



New Fairlane: The quietest world on the road!

With a new kind of quiet engineered throughout from the very beginning.

Quiet. Built deep into the frame . . . the beautiful, all-new body . . . the new luxury interiors. Quiet. Built into a superb ride — with the longest wheelbase and widest track. Quiet. Built into new, higher performing engines.

Quiet Built-in to last wherever you go in this noisy world . . . with more luxury, smoothness, prestige and hushed performance than ever before.

New Fairlane. The perfect balance of size and proportions, value that just cannot be equalled, and an all-new standard of design and engineering to put you even further ahead in the world of luxury motoring.

Fairlane. Australia's number one prestige car.



Fairlane 500 Sedan.



When you step into Fairlane 500, you step into a luxuriously quiet world of motoring.

The seating is superb: plush, contoured, upholstered in supple, pleated leather grain vinyls: fold-away armrests, front and rear. The individual front, high-backed

reclining twin-comfort lounge seats are infinitely adjustable.

Adding further to your comfort, are these standard appointments: 2-speed

Blendaire heater/demister; Aeroflow flow-through ventilation; electric clock; rearpillar reading lamps; deep-pile, wall-to-wall carpeting; deep padding throughout the entire interior.

You glide along effortlessly with a silky 240-hp V8 engine; 3-speed SelectShift Cruisomatic transmission; variable ratio power steering and big power disc brakes. Fairlane 500. Quietly takes care of everything for you.

Fairlane 500 interior in Parchment trim and with optional Console/armres T-bar automatic shift and Power Windows.

Fairlane 500. Your own world of luxurious quiet.



Fairlane Custom Sedan.



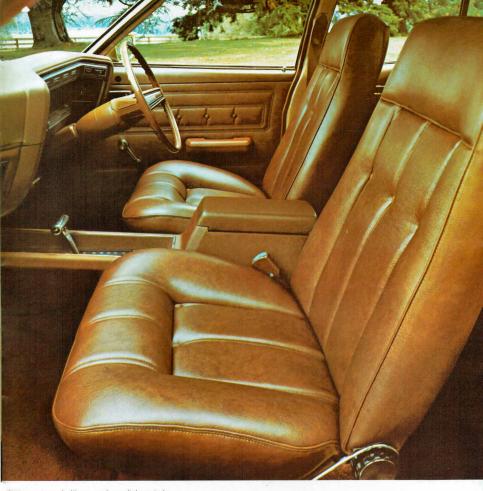
Above: Custom's Cockpit-type Instrument Panel with optional Radio and Air-conditioning. Right: Custom interior with optional T-bar automatic shift and convenient Console/armrest for storage of sunglasses, gloves and other personal items. Below right: Full-width front seat optional or Custom.





Inside and out, Fairlane Custom is in every way a luxury car. No car anywhere near its price gives you anywhere near the comfort, performance, or standard of

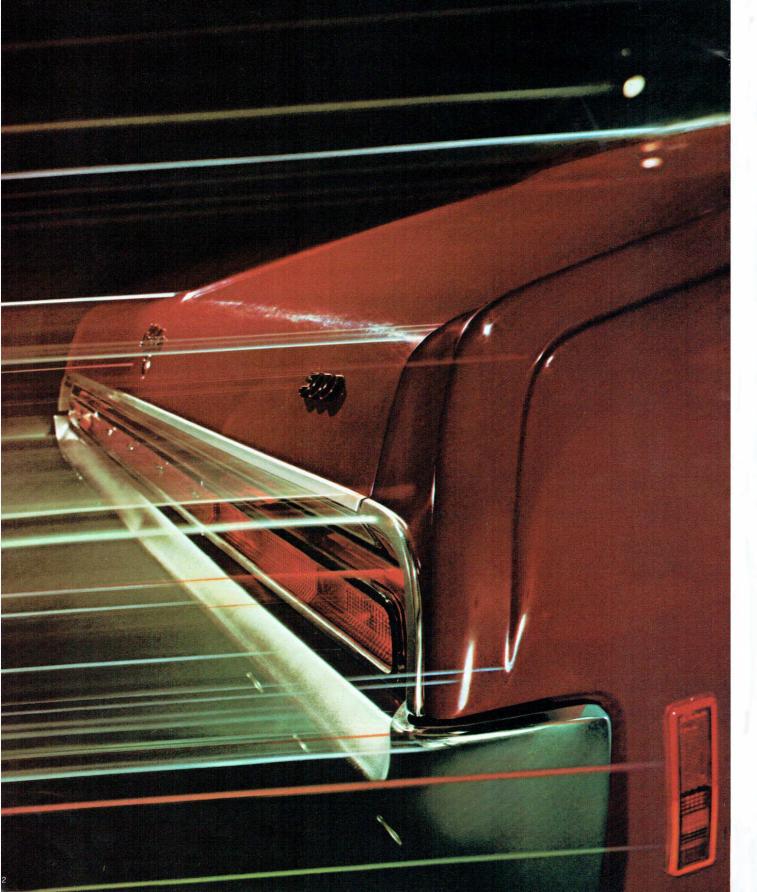
Deep-cushioned, high-backed, individual reclining front bucket seats. Fold-away centre armrest, front and rear. Deep-pile carpeting. 2-speed Blendaire heater and demister. Aeroflow flow-through ventilation. Courtesy lights. Cockpit-type recessed



