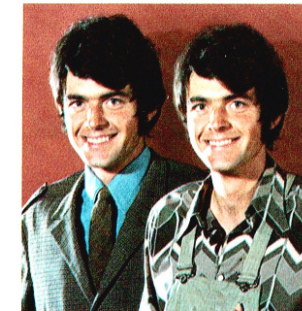




**New Falcon Utility.
Built to lead
a Double Life.**





Built to lead a DOUBLE LIFE, Falcon utility is as good for weekends as it is for work.

All new, lean and beautifully aerodynamic. Styled on a massive 116" wheelbase and wide-stance track—60.5" front, and 60.0" rear—Falcon is the longest, widest, best looking utility in the business.

Doors are big and wide opening. Interiors are roomy, downright luxurious and superbly appointed. Comfort you'll appreciate on the job, or at the drive-in.

And when you're on the job, you'll find Falcon a real pleasure to do business with. A genuine 15 cwt. load capacity and full drop down tailgate make sure of that!

What's more, Falcon is built strong. A heavy duty rear axle, all-steel main floor and torque-box chassis ensure a long and successful working life.

Whichever way you look at it, new Falcon Utility gives you the best of both worlds.

Illustrated left: Falcon 500 Utility with tie-down tonneau cover and the sporting GS Rally Pack comprising special styled steel wheels, rally stripes and, inside, fully instrumented GT dashboard and sports steering wheel.



Choose your Double Life.

There are two utilities to choose from — Falcon and Falcon 500.

Whichever model you decide to do business with, you're in for more utility than you ever bargained for.

For your comfort, bigger, wider opening doors; more shoulder, hip and leg room; deeply cushioned, high-backed seating. Aeroflow flow-through ventilation; 2-speed heater/demister, ventless side windows, deeply-padded cockpit style instru-

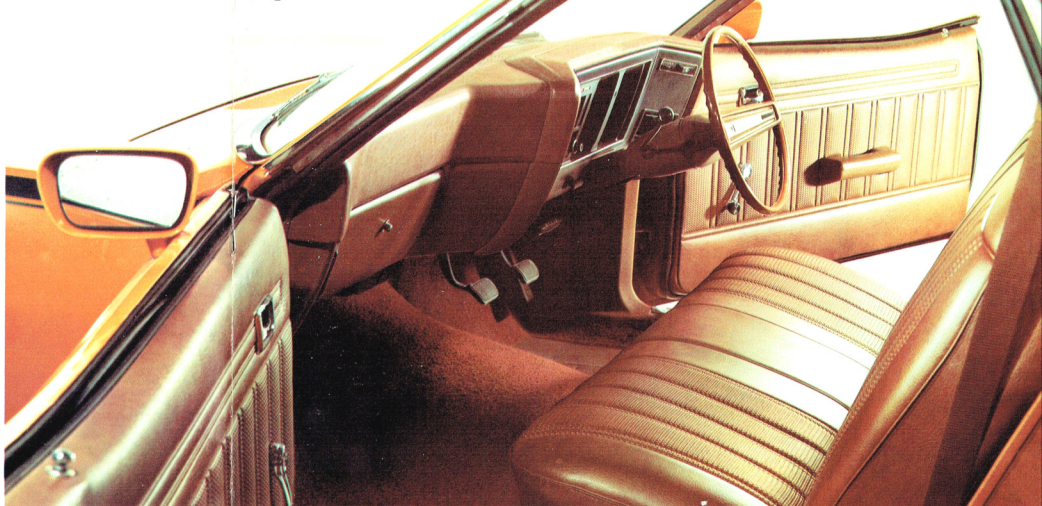
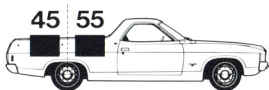
ment panel with easy to reach rocker switch controls.

To look after your load, Falcon provides a *genuine* 15 cwt. load capacity and a longer, beautifully balanced load area — diagram below gives full details.

And for safer more comfortable ride and handling, Falcon out-classes all other utilities with the widest track, the longest wheelbase and smoothest suspension in its class.

Falcon Utility distributes the load better for superior ride and handling

The 55/45 load weight distribution over Falcon's rear axle is better than any other utility. You'll appreciate just how important this feature is when you're on the job. Regardless of the load, the handling and ride of Falcon is smooth, even and stable.



Standard equipment.

Falcon:

- 130 horsepower 200 CID 'Six'
- Load-rated 7.75 x L14 low-profile, 6 ply tyres • 14 inch 5 stud wheels, with 6 J J safety rims • Big self-adjusting 10 inch drum brakes
- Column mounted 3 speed transmission • Heavy duty rubber floor mat • Long lasting vinyl upholstery
- Deep cushioned, high back, full-width seat • Cockpit-style, deeply padded dash with rocker switch controls • 'Aeroflow' flow-through ventilation system • Blendaire 2 speed heater demister • 2 speed electric non-lift windscreen wipers

- Push-button electric windscreen washers • Exterior styled rear view mirrors • Padded safety door-pull armrests • Roof insulation and sound deadening • Interior bonnet lock
- Chromed rear bumperettes • Sealed and lockable spare wheel compartment • 90 deg. and 180 deg. drop down tailgate • 16 gallon fuel tank.

Falcon 500

All items above plus:

- Interior courtesy light operated by both doors • Vinyl tonneau cover with Nylon rope tie-down • Cigarette lighter • Colour-keyed woven-grained vinyl upholstery.

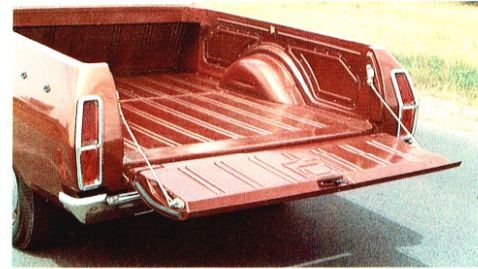


Illustrated above: Falcon 500 with optional full wheel covers.

Above right: Falcon 500 interior with optional carpeting.

Lower right: Falcon Utility with tailgate in 90° position.

It's easy on you, while it's hard at work.



All the things that make Falcon so good for weekends also make it good for work.

But don't let the soft touches fool you. Falcon has a great capacity for hard work.

Falcon's genuine 15 cwt. load capacity (with 10 cwt. option), and load area that's 2" longer than any other utility in its class will take any load that's on your mind, off your mind.

What's more, Falcon is built to take punishment as well as loads.

Strongest Suspension: Standard suspension is two-stage, seven leaf springs. Lightly laden, five springs operate for smooth ride and handling. Pile the weight on, and the two extra leaves start working, keeping Falcon the smoothest riding big capacity utility you can drive.

Strongest Rear Axle: For dependable, strain-free carrying power, you need a special axle. Falcon provides one, as standard, with the big extra power and load ratings you need.

Strongest Chassis: There's only one way of making sure you're driving the toughest, most durable utility on the road, and that's by choosing Falcon with its exclusive "Torque-box" chassis construction. It offers you longer, stable-bodied life with greater strength and rigidity than with conventional body construction.

Biggest Wheels and Tyres: Falcon's bigger wheels and tyres are matched to the 15 cwt. suspension to give you the smoothest, safest ride of all. 14 inch 6JJ safety rim wheels and load rated 7.75 x L14-6-ply low profile tyres are standard with Falcon.

All Steel Construction: The main floor is one-piece welded steel with integral skid strips, reinforced with stronger floor-to-frame construction and heavy gauge key structural sheet metal.

Clutch: New Falcon features a range of three diaphragm spring clutches, specifically tailored for the power and performance of each engine. Full specifications appear on Page 8.

Brakes: Big performance needs big stopping power—and Falcon has it! Standard brakes have a lining area of 154.4 sq. in. and feature thicker linings bonded to the shoes for longer, effective life. Front brake drums are solid cast for smooth, cooler, fade-free action. Optional front brakes are 11¼ in. diameter, ventilated and Turbo-cooled power discs, featuring floating calipers with exceptionally high fade-resistant characteristics.

Option highlights and safety features.



Falcon is the one utility that you can get personal with.

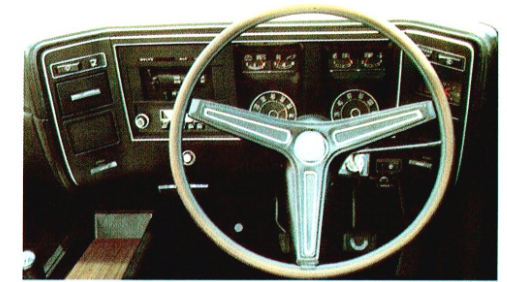
In fact, with a great range of optional luxury and performance items you can tailor your very own utility.

Choose the power train. There are three sixes. Two V8's. Two automatic transmissions. Two, all-syncho manuals.

Choose the ride—Falcon Utility offers a 10 cwt. sedan ride option for less rugged operation.

Now add your own special blend of luxury, convenience and styling. For example, with a sporty GS Rally Pack comprising:
Outside . . . side stripes, styled steel wheels.
Inside . . . woodgrained steering wheel, special fully instrumented dash, featuring tachometer, voltmeter, oil pressure, temperature and fuel gauges; electric clock; speedometer and odometer.

Now you can add contoured high-backed bucket seats, variable ratio power steering, a laminated/tinted front windscreen and SelectAir air-conditioning. In fact, the combinations are virtually endless and depend on just how luxurious and comfortable you'd like your utility to be.



Another comfortable thing about Falcon is safety. Both models include the following Ford Lifeguard safety features, all standard:

Rear fender side-marker lights incorporating reflectors and turn signals • wrap-around front turn/park lights • reversing lights • high-backed seats • steering column and ignition locks • deeply recessed and padded cockpit-type instrument panel • rocker-switch type controls • 'Blendaire' heater/demister with 2-speed fan • face-level Aeroflow flow-through ventilation • collapsible steering column • impact-absorbing steering wheel with full-width padded hub • padded sunvisors • padded door-pull armrests • double-grip safety door locks • recessed interior door handles • flush-mounted exterior door handles • 2-speed electric windscreen wipers • non-lift, non-reflective wiper blades • push-button 4-jet programmed electric windscreen washers • thick safety-plate glass windscreen with 'zone-toughened' area in front of driver, and safety-glass all other windows • slim-pillar design—for greater visibility • dual hydraulic brake system with warning light • 2 exterior rear-vision styled mirrors • double-sided safety-rim wheels • seat belts: 2 lap-sash, 1 lap with full-width front seats; 2 lap-sash with bucket seats.

Top left. Falcon Utility with optional bucket seats, centre sports console and floor shift.

Top right. GS dashboard with full instrumentation.

Bottom right. Automatic T-Bar shift in centre sports console.



Specifications.

ENGINES	200 CID Six	250 CID Six	302 CID Six	302 CID V8	351 CID V8
Cylinders/Valves	6/OHV	6/OHV	6/OHV	8/OHV	8/OHV
Displacement (Cu.Ins./cc)	200/3280	250/4100	250/4100	302/4950	351/5750
Carburetion	Single Barrel	Single Barrel	2 Barrel	2 Barrel	2 Barrel
Comp. Ratio (to 1)	9:1:1	9:3:1	9:3:1	9:5:1	9:7:1
Max. B.H.P. @ RPM	130 @ 4600	155 @ 4000	170 @ 4600	240 @ 5000	260 @ 4600
Max. Torque (lb./ft.) @ RPM	190 @ 2000	240 @ 1600	250 @ 2800	305 @ 2600	355 @ 2600
Bore x Stroke	3.68" x 3.13"	3.68" x 3.91"	3.68" x 3.91"	4.0" x 3.0"	4.0" x 3.5"
Rated Horsepower	32.5	32.5	32.5	51.2	51.2

ENGINE FEATURES: Up to 6,000 mile oil changes; 12-volt electrical system; 54 plate 46 amp/hour battery; 35 amp heavy-duty alternator; corrosion resistant muffler.

CLUTCH (Manual Transmission): Diaphragm spring type, single cushion disc, dry plate, hydraulically operated. 200 CID 6 cylinder engine: Diam. 9.25". Friction area 77.8 sq. ins. 250 CID 6 cylinder engine: Diam. 9.50". Friction area 78 sq. ins. 302 CID 8 cylinder engine: Diam. 10.0". Friction area 85.5 sq. ins. 351 CID 8 cylinder engine: Diam. 9 1/2" Twin Plate.

MANUAL TRANSMISSION: 3 forward gears — 1 reverse. Steering column change. Synchronesh 2nd and 3rd gears. (Synchro. 1st gear, option, extra.) Ratios (to 1) 6 cylinder engine: 1st—2.95, 2nd—1.16, Top—1.00, Reverse—3.67. 8 cylinder engine: (all synchronesh) 1st—2.71, 2nd—1.69, Top—1.00, Reverse—3.37. 4 forward speeds — 1 reverse. Floor change, all synchronesh. Ratios (to 1) 1st—2.78, 2nd—1.93, 3rd—1.36, Top—1.00, Reverse—2.78.

CRUISOMATIC TRANSMISSION: Three speed automatic with SelectShift operation to provide both manual and automatic operation. Ratios—Six cylinder. 1st—2.39, 2nd—1.45, 3rd—1.00, Reverse—2.09. With 302 eight cylinder engine Ratios: (to 1): 1st—2.46, 2nd—1.46, Top—1.00, Reverse—2.20. 351—1st—2.40, 2nd—1.47, 3rd—1.00, Reverse—2.0.

REAR AXLE: Ratios—200 CID, 3.50:1; 250 CID, 3.23:1; 250-2V, 3.23:1; 302 CID, 2.92:1, 7.75" diameter ring gear. 351 CID Manual 3.00:1; Cruisomatic 2.75:1 with 9.0" diameter ring gear.

FRONT SUSPENSION: Angle poise ball-joint type. Heavy-duty coil springs with internally mounted hydraulic double-acting shock absorbers. Torsion bar ride stabilizer.

REAR SUSPENSION: Semi-elliptic asymmetrical 2-stage 7-leaf variable rate leaf springs. Diagonally mounted hydraulic double-acting shock absorbers. Rubbed bush shackles.

BRAKES: Self-adjusting hydraulic 10" diam. front and rear. Solid cast front drums. Bonded linings—area 154.4 sq. ins. Power turbo cooled and ventilated disc front brakes optional.

STEERING: Recirculating ball type steering. Gear ratio. Manual 20:1. Also variable ratio power steering optional. Steering wheel 16 ins. diam.

WHEELS AND TYRES: Wheels: 14" x 6JJ. Tyres: 7.75" L14 6 ply black sidewall tubeless. Wheels are of pressed steel, ventilated disc, safety rims, 5 stud mounting type.

WEIGHTS: Approx. kerb weights with 200 CID engine, manual transmission. 15 cwt. 3076 lb. Add 30 lb. for automatic (approx.).

GVM: 15 cwt. 4800 lb. 6 cylinder engines, 5000 lb. 302 V8 engine, 5050 lb. 351 V8 engine.

FUEL TANK CAPACITY: 16.0 Imp. gals.

DIMENSIONS: Overall length 191.5"; Overall width 75.6"; Overall height 54.6"; Wheelbase 116", Track—front 60.5", rear 60.0"; Ground Clearance 6.4".

WARRANTY: Falcon Utility and Falcon 500 Utility give you warranty protection for 12,000 miles or 12 months whichever comes first, excluding tyres, tubes and light globes. Every utility is warranted against defects in materials and workmanship for this period. Owners are responsible only for normal maintenance and routine replacement of maintenance items.

LOW COST DEALER SERVICE & PARTS SUPPLY: Your Ford Falcon is backed by over 400 Ford Dealers' low cost specialised service, and the ready supply of genuine low-cost parts.

The specifications referred to above were in effect at the time this publication was approved for printing; however, Ford Motor Company of Australia Limited and/or Ford Sales Company of Australia Limited, reserve the right, subject to the laws of any state or territory and the regulations at the time, at its discretion and without notice, to change specifications and prices of the products referred to herein at any time and without incurring any liability whatsoever to any purchaser thereof. Some of the items illustrated or referred to in this publication are optional at extra cost.

FORD SALES COMPANY OF AUSTRALIA LTD. Reg. Office: 1735 Sydney Road, Campbellfield, Victoria

OPTION AVAILABILITY

ENGINES/TRANSMISSIONS	Falcon	Falcon '500'
200 CID, 130 hp 'Six' with: All-synchro, 3-speed manual (column) SelectShift Cruisomatic (column)	OPT OPT	STD OPT
250 CID, 155 hp 'Six' with: All-synchro, 3-speed manual (column) All-synchro, 4-on-the-floor manual SelectShift Cruisomatic (column) SelectShift Cruisomatic (T Bar)	OPT OPT OPT OPT	OPT OPT OPT OPT
250 CID, 170 hp 'Six' with: All-synchro, 3-speed manual (column) All-synchro, 4-on-the-floor manual SelectShift Cruisomatic (column) SelectShift Cruisomatic (T Bar)	OPT OPT OPT OPT	OPT OPT OPT OPT
302 CID, 240 hp V8 with: All-synchro, 4-on-the-floor manual (column) All-synchro, 4-on-the-floor manual SelectShift Cruisomatic (column) SelectShift Cruisomatic (T Bar)	OPT OPT OPT OPT	OPT OPT OPT OPT
351 CID, 260 hp V8 with: All-synchro 3-speed (column shift) All-synchro, 4-on-the-floor manual SelectShift Cruisomatic (column shift) SelectShift Cruisomatic 3-speed (T Bar)	OPT OPT OPT OPT	OPT OPT OPT OPT

351 CID engine is only available with "Sedan Ride" option and radial ply tyres

LUXURY EQUIPMENT

Variable ratio power-steering	OPT	OPT
Select/Aire air-conditioning	(a) OPT	OPT
Deep-pile carpeting	(b) OPT	OPT
Front bucket seats — with centre armrest	OPT	OPT
— with sports console/armrest	(c) OPT	OPT
11-transistor push-button radio	OPT	OPT
7-transistor manual radio	OPT	OPT
Electric clock	OPT	OPT
Safety-belt warning light and front belt locking retractors	OPT	OPT
Front seat-belt 'staks' (Bucket seats)	OPT	OPT

PERFORMANCE EQUIPMENT

Power Disc brakes (front)	OPT	OPT
6 inch Max. type sports road wheels	OPT	OPT
Heavy-duty battery	OPT	OPT
Limited-slip differential	OPT	OPT
Heavy-duty protection package, comprising: heavy-duty air cleaner, engine stone-guard, fuel tank guard, heavy-duty mounting plates for rear shock absorbers	OPT	OPT
10 cwt. "Sedan Ride" Comprising Wheels 14" x 6JJ pressed steel, ventilated disc, safety rims, 5 stud mountings, Tyres 7.75 x 14" — 4 ply. Black sidewall. Suspension 10 cwt. rating — coil springs front, 2-stage 6 leaf springs rear. GVW 4200 lb. — 6 cylinder engines. GVW 4400 lb. — 8 cylinder engines.	OPT	OPT
Wheels and Tyres (10 cwt. only) 185 x 14 BSW Radial Ply 6JJ E707H4 RSW Wide oval Radial Ply 6JJ 7.75 x 14 BSW 6 ply 6JJ 7.75 x 14 WSW 4 ply 6JJ	OPT	OPT

EXTERIOR/APPEARANCE ITEMS

Grand Sport rally pack	OPT	OPT
Special protection group, comprising: front bumper over-riders with black rubber inserts, full-length body-side mouldings with black vinyl inserts	OPT	OPT
Styled full wheel covers	OPT	OPT
Remote control styled mirror (driv. side)	OPT	OPT
Laminated/graduated-tint windscreens	OPT	OPT
Tie-down Tonneau cover	OPT	STD

Notes: (a) Air-conditioning available only with 250 CID '6' and V8 engines. (b) Carpeting must be fitted with optional bucket seats. (c) Sports console must be fitted with optional floor-mounted transmissions and is not available with full-width seat.

FORD FALCON UTILITY

