this system operates up to 72 km/hr.

*No system can repeal the laws of physics or overcome any type of reduced traction. Always drive consistent with the weather and road conditions.



AWD Available all-wheel drive combines the best of both front-wheel drive and rear-wheel drive. Transferring engine power to all four wheels, all-wheel drive delivers the pulling power of front-wheel drive and the pushing power of rear-wheel drive for superior traction, control, acceleration and cornering. A transfer case divides power between the front and rear differentials, transmitting power to both axles at all times. Approximately 62 percent of the engine torque is sent to the rear axle and 38 percent is delivered to the front.





300C Touring features a short- and long-arm front suspension and five-link rear suspension that maintain independent control of each wheel for excellent handling. Leading performance four-wheel disc antilock brakes provide fast response in keeping 300C Touring straight while braking on slippery surfaces. Brake Assist is a sophisticated extension of ABS. It provides maximum braking effort when needed. When it comes to real-world performance, 300C Touring performs first-class.

DESIGN

Chrysler 300C Touring's rear-wheel-drive configuration continues Chrysler's long-standing tradition of innovative design. The 300C Touring features many of the same attributes, equipment, and interior appointments as its stunning sibling, the 300C, but adds expanded cargo space, big wagon-like proportions, and available all-wheel drive.

- With its **long wheelbase** (3048 mm), 300C Touring can provide a balanced, stable and comfortable ride. The wide track further enhances the vehicle's stability and road-hugging characteristics.
- Its **tall car design** allows the driver to sit higher for a better, command-of-the-road view.
- 300C Touring's **large cargo** area is 25 percent bigger than its 300C counterpart when the rear seats are occupied. That's 630 litres of available cargo room. With the 60/40 split-folding rear seats folded, 300C Touring's cargo capacity dramatically increases to 1602 litres.

ENGINEERING

300C Touring was able to receive several substantial performance benefits because it was designed as a rear-wheel-drive vehicle.

- With the engine positioned rearward in the vehicle, 300C Touring's **rear-wheel-drive** design provides better performance in inclement weather, high-performance cornering maneuvers, and when the vehicle is loaded with passengers and cargo. 300C Touring's battery was uniquely positioned under the rear cargo panel. Positioning here, instead of the engine compartment, provides dual benefits: the cooler atmosphere extends battery life and the position promotes a more even weight distribution, all enhancing performance.
- Chrysler engineers realize that despite the driving excitement that performance vehicles like the 300C Touring delivers, **fuel economy** is still an important buying consideration. There are minimal fuel economy differences when it comes to rear-wheel drive and all-wheel drive models equipped with the available 5.7 HEMI® V8 engine.





Chrysler's preeminent safety technologies guide and guard 300C Touring — from the inside out. Every 300C Touring model comes with advanced multistage front air bags* and available side-curtain air bags, offering protection to both front- and rear-seat outboard occupants. Rear Park Assist System helps you safely back up! Ultrasonic sensors scan for objects as far as 1800 mm away and give visual and audible warnings if an object is detected.

*Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and weight.
†Always check entire surroundings before backing up.

SAFETY

No aspect of Chrysler vehicle design is more important than safety. Here is a list of 300C Touring's most crucial safety and security technology.

- 300C Touring's **safety cage architecture** is designed to exceed some of the industry's most stringent tests. The safety cage protects occupants by managing and controlling energy in the event of an accident.
- Patented dynamic **side-impact intrusion protection** includes steel side-guard door beams and structural reinforcements to reduce the chance of intrusion occurring to the passenger compartment.

SECURITY

- 300C has standard **rain-sensitive wipers** that automatically sense moisture on the windshield. Highly convenient when road splash or overspray occurs from other vehicles.
- **Sentry Key® Engine Immobilizer** assures that only your ignition key operates 300C Touring because of its special encoded design — reducing theft and giving great peace of mind.
- **Rear Park Assist System** scans for objects as far away as 1800 mm so you can back up with confidence.
- The programmable **Electronic Vehicle Information Center (EVIC)**, visible on the instrument panel, performs over a hundred functions and displays important driver information such as compass, trip computer and tire pressure readouts on all four tires.
- Available **sunscreen glass** helps keep 300C Touring's interior cooler on sunny days as well as provides visual security.



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When your Chrysler vehicle has reached the end of its long and stylish life, we will take it back and dispose of it in an environmentally friendly manner in accordance with the EU Directive on End-of-Life Vehicles*—but there's a lot of love to be shared before then.

*Applies in accordance with the respective national statutory provisions for vehicles of up to 3.5t max. GVW. Chrysler vehicles have fulfilled legal requirements for recyclable design for some years now. A network of collection points and disassembly workshops is available to receive end-of-life vehicles where your vehicle can be recycled in an environmentally friendly manner. At the same time, the possibilities for the recycling of vehicles and vehicle parts are continually being developed and improved, which means that Chrysler vehicles will also continue to fulfill increased statutory recycling quotas in the future. Further information can be obtained by calling 00800 1 777 7777.

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