instrument panel with new rocker switch controls.

Performance starts with an extremely quiet, highly flexible 155 horsepower 'six' with all-synchromesh manual transmission. Big power disc brakes are standard. You can choose from two V8 engines and add SelectShift Cruisomatic transmission. You can, in fact, custom-create your own truly unique luxury-performance sedan from the extensive list of performance, extra comfort and appearance items on pages 13-14

Fairlane Custom. Outstanding luxury at a surprisingly modest investment.



The Quiet Performer.

Quiet. There's no other word to describe this new world of luxury motoring.

Quiet, in outstanding smoothness, stability and flexibility.

Quiet, to carry you effortlessly with precision handling and total luxury under all driving conditions.

New Fairlane's extraordinary quiet is built-in from the start.

The smooth, easy-performing six cylinder and V8 engines are built for quiet.

The exclusive, full-length torque-box chassis and sleek, all-new body are designed for quiet.

The longest (116 inch) wheelbase, widest track, and even smoother suspensions are engineered for quiet.

CHOOSE YOUR IDEAL ENGINE-TRANSMISSION COMBINATION

With either model, you can choose from a wide range of engines and transmissions for the combination that's best suited to your own ideas on driving. The chart below shows you all the possibilities.

ENGINES

250 CID 'six'.

Standard in Fairlane Custom. Smooth, and with highly responsive acceleration throughout all speed ranges. 155-horsepower. 240 lb./ft. torque at 1600 rpm. 9.3:1 compression ratio. 302 CID V8.

Standard in Fairlane 500. (Optional in Fairlane Custom.) Big performance even by V8 standards, to give you ample acceleration and power reserves in all speed ranges, for extrasafe passing and effortless cruising. 240-horse-power. 305 lb./ft. torque at 2600 rpm. 9.5:1 compression ratio. 2-barrel carburettor.

351 CID V8.

Optional in Fairlane 500 and Fairlane Custom. A super-performance V8 for very special motoring. It gives you responsiveness and power that can't be equalled by any V8-engined luxury car near Fairlane's price. 260-horsepower. 355 lb./ft. torque at 2600 rpm. 9.7:1 compression ratio. 2-barrel carburettor.

TRANSMISSIONS

3-speed, all-synchro manual.

Standard in Fairlane Custom. Smooth action with short, positive lever movements.

3-speed SelectShift Cruisomatic.

Standard in Fairlane 500. (Optional in Fairlane Custom.) Smooth and extremely flexible. You can use it as a manual shift and 'hold' gears, or put the selector in 'Drive' and let the automatic take over for you. It's available on the steering column, or in the console-mounted T-Bar form.

BRAKES

Standard in both models: At front, big, self-adjusting, 11¼-inch diameter power discs. Ventilated and turbo-cooled, so they're remarkably fade-free. At rear, big, self-adjusting, 10-inch diameter drums with extrathick bonded linings.

The height of the brake and accelerator pedals is aligned for effortless 'heel and toe' driving. You don't have to continually lift and shift your foot in order to brake or accelerate.

VARIABLE RATIO POWER STEERING

Standard on Fairlane 500, optional on Fairlane Custom . . . gives you completely effortless handling and parking . . . with precise, instant response and a positive 'feel' of the road in any situation.

Ef	NGINE/TRANSMISSION COMBINATIONS	Fairlane Custom	Fairlane 500
250 CID 155 h.p. 'six'	3-speed, fully-synchromesh manual (Column Shift)	Standard	Not available
	SelectShift, Cruisomatic (Column Shift)	Optional	
302 CID 240 h.p. V8	3-speed, fully-synchromesh manual (Column Shift)	Optional	
	SelectShift, Cruisomatic (Column Shift)	Optional	Standard
	SelectShift, T-Bar Cruisomatic (Floor Shift)	Optional*	Optional
351 CID = 260 h.p. V8	SelectShift, Cruisomatic (Column Shift)	Optional	Optional
	SelectShift, T-Bar Cruisomatic (Floor Shift)	Optional*	Optional

^{*}Floor shift not available with full-width front seats. ■Radial Ply Tyres must be teamed with 260-h.p. V8.







OPTIONAL EQUIPMENT



Fairlane Fairlane





STANDARD EQUIPMENT

Fairlane Custom Sedan:

High-performing 250 CID, 155-horsepower 6-cylinder engine Fully-synchromesh, 3-speed manual transmission

111/4 -inch diameter, turbo-cooled power disc brakes

Individually adjustable, reclining front bucket seats trimmed in luxury vinyl Folding centre armrests—front and rear Deep-pile carpeting

2-speed Blendaire heater/demister Aeroflow (flow-through) ventilation

system
Courtesy lights — all doors

Glove box light Luggage compartment light Cigar lighter

Automatic steering, transmission and ignition lock

Smooth-riding 6.95L14 BSW tyres on wide 5JJ safety-rim wheels

Sound-deadening and insulating materials completely surrounding the passenger compartment—even lining the roof

Dual-tone horn Lane-change indicator

STANDARD EQUIPMENT

Fairlane 500 Sedan:

302 CID, 240-horsepower V8 engine with column-mounted SelectShift Cruisomatic 3-speed Transmission

Cruisomatic 3-speed Transmission 11¼-inch diameter, turbo-cooled power disc brakes

Variable ratio power steering Individually adjustable, fully reclining high-back Twin-Comfort front seats with foldaway centre armrest

Individually contoured rear seats with foldaway centre armrests

Luxury quality upholsteries

Padded front door armrests incorporating grab handles

Deep-oile carnet

2-speed Blendaire heater/demister Aeroflow (flow-through) ventilation system

Courtesy lights — all doors Reading lights in rear compartment Glove box light

Luggage compartment light Cigar lighter

Automatic steering, transmission and ignition lock
Smooth-riding 7.35 L14 BSW tyres on

Smooth-riding 7.35 L14 BSW tyres or wide 5JJ safety-rim wheels Full wheel covers

Special sound-deadening and insulating materials completely surrounding the passenger compartment—even lining the roof

Electric clock
Dual-tone horn
Lane-change indicator

or morning agon many	500	Custo
Sliding steel sun-roof	Opt.	Opt
"SelectAire" integrated air-		- E
conditioning	Opt.	Opt
Stereo radio/tape player with		
4-speaker system	Opt.	Opt
11 Transistor Push-button radio	Opt.	Opt
Centre sports console with		
armrest (floor shifts only)	Opt.	Opt
Nylon-weave cloth seat trim	Opt.	Opt
Full-width front seat with folding		
armrest	N.A.	Opt
Vinyl roof — in choice of black,		
beige, green, brown or blue	Opt.	Opt.
Tutone paint (white roof)	Opt.	Opt.
Laminated, graduated-tint	Mary - 41	
windshield	Opt.	Opt.
Tinted side and rear windows	Opt.	Opt.
Remote-control styled exterior		
driver's mirror	Std.	Opt.
Passenger side styled exterior		_
mirror Power windows	Opt.	Opt.
Quarter vent front windows	Opt.	Opt.
Safety-belt warning light and fron:	Opt.	Opt.
seat belt locking retractors	0-4	0-1
Electric clock	Opt. Std.	Opt.
Variable ratio-power steering	Std.	Opt.
'Hi-Ride' suspension system	Opt.	Opt.
Heavy duty dust/protection	Opt.	Opt.
package, comprising: heavy		
duty air cleaner, engine stone	Opt.	Opt.
guard, fuel tank guard, heavy	Opt.	Opt.
duty mountings for rear shock		
absorbers		
Protection group, comprising:		
front and rear over-riders with		
black rubber inserts, full-length	Opt.	Opt.
body-side mouldings with black	Opt.	Opt.
vinyl inserts		
Styled full wheelcovers	Std.	Opt.
Dual exhaust system (302 and	100.00	
351 CID engines)	Opt.	Opt.
Limited-slip differential	Opt.	Opt.
Super-duty shock absorbers	Opt.	Opt.
	Jpt.	opt.

Code: "Opt." means optional at extra cost, "Std," means standard equipment; "N.A." means not available.

STANDARD SAFETY FEATURES

Every Fairlane Custom and Fairlane 500 includes all of the Ford Safety Features listed below:

High-backed twir-comfort front lounge seats

Collapsible steering column Impact-absorbing steering wheel with full-width padded hub

Deeply recessed padded instrument panel with rocker switch controls Padded sun visors

Padded door-pull armrests
Recessed interior door handles
Flush mounted exterior door handles
Windshield-mounted breakaway antiglare interior rear-view mirror

Exterior rear vision mirror

2-speed electric windshield wipers with non-lift, non-reflecting wiper blades Push-button 4 jet programmed electric windshield washers

Thick safety plate glass windshield with zone-toughened area in front of driver — and safety glass all round

Slim-design front and centre pillars for greater vision

Dual hydraulic brake system with warning light

Safety-rim wheels Seat belts front and rear

High-intensity dual headlights—2 longbeam, 2 short-throw

Wrap-around front turn indicator lights rear fender side marker lights Reversing lights

TURES PAINT/RUSTPROOFING

Your Fairlane comes to you with an exclusive rust-proofing and paint process for a higher-quality and more durable finish. It includes a new "Electroccat" primer application — the most advanced system of complete undercoating in the automotive industry. Electronically controlled, it guarantees 100% coverage on both the inside and outside of every body part.

WHEELS AND TYRES

All tyres are performance rated by the Australian Rubber Manufacturers and are fitted on double-sided safety-rim wheels.

Standard Tyres
Fairlane 500: 7.35L14
Fairlane Custom: 6.95L14

Optional Tyres available for both models: 7.35L14, 7.35L14 (White Side Wall), 7.35S14, 7.35S14 (White Side Wall). All on 5.I.I Safety Rims

185SR14 Radial, ER70H14 Wide Oval Radial (Red Side Wall). All on 6JJ Safety Rims

DIMENSIONS

Both models. Overall length—198.8-inches. Overall width—74.6-inches. Overall height—53.9-inches. Wheelbase—116-inches. Front track—60.5-inches. Rear track—60.0-inches. Fuel tank capacity—17.5 callons.

WARRANTY

Fairlane 500 and Fairlane Custom give you warranty protection for 12,000 miles or 12 months whichever comes first, excluding tyres, tubes and light globes. Every Fairlane is warranted against defects in materials and workmanship for this period. Owners are responsible only for normal maintenance and routine replacement of maintenance items.

DEALER SERVICE AND PARTS SUPPLY Your Fairlane is backed by over 400 Ford Dealers' low-cost specialised service, and the ready supply of genuine low-cost Ford parts.

POLICY

The specifications referred to herein were in effect at the time this publication was approved for printing, however, Ford Motor Company of Australia Limited and/or Ford Seles Company of Australia Limited and/or Ford Seles Company of Australia Limited, reserve the right, subject to the laws of any state or territory and the regulations of any competent authority which may be applicable at the time, at its discretion and without notice, to change specifications and prices of the products referred to herein at any time and without notice, to change specifications and prices of the products referred to herein at any time and without incurring the referred to herein a ten yill purchase referred to the products of the products of







Going Ford is the going thing.