



A completely new world of quiet.  
Fairlane... by Ford.





Fairlane 500 interior in Saddle Trim and with optional Radio and Power Windows.

New Fairlane. The quietest world on the road!

With a new kind of quiet engineered throughout from the very beginning.

Quiet. Built deep into the frame . . . the beautiful, all-new body . . . the new luxury interiors. Quiet. Built into a superb ride—with the longest wheelbase and widest track. Quiet. Built into new, higher performing engines.

Quiet Built-in to last wherever you go in this noisy world . . . with more luxury, smoothness, prestige and hushed performance than ever before.

New Fairlane. The perfect balance of size and proportions, value that just cannot be equalled, and an all-new standard of design and engineering to put you even further ahead in the world of luxury motoring.

Fairlane. Australia's number one prestige car.





Fairlane 500 Sedan in Pottery Beige paint and with optional Vinyl roof, and Red-wall Radial Tyres.

Fairlane 500 Sedan.





When you step into Fairlane 500, you step into a luxuriously quiet world of motoring.

The seating is superb: plush, contoured, upholstered in supple, pleated leather grain vinyls; fold-away armrests, front and rear. The individual front, high-backed reclining twin-comfort lounge seats are infinitely adjustable.

Adding further to your comfort, are these standard appointments: 2-speed

Blendaire heater/demister; Aeroflow flow-through ventilation; electric clock; rear-pillar reading lamps; deep-pile, wall-to-wall carpeting; deep padding throughout the entire interior.

You glide along effortlessly with a silky 240-hp V8 engine; 3-speed SelectShift Cruisomatic transmission; variable ratio power steering and big power disc brakes.

Fairlane 500. Quietly takes care of everything for you.

Fairlane 500 Interior in Parchment trim and with optional Console/armrest, T-bar automatic shift and Power Windows.

Fairlane 500. Your own world of luxurious quiet.

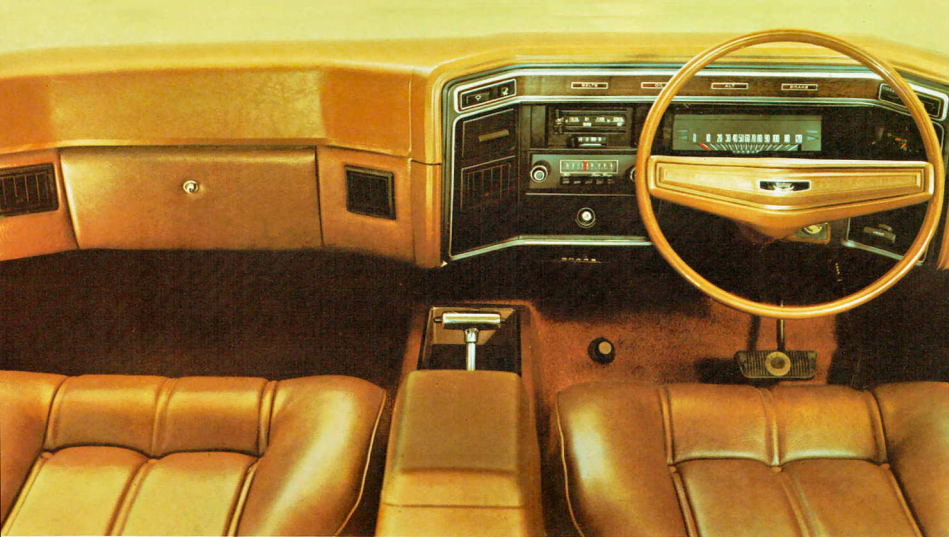




Fairlane Custom Sedan in Pottery Beige paint and with optional Vinyl roof, Full Wheel Covers and Red-wall Radial Tyres.

Fairlane Custom Sedan.





Above: Custom's Cockpit-type Instrument Panel with optional Radio and Air-conditioning. Right: Custom interior with optional T-bar automatic shift and convenient Console/armrest for storage of sunglasses, gloves and other personal items. Below right: Full-width front seat optional on Custom.



Inside and out, Fairlane Custom is in every way a luxury car. No car anywhere near its price gives you anywhere near the comfort, performance, or standard of appointments:

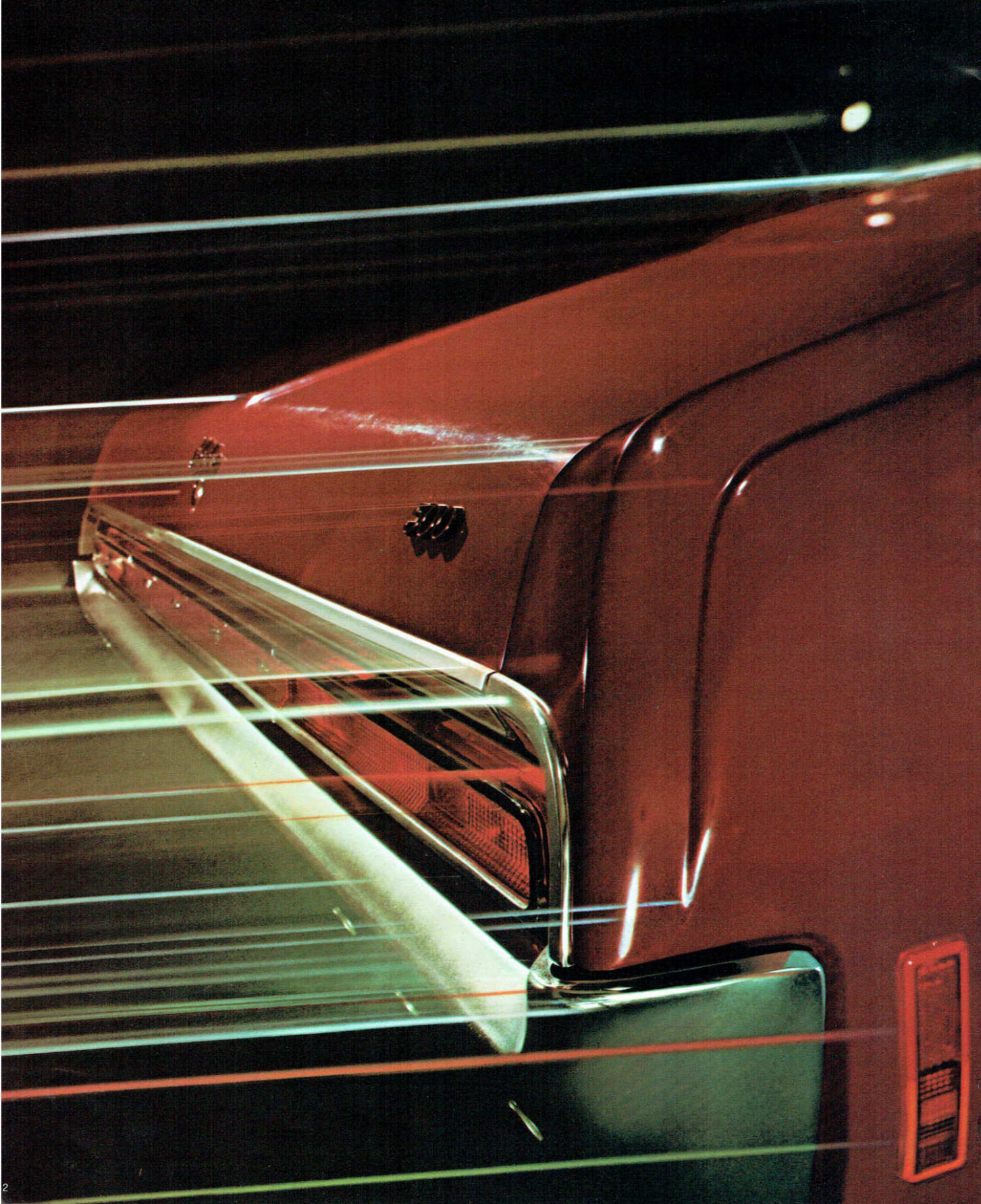
Deep-cushioned, high-backed, individual reclining front bucket seats. Fold-away centre armrest, front and rear. Deep-pile carpeting. 2-speed Blendaire heater and demister. Aeroflow flow-through ventilation. Courtesy lights. Cockpit-type recessed

instrument panel with new rocker switch controls.

Performance starts with an extremely quiet, highly flexible 155 horsepower 'six' with all-synchromesh manual transmission. Big power disc brakes are standard. You can choose from two V8 engines and add SelectShift Cruisomatic transmission. You can, in fact, custom-create your own truly unique luxury-performance sedan from the extensive list of performance, extra comfort and appearance items on pages 13-14

Fairlane Custom. Outstanding luxury at a surprisingly modest investment.





## The Quiet Performer.

Quiet. There's no other word to describe this new world of luxury motoring.

Quiet, in outstanding smoothness, stability and flexibility.

Quiet, to carry you effortlessly with precision handling and total luxury under all driving conditions.

New Fairlane's extraordinary quiet is built-in from the start.

The smooth, easy-performing six cylinder and V8 engines are built for quiet.

The exclusive, full-length torque-box chassis and sleek, all-new body are designed for quiet.

The longest (116 inch) wheelbase, widest track, and even smoother suspensions are engineered for quiet.

### CHOOSE YOUR IDEAL ENGINE-TRANSMISSION COMBINATION

With either model, you can choose from a wide range of engines and transmissions for the combination that's best suited to your own ideas on driving. The chart below shows you all the possibilities.

#### ENGINES

##### 250 CID 'six'.

Standard in Fairlane Custom. Smooth, and with highly responsive acceleration throughout all speed ranges. 155-horsepower. 240 lb./ft. torque at 1600 rpm. 9.3:1 compression ratio.

##### 302 CID V8.

Standard in Fairlane 500. (Optional in Fairlane Custom.) Big performance even by V8 standards, to give you ample acceleration and power reserves in all speed ranges, for extra-safe passing and effortless cruising. 240-horsepower. 305 lb./ft. torque at 2600 rpm. 9.5:1 compression ratio. 2-barrel carburettor.

##### 351 CID V8.

Optional in Fairlane 500 and Fairlane Custom. A super-performance V8 for very special motoring. It gives you responsiveness and power that can't be equalled by any V8-engined luxury car near Fairlane's price. 260-horsepower. 355 lb./ft. torque at 2600 rpm. 9.7:1 compression ratio. 2-barrel carburettor.

#### TRANSMISSIONS

##### 3-speed, all-synchro manual.

Standard in Fairlane Custom. Smooth action with short, positive lever movements.

##### 3-speed SelectShift Cruisomatic.

Standard in Fairlane 500. (Optional in Fairlane Custom.) Smooth and extremely flexible. You can use it as a manual shift and 'hold' gears, or put the selector in 'Drive' and let the automatic take over for you. It's available on the steering column, or in the console-mounted T-Bar form.

#### BRAKES

Standard in both models: At front, big, self-adjusting, 11¼-inch diameter power discs. Ventilated and turbo-cooled, so they're remarkably fade-free. At rear, big, self-adjusting, 10-inch diameter drums with extra-thick bonded linings.

The height of the brake and accelerator pedals is aligned for effortless 'heel and toe' driving. You don't have to continually lift and shift your foot in order to brake or accelerate.

#### VARIABLE RATIO POWER STEERING

Standard on Fairlane 500, optional on Fairlane Custom . . . gives you completely effortless handling and parking . . . with precise, instant response and a positive 'feel' of the road in any situation.

ENGINE/TRANSMISSION COMBINATIONS		Fairlane Custom	Fairlane 500
250 CID 155 h.p. 'six'	3-speed, fully-synchromesh manual (Column Shift)	Standard	Not available
	SelectShift, Cruisomatic (Column Shift)	Optional	
302 CID 240 h.p. V8	3-speed, fully-synchromesh manual (Column Shift)	Optional	Standard
	SelectShift, Cruisomatic (Column Shift)	Optional	
	SelectShift, T-Bar Cruisomatic (Floor Shift)	Optional*	
351 CID ■ 260 h.p. V8	SelectShift, Cruisomatic (Column Shift)	Optional	Optional
	SelectShift, T-Bar Cruisomatic (Floor Shift)	Optional*	

\*Floor shift not available with full-width front seats. ■Radial Ply Tyres must be teamed with 260-h.p. V8.









Going Ford is the going thing